

## The influence of heteroatoms substitution in cross-conjugation and their effect on the photovoltaic performance of DSSCs - A computational investigation on linear vs. cross-conjugated anchoring units

Mahalingavelar Paramasivam<sup>†,\*</sup>, Ramesh kumar Chitumalla<sup>‡</sup>, Joonkyung Jang<sup>‡</sup> and Ji Ho Youk<sup>‡</sup>

<sup>†</sup> Department of Applied Organic Materials Engineering, Inha University, Incheon 22212, Republic of Korea.

<sup>‡</sup> Department of Nanoenergy Engineering, Pusan National University, Busan 46241, Republic of Korea

### Table of contents

|                |   |            |
|----------------|---|------------|
| <b>Fig.S1</b>  | Energy levels of the bare acceptor units obtained from the B3LYP/6-311g(d,p) level of theory.   | <b>S4</b>  |
| <b>Fig.S2</b>  | Energy levels of the dyes obtained from the CAM-B3LYP and PBE1PBE/6-311g(d,p) level of theory.  | <b>S4</b>  |
| <b>Fig.S3</b>  | HOMO-3, HOMO-2, LUMO+1 and LUMO+2 of the isolated dyes  | <b>S5</b>  |
| <b>Fig.S4</b>  | Charge transfer direction of the linear and cross-conjugated dyes   | <b>S5</b>  |
| <b>Fig.S5</b>  | Electrochemical band gap and DFT computed values of the previously reported dyes  | <b>S6</b>  |
| <b>Fig.S6</b>  | Schematic representation illustrating the extent of $\pi$ -orbitals overlap needed to influence the energy levels and photophysical properties. | <b>S7</b>  |
| <b>Fig.S7</b>  | TDDFT simulated spectra of B2 and B2F-comparison  | <b>S7</b>  |
| <b>Fig.S8</b>  | A series of the bridged dyes used for the investigation of $\pi$ -delocalization pathway.   | <b>S8</b>  |
| <b>Fig.S9</b>  | Excited state geometry of the dyes  | <b>S8</b>  |
| <b>Fig.S10</b> | Mulliken population analysis of the dyes in the ground and excited state.   | <b>S9</b>  |
| <b>Fig.S11</b> | Energy levels comparison of the various donors to evaluate the donor strength   | <b>S9</b>  |
| <b>Fig.S12</b> | Relative percentage $C_{AO}$ transformation of $X_{\beta}$ - $C_{\alpha}$ - $C_{\beta}$ - $C_{\gamma}$ from the ground to excited state.        | <b>S10</b> |
| <b>Fig.S13</b> | Geometrical coordinates of the dyes   | <b>S11</b> |
| <b>Fig.S14</b> | DFT -TDDFT results of B1, B2F dyes and their adsorption on $(TiO_2)_{16}$   | <b>S11</b> |
| <b>Fig.S15</b> | DOS-PDOS of the B1 and B2F dyes@ $(TiO_2)_{16}$   | <b>S12</b> |
| <b>Fig.S16</b> | Optimized geometries of the bridged dyes@ $TiO_2$ with 'A' anchoring mode   | <b>S12</b> |
| <b>Fig.S17</b> | HOMO and LUMO of the bridged dyes@ $TiO_2$ with 'A' anchoring mode.   | <b>S13</b> |
| <b>Fig.S18</b> | HOMO-3, HOMO-2 and HOMO-1 of the dyes@ $TiO_2$  | <b>S13</b> |
| <b>Fig.S19</b> | TDDFT results of dyes@ $TiO_2$ obtained from CAM-B3LYP/ 6-311g(d, p)/ C-PCM(THF) level of theory  | <b>S14</b> |

|                     |   |                |
|---------------------|---|----------------|
| <b>Fig.S20</b>      | TDDFT results of dyes@TiO <sub>2</sub> obtained from B3LYP/ 6-311g(d, p)/ C-PCM(THF) level of theory  | <b>S14</b>     |
| <b>Fig.S21</b>      | TDDFT comparison of dyes@TiO <sub>2</sub> obtained from B3LYP, CAM-B3LYP, M062X/ 3-21g(d)/ C-PCM(THF) level of theory   | <b>S15</b>     |
| <b>Fig.S22</b>      | Adsorption angle and the molecular coverage distance of the dyes upon TiO <sub>2</sub> adsorption   | <b>S16</b>     |
| <b>Table S1-S2</b>  | TDDFT results of the isolated dyes obtained from B3LYP and CAM-B3LYP functionals  | <b>S16-S17</b> |
| <b>Table S3</b>     | Bond length difference, hybridization, delocalization and stabilization energy  | <b>S17</b>     |
| <b>Table S4</b>     | C <sub>AO</sub> population values of X <sub>β</sub> -C <sub>α</sub> -C <sub>b</sub> -C <sub>v</sub> in the ground and excited state                             | <b>S18</b>     |
| <b>Table S5</b>     | Hybridization contribution of the atoms obtained from NBO analysis  | <b>S19</b>     |
| <b>Table S6</b>     | Energy Levels, computed excitation energies, oscillator strength, major electronic transitions, ground and transient dipole moment of the dyes@TiO <sub>2</sub> | <b>S20</b>     |
| <b>Table S7-S8</b>  | TDDFT results of the dyes@TiO <sub>2</sub> from B3LYP and CAM-B3LYP/6-311G(d,p)   | <b>S20-S21</b> |
| <b>Table S9-S11</b> | TDDFT results of the dyes@TiO <sub>2</sub> from B3LYP, CAM-B3LYP and M062X/3-21g(d) level of theory   | <b>S22-S24</b> |

## Theoretical methods

The most influential parameters in determining the PCE ( $\eta$ ) of DSSC are short-circuit current density ( $J_{sc}$ ), open-circuit photo voltage ( $V_{oc}$ ), and fill factor (FF). Among them  $J_{sc}$  and  $V_{oc}$  can be tuned by the appropriate substitution of  $\pi$ -building blocks.  $J_{sc}$  is directly proportional to the light harvesting efficiency (LHE) and electron injection efficiency ( $\Phi_{inject}$ ) of the dyes that can be calculated from the DFT computed parameters such as oscillator strength ( $f$ ) and electron injection driving force ( $\Delta G^{inject}$ ) respectively. The short-circuit current density can be described in the integral form as

$$J_{sc} = e \int_{\lambda} LHE(\lambda) \Phi_{inj} \eta_{reg} \eta_{coll} I_s(\lambda) d\lambda \quad (1)$$

Where,  $\eta_{reg}$ -electron regeneration efficiency and  $\eta_{coll}$ -electron collection efficiency. The light harvesting efficiency of the dyes could be obtained at their maximum absorption according to the formula:

$$LHE = 1 - 10^{-f} \quad (2)$$

Where,  $f$ -oscillator strength of the maximum absorption obtained at longer wavelength that depends on the overlap between initial and final state wave functions upon photoexcitation. To evaluate the electron injection efficiency, it is appropriate to calculate the closely related exciton binding energy ( $E_b$ ) and driving force for electron injection ( $\Delta G^{inject}$ ). This value has been extracted from the excited state oxidation state potential state of the dyes@TiO<sub>2</sub>. These both values can be calculated through the following expression:

$$\Delta G^{inject} = E^{dye*} - E_{CB} \quad (3)$$

$$E^{dye*} = E^{dye} - E_{0-0} \quad (4)$$

Where,  $E_{CB}$ - conduction band of the (TiO<sub>2</sub>)<sub>16</sub> semiconductor and the value of -3.97 eV has been used in this study.  $E^{dye}$ - ground state oxidation potential;  $E_{0-0}$ - vertical excitation energy. The relative binding strength of the dyes upon TiO<sub>2</sub> adsorption is defined as:

$$E_{Ads} = E_{dye@TiO_2} - [E_{dye} + E_{TiO_2}] \quad (5)$$

Where,  $E_{dye@TiO_2}$ - energy of the dye after adsorption on (TiO<sub>2</sub>)<sub>16</sub>;  $E_{dye}$ - energy of the isolated dye;  $E_{TiO_2}$ -energy of the bare (TiO<sub>2</sub>)<sub>16</sub> cluster. The rate of electron injection from dye to TiO<sub>2</sub> semiconductor is measured based on the electronic coupling strength and energetic shift of LUMO (ads). For the purpose, Newns-Anderson model has been adopted to describe the change in molecular orbital levels of the dyes upon TiO<sub>2</sub> adsorption. The centre of LUMO(ads) distribution obtained from the portions ( $p_i$ ) of the orbital located on the dyes is written as.

$$E_{LUMO}(ads) = \sum_i p_i \varepsilon_i \quad (6)$$

The LUMO broadening is obtained from the average deviation of the distribution of the positioned LUMO(ads) that can be evaluated using the relation:

$$\hbar\Gamma = \sum_i p_i |\varepsilon_i - E_{LUMO}(ads)| \quad (7)$$

Where,  $\varepsilon_i$ - orbital energies of the combined system in the selected energy range. Finally, for a better convenience, the electronic coupling strength obtained from LUMO broadening in the order of meV is converted into the direct estimation of electron-transfer time scale using the formula:

$$\tau(fs) = 658/\Gamma(meV) \quad (8)$$

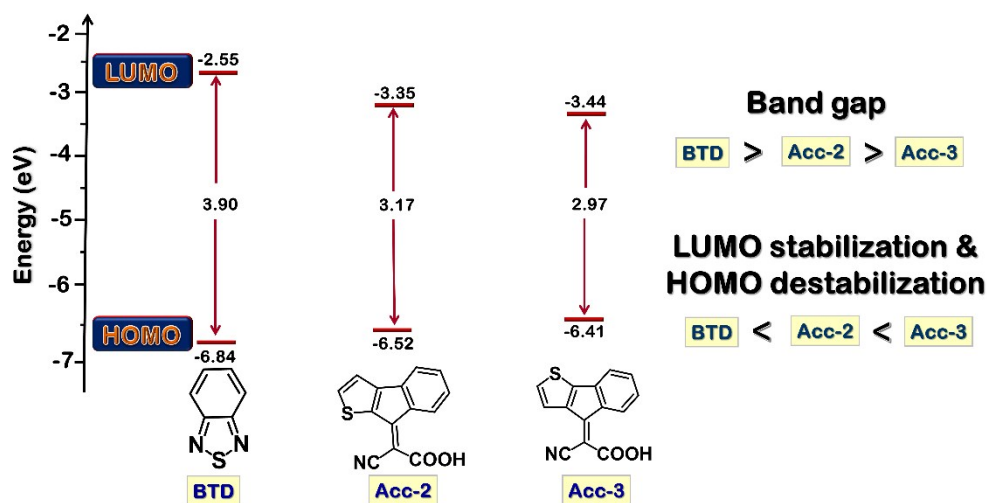
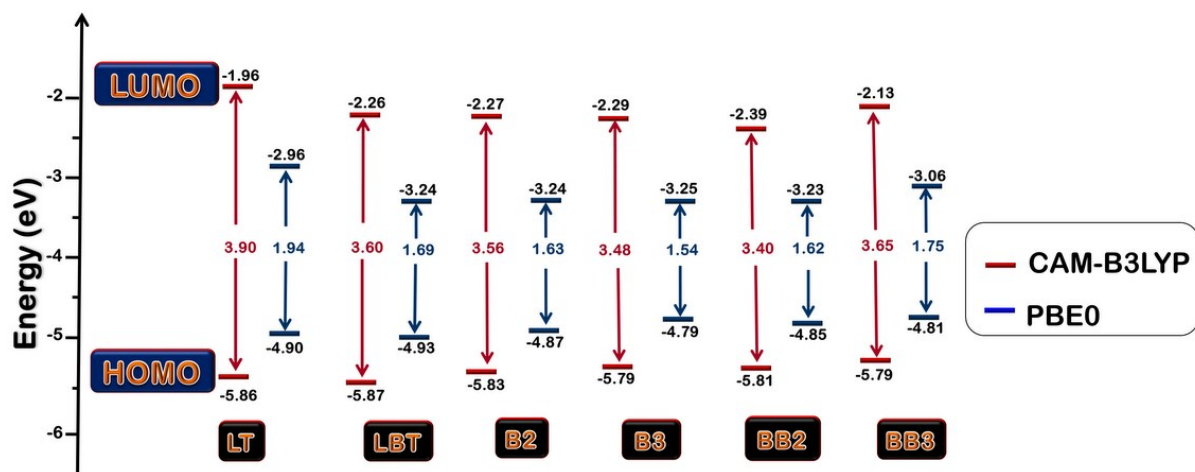
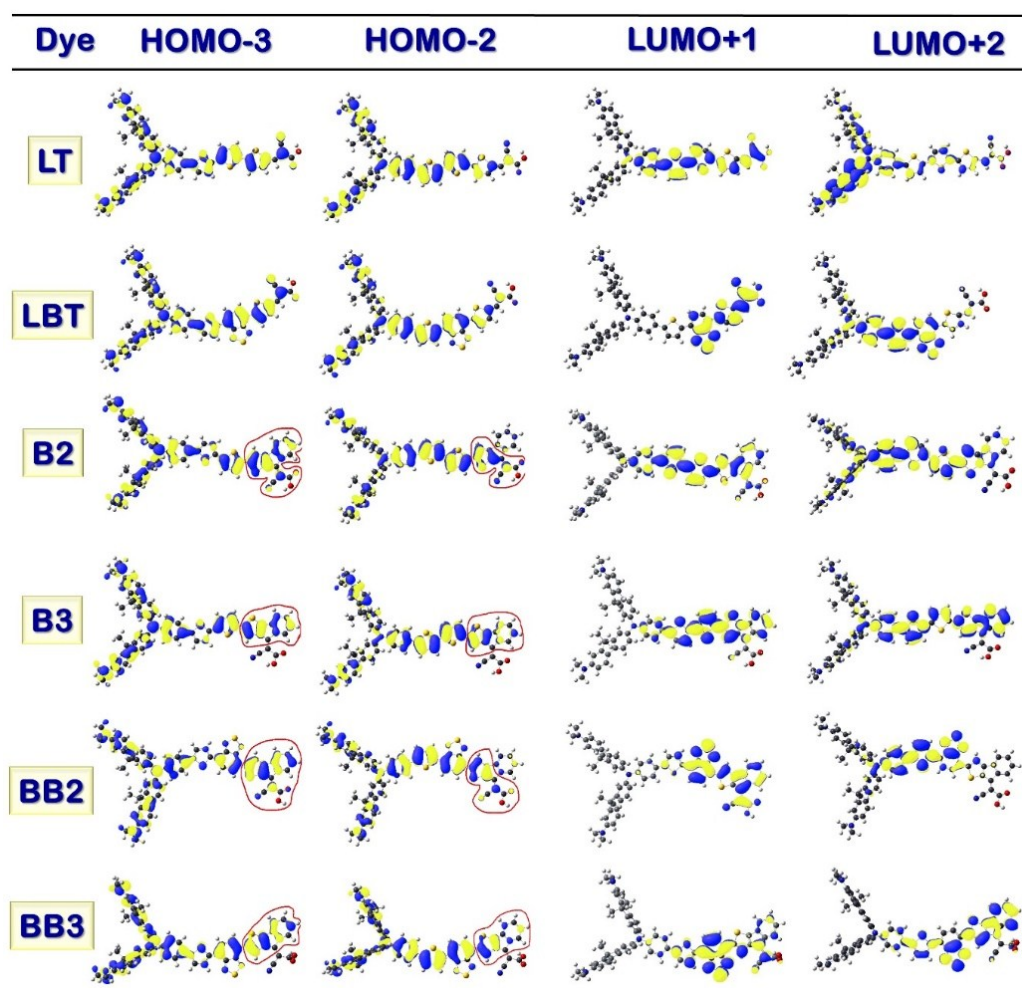


Fig.S1 Energy levels of the bare acceptor units obtained from the B3LYP/6-311g(d,p) level of theory.



**Fig. S2** Energy levels of the dyes obtained from the CAM-B3LYP and PBE1PBE/6-311g(d,p) level of theory.



**Fig. S3** FMOs of HOMO-3, HOMO-2, LUMO+1 and LUMO+2 of the dyes, which are majorly involved in transitions and the red colour indicates the  $\pi$ -delocalization path.

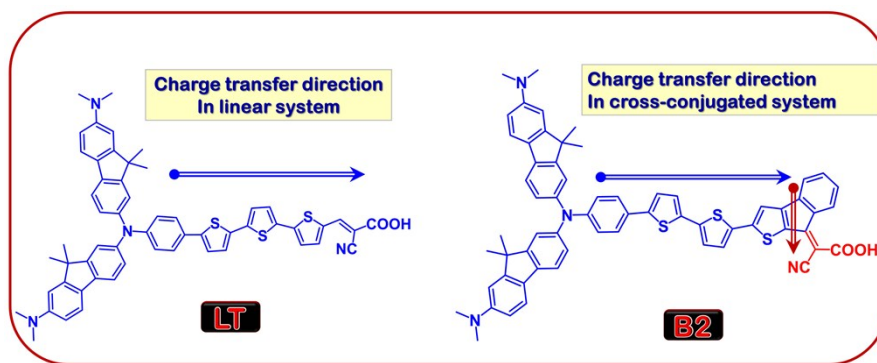
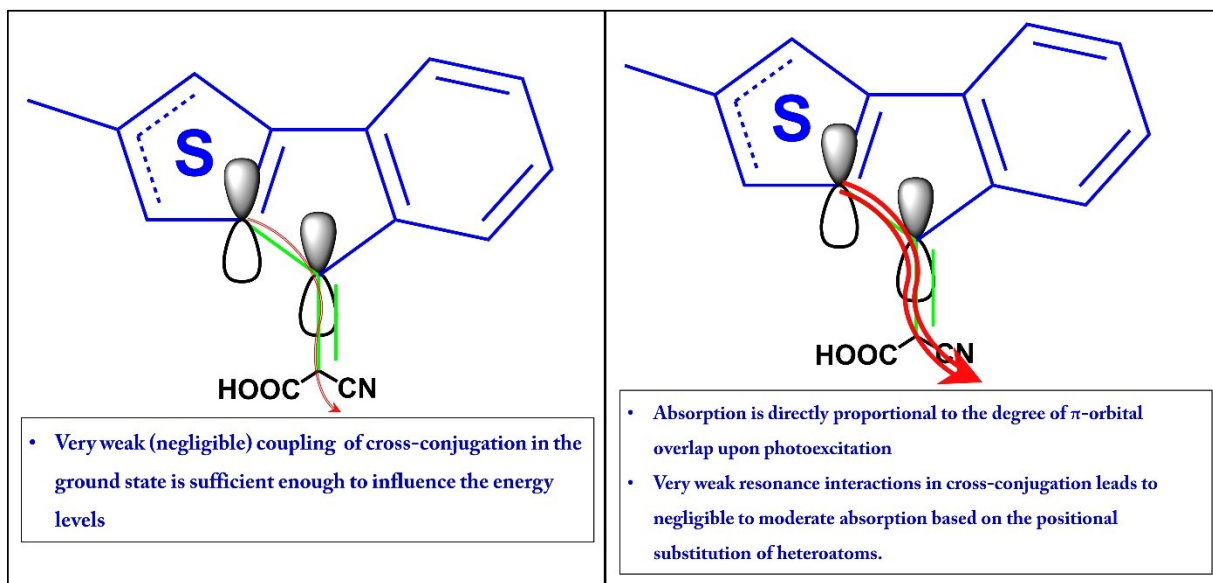


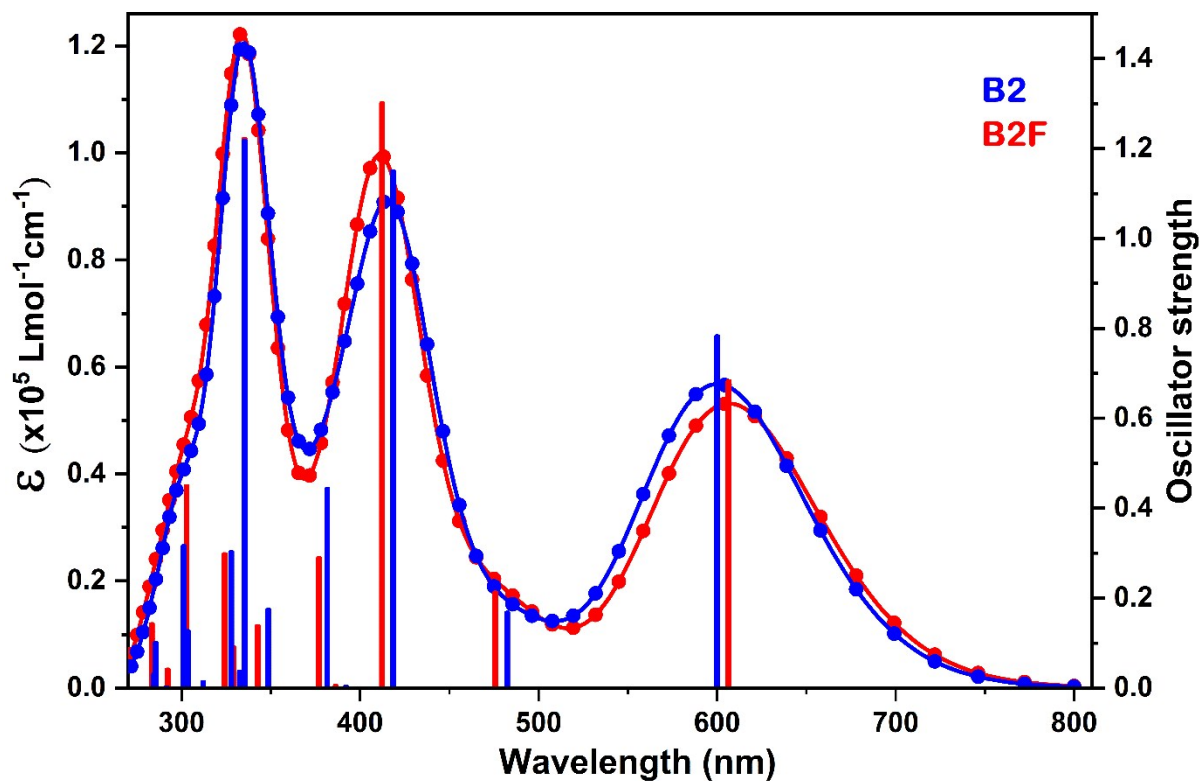
Fig. S4 Charge transfer direction of the linear and cross-conjugated dyes.

| S.No | Compound | $E_{ox}$ (V) and HOMO (eV)         | $E_{red}$ (V) and LUMO (eV)         | bandgap (eV)                     | Ref |
|------|----------|------------------------------------|-------------------------------------|----------------------------------|-----|
| 1    |          | 1.00 V<br>(-5.87 eV)<br>(-5.25 eV) | -0.80 V<br>(-4.33 eV)<br>(-3.11 eV) | 1.80 V<br>(1.54 eV)<br>(2.14 eV) | 2   |
| 2    |          | 0.92 V<br>(-5.79 eV)<br>(-5.10 eV) | -0.83 V<br>(-4.29 eV)<br>(-3.18 eV) | 1.75 V<br>(1.50 eV)<br>(1.92 eV) | 2   |
| 3    |          | 1.04 V                             | -1.02 V                             | 2.06 V                           | 3   |
| 4    |          | 0.97 V                             | -0.72 V                             | 1.69 V                           | 3   |
| 5    |          | 1.44 V<br>(-6.36 eV)               | -0.96 V<br>(-3.58 eV)               | 2.40 V<br>(2.78 eV)              | 4   |
| 6    |          | 1.27 V<br>(-6.25 eV)               | -0.98 V<br>(-3.60 eV)               | 2.25 V<br>(2.66 eV)              | 4   |
| 7    |          | 1.22 V<br>(-5.75 eV)               | -1.06 V<br>(-3.33 eV)               | 2.28 V<br>(2.43 eV)              | 5   |
| 8    |          | 0.85 V<br>(-5.48 eV)               | -1.04 V<br>(-3.39 eV)               | 1.89 V<br>(2.10 eV)              | 5   |

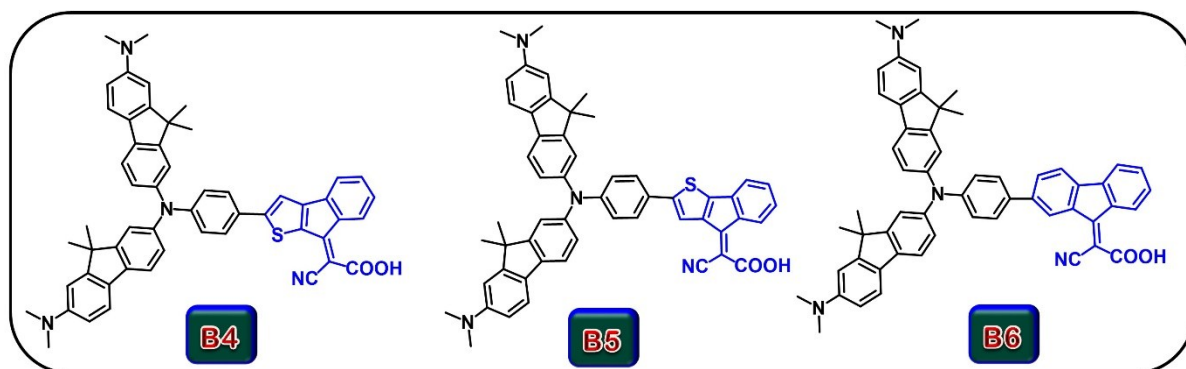
**Fig. S5** Reported electrochemical oxidation, reduction potentials and band gap obtained from cyclic voltammetry technique and their HOMO and LUMO values. (Electrochemical band gap is indicated red in colour; DFT computed HOMO and LUMO values are indicated in blue colour).



**Fig. S6** Schematic representation illustrating the extent of  $\pi$ -orbitals overlap needed to influence the energy levels and photophysical properties.



**Fig. S7** Comparison of the TDDFT results for B2 and B2F obtained from the M062X/6-311g (d, p)/C-PCM(THF) level of theory.



**Fig. S8** A series of the bridged dyes have been used to investigate the  $\pi$ -delocalization pathway.



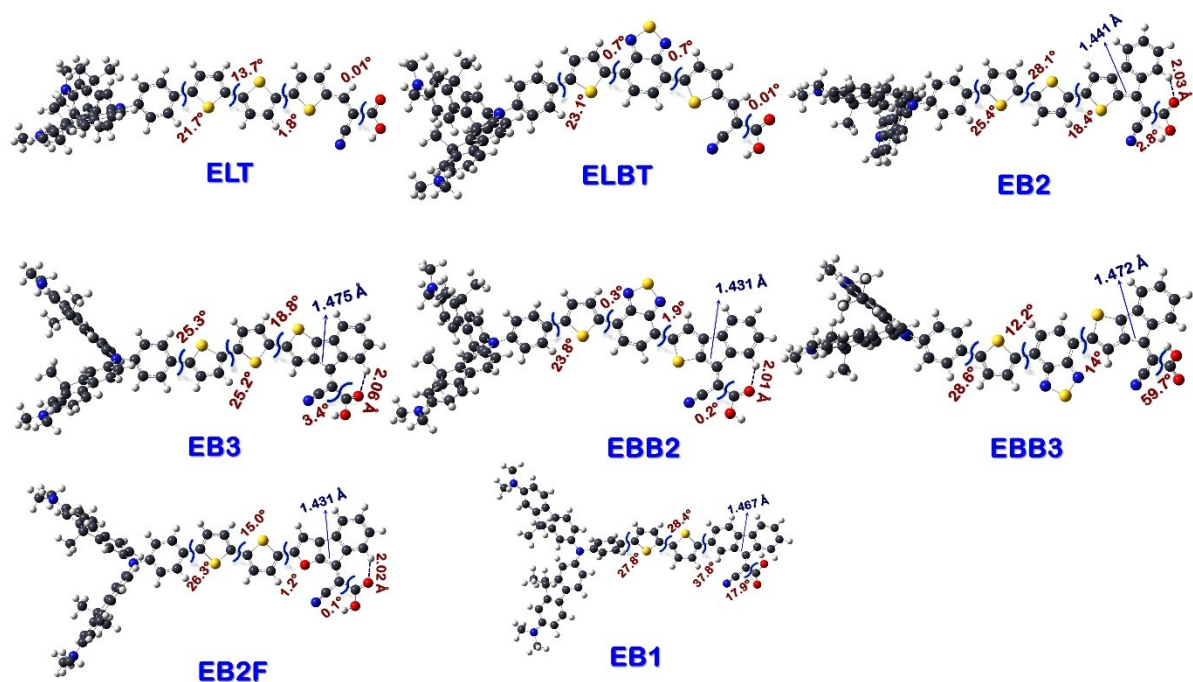


Fig. S9 Excited state geometry of the dyes obtained from TD/B3LYP/6-311g (d, p) level of theory.

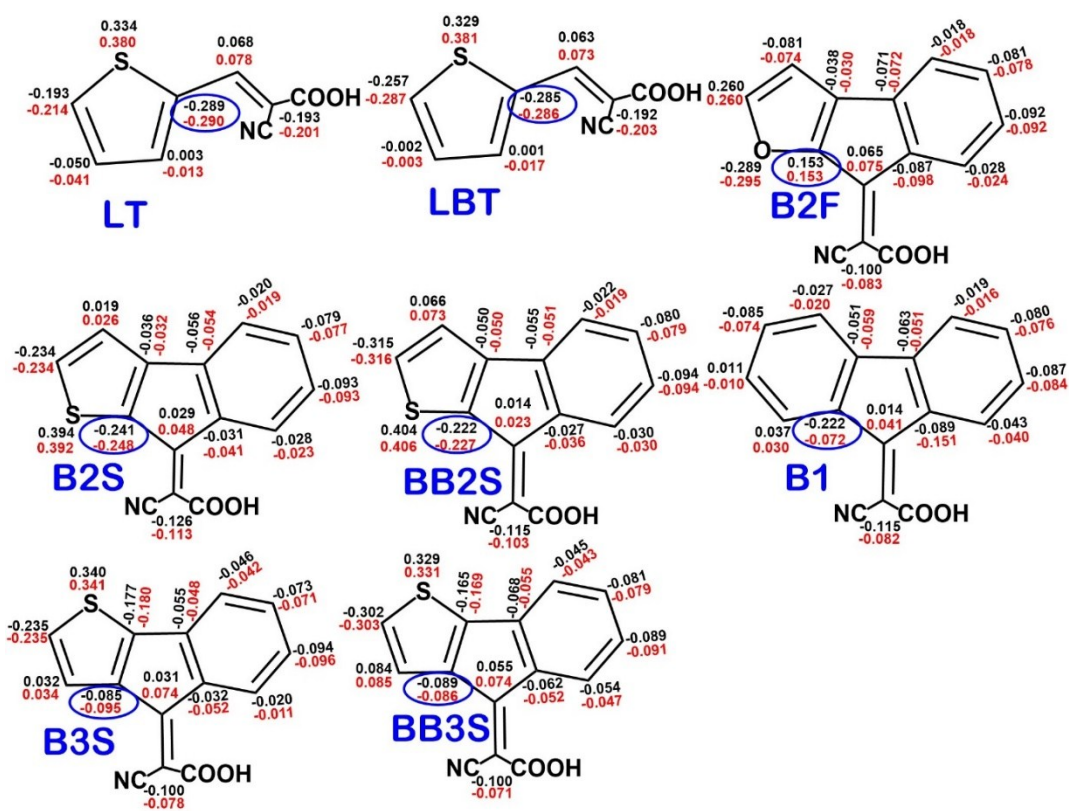
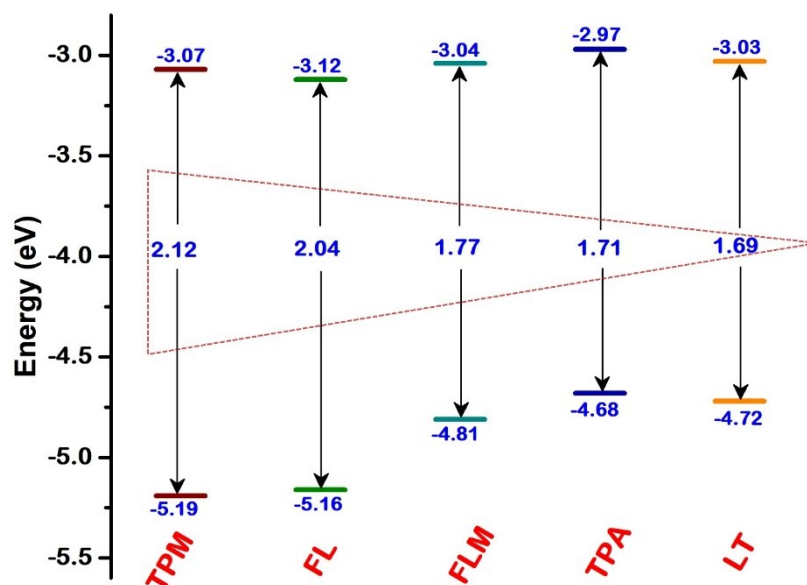
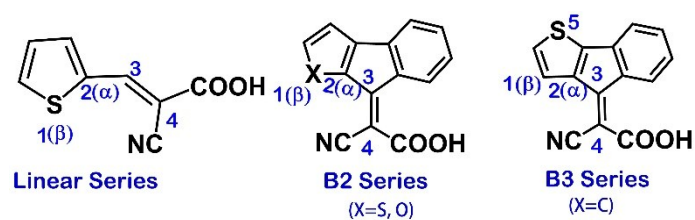


Fig. S10 Mulliken charge population analysis of the dyes in the ground (black) and excited state (red).



**Fig. S11** Evaluation of the donor strength by comparing the energy levels with the previously reported donors.



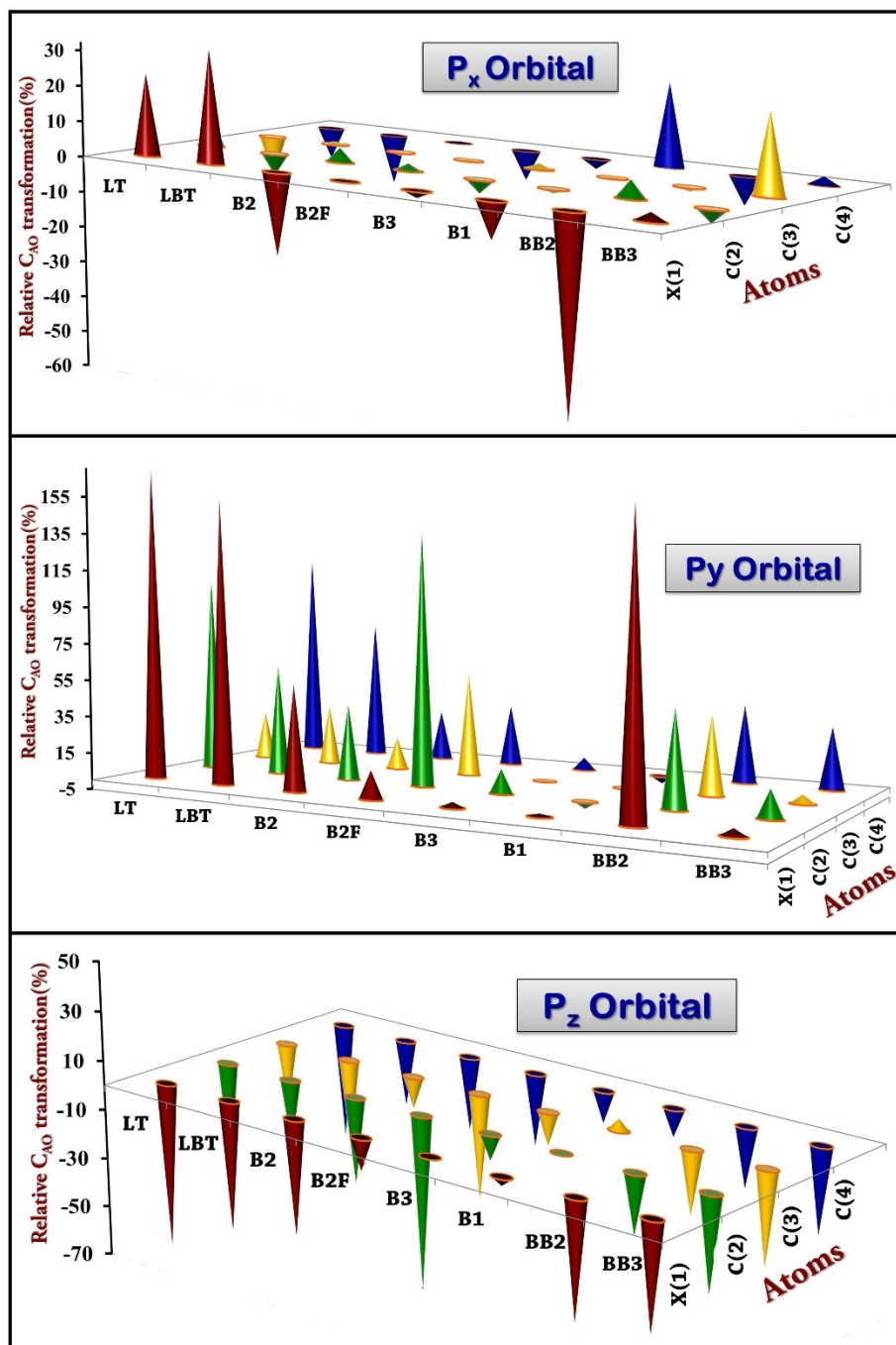


Fig. S12 Relative percentage  $C_{AO}$  transformation of  $X_\beta$ - $C_\alpha$ - $C_\beta$ - $C_\gamma$  from ground to excited state.

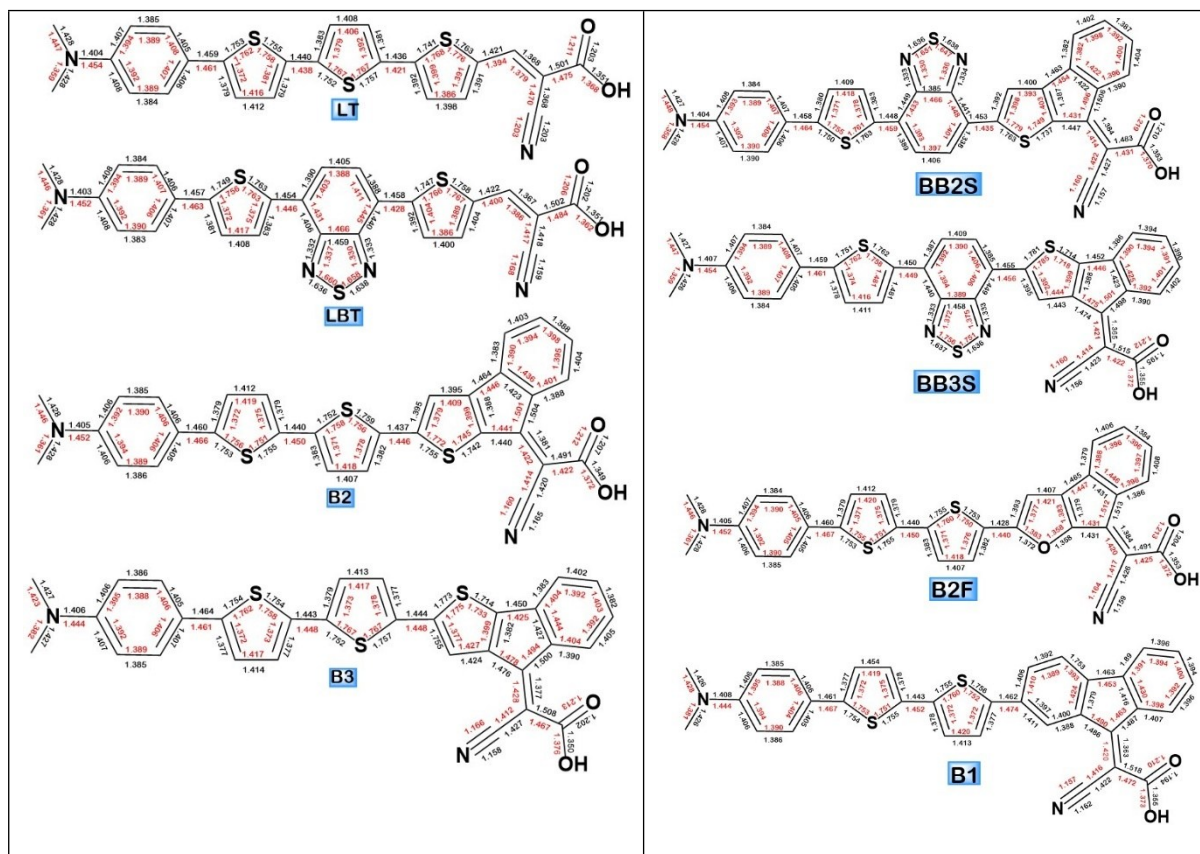


Fig. S13 Geometrical coordinates of the dyes

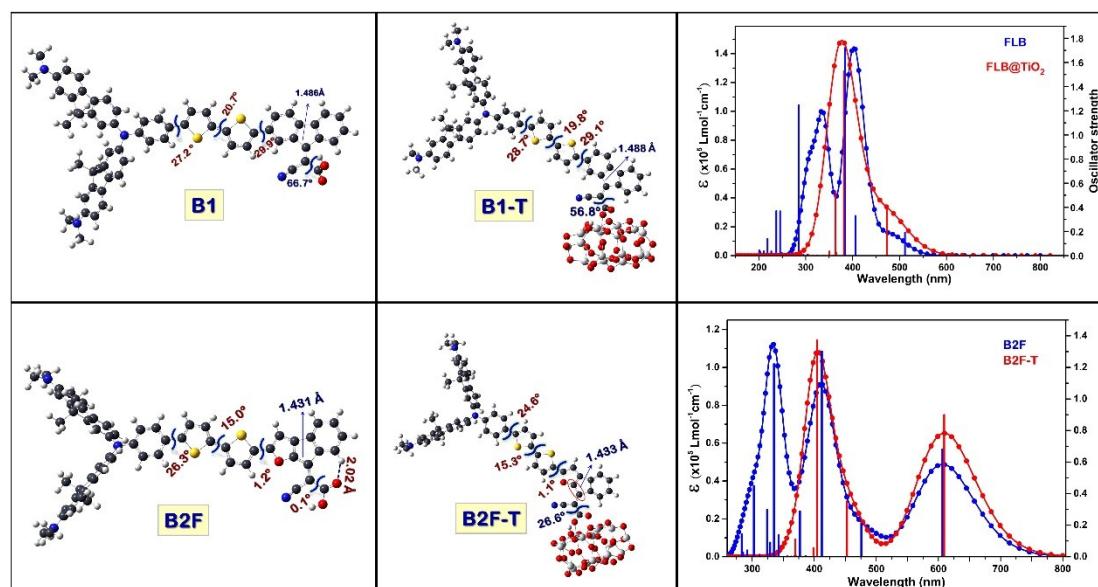


Fig. S14 Optimized geometries of B1, B2F dyes with significant geometrical parameters and TDDFT simulated spectra of the isolated dyes vs. dyes@(TiO<sub>2</sub>)<sub>16</sub>.

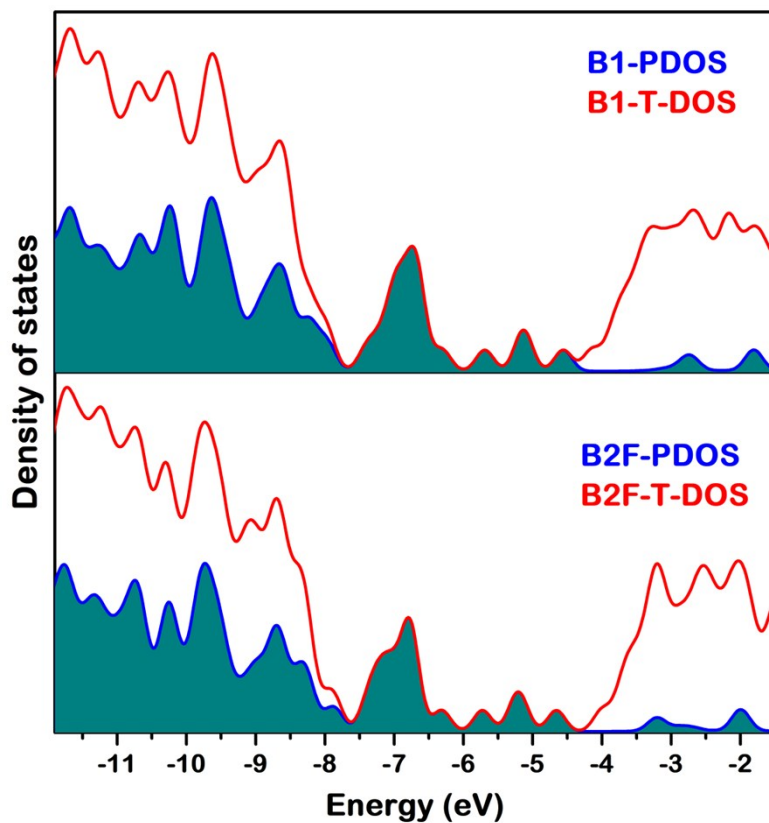


Fig. S15 DOS and PDOS of B2F and B1 dyes@ $(\text{TiO}_2)_{16}$ .

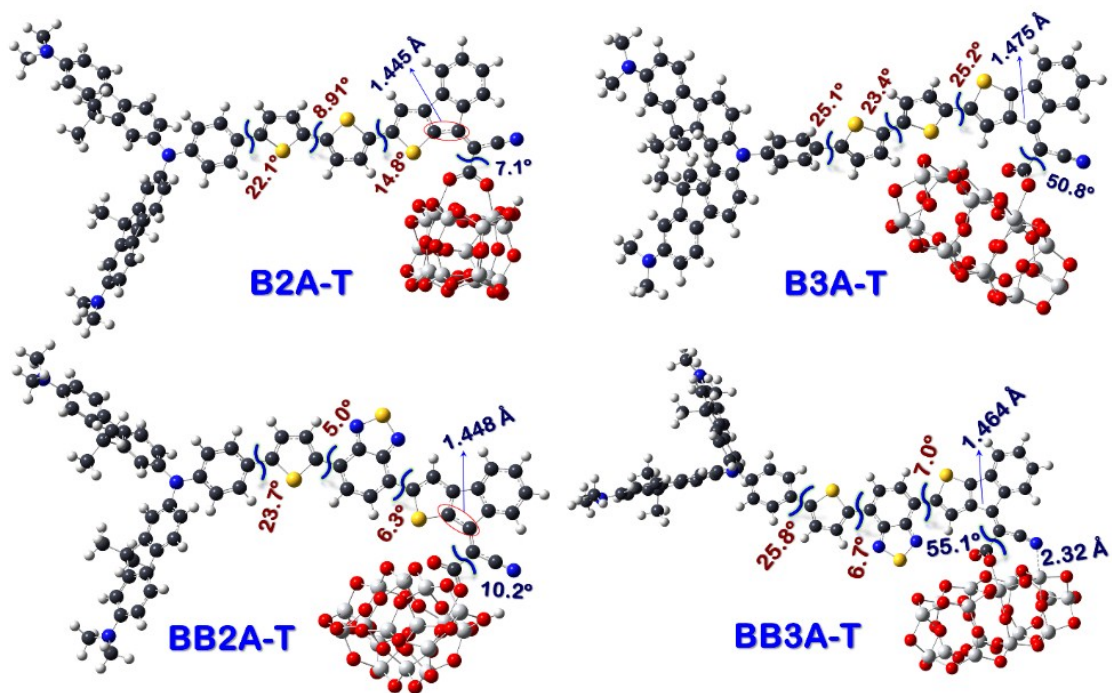
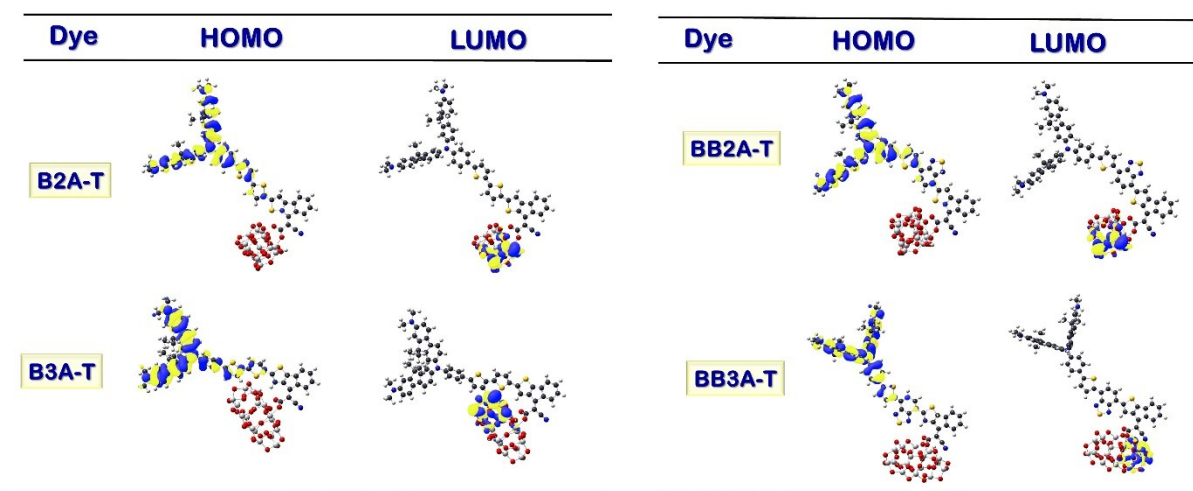
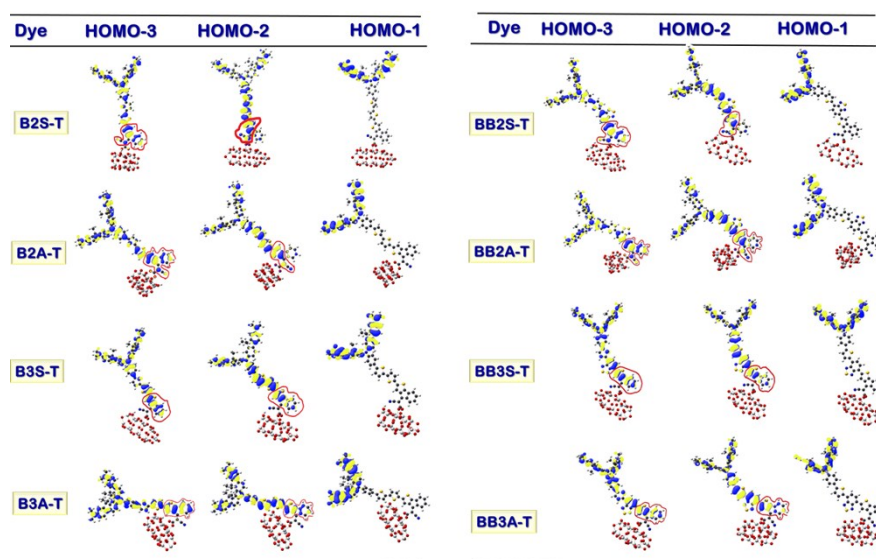


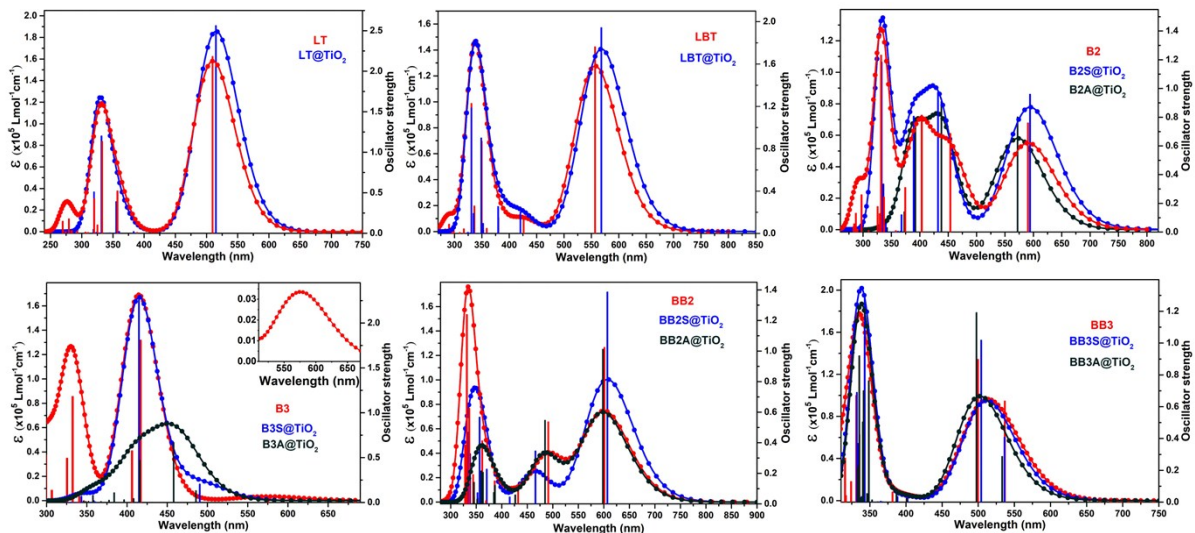
Fig.S16 Optimized geometries of the bridged dyes@ $\text{TiO}_2$  with 'A' anchoring mode depicting selected bond distance and dihedral angles.



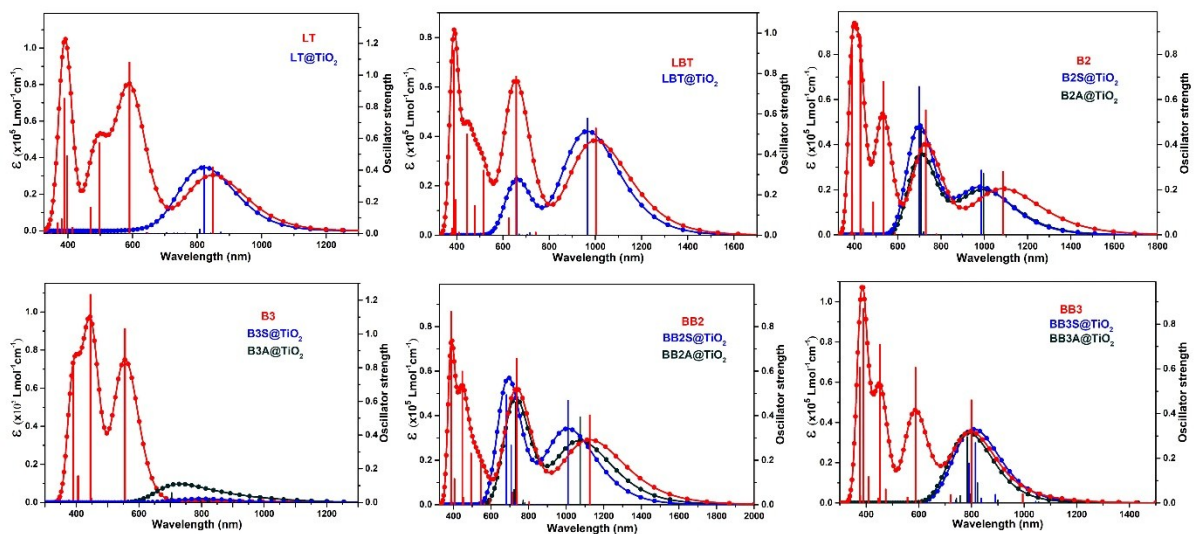
**Fig. S17** Isodensity molecular orbital amplitudes of HOMO and LUMO of the bridged dyes@TiO<sub>2</sub> with 'A' anchoring mode.



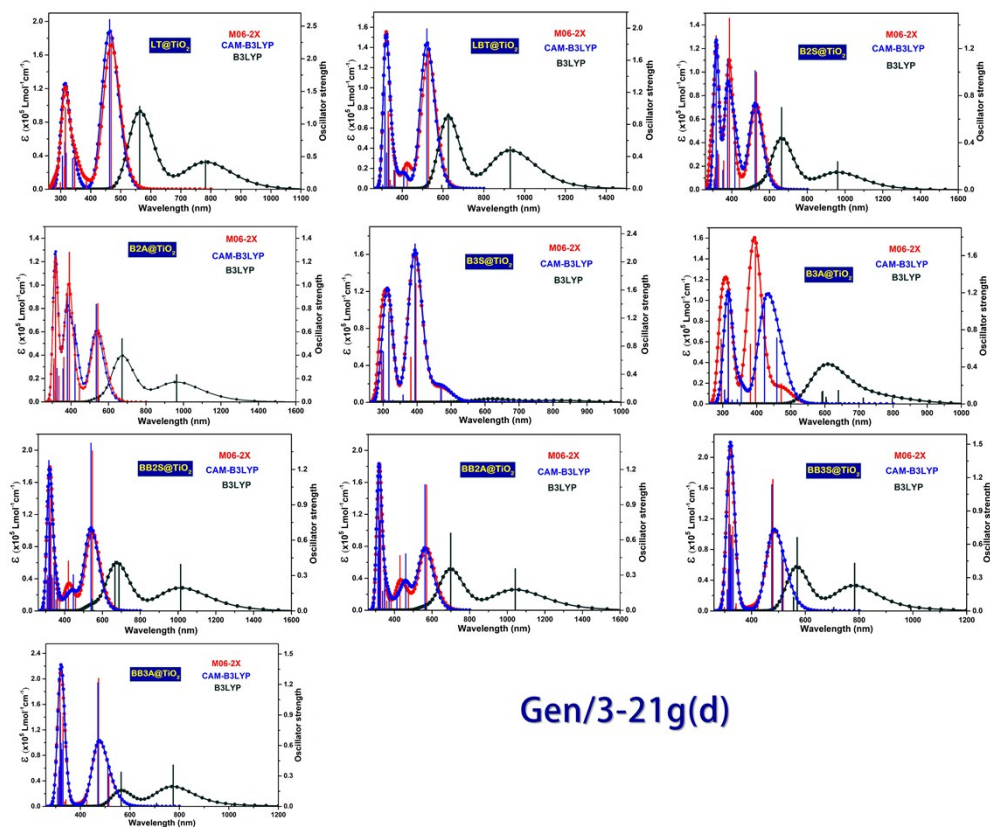
**Fig. S18** HOMO-3, HOMO-2, HOMO-1 of the dyes@TiO<sub>2</sub> and the red colour indicates the  $\pi$ -delocalization path.



**Fig. S19** Comparison of simulated absorption spectra of dyes and dyes@TiO<sub>2</sub> obtained from CAM-B3LYP/6-311g(d, p)/C-PCM(THF) level of theory.



**Fig. S20** Comparison of simulated absorption spectra of dyes and dyes@TiO<sub>2</sub> obtained from B3LYP/6-311g(d, p)/C-PCM(THF) level of theory.



**Fig. S21** Comparison of simulated absorption spectra of dyes@TiO<sub>2</sub> obtained from various functionals such as B3LYP, CAM-B3LYP and M062X/3-21g(d))/PCPM(THF) level of theory.



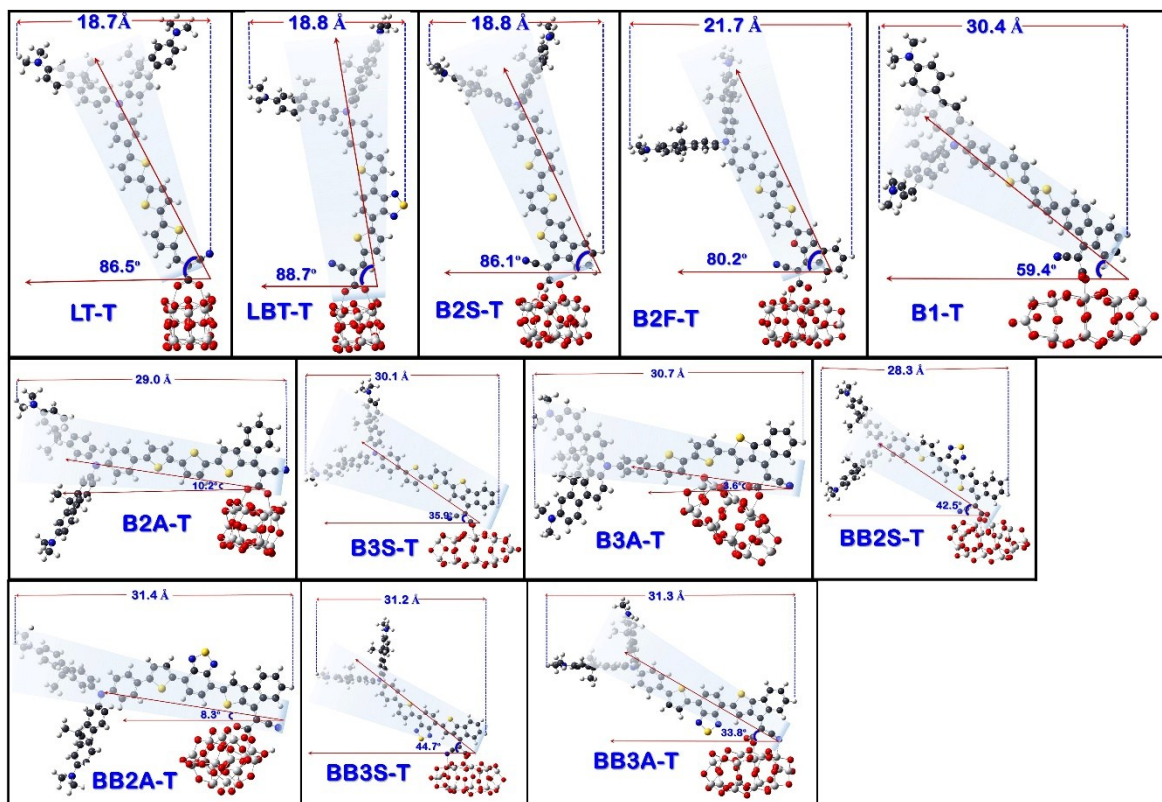


Fig. S22 Adsorption angle and the molecular coverage distance of the dyes@TiO<sub>2</sub>.

## Tables

**Table S1:** Computed S0- S1 excitation energies with electron volt in parenthesis, oscillator strength (f), major transitions and transient dipole moment of the dyes obtained from B3LYP/6-311g(d, p)/C-PCM(THF) level of theory.

| BTD | $\lambda_{\max}$ (nm) | f    | Major transitions                                | $\mu_e$ (D) |
|-----|-----------------------|------|--|-------------|
| LT  | 848                   | 0.42 | HOMO->LUMO (99%)                                 | 19.55       |
|     | 590                   | 1.08 | H-2->LUMO (96%)                                  |             |
| LBT | 1002                  | 0.53 | HOMO->LUMO (100%)                                | 19.39       |
|     | 658                   | 0.79 | H-2->LUMO (84%),<br>HOMO->L+1 (14%)              |             |
| B2  | 1086                  | 0.28 | HOMO->LUMO (100%)                                | 18.29       |
|     | 730                   | 0.55 | H-2->LUMO (93%), H-3->LUMO (4%)                  |             |
| B3  | 555                   | 1.03 | HOMO->L+1 (96%), H-2->L+1 (2%)                   | 12.29       |
|     | 445                   | 1.23 | H-2->L+1 (89%), HOMO->L+1 (3%), HOMO->L+2 (3%)   |             |
| BB2 | 1125                  | 0.4  | HOMO->LUMO (100%)                                | 12.37       |
|     | 737                   | 0.66 | H-2->LUMO (63%), HOMO->L+1 (31%), H-3->LUMO (3%) |             |
| BB3 | 799                   | 0.46 | HOMO->L+1 (98%)                                  | 17.35       |
|     | 587                   | 0.61 | H-2->L+1 (91%), H-3->L+1 (2%)                    |             |

**Table S2:** Computed S0- S1 excitation energies with electron volt in parenthesis, oscillator strength (f), major transitions and transient dipole moment of the dyes obtained from CAM-B3LYP/6-311g(d, p)/C-PCM(THF) level of theory.

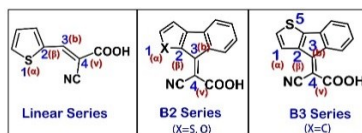
|            | $\lambda_{\max}$ (nm) | f    | Major Transitions   | $\mu_e$ (D) |
|------------|-----------------------|------|---|-------------|
| <b>LT</b>  | 510                   | 2.18 | H-3->LUMO (13%), H-2->LUMO (46%), HOMO->LUMO (28%)                                  | 16.93       |
|            | 357                   | 0.52 | H-2->L+1 (22%) HOMO->LUMO (25%) HOMO->L+1 (32%) HOMO->L+2 (10%)                     |             |
| <b>LBT</b> | 557                   | 1.76 | H-2->LUMO (43%) HOMO->LUMO (38%), H-3->LUMO (9%)                                    | 16.18       |
|            | 426                   | 0.14 | H-3->L+1 (13%), H-2->L+1 (38%), HOMO->L+1 (23%)                                     |             |
| <b>B2</b>  | 591                   | 0.76 | H-4->LUMO (11%), H-3->LUMO (22%), H-2->LUMO (46%)<br>HOMO->LUMO (14%)               | 15.56       |
|            | 454                   | 0.68 | H-4->LUMO (20%), HOMO->LUMO (49%)   |             |
| <b>B3</b>  | 575                   | 0.05 | H-4->LUMO (16%), H-3->LUMO (25%), H-2->LUMO (45%)                                   | 11.25       |
|            | 417                   | 1.81 | H-2->L+1 (34%), HOMO->LUMO (20%), HOMO->L+1 (27%)                                   |             |
| <b>BB2</b> | 601                   | 1.02 | H-3->LUMO (18%), H-2->LUMO (46%), HOMO->LUMO (21%)                                  | 9.355       |
|            | 491                   | 0.54 | H-4->LUMO (21%), H-3->LUMO (12%), H-2->L+1 (18%), HOMO->LUMO (23%), HOMO->L+1 (13%) |             |
| <b>BB3</b> | 537                   | 0.63 | H-3->LUMO (19%), H-2->LUMO (42%), HOMO->LUMO (13%)                                  | 16.03       |
|            | 499                   | 0.90 | H-2->L+1 (44%), HOMO->L+1 (27%)   |             |

**Table S3.** Bond length difference, hybridization, delocalization and stabilization energy of the dyes in the ground and excited state (in parenthesis) obtained from NBO analysis using B3LYP/6-311g(d, p) level of theory

| Dye        | $C_a-C_b^a$<br>(Å) | $C_b=C_a^a$<br>(Å) | SP Hybridization <sup>a</sup> |                | Delocalization<br>energy <sup>a</sup><br>(kcal/mol) | E2 (kcal/mol) <sup>a</sup><br>( $X_{\beta}-C_a-C_b$ ) |                |                  |
|------------|--------------------|--------------------|-------------------------------|----------------|---|---|----------------|------------------|
|            |                    |                    | $X_{\beta}-C_a$               | $C_a-C_b$      |   | BD&CR   | LP             | Total            |
| <b>LT</b>  | 1.421<br>(1.394)   | 1.368<br>(1.399)   | 3.48<br>(3.29)                | 1.72<br>(1.59) | 4363.2<br>(4375.1)                                  | 17.98<br>(15.54)                                      | 2.95<br>(3.03) | 20.93<br>(18.63) |
| <b>LBT</b> | 1.422<br>(1.399)   | 1.367<br>(1.387)   | 3.44<br>(3.22)                | 1.59<br>(1.52) | 53598.6<br>(53580.7)                                | 18.04<br>(15.86)                                      | 3.02<br>(3.12) | 21.06<br>(18.98) |
| <b>B2</b>  | 1.440<br>(1.441)   | 1.381<br>(1.422)   | 2.76<br>(2.79)                | 1.67<br>(1.64) | 4854.8<br>(4855.9)                                  | 14.07<br>(13.41)                                      | 4.3<br>(4.3)   | 18.37<br>(17.71) |
| <b>B3</b>  | 1.476<br>(1.475)   | 1.374<br>(1.428)   | 2.19<br>(2.27)                | 2.03<br>(2.01) | 4829.5<br>(4827.4)                                  | 13.88<br>(13.53)                                      | -              | 13.88<br>(13.53) |
| <b>BB2</b> | 1.447<br>(1.431)   | 1.380<br>(1.414)   | 2.72<br>(2.77)                | 1.68<br>(1.61) | 54243.0<br>(54258.0)                                | 14.17<br>(14.25)                                      | 4.5<br>(4.44)  | 18.67<br>(18.69) |
| <b>BB3</b> | 1.474<br>(1.472)   | 1.365<br>(1.421)   | 2.21<br>(2.20)                | 2.04<br>(1.97) | 54050.5<br>(54070.1)                                | 17.98<br>(17.53)                                      | -              | 17.98<br>(17.53) |
| <b>B2F</b> | 1.431<br>(1.431)   | 1.384<br>(1.420)   | 2.99<br>(2.99)                | 1.59<br>(1.59) | 4841.9<br>(4843.8)                                  | 13.91<br>(13.17)                                      | 6.07<br>(6.15) | 19.98<br>(19.32) |
| <b>B1</b>  | 1.486<br>(1.467)   | 1.363<br>(1.420)   | 2.23<br>(2.27)                | 2.23<br>(2.10) | 4911.4<br>(4926.9)                                  | 13.31<br>(13.25)                                      | -              | 13.31<br>(13.25) |

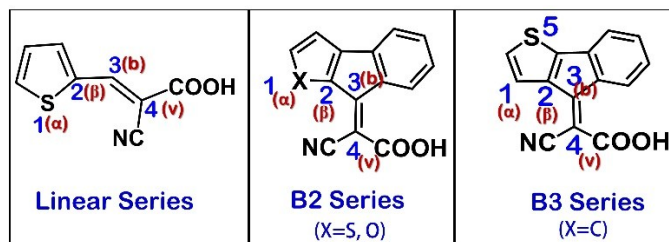
<sup>a</sup>values obtained from B3LYP/6-311G(d, p) level of theory. <sup>b</sup>stabilization energy obtained from second order theory analysis.

**Table S4:**  $C_{AO}$  of the valence orbitals of  $X_{\beta}-C_a-C_b-C_v$  involved and their population in the ground state and excited state (in parenthesis) respectively.



|            |       | S                  | Px                  | Py                | Pz                |
|------------|-------|--------------------|---------------------|-------------------|-------------------|
| <b>LT</b>  | S (1) | 0.75648 (0.75641)  | -0.00645 (-0.00794) | 0.09345 (0.25209) | 0.26363 (0.08696) |
|            | C (2) | 0.44453 (0.44261)  | 0.19709 (0.21495)   | 0.23107 (0.48125) | 0.44126 (0.25531) |
|            | C (3) | 0.34684 (0.36914)  | 0.09755 (0.08618)   | 0.24230 (0.30690) | 0.31138 (0.22801) |
|            | C (4) | 0.33169 (0.33220)  | 0.23809 (0.21675)   | 0.19396 (0.42546) | 0.42743 (0.22495) |
| <b>LBT</b> | S (1) | 0.75256 (0.75145)  | 0.00256 (0.00637)   | 0.07421 (0.18753) | 0.27070 (0.12804) |
|            | C (2) | 0.44644 (0.44235)  | 0.19352 (0.18143)   | 0.23112 (0.36945) | 0.43992 (0.32177) |
|            | C (3) | 0.35033 (0.37285)  | 0.15141 (0.15297)   | 0.19035 (0.25389) | 0.31199 (0.20619) |
|            | C (4) | 0.33230 (0.33342)  | 0.23446 (0.20200)   | 0.19739 (0.35291) | 0.42709 (0.30709) |
| <b>B2</b>  | S (1) | 0.74187 (-0.01153) | -0.01503 (-0.01153) | 0.15418 (0.24005) | 0.17593 (0.09313) |
|            | C (2) | 0.41911 (0.42526)  | 0.14871 (0.15459)   | 0.31051 (0.43645) | 0.36347 (0.23685) |
|            | C (3) | 0.32562 (0.32101)  | 0.15042 (0.14891)   | 0.26582 (0.31276) | 0.27446 (0.23924) |
|            | C (4) | 0.27315 (0.28030)  | 0.17130 (0.17211)   | 0.32054 (0.41046) | 0.36214 (0.25244) |
| <b>B3</b>  | S (5) | 0.74825 (0.74766)  | 0.00856 (0.00840)   | 0.10197 (0.12681) | 0.24581 (0.22110) |
|            | C (1) | 0.34869 (0.34488)  | 0.17880 (0.18580)   | 0.15322 (0.15763) | 0.32045 (0.32045) |
|            | C (2) | 0.33392 (0.34195)  | 0.19179 (0.19487)   | 0.19048 (0.21636) | 0.36714 (0.32899) |
|            | C (3) | 0.31093 (0.30069)  | 0.21953 (0.21136)   | 0.19118 (0.20355) | 0.29853 (0.25821) |
| <b>BB2</b> | C (4) | 0.26161 (0.27943)  | 0.15134 (0.15943)   | 0.28518 (0.30490) | 0.40727 (0.35385) |
|            | S (1) | 0.73405 (0.73397)  | -0.00173 (-0.0080)  | 0.07107 (0.17589) | 0.26205 (0.13711) |
|            | C (2) | 0.41719 (0.41925)  | 0.11505 (0.12079)   | 0.24355 (0.36452) | 0.44965 (0.32883) |
|            | C (3) | 0.33545 (0.33348)  | 0.21506 (0.21423)   | 0.17745 (0.25141) | 0.30485 (0.22463) |
| <b>BB3</b> | C (4) | 0.32793 (0.32553)  | 0.11498 (0.10584)   | 0.24749 (0.35060) | 0.42109 (0.31829) |
|            | S (5) | 0.74143 (0.74473)  | 0.01665 (0.01975)   | 0.15443 (0.25833) | 0.18645 (0.07825) |
|            | C (1) | 0.34602 (0.34675)  | 0.10458 (0.10706)   | 0.22744 (0.23625) | 0.26848 (0.15222) |
|            | C (2) | 0.33691 (0.34131)  | 0.20651 (0.19895)   | 0.26142 (0.29661) | 0.28112 (0.17318) |
| <b>B2F</b> | C (3) | 0.30260 (0.30026)  | 0.15765 (0.19283)   | 0.24071 (0.25234) | 0.28452 (0.17605) |
|            | C (4) | 0.28453 (0.30489)  | 0.17056 (0.17471)   | 0.29225 (0.38994) | 0.33380 (0.21631) |
|            | O (1) | 0.82359 (0.82738)  | 0.36415 (0.36533)   | 0.50011 (0.57881) | 0.55080 (0.47861) |
|            | C (2) | 0.39801 (0.39914)  | -0.00394 (-0.00404) | 0.15158 (0.35682) | 0.29714 (0.08878) |
| <b>B1</b>  | C (3) | 0.29148 (0.28987)  | 0.20994 (0.21151)   | 0.19804 (0.31019) | 0.26811 (0.15244) |
|            | C (4) | 0.24673 (0.25259)  | 0.14610 (0.13390)   | 0.31626 (0.42367) | 0.39332 (0.27649) |
|            | C (1) | 0.33962 (0.36547)  | 0.14098 (0.12666)   | 0.25328 (0.25744) | 0.28627 (0.27667) |
|            | C (2) | 0.32964 (0.32922)  | 0.16036 (0.15846)   | 0.25608 (0.24682) | 0.33753 (0.33709) |
| <b>B1</b>  | C (3) | 0.31407 (0.31193)  | 0.21293 (0.21412)   | 0.21175 (0.20931) | 0.25963 (0.27168) |
|            | C (4) | 0.28747 (0.30904)  | 0.17460 (0.21532)   | 0.25765 (0.24756) | 0.36175 (0.32047) |

**Table S5:** Hybridization state of the atoms involving in resonance interactions from the contribution of the corresponding bonds ( $X_{\beta}$ - $C_{\alpha}$ - $C_{\beta}$ - $C_{\gamma}$ ).



|     | Bond                           | Atom           | Ground state         | Hybrid             | Excited state        |                    |
|-----|--------------------------------|----------------|----------------------|--------------------|----------------------|--------------------|
| LT  | S <sub>β</sub> -C <sub>α</sub> | S <sub>β</sub> | s(19.11%), p(80.34%) | sp <sup>4.20</sup> | s(18.48%), p(81.38%) | sp <sup>4.38</sup> |
|     |                                | C <sub>α</sub> | s(22.29%), p(77.52%) | sp <sup>3.48</sup> | s(23.26%), p(46.56%) | sp <sup>3.29</sup> |
|     | C <sub>α</sub> -C <sub>b</sub> | C <sub>α</sub> | s(36.81%), p(63.15%) | sp <sup>1.72</sup> | s(37.60%), p(62.36%) | sp <sup>1.59</sup> |
|     |                                | C <sub>b</sub> | s(38.61%), p(61.35%) | sp <sup>1.59</sup> | s(39.62%), p(60.34%) | sp <sup>1.52</sup> |
|     | C <sub>b</sub> -C <sub>v</sub> | C <sub>b</sub> | s(37.63%), p(62.34%) | sp <sup>1.66</sup> | s(36.60%), p(63.36%) | sp <sup>1.73</sup> |
|     |                                | C <sub>v</sub> | s(38.33%), p(61.64%) | sp <sup>1.61</sup> | s(37.15%), p(62.82%) | sp <sup>1.69</sup> |
| LBT | S <sub>β</sub> -C <sub>α</sub> | S <sub>β</sub> | s(19.32%), p(80.13%) | sp <sup>4.15</sup> | s(18.82%), p(80.65%) | sp <sup>4.29</sup> |
|     |                                | C <sub>α</sub> | s(22.45%), p(77.35%) | sp <sup>3.44</sup> | s(23.67%), p(76.15%) | sp <sup>3.22</sup> |
|     | C <sub>α</sub> -C <sub>b</sub> | C <sub>α</sub> | s(38.61%), p(61.35%) | sp <sup>1.59</sup> | s(39.62%), p(60.34%) | sp <sup>1.52</sup> |
|     |                                | C <sub>b</sub> | s(38.37%), p(61.59%) | sp <sup>1.61</sup> | s(39.12%), p(60.84%) | sp <sup>1.56</sup> |
|     | C <sub>b</sub> -C <sub>v</sub> | C <sub>b</sub> | s(37.62%), p(62.34%) | sp <sup>1.66</sup> | s(36.97%), p(62.99%) | sp <sup>1.70</sup> |
|     |                                | C <sub>v</sub> | s(38.41%), p(61.56%) | sp <sup>1.60</sup> | s(37.67%), p(62.30%) | sp <sup>1.65</sup> |
| B2  | S <sub>β</sub> -C <sub>α</sub> | S <sub>β</sub> | s(19.57%), p(79.87%) | sp <sup>4.08</sup> | s(21.32%), p(78.64%) | sp <sup>3.67</sup> |
|     |                                | C <sub>α</sub> | s(26.56%), p(73.28%) | sp <sup>2.76</sup> | s(26.34%), p(73.50%) | sp <sup>2.79</sup> |
|     | C <sub>α</sub> -C <sub>b</sub> | C <sub>α</sub> | s(37.48%), p(62.48%) | sp <sup>1.67</sup> | s(37.93%), p(62.03%) | sp <sup>1.64</sup> |
|     |                                | C <sub>b</sub> | s(30.63%), p(69.32%) | sp <sup>2.26</sup> | s(30.78%), p(69.18%) | sp <sup>2.25</sup> |
|     | C <sub>b</sub> -C <sub>v</sub> | C <sub>b</sub> | s(37.27%), p(62.69%) | sp <sup>1.68</sup> | s(36.11%), p(63.86%) | sp <sup>1.77</sup> |
|     |                                | C <sub>v</sub> | s(39.43%), p(60.52%) | sp <sup>1.53</sup> | s(37.92%), p(62.06%) | sp <sup>1.64</sup> |
| B3  | C <sub>β</sub> -C <sub>α</sub> | C <sub>β</sub> | s(35.89%), p(64.07%) | sp <sup>1.79</sup> | s(35.23%), p(64.73%) | sp <sup>1.84</sup> |
|     |                                | C <sub>α</sub> | s(31.30%), p(68.66%) | sp <sup>2.19</sup> | s(30.53%), p(69.43%) | sp <sup>2.27</sup> |
|     | C <sub>α</sub> -C <sub>b</sub> | C <sub>α</sub> | s(33.03%), p(66.93%) | sp <sup>2.03</sup> | s(34.16%), p(65.80%) | sp <sup>2.01</sup> |
|     |                                | C <sub>b</sub> | s(30.28%), p(69.67%) | sp <sup>2.30</sup> | s(30.82%), p(69.13%) | sp <sup>2.26</sup> |
|     | C <sub>b</sub> -C <sub>v</sub> | C <sub>b</sub> | s(37.35%), p(62.61%) | sp <sup>1.68</sup> | s(35.73%), p(64.24%) | sp <sup>1.80</sup> |
|     |                                | C <sub>v</sub> | s(40.10%), p(59.87%) | sp <sup>1.49</sup> | s(37.75%), p(62.22%) | sp <sup>1.65</sup> |
| BB2 | S <sub>β</sub> -C <sub>α</sub> | S <sub>β</sub> | s(21.68%), p(78.28%) | sp <sup>3.61</sup> | s(21.55%), p(78.05%) | sp <sup>3.63</sup> |
|     |                                | C <sub>α</sub> | s(26.87%), p(72.98%) | sp <sup>2.72</sup> | s(26.48%), p(73.36%) | sp <sup>2.77</sup> |
|     | C <sub>α</sub> -C <sub>b</sub> | C <sub>α</sub> | s(37.26%), p(62.71%) | sp <sup>1.68</sup> | s(38.26%), p(61.70%) | sp <sup>1.61</sup> |
|     |                                | C <sub>b</sub> | s(30.60%), p(69.35%) | sp <sup>2.27</sup> | s(31.49%), p(68.47%) | sp <sup>2.17</sup> |
|     | C <sub>b</sub> -C <sub>v</sub> | C <sub>b</sub> | s(37.35%), p(62.62%) | sp <sup>1.68</sup> | s(36.35%), p(63.61%) | sp <sup>1.75</sup> |
|     |                                | C <sub>v</sub> | s(39.04%), p(60.93%) | sp <sup>1.56</sup> | s(37.83%), p(62.15%) | sp <sup>1.64</sup> |
| BB3 | C <sub>β</sub> -C <sub>α</sub> | C <sub>β</sub> | s(35.82%), p(64.13%) | sp <sup>1.79</sup> | s(35.44%), p(64.52%) | sp <sup>1.82</sup> |
|     |                                | C <sub>α</sub> | s(31.11%), p(68.85%) | sp <sup>2.21</sup> | s(33.56%), p(66.40%) | sp <sup>2.20</sup> |
|     | C <sub>α</sub> -C <sub>b</sub> | C <sub>α</sub> | s(32.93%), p(67.03%) | sp <sup>2.04</sup> | s(34.04%), p(65.92%) | sp <sup>2.01</sup> |
|     |                                | C <sub>b</sub> | s(31.39%), p(68.57%) | sp <sup>2.18</sup> | s(31.70%), p(68.25%) | sp <sup>2.15</sup> |
|     | C <sub>b</sub> -C <sub>v</sub> | C <sub>b</sub> | s(37.40%), p(62.57%) | sp <sup>1.67</sup> | s(35.81%), p(64.16%) | sp <sup>1.79</sup> |
|     |                                | C <sub>v</sub> | s(40.24%), p(59.73%) | sp <sup>1.48</sup> | s(37.45%), p(62.52%) | sp <sup>1.67</sup> |
| B2F | O <sub>β</sub> -C <sub>α</sub> | O <sub>β</sub> | s(32.5%), p(67.32%)  | sp <sup>2.07</sup> | s(32.66%), p(67.27%) | sp <sup>2.06</sup> |
|     |                                | C <sub>α</sub> | s(25.03%), p(74.33%) | sp <sup>2.99</sup> | s(25.02%), p(74.75%) | sp <sup>2.99</sup> |
|     | C <sub>α</sub> -C <sub>b</sub> | C <sub>α</sub> | s(38.55%), p(61.42%) | sp <sup>1.59</sup> | s(38.63%), p(61.34%) | sp <sup>1.59</sup> |
|     |                                | C <sub>b</sub> | s(29.83%), p(70.11%) | sp <sup>2.35</sup> | s(29.64%), p(70.30%) | sp <sup>2.37</sup> |
|     | C <sub>b</sub> -C <sub>v</sub> | C <sub>b</sub> | s(38.09%), p(61.87%) | sp <sup>1.62</sup> | s(36.95%), p(63.03%) | sp <sup>1.71</sup> |
|     |                                | C <sub>v</sub> | s(39.07%), p(60.90%) | sp <sup>1.56</sup> | s(37.64%), p(62.33%) | sp <sup>1.66</sup> |
| B1  | C <sub>β</sub> -C <sub>α</sub> | C <sub>β</sub> | s(35.93%), p(64.03%) | sp <sup>2.18</sup> | s(35.27%), p(64.68%) | sp <sup>1.83</sup> |
|     |                                | C <sub>α</sub> | s(36.89%), p(63.08%) | sp <sup>2.23</sup> | s(36.11%), p(63.86%) | sp <sup>2.27</sup> |
|     | C <sub>α</sub> -C <sub>b</sub> | C <sub>α</sub> | s(30.90%), p(69.06%) | sp <sup>2.23</sup> | s(32.23%), p(67.73%) | sp <sup>2.10</sup> |
|     |                                | C <sub>b</sub> | s(31.42%), p(68.54%) | sp <sup>2.18</sup> | s(32.01%), p(67.95%) | sp <sup>2.12</sup> |
|     | C <sub>b</sub> -C <sub>v</sub> | C <sub>b</sub> | s(37.28%), p(62.69%) | sp <sup>1.68</sup> | s(35.71%), p(64.26%) | sp <sup>1.80</sup> |
|     |                                | C <sub>v</sub> | s(40.90%), p(59.47%) | sp <sup>1.47</sup> | s(37.67%), p(62.30%) | sp <sup>1.65</sup> |

(X<sub>β</sub>: Heteroatoms at β- substitution; C<sub>α</sub>: carbon; C<sub>b</sub>: bridging carbon; C<sub>v</sub>: vinylenic carbon).

**Table S6.** Energy Levels, computed excitation energies, oscillator strength, major electronic transitions, ground and transient dipole moment of the dyes@TiO<sub>2</sub>

|        | HOMO <sup>a</sup><br>(eV) | LUMO <sup>a</sup><br>(eV) | HL<br>Gap <sup>a</sup><br>(eV) | $\lambda_{max}^b$<br>(nm) | f    | Major compositions  | $\mu_g$<br>(Debye) | $\mu_e$<br>(Debye) |
|--------|---------------------------|---------------------------|--------------------------------|---------------------------|------|---|--------------------|--------------------|
| LT-T   | -4.71                     | -3.92                     | 0.79                           | 525.9<br>(2.36)           | 2.40 | H->L (84%), H-2->L (9%), H-2->L+1 (7%)  | 18.9               | 21.0               |
| LBT-T  | -4.74                     | -3.94                     | 0.80                           | 577.1<br>(2.15)           | 1.84 | H->L (89%), H-2->L (7%), H-3->L (4%)  | 20.9               | 23.8               |
| B2S-T  | -4.64                     | -3.99                     | 0.65                           | 603.1<br>(2.06)           | 0.96 | H->L (59%), H-3->L (16%), H-2->L (21%), H-4->L (3%)   | 16                 | 18.2               |
| B2A-T  | -4.62                     | -3.95                     | 0.67                           | 578.9<br>(2.14)           | 0.82 | H->L (61%), H-3->L (17%), H-2->L (19%), H-4->L (3%)   | 12.6               | 14.8               |
| B3S-T  | -4.63                     | -3.92                     | 0.71                           | 493.1<br>(2.51)           | 0.17 | H-3->L+2 (11%), H-2->L+2 (29%), H-2->L+3 (17%), H-4->L+2 (5%), H-4->L+3 (3%), H-3->L+1 (2%), H-3->L+3 (7%), H-2->L+1 (5%), H->L+2 (8%), H->L+3 (4%) | 15.0               | 16.4               |
| B3A-T  | -4.73                     | -3.79                     | 0.94                           | 488.0<br>(2.54)           | 0.09 | H->L (10%), H-3->L+1 (13%), H-2->L (11%), H-2->L+1 (25%), H-4->L+1 (5%), H-3->L (2%), H-2->L+4 (2%), H-2->L+9 (2%), H->L+1 (8%), H->L+9 (2%)        | 19.7               | 23.2               |
| BB2S-T | -4.72                     | -3.81                     | 0.91                           | 617.3<br>(2.01)           | 1.36 | H->L (67%), H-2->L (22%), H-3->L (9%)   | 18.6               | 19.9               |
| BB2A-T | -4.64                     | -3.96                     | 0.68                           | 605.5<br>(2.07)           | 1.02 | H->L (62%), H-3->L (13%), H-2->L (15%)  | 10.7               | 12.5               |
| BB3S-T | -4.67                     | -3.71                     | 0.96                           | 540.9<br>(2.29)           | 0.32 | H->L (45%), H-3->L (15%), H-2->L (17%), H-4->L (6%), H-2->L+2 (7%)  | 19.6               | 21.2               |
| BB3A-T | -4.61                     | -3.73                     | 0.88                           | 538.7<br>(2.30)           | 0.26 | H->L (43%), H-3->L (18%), H-2->L (21%), H-4->L (8%), H-2->L+2 (9%)  | 16.4               | 18.9               |
| B2F-T  | -4.64                     | -3.98                     | 0.66                           | 609.2<br>(2.04)           | 0.90 | HOMO->LUMO (53%), H-3->LUMO (15%), H-2->LUMO (18%), H-4->LUMO (6%)  | 16.3               | 19.1               |
| B1-T   | -4.54                     | -4.13                     | 0.41                           | 457.8<br>(2.71)           | 0.40 | H-3->L+2 (10%), H-2->L+2 (27%), HOMO->L+2 (16%), H-4->L+1 (2%), H-4->L+2 (6%), H-3->L+1 (4%), H-2->L+1 (9%), H-2->L+4 (3%), HOMO->L+1 (6%)          | 11.9               | 13.7               |

<sup>a</sup>values obtained from B3LYP/6-311g(d,p). <sup>b</sup>values obtained from M06-2X/6-311g(d,p)/C-PCM(THF) and electron volt values are given in parenthesis. <sup>c</sup>ground state ( $\mu_g$ ) and excited state ( $\mu_e$ ) dipole moments computed from B3LYP/6-311g(d, p) level of theory.

**Table S7:** Computed S0- S1 excitation energies with electron volt in parenthesis, oscillator strength (f), major transitions and transient dipole moment of the dyes@TiO<sub>2</sub> obtained from B3LYP/6-311g(d, p)/C-PCM(THF) level of theory.

| BTD    | $\lambda_{max}$ (nm) | f    | Major transitions                                   | $\mu_e$ (D) |
|--------|----------------------|------|---|-------------|
| LT-T   | 822.3 (1.51)         | 0.43 | HOMO->L+2 (16%), HOMO->L+3 (81%)                    | 21.0        |
|        | 808.3 (1.53)         | 0.03 | HOMO->L+2 (84%), HOMO->L+3 (16%)                    |             |
| LBT-T  | 966.6 (1.28)         | 0.58 | HOMO->LUMO (99%)                                    | 23.8        |
|        | 659.9 (1.88)         | 0.29 | H-2->LUMO (22%), HOMO->L+11 (60%), HOMO->L+13 (11%) |             |
| B2S-T  | 986.1 (1.26)         | 0.29 | HOMO->LUMO (99%)                                    | 18.2        |
|        | 699.1 (1.77)         | 0.66 | H-2->LUMO (90%), H-3->LUMO (5%)                     |             |
| B2A-T  | 996.8 (1.24)         | 0.27 | HOMO->LUMO (99%)                                    | 14.8        |
|        | 707.2 (1.75)         | 0.48 | H-2->LUMO (90%), H-3->LUMO (5%)                     |             |
| B3S-T  | 814.1 (1.52)         | 0.01 | HOMO->L+3 (67%), HOMO->L+4 (13%), HOMO->L+5 (13%)   | 16.4        |
|        | 803.2 (1.54)         | 0.01 | HOMO->L+3 (31%), HOMO->L+4 (37%), HOMO->L+5 (23%)   |             |
| B3A-T  | 980.3 (1.27)         | 0.02 | HOMO->LUMO (97%)                                    | 23.2        |
|        | 704.7 (1.76)         | 0.06 | H-2->LUMO (13%), H-1->LUMO (34%), HOMO->L+10 (43%)  |             |
| BB2S-T | 1009.8 (1.28)        | 0.47 | HOMO->LUMO (99%)                                    | 19.9        |
|        | 707.2 (1.75)         | 0.27 | H-2->LUMO (10%), HOMO->L+11 (77%)                   |             |

|               |               |      |  |      |
|---------------|---------------|------|--|------|
| <b>BB2A-T</b> | 1074.7 (1.15) | 0.39 | HOMO->LUMO (99%)                                   | 12.5 |
|               | 730.0 (1.70)  | 0.46 | H-2->LUMO (52%), HOMO->L+9 (16%), HOMO->L+11 (21%) |      |
| <b>BB3S-T</b> | 815.1 (1.52)  | 0.27 | HOMO->L+4 (61%), HOMO->L+6 (26%)                   | 21.2 |
|               | 790.6 (1.57)  | 0.18 | HOMO->L+4 (34%), HOMO->L+6 (54%)                   |      |
| <b>BB3A-T</b> | 783.9 (1.58)  | 0.30 | HOMO->L+6 (36%), HOMO->L+8 (41%)                   | 18.9 |
|               | 756.9 (1.64)  | 0.03 | HOMO->L+6 (52%), HOMO->L+7 (24%), HOMO->L+8 (21%)  |      |

**Table S8:** Computed S0- S1 excitation energies with electron volt in parenthesis, oscillator strength (f), major transitions and transient dipole moment of the dyes@TiO<sub>2</sub> obtained from CAM-B3LYP/6-311g (d, p)/C-PCM(THF) level of theory.

| <b>CTD</b>    | $\lambda_{\max}$ (nm) | <b>f</b> | <b>Major transitions</b>   | $\mu_e$ (D) |
|---------------|-----------------------|----------|--|-------------|
| <b>LT-T</b>   | 514.9 (2.41)          | 2.56     | HOMO->LUMO (68%), H-3->LUMO (13%), H-2->LUMO (9%), H-2->L+1 (5%), HOMO->L+1 (5%)   | 18.7        |
|               | 355.2(3.49)           | 0.39     | HOMO->LUMO (20%), H-2->L+25 (12%), HOMO->L+1 (19%), HOMO->L+25 (15%)   |             |
| <b>LBT-T</b>  | 568.1 (2.18)          | 1.94     | HOMO->LUMO (78%), H-2->LUMO (13%), H-3->LUMO (7%), HOMO->L+1 (2%)  | 21.0        |
|               | 330.8 (2.95)          | 1.18     | HOMO->L+44 (77%) H-1->L+51 (6%)  |             |
| <b>B2S-T</b>  | 594.0 (2.09)          | 0.96     | HOMO->LUMO (52%), H-3->LUMO (29%), H-2->LUMO (11%),  | 16.2        |
|               | 432.0 (2.87)          | 0.97     | HOMO->LUMO (38%), H-4->LUMO (18%), HOMO->L+22 (10%)  |             |
| <b>B2A-T</b>  | 572.2(2.17)           | 0.80     | HOMO->LUMO (54%), H-3->LUMO (21%), H-2->LUMO (25%),  | 12.9        |
|               | 438.1(2.83)           | 0.91     | HOMO->LUMO (38%), H-4->LUMO (19%), H->L+3 (33%)  |             |
| <b>B3S-T</b>  | 490.4 (2.53)          | 0.20     | H-3->L+3 (15%), H-2->L+2 (13%), H-2->L+3 (34%), H-4->L+3 (8%), H-3->L+2 (6%), HOMO->L+3 (6%)   | 16.4        |
|               | 414.8 (2.99)          | 2.30     | H-2->L+19 (31%), HOMO->L+19 (24%), H-2->L+17 (4%), H-2->L+18 (4%), H-2->L+20 (4%), HOMO->L+20 (4%), HOMO->L+39 (5%)  |             |
| <b>B3A-T</b>  | 485.6 (2.55)          | 0.13     | HOMO->LUMO (5%), H-3->L+2 (17%), H-2->L+2 (29%), H-4->L+2 (7%), H-2->LUMO (9%), HOMO->L+2 (7%)   | 22.1        |
|               | 458.0 (2.71)          | 0.67     | HOMO->LUMO (10%), H-4->L+2 (5%), H-3->L+2 (7%), H-2->LUMO (7%), H-2->L+2 (7%), H-2->L+4 (5%), H-2->L+5 (6%), H-2->L+9 (5%), H-2->L+15 (4%), HOMO->L+5 (5%) |             |
| <b>BB2S-T</b> | 606.9 (2.04)          | 1.39     | HOMO->LUMO (66%), H-3->LUMO (13%), H-2->LUMO (18%),  | 17.4        |
|               | 466.1(2.66)           | 0.35     | HOMO->LUMO (14%), H-4->LUMO (19%), H-3->LUMO (16%), H-2->L+7 (11%)   |             |
| <b>BB2A-T</b> | 598.1(2.07)           | 1.01     | HOMO->LUMO (62%), H-3->LUMO (16%), H-2->LUMO (19%)   | 10.3        |
|               | 484.9 (2.56)          | 0.55     | HOMO->LUMO (18%), H-4->LUMO (20%), H-3->LUMO (13%), H-2->L+7 (10%)   |             |
| <b>BB3S-T</b> | 536.2(2.31)           | 0.41     | HOMO->LUMO (69%), H-3->LUMO (15%), H-2->LUMO (3%), H-2->L+1 (12%)  | 20.0        |
|               | 504.1 (2.46)          | 1.02     | H-2->L+3 (20%), HOMO->L+3 (11%), H-4->LUMO (5%), H-3->LUMO (6%), H-2->LUMO (5%), H-2->L+1 (7%), H-2->L+4 (9%), H-2->L+5 (5%), HOMO->L+1 (6%)               |             |
| <b>BB3A-T</b> | 533.0 (2.33)          | 0.29     | HOMO->LUMO (68%), H-3->LUMO (16%), H-2->LUMO (8%), H-4->LUMO (8%)  | 17.9        |
|               | 497.5 (2.49)          | 1.19     | H-2->L+4 (35%), HOMO->L+4 (19%), H-4->LUMO (4%), H-3->L+4 (3%), H-2->L+5 (9%)  |             |

**Table S9:** Computed S0- S1 excitation energies with electron volt in parenthesis, oscillator strength (f), major transitions and transient dipole moment of the dyes@TiO<sub>2</sub> obtained from B3LYP/3-21g(d)/C-PCM(THF) level of theory.

| <b>BTD</b>    | $\lambda_{\text{max}}$ (nm) | <b>f</b> | <b>Major transitions</b>                          | $\mu_e$ (D) |
|---------------|-----------------------------|----------|---|-------------|
| <b>LT</b>     | 782.4 (1.58)                | 0.44     | HOMO->LUMO (99%)                                  | 20.4        |
|               | 563.3 (2.17)                | 1.27     | H-2->LUMO (95%)                                   |             |
| <b>LBT</b>    | 929.6 (1.33)                | 0.52     | HOMO->LUMO (99%)                                  | 22.9        |
|               | 626.2 (1.98)                | 0.94     | H-2->LUMO (90%), HOMO->L+5 (5%)                   |             |
| <b>B2S-T</b>  | 961.3 (1.29)                | 0.24     | HOMO->LUMO (99%)                                  | 18.2        |
|               | 664.2 (1.87)                | 0.69     | H-2->LUMO (92%), H-3->LUMO (5%)                   |             |
| <b>B2A-T</b>  | 963.6 (1.29)                | 0.23     | HOMO->LUMO (99%)                                  | 13.9        |
|               | 672.2 (1.84)                | 0.54     | H-2->LUMO (93%), H-3->LUMO (5%)                   |             |
| <b>B3S-T</b>  | 817.9 (1.52)                | 0.03     | HOMO->LUMO (98%)                                  | 16.8        |
|               | 629.4 (1.97)                | 0.05     | H-3->LUMO (11%), H-2->LUMO (84%), HOMO->LUMO (2%) |             |
| <b>B3A-T</b>  | 797.4 (1.55)                | 0.06     | HOMO->LUMO (98%)                                  | 22.7        |
|               | 639.4 (1.94)                | 0.15     | HOMO->L+4 (93%), HOMO->L+5 (3%)                   |             |
| <b>BB2S-T</b> | 1013. (1.22)                | 0.39     | HOMO->LUMO (99%)                                  | 19.9        |
|               | 687.7 (1.80)                | 0.40     | H-2->LUMO (16%), HOMO->L+1 (13%), HOMO->L+2 (66%) |             |
| <b>BB2A-T</b> | 1042.4 (1.19)               | 0.36     | HOMO->LUMO (99%)                                  | 12.0        |
|               | 699.0 (1.77)                | 0.66     | H-2->LUMO (72%), HOMO->L+1 (12%), HOMO->L+2 (9%)  |             |
| <b>BB3S-T</b> | 992.4 (1.25)                | 0.03     | HOMO->LUMO (99%)                                  | 21.0        |
|               | 783.3 (1.58)                | 0.43     | HOMO->L+1 (99%)                                   |             |
| <b>BB3A-T</b> | 1010.7 (1.23)               | 0.02     | HOMO->LUMO (99%)                                  | 19.0        |
|               | 775.0 (1.59)                | 0.41     | HOMO->L+1 (98%)                                   |             |

**Table S10:** Computed S0- S1 excitation energies with electron volt in parenthesis, oscillator strength (f), major transitions and transient dipole moment of the dyes@TiO<sub>2</sub> obtained from CAM-B3LYP/3-21g(d)/C-PCM(THF) level of theory.

| <b>CTD</b>   | $\lambda_{\text{max}}$ (nm) | <b>f</b> | <b>Major transitions</b>   | $\mu_e$ (D) |
|--------------|-----------------------------|----------|--|-------------|
| <b>LT</b>    | 462.8 (2.68)                | 2.60     | H-3->LUMO (8%), H-2->LUMO (15%), HOMO->LUMO (76%)                  | 18.3        |
|              | 339.8 (3.65)                | 0.47     | H-2->L+16 (11%), HOMO->LUMO (26%), HOMO->L+16 (15%)                |             |
| <b>LBT</b>   | 521.0 (2.38)                | 1.99     | H-3->LUMO (2%), H-2->LUMO (18%), HOMO->LUMO (78%)                  | 20.4        |
|              | 334.3 (3.71)                | 0.75     | H-3->LUMO (12%), H-2->L+26 (13%), HOMO->L+26 (30%),                |             |
| <b>B2S-T</b> | 523.7 (2.37)                | 1.01     | H-3->LUMO (13%), H-2->LUMO (15%), HOMO->LUMO (62%), H-4->LUMO (9%) | 16.1        |

|               |              |      |  |      |
|---------------|--------------|------|--|------|
|               | 378.0 (3.28) | 1.10 | H-5->LUMO (10%), H-4->LUMO (10%), H-2->LUMO (11%), HOMO->LUMO (34%)  |      |
| <b>B2A-T</b>  | 534.6 (2.32) | 0.83 | H-3->LUMO (14%), H-2->LUMO (16%), HOMO->LUMO (63%), H-4->LUMO (7%)   | 12.1 |
|               | 420.9 (2.95) | 0.66 | H-4->LUMO (17%), HOMO->LUMO (49%), H-5->LUMO (6%), H-3->LUMO (9%)  |      |
| <b>B3S-T</b>  | 469.7 (2.64) | 0.25 | H-4->LUMO (12%), H-3->LUMO (27%), H-2->LUMO (46%), HOMO->LUMO (9%)   | 15.9 |
|               | 393.9 (3.15) | 2.25 | H-2->L+11 (30%), HOMO->L+11 (25%) H-4->LUMO (3%), H-3->L+32 (2%), H-2->L+12 (9%), HOMO->LUMO (3%), HOMO->L+12 (8%), HOMO->L+32 (6%)  |      |
| <b>B3A-T</b>  | 458.9 (2.70) | 0.71 | H-3->LUMO (27%), H-2->LUMO (38%), HOMO->LUMO (11%), H-4->LUMO (9%)   | 21.6 |
|               | 422.9 (2.93) | 1.14 | H-2->L+1 (18%), HOMO->L+1 (14%), H-4->LUMO (7%), H-3->LUMO (7%), H-3->L+1 (3%), H-2->L+2 (5%), H-2->L+3 (9%), H-2->L+6 (2%), H-2->L+7 (3%), HOMO->L+2 (4%), HOMO->L+3 (7%), HOMO->L+7 (2%) |      |
| <b>BB2S-T</b> | 539.2 (2.29) | 1.42 | H-3->LUMO (9%), H-2->LUMO (34%), HOMO->LUMO (57%)  | 17.4 |
|               | 445.9 (2.78) | 0.30 | H-4->LUMO (20%), H-3->LUMO (17%), H-2->L+1 (13%), HOMO->LUMO (22%), HOMO->L+1 (11%)  |      |
| <b>BB2A-T</b> | 562.4 (2.20) | 1.01 | H-3->LUMO (16%), H-2->LUMO (31%), HOMO->LUMO (52%)   | 10.0 |
|               | 484.9 (2.69) | 0.55 | H-4->LUMO (20%), H-3->LUMO (13%), H-2->L+7 (10%), HOMO->LUMO (18%)   |      |
| <b>BB3S-T</b> | 513.2 (2.42) | 0.56 | H-3->LUMO (22%), H-2->LUMO (42%), HOMO->LUMO (32%), H-4->LUMO (6%)   | 19.8 |
|               | 475.5 (2.60) | 1.14 | H-2->L+1 (45%), HOMO->L+1 (27%), H-4->LUMO (6%), H-3->L+1 (7%)   |      |
| <b>BB3A-T</b> | 510.9 (2.43) | 0.42 | H-4->LUMO (5%), H-3->LUMO (12%), H-2->LUMO (43%), HOMO->LUMO (40%)   | 18.0 |
|               | 470.8 (2.63) | 1.21 | H-2->L+1 (47%), HOMO->L+1 (28%), H-4->LUMO (5%), H-3->L+1 (6%)   |      |

**Table S11:** Computed S0- S1 excitation energies with electron volt in parenthesis, oscillator strength (f), major transitions and transient dipole moment of the dyes@TiO<sub>2</sub> obtained from M062X/3-21g(d)/C-PCM(THF) level of theory.

| MTD          | $\lambda_{\max}$ (nm) | f    | Major transitions  | $\mu_e$ (D) |
|--------------|-----------------------|------|--|-------------|
| <b>LT</b>    | 468.1<br>(2.65)       | 2.38 | H-3->LUMO (10%), H-2->LUMO (12%), HOMO->LUMO (77%)   | 18.5        |
|              | 315.6<br>(3.21)       | 1.25 | HOMO->L+32 (80%), H-1->L+34 (4%), H-1->L+50 (3%)   |             |
| <b>LBT</b>   | 528.4<br>(2.35)       | 1.82 | H-2->LUMO (13%), HOMO->LUMO (81%), H-3->LUMO (6%)  | 20.6        |
|              | 424.9<br>(2.92)       | 0.33 | H-3->LUMO (20%), H-2->LUMO (34%), HOMO->LUMO (42%)   |             |
| <b>B2S-T</b> | 530.7<br>(2.33)       | 0.99 | H-3->LUMO (8%), H-2->LUMO (29%), HOMO->LUMO (60%), H-4->LUMO (3%)  | 16.3        |
|              | 387.3<br>(2.82)       | 1.46 | H-5->LUMO (10%), H-4->LUMO (20%), H-2->LUMO (14%), H-2->L+6 (12%), HOMO->LUMO (10%), H-6->LUMO (2%), H-2->L+5 (6%), HOMO->L+5 (5%), HOMO->L+6 (9%) |             |
| <b>B2A-T</b> | 542.5<br>(2.29)       | 0.84 | H-3->LUMO (16%), H-2->LUMO (28%), HOMO->LUMO (55%)   | 12.2        |
|              | 390.8<br>(2.79)       | 1.28 | H-5->LUMO (13%), H-4->LUMO (20%), H-2->LUMO (16%), H-2->L+6 (12%), HOMO->LUMO (11%)  |             |
| <b>B3S-T</b> | 471.4(2.63)           | 0.22 | H-3->LUMO (23%), H-2->LUMO (49%), HOMO->LUMO (14%), H-4->LUMO (9%)   | 16.2        |
|              | 396.3<br>(3.13)       | 1.69 | H-2->L+3 (26%), HOMO->LUMO (20%), HOMO->L+3 (31%)  |             |
| <b>B3A-T</b> | 488.0<br>(2.54)       | 0.63 | H-3->LUMO (23%), H-2->LUMO (40%), HOMO->LUMO (17%)   | 22.1        |
|              | 424.2<br>(2.66)       | 1.20 | H-2->L+1 (32%), HOMO->L+1 (36%), H-4->LUMO (6%), H-3->LUMO (7%)  |             |



|               |                 |      |  |      |
|---------------|-----------------|------|--|------|
| <b>BB2S-T</b> | 546.5<br>(2.27) | 1.35 | H-3->LUMO (10%), H-2->LUMO (29%), HOMO->LUMO (61%)                 | 17.8 |
|               | 327.1(2.71)     | 1.02 | H-2->L+19 (14%), HOMO->L+19 (55%)                                  |      |
| <b>BB2A-T</b> | 570.5(2.17)     | 1.06 | H-3->LUMO (13%), H-2->LUMO (23%), HOMO->LUMO (64%)                 | 10.1 |
|               | 474.2(2.61)     | 0.20 | H-4->LUMO (13%), H-3->LUMO (19%), HOMO->LUMO (41%), H-2->LUMO (9%) |      |
| <b>BB3S-T</b> | 516.9(2.39)     | 0.45 | H-3->LUMO (19%), H-2->LUMO (13%), HOMO->LUMO (58%), H-4->LUMO (8%) | 19.9 |
|               | 479.3(2.59)     | 1.18 | H-2->L+1 (40%), HOMO->L+1 (38%), H-4->LUMO (5%), H-3->LUMO (5%)    |      |
| <b>BB3A-T</b> | 515.2(2.41)     | 0.32 | H-3->LUMO (19%), H-2->LUMO (15%), HOMO->LUMO (57%), H-4->LUMO (9%) | 18.1 |
|               | 473.6<br>(2.62) | 1.26 | H-2->L+1 (42%), HOMO->L+1 (39%), H-4->LUMO (4%), H-3->L+1 (4%)     |      |

## References

1. Gaussian 09, Revision B.01, M. J. Frisch, G. W. Trucks, H. B. Schlegel, G. E. Scuseria, M. A. Robb, J. R. Cheeseman, G. Scalmani, V. Barone, G. A. Petersson, H. Nakatsuji, X. Li, M. Caricato, A. Marenich, J. Bloino, B. G. Janesko, R. Gomperts, B. Mennucci, H. P. Hratchian, J. V. Ortiz, A. F. Izmaylov, J. L. Sonnenberg, D. Williams-Young, F. Ding, F. Lipparini, F. Egidi, J. Goings, B. Peng, A. Petrone, T. Henderson, D. Ranasinghe, V. G. Zakrzewski, J. Gao, N. Rega, G. Zheng, W. Liang, M. Hada, M. Ehara, K. Toyota, R. Fukuda, J. Hasegawa, M. Ishida, T. Nakajima, Y. Honda, O. Kitao, H. Nakai, T. Vreven, K. Throssell, J. A. Montgomery, Jr., J. E. Peralta, F. Ogliaro, M. Bearpark, J. J. Heyd, E. Brothers, K. N. Kudin, V. N. Staroverov, T. Keith, R. Kobayashi, J. Normand, K. Raghavachari, A. Rendell, J. C. Burant, S. S. Iyengar, J. Tomasi, M. Cossi, J. M. Millam, M. Klene, C. Adamo, R. Cammi, J. W. Ochterski, R. L. Martin, K. Morokuma, O. Farkas, J. B. Foresman, and D. J. Fox, Gaussian, Inc., Wallingford CT, **2010**.
2. A. Leliège, J. Grolleau, M. Allain, P. Blanchard, D. Demeter, T. Rousseau and J. Roncali, *Chem. Eur. J.*, 2013, **19**, 9948-9960.
3. D. Demeter, F. Melchiorre, P. Biagini, R. Po and J. Roncali, *Tetrahedron Lett.*, 2016, **57**, 505-508.

4. Z. Wang, A. Putta, J. D. Mottishaw, Q. Wei, H. Wang and H. Sun, *J. Phys. Chem. C*, 2013, **117**, 16759-16768.
5. J. Shi, W. Zhao, L. Xu, Y. Kan, C. Li, J. Song and H. Wang, *J. Phys. Chem. C*, 2014, **118**, 7844-7855.