**Supporting Information** 

## Improvement of Brightness, Color Purity, and Operational Stability of Electrochemiluminescence Devices with Diphenylanthracene Derivatives

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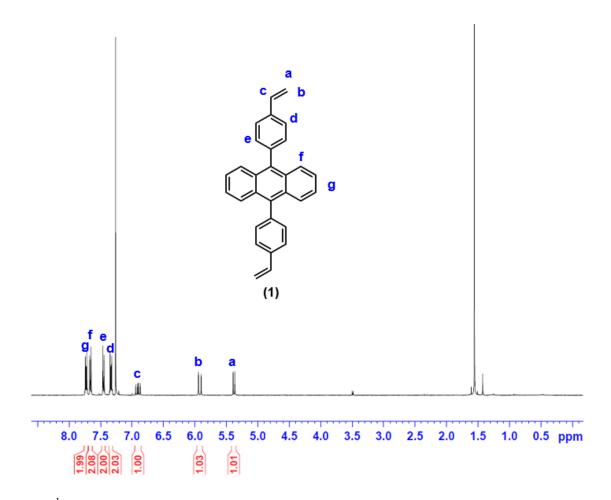
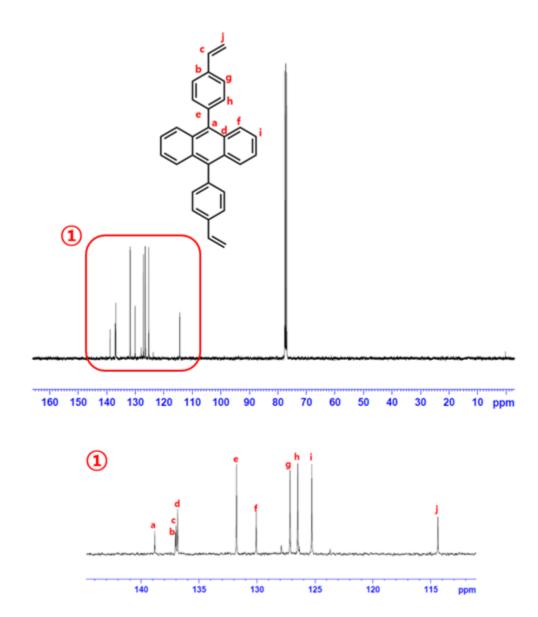
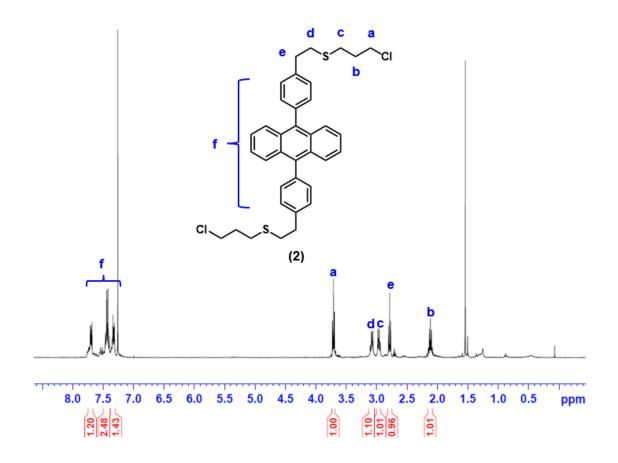


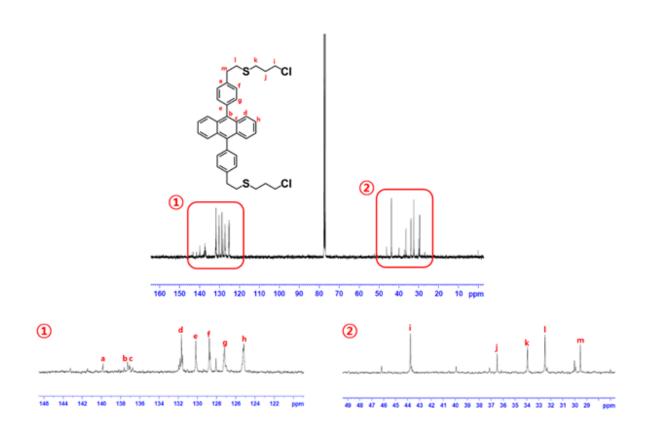
Fig. S1 <sup>1</sup>H-NMR spectrum of species 1.



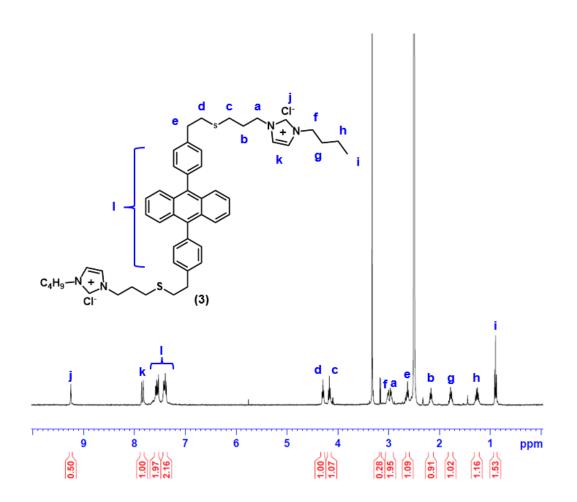
**Fig. S2** <sup>13</sup>C-NMR spectrum of species **1**.



**Fig. S3** <sup>1</sup>H-NMR spectrum of species **2**.



**Fig. S4** <sup>13</sup>C-NMR spectrum of species **2**.



**Fig. S5** <sup>1</sup>H-NMR spectrum of species **3**.

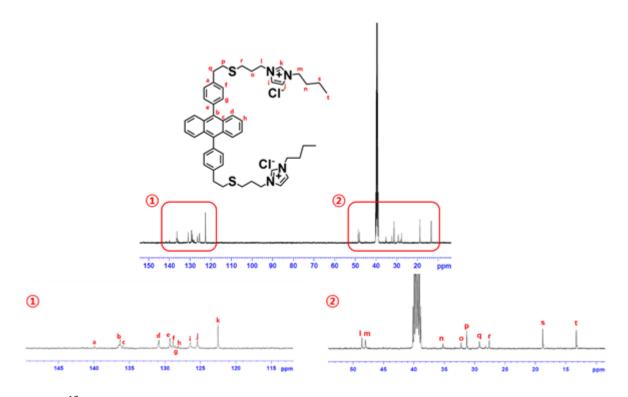
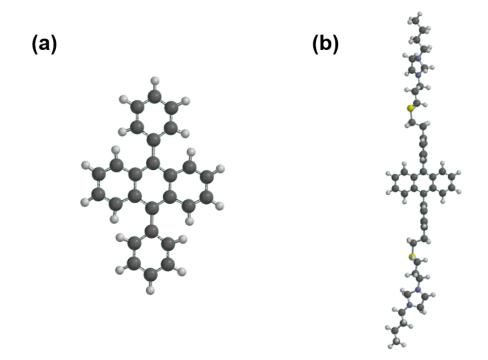
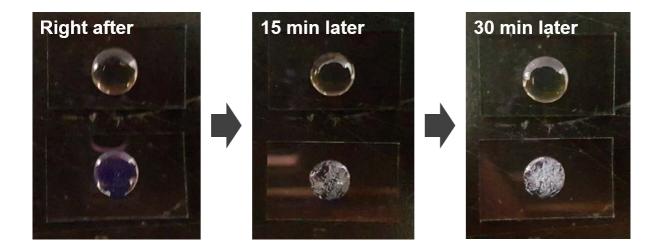


Fig. S6<sup>13</sup>C-NMR spectrum of species 3.



**Fig. S7** Optimized molecular structures of (a) DPA and (b) I-DPA simulated by density functional theory (DFT, B3LYP method with  $6-31G^*$ ). Dihedral angles between a center of anthracene and both linked phenyl rings of I-DPA and DPA were estimated as  $80^\circ$  and  $0^\circ$ , respectively, implying the co-planarity of I-DPA is further broken than DPA.



**Fig. S8** Photographs of ECL gels containing I-DPA (top) and DPA (bottom) at 25 °C as a function of time. The homogeneous I-DPA and DPA gels were prepared at 25 °C and 80 °C, respectively, for full dissolution of polyvinylacetate (PVAc,  $M_w = 500$ k). However, when each ECL gel was placed on ITO-coated glasses (electrodes) at 25 °C for device fabrication, the gel with the DPA became turbid due to poor compatibility between DPA and PVAc. Therefore, only I-DPA could be used for the fabrication of gel-based ECL devices at room temperature.