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## Organogel Composed of Trifluoromethyl Anthryl Cyanostyrenes: Enhanced Emission and Self-Assemblies

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Fig. S1 Absorption spectra of a) 1 & b) 3 in different organic solvents



Fig. S2 Emission spectra of (1) in different organic solvents



Fig. S3 Absorption spectra of compounds from a) (1), b) (2) & c) (3) in dioxane- water mixture



Fig. S4 Emission spectra of compounds from (1) in dioxane- water mixture



Fig. S5 SEM images of compound (1) in (a) 100% dioxane (scale: 100 nm), (b) 40% water (scale: 100 nm) and in (c) 100% water (scale: 100 nm)



Fig. S6 Gel formation was not observed for compound (1) through heating and cooling in *t*-butanol



Fig. S7 Amplitude sweep measurement of gels formed in *t*-butanol; a) 2 and b) 3



Fig. S8 Fluorescent microscopy images of the gels (2) and (3) obtained from *t*-butanol at excitation  $\lambda abs = 402$  nm (scale: 100µm).



Fig. S9 Powder XRD pattern of gels formed in *t*-butanol a) 2 & b) 3.



Fig. S10 <sup>1</sup>H NMR and <sup>13</sup>C NMR of compound (1)



Fig. S11 <sup>1</sup>H NMR and <sup>13</sup>C NMR of compound (2)



Fig. S12 <sup>1</sup>H NMR and <sup>13</sup>C NMR of compound (3)