# Supplementary Information <br> for 

# Rational Design and Optimization of Selenophenes with Basic Side Chains as Novel Potent Selective Estrogen Receptor Modulators (SERMs) for Breast Cancer Therapy 

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## Contents:

PART I. Analytical techniques ..... S2
PART II. ${ }^{1} \mathrm{H}$ NMR and ${ }^{13} \mathrm{C}$ NMR spectra of final compounds ..... S3-22

## PART I. Analytical techniques

${ }^{1} \mathrm{H}$ NMR and ${ }^{13} \mathrm{C}$ NMR spectra were recorded on a Bruker AVANCE III 400 spectrometer ( $400 \mathrm{MHz},{ }^{1} \mathrm{H}$ NMR; $101 \mathrm{MHz},{ }^{13} \mathrm{C}$ NMR) at room temperature. NMR spectra were calibrated to the solvent signals of $\mathrm{CDCl}_{3}$ ( $\delta 7.26$ and 77.00), Acetone- $d_{6}$ ( $\delta 2.05$ and $29.84,206.26$ ), $\mathrm{CD}_{3} \mathrm{OD}$ ( $\delta 3.31$ and 49.00) or DMSO-d $\mathrm{d}_{6}(\delta 2.50$ and 39.43). The chemical shifts are provided in ppm and the coupling constants in Hz . The following abbreviations for multiplicities are used: $s$, singlet; $d$, doublet; $t$, triplet; $m$, multiplet. Glassware was oven-dried, assembled while hot, and cooled under an inert atmosphere. Unless otherwise noted, all reactions were conducted in an atmosphere. Reaction progress was monitored using analytical thin-layer chromatography (TLC). Visualization was achieved by UV light (254 nm). Chromatography was performed with silica gel ( $0.040-0.063 \mathrm{~mm}$ ) packing. High resolution mass spectra (HRMS) were measured on IonSpec 4.7 Tesla FTMS using MALDI/DHB. Melting points were obtained on X-4 melting point apparatus (Beijing TECH Instruments, Co., Ltd.) and are uncorrected.

## PART II. ${ }^{1} \mathrm{H}$ NMR and ${ }^{13} \mathrm{C}$ NMR Spectra of final compounds

9a

9b







9d




## 9e




$9 f$



 $\langle>$



10e



11e



## 12a





12b




12c




12d




12e







12g





12i




14a

14b



## 16a







16c




