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## **Supporting Information**

## White light emission from fluorene-EDOT and phenothiazine-hydroquinone based D- $\pi$ -A conjugated systems in the solution, gel and film forms

Vivek Anand and Raghavachari Dhamodharan\* Department of Chemistry

Indian Institute of Technology Madras, Chennai 600 036, India

E-mail for Correspondence: damo@iitm.ac.in



*Figure S1*: Emission spectrum of **FL-E** in solid state ( $\lambda_{exc.} = \lambda_{max.}$ )

## Scheme S1: Synthetic route for PT-Hq







Figure S2: <sup>1</sup>H and <sup>13</sup>C NMR spectra of **PT-Hq** 





Figure S3: Expansion of <sup>13</sup>C NMR spectrum of **PT-Hq** 



Figure S4: DEPT NMR spectrum of PT-Hq



Figure S5: HMBC spectrum of PT-Hq



Figure S6: HSQC spectrum of PT-Hq



Figure S7: MALDI mass spectrum of PT-Hq



Figure S8: ICT studies of FL-E in different solvents



*Figure S9. (a)* CIE chromaticity diagram obtained on changing the volume of **PT-Hq** from 1 mL to 1.8 mL, while keeping the volume of **FL-E** and **Rh-B** at 1mL each. *(b)* The corresponding fluorescence titration spectra.



*Figure S10. (a)* CIE chromaticity diagram obtained on changing the volume of **FL-E** from 1 mL to 1.8 mL, while keeping the volume of **PT-Hq** and **Rh-B** at 1mL each. *(b)* The corresponding fluorescence titration spectra.



*Figure S11*: Emission spectrum of mixture of **FL-E** ( $10^{-5}$  M, in THF) and **Rh-B** ( $10^{-5}$  M, in water) in solution state, excited at 411 nm. Inset shows the photograph of corresponding white light under UV excitation.



*Figure S12*: CIE diagram of the corresponding white light emission obtained by the combination of **FL-E** and **Rh-B** in solution state



*Figure S13*: Emission spectrum of mixture of **FL-E** ( $10^{-5}$  M, in THF) and **PT-Hq** ( $10^{-5}$  M, in THF) in solution state, excited at 411 nm. Inset shows the CIE of corresponding light under UV excitation.



*Figure S14* : Emission spectrum of mixture of **PT-Hq** (10<sup>-5</sup> M, in THF) and **Rh-B** (10<sup>-5</sup> M, in water) in solution state, excited at 411 nm. Inset shows the CIE of corresponding light under UV excitation.

The fluorescence quantum yields for **FL-E** and **PT-Hq** were calculated using fluorescein and anthracene, respectively, as the standards by using the steady-state comparative method:

$$\Phi_{f} = \Phi_{ST} \times \frac{S_{U} / S_{ST} \times A_{ST} / A_{U} \times \eta_{Du}^{2} / \eta_{ST}^{2}}{\left(S1\right)}$$

where,  $\Phi_f$  is the emission quantum yield of the sample,  $\Phi_{ST}$  is the emission quantum yield of the standard, and  $A_{ST}$  and  $A_U$  represent the absorbance of the standard and the sample at the excitation wavelength, respectively.  $S_{ST}$  and  $S_U$  are the integrated emission band areas of the standard and the sample, respectively, and  $\eta_{ST}$  and  $\eta_{Du}$  are the solvent refractive indices of the standard and the sample.



*Figure S15*: Emission spectral changes of **PT-Hq** in THF/water mixture with different water volume fractions 0-90 %.



*Figure S16*: Solid state UV-Visible absorption spectra of compounds **FL-E**, **PT-Hq** and **Rh-B** 



*Figure S17*: B3LYP/6-31G<sup>\*</sup> DFT calculated LUMO +1 contour of **FL-E**