## Supporting Information

## for

## The synthesis and photophysical

## properties of tris-coumarins

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## 1. General information.

Dichloroethane and acetonitrile were dried over phosphorus pentoxide respectively prior to use. All reported NMR spectra ( ${ }^{1} \mathrm{H}$ NMR and ${ }^{13} \mathrm{C}$ NMR) were recorded using a Varian 500 and 600 spectrometer. Chemical shifts ( $\delta \mathrm{ppm}$ ) were determined with TMS as the internal reference, $J$ values are given in Hz. High resolution mass spectra (HRMS) were obtained via electron ionization (EI) and electrospray ionization (ESI). IR spectra were recorded on JASCO FT/IR6200 Spectrometer. UV-Vis absorption spectra were recorded on PerkinElmer Lambda 35 Spectrometer. Fluorescence spectra were recorded on Fluorolog TCSPC Horiba. Fluorescence lifetimes were measured on Laser Mira Coherent. Chromatography was performed on silica gel 60 (230-400 mesh) and thin layer chromatography was performed on TLC plates (Merck, silica gel $60 \mathrm{~F}_{254}$ ).

## 2. Synthesis.

General procedure for the synthesis of 7-(ethylamino)-6-methyl-2-oxo-2H-chromene-3carboxylic acid (2).

To the solution of 4-(ethylamino)-2-hydroxy-5-methylbenzaldehyde (1) (3 mmol) in ethanol (5 $\mathrm{ml})$, Meldrum's acid ( $3,5 \mathrm{mmol}$ ), piperidine $(0,15 \mathrm{mmol})$ and acetic acid $(0,15 \mathrm{mmol})$ was added. The reaction mixture was refluxed under argon for 4 h . Then the mixture was cooled to room temperature and the product was filtered and washed with cold solvent. The crude product was crystallized from AcOEt-hexane affording product of analytical purity.

## 7-(Ethylamino)-6-methyl-2-oxo-2H-chromene-3-carboxylic acid (2).

Yellow-green precipitate, $0.512 \mathrm{~g}, 69 \%$ yield. M.p. $218-221^{\circ} \mathrm{C} .{ }^{1} \mathrm{H}$ NMR (DMSO, 500 MHz ): $\delta 12.50(\mathrm{~s}, 1 \mathrm{H}, \mathrm{COOH}), 8.52(\mathrm{~s}, 1 \mathrm{H}, \mathrm{CH}), 7.43(\mathrm{~s}, 1 \mathrm{H}, \mathrm{Ar}), 6.56(\mathrm{t}, J=5.6 \mathrm{~Hz}, 1 \mathrm{H}, \mathrm{NH}), 6.48$ (s, 1H, Ar), 3.26-3.32 (m, 2H, CH2 CH $)_{3}$ ), $2.51\left(\mathrm{~s}, 3 \mathrm{H}, \mathrm{CH}_{3}\right), 1.20\left(\mathrm{t}, J=7.1 \mathrm{~Hz}, 3 \mathrm{H}, \mathrm{CH}_{2} \mathrm{CH}_{3}\right)$. ${ }^{13} \mathrm{C}$ NMR (DMSO, 125 MHz ): $\delta 14.3,17.5,37.9,94.3,107.2,107.8,121.1,130.9,149.8,153.8$, 157.6, 160.4, 165.0. IR (KBr, $\mathrm{cm}^{-1}$ ): 795, 805, 1425, 1537, 1620, 1738, 2952, 3001, 3343. HRMS (EI): $\mathrm{m} / \mathrm{z}$ calculated for $\mathrm{C}_{13} \mathrm{H}_{13} \mathrm{NO}_{4}\left[\mathrm{M}^{+}\right]=247.0845$; found: 247.0848. Elemental analysis (\%): calculated for $\mathrm{C}_{13} \mathrm{H}_{13} \mathrm{NO}_{4}$ : C, $63.15 ; \mathrm{H}, 5.30 ; \mathrm{N}, 5.67$; found: C, 62.93; H, 5.08; N, 5.60.

## General procedure for the synthesis of Cy-3Amide-7.

To the ACE tube was added 7-(ethylamino)-6-methyl-2-oxo- $2 H$-chromene-3-carboxylic acid (2) $(0,6 \mathrm{mmol})$, dichlorotriphenylphosphorane $(1,5 \mathrm{mmol})$ and dry DCE $(20 \mathrm{ml})$ under argon. The reaction mixture was stirred at $120^{\circ} \mathrm{C}$ overnight. Then the mixture was cooled to room temperature and concentrated under reduce pressure. The crud product was purified by column chromatography (silica, AcOEt/hexane/methanol 70:29:1) Crystalized from DCM-hexane afforded product of analytical purity.

## Cy-3Amide-7.

White precipitate, $0.090 \mathrm{~g}, 22 \%$ yield. M.p. $>300^{\circ} \mathrm{C} .{ }^{1} \mathrm{H}$ NMR $\left(\mathrm{CDCl}_{3}, 600 \mathrm{MHz}\right): \delta 7.95$ (s, $1 \mathrm{H}, \mathrm{CH}$ ), 7.62 ( $\mathrm{s}, 1 \mathrm{H}, \mathrm{CH}$ ), 7.43 ( $\mathrm{s}, 1 \mathrm{H}, \mathrm{Ar}$ ), 7.36 (s, 1H, CH), 7.28 (s, 1H, Ar), 7.19 (d, $J=2.4$ $\mathrm{Hz}, 2 \mathrm{H}, \mathrm{Ar}), 6.53$ (s, 1H, Ar), 6.51 ( $\mathrm{s}, 1 \mathrm{H}, \mathrm{Ar}$ ), 4.38-4.49 (m, 3H, NCH $\mathrm{NCH}_{3}$ ), 3.16-3.26 (m, 3H, $\left.\mathrm{NCH}_{2} \mathrm{CH}_{3}\right), 2.49\left(\mathrm{~s}, 3 \mathrm{H}, \mathrm{CH}_{3}\right), 2.43\left(\mathrm{~s}, 3 \mathrm{H}, \mathrm{CH}_{3}\right), 2.32\left(\mathrm{~s}, 3 \mathrm{H}, \mathrm{CH}_{3}\right), 1.24(\mathrm{t}, J=7.2 \mathrm{~Hz}, 3 \mathrm{H}$, $\left.\mathrm{NCH}_{2} \mathrm{CH}_{3}\right), 1.24-1.18\left(\mathrm{~m}, 6 \mathrm{H}, \mathrm{NCH}_{2} \mathrm{CH}_{3}\right) .{ }^{13} \mathrm{C}$ NMR $\left(\mathrm{CDCl}_{3}, 150 \mathrm{MHz}\right): ~ \delta 12.2,12.3,12.4$,
$17.3,17.6,17.9,43.0,43.1,116.9,117.2,117.3,117.4,118.7,119.1,126.5,127.0,127.3,130.8$, $130.9,131.8,132.1,134.2,134.6,136.9,141.4,142.2,142.6,142.7,143.7,150.6,150.8,151.4$, 156.1, 156.3, 157.4, 163.5, 164.3, 164.5. HRMS (EI): m/z calculated for $\mathrm{C}_{39} \mathrm{H}_{33} \mathrm{~N}_{3} \mathrm{O}_{9}\left[\mathrm{M}^{+}\right]=$ 687.2217; found: 687.2213.

General procedure for the synthesis of tert-butyl 7-(ethylamino)-6-methyl-2-oxo-2H-chromene-3-carboxylate (3).

To the solution of 4-(ethylamino)-2-hydroxy-5-methylbenzaldehyde (1) ( $4,5 \mathrm{mmol}$ ) in acetonitrile ( 10 ml ), di-tert-butyl malonate ester ( $6,75 \mathrm{mmol}$ ) pyrrolidine ( $0,75 \mathrm{mmol}$ ) and acetic acid $(0,75 \mathrm{mmol})$ was added. The reaction mixture was refluxed under argon for 12 h . Then the mixture was cooled to room temperature, diluted with water and extracted with DCM. The combined organic layers dried over $\mathrm{Na}_{2} \mathrm{SO}_{4}$ and concentrated under reduced pressure. The crude product was purified by column chromatography (silica, hexane/AcOEt 1:1).
tert-Butyl 7-(ethylamino)-6-methyl-2-oxo-2H-chromene-3-carboxylate (3).
Yellow precipitate, $0.715 \mathrm{~g}, 52 \%$ yield. M.p. $176-178{ }^{\circ} \mathrm{C} .{ }^{1} \mathrm{H}$ NMR ( $\mathrm{CDCl}_{3}, 500 \mathrm{MHz}$ ): $\delta 8.29$ (s, 1H, CH), 7.17 (s, 1H, Ar), 6.41 ( $\mathrm{s}, 1 \mathrm{H}, \mathrm{Ar}$ ), 4.28 ( $\mathrm{s}, 1 \mathrm{H}, \mathrm{NH}$ ), 3.25-3.31 (m, 2H, $\mathrm{NHCH}_{2} \mathrm{CH}_{3}$ ), $2.15\left(\mathrm{~s}, 3 \mathrm{H}, \mathrm{CH}_{3}\right), 1.58(\mathrm{~s}, 9 \mathrm{H}, t-\mathrm{Bu}), 1.35\left(\mathrm{t}, J=7.2 \mathrm{~Hz}, 3 \mathrm{H}, \mathrm{NHCH}_{2} \mathrm{CH}_{3}\right) .{ }^{13} \mathrm{C}$ NMR ( $\left.\mathrm{CDCl}_{3}, 125 \mathrm{MHz}\right): \delta 14.3,16.7,28.2,38.2,81.5,95.2,108.1,111.2,119.3,129.8,148.4$, 152.0, 157.4, 158.3, 163.0. IR (KBr, $\mathrm{cm}^{-1}$ ): 795, 822, 1130, 1160, 1228, 1527, 1626, 1683, 1713, 2976, 3365, 3448. HRMS (EI): m/z calculated for $\mathrm{C}_{17} \mathrm{H}_{21} \mathrm{NO}_{4}\left[\mathrm{M}^{+}\right]=303.1471$; found: 303.1470. Elemental analysis (\%):calculated for $\mathrm{C}_{17} \mathrm{H}_{21} \mathrm{NO}_{4}$ : C, $67.31 ; \mathrm{H}, 6.98 ; \mathrm{N}, 4.62$; found: C, 67.28; H, 6.84; N, 4.47.

## General procedure for the synthesis of Bis-coumarin (5).

To a dry Schlenk flask was added 7-(diethylamino)-2-oxo-2H-chromene-3-carboxylic acid (4) $(2,03 \mathrm{mmol})$, PyClU $(2,34 \mathrm{mmol})$ and dry DCE $(10 \mathrm{ml})$ under argon. DIPEA ( $7,03 \mathrm{mmol}$ ) was subsequently added and the reaction mixture was stirred for 30 minutes at room temperature. Then the tert-butyl 7-(ethylamino)-6-methyl-2-oxo-2H-chromene-3-carboxylate (3) (1,56 mmol ) was added and the mixture was refluxed for 24 hours. The reaction mixture was cooled to room temperature, diluted with water and extracted with DCM. The combined organic layers washed with brine, dried over $\mathrm{Na}_{2} \mathrm{SO}_{4}$ and concentrated under reduced pressure. The crude product was purified by column chromatography (silica, hexane/AcOEt 2:3). Crystalized from AcOEt-hexane afforded product of analytical purity.

## Bis-coumarin (5).

Yellow precipitate, $0.686 \mathrm{~g}, 81 \%$ yield. M.p. $156-159^{\circ} \mathrm{C} .{ }^{1} \mathrm{H}$ NMR (DMSO, $80^{\circ} \mathrm{C}, 500 \mathrm{MHz}$ ): $\delta 8.41$ (s, 1H, CH), 7.95 (s, 1H, CH), 7.69 (s, 1H, Ar), 7.41 (d, $J=8.00 \mathrm{~Hz}, 1 \mathrm{H}, \mathrm{Ar}), 7.26$ (s, $1 \mathrm{H}, \mathrm{Ar}), 6.66(\mathrm{~d}, J=8.00 \mathrm{~Hz}, 1 \mathrm{H}, \mathrm{Ar}), 6.39(\mathrm{~s}, 1 \mathrm{H}, \mathrm{Ar}), 3.41(\mathrm{q}, J=7.00 \mathrm{~Hz}, 6 \mathrm{H}), 2.28$ ( $\mathrm{s}, 3 \mathrm{H}$, $\mathrm{CH}_{3}$ ), $1.51(\mathrm{~s}, 9 \mathrm{H}, t-\mathrm{Bu}), 1.11(\mathrm{t}, J=7.00 \mathrm{~Hz}, 9 \mathrm{H}) .{ }^{13} \mathrm{C}$ NMR (DMSO, $80^{\circ} \mathrm{C}, 125 \mathrm{MHz}$ ): $\delta 11.8$, $12.2,16.6,25.9,27.4,43.7,81.6,96.1,106.4,109.1,116.3,116.6,116.7,119.3,129.6,130.9$, $132.4,143.0,144.6,145.6,145.7,151.2,152.0,155.4,156.1,161.3,164.5$. IR ( $\mathrm{KBr}, \mathrm{cm}^{-1}$ ): 814 , $990,1134,1163,1250,1520,1622,1711,1756,2928,2970,3065$. HRMS (EI): $\mathrm{m} / \mathrm{z}$ calculated for $\mathrm{C}_{31} \mathrm{H}_{34} \mathrm{~N}_{2} \mathrm{O}_{7}\left[\mathrm{M}^{+}\right]=546.2366$; found: 546.2377. Elemental analysis (\%):calculated for $\mathrm{C}_{31} \mathrm{H}_{34} \mathrm{~N}_{2} \mathrm{O}_{7}$ : C, 68.12; H, 6.27; N, 5.12; found: C, 67.98; H, 6.55; N, 4.90.

## General procedure for the synthesis of 3Amide-7.

To a dry Schlenk flask was added compound (6) ( $0,4 \mathrm{mmol}$ ), PyClU ( $0,5 \mathrm{mmol}$ ) and dry DCE $(7 \mathrm{ml})$ under argon. DIPEA $(1,38 \mathrm{mmol})$ was subsequently added and the reaction mixture was stirred for 30 minutes at room temperature. Then the tert-butyl 7-(ethylamino)-6-methyl-2-oxo2 H -chromene-3-carboxylate (3) $(0,31 \mathrm{mmol})$ was added and the mixture refluxed for 24 hours. The reaction mixture was cooled to room temperature, diluted with water and extracted with DCM. The combined organic layers washed with brine, dried over $\mathrm{Na}_{2} \mathrm{SO}_{4}$ and concentrated under reduced pressure. The crude product was purified by column chromatography (silica, hexane/AcOEt 4:1 gradually increasing the amount of AcOEt). Crystalized from AcOEt-hexane afforded product of analytical purity.

## 3Amide-7.

Yellow precipitate, $0.023 \mathrm{~g}, 10 \%$ yield. M.p. $224-226{ }^{\circ} \mathrm{C}$. The ${ }^{1} \mathrm{H}$ NMR (mixture of isomers) $\left(\mathrm{CDCl}_{3}, 500 \mathrm{MHz}\right): \delta 8.36(\mathrm{~s}, 0.31 \mathrm{H}, \mathrm{Ar}), 8.26(\mathrm{~s}, 1 \mathrm{H}, \mathrm{Ar}), 8.10-7.70(\mathrm{~m}, 2 \mathrm{H}, \mathrm{Ar}), 7.60-6.80$ (m, 4H, Ar), 6.72-6.48 (m, 1.69H, Ar), 6.40-6.26 (m, 1H, Ar), 4.50-4.00 (m, 2H, NCH $\mathrm{NH}_{2}$ ), $3.80-3.20\left(\mathrm{~m}, 6 \mathrm{H}, \mathrm{NCH}_{2} \mathrm{CH}_{3}\right), 2.50-2.30\left(\mathrm{~m}, 6 \mathrm{H}, \mathrm{CH}_{3}\right), 1.57(\mathrm{~s}, 9 \mathrm{H}, t-\mathrm{Bu}), 1.40-1.00(\mathrm{~m}, 9 \mathrm{H}$, $\mathrm{NCH}_{2} \mathrm{CH}_{3}$ ). Due to the very low solubility we could not register the ${ }^{13} \mathrm{C}$ NMR spectrum. HRMS (ESI-TOF): $\mathrm{m} / \mathrm{z}$ calculated for $\mathrm{C}_{44} \mathrm{H}_{45} \mathrm{~N}_{3} \mathrm{O}_{10}[\mathrm{M}+\mathrm{H}]^{+}=776.3183$; found: 776.3172.

General procedure for the synthesis of tert-butyl 6-amino-2-oxo-2H-chromene-3carboxylate (9).

To the solution of nitrocoumarin (8) ( 0.5 mmol ) in ethanol ( 10 ml ), tin dichloride dihydrate ( 2 mmol ) was added. The reaction mixture was heated at $60^{\circ} \mathrm{C}$ for 12 hours. Then the mixture was cooled to room temperature and aqueous $\mathrm{NaHCO}_{3}$ was added until the pH was neutral. The aqueous solution was extracted with AcOEt and the combined organic layers were dried over $\mathrm{Na}_{2} \mathrm{SO}_{4}$ and concentrated under reduced pressure. The crude product was purified by column chromatography (silica, hexane/AcOEt 1:1).

## tert-Butyl 6-amino-2-oxo-2H-chromene-3-carboxylate (9).

Yellow precipitate, $0.146 \mathrm{~g}, 56 \%$ yield. M.p. $118-119{ }^{\circ} \mathrm{C} .{ }^{1} \mathrm{H}$ NMR $\left(\mathrm{CDCl}_{3}, 500 \mathrm{MHz}\right): \delta 8.25$ (s, 1H, CH), $7.15(\mathrm{~d}, J=8.8 \mathrm{~Hz}, 1 \mathrm{H}, \mathrm{Ar}), 6.96(\mathrm{dd}, J=8.8,2.7 \mathrm{~Hz}, 1 \mathrm{H}, \mathrm{Ar}), 6.79(\mathrm{~d}, J=2.7$ $\mathrm{Hz}, 1 \mathrm{H}, \mathrm{Ar}), 3.25\left(\mathrm{bs}, 2 \mathrm{H}, \mathrm{NH}_{2}\right), 1.60(\mathrm{~s}, 9 \mathrm{H}, t \mathrm{Bu}) .{ }^{13} \mathrm{C}$ NMR ( $\left.\mathrm{CDCl}_{3}, 125 \mathrm{MHz}\right): \delta 28.1,82.6$, 112.3, 117.4, 118.4, 119.8, 122.0, 143.3, 147.2, 148.4, 157.3, 162.2. HRMS (EI): $\mathrm{m} / \mathrm{z}$ calculated for $\mathrm{C}_{14} \mathrm{H}_{15} \mathrm{NO}_{4}\left[\mathrm{M}^{+}\right]=261.1001$; found: 261.1002

General procedure for the synthesis of Bis-coumarin (10).
To a dry Schlenk flask was added 7-(diethylamino)-2-oxo- $2 H$-chromene-3-carboxylic acid (4) ( $0,5 \mathrm{mmol}$ ), tert-butyl 6-amino-2-oxo-2H-chromene-3-carboxylate (9) ( $0,5 \mathrm{mmol}$ ), EDC•HCl $(0,7 \mathrm{mmol})$, DMAP (cat. amount) and dry DCE ( 10 ml ) under argon. The reaction mixture was stirred at room temperature overnight. Then the mixture was diluted with water and extracted with DCM. The combined organic layers washed with brine, dried over $\mathrm{Na}_{2} \mathrm{SO}_{4}$ and concentrated under reduced pressure. The crude product was crystalized from AcOEtcyclohexane afforded product of analytical purity.

## Bis-coumarin (10).

Yellow precipitate, $0.221 \mathrm{~g}, 88 \%$ yield. M.p. $>300^{\circ} \mathrm{C} .{ }^{1} \mathrm{H}$ NMR $\left(\mathrm{CDCl}_{3}, 500 \mathrm{MHz}\right): \delta 11.10(\mathrm{~s}$, $1 \mathrm{H}, \mathrm{NH}$ ), 8.77 ( $\mathrm{s}, 1 \mathrm{H}, \mathrm{CH}$ ), $8.41(\mathrm{~s}, 1 \mathrm{H}, \mathrm{CH}), 8.29(\mathrm{~d}, J=2.5 \mathrm{~Hz}, 1 \mathrm{H}, \mathrm{Ar}), 7.74$ (dd, $J=9.00$, $2.5 \mathrm{~Hz}, 1 \mathrm{H}, \mathrm{Ar}), 7.47$ (d, $J=9.00 \mathrm{~Hz}, 1 \mathrm{H}, \mathrm{Ar}), 7.31(\mathrm{~d}, J=9.00 \mathrm{~Hz}, 1 \mathrm{H}, \mathrm{Ar}), 6.69(\mathrm{dd}, J=9.00$, $2.00 \mathrm{~Hz}, 1 \mathrm{H}, \mathrm{Ar}), 6.53(\mathrm{~d}, J=2.00 \mathrm{~Hz}, 1 \mathrm{H}, \mathrm{Ar}), 3.48\left(\mathrm{q}, J=7.5 \mathrm{~Hz}, 4 \mathrm{H}, \mathrm{NCH}_{2} \mathrm{CH}_{3}\right), 1.62(\mathrm{~s}$, $9 \mathrm{H}, t \mathrm{Bu}), 1.27\left(\mathrm{t}, J=7.5 \mathrm{~Hz}, 6 \mathrm{H}, \mathrm{NCH}_{2} \mathrm{CH}_{3}\right) .{ }^{13} \mathrm{C} \mathrm{NMR}\left(\mathrm{CDCl}_{3}, 125 \mathrm{MHz}\right): \delta 12.4,28.1,45.2$, $82.7,96.2,108.5,109.4,110.4,117.0,118.1,119.6,119.8,126.3,131.5,135.1,147.6,148.7$, $151.3,153.1,156.9,157.8,161.5,161.8,163.1$. IR (KBr, cm ${ }^{-1}$ ): 787, 816, 989, 1207, 1350, 1416, 1508, 1686, 1769, 2968, 3274. HRMS (EI): $\mathrm{m} / \mathrm{z}$ calculated for $\mathrm{C}_{28} \mathrm{H}_{28} \mathrm{~N}_{2} \mathrm{O}_{7}\left[\mathrm{M}^{+}\right]=$ 775.3105; found: 504.1906. Elemental analysis (\%):calculated for $\mathrm{C}_{28} \mathrm{H}_{28} \mathrm{~N}_{2} \mathrm{O}_{7}$ : C, 66.66; H, 5.59; N, 5.55; found: C, 66.43; H, 5.63; N, 5.64.

## General procedure for the synthesis of 3Amide-6.

To a dry Schlenk flask was added compound (11) ( $0,37 \mathrm{mmol}$ ), tert-butyl 6-amino-2-oxo-2 H -chromene-3-carboxylate (9) $(0,37 \mathrm{mmol}), \mathrm{EDC} \cdot \mathrm{HCl}(0,53 \mathrm{mmol})$, DMAP (cat. amount) and dry DCE ( 20 ml ) under argon. The reaction mixture was stirred at room temperature for 48 h . Then the mixture was diluted with water and extracted with DCM. The combined organic layers washed with brine, dried over $\mathrm{Na}_{2} \mathrm{SO}_{4}$ and concentrated under reduced pressure. The crude product was crystalized from methanol afforded product of analytical purity.

## 3Amide-6.

Yellow precipitate, $0.139 \mathrm{~g}, 54 \%$ yield. M.p. $>300{ }^{\circ} \mathrm{C} .{ }^{1} \mathrm{H}$ NMR (mixture of isomers) $\left(\mathrm{CDCl}_{3}\right.$, $600 \mathrm{MHz}): \delta 11.15(\mathrm{~s}, 0.60 \mathrm{H}, \mathrm{NH}), 11.07(\mathrm{~s}, 0.60 \mathrm{H}, \mathrm{NH}), 11.04(\mathrm{~s}, 0.36 \mathrm{H}, \mathrm{NH}), 10.97(\mathrm{~s}, 0.19 \mathrm{H}$, NH), 9.03 ( $\mathrm{s}, 0.60 \mathrm{H}, \mathrm{Ar}$ ), 9.01 ( $\mathrm{s}, 0.60 \mathrm{H}, \mathrm{Ar}), 8.94$ ( $\mathrm{s}, 0.20 \mathrm{H}, \mathrm{Ar}$ ), 8.78 ( $\mathrm{s}, 0.60 \mathrm{H}, \mathrm{Ar}$ ), 8.42$8.39(\mathrm{~m}, 2 \mathrm{H}, \mathrm{Ar}), 8.32-8.29(\mathrm{~m}, 1 \mathrm{H}, \mathrm{Ar}), 7.91-7.86(\mathrm{~m}, 1 \mathrm{H}, \mathrm{Ar}), 7.76-7.72(\mathrm{~m}, 1 \mathrm{H}, \mathrm{Ar}), 7.49-$ $7.46(\mathrm{~m}, 1 \mathrm{H}, \mathrm{Ar}), 7.43(\mathrm{~d}, J=8.89 \mathrm{~Hz}, 1 \mathrm{H}, \mathrm{Ar}), 7.35-7.31(\mathrm{~m}, 1 \mathrm{H}, \mathrm{Ar}), 6.71(\mathrm{dd}, J=8.89,2.1$ $\mathrm{Hz}, 1 \mathrm{H}, \mathrm{Ar}), 6.54(\mathrm{~d}, J=2.1 \mathrm{~Hz}, 1 \mathrm{H}, \mathrm{Ar}) 3.60\left(\mathrm{~s}, 1 \mathrm{H}, \mathrm{NCH}_{2} \mathrm{CH}_{3}\right), 3.48(\mathrm{q}, J=7.1 \mathrm{~Hz}, 3 \mathrm{H}$, $\mathrm{NCH}_{2} \mathrm{CH}_{3}$ ), $1.61(\mathrm{~s}, 9 \mathrm{H}, t \mathrm{Bu}), 1.25\left(\mathrm{t}, J=7.1 \mathrm{~Hz}, 6 \mathrm{H}, \mathrm{NCH}_{2} \mathrm{CH}_{3}\right)$. Due to the very low solubility we could not register the ${ }^{13} \mathrm{C}$ NMR spectrum. HRMS (ESI-TOF): $\mathrm{m} / \mathrm{z}$ calculated for $\mathrm{C}_{38} \mathrm{H}_{33} \mathrm{~N}_{3} \mathrm{O}_{10}[\mathrm{M}+\mathrm{Na}]^{+}=714.2064$; found: 714.2065.

## 3. Computational methods

The ground-state equilibrium geometries of systems studied were determined with the secondorder Møller-Plesset (MP2) method [1]. The correlation-consistent split-valence double- $\zeta$ basis set with polarization functions on all atoms (cc-pVDZ) [2] was employed in these calculations. Vertical excitation energies and oscillator strengths were calculated with the ADC(2) method $[3,4]$, which is a computationally efficient single-reference propagator method. The MP2 and $\mathrm{ADC}(2)$ calculations were carried out with the TURBOMOLE program package [5] making use of the resolution-of-the-identity (RI) approximation [6,7] for the evaluation of the electronelectron repulsion integrals.
It has tuned out, however, that investigated systems are too large for efficient $\operatorname{ADC}(2)$ computations. To make such computations feasible it was necessary to truncate some of the methyl groups and to decrease the basis set to def-SV(P) [8]. Thus we decided to compute additionally absorption spectra of the systems with the aid of the TD-DFT method. The TDDFT method requires a careful selection of the functional for the correct treatment of the CT character of the excited states since standard functionals are known to fail in this respect. The recently introduced M06 suite of density functionals [9] has been shown to provide very good results for noncovalent interactions [9]. The calculations showed that the M06-2X version provides a relatively good reproduction of the RI-ADC(2) results [10]. The equilibrium structures for TD-DFT computations were optimized at the DFT level with the same functional and the dispersion correction of Grimme (D3) [11] as implemented in Turbomole. The ccpVDZ basis set was used in these computations.

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## 4. Experimental methods

Spectroscopic grade solvents were purchased from Sigma-Aldrich and used as obtained. 3Amide-6 and 3Amide-7 and Cy-3Amide-7 are soluble in polar and polarizable solvents. The initial solutions of concentrations about 70 micromoles per liter were diluted to the target $3 \div$ $6 \mu \mathrm{M}$ used in optical studies. To exclude the presence of dimers the absorption and fluorescence spectra of initial concentrated solutions were compared with those of diluted solutions. All solutions have been bubbled with pure argon gas for 20 minutes before measurement.

All absorption and fluorescence spectra were taken at room temperature $\left(21^{\circ} \mathrm{C}\right)$. Fluorescence spectra were recorded with the aid of a Fluorolog-3 Spectrometer and corrected for the spectral response sensitivity of the photodetector. Perkin Elmer UV/VIS Spectrometer model Lambda 35 was used for absorption spectra measurement.

Fluorescence quantum yields of molecules studied in solvents at $21^{\circ} \mathrm{C}$ were determined using perylene dissolved in cyclohexane ( $\Phi_{\mathrm{F}}=0.94$ ) as the standard. Solutions of low absorbance (A $<0.1$ ) were used to avoid reabsorption or concentration quenching. Corrections for refractive index of solvents have been performed in the calculations of quantum yields ${ }^{1}$.

Fluorescence kinetics studies of molecules in solvents were performed with the "time correlated" single photon counting (TCSPC) technique. Mode-locked Coherent Mira-HP picosecond laser pumped by a Verdi 18 laser was used for excitation. The fundamental pulses of Mira laser tuned to 790 nm were up-converted to 395 nm . Fluorescence decays of molecules were excited with pulses of $\sim 30$ ps time-width. Original repetition rate of a Mira laser was reduced with the aid of APE Pulse selector to 3.8 MHz . Fluorescence was dispersed with JarrellAsh 0.25 m monochromator. Fluorescence photons were detected with a HMP-100-07 hybrid detector and a SPC-150 module inserted into a PC, both from Becker\&Hickl GmbH. Fluorescence decays were analyzed with a deconvolution computer program, which uses nonlinear least squares procedure with Marquardt method. ${ }^{2}$ Standard $\chi^{2}$ test was used along with residual and autocorrelation function plots to judge the quality of a fit. Estimated precision of the decay time determination was 10 ps .

Long fluorescence decays of powders were cumulated with TCSPC on Fluorolog 3 and analyzed with deconvolution software provided by the vendor. The 303nm Delta diode of subnanosecond pulse width was used for excitation.

## References

1. J. B. Birks, Photophysics of Aromatic Molecules, Wiley, London, 1979, p. 97-100.
2. J. N. Demas, Excited State Lifetime Measurements, Academic Press, NY, 1983, p. 89-92.

## 5. Crystallographic data.

Table ST1. Crystallographic data for Cy-3Amide-7.

| Chemical formula | $\mathrm{C}_{40} \mathrm{H}_{34} \mathrm{Cl}_{3} \mathrm{~N}_{3} \mathrm{O}_{9}$ |  |
| :---: | :---: | :---: |
| Formula weight | $807.05 \mathrm{~g} / \mathrm{mol}$ |  |
| Temperature | $296(2) \mathrm{K}$ |  |
| Wavelength | 1.54178 A |  |
| Crystal size | $0.102 \times 0.124 \times 0.286 \mathrm{~mm}$ |  |
| Crystal habit | Colorless plate |  |
| Crystal system | triclinic |  |
| Space group | P-1 |  |
| Unit cell dimensions | $\mathrm{a}=12.7636(3) \AA$ | $\alpha=81.027(2)^{\circ}$ |
|  | $\mathrm{b}=13.1274(3) \AA$ | $\beta=74.327(2)^{\circ}$ |
|  | $\mathrm{c}=14.2142(3) \AA$ | $\gamma=61.2690(10)^{\circ}$ |
| Volume | 2009.81(8) $\AA^{3}$ |  |
| Z | 2 |  |
| Diffractometer | Bruker APEX-II CCD |  |
| Radiation source | fine-focus sealed tube, $\mathrm{CuK}_{\alpha}$ |  |
| Reflections collected | 48013 |  |
| Independent reflections | $6109[\mathrm{R}(\mathrm{int})=0.0972]$ |  |
| Tmin, Tmax | 0.820, 0.930 |  |
| Absorption correction | numerical |  |
| Refinement method | Full-matrix least-squares on $\mathrm{F}^{2}$ |  |
| Function minimized | $\Sigma \mathrm{w}\left(\mathrm{F}_{\mathrm{o}}{ }^{2}-\mathrm{F}_{\mathrm{c}}^{2}\right)^{2}$ |  |
| Data / restraints / parameters | 6109 / 5 / 503 |  |
| Goodness-of-fit on $\mathbf{F}^{\mathbf{2}}$ | 1.009 |  |
| $\Delta / \sigma_{\text {max }}$ | 0.028 |  |
| Final R indices | 2175 data; $\mathrm{I}>2 \sigma(\mathrm{I})$ | $\mathrm{R} 1=0.0938, \mathrm{wR} 2=0.2177$ |
|  | all data | $\mathrm{R} 1=0.2579, \mathrm{wR} 2=0.2875$ |
| Largest diff. peak and hole | 0.679 and -0.516 $\mathrm{e}^{\text {- }}$ - |  |

The crystals of Cy-3Amide-7 suitable for X-ray crystallography were obtained by diffusion of hexane into a solution of $\mathbf{C y}$-3Amide- $\mathbf{7}$ in $\mathrm{CHCl}_{3}$. The X-ray intensity data were measured on a Bruker APEX-II CCD system equipped with a graphite monochromator and a $\mathrm{CuK}_{\alpha}$ finefocus sealed tube ( $\lambda=1.54178 \AA$ ). A total of 4598 frames were collected. The total exposure time was 40.87 hours. The frames were integrated with the Bruker SAINT software package using a narrow-frame algorithm. Data were corrected for absorption effects using the numerical method (SADABS). The structure was solved and refined using the Bruker SHELXTL Software Package.


Figure SF1. The planes and the values of dihedral angles between coumarins subunits (a), packing diagram of crystals in elementary cell of $\mathbf{C y}$-3Amide-7 (b).

## 6. Theoretical data.

Table ST2a. Transition energy ( $\Delta \mathrm{E}$ ), oscillator strength ( f ), and dipole moment ( $\mu$ ) of the 3Amide-6 conformers computed with $\operatorname{ADC}(2) /$ def-SV(P) method at the ground-state MP2/defSV(P) equilibrium geometry.

| trans |  |  |  | ball |  |  |  | cis |  |  |  | clin |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| State | $\Delta \mathrm{E} / \mathrm{eV}$ | f | $\mu / \mathrm{D}$ | State | $\Delta \mathrm{E} / \mathrm{eV}$ | f | $\mu / \mathrm{D}$ | State | $\Delta \mathrm{E} / \mathrm{eV}$ | f | $\mu / \mathrm{D}$ | State | $\Delta \mathrm{E} / \mathrm{eV}$ | f | $\mu / \mathrm{D}$ |
| $\mathrm{S}_{1}$ | 3.39 | 1.054 | 28.27 | $\mathrm{~S}_{1}$ | 3.48 | 0.351 | 14.35 | $\mathrm{~S}_{1}$ | 2.92 | 0.092 | 13.10 | $\mathrm{~S}_{1}$ | 3.45 |  |  |
| $\mathrm{~S}_{2}$ | 3.53 | 0.202 | 26.19 | $\mathrm{~S}_{2}$ | 3.64 | 0.051 | 17.18 | $\mathrm{~S}_{2}$ | 3.32 | 0.243 | 13.91 | $\mathrm{~S}_{2}$ | 3.70 |  |  |
| $\mathrm{~S}_{3}$ | 3.55 | 0.051 | 23.51 | $\mathrm{~S}_{3}$ | 3.68 | 0.104 | 5.96 | $\mathrm{~S}_{3}$ | 3.72 | 0.222 | 4.45 | $\mathrm{~S}_{3}$ | 3.74 |  |  |

Table ST2b. Relative energy (E), transition energy ( $\Delta \mathrm{E}$ ), oscillator strength (f), and dipole moment ( $\mu$ ) of the 3Amide-6 conformers computed with TDDFT/D3-M06-2X/cc-pVDZ method at the ground-state DFT/D3-M06-2X/cc-pVDZ equilibrium.

| trans |  |  | ball |  |  | cis |  |  | clin |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\mathrm{E}=0.0 \mathrm{eV}, ~$ |  | $\mu=17.53 \mathrm{D}$ | $\mathrm{E}=0.75 \mathrm{eV}, \mu=5.49 \mathrm{D}$ |  | $\mathrm{E}=0.96 \mathrm{eV}, \mu=5.87 \mathrm{D}$ |  | $\mathrm{E}=0.96 \mathrm{eV}, \mu=7.43 \mathrm{D}$ |  |  |  |  |
| State | $\Delta \mathrm{E} / \mathrm{eV}$ | f | State | $\Delta \mathrm{E} / \mathrm{eV}$ | f | State | $\Delta \mathrm{E} / \mathrm{eV}$ | f | State | $\Delta \mathrm{E} / \mathrm{eV}$ | f |
| $\mathrm{S}_{1}$ | 3.75 | 1.308 | $\mathrm{~S}_{1}$ | 3.70 | 0.022 | $\mathrm{~S}_{1}$ | 3.19 | 0.010 | $\mathrm{~S}_{1}$ | 3.83 | 0.709 |
| $\mathrm{~S}_{2}$ | 3.83 | 0.281 | $\mathrm{~S}_{2}$ | 3.94 | 0.291 | $\mathrm{~S}_{2}$ | 3.78 | 0.180 | $\mathrm{~S}_{2}$ | 3.94 | 0.256 |
| $\mathrm{~S}_{3}$ | 3.84 | 0.023 | $\mathrm{~S}_{3}$ | 4.02 | 0.145 | $\mathrm{~S}_{3}$ | 4.02 | 0.362 | $\mathrm{~S}_{3}$ | 4.04 | 0.079 |
| $\mathrm{~S}_{4}$ | 4.15 | 0.235 | $\mathrm{~S}_{4}$ | 4.14 | 0.033 | $\mathrm{~S}_{4}$ | 4.08 | 0.061 | $\mathrm{~S}_{4}$ | 4.50 | 0.039 |
| $\mathrm{~S}_{5}$ | 4.45 | 0.058 | $\mathrm{~S}_{5}$ | 4.40 | 0.107 | $\mathrm{~S}_{5}$ | 4.23 | 0.004 | $\mathrm{~S}_{5}$ | 4.55 | 0.030 |



Figure. SF2. Absorption spectra of the lowest-energy 3Amide-6 conformers (trans-black, ballblue, clin-green, and cis-red) computed with the $\operatorname{ADC}(/ \operatorname{def}-\mathrm{SV}(\mathrm{P})-$ (a), and with the TDDFT/D3-M06-2X/cc-pVDZ- (b) methods. The computed stick spectra were convoluted with Gaussian function of $\mathrm{FWHM}=0.2 \mathrm{eV}$.

Table ST3a. Transition energy ( $\Delta \mathrm{E}$ ), oscillator strength (f), and dipole moment ( $\mu$ ) of the truncated Cy-3Amide-7 $u d u$ conformer computed with $\operatorname{ADC}(2) /$ def-SV(P) method at the ground-state MP2/def-SV(P) equilibrium.

[^0]|  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| State | $\Delta \mathrm{E} / \mathrm{eV}$ | f | $\mu / \mathrm{D}$ | State | $\Delta \mathrm{E} / \mathrm{eV}$ | f | $\mu / \mathrm{D}$ |
| $\mathrm{S}_{0}$ | - | - | 5.69 | $\mathrm{S}_{0}$ | - | - | 5.31 |
| $\mathrm{S}_{1}$ | 3.72 | 0.043 | 5.94 | $\mathrm{S}_{1}$ | 3.73 | 0.045 | 5.48 |
| $\mathrm{S}_{2}$ | 3.89 | 0.293 | 5.62 | $\mathrm{S}_{2}$ | 3.93 | 0.352 | 5.31 |
| $\mathrm{S}_{3}$ | 3.96 | 0.324 | 5.82 | $\mathrm{S}_{3}$ | 4.01 | 0.411 | 5.32 |

Table ST3b. Relative energy (E), transition energy ( $\Delta \mathrm{E}$ ), oscillator strength (f), and dipole moment ( $\mu$ ) of the Cy-3Amide-7 conformers computed with TDDFT/D3-M06-2X/cc-pVDZ method at the ground-state DFT/D3-M06-2X/cc-pVDZ equilibrium.

| DFT/D3-M06-2X/cc-pVDZ |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| (a) $u d u \mathrm{E}=0.0 \mathrm{eV}, \mu=3.59 \mathrm{D}$ |  | (b) uuu $\mathrm{E}=0.36 \mathrm{eV}, \mu=14.42 \mathrm{D}$ |  |  |  |
| State | $\Delta \mathrm{E} / \mathrm{eV}$ | f | State | $\Delta \mathrm{E} / \mathrm{eV}$ | f |
| $\mathrm{S}_{1}$ | 3.95 | 0.022 | $\mathrm{~S}_{1}$ | 4.19 | 0.011 |
| $\mathrm{~S}_{2}$ | 4.21 | 0.364 | $\mathrm{~S}_{2}$ | 4.41 | 0.321 |
| $\mathrm{~S}_{3}$ | 4.30 | 0.356 | $\mathrm{~S}_{3}$ | 4.41 | 0.321 |
| $\mathrm{~S}_{4}$ | 4.48 | 0.026 | $\mathrm{~S}_{4}$ | 4.77 | 0.012 |



Figure SF3. Absorption spectra of the truncated $u d u$ conformer of $\mathbf{C y}$-3Amide-7 $\quad\left(\mathrm{NCH}_{3}\right.$ truncated-black, $\mathrm{CCH}_{3}$ truncated-blue) computed with the ADC(2)/def-SV(P) method- (a), and ( $u d u$-black and $u u u$-blue) conformers of $\mathbf{C y}$-3Amide-7 computed with the TDDFT/D3-M06-2X/cc-pVDZ method - (b). The computed stick spectra were convoluted with Gaussian function of $\mathrm{FWHM}=0.2 \mathrm{eV}$.

Table ST4a. Transition energy ( $\Delta \mathrm{E}$ ), oscillator strength ( f ), and dipole moment ( $\mu$ ) of the methyl-truncated 3Amide-7 conformers computed with ADC(2)/def-SV(P) method.

| ball | cis | clin | trans |
| :---: | :---: | :---: | :---: |


|  |  |  |  |  |  |  |  |  | $0$ |  |  |  |  |  | $3=0$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{gathered} \text { Stat } \\ \mathrm{e} \end{gathered}$ | $\begin{gathered} \hline \Delta \mathrm{E} / \mathrm{e} \\ \mathrm{~V} \end{gathered}$ | f | $\begin{aligned} & \hline \mu / \\ & D \end{aligned}$ | $\begin{gathered} \text { Stat } \\ \mathrm{e} \end{gathered}$ | $\begin{gathered} \Delta \mathrm{E} / \mathrm{e} \\ \mathrm{~V} \\ \hline \end{gathered}$ | f | $\mu / \mathrm{D}$ | $\begin{gathered} \text { Stat } \\ \mathrm{e} \end{gathered}$ | $\begin{gathered} \Delta \mathrm{E} / \mathrm{e} \\ \mathrm{~V} \\ \hline \end{gathered}$ | f | $\mu / \mathrm{D}$ | State | $\Delta \mathrm{E} / \mathrm{eV}$ | f | $\mu / \mathrm{D}$ |
| $\mathrm{S}_{0}$ | (0.0) | - | $\begin{gathered} 6.1 \\ 6 \\ \hline \end{gathered}$ | $\mathrm{S}_{0}$ | $(0.06$ | ${ }^{-}$ | $\begin{gathered} 10.9 \\ 3 \end{gathered}$ | $\mathrm{S}_{0}$ | $\begin{gathered} (0.16 \\ ) \end{gathered}$ | - | 8.58 | $\mathrm{S}_{0}$ | (0.51) | - | 18.26 |
| $\mathrm{S}_{1}$ | 3.53 | $\begin{gathered} 0.29 \\ 6 \\ \hline \end{gathered}$ | $\begin{gathered} 7.2 \\ 1 \\ \hline \end{gathered}$ | $\mathrm{S}_{1}$ | 3.25 | $0.04$ | $\begin{gathered} 13.8 \\ 0 \end{gathered}$ | $\mathrm{S}_{1}$ | 3.69 | 0.454 | 12.14 | $\mathrm{S}_{1}$ | 3.77 | 1.073 | 22.74 |
| $\mathrm{S}_{2}$ | 3.89 | $\begin{gathered} 0.03 \\ 7 \end{gathered}$ | $\begin{gathered} 5.7 \\ 1 \end{gathered}$ | $\mathrm{S}_{2}$ | 3.73 | $\begin{gathered} 0.01 \\ 6 \end{gathered}$ | $\begin{gathered} 11.1 \\ 3 \end{gathered}$ | $\mathrm{S}_{2}$ | 3.87 | 0.224 | 8.08 | $\mathrm{S}_{2}$ | 3.87 | 0.306 | 19.83 |
| $\mathrm{S}_{3}$ | 3.98 | $\begin{gathered} 0.24 \\ 7 \end{gathered}$ | $\begin{gathered} 3.7 \\ 4 \end{gathered}$ | $\mathrm{S}_{3}$ | 3.87 | $\begin{gathered} 0.35 \\ 7 \end{gathered}$ | $\begin{gathered} 12.4 \\ 8 \end{gathered}$ | $\mathrm{S}_{3}$ | 4.00 | 0.241 | 9.21 | $\mathrm{S}_{3}$ | 4.07 | 0.064 | 20.55 |

Table ST4b. Relative energy (E), transition energy ( $\Delta \mathrm{E}$ ), oscillator strength (f), and dipole moment ( $\mu$ ) of the 3Amide-7 conformers computed with TDDFT/D3-M06-2X/cc-pVDZ method at the ground-state DFT/D3-M06-2X/cc-pVDZ equilibrium.

| ball |  |  | cis |  |  | clin |  |  | trans |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\mathrm{E}=0.00 \mathrm{eV}, \mu=3.31 \mathrm{D}$ |  | $\mathrm{E}=0.15 \mathrm{eV}, \mu=9.65 \mathrm{D}$ |  | $\mathrm{E}=0.20 \mathrm{eV}, \mu=7.57 \mathrm{D}$ |  | $\mathrm{E}=0.36 \mathrm{eV}, \mu=18.84 \mathrm{D}$ |  |  |  |  |  |
| State | $\Delta \mathrm{E} / \mathrm{eV}$ | f | State | $\Delta \mathrm{E} / \mathrm{eV}$ | f | State | $\Delta \mathrm{E} / \mathrm{eV}$ | f | State | $\Delta \mathrm{E} / \mathrm{eV}$ | f |
| $\mathrm{S}_{1}$ | 3.69 | 0.392 | $\mathrm{~S}_{1}$ | 3.31 | 0.042 | $\mathrm{~S}_{1}$ | 3.78 | 0.693 | $\mathrm{~S}_{1}$ | 3.83 | 1.588 |
| $\mathrm{~S}_{2}$ | 3.89 | 0.003 | $\mathrm{~S}_{2}$ | 3.76 | 0.044 | $\mathrm{~S}_{2}$ | 4.01 | 0.266 | $\mathrm{~S}_{2}$ | 4.05 | 0.376 |
| $\mathrm{~S}_{3}$ | 4.05 | 0.298 | $\mathrm{~S}_{3}$ | 4.03 | 0.392 | $\mathrm{~S}_{3}$ | 4.12 | 0.338 | $\mathrm{~S}_{3}$ | 4.17 | 0.008 |
| $\mathrm{~S}_{4}$ | 4.16 | 0.043 | $\mathrm{~S}_{4}$ | 4.13 | 0.033 | $\mathrm{~S}_{4}$ | 4.28 | 0.078 | $\mathrm{~S}_{4}$ | 4.52 | 0.119 |
| $\mathrm{~S}_{5}$ | 4.20 | 0.440 | $\mathrm{~S}_{5}$ | 4.14 | 0.370 | $\mathrm{~S}_{5}$ | 4.47 | 0.59 | $\mathrm{~S}_{5}$ | 4.57 | 0.048 |



Figure SF4. Absorption spectra of the lowest-energy 3Amide-7 conformers (trans-black, ballblue, clin-green, and cis-red) computed with the $\operatorname{ADC}(2) /$ def- $\mathrm{SV}(\mathrm{P})$ - (a), and with the

TDDFT/D3-M06-2X/cc-pVDZ- (b) methods. . The computed stick spectra were convoluted with Gaussian function of $\mathrm{FWHM}=0.2 \mathrm{eV}$.


Figure SF5. Absorption spectra of conformers of 3Amide-6 (a), Cy-3Amide-7 (b), and 3Amide-7 (c) computed with the TD-DFT/D3-M06-2X/cc-pVDZ method at the DFT/D3-M06$2 \mathrm{X} / \mathrm{cc}-\mathrm{pVDZ}$ equilibrium geometry. In (a): trans conformer, (b): black - udu, blue - uuu, (c): black - trans, green - clin, blue - ball, red - cis. The computed stick spectra were convoluted with Gaussian function of $\mathrm{FWHM}=0.2 \mathrm{eV}$.

## 7. Spectroscopic data.

### 7.1 Infrared spectra

The IR spectrum of $\mathbf{3 A m i d e} \mathbf{- 6}$ (Figure SF6) shows the NH vibration of secondary amide bond that is not present in spectra of 3Amide-7 and Cy-3Amide-7 which have tertiary amide bond with ethylene group between coumarin subunits. The proximity between amide proton and carbonyl oxygen of the neighboring coumarin subunit may lead in a liquid environment to formation of intramolecular hydrogen bond and rigidifies 3Amide-6 molecule in the planar form.


Figure SF6. The IR absorption spectrum of 3Amide-6 in KBr pellet. The arrow points to NH vibration.

### 7.2 Optical spectra

### 7.2.1 3Amide-6



Figure SF7. Normalized absorption (solid lines) and fluorescence (dashed lines) spectra of 3Amide-6 in selected solvents. Excitation at 350 nm .


Figure SF8. Solvatochromism of 3Amide-6 absorption (blue squares) and fluorescence (green triangles) spectra versus modified polarity parameter $f^{\prime}=[(\varepsilon-1) /(2 \varepsilon+1)]-1 / 2 \times\left[\left(n^{2}-1\right) /\left(2 n^{2}+1\right)\right]$. Solid lines represent linear fits to data points: $\mathrm{hcv}_{\mathrm{abs}}=(23528 \pm 123)-\mathrm{f}^{9} \times(645 \pm 398) \mathrm{cm}^{-1}$, $h c v_{\text {flu }}=(22581 \pm 188)-f^{\prime} \times(3485 \pm 608) \mathrm{cm}^{-1}$.

### 7.2.2 Cy-3Amide-7



Figure SF9. Normalized absorption (solid lines) and fluorescence (dashed lines) spectra of $\mathbf{C y}$ -3Amide-7 in selected solvents. Excitation at 330 nm .


Figure SF10. Solvatochromism of Cy-3Amide-7 absorption (blue squares) and fluorescence (green triangles) spectra versus modified polarity parameter $\mathrm{f}^{\prime}=[(\varepsilon-1) /(2 \varepsilon+1)]-1 / 2 \times\left[\left(n^{2}-\right.\right.$ $\left.1) /\left(2 n^{2}+1\right)\right]$. Solid lines represent linear fits to data points: $h c v_{\text {abs }}=(33380 \pm 177)+f^{\prime}$ $\times(2449 \pm 597) \mathrm{cm}^{-1}, \mathrm{hc}_{\mathrm{flu}}=(24855 \pm 632)-\mathrm{f}^{\prime} \times(711 \pm 219) \mathrm{cm}^{-1}$.

### 7.2.3 3Amide-7



Figure SF11. Normalized absorption (solid lines) and fluorescence (dashed lines) spectra of 3Amide-7 in selected solvents. Excitation at 350 nm .


Figure SF12. Solvatochromism of 3Amide-7 absorption (blue squares) and fluorescence spectra - main band (green triangles) and low-energy fluorescence band (red crosses), versus modified polarity parameter $\mathrm{f}^{\prime}=[(\varepsilon-1) /(2 \varepsilon+1)]-1 / 2 \times\left[\left(n^{2}-1\right) /\left(2 n^{2}+1\right)\right]$. Solid lines represent linear fits to data points: $h^{c} v_{\text {abs }}=(24865 \pm 198)-f^{\prime} \times(451 \pm 682) \mathrm{cm}^{-1}$, hc $_{\text {flu }}=(23356 \pm 280)-f^{\prime}$ $\times(3950 \pm 964) \mathrm{cm}^{-1}$ and for the second fluorescence band $\mathrm{hcv}_{\text {red_flu }}=(19824 \pm 480)-\mathrm{f}^{\prime}$ $\times(15021 \pm 2245) \mathrm{cm}^{-1}$.


Figure SF13. Normalized absorption (black solid line), fluorescence (black dashed line) and fluorescence excitation (red and blue solid lines) spectra of 3Amide-7 in toluene. Fluorescence spectrum excited at 350 nm . Arrows point at the observation wavelength of fluorescence excitation spectra ( 450 and 650 nm for the blue and the red arrow/spectrum respectively).

Table ST5. Estimation of 3Amide-7 ground state energy in toluene.*

| Conformer | ball | cis | clin | trans |
| :--- | ---: | :--- | ---: | ---: |
| $\mathrm{a}(\mathrm{A})$ | 5.50 | 6.00 | 8.00 | 13.5 |
| $\mu_{\mathrm{g}}(\mathrm{D})$ | 4.83 | 10.1 | 8.20 | 20.0 |
| $\Delta \mathrm{E}(\mathrm{eV})$ | 0.0419 | 0.141 | 0.0392 | 0.0486 |
| $\mathrm{E}_{\text {gas }}(\mathrm{eV})$ | 0 | 0.04 | 0.29 | 0.56 |
| $\mathrm{E}_{\text {Solv }}(\mathrm{eV})$ | -0.035 | -0.0774 | 0.257 | 0.519 |

$*$ Calculated with $\mathrm{E}_{\text {Solv }}=\mathrm{E}_{\text {gas }}-\Delta \mathrm{E}$
where $\mathrm{E}_{\text {solv }}$ and $\mathrm{E}_{\text {gas }}$ are the energies of solvated and gas phase ground state, the solvatation energy $\Delta \mathrm{E}$ is obtained from formula
$\Delta E=\frac{\mu_{g}^{2}}{2 \pi \epsilon_{0} h c a^{3}} f(\varepsilon)$
With $\mu_{\mathrm{g}}$ being the ground state dipole moment, $\varepsilon_{0}$ the dielectric constant of vacuum, h the Planck constant, c speed of light and a the Onsager cavity radius. Polarity function
$f(\varepsilon)=\frac{\epsilon-1}{2 \varepsilon+1}=0.2395$
for toluene. $\mathrm{E}_{\mathrm{gas}}, \mu_{\mathrm{g}}$ and cavity radius a where taken from results for the optimized ground state geometry.

### 7.2.4 Fluorescence decays



Figure SF14. Normalized fluorescence decays (colored lines) and excitation pulse (black line) 3Amide-6 and Cy-3Amide-7 in selected solvents. Legends specify colors of decays and observation wavelength. Fluorescence excited at 365 nm . Decays recorded with 3.74 ps per channel resolution.


Figure SF15. Normalized fluorescence decays of 3Amide-7 in selected solvents. Legends specify colors of decays and observation wavelength. Fluorescence excited at 365 nm . Decays recorded with 3.74 ps per channel resolution.


Figure SF16. An example of two-exponential fit (red) to fluorescence decay (black) for $\mathbf{C y}$ -3Amide-7 in toluene. Decay recorded at 430 nm . Excitation pulse (blue line) at 365 nm . Decay recorded with 3.74 ps per channel resolution.

### 7.2.5 Results in powder phase



Figure SF17. Normalized fluorescence excitation (dashed) and fluorescence (solid lines) spectra of 3Amide-6 (black), Cy-3Amide-7 (red) and 3Amide-7 (blue) in powder. Fluorescence spectra excited at 303 nm . Fluorescence excitation spectra recorded with observation at 550 nm (for 3Amide-6 and 3Amide-7) and 600 nm (for Cy-3Amide-7).


Figure SF18. Semi-logarithmic plot of fluorescence decays of 3Amide-6, Cy-3Amide-7 and 3Amide-7 in powder. Legends specify colors of decays. Observation wavelength 550 nm for 3Amide-6 and 3Amide-7 and 600 nm for Cy-3Amide-7. Fluorescence excited at 303 nm . Decays recorded with 0.23 ns per channel resolution.

Table ST6. Decay parameters (amplitudes and decay times) for tri-coumarins in powder.

| Compound | Observation | $\mathbf{A}_{\mathbf{1}}$ | $\boldsymbol{\tau}_{\mathbf{1}}$ | $\mathbf{A}_{\mathbf{2}}$ | $\boldsymbol{\tau}_{\mathbf{2}}$ | $\mathbf{A}_{\mathbf{3}}$ | $\boldsymbol{\tau}_{\mathbf{3}}$ |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
|  | nm |  | ns |  | ns |  | ns |
| 3Amide-6 | 600 | 28.2 | 3.4 | 62.1 | 13.2 | 9.7 | 154 |
| Cy-3Amide-7 | 440 | 62.5 | 0.4 | 37.5 | 10.3 |  |  |
| Cy-3Amide-7 | 600 | 32.0 | 0.5 | 9.1 | 7.6 | 58.9 | 212.8 |
| 3Amide-7 | 550 | 19.5 | 4.2 | 63.7 | 16.2 | 16.7 | 198 |

## 8. Electrochemical studies.

## Cyclic voltammetry

Cyclic voltammograms for Cy-3Amide-7, 3Amide-7 and 3Amide-6 were measured at room temperature under argon atmosphere, in 0.1 M solution of tetrabutylammonium perchlorate in anhydrous dichloromethane. A glassy carbon working electrode, a $\mathrm{Ag} / \mathrm{AgCl}$ reference electrode and auxiliary platinum wire were used. All values of $\mathrm{E}[\mathrm{V}]$ are reported with respect to $\mathrm{Fc}^{+} / \mathrm{Fc}$ redox potential.

Table ST7. Redox potentials (vs. $\mathrm{Ag} / \mathrm{AgCl} / \mathrm{NaCl}$ ) of the $\mathbf{C y}$-3Amide-7, 3Amide-7 and 3Amide-6.

| Compound | $\mathbf{E}_{\left.{ }^{1}{ }_{\text {red }}{ }^{\text {pa }}\right]}$ | $\underset{\mathbf{E}_{\text {red }}^{1}}{ }{ }^{\mathrm{pc}}$ | $\begin{gathered} \mathbf{E}_{{ }_{\text {red }}^{\text {res }}}^{\text {onset }} \\ {[\mathbf{V}]} \end{gathered}$ | EA [ eV ] | $\begin{gathered} \mathbf{E}^{2} \text { rede }^{\text {pa }} \\ {[\mathbf{V}]} \\ \hline \end{gathered}$ | $\begin{gathered} \mathbf{E}^{2}{ }_{\text {rede }}{ }^{\mathrm{pc}} \\ {\left[\begin{array}{c}  \\ \hline \end{array}\right.} \\ \hline \end{gathered}$ | $\mathbf{E}_{\mathrm{ox}}^{\mathrm{p}}{ }^{\mathrm{pa}}$ | $\mathbf{E}_{{ }^{1}{ }_{o x}{ }^{\mathrm{pc}}}$ | $\begin{gathered} \mathbf{E}_{\mathbf{E}_{\text {ox }}^{\text {onse }}} \\ \mathrm{t}_{[\mathrm{V}} \\ \hline \end{gathered}$ | $\begin{gathered} \text { IP } \\ {[\mathrm{eV}]} \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Cy-3Amide-7 | -0.64 | -0.93 | -0.70 | -3.64 |  | -1.49 |  |  |  |  |
| 3Amide-7 | -0.70 | -0.96 | -0.73 | -3.61 |  |  | 1.22 | 1.18 | 1.08 | -5.42 |
| 3Amide-6 | -0.67 | -0.98 | -0.74 | -3.60 |  |  | 1.46 | 1.27 | 1.19 | -5.53 |

The ionic potential (IP) (HOMO) and electron affinity (EA) (LUMO) values were estimated from the onset potentials of the first oxidation and reduction events. The ionic potential and electron affinity were calculated according to the following equations:
IP $(\mathrm{eV})=-\left[\mathrm{E}_{\text {ox }}{ }^{\text {onset }}-0.46+4.8\right]$
EA $(\mathrm{eV})=-\left[\mathrm{E}_{\text {red }}{ }^{\text {onset }}-0.46+4.8\right]$


3Amide-7


3Amide-6


Figure SF19. Cyclic voltammograms for Cy-3Amide-7, 3Amide-7 and 3Amide-6 respectively.
9. Copies of NMR spectra.


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[^0]:    (a) $\mathrm{NCH}_{3}$ replaced by NH
    $\mathrm{CCH}_{3}$ replaced by CH

