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#### **Electronic Supplementary Information**

# Photochromism and fluorescent properties of bisbenzothienylethene and S,S,S',S'-tetraoxide derivatives with dual conjugated fluorescent groups on their side chains

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#### Contents

1. Experimental details	S2
2. Synthesis procedure of 10, 20, 30, 40 and 6	S3
3. <sup>1</sup> H NMR spectra	<b>S</b> 8
4. MALDI-TOF mass spectra	S13
5. Frontier orbitals of DFT-optimized structures of 10/1c, 20/2c, 30/3c and 40/4c (ESI-Fig. 1)	S18
6. Fluorescence spectra of <b>10</b> and its photostationary state of 313-nm light irradiation (ESI-Fig. 2)	S22
7. Absorption spectral change of <b>20</b> by 313-nm light irradiation in toluene (ESI-Fig. 3)	S23
8. Fluorescence spectral change of <b>20</b> by 313-nm light irradiation in toluene (ESI-Fig. 4)	S23
9. Absorption and fluorescence spectra of model compound 6 in toluene (ESI-Fig. 5)	S24
10. Absorption spectral change of <b>40</b> by UV and visible light irradiation in toluene (ESI-Fig. 6)	S25
11. Fluorescence spectral change of <b>40</b> by 313-nm light irradiation in toluene (ESI-Fig. 7)	S26
12. Absorption spectral properties obtained by TD DFT calculations of <b>10</b> (ESI-Table 1)	S26
13. Absorption spectral properties obtained by TD DFT calculations of <b>20</b> (ESI-Table 2)	S27

#### 1. Experimental details

**Apparatus.** <sup>1</sup>H-NMR spectra were recorded on a Bruker DRX300 (300 MHz). <sup>1</sup>H-NMR chemical shifts in CDCl<sub>3</sub> were determined using tetrametylsilane (TMS) as an internal standard. MALDI-TOF-Mass spectra were recorded on a Shimadzu AXIMA-CFR. Electron impact mass spectra were measured with JEOL JMS-AX-600. Infrared absorption spectra were recorded with JASCO FT-IR-4100. Melting points were measured with Yazawa BY-2.

Chemical reactions were carried out under a dry  $N_2$  atmosphere. All solvents including dry tetrahydrofuran (THF) were purchased and used as received. Flash column chromatography was carried out on 230-400 mesh silica gel using ethyl acetate and hexane as the eluent unless otherwise described. Analytical thin-layer chromatography was performed on the pre-coated 0.25 mm thick silica gel TLC plates.

A microwave heating apparatus (Boitage 11560) was used for the synthesis of 30.

**Optical measurements.** Absorption spectra were recorded on a JASCO V-550. Fluorescence spectra were recorded on a JASCO FP-6500 spectrophotometer. Fluorescence quantum yields of **1** were determined using JASCO FP-6500 or FP-8500 spectrophotometers.

Photochemical reactions were carried out in a 10 mm length quarts cell. Photoirradiation with 313-nm light was carried out using a 500-W ultra-high-pressure mercury lamp (USHIO USH-500D or UI501HQ), separated by filters (a 5 cm water filter, a UV-31 glass filter, a UV-D33S glass filter, a 5 cm aqueous NiSO<sub>4</sub> filter, a 1 cm aqueous K<sub>2</sub>CrO<sub>4</sub> filter and a 1 cm aqueous potassium hydrogenphthalate filter). Photoirradiation with 506-nm light was carried out using a 500-W Xenon lamp (USHIO UXL-500D-0), separated by filters (a 5 cm water filter, a Y-47 glass filter and a KL-50 interference glass filter). Photoirradiation with 578-nm light was carried out using a 500-W Xenon lamp (USHIO UXL-500D-0), separated by filters (a 5 cm water filter, an O-54 glass filter and a KL-56 interference glass filter). Irradiation with >490-nm light was carried out using a 500-W Xenon lamp (USHIO UXL-500D-0), separated by filters, a Pyrex glass filter and a KL-56 interference glass filter). Irradiation with >490-nm light was carried out using a 500-W Xenon lamp (USHIO UXL-500D-0), separated by filters, a Pyrex glass filter and a KL-56 interference glass filter). Irradiation with >490-nm light was carried out using a 500-W Xenon lamp (USHIO UXL-500D-0), separated by filters, a Pyrex glass filter and a Y-49 glass filter). Irradiation with >540-nm light was carried out using a 500-W Xenon lamp (USHIO UXL-500D-0), separated by filters (a 5 cm water filter, a Pyrex glass filter and a Y-49 glass filter). Irradiation with >540-nm light was carried out using a 500-W Xenon lamp (USHIO UXL-500D-0), separated by filters (a 5 cm water filter, a Pyrex glass filter and a O-54 glass filter). Irradiation with >540-nm light was carried out using a 500-W Xenon lamp (USHIO UXL-500D-0), separated by filters (a 5 cm water filter, a Pyrex glass filter and an O-54 glass filter).

**Computational details.** DFT geometry optimization and TD DFT calculations for absorption spectra were carried out with Spartan'16 (Wavefunction Inc.) at B3LYP/6-31G\* level.

#### 2. Synthesis procedure of 10, 20, 30, 40 and 6.

Synthesis of 10, 20, 30, 40 and 6 were carried out according to the following scheme.



#### Synthesis of 1,4-bis(dodecyloxy)-2-iodo-5-trimethylsilylethynylbenzene (10)

To a solution of **9** [1] (1.01 g, 1.44 mmol), Pd(PPh<sub>3</sub>)<sub>2</sub>Cl<sub>2</sub> (19.4 mg, 0.028 mmol, 0.019 eq), CuI (13.9 mg, 0.073 mmol, 0.051 eq) and triethylamine (25 ml) in a two-necked flask was added dropwise trimethylsilylacetylene (152  $\mu$ L, 1.08 mmol, 0.75 eq), and the resulting solution was stirred at room temperature for overnight. The solvent was removed in vacuo, and 3 mol dm<sup>-3</sup> aq. hydrochloric acid and CHCl<sub>3</sub> were added. The organic materials were extracted with CHCl<sub>3</sub>, and the combined organic layer was washed with brine. The organic layer was dried over anhydrous Na<sub>2</sub>SO<sub>4</sub>, the drying agent filtered off, and the solvent evaporated. The organic material thus obtained was further purified with the silica gel column chromatography (hexane/ CHCl<sub>3</sub> as the eluent) to give brownish powdery **10** (346 mg, 36%) together with the starting **9** (527 mg, 52%).

<sup>1</sup>H NMR (300 MHz, CDCl<sub>3</sub>, TMS):  $\delta$ /ppm = 0.25 (9H, s), 0.88 (6H, t, *J*/Hz =7.2), 1.26 (32H, m), 1.49 (4H, m), 1.79 (4H, m), 3.93 (4H, m), 6.83 (1H, s), 7.25 (1H, s).

LRMS (EI, 70eV) m/z (rel intensity/%) = 668 (M<sup>+</sup>, 100).

IR (neat) v/cm<sup>-1</sup> = 2957, 2920, 2848, 2160, 1485, 1467, 1372, 1250, 1213, 1162, 1032, 1002, 857, 841, 759, 722, 664, 640, 506, 490, 449, 439, 414. Mp 38.0-40.9 °C.

#### Synthesis of 1,4-bis(dodecyloxy)-2-(4'-teert-butylphenylethynyl)-5-trimethylsilylethynylbenzene (11)

To a mixture of **10** (663 mg, 0.99 mmol), 4-*tert*-butylphenylacetylene (208 mg, 1.31 mmol, 1.3 eq),  $Pd(PPh_3)_2Cl_2$  (25.9 mg, 0.037 mmol, 0.04 eq) and CuI (8.1 mg, 0.043 mmol, 0.04 eq) in THF (10 mL) was added triethylamine (5 ml) in a two-necked flask, and the resulting solution was stirred at room temperature for overnight. The solvent was removed in vacuo, and 3 mol dm<sup>-3</sup> aq. hydrochloric acid and CH<sub>2</sub>Cl<sub>2</sub> were added. The organic materials were extracted with CH<sub>2</sub>Cl<sub>2</sub>, and the combined organic layer was washed with brine. The organic layer was dried over anhydrous Na<sub>2</sub>SO<sub>4</sub>, the drying agent filtered off, and the solvent evaporated. The organic material thus obtained was further purified with the silica gel column chromatography to give brownish powdery **11** (646 mg, 93%).

<sup>1</sup>H NMR (300 MHz, CDCl<sub>3</sub>, TMS): δ/ppm = 0.26 (9H, s), 0.88 (6H, m), 1.1-1.4 (41H, m), 1.52 (4H, m), 1.81 (4H, m), 3.98 (4H, m), 6.93 (1H, s), 6.95 (1H, s), 7.35 (2H, d, *J*/Hz = 8.7), 7.45 (2H, d, *J*/Hz = 8.7). LRMS (EI, 70eV) m/z (rel intensity %) = 699 (M<sup>+</sup>, 100).

IR (neat) v/cm<sup>-1</sup> = 2921, 2849, 2155, 1517, 1496, 1469, 1410, 1388, 1272, 1250, 1217, 1116, 1033, 891, 842, 759, 722, 639, 559, 537, 483, 405.

Mp 45.0-48.9 °C.

#### Synthesis of 1,4-bis(dodecyloxy)-2-(4'-*tert*-butylphenyleneethynyl)-5-ethynylbenzene (12)

To a mixture of **11** (629 mg, 0.90 mmol) and  $K_2CO_3$  (187 mg, 1.35 mmol, 1.5 eq) was added THF (13 mL) and CH<sub>3</sub>OH (13 mL) and the resulting mixture was stirred at room temperature for overnight. To the solution was added hexane and sat. aq. NH<sub>4</sub>Cl, and the organic material was extracted with hexane three times. The combined organic layer was dried over anhydrous Na<sub>2</sub>SO<sub>4</sub>, the drying agent filtered off, and the solvent evaporated. The organic material thus obtained was further purified with the silica gel column chromatography to give brownish powdery **12** (554 mg, 98%).

<sup>1</sup>H NMR (300 MHz, CDCl<sub>3</sub>, TMS): δ/ppm = 0.88 (6H, m), 1.2-1.4 (41H, m), 1.52 (4H, m), 1.82 (4H, m), 3.33 (1H, s), 3.99 (4H, m), 6.97 (1H, s), 6.98 (1H, s), 7.36 (2H, d, *J*/Hz = 8.7), 7.46 (2H, d, *J*/Hz = 8.7). LRMS (EI, 70eV) m/z (rel intensity %) = 626 (M<sup>+</sup>, 100).

IR (neat) v/cm<sup>-1</sup> = 3290, 2920, 2850, 2362, 1518, 1496, 1466, 1410, 1391, 1276, 1219, 1031, 1007, 876, 861, 830, 793, 723, 677, 655, 633, 559, 481, 458, 418, 404. Mp 43.1-48.0 °C.

#### Synthesis of 1,4-bis(dodecyloxy)-2-(4'-tert-butylphenyleneethynyl)-5-(4"-phenylene)boronic acid (13)

To a solution of **12** (150 mg, 0.24 mmol), 4-iodophenylboronic acid (72 mg, 0.29 mmol, 1.2 eq), Pd(PPh<sub>3</sub>)<sub>4</sub> (14.5 mg, 0.013 mmol, 0.05 eq), CuI (3.3 mg, 0.017 mmol, 0.07 eq) in THF (5 mL) was added diisopropylamine (5 mL) in a two-necked flask, and the resulting solution was stirred at room temperature for overnight. The solid material formed was filtered off, and the solvent was removed in vacuo. The organic material was extracted from the solid material obtained by  $CH_2Cl_2$  several times, and the solvent of the combined organic layer was evaporated to give an orange powder. It was used for the next reactions without

further purification.

#### Synthesis of 10

To a mixture of **14** [2] (50.2 mg, 0.070 mmol), **12** (96 mg, 0.15 mmol, 2.2 eq), Pd(PPh<sub>3</sub>)<sub>2</sub>Cl<sub>2</sub> (11.8 mg, 0.017 mmol, 0.24 eq) and CuI (11.1 mg, 0.058 mmol, 0.84 eq) in THF (6 mL) was added triethylamine (5 ml) in a two-necked flask, and the resulting solution was stirred at room temperature for 1.5 h. To the solution was added 3 mol dm<sup>-3</sup> aq. hydrochloric acid and CH<sub>2</sub>Cl<sub>2</sub>. The organic materials were extracted with CH<sub>2</sub>Cl<sub>2</sub> several times, and the combined organic layer was washed with brine. The organic layer was dried over anhydrous Na<sub>2</sub>SO<sub>4</sub>, the drying agent filtered off, and the solvent evaporated. The organic material thus obtained was further purified with the silica gel column chromatography to give **11** as a yellow oil (4.1 mg, 3.4%).

<sup>1</sup>H NMR (300 MHz, CDCl<sub>3</sub>, TMS): δ/ppm = 0.86 (12H, m), 1.2-1.4 (82H, m), 1.4-1.6 (8H, m), 1.85 (8H, m), 2.21, 2.49 (6H, s), 4.03 (8H, m), 6.97-7.01 (4H, m), 7.3-7.9 (14H, Aromatic protons).

MALDI-TOF MS (Reflectron mode)  $m/z = 1717 (M^{+})$ .

IR (neat) v/cm<sup>-1</sup> = 2923, 2853, 1496, 1464, 1414, 1381, 1340, 1269, 1215, 1147, 1113, 1046, 997, 964, 861, 833, 758, 735, 701, 560, 526, 489, 476, 463, 443, 426.

#### Synthesis of 20

To a solution of **14** (50.3 mg, 0.070 mmol) and **12** (133 mg, 0.18 mmol, 2.6 eq) in THF (7 mL) in a two-necked flask was added aq. sat.  $K_2CO_3$  (7 mL),  $Pd_2(dba)_3$  (15.9 mg, 0.017 mmol, 0.25 eq) and tricyclohexylphosphine (2.1 mg, 0.0075 mmol, 0.11 eq), and the resulting solution was stirred at room temperature for overnight. To the solution was added 1 mol dm<sup>-3</sup> aq. hydrochloric acid and CHCl<sub>3</sub>. The organic materials were extracted with CHCl<sub>3</sub> several times, and the combined organic layer was washed with brine. The organic layer was dried over anhydrous Na<sub>2</sub>SO<sub>4</sub>, the drying agent filtered off, and the solvent evaporated. The organic material thus obtained was further purified with the silica gel column chromatography to give **20** as a yellow oil (10.0 mg, 7.7%).

<sup>1</sup>H NMR (300 MHz, CDCl<sub>3</sub>, TMS): δ/ppm = 0.86 (12H, m), 1.2-1.4 (82H, m), 1.4-1.6 (8H, m), 1.85 (8H, m), 2.26, 2.54 (6H, s), 4.04 (8H, m), 7.01, 7.03 (4H, s), 7.3-8.0 (22H, Aromatic protons).

MALDI-TOF MS (Reflectron mode)  $m/z = 1869 (M^+)$ .

IR (neat) v/cm<sup>-1</sup> = 2921, 2852, 1518, 1494, 1465, 1414, 1380, 1339, 1269, 1214, 1193, 1146, 1112, 1091, 1047, 1030, 993, 966, 834, 815, 758, 721, 561, 529, 476, 457, 447, 439, 418.

#### Synthesis of 30

A solution of **15** [3] (50.5 mg, 0.064 mmol), **13** (82.3 mg, 0.13 mmol, 2.0 eq),  $Pd(PPh_3)_4$  (6.0 mg, 0.0052 mmol, 0.081 eq) and  $Ag_2O$  (24.9 mg, 0.11 mmol, 1.7 eq) in THF (6 mL) in a vial for the microwave heating apparatus was heated at 80 °C for 15 min. Insoluble materials were filtered off through Celite, and the solvent of the filtrate was removed in vacuo. The organic material thus obtained was further purified with the silica gel column chromatography to give **30** as a brown amorphous solid (64.8 mg, 56.5%).

<sup>1</sup>H NMR (300 MHz, CDCl<sub>3</sub>, TMS): δ/ppm = 0.87 (12H, t, *J*/Hz = 7.2), 1.2-1.4 (82H, m), 1.4-1.6 (8H, m), 1.84

(8H, m), 2.06, 2.22 (6H, s), 4.02 (8H, m), 6.9-7.2 (6H, m), 7.3-7.9 (12H, Aromatic protons). MALDI-TOF MS (Reflectron mode) m/z = 1781 (M<sup>+</sup>). IR (neat) ν/cm<sup>-1</sup> = 2921, 2852, 1496, 1467, 1416, 1321, 1276, 1216, 1173, 1153, 1132, 1115, 1042, 1018, 952, 834, 722, 571, 495, 478, 462, 431, 421.

#### Synthesis of 4o.

To a solution of **15** (30.3 mg, 0.039 mmol) and **13** (73 mg, 0.098 mmol, 2.5 eq) in THF (5 mL) in a two-necked flask was added aq. sat.  $K_2CO_3$  (5 mL),  $Pd_2(dba)_3$  (7.8 mg, 0.0085 mmol, 0.22 eq) and tricyclohexylphosphine (1.2 mg, 0.0043 mmol, 0.11 eq), and the resulting solution was stirred at room temperature for 2 h 40 min. To the solution was added 0.5 mol dm<sup>-3</sup> aq. hydrochloric acid and CHCl<sub>3</sub>. The organic materials were extracted with CHCl<sub>3</sub> several times, and the combined organic layer was washed with brine. The organic layer was dried over anhydrous Na<sub>2</sub>SO<sub>4</sub>, the drying agent filtered off, and the solvent evaporated. The organic material thus obtained was further purified with the silica gel column chromatography to give **40** as an orange oil (5.1 mg, 6.8%).

<sup>1</sup>H NMR (300 MHz, CDCl<sub>3</sub>, TMS): δ/ppm = 0.86 (12H, m), 1.2-1.4 (82H, m), 1.4-1.6 (8H, m), 1.85 (8H, m), 2.11, 2.25 (6H, s), 4.03 (8H, m), 7.03 (4H, m), 7.2~8.0 (22H, Aromatic protons).

MALDI-TOF MS (Reflectron mode)  $m/z = 1933 (M^+)$ .

IR (neat) v/cm<sup>-1</sup> = 2923, 2852, 1519, 1495, 1469, 1415, 1318, 1277, 1216, 1173, 1153, 1129, 1113, 1060, 1043, 1015, 957, 833, 721, 687, 562, 489, 478, 468, 448.

#### Synthesis of 6.

To a mixture of 4,9-bis(4-iodophenyl)diamantane **16** [4] (98.4 mg, 0.166 mmol), Pd(PPh<sub>3</sub>)<sub>4</sub> (21.9 mg, 0.019 mmol, 0.11 eq) and CuI (6.4 mg, 0.034 mmol, 0.20 eq) in a three-necked flask was added piperidine (10 mL), and the resulting mixture was heated up to 60 °C. When THF (5 mL) was added to the mixture, the content became a clear solution. To it was added a solution of **13** (209 mg, 0.333 mmol, 2.0 eq) in piperidine (6 mL) dropwise. After the solution was heated at 60-70 °C for 4 h, it was stirred for overnight at room temperature. After the solvent was removed from the reaction flask in vacuo, 3 mol dm<sup>-3</sup> aq. hydrochloric acid and CH<sub>2</sub>Cl<sub>2</sub> was added and the organic materials were extracted with CH<sub>2</sub>Cl<sub>2</sub> several times. The combined organic layer was washed with brine, dried over anhydrous Na<sub>2</sub>SO<sub>4</sub>, the drying agent filtered off, and the solvent evaporated. The organic material thus obtained was further purified with the silica gel column chromatography (hexane/CHCl<sub>3</sub> as the eluent) to give **6** as a yellow powder (75.4 mg, 29%).

<sup>1</sup>H NMR (300 MHz, CDCl<sub>3</sub>, TMS): δ/ppm = 0.88 (12H, t, *J*/Hz = 7.2), 1.2-1.4 (82H, m), 1.5-1.6 (8H, m), 1.85 (8H, m), 1.98 (18H), 4.03 (8H, t, *J*/Hz = 6.4), 7.01 (4H, s), 7.36 (4H, d, *J*/Hz = 8.3), 7.39 (4H, d, *J*/Hz = 8.7), 7.48 (4H, d, *J*/Hz = 9.8), 7.50 (4H, d, *J*/Hz = 9.8).

MALDI-TOF MS (Reflectron mode)  $m/z = 1592 (M^+)$ .

IR (neat) v/cm<sup>-1</sup> = 2919, 2849, 1516, 1492, 1466, 1415, 1377, 1267, 1212, 1017, 867, 833, 797, 722, 706, 665, 560, 465.

Mp 134.0-137.0 °C

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#### 3. <sup>1</sup>H NMR spectra

300 MHz in CDCl3 with TMS as the internal standard

## <sup>1</sup>H NMR spectrum of **10** 300 MHz, CDCl<sub>3</sub>







## <sup>1</sup>H NMR spectrum of **20** 300 MHz, CDCl<sub>3</sub>

M44\_0





## <sup>1</sup>H NMR spectrum of **30** 300 MHz, CDCl3



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 PW3
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 PM3
 25.5

 SLNNT
 22.5

 SLNNT
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 SLNNT
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 RAUUC
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## <sup>1</sup>H NMR spectrum of **40** 300 MHz, CDCl3



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 13:7:59.578 300 DRX300@NMRPC300

 EXMOD
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 OBNUC
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 OBNUC
 130:13 MHz

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 14

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 OBSET
 130:13 MHz

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## <sup>1</sup>H NMR spectrum of **6** 300 MHz, CDCl<sub>3</sub>





S13





S15



S16



5. Frontier orbitals of DFT-optimized structures of 10/1c, 20/2c, 30/3c and 40/4c



**ESI-Fig. 1**. Frontier orbitals of (a) **10** and (b) **1c** 



**ESI-Fig. 1** (continued). Frontier orbitals of (c) 20 and (d) 2c



ESI-Fig. 1 (continued). Frontier orbitals of (e) 30 and (f) 3c



ESI-Fig. 1 (continued). Frontier orbitals of (g) 40 and (h) 4c



6. Fluorescence spectra of 10 and its photostationary state of 313-nm light irradiation

ESI-Fig. 2. Fluorescence spectra of (a) 10 and (b) its photostationary state of 313-nm light irradiation.

Concentration: 1.15 x 10<sup>-6</sup> mol dm<sup>-3</sup> in toluene. Excitation: 372 nm (red) and 440 nm (blue).



7. Absorption spectral change of 20 by 313-nm light irradiation in toluene

**ESI-Fig. 3**. Absorption spectral change of **20** by UV irradiation in toluene. Concentration: 4.14 x 10<sup>-5</sup> mol dm<sup>-3</sup>. Irradiation: 313 nm, 0.29 mW cm<sup>-2</sup>.

8. Fluorescence spectral change of 20 by 313-nm light irradiation in toluene



**ESI-Fig. 4**. Fluorescence spectral change of **20** by UV irradiation in toluene. Concentration: 1.66 x 10<sup>-6</sup> mol dm<sup>-3</sup>. Irradiation: 313 nm, 0.29 mW cm<sup>-2</sup>. Excitation: 372 nm.



9. Absorption and fluorescence spectra of model compound 6 in toluene





10. Absorption spectral change of 40 by UV and visible light irradiation in toluene

**ESI-Fig. 6**. Absorption spectral change of **40** by UV and vis light irradiation in toluene. Concentration:  $3.00 \times 10^{-5}$  mol dm<sup>-3</sup>. (a) Irradiation: 313 nm, 0.31 mW cm<sup>-2</sup>. (b) 506 nm to the resultant solution of (a),  $3.0 \text{ mW cm}^{-2}$ , 0 - 2 min; >490 nm, 50 mW cm<sup>-2</sup>, 2 - 2.5 min; >490 nm, 100 mW cm<sup>-2</sup>, 2.5 - 3 min: >490 nm, 800 mW cm<sup>-2</sup>, 3 - 73.5 min.



#### 11. Fluorescence spectral change of 40 by 313-nm light irradiation in toluene

**ESI-Fig. 7**. Spectral fluorescence change of **40** by UV irradiation in toluene. Concentration: 1.20 x 10<sup>-6</sup> mol dm<sup>-3</sup>. Irradiation: 313 nm, 0.30 mW cm<sup>-2</sup>. Excitation: 495 nm.

#### 12. Absorption spectral properties obtained by TD DFT calculations of 10

$\lambda_{\rm max}/{ m nm}$	Strength	MO Component	
394	0.083	HOMO-1 to LUMO+2	59%
		HOMO to LUMO	25%
397	0.004	HOMO to LUMO+2	58%
		HOMO-1 to LUMO	24%
		HOMO to LUMO+1	11%
401	0.187	HOMO to LUMO	32%
		HOMO-1 to LUMO+1	26%
		HOMO to LUMO+1	19%
402	1.230	HOMO to LUMO+1	63%
		HOMO to LUMO	18%
405	2.711	HOMO-1 to LUMO	60%
		HOMO to LUMO+2	18%
		HOMO to LUMO	10%

ESI-Table 1. Absorption spectr	l properties obtained b	by TD DFT calculations of $10^a$
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a HOMO-1: -5.1 eV; HOMO: -5.1 eV; LUMO: -1.8 eV; LUMO+1; -1.8 eV.

#### 13. Absorption spectral properties obtained by TD DFT calculations of 20

$\lambda_{ m max}/ m nm$	Strength	MO Component	
373	0.009	HOMO-1 to LUMO+2	74%
		HOMO-1 to LUMO+1	17%
379	0.002	HOMO-1 to LUMO+1	82%
388	0.161	HOMO to LUMO+2	79%
391	1.449	HOMO-1 to LUMO	72%
401	0.013	HOMO to LUMO	98%

**ESI-Table 2**. Absorption spectral properties obtained by TD DFT calculations of  $2o^a$ 

*a* HOMO-1: -5.2 eV; HOMO: -5.1 eV; LUMO: -1.8 eV; LUMO+1; -1.8 eV.