## Optical spectra of molecular aggregates and crystals: testing approximation schemes Electronic Supplementary Information

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Electrostatic intermolecular interactions are treated in the point dipole approximation, so that

$$J_{i,j} = \frac{1}{4\pi\varepsilon} \left( \frac{\vec{\mu}_i \cdot \vec{\mu}_j - 3(\vec{\mu}_i \cdot \vec{d}_{ij})(\vec{\mu}_j \cdot \vec{d}_{ij})}{d_{ij}^3} \right) \\ = \frac{\mu_0^2}{4\pi\varepsilon d_{ij}^3} \left[ \vec{m}_i \cdot \vec{m}_j - 3(\vec{m}_i \cdot \vec{d}_{ij})(\vec{m}_j \cdot \vec{d}_{ij}) \right],$$
(1)

where  $\vec{\mu}_i$  is the transition dipole moment on molecule i,  $\vec{m}_i = \vec{\mu}_i/\mu_0$  is the unit vector that defines the direction of  $\vec{\mu}_i$ ,  $\vec{d}_{ij}$  is the unit vector connecting i and j sites, whereas  $d_{ij}$  is the distance between the two dipoles. The term in the squared parenthesis in the right hand side of the second line of the above equation is the  $D_{ij}$  quantity in Eq. 2 in the main text.

To relate the total oscillator strength of a system to a ground-state expectation value, we define the velocity dipole operator,  $\hat{v}$ :

$$i\hbar\hat{v} = [\hat{\mu}, \hat{H}],\tag{2}$$

where, to simplify the notation, we have suppressed the vector notation on both  $\hat{v}$  and  $\hat{\mu}$  operators. The oscillator strength associated with the  $G \to E$  transition is:

$$f_{EG} = \frac{2}{3} \frac{m_e}{\hbar e^2} \omega_{EG} \langle G | \hat{\mu} | E \rangle \langle E | \hat{\mu} | G \rangle.$$
(3)

To eliminate the transition frequency from the above expression we use:

$$i\langle G|\hat{v}|E\rangle = \omega_{EG}\langle G|\hat{\mu}|E\rangle \tag{4}$$

and its complex conjugate, thus getting:

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$$F = \sum_{E} f_{EG} = \frac{-im_e}{3\hbar e^2} \langle G | [\hat{\mu}, \hat{v}] | G \rangle, \qquad (5)$$

thus proving Eq.12 in the main text. Furthermore, using Eqs. 3 and 9 (main text) and remembering the Paulions algebra (see Eq. 4 in the main text), the commutator  $[\hat{\mu}, \hat{v}]$  can be easily calculated. In particular, we have:

$$\begin{aligned} [\hat{\mu}, \hat{v}] &= \frac{1}{i\hbar} \Big[ \hat{\mu}, [\hat{\mu}, \hat{H}] \Big], \\ &= \frac{1}{i\hbar} \mu_0^2 \sum_i [\hbar\omega_0 - \lambda (\hat{a}_i^{\dagger} + \hat{a}_i)] (4\hat{n}_i - 2), \end{aligned}$$
(6)

that is Eq. 14 in the main text.



Figure 1: The same results as in Fig. 2, main text, but accounting for long-range electrostatic interactions.



Figure 2: The same results as in Fig. 3, main text, but accounting for long-range electrostatic interactions.



Figure 3: The same results as in Fig. 2, main text, but for different electronvibration coupling strength. a)  $J_1 = 0.255$  eV,  $\lambda = 0.10$  eV; b)  $J_1 = 0.255$  eV,  $\lambda = 0.22$  eV; c)  $J_1 = -0.255$  eV,  $\lambda = 0.10$  eV; d)  $J_1 = -0.255$  eV,  $\lambda = 0.22$  eV.



Figure 4: The same results as in Fig. 3, main text, but for different electronvibration coupling strength. a)  $J_1 = 0.255$  eV,  $\lambda = 0.10$  eV; b)  $J_1 = 0.255$  eV,  $\lambda = 0.22$  eV; c)  $J_1 = -0.255$  eV,  $\lambda = 0.10$  eV; d)  $J_1 = -0.255$  eV,  $\lambda = 0.22$  eV. Please notice the different emission intensity scales on the y axis.



Figure 5: The same results as in Fig. 7, main text, but accounting for long-range electrostatic interactions. The number of molecules included in the calculation has been set to 6, the biggest aggregate that can be computed with a 3PA-lr basis.



Figure 6: The same results as in Fig. 8, main text, but accounting for long-range electrostatic interactions. The number of molecules included in the calculation has been set to 6, the biggest aggregate that can be computed with a 3PA-lr basis. For H aggregates the monomer emission intensity is rescaled by a factor of 1/50, 1/100 and 1/1000 in panels (b), (d) and (f), respectively.