**Electronic Supplementary Information** 

## Changes induced by transition metal oxides in Pt nanoparticles unveil the effects of electronic properties on oxygen reduction activity

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**Fig. S1** Comparison of X-ray diffraction patterns of  $Pt/WO_3/C$  (a),  $Pt/ZrO_2/C$  (b),  $Pt/TiO_2/C$  (c) and  $Pt/SnO_2/C$  with those of Pt/C and the corresponding transition metal oxide.



Fig. S2 HR-STEM images obtained in bright and dark field. From top to bottom: Pt/C,  $Pt/TiO_2/C$  and  $Pt/SnO_2/C$ .



Fig. S3 Histogram of particle size distribution for Pt/C catalyst.



Fig. S4 Current densities of oxygen reduction and  $H_2O_2$  oxidation measured in 0.5 M  $H_2SO_4$  solution at rotation rates of 1225, 1600, 2025 and 2500 rpm. Currents are presented normalized by the geometric areas of the electrodes (0.247 cm<sup>2</sup> for disk and 0.187 cm<sup>2</sup> for ring). RRDE collection efficiency: 0.37.



**Fig. S5** Koutecky-Levich plots for Pt/C, Pt/WO<sub>3</sub>/C, Pt/SnO<sub>2</sub>/C and Pt/CeO<sub>2</sub>/C catalysts constructed from disk currents at different potentials. Electrolyte: 0.5 M H<sub>2</sub>SO<sub>4</sub>. The number of electrons was estimated using Co= 1.1  $10^{-6}$  g mol cm<sup>-3</sup>, D= 1.4  $10^{-5}$  cm<sup>2</sup> s<sup>-1</sup> and v= 1.2  $10^{-2}$  cm<sup>2</sup> s<sup>-1</sup>.



**Fig. S6** Tafel plots for Pt/C (a), Pt/TiO<sub>2</sub>/C (b), Pt/SnO<sub>2</sub>/C (c) and Pt/WO<sub>3</sub>/C (d). The lines correspond to  $-60 \text{ mV dec}^{-1}$  and  $-120 \text{ mV dec}^{-1}$ . Kinetic current densities obtained by normalization by Pt EAA.



**Fig. S7** Normalized *in situ* XAS spectra for Pt/WO<sub>3</sub>/C obtained in 0.5 M H<sub>2</sub>SO<sub>4</sub> and regions of maximum intensity enlarged. Applied potential: 0.55 V (black), 0.80 V (red) and 0.90 V (blue).



**Fig. S8** Current densities of oxygen reduction and  $H_2O_2$  oxidation measured in 0.1 M KOH solution at rotation rates of 1225, 1600, 2025 and 2500 rpm. Currents are presented normalized by the geometric areas of the electrodes (0.247 cm<sup>2</sup> for disk and 0.187 cm<sup>2</sup> for ring). RRDE collection efficiency: 0.37.



**Fig. S9** Koutecky-Levich plots for Pt/C and Pt/WO<sub>3</sub>/C catalysts constructed from disk currents at different potentials. Electrolyte: 0.1 M KOH. The number of electrons was estimated using Co= 1.15  $10^{-6}$  g mol cm<sup>-3</sup>, D= 1.9  $10^{-5}$  cm<sup>2</sup> s<sup>-1</sup> and v= 1.9  $10^{-2}$  cm<sup>2</sup> s<sup>-1</sup>.



Fig. S10 ORR polarization curves measured at the disk electrode and  $H_2O_2$  yield in 0.1 KOH solution Scan rate: 5 mV s<sup>-1</sup>. Rotation rate: 2500 rpm.



**Fig. S11** Number of electrons calculated from RRDE currents measured in 0.1 M KOH solution as a function of potential.



**Fig. S12** Values of the integral of the Lorentzian curve adjusted to the XAS spectra measured *in situ* in 0.1 M KOH with applied potential of 0.90 V.