APPENDIX 1 ITEM WRITING FLAWS EVALUATION INSTRUMENT (IWFEI) USEAGE GUIDE

Jared Breakall, Dr. Chris Randles, and Dr. Roy Tasker

Table of Contents

Introduction to Multiple-Choice Item Format	Page 2
Is the Test Item Clear and Succinct?	Page 3
If the item uses negative phrasing such as "not" or "except", is the negative phrase bolded?	Page 4
If the answer choices are numerical: Are they listed in ascending or descending order?	Page 5
If the answer choices are verbal: Are the answer choices all approximately the same length?	Page 6
Does the item avoid "all of the above" as a possible answer choice?	Page 7
Does the item avoid grammatical and phrasing cues?	Page 8
Could the item be answered without looking at the answer choices?	Page 9
Does the item avoid complex K-type item format?	Page 10
Is this item linked to one or more objectives of the course?	Page 11
Are all answer choices plausible?	Page 12
Are there six or less thinking steps needed to solve this problem?	Page 13
Does the exam avoid placing three or more items that assess the same concept next to each other?	Page 14
Does the exam avoid placing three or more difficult items next to each other?	Page 14
Is there an even distribution of correct answer choices?	Page 14
Does the exam avoid linking performance on one item with performance on others?	Page 15
References	Page 16



Is the test item clear and succinct?

- The stem can only be interpreted as having one meaning.
- The stem doesn't include any extra information or wording (Needed context is appropriate).
- The answer choices don't include any extra information or wording
- There is clearly only one correct answer choice



If the item uses negative phrasing such as "not" or "except", is the negative phrase bolded or capitalized?

- The words "not" or "except" should be bolded or capitalized if included in the item.
- Avoiding "not" or "except" is ideal in most cases.



If the answer choices are numerical:

Are they listed in ascending or descending order?

• Numerical answer choices should be listed in ascending or descending order. For example: 1,2,3 vs. 2,1,3



This is Not Applicable if an item is K-type

Symbolic answer choices, such as electron configurations or chemical formulas are NOT considered numerical.

This criterion would be Not Applicable.

If the answer choices are verbal:

Are the answer choices all approximately the same length?

An answer choice should **not** be substantially longer or shorter than any of the other choices. This may cue • students to an answer without consideration of the item content.



Poor Example	One answe
19. What is the purpose of standardizing a solution?	than the o
 a. To determine its purity. b. The purpose is to determine the concentration of the c. To measure its volume. d. To determine its molecular formula. e. To determine the endpoint. 	(This item solution phrasing co (see page 8

This is Not Applicable if an item is K-type

Symbolic answer choices, such as electron configurations or chemical formulas are NOT considered verbal.

This criterion would be Not Applicable if answer choices are symbolic.

er choice is ly longer thers.

includes ues as well 8))

Does the item avoid "all of the above" as a possible answer choice?

• Using "all of the above" as an answer choice can cue students to eliminate distractors.



For K-type items, if an answer choice includes all of the possibilities, then it violates this guideline.

Does the item avoid grammatical and phrasing cues?

- A cue leads a student to the right answer or to eliminating a distractor.
- A grammatical cue is a difference in grammar between the stem and the answer choices or between answer choices.
- A phrasing cue is where a phrase from the stem is used in one distractor or in the correct answer.



Could the question be answered without looking at the answer choices?

• It is important to write the stem of an item in a way that it could be answered without looking at the answer choices. This ensures that the central idea is included in the stem.



Does the item avoid complex K-type item format?

- K-Type items have answer choices that contain combinations of other answer choices.
- K-Type Items have been shown to cue students to the correct answer
- Ordering items, such as the ordering of ion-size, are not considered to be K-type.



Is this item linked to one or more objectives of the course?

• Test items should test one or more objectives of the course.



Are all answer choices plausible?

- All distractors should be made by using common student errors or misconceptions. Even if only one distractor is not, then the item is in violation of this guideline.
- Each distractor should have been chosen by more than 5% of the students tested.



Are there six or less thinking steps needed to solve this problem?

- A thinking step is a small cognitive process that must be taken to solve a problem (Johnstone & El-Banna, 1986).
- The thinking steps should be based on the average student taking the exam.

The following is an example of the thinking steps that may exist in an item. Reproduced from (Johnstone & El-Banna, 1989) with permission from the Royal Society of Chemistry.



Because this item can be viewed as having nine thinking steps, it may be measuring working memory capacity along with the students understanding of chemistry. This negatively effects the validity of the item.

Does the exam avoid placing three or more items that assess the same concept or skill next to each other?

- Placing three or more similar questions next to each other may cue students to what the correct answer may be.
- A concept or skill is defined as the same learning objective.

Does the exam avoid placing three or more difficult items next to each other?

• A difficult item is defined as an item that you believe less than 50% of students will get correct.

Is there an approximately even distribution of correct answer choices?

• Correct answer choices should be approximately evenly distributed. No two distractors should have a difference of greater than two in frequency appearing in the key.

Even Distribution =
$$\frac{i_t}{a} \pm 1$$
 (for each answer choice)

it = Total number of items in the exam

a = Answer choices per item

Good Example	
Answer Key	4 choices per item
1) A	
2) C	
3) C	
4) D	

Poor Example	
Answer Key	4 choices per item
1) A	
2) C	
3) C	
4) C	

Does the exam avoid linking performance on one item with performance on others?

• Items should be independent of one another on an exam.

a) More

b) Less

c) Not enough information to tell

Good Example		
1. What is the molar mass of $C_6H_{12}O_6$?		
a) 168.2		Students can do well on each item
b) 180.2		
c) 200.2		
2. How many moles of water are there in a 14.0 gram sample of H ₂ O?		
a) 1.00		
b) 0.780		
c) 0.550		
	I	
Poor Example		Students cannot succeed on item two if they
1. What is the molar mass of $C_6H_{12}O_6$?		don't succeed on item one.
a) 168.2		
b) 180.2		
c) 200.2		
2. Based your answer to question one, would a 0.5 mole sample of C ₆ H ₁₂ O ₆ weigh more or less than 90.0 grams?		

15

References

- Johnstone, A., & El-Banna, H. (1986). Capacities, demands and processes a predictive model for science education. *Education in Chemistry*, *23*, 80–84.
- Johnstone, A., & El-Banna, H. (1989). Understanding learning difficulties—A predictive research model. *Studies in Higher Education*, 14(2), 159–168. http://doi.org/10.1080/03075078912331377486