### **Electronic Supporting Information**

## Effects of Interfacial Specific Cation and Water Molarities on AOT Micelle-to-Vesicle Transitions by Chemical Trapping: The Specific Ion-Pair/Hydration Model

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#### **Table of Contents**

S1. Synthesis of 16-ArS	1
S2. Standard curves for the calculation of $AOT_m$ and $H_2O_m$	2
S3. Calibration curves for calculating dediazoniation product yields	3
S4. Chemical trapping data Tables S2 to S19	3

S1. Synthesis of bis(2-ethylhexyl) 2-((4-hexadecyl-2,6-dimethylphenoxy)sulfonyl)succinate, 16-ArS. 16-ArS was prepared by trapping of 16-ArN<sub>2</sub><sup>+</sup> by AOT, modification of the method of Chaudhuri and Srilakshmi.<sup>1</sup> The dediazoniation reaction was carried out in a mixture of 15 mM AOT, 20 mM TBAB, and 1 mM HCl. 150 mL 25 mM AOT solution, 5 mL 1 M TBAB, and 2.5 mL 0.1 M HCl were mixed in a 250 mL flask. 67 mg long-chain probe 16-ArN<sub>2</sub>BF<sub>4</sub> was dissolved in 5 mL ice-cold MeCN, and added to the mixture. The reaction mixture was stirred for 2 days at room temperature in dark. The mixture was extracted with EtOAc (3 x 250 mL). The organic layer was isolated, and EtOAc was removed by rotatory evaporation. The crude product was purified by HPLC with a 65% MeOH/35% *i*-PrOH (v/v) mobile phase. <sup>1</sup>H NMR (CDCl<sub>3</sub>) (PPM): 0.88 (15H, t), 1.26 (42H, m), 1.58-1.69 (4H, m), 2.34 (6H, s), 2.48 (2H, t), 3.33-3.56 (2H, 2dd), 4.08-4.25 (5H, d), 6.86 (2H, s), Figure S1.

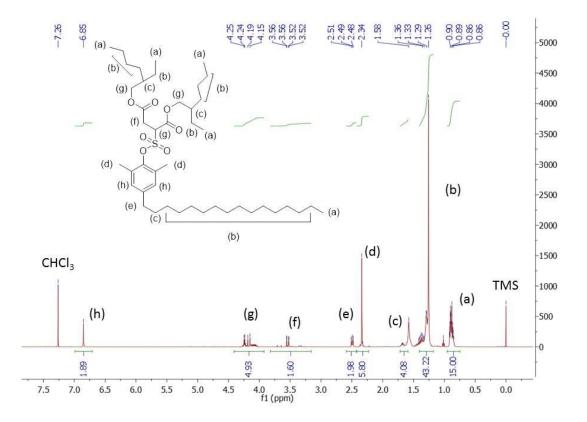


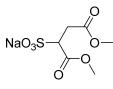
Figure S1. <sup>1</sup>H NMR spectrum of 16-ArS at 500 MHz in CDCl<sub>3</sub>. Note:  $f1 = \delta$ .

## S2. Standard curves used for the calculation of $AOT_m$ and $H_2O_m$

The chemical trapping reactions with short-chain probe 1-ArN<sub>2</sub><sup>+</sup> in aqueous sodium dimethylsulfosuccinate, SDSS (Scheme S1), solutions were carried out by Chaudhuri and Srilakshmi and used for the preparation of standard curves used for the calculation of AOT<sub>m</sub> and H<sub>2</sub>O<sub>m</sub>, Equation S1 and S2.<sup>1</sup>

$$\%16-ArS = 9.036[AOT_m] (M) - 0.103$$

%16-ArOH =  $0.914[H_2O_m]$  (M) + 49.72



Scheme S1. Chemical structure of sodium dimethylsulfosuccinate (SDSS)

#### S3. Calibration curves for the calculation of dediazoniation product yields

Calibration Equations <sup>b</sup>	$\mathbb{R}^2$			
$y = 10.00 \times 10^{10} x - 28660$	0.9998			
$y = 1.380 \times 10^{11} x$	1.0000			
	$y = 10.00 \times 10^{10} x - 28660$			

Table S1. Linear calibration equations for long-chain dediazoniation products.<sup>a</sup>

a. HPLC Eluting solvent: 35%/65% v/v, *i*-PrOH/MeOH. Flow rate: 0.4 mL/min. Detector wavelength: 220 nm. Injection volume: 100 μL.

b. Units: y-peak area (in  $\mu vs$ ), x-concentration (in molarity), and  $R^2$ .

#### S4. Chemical trapping data

**Tables S2-S20** list the average peak areas, observed product yields, and normalized product yields for dediazoniation reaction of 16-ArN<sub>2</sub><sup>+</sup> in solutions of 15 mM AOT in the present of various salts, estimated values of AOT<sub>m</sub>, H<sub>2</sub>O<sub>m</sub>, and H<sub>2</sub>O<sub>m</sub>/AOT<sub>m</sub>.

**Table S2.** HPLC average peak areas, observed and normalized (subscript N) product yields for dediazoniation reaction of 16-ArN<sub>2</sub><sup>+</sup> in solutions of 15 mM AOT in the present of 1-50 mM **TEABr**, estimated interfacial molarities of headgroup, AOT<sub>m</sub>, water,  $H_2O_m$ , and their molar ratio,  $H_2O_m/AOT_m$ , at 28°C. [HBr] = 1 mM.<sup>a</sup>

	Shaker <sup>b</sup>	Peak Areas (	$(10^6 \mu v \bullet s)^c$	Observ	Observed Yields (%)			Normalized Yields (%) <sup>d</sup>			H <sub>2</sub> O <sub>m</sub> /AOT <sub>m</sub> <sup>e</sup>
(mM)		16-ArOH	16-ArS	16-ArOH	16-ArS	Total	16-ArOH <sub>N</sub>	16-ArS <sub>N</sub>	(M)	(M)	
1	Yes	4.98	0.71	86.4	8.9	95.3	90.6	9.4	1.04	44.85	43.2
1	No	5.04	0.71	87.4	8.9	96.3	90.8	9.2			
5	Yes	5.02	0.78	87.0	9.7	96.7	90.0	10.0	1.11	44.10	39.6
5	No	4.95	0.76	85.8	9.4	95.2	90.1	9.9			
10	Yes	4.68	0.78	81.1	9.7	90.8	89.3	10.7	1.20	43.30	36.2
10	No	4.80	0.80	83.2	10.0	93.2	89.3	10.7			
13	Yes	4.64	0.80	80.6	10.0	90.6	88.9	11.1	1.23	42.93	34.8
13	No	4.78	0.82	82.8	10.2	93.1	89.0	11.0			
15	Yes	4.64	0.83	80.4	10.4	90.8	88.6	11.4	1.27	42.60	33.6
15	No	4.74	0.84	82.2	10.4	92.6	88.7	11.3			
20	Yes	4.55	0.86	78.9	10.7	89.6	88.0	12.0	1.32	42.07	31.8
20	No	4.69	0.86	81.3	10.7	92.0	88.3	11.7			
30	Yes	4.51	0.96	78.3	12.0	90.3	86.7	13.3	1.48	40.50	27.4
30	No	4.53	0.96	78.6	12.0	90.6	86.8	13.2			
50	Yes	4.26	1.30	73.9	16.3	90.2	81.9	18.1	2.02	35.11	17.3
50	No	4.25	1.33	73.8	16.6	90.3	81.7	18.3			

a. Reaction time ca. 48 hours. Prior to HPLC analysis, the product mixture was mixed with an equal volume of water. The final concentrations of 16-ArN<sub>2</sub><sup>+</sup> were ca.  $5.8 \times 10^{-5}$  M.

b. The reaction tubes were either placed in a thermostated shaker or water bath.

c. 100 µL sample injections. Peak areas are average of triplicate or duplicate injections. Eluting solvents: 65%MeOH/35%*i*-PrOH; Flow rate: 0.4 mL/min; Detector wavelength: 220 nm.

d. % 16-ArS<sub>N</sub> = 100 (%16-ArS)/(%16-ArOH + %16-ArS); % 16-ArOH<sub>N</sub> = 100 (%16-ArOH)/(%16-ArOH + %16-ArS).

**Table S3.** HPLC average peak areas, observed and normalized (subscript N) product yields for dediazoniation reaction of 16-ArN<sub>2</sub><sup>+</sup> in solutions of 15 mM AOT in the present of 1-50 mM **TPABr**, estimated interfacial molarities of headgroup, AOT<sub>m</sub>, water, H<sub>2</sub>O<sub>m</sub>, and their molar ratio, H<sub>2</sub>O<sub>m</sub>/AOT<sub>m</sub>, at 28°C. [HBr] = 1 mM.<sup>a</sup>

[TPABr]	Shaker <sup>b</sup>	Peak Areas (	$(10^6\mu v \bullet s)^c$	Observ	Observed Yields (%)			Normalized Yields (%) <sup>d</sup>			H <sub>2</sub> O <sub>m</sub> /AOT <sub>m</sub> <sup>e</sup>
(mM)		16-ArOH	16-ArS	16-ArOH	16-ArS	Total	16-ArOH <sub>N</sub>	16-ArS <sub>N</sub>	(M)	(M)	
1	Yes	4.84	0.70	83.9	8.7	92.6	90.6	9.4	1.06	44.62	42.0
1	No	4.92	0.73	85.3	9.1	94.4	90.4	9.6			
3	Yes	4.84	0.74	83.9	9.2	93.1	90.1	9.9	1.11	44.15	39.8
3	No	4.90	0.75	85.0	9.4	94.3	90.1	9.9			
5	Yes	4.68	0.77	81.1	9.6	90.7	89.4	10.6	1.19	43.34	36.4
5	No	4.77	0.80	82.7	10.0	92.7	89.2	10.8			
10	Yes	4.54	1.03	78.8	12.9	91.7	85.9	14.1	1.56	39.68	25.4
10	No	4.60	1.04	79.8	12.9	92.7	86.1	13.9			
15	Yes	4.41	1.25	76.6	15.7	92.2	83.0	17.0	1.88	36.51	19.4
15	No	4.43	1.25	76.8	15.6	92.3	83.2	16.8			
20	Yes	4.38	1.25	76.0	15.6	91.5	83.0	17.0	1.88	36.51	19.4
20	No	4.37	1.23	75.8	15.3	91.1	83.2	16.8			
30	Yes	4.40	1.24	76.4	15.5	91.9	83.1	16.9	1.87	36.62	19.6
30	No	4.40	1.23	76.4	15.4	91.7	83.2	16.8			
50	Yes	4.38	1.21	76.0	15.2	91.1	83.4	16.6	1.84	36.90	20.0
50	No	4.35	1.19	75.4	14.9	90.3	83.5	16.5			

a. Reaction time ca. 48 hours. Prior to HPLC analysis, the product mixture was mixed with an equal volume of water. The final concentrations of 16-ArN<sub>2</sub><sup>+</sup> were ca.  $5.8 \times 10^{-5}$  M.

b. The reaction tubes were either placed in a thermostated shaker or water bath.

c. 100 µL sample injections. Peak areas are average of triplicate or duplicate injections. Eluting solvents: 65%MeOH/35%*i*-PrOH; Flow rate: 0.4 mL/min; Detector wavelength: 220 nm.

d. % 16-ArS<sub>N</sub> = 100 (%16-ArS)/(%16-ArOH + %16-ArS); % 16-ArOH<sub>N</sub> = 100 (%16-ArOH)/(%16-ArOH + %16-ArS).

**Table S4.** HPLC average peak areas, observed and normalized (subscript N) product yields for dediazoniation reaction of 16-ArN<sub>2</sub><sup>+</sup> in solutions of 15 mM AOT in the present of 1-30 mM **TBABr**, estimated interfacial molarities of headgroup, AOT<sub>m</sub>, water, H<sub>2</sub>O<sub>m</sub>, and their molar ratio, H<sub>2</sub>O<sub>m</sub>/AOT<sub>m</sub>, at 28°C. [HBr] = 1 mM.<sup>a</sup>

[TBABr]	Shaker <sup>b</sup>	Peak Areas (10 <sup>6</sup> µv∙s) <sup>c</sup>		Observ	Observed Yields (%)			Normalized Yields (%) <sup>d</sup>			H <sub>2</sub> O <sub>m</sub> /AOT <sub>m</sub> <sup>e</sup>
(mM)		16-ArOH	16-ArS	16-ArOH	16-ArS	Total	16-ArOH <sub>N</sub>	16-ArS <sub>N</sub>	(M)	(M)	
1	Yes	5.16	0.75	82.3	8.7	91.0	90.5	9.5	1.06	44.61	42.0
1	No	5.28	0.77	84.2	8.8	93.0	90.5	9.5			
3	Yes	5.12	0.91	81.8	10.5	92.3	88.6	11.4	1.26	42.70	34.0
3	No	5.13	0.89	81.9	10.2	92.1	88.9	11.1			
5	Yes	4.90	1.13	78.2	13.0	91.2	85.7	14.3	1.58	39.55	25.1
5	No	5.04	1.14	80.4	13.1	93.4	86.0	14.0			
10	Yes	4.96	1.26	79.2	14.5	93.7	84.5	15.5	1.69	38.37	22.6
10	No	5.04	1.23	80.4	14.1	94.5	85.1	14.9			
15	Yes	3.45	2.50	55.3	28.8	84.1	65.7	34.3	3.83	17.25	4.5
15	No	3.52	2.61	56.3	30.0	86.3	65.2	34.8			
20	Yes	3.50	2.79	56.0	32.1	88.0	63.6	36.4	4.03	15.28	3.8
20	No	2.79	2.21	44.7	25.4	70.1	63.8	36.2			
30	Yes	3.35	2.67	53.6	30.7	84.3	63.6	36.4	4.07	14.89	3.7
30	No	2.01	1.65	32.4	18.9	51.3	63.1	36.9			

a. Reaction time ca. 48 hours. Prior to HPLC analysis, the product mixture was mixed with an equal volume of water. The final concentrations of 16-ArN<sub>2</sub><sup>+</sup> were ca.  $6.3 \times 10^{-5}$  M.

b. The reaction tubes were either placed in a thermostated shaker or water bath.

c. 100 µL sample injections. Peak areas are average of triplicate or duplicate injections. Eluting solvents: 65%MeOH/35%*i*-PrOH; Flow rate: 0.4 mL/min; Detector wavelength: 220 nm.

d. % 16-ArS<sub>N</sub> = 100 (%16-ArS)/(%16-ArOH + %16-ArS); % 16-ArOH<sub>N</sub> = 100 (%16-ArOH)/(%16-ArOH + %16-ArS).

<b>Table S5.</b> HPLC average peak areas, observed and normalized (subscript N) product yields for dediazoniation reaction of $16 \text{-ArN}_2^+$ in solutions of 15 mM
AOT in the present of 1-50 mM TriEABr, estimated interfacial molarities of headgroup, AOT <sub>m</sub> , water, H <sub>2</sub> O <sub>m</sub> , and their molar ratio, H <sub>2</sub> O <sub>m</sub> /AOT <sub>m</sub> , at 28°C.
$[HBr] = 1 \text{ mM.}^{a}$

	Shaker <sup>b</sup>	Peak Areas (	$(10^6 \mu v \bullet s)^c$	Observ	ved Yields (%	))	Normalized Y	Yields (%) <sup>d</sup>	AOT <sup>e</sup>	$H_2O_m^{\ e}$	H <sub>2</sub> O <sub>m</sub> /AOT <sub>m</sub> <sup>e</sup>
(mM)	-	16-ArOH	16-ArS	16-ArOH	16-ArS	Total	16-ArOH <sub>N</sub>	16-ArS <sub>N</sub>	(M)	(M)	
1	Yes	4.88	0.73	83.1	8.9	92.1	90.3	9.7	1.08	44.49	41.4
1	No	4.82	0.71	82.1	8.7	90.8	90.5	9.5			
5	Yes	4.80	0.78	81.9	9.5	91.4	89.6	10.4	1.17	43.60	37.4
5	No	4.83	0.78	82.3	9.6	91.9	89.6	10.4			
10	Yes	4.58	0.86	78.1	10.5	88.6	88.1	11.9	1.29	42.34	32.7
10	No	4.76	0.84	81.1	10.3	91.4	88.7	11.3			
13	Yes	4.40	0.93	75.1	11.4	86.4	86.8	13.2	1.43	41.03	28.8
13	No	4.56	0.90	77.7	11.0	88.7	87.6	12.4			
15	Yes	4.28	1.11	73.0	13.7	86.6	84.2	15.8	1.72	38.15	22.2
15	No	4.44	1.09	75.7	13.4	89.0	85.0	15.0			
20	Yes	4.24	1.29	72.4	15.8	88.2	82.1	17.9	1.99	35.43	17.8
20	No	4.25	1.29	72.5	15.8	88.3	82.1	17.9			
30	Yes	4.24	1.32	72.4	16.2	88.6	81.7	18.3	2.03	35.08	17.3
30	No	4.26	1.31	72.6	16.1	88.7	81.9	18.1			
50	Yes	4.13	1.30	70.5	16.0	86.5	81.5	18.5	2.06	34.75	16.9
50	No	4.21	1.34	71.8	16.4	88.2	81.4	18.6			

a. Reaction time ca. 48 hours. Prior to HPLC analysis, the product mixture was mixed with an equal volume of water. The final concentrations of 16-ArN<sub>2</sub><sup>+</sup> were ca. 5.9 x  $10^{-5}$  M.

b. The reaction tubes were either placed in a thermostated shaker or water bath.

c. 100 µL sample injections. Peak areas are average of triplicate or duplicate injections. Eluting solvents: 65%MeOH/35%*i*-PrOH; Flow rate: 0.4 mL/min; Detector wavelength: 220 nm.

d. % 16-ArS<sub>N</sub> = 100 (%16-ArS)/(%16-ArOH + %16-ArS); % 16-ArOH<sub>N</sub> = 100 (%16-ArOH)/(%16-ArOH + %16-ArS).

**Table S6.** HPLC average peak areas, observed and normalized (subscript N) product yields for dediazoniation reaction of 16-ArN<sub>2</sub><sup>+</sup> in solutions of 15 mM AOT in the present of 5-50 mM **NH<sub>4</sub>Br**, estimated interfacial molarities of headgroup, AOT<sub>m</sub>, water, H<sub>2</sub>O<sub>m</sub>, and their molar ratio, H<sub>2</sub>O<sub>m</sub>/AOT<sub>m</sub>, at 28°C. [HBr] = 1 mM.<sup>a</sup>

[NH <sub>4</sub> Br]	Shaker <sup>b</sup>	Peak Areas <sup>c</sup> (10 <sup>6</sup> µv∙s) <sup>c</sup>		Obser	Observed Yields (%)			Normalized Yields (%) <sup>d</sup>			$H_2O_m/AOT_m^e$
(mM)		16-ArOH	16-ArS	16-ArOH	16-ArS	Total	16-ArOH <sub>N</sub>	16-ArS <sub>N</sub>	(M)	(M)	
5	Yes	4.83	0.75	81.7	9.1	90.8	89.9	10.1	1.11	44.19	40.0
5	No	4.99	0.75	84.3	9.1	93.3	90.3	9.7			
7	Yes	4.88	0.78	82.5	9.5	92.0	89.7	10.3	1.13	43.98	39.0
7	No	5.06	0.77	85.5	9.4	94.9	90.1	9.9			
9	Yes	4.85	0.80	82.0	9.8	91.8	89.3	10.7	1.17	43.54	37.2
9	No	4.95	0.79	83.7	9.6	93.3	89.7	10.3			
13	Yes	4.63	0.99	78.2	12.1	90.3	86.6	13.4	1.45	40.82	28.2
13	No	4.75	0.95	80.3	11.6	91.9	87.4	12.6			
15	Yes	4.46	1.10	75.4	13.4	88.9	84.9	15.1	1.65	38.77	23.4
15	No	4.61	1.09	77.9	13.3	91.2	85.4	14.6			
20	Yes	4.37	1.24	74.0	15.1	89.1	83.0	17.0	1.87	36.67	19.7
20	No	4.41	1.22	74.5	14.8	89.3	83.4	16.6			
30	Yes	4.35	1.26	73.5	15.4	88.9	82.7	17.3	1.89	36.46	19.3
30	No	4.36	1.21	73.7	14.7	88.3	83.4	16.6			
50	Yes	4.37	1.25	74.0	15.3	89.2	82.9	17.1	1.88	36.52	19.4
50	No	4.37	1.22	73.8	14.8	88.6	83.3	16.7			

a. Reaction time ca. 48 hours. Prior to HPLC analysis, the product mixture was mixed with an equal volume of water. The final concentrations of 16-ArN<sub>2</sub><sup>+</sup> were ca. 5.9 x 10<sup>-5</sup> M.

b. The reaction tubes were either placed in a thermostated shaker or water bath.

c. 100 µL sample injections. Peak areas are average of triplicate or duplicate injections. Eluting solvents: 65%MeOH/35%*i*-PrOH; Flow rate: 0.4 mL/min; Detector wavelength: 220 nm.

d. % 16-ArS<sub>N</sub> = 100 (%16-ArS)/(%16-ArOH + %16-ArS); % 16-ArOH<sub>N</sub> = 100 (%16-ArOH)/(%16-ArOH + %16-ArS).

**Table S7.** HPLC average peak areas, observed and normalized (subscript N) product yields for dediazoniation reaction of 16-ArN<sub>2</sub><sup>+</sup> in solutions of 15 mM AOT in the present of 5-50 mM LiCl, estimated interfacial molarities of headgroup, AOT<sub>m</sub>, water, H<sub>2</sub>O<sub>m</sub>, and their molar ratio, H<sub>2</sub>O<sub>m</sub>/AOT<sub>m</sub>, at 28°C. [HCl] = 1 mM.<sup>a</sup>

[LiCl]	2 3	Peak Areas (	$(10^6\mu v \bullet s)^c$	Observ	Observed Yields (%)			Normalized Yields (%) <sup>d</sup>			$H_2O_m/AOT_m^e$
(mM)	-	16-ArOH	16-ArS	16-ArOH	16-ArS	Total	16-ArOH <sub>N</sub>	16-ArS <sub>N</sub>	(M)	(M)	
5	Yes	4.68	0.74	84.0	9.5	93.5	89.8	10.2	1.14	43.88	38.6
5	No	4.81	0.76	86.2	9.8	95.9	89.8	10.2			
7	Yes	4.67	0.74	83.8	9.6	93.4	89.7	10.3	1.15	43.71	37.8
7	No	4.82	0.78	86.4	10.0	96.4	89.6	10.4			
9	Yes	4.65	0.75	83.5	9.7	93.1	89.6	10.4	1.15	43.72	37.9
9	No	4.77	0.76	85.5	9.8	95.3	89.8	10.2			
13	Yes	4.67	0.77	83.8	9.9	93.7	89.4	10.6	1.17	43.51	37.1
13	No	4.72	0.76	84.6	9.8	94.4	89.6	10.4			
15	Yes	4.68	0.79	84.0	10.2	94.2	89.2	10.8	1.21	43.12	35.5
15	No	4.71	0.80	84.4	10.3	94.7	89.1	10.9			
20	Yes	4.64	0.82	83.2	10.5	93.7	88.7	11.3	1.26	42.70	34.0
20	No	4.66	0.82	83.6	10.6	94.2	88.8	11.2			
30	Yes	4.59	0.87	82.3	11.2	93.5	88.0	12.0	1.32	42.06	31.8
30	No	4.63	0.85	83.0	11.0	93.9	88.3	11.7	-		-
50	Yes	4.14	1.22	74.2	15.8	90.0	82.5	17.5	1.94	35.95	18.5
50	No	4.22	1.23	75.6	15.8	91.5	82.7	17.3	-		

a. Reaction time ca. 48 hours. Prior to HPLC analysis, the product mixture was mixed with an equal volume of water. The final concentrations of 16-ArN<sub>2</sub><sup>+</sup> were ca. 5.6 x 10<sup>-5</sup> M.

b. The reaction tubes were either placed in a thermostated shaker or water bath.

c. 100 µL sample injections. Peak areas are average of triplicate or duplicate injections. Eluting solvents: 65%MeOH/35%*i*-PrOH; Flow rate: 0.4 mL/min; Detector wavelength: 220 nm.

d. % 16-ArS<sub>N</sub> = 100 (%16-ArS)/(%16-ArOH + %16-ArS); % 16-ArOH<sub>N</sub> = 100 (%16-ArOH)/(%16-ArOH + %16-ArS).

**Table S8.** HPLC average peak areas, observed and normalized (subscript N) product yields for dediazoniation reaction of 16-ArN<sub>2</sub><sup>+</sup> in solutions of 15 mM AOT in the present of 5-50 mM **NaCl**, estimated interfacial molarities of headgroup, AOT<sub>m</sub>, water, H<sub>2</sub>O<sub>m</sub>, and their molar ratio, H<sub>2</sub>O<sub>m</sub>/AOT<sub>m</sub>, at 28°C. [HCl] = 1 mM.<sup>a</sup>

[NaCl]	Shaker <sup>b</sup>	Peak Areas (	$(10^6 \mu v \bullet s)^c$	Observ	ved Yields (%	b)	Normalized Y	rields (%) <sup>d</sup>	AOT <sub>m</sub> <sup>e</sup>	$\mathrm{H_2O_m}^e$	$H_2O_m/AOT_m^e$
(mM)	-	16-ArOH	16-ArS	16-ArOH	16-ArS	Total	16-ArOH <sub>N</sub>	16-ArS <sub>N</sub>	(M)	(M)	
5	Yes	5.09	0.74	84.0	8.8	92.7	90.6	9.4	1.04	44.88	43.3
5	No	5.17	0.72	85.2	8.5	93.7	90.9	9.1			
7	Yes	5.08	0.78	83.7	9.3	93.0	90.0	10.0	1.12	44.07	39.4
7	No	5.21	0.80	85.9	9.5	95.5	90.0	10.0			
9	Yes	5.00	0.80	82.4	9.5	91.8	89.7	10.3	1.14	43.82	38.3
9	No	5.10	0.80	84.0	9.5	93.5	89.8	10.2			
15	Yes	4.72	1.02	77.8	12.2	89.9	86.5	13.5	1.49	40.42	27.2
15	No	4.78	1.01	78.9	12.0	90.8	86.8	13.2			
20	Yes	4.55	1.23	75.0	14.6	89.6	83.7	16.3	1.80	37.35	20.8
20	No	4.72	1.25	77.8	14.8	92.7	84.0	16.0			
30	Yes	4.45	1.27	73.4	15.0	88.5	83.0	17.0	1.89	36.45	19.3
30	No	4.41	1.25	72.7	14.8	87.5	83.1	16.9			
50	Yes	4.55	1.26	75.1	15.0	90.1	83.3	16.7	1.84	36.98	20.2
50	No	4.55	1.23	75.1	14.6	89.7	83.7	16.3			

a. Reaction time ca. 48 hours. Prior to HPLC analysis, the product mixture was mixed with an equal volume of water. The final concentrations of 16-ArN<sub>2</sub><sup>+</sup> were ca. 6.1 x  $10^{-5}$  M.

b. The reaction tubes were either placed in a thermostated shaker or water bath.

c. 100 µL sample injections. Peak areas are average of triplicate or duplicate injections. Eluting solvents: 65%MeOH/35%*i*-PrOH; Flow rate: 0.4 mL/min; Detector wavelength: 220 nm.

d. % 16-ArS<sub>N</sub> = 100 (%16-ArS)/(%16-ArOH + %16-ArS); % 16-ArOH<sub>N</sub> = 100 (%16-ArOH)/(%16-ArOH + %16-ArS).

**Table S9.** HPLC average peak areas, observed and normalized (subscript N) product yields for dediazoniation reaction of 16-ArN<sub>2</sub><sup>+</sup> in solutions of 15 mM AOT in the present of 5-50 mM **KCl**, estimated interfacial molarities of headgroup, AOT<sub>m</sub>, water, H<sub>2</sub>O<sub>m</sub>, and their molar ratio, H<sub>2</sub>O<sub>m</sub>/AOT<sub>m</sub>, at 28°C. [HCl] = 1 mM.<sup>a</sup>

[KCl]		Peak Areas (10 <sup>6</sup> µv∙s) <sup>c</sup>		Observ	Observed Yields (%)			Normalized Yields (%) <sup>d</sup>			$H_2O_m/AOT_m^e$
(mM)	-	16-ArOH	16-ArS	16-ArOH	16-ArS	Total	16-ArOH <sub>N</sub>	16-ArS <sub>N</sub>	(M)	(M)	
5	Yes	4.49	0.71	83.0	9.4	92.4	89.8	10.2	1.14	43.90	38.7
5	No	4.57	0.72	84.5	9.5	94.1	89.9	10.1			
7	Yes	4.44	0.75	82.2	9.9	92.2	89.2	10.8	1.22	43.09	35.4
7	No	4.49	0.77	83.0	10.3	93.2	89.0	11.0			
9	Yes	4.28	0.97	79.2	12.9	92.1	86.0	14.0	1.57	39.63	25.3
9	No	4.31	0.99	79.8	13.1	92.9	85.9	14.1			
13	Yes	4.12	1.11	76.2	14.8	91.0	83.7	16.3	1.81	37.27	20.6
13	No	4.16	1.12	76.9	14.9	91.8	83.8	16.2			
15	Yes	4.08	1.12	75.6	14.9	90.5	83.6	16.4	1.82	37.11	20.4
15	No	4.09	1.11	75.7	14.7	90.4	83.7	16.3			
20	Yes	4.13	1.12	76.4	14.9	91.3	83.7	16.3	1.82	37.13	20.4
20	No	4.13	1.12	76.4	14.9	91.3	83.7	16.3			
30	Yes	4.12	1.11	76.3	14.8	91.2	83.7	16.3	1.81	37.23	20.6
30	No	4.16	1.12	77.0	14.9	91.9	83.8	16.2			
50	Yes	3.99	1.10	73.9	14.7	88.6	83.5	16.5	1.85	36.79	19.8
50	No	3.97	1.11	73.4	14.8	88.2	83.2	16.8			

a. Reaction time ca. 48 hours. Prior to HPLC analysis, the product mixture was mixed with an equal volume of water. The final concentrations of 16-ArN<sub>2</sub><sup>+</sup> were ca. 5.4 x  $10^{-5}$  M.

b. The reaction tubes were either placed in a thermostated shaker or water bath.

c. 100 µL sample injections. Peak areas are average of triplicate or duplicate injections. Eluting solvents: 65%MeOH/35%*i*-PrOH; Flow rate: 0.4 mL/min; Detector wavelength: 220 nm.

d. % 16-ArS<sub>N</sub> = 100 (%16-ArS)/(%16-ArOH + %16-ArS); % 16-ArOH<sub>N</sub> = 100 (%16-ArOH)/(%16-ArOH + %16-ArS).

**Table S10.** HPLC average peak areas, observed and normalized (subscript N) product yields for dediazoniation reaction of 16-ArN<sub>2</sub><sup>+</sup> in solutions of 15 mM AOT in the present of 5-50 mM **RbCl**, estimated interfacial molarities of headgroup, AOT<sub>m</sub>, water, H<sub>2</sub>O<sub>m</sub>, and their molar ratio, H<sub>2</sub>O<sub>m</sub>/AOT<sub>m</sub>, at 28°C. [HCl] = 1 mM.<sup>a</sup>

[RbCl]		Peak Areas (10 <sup>6</sup> µv∙s) <sup>c</sup>		Observ	Observed Yields (%)			Normalized Yields (%) <sup>d</sup>			$H_2O_m/AOT_m^e$
(mM)	-	16-ArOH	16-ArS	16-ArOH	16-ArS	Total	16-ArOH <sub>N</sub>	16-ArS <sub>N</sub>	(M)	(M)	
5	Yes	4.64	0.76	85.9	10.1	96.0	89.5	10.5	1.18	43.44	36.8
5	No	4.57	0.76	84.4	10.1	94.5	89.4	10.6			
7	Yes	4.45	0.95	82.3	12.6	94.9	86.7	13.3	1.49	40.36	27.0
7	No	4.34	0.94	80.2	12.5	92.7	86.5	13.5			
9	Yes	4.23	1.06	78.2	14.1	92.3	84.7	15.3	1.71	38.18	22.3
9	No	4.19	1.07	77.5	14.3	91.8	84.5	15.5			
13	Yes	4.07	1.13	75.3	15.1	90.4	83.3	16.7	1.85	36.81	19.9
13	No	4.17	1.15	77.1	15.3	92.4	83.4	16.6			
15	Yes	4.08	1.12	75.6	15.0	90.6	83.5	16.5	1.82	37.12	20.4
15	No	4.16	1.12	76.9	14.9	91.8	83.8	16.2			
20	Yes	4.12	1.12	76.2	15.0	91.2	83.6	16.4	1.82	37.11	20.4
20	No	4.06	1.10	75.2	14.7	89.8	83.7	16.3			
30	Yes	4.11	1.13	76.0	15.0	91.0	83.5	16.5	1.82	37.11	20.4
30	No	4.07	1.10	75.3	14.6	89.8	83.8	16.2			
50	Yes	4.09	1.11	75.6	14.7	90.4	83.7	16.3	1.82	37.16	20.4
50	No	4.21	1.14	77.8	15.2	93.0	83.7	16.3			

a. Reaction time ca. 48 hours. Prior to HPLC analysis, the product mixture was mixed with an equal volume of water. The final concentrations of 16-ArN<sub>2</sub><sup>+</sup> were ca. 5.4 x  $10^{-5}$  M.

b. The reaction tubes were either placed in a thermostated shaker or water bath.

c. 100 µL sample injections. Peak areas are average of triplicate or duplicate injections. Eluting solvents: 65%MeOH/35%*i*-PrOH; Flow rate: 0.4 mL/min; Detector wavelength: 220 nm.

d. % 16-ArS<sub>N</sub> = 100 (%16-ArS)/(%16-ArOH + %16-ArS); % 16-ArOH<sub>N</sub> = 100 (%16-ArOH)/(%16-ArOH + %16-ArS).

**Table S11.** HPLC average peak areas, observed and normalized (subscript N) product yields for dediazoniation reaction of 16-ArN<sub>2</sub><sup>+</sup> in solutions of 15 mM AOT in the present of 5-50 mM CsCl, estimated interfacial molarities of headgroup, AOT<sub>m</sub>, water, H<sub>2</sub>O<sub>m</sub>, and their molar ratio, H<sub>2</sub>O<sub>m</sub>/AOT<sub>m</sub>, at 28°C. [HCl] = 1 mM.<sup>a</sup>

[CsCl]	Shaker <sup>b</sup>	Peak Areas (	(10 <sup>6</sup> µv∙s) <sup>c</sup>	Observ	ved Yields (%	<b>b</b> )	Normalized V	Yields (%) <sup>d</sup>	AOT <sub>m</sub> <sup>e</sup>	${\rm H_2O_m}^e$	$H_2O_m/AOT_m^e$
(mM)	-	16-ArOH	16-ArS	16-ArOH	16-ArS	Total	16-ArOH <sub>N</sub>	16-ArS <sub>N</sub>	(M)	(M)	
5	Yes	4.80	0.79	86.1	10.2	96.3	89.4	10.6	1.18	43.42	36.7
5	No	4.79	0.79	85.8	10.2	96.0	89.4	10.6			
7	Yes	4.53	0.98	81.2	12.6	93.8	86.6	13.4	1.48	40.47	27.3
7	No	4.58	0.96	82.1	12.4	94.5	86.9	13.1			
9	Yes	4.48	1.12	80.4	14.5	94.9	84.7	15.3	1.70	38.32	22.6
9	No	4.48	1.12	80.3	14.4	94.7	84.8	15.2			
13	Yes	4.37	1.19	78.4	15.4	93.8	83.6	16.4	1.82	37.15	20.4
13	No	4.40	1.19	78.9	15.3	94.2	83.7	16.3			
15	Yes	4.28	1.18	76.8	15.2	92.0	83.4	16.6	1.83	37.05	20.3
15	No	4.37	1.18	78.4	15.2	93.6	83.7	16.3			
20	Yes	4.34	1.18	77.9	15.2	93.1	83.6	16.4	1.82	37.14	20.4
20	No	4.42	1.20	79.3	15.4	94.7	83.7	16.3			
30	Yes	4.36	1.16	78.2	14.9	93.2	84.0	16.0	1.78	37.49	21.0
30	No	4.33	1.15	77.7	14.8	92.5	84.0	16.0			
50	Yes	4.35	1.14	78.0	14.7	92.7	84.2	15.8	1.77	37.61	21.2
50	No	4.25	1.12	76.2	14.5	90.6	84.0	16.0			

a. Reaction time ca. 48 hours. Prior to HPLC analysis, the product mixture was mixed with an equal volume of water. The final concentrations of 16-ArN<sub>2</sub><sup>+</sup> were ca. 5.6 x 10<sup>-5</sup> M.

b. The reaction tubes were either placed in a thermostated shaker or water bath.

c. 100 µL sample injections. Peak areas are average of triplicate or duplicate injections. Eluting solvents: 65%MeOH/35%*i*-PrOH; Flow rate: 0.4 mL/min; Detector wavelength: 220 nm.

d. % 16-ArS<sub>N</sub> = 100 (%16-ArS)/(%16-ArOH + %16-ArS); % 16-ArOH<sub>N</sub> = 100 (%16-ArOH)/(%16-ArOH + %16-ArS).

[CaCl <sub>2</sub> ]	Shaker <sup>b</sup>	Peak Areas	$(10^6\mu v \bullet s)^c$	Observed Yields (%)		Normalized	Normalized Yields (%) <sup>d</sup>		$H_2O_m^{\ e}$	H <sub>2</sub> O <sub>m</sub> /AOT <sub>m</sub> <sup>e</sup>	
(mM)	-	16-ArOH	16-ArS	16-ArOH	16-ArS	Total	16-ArOH <sub>N</sub>	16-ArS <sub>N</sub>	(M)	(M)	
0.5	Yes	4.95	0.79	83.8	9.7	93.5	89.6	10.4	1.13	43.92	38.8
0.5	No	5.14	0.79	86.9	9.6	96.5	90.1	9.9			
1.5	Yes	4.70	1.10	79.7	13.5	93.1	85.5	14.5	1.60	39.32	24.6
1.5	No	4.82	1.11	81.6	13.5	95.2	85.8	14.2			
2.5	Yes	4.40	1.23	74.5	15.0	89.5	83.2	16.8	1.85	36.83	19.9
2.5	No	4.49	1.23	76.1	15.0	91.1	83.5	16.5			
3.5	Yes	4.52	1.31	76.6	15.9	92.5	82.8	17.2	1.91	36.24	19.0
3.5	No	4.49	1.29	76.1	15.7	91.7	82.9	17.1			
3.0	Yes	4.42	1.29	74.9	15.7	90.6	82.7	17.3	1.91	36.20	18.9
3.0	No	4.50	1.29	76.2	15.7	91.8	82.9	17.1			
5.5	Yes	4.31	1.26	73.0	15.3	88.3	82.6	17.4	1.93	36.01	18.6
5.5	No	4.66	1.36	78.9	16.6	95.5	82.6	17.4			
6.5	Yes	4.48	1.29	75.8	15.7	91.5	82.9	17.1	1.90	36.33	19.1
6.5	No	4.43	1.26	75.1	15.4	90.4	83.0	17.0			
7.5	Yes	4.35	1.23	73.7	15.0	88.7	83.0	17.0	1.89	36.40	19.2
7.5	No	4.24	1.21	71.8	14.8	86.5	82.9	17.1			

**Table S12.** HPLC average peak areas, observed and normalized (subscript N) product yields for dediazoniation reaction of 16-ArN<sub>2</sub><sup>+</sup> in solutions of 15 mM AOT in the present of 0.5-7.5 mM **CaCl<sub>2</sub>**, estimated interfacial molarities of headgroup, AOT<sub>m</sub>, water, H<sub>2</sub>O<sub>m</sub>, and their molar ratio, H<sub>2</sub>O<sub>m</sub>/AOT<sub>m</sub>, at 28°C. [HCl] = 1 mM.<sup>a</sup>

a. Reaction time ca. 48 hours. Prior to HPLC analysis, the product mixture was mixed with an equal volume of water. The final concentrations of 16-ArN<sub>2</sub><sup>+</sup> were ca. 5.9 x 10<sup>-5</sup> M.

b. The reaction tubes were either placed in a thermostated shaker or water bath.

c. 100 µL sample injections. Peak areas are average of triplicate or duplicate injections. Eluting solvents: 65%MeOH/35%*i*-PrOH; Flow rate: 0.4 mL/min; Detector wavelength: 220 nm.

d. % 16-ArS<sub>N</sub> = 100 (%16-ArS)/(%16-ArOH + %16-ArS); % 16-ArOH<sub>N</sub> = 100 (%16-ArOH)/(%16-ArOH + %16-ArS).

[MgCl <sub>2</sub> ]	Shaker <sup>b</sup>	Peak Areas (10 <sup>6</sup> µv•s) <sup>c</sup>		Obser	ved Yields (%	<b>b</b> )	Normalized Yields (%) <sup>d</sup>		AOT <sup>e</sup>	$H_2O_m^{\ e}$	$H_2O_m/AOT_m^e$
(mM)	-	16-ArOH	16-ArS	16-ArOH	16-ArS	Total	16-ArOH <sub>N</sub>	16-ArS <sub>N</sub>	(M)	(M)	
0.5	Yes	5.49	0.86	79.9	9.1	89.0	89.8	10.2	1.12	44.05	39.3
0.5	No	5.58	0.85	81.2	8.9	90.1	90.1	9.9			
1.5	Yes	5.17	1.13	75.4	11.9	87.3	86.4	13.6	1.52	40.13	26.5
1.5	No	5.30	1.16	77.2	12.1	89.4	86.4	13.6			
2.5	Yes	4.97	1.37	72.4	14.4	86.8	83.4	16.6	1.83	37.02	20.2
2.5	No	5.05	1.37	73.5	14.3	87.9	83.7	16.3			
3.5	Yes	5.01	1.50	73.0	15.7	88.7	82.3	17.7	1.96	35.70	18.2
3.5	No	5.00	1.48	72.9	15.5	88.4	82.4	17.6			
3.0	Yes	4.95	1.51	72.1	15.9	88.0	82.0	18.0	2.00	35.35	17.7
3.0	No	5.10	1.55	74.3	16.2	90.6	82.1	17.9			
5.5	Yes	4.93	1.53	71.9	16.1	88.0	81.7	18.3	2.02	35.18	17.4
5.5	No	5.71	1.74	83.1	18.2	101	82.0	18.0			
6.5	Yes	4.92	1.53	71.7	16.0	87.7	81.7	18.3	2.02	35.14	17.4
6.5	No	5.49	1.68	79.9	17.6	97.5	82.0	18.0			
7.5	Yes	4.94	1.52	72.0	15.9	87.9	81.9	18.1	2.01	35.21	17.5
7.5	No	5.41	1.66	78.7	17.4	96.1	81.9	18.1			

**Table S13.** HPLC average peak areas, observed and normalized (subscript N) product yields for dediazoniation reaction of 16-ArN<sub>2</sub><sup>+</sup> in solutions of 15 mM AOT in the present of 0.5-7.5 mM **MgCl**<sub>2</sub>, estimated interfacial molarities of headgroup, AOT<sub>m</sub>, water, H<sub>2</sub>O<sub>m</sub>, and their molar ratio, H<sub>2</sub>O<sub>m</sub>/AOT<sub>m</sub>, at 28°C. [HCl] = 1 mM.<sup>a</sup>

a. Reaction time ca. 48 hours. Prior to HPLC analysis, the product mixture was mixed with an equal volume of water. The final concentrations of 16-ArN<sub>2</sub><sup>+</sup> were ca. 6.9 x 10<sup>-5</sup> M.

b. The reaction tubes were either placed in a thermostated shaker or water bath.

c. 100 µL sample injections. Peak areas are average of triplicate or duplicate injections. Eluting solvents: 65%MeOH/35%*i*-PrOH; Flow rate: 0.4 mL/min; Detector wavelength: 220 nm.

d. % 16-ArS<sub>N</sub> = 100 (%16-ArS)/(%16-ArOH + %16-ArS); % 16-ArOH<sub>N</sub> = 100 (%16-ArOH)/(%16-ArOH + %16-ArS).

**Table S14.** HPLC average peak areas, observed and normalized (subscript N) product yields for dediazoniation reaction of 16-ArN<sub>2</sub><sup>+</sup> in solutions of 15 mM AOT in the present of 2.5-7.5 mM **ZnCl**<sub>2</sub>, estimated interfacial molarities of headgroup, AOT<sub>m</sub>, water, H<sub>2</sub>O<sub>m</sub>, and their molar ratio, H<sub>2</sub>O<sub>m</sub>/AOT<sub>m</sub>, at 28°C. [HCl] = 1 mM.<sup>a</sup>

[ZnCl <sub>2</sub> ]	Shaker <sup>b</sup>	Peak Areas (10 <sup>6</sup> µv•s) <sup>c</sup>		Observ	ved Yields (%	b)	Normalized Yields $(\%)^d$ AOT <sub>m</sub> <sup>e</sup> H <sub>2</sub> O <sub>m</sub> <sup>e</sup>		${\rm H_2O_m}^e$	$H_2O_m/AOT_m^e$	
(mM)		16-ArOH	16-ArS	16-ArOH	16-ArS	Total	16-ArOH <sub>N</sub>	16-ArS <sub>N</sub>	(M)	(M)	
2.5	Yes	4.64	1.31	71.9	14.6	86.5	83.1	16.9	1.86	36.73	19.7
2.5	No	4.68	1.29	72.4	14.3	86.7	83.5	16.5			
3.0	Yes	4.56	1.41	70.6	15.7	86.3	81.8	18.2	2.01	35.23	17.5
3.0	No	4.66	1.42	72.1	15.8	88.0	82.0	18.0			
7.5	Yes	4.52	1.41	69.9	15.7	85.6	81.6	18.4	2.02	35.12	17.4
7.5	No	4.53	1.38	70.1	15.4	85.4	82.0	18.0			

a. Reaction time ca. 48 hours. Prior to HPLC analysis, the product mixture was mixed with an equal volume of water. The final concentrations of 16-ArN<sub>2</sub><sup>+</sup> were ca. 6.5 x  $10^{-5}$  M.

b. The reaction tubes were either placed in a thermostated shaker or water bath.

c. 100 µL sample injections. Peak areas are average of triplicate or duplicate injections. Eluting solvents: 65%MeOH/35%*i*-PrOH; Flow rate: 0.4 mL/min; Detector wavelength: 220 nm.

d. %  $16-ArS_N = 100 (\%16-ArS)/(\%16-ArOH + \%16-ArS); \% 16-ArOH_N = 100 (\%16-ArOH)/(\%16-ArOH + \%16-ArS).$ 

**Table S15.** HPLC average peak areas, observed and normalized (subscript N) product yields for dediazoniation reaction of 16-ArN<sub>2</sub><sup>+</sup> in solutions of 15 mM AOT in the present of 0.3-3 mM AlCl<sub>3</sub>, estimated interfacial molarities of headgroup, AOT<sub>m</sub>, water, H<sub>2</sub>O<sub>m</sub>, and their molar ratio, H<sub>2</sub>O<sub>m</sub>/AOT<sub>m</sub>, at 28°C. [HCl] = 1 mM.<sup>a</sup>

[AlCl <sub>3</sub> ]	Shaker <sup>b</sup>	Peak Areas (10 <sup>6</sup> µv•s) <sup>c</sup>		Observ	ved Yields (%	b)	Normalized N	Normalized Yields $(\%)^d$ AOT <sub>m</sub> <sup>e</sup> H <sub>2</sub>		$H_2O_m^{\ e}$	H <sub>2</sub> O <sub>m</sub> /AOT <sub>m</sub> <sup>e</sup>
(mM)	-	16-ArOH	16-ArS	16-ArOH	16-ArS	Total	16-ArOH <sub>N</sub>	16-ArS <sub>N</sub>	(M)	(M)	
0.3	Yes	4.87	0.85	82.5	10.4	92.9	88.8	11.2	1.25	42.78	34.3
0.3	No	5.03	0.88	85.1	10.7	95.8	88.9	11.1			
1.0	Yes	5.54	1.13	85.7	12.6	98.3	87.2	12.8	1.39	41.41	29.9
1.0	No	5.96	1.14	92.1	12.7	104.8	87.9	12.1			
1.7	Yes	4.71	1.24	79.7	15.1	94.8	84.1	15.9	1.69	38.45	22.8
1.7	No	5.37	1.25	90.9	15.2	106.1	85.7	14.3			
2.3	Yes	4.41	1.31	74.8	15.9	90.7	82.4	17.6	1.95	35.89	18.4
2.3	No	4.38	1.28	74.2	15.6	89.8	82.6	17.4			
3.0	Yes	4.04	1.29	68.6	15.7	84.3	81.3	18.7	2.02	35.16	17.4
3.0	No	4.36	1.30	73.9	15.8	89.7	82.4	17.6			

a. Reaction time ca. 48 hours. Prior to HPLC analysis, the product mixture was mixed with an equal volume of water. The final concentrations of 16-ArN<sub>2</sub><sup>+</sup> were ca. 5.9 x  $10^{-5}$  M.

b. The reaction tubes were either placed in a thermostated shaker or water bath.

c. 100 µL sample injections. Peak areas are average of triplicate or duplicate injections. Eluting solvents: 65%MeOH/35%*i*-PrOH; Flow rate: 0.4 mL/min; Detector wavelength: 220 nm.

d. %  $16-ArS_N = 100 (\%16-ArS)/(\%16-ArOH + \%16-ArS); \% 16-ArOH_N = 100 (\%16-ArOH)/(\%16-ArOH + \%16-ArS).$ 

<b>Table S16.</b> HPLC average peak areas, observed and normalized (subscript N) product yields for dediazoniation reaction of 16- $ArN_2^+$ in solutions of 15 mM
AOT in the present of 5-50 mM NaBr, estimated interfacial molarities of headgroup, AOT <sub>m</sub> , water, H <sub>2</sub> O <sub>m</sub> , and their molar ratio, H <sub>2</sub> O <sub>m</sub> /AOT <sub>m</sub> , at 28°C. [HBr]
$= 1 \text{ mM.}^{a}$

[NaBr]	Shaker <sup>b</sup>	Peak Areas (	$(10^6 \mu v \bullet s)^c$	Observ	ved Yields (%	<b>b</b> )	Normalized Y	Normalized Yields (%) <sup>d</sup>	$AOT_m^{\ e}$	${\rm H_2O_m}^e$	$H_2O_m/AOT_m^e$
(mM)		16-ArOH	16-ArS	16-ArOH	16-ArS	Total	16-ArOH <sub>N</sub>	16-ArS <sub>N</sub>	(M)	(M)	
5	Yes	5.04	0.76	86.0	9.4	95.3	90.2	9.8	1.10	44.21	40.0
5	No	5.04	0.77	85.9	9.5	95.4	90.1	9.9			
7	Yes	5.00	0.78	85.3	9.6	94.9	89.9	10.1	1.12	44.08	39.5
7	No	5.03	0.77	85.7	9.4	95.0	90.1	9.9			
9	Yes	4.94	0.78	84.3	9.6	93.9	89.8	10.2	1.14	43.82	38.3
9	No	5.01	0.79	85.4	9.7	95.1	89.8	10.2			
13	Yes	4.79	0.83	81.7	10.2	91.9	88.9	11.1	1.24	42.83	34.4
13	No	4.90	0.86	83.5	10.5	94.0	88.8	11.2			
15	Yes	4.65	0.93	79.2	11.4	90.6	87.4	12.6	1.41	41.22	29.3
15	No	4.73	0.95	80.6	11.7	92.2	87.4	12.6			
20	Yes	4.47	1.17	76.2	14.4	90.6	84.1	15.9	1.75	37.82	21.6
20	No	4.53	1.16	77.3	14.2	91.5	84.4	15.6			
30	Yes	4.29	1.22	73.2	15.0	88.2	83.0	17.0	1.90	36.30	19.1
30	No	4.32	1.25	73.7	15.3	89.0	82.8	17.2			
50	Yes	4.42	1.20	75.5	14.7	90.2	83.7	16.3	1.84	36.95	20.1
50	No	4.47	1.25	76.2	15.3	91.5	83.3	16.7			

a. Reaction time ca. 48 hours. Prior to HPLC analysis, the product mixture was mixed with an equal volume of water. The final concentrations of 16-ArN<sub>2</sub><sup>+</sup> were ca. 5.9 x  $10^{-5}$  M.

b. The reaction tubes were either placed in a thermostated shaker or water bath.

c. 100 µL sample injections. Peak areas are average of triplicate or duplicate injections. Eluting solvents: 65%MeOH/35%*i*-PrOH; Flow rate: 0.4 mL/min; Detector wavelength: 220 nm.

d. % 16-ArS<sub>N</sub> = 100 (%16-ArS)/(%16-ArOH + %16-ArS); % 16-ArOH<sub>N</sub> = 100 (%16-ArOH)/(%16-ArOH + %16-ArS).

**Table S17.** HPLC average peak areas, observed and normalized (subscript N) product yields for dediazoniation reaction of 16-ArN<sub>2</sub><sup>+</sup> in solutions of 15 mM AOT in the present of 5-50 mM **NaSCN**, estimated interfacial molarities of headgroup, AOT<sub>m</sub>, water, H<sub>2</sub>O<sub>m</sub>, and their molar ratio, H<sub>2</sub>O<sub>m</sub>/AOT<sub>m</sub>, at 28°C. [HBr] = 1 mM.<sup>a</sup>

[NaSCN]	Shaker <sup>b</sup>	Peak Areas (	$(10^6\mu v \bullet s)^c$	Obser	ved Yields (%	b)	Normalized `	Yields (%) <sup>d</sup>	AOT <sub>m</sub> <sup>e</sup>	$\mathrm{H_2O_m}^e$	$H_2O_m/AOT_m^e$
(mM)		16-ArOH	16-ArS	16-ArOH	16-ArS	Total	16-ArOH <sub>N</sub>	16-ArS <sub>N</sub>	(M)	(M)	
5	Yes	5.35	0.82	85.6	9.5	95.1	90.1	9.9	1.10	44.28	40.4
5	No	5.44	0.81	87.0	9.3	96.3	90.3	9.7			
7	Yes	5.30	0.82	84.8	9.5	94.3	89.9	10.1	1.11	44.11	39.6
7	No	5.40	0.82	86.5	9.5	96.0	90.1	9.9			
9	Yes	5.26	0.83	84.3	9.6	93.8	89.8	10.2	1.14	43.87	38.5
9	No	5.31	0.83	85.1	9.6	94.7	89.8	10.2			
13	Yes	5.05	0.93	80.8	10.7	91.5	88.3	11.7	1.30	42.27	32.5
13	No	5.19	0.95	83.2	10.9	94.1	88.4	11.6			
15	Yes	4.96	1.10	79.4	12.7	92.1	86.3	13.7	1.52	40.12	26.4
15	No	5.10	1.10	81.7	12.7	94.4	86.5	13.5			
20	Yes	4.74	1.29	75.9	14.8	90.7	83.6	16.4	1.82	37.17	20.5
20	No	4.81	1.30	77.1	15.0	92.1	83.7	16.3			
30	Yes	4.63	1.32	74.2	15.2	89.5	83.0	17.0	1.88	36.53	19.4
30	No	4.76	1.33	76.2	15.3	91.5	83.2	16.8			
50	Yes	4.75	1.32	76.0	15.2	91.2	83.3	16.7	1.86	36.78	19.8
50	No	4.75	1.32	76.1	15.2	91.3	83.3	16.7			

a. Reaction time ca. 48 hours. Prior to HPLC analysis, the product mixture was mixed with an equal volume of water. The final concentrations of 16-ArN<sub>2</sub><sup>+</sup> were ca.  $6.3 \times 10^{-5}$  M.

b. The reaction tubes were either placed in a thermostated shaker or water bath.

c. 100 µL sample injections. Peak areas are average of triplicate or duplicate injections. Eluting solvents: 65%MeOH/35%*i*-PrOH; Flow rate: 0.4 mL/min; Detector wavelength: 220 nm.

d. % 16-ArS<sub>N</sub> = 100 (%16-ArS)/(%16-ArOH + %16-ArS); % 16-ArOH<sub>N</sub> = 100 (%16-ArOH)/(%16-ArOH + %16-ArS).

**Table S18.** HPLC average peak areas, observed and normalized (subscript N) product yields for dediazoniation reaction of 16-ArN<sub>2</sub><sup>+</sup> in solutions of 15 mM AOT in the present of 5-50 mM sodium benzoate **NaBenz**, estimated interfacial molarities of headgroup, AOT<sub>m</sub>, water, H<sub>2</sub>O<sub>m</sub>, and their molar ratio, H<sub>2</sub>O<sub>m</sub>/AOT<sub>m</sub>, at 28°C. [HBr] = 1 mM.<sup>a</sup>

[NaBenz]	Shaker <sup>b</sup>	Peak Areas	$(10^6 \mu v \bullet s)^c$	Observ	ved Yields (%	))	Normalized Y	Yields (%) <sup>d</sup>	AOT <sub>m</sub> <sup>e</sup>	${\rm H_2O_m}^e$	H <sub>2</sub> O <sub>m</sub> /AOT <sub>m</sub> <sup>e</sup>
(mM)	-	16-ArOH	16-ArS	16-ArOH	16-ArS	Total	16-ArOH <sub>N</sub>	16-ArS <sub>N</sub>	(M)	(M)	
5	Yes	5.06	0.76	82.3	9.0	91.3	90.2	9.8	1.09	44.32	40.6
5	No	5.25	0.79	85.3	9.2	94.5	90.3	9.7			
7	Yes	4.99	0.77	81.2	9.0	90.2	90.0	10.0	1.12	44.09	39.5
7	No	5.19	0.80	84.4	9.3	93.7	90.0	10.0			
9	Yes	4.94	0.78	80.5	9.1	89.6	89.8	10.2	1.13	43.94	38.8
9	No	5.15	0.80	83.7	9.4	93.1	89.9	10.1			
13	Yes	4.90	0.82	79.8	9.6	89.3	89.3	10.7	1.18	43.45	36.8
13	No	5.12	0.83	83.2	9.7	92.9	89.6	10.4			
15	Yes	4.71	0.92	76.6	10.7	87.4	87.7	12.3	1.38	41.48	30.1
15	No	4.90	0.97	79.7	11.3	91.0	87.6	12.4			
20	Yes	4.47	1.14	72.8	13.3	86.2	84.5	15.5	1.73	38.00	21.9
20	No	4.59	1.18	74.7	13.8	88.5	84.4	15.6			
30	Yes	4.46	1.26	72.6	14.7	87.4	83.1	16.9	1.87	36.60	19.5
30	No	4.52	1.27	73.5	14.8	88.4	83.2	16.8			
50	Yes	4.52	1.22	73.7	14.3	88.0	83.7	16.3	1.82	37.16	20.5
50	No	4.58	1.24	74.5	14.5	89.0	83.7	16.3			

a. Reaction time ca. 48 hours. Prior to HPLC analysis, the product mixture was mixed with an equal volume of water. The final concentrations of 16-ArN<sub>2</sub><sup>+</sup> were ca.  $6.2 \times 10^{-5}$  M.

b. The reaction tubes were either placed in a thermostated shaker or water bath.

c. 100 µL sample injections. Peak areas are average of triplicate or duplicate injections. Eluting solvents: 65%MeOH/35%*i*-PrOH; Flow rate: 0.4 mL/min; Detector wavelength: 220 nm.

d. % 16-ArS<sub>N</sub> = 100 (%16-ArS)/(%16-ArOH + %16-ArS); % 16-ArOH<sub>N</sub> = 100 (%16-ArOH)/(%16-ArOH + %16-ArS).

**Table S19.** HPLC average peak areas, observed and normalized (subscript N) product yields for dediazoniation reaction of 16-ArN<sub>2</sub><sup>+</sup> in solutions of 15 mM AOT in the present of 5-50 mM sodium salicylate **NaSal**, estimated interfacial molarities of headgroup, AOT<sub>m</sub>, water, H<sub>2</sub>O<sub>m</sub>, and their molar ratio, H<sub>2</sub>O<sub>m</sub>/AOT<sub>m</sub>, at 28°C. [HBr] = 1 mM.<sup>a</sup>

[NaSal]	Shaker <sup>b</sup>	Peak Areas (	$(10^6 \mu v \bullet s)^c$	Obser	ved Yields (%	<b>b</b> )	Normalized Y	Normalized Yields (%) <sup>d</sup>	AOT <sub>m</sub> <sup>e</sup>	$\mathrm{H_2O_m}^{e}$	H <sub>2</sub> O <sub>m</sub> /AOT <sub>m</sub> <sup>e</sup>
(mM)	-	16-ArOH	16-ArS	16-ArOH	16-ArS	Total	16-ArOH <sub>N</sub>	16-ArS <sub>N</sub>	(M)	(M)	
5	Yes	4.36	0.67	79.9	8.8	88.7	90.0	10.0	1.09	44.31	40.5
5	No	4.51	0.67	82.6	8.8	91.4	90.4	9.6			
7	Yes	4.02	0.62	73.7	8.2	81.9	90.0	10.0	1.11	44.18	39.9
7	No	4.47	0.67	81.9	8.9	90.7	90.2	9.8			
9	Yes	4.22	0.67	77.2	8.9	86.1	89.7	10.3	1.13	44.00	39.1
9	No	4.42	0.67	80.9	8.8	89.8	90.2	9.8			
13	Yes	4.20	0.70	76.9	9.3	86.2	89.2	10.8	1.19	43.33	36.3
13	No	4.35	0.72	79.6	9.4	89.1	89.4	10.6			
15	Yes	4.12	0.82	75.5	10.8	86.2	87.5	12.5	1.40	41.31	29.6
15	No	4.21	0.84	77.0	11.1	88.1	87.4	12.6			
20	Yes	3.88	1.02	71.1	13.5	84.6	84.1	15.9	1.77	37.67	21.3
20	No	4.01	1.04	73.4	13.7	87.2	84.2	15.8			
30	Yes	3.76	1.08	68.9	14.2	83.1	82.9	17.1	1.89	36.42	19.2
30	No	3.80	1.08	69.6	14.2	83.8	83.1	16.9			
50	Yes	3.86	1.08	70.6	14.2	84.9	83.2	16.8	1.86	36.71	19.7
50	No	3.81	1.06	69.7	14.0	83.7	83.3	16.7			

a. Reaction time ca. 48 hours. Prior to HPLC analysis, the product mixture was mixed with an equal volume of water. The final concentrations of 16-ArN<sub>2</sub><sup>+</sup> were ca. 5.5 x 10<sup>-5</sup> M.

b. The reaction tubes were either placed in a thermostated shaker or water bath.

c. 100 µL sample injections. Peak areas are average of triplicate or duplicate injections. Eluting solvents: 65%MeOH/35%*i*-PrOH; Flow rate: 0.4 mL/min; Detector wavelength: 220 nm.

d. % 16-ArS<sub>N</sub> = 100 (%16-ArS)/(%16-ArOH + %16-ArS); % 16-ArOH<sub>N</sub> = 100 (%16-ArOH)/(%16-ArOH + %16-ArS).

# **References:**

- 1.
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