

Electronic Supplementary Information (ESI) for Phys. Chem. Chem. Phys.

**Deeply coloured and fluorescent highly dipolar
merocyanines based on tricyanofuran**

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Table S1. Some characteristics of the solvents used in the study

Solvent	ϵ_D	n_D	E_T^N	η (cP)
<i>n</i> -Hexane	1.90	1.375	0.010	0.31
Toluene	2.38	1.497	0.099	0.59
DCM (CH_2Cl_2)	8.93	1.424	0.309	0.44
DMF	36.7	1.431	0.386	0.92
EtOH	24.6	1.361	0.654	1.10

ϵ_D , relative permittivity (dielectric constant); n_D , refractive index; E_T^N , normalized Dimroth–Reichardt solvent polarity parameter; η , viscosity.
The parameters are given for 20 °C or 25 °C (in case if the parameter at 20 °C was not found). They were taken from: C. Reichardt and T. Welton, *Solvents and Solvent Effects in Organic Chemistry (4th edn)*, Wiley-VCH, Weinheim, 2010.

UV-Vis absorption spectra

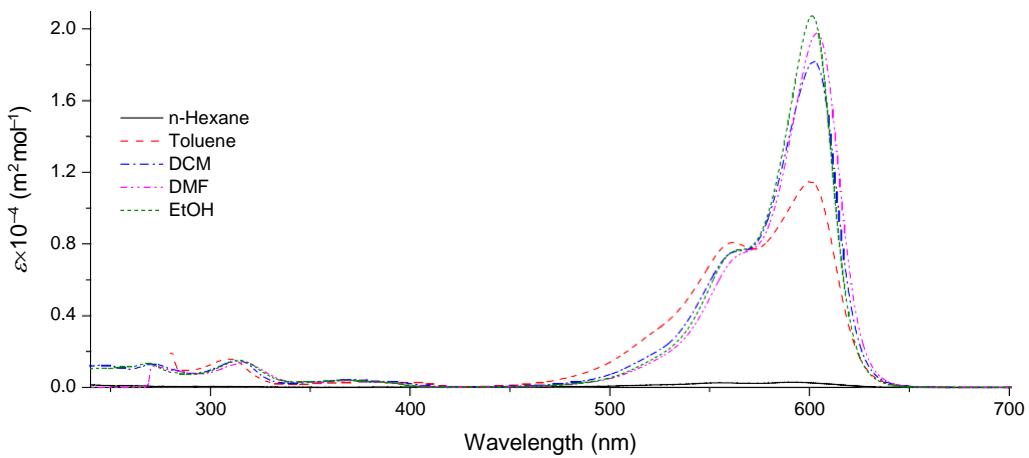


Fig. S1. Absorption spectra of dye **7** in solvents of different polarities.

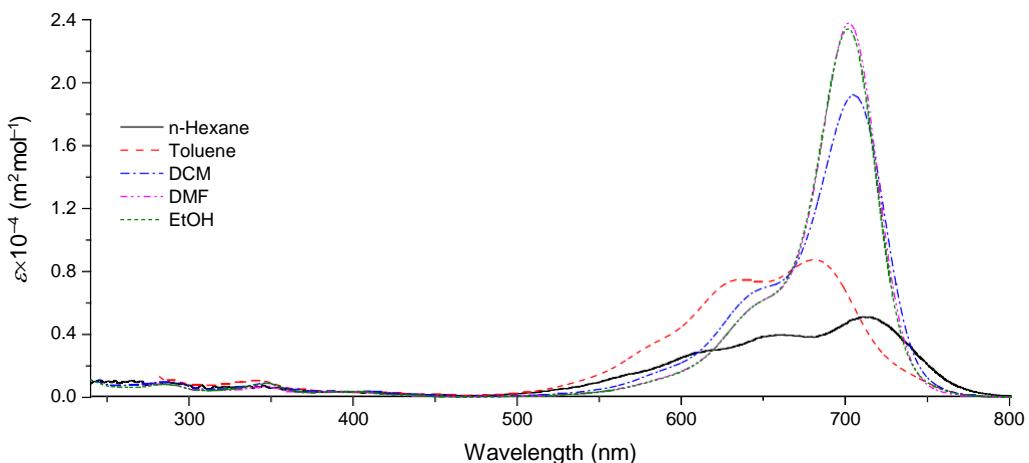


Fig. S2. Absorption spectra of dye **8** in solvents of different polarities (spectrum in *n*-hexane is the actual absorbance spectrum multiplied 10 times, not quantitative).

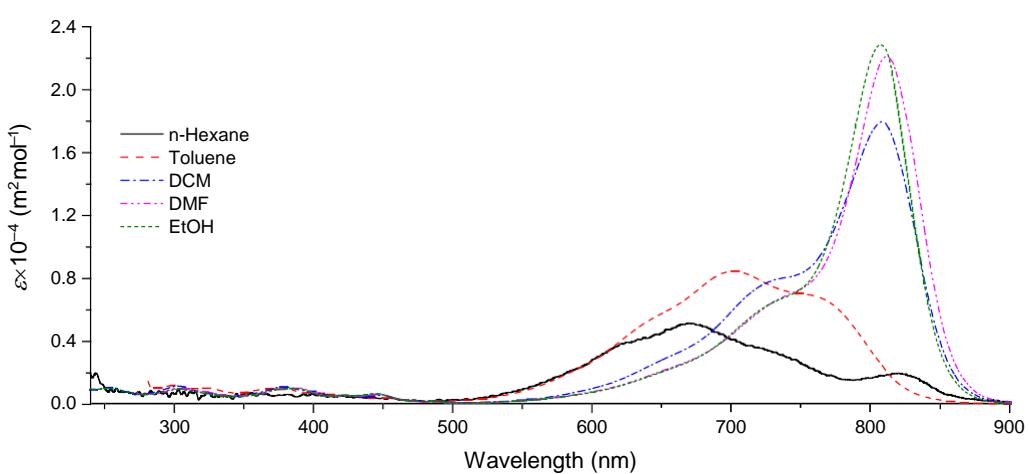


Fig. S3. Absorption spectra of dye **9** in solvents of different polarities (spectrum in *n*-hexane is the actual absorbance spectrum multiplied 20 times, not quantitative).

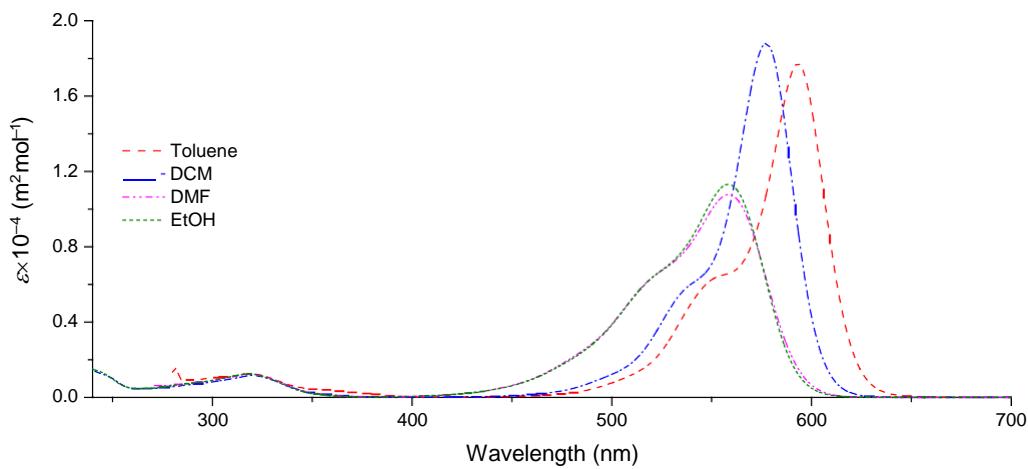


Fig. S4. Absorption spectra of dye **10** in solvents of different polarities.

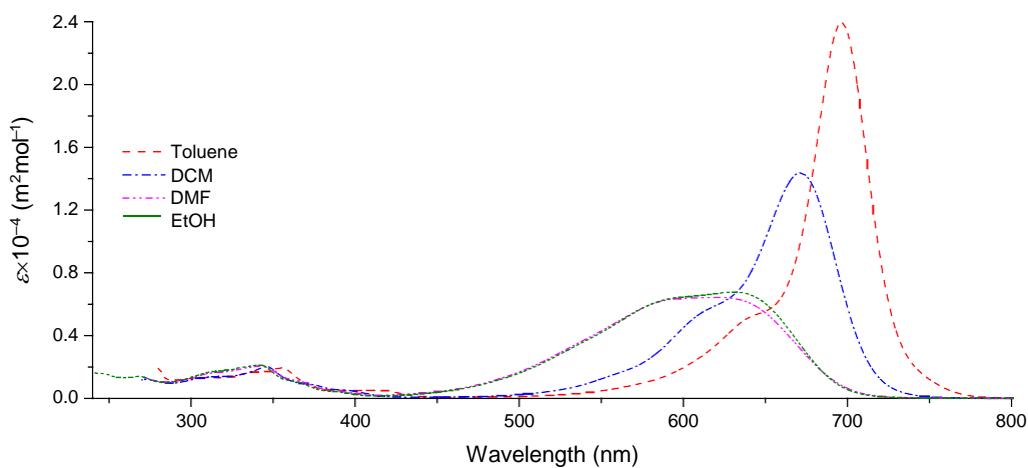


Fig. S5. Absorption spectra of dye **11** in solvents of different polarities (the same spectra are shown in Fig. 2 in the paper).

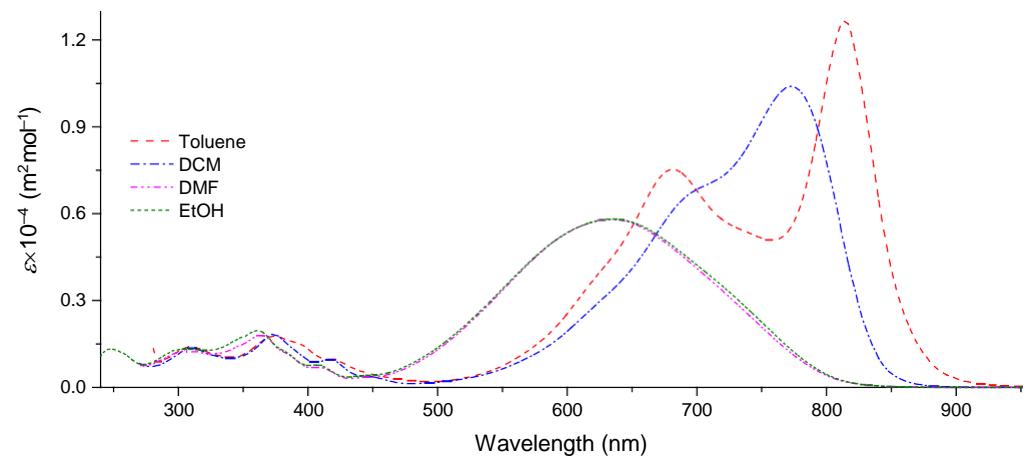


Fig. S6. Absorption spectra of dye **12** in solvents of different polarities (spectrum in toluene was measured at dye's concentration $C = 1 \times 10^{-5} \text{ mol L}^{-1}$).

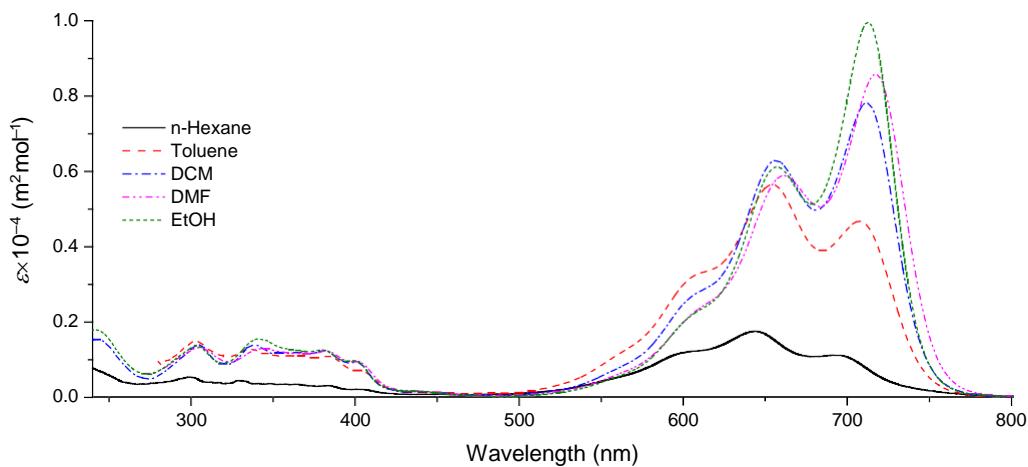


Fig. S7. Absorption spectra of dye **13** in solvents of different polarities (spectrum in *n*-hexane not quantitative).

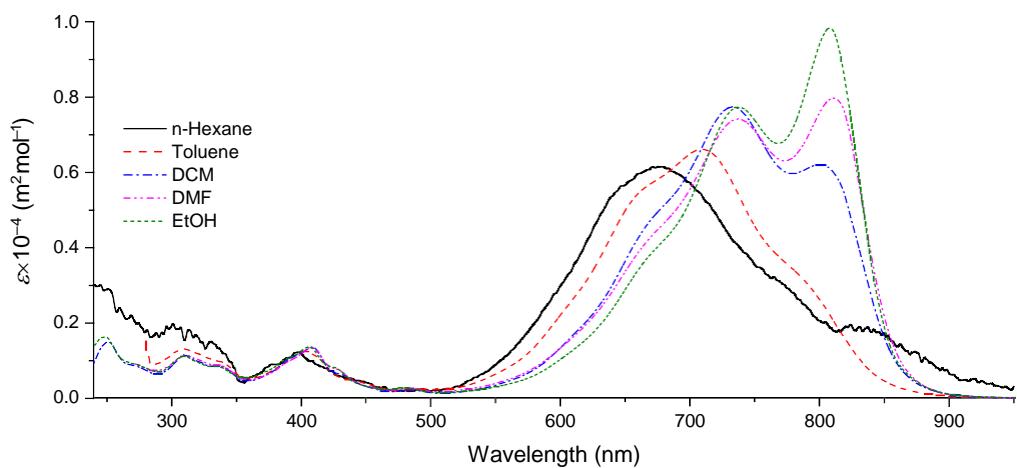


Fig. S8. Absorption spectra of dye **14** in solvents of different polarities (spectrum in *n*-hexane is the actual absorbance spectrum multiplied 10 times, not quantitative).

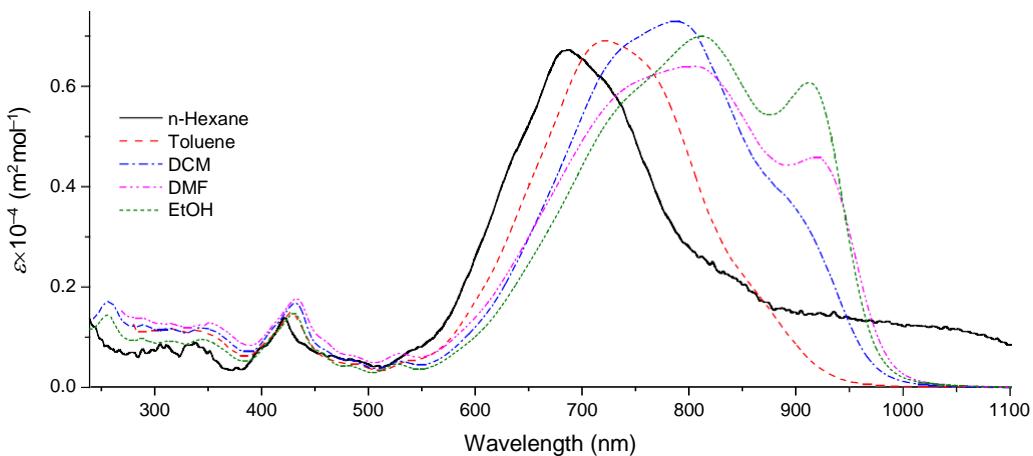


Fig. S9. Absorption spectra of dye **15** in solvents of different polarities (spectrum in *n*-hexane is the actual absorbance spectrum multiplied 8 times, not quantitative).

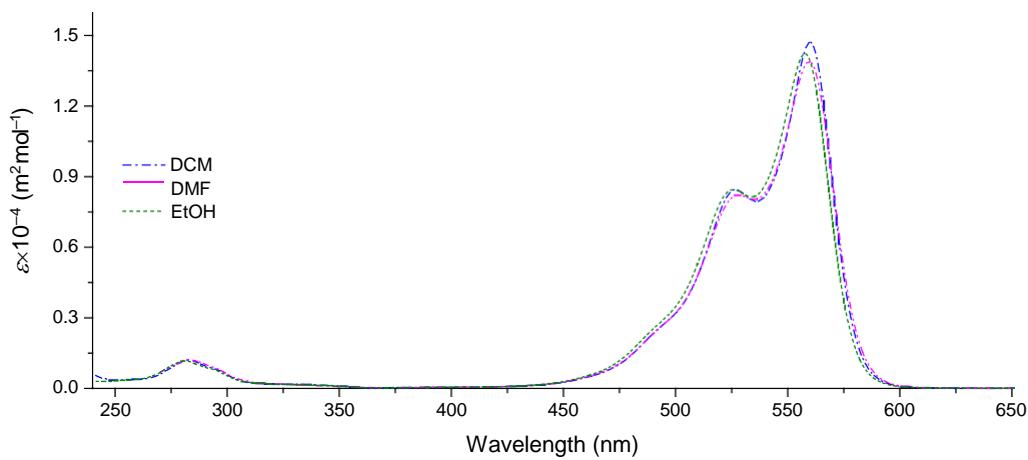


Fig. S10. Absorption spectra of cationic dye **16** in solvents of different polarities.

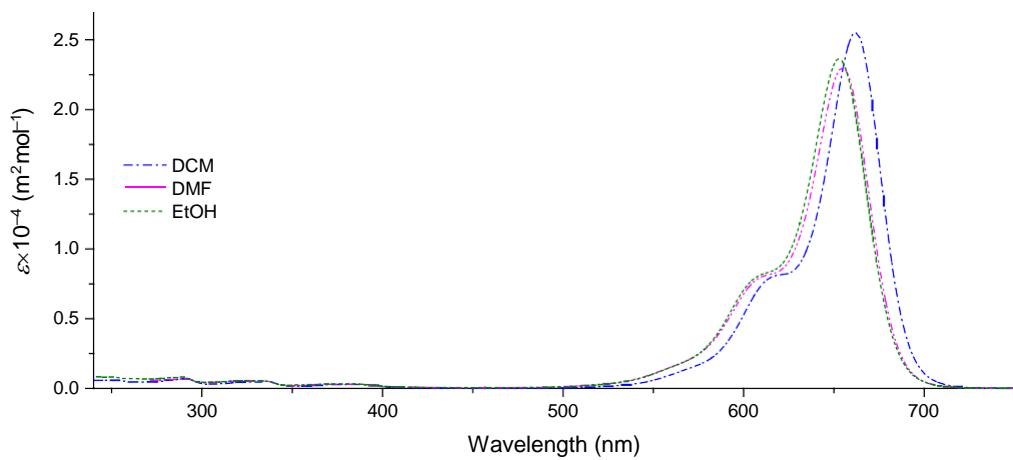


Fig. S11. Absorption spectra of cationic dye **17** in solvents of different polarities.

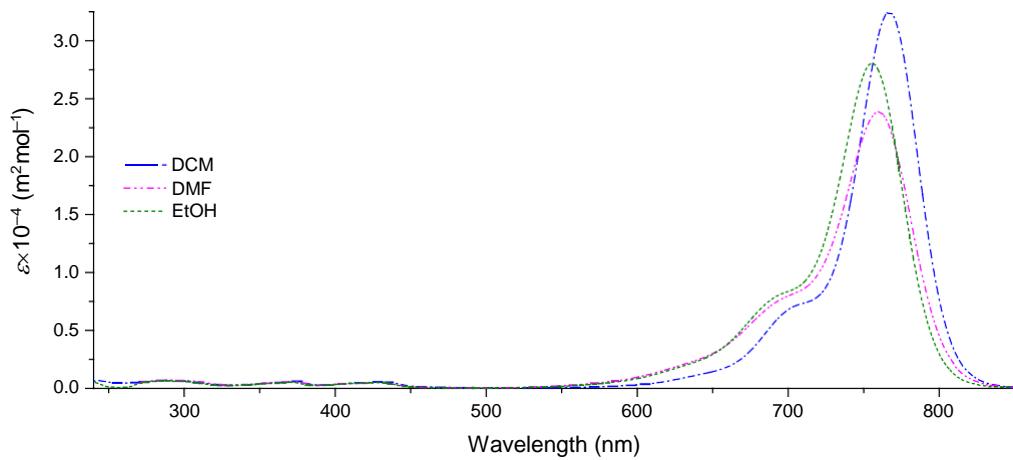


Fig. S12. Absorption spectra of cationic dye **18** in solvents of different polarities.

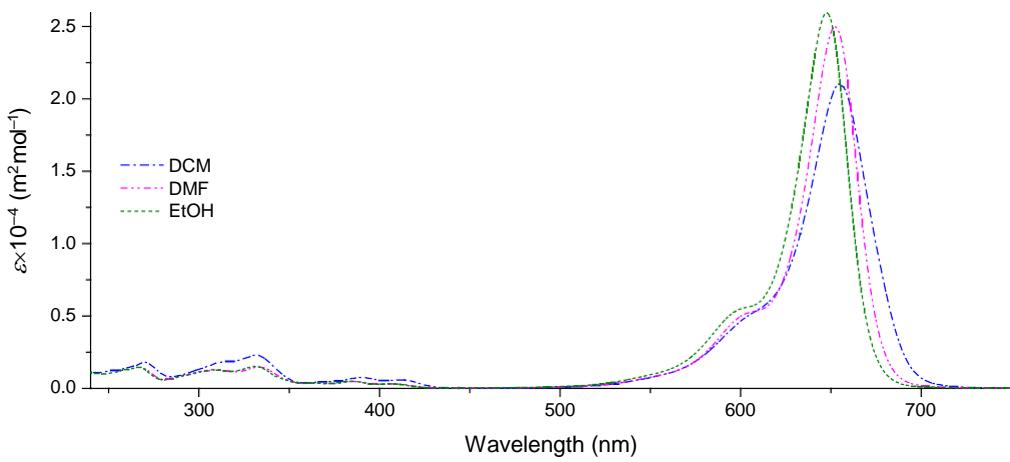


Fig. S13. Absorption spectra of anionic dye **19** in solvents of different polarities.

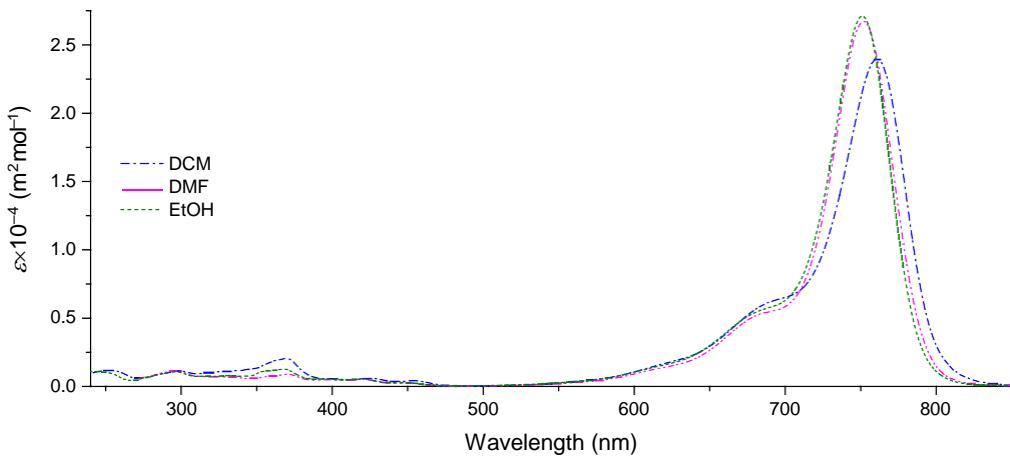


Fig. S14. Absorption spectra of anionic dye **20** in solvents of different polarities.

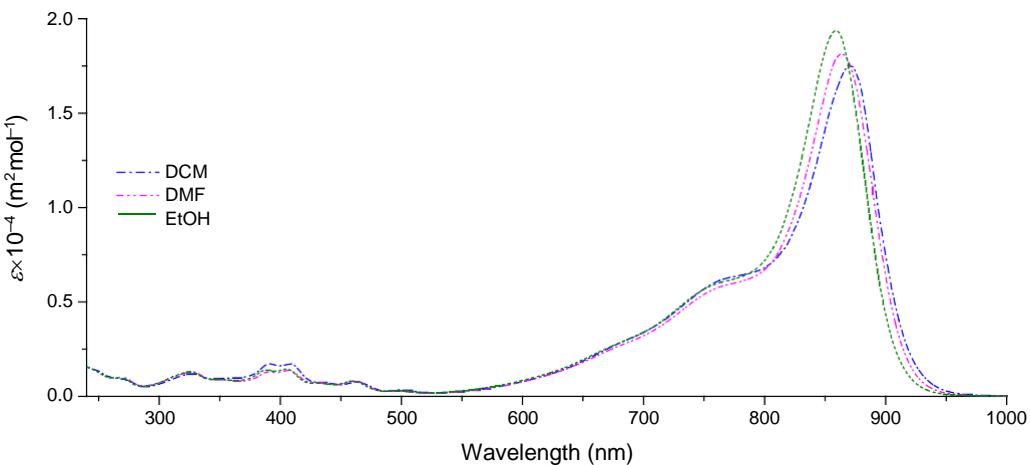


Fig. S15. Absorption spectra of anionic dye **21** in solvents of different polarities.

Fluorescence spectra

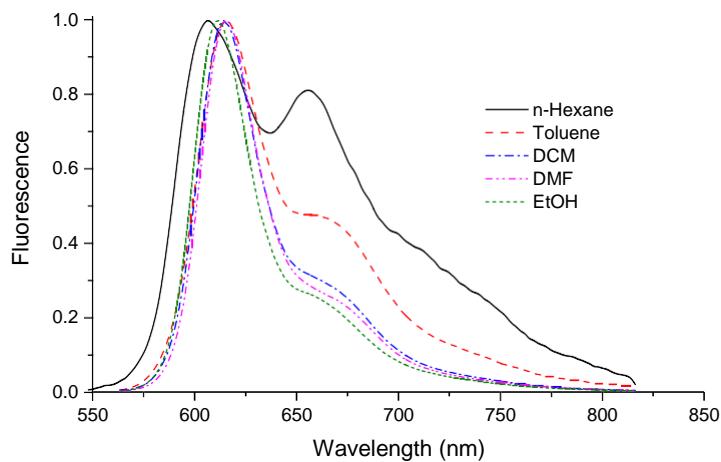


Fig. S16. Normalized fluorescence spectra of dye **7** in solvents of different polarities. Excitation wavelengths (λ_{exc}) were equal to 560 nm in all solvents.

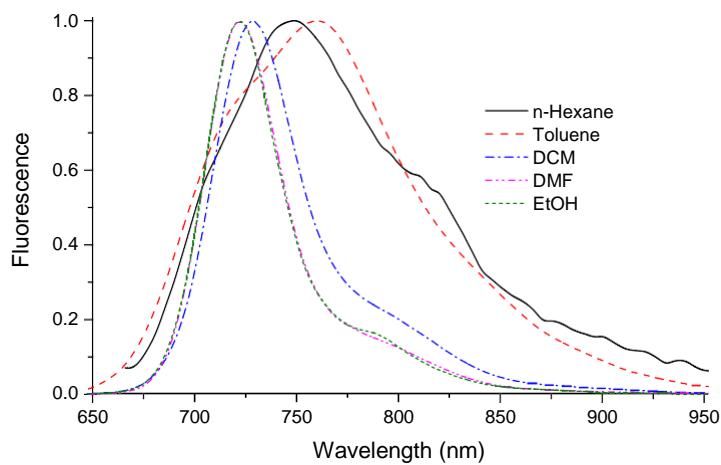


Fig. S17. Normalized fluorescence spectra of dye **8** in solvents of different polarities. Excitation wavelengths (λ_{exc}) were equal to 620 nm in *n*-hexane, 630 nm in toluene, 700 nm in DCM, DMF and ethanol.

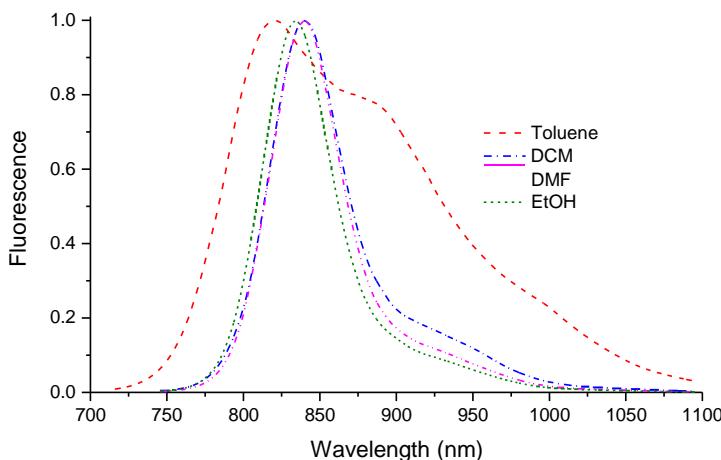


Fig. S18. Normalized fluorescence spectra of dye **9** in solvents of different polarities. Excitation wavelengths (λ_{exc}) were equal to 700 nm in toluene, 800 nm in DCM, DMF and ethanol.

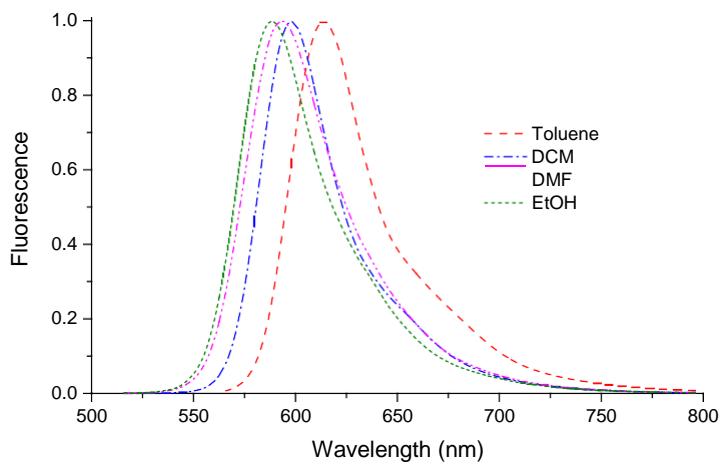


Fig. S19. Normalized fluorescence spectra of dye **10** in solvents of different polarities. Excitation wavelengths (λ_{exc}) were equal to 560 nm in all solvents.

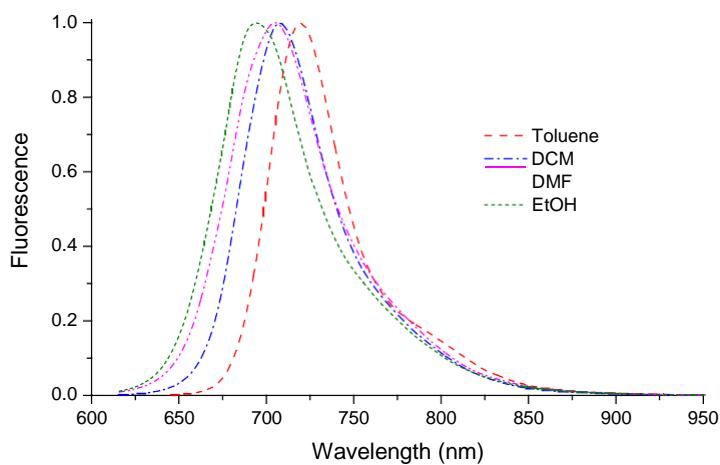


Fig. S20. Normalized fluorescence spectra of dye **11** in solvents of different polarities. Excitation wavelengths (λ_{exc}) were equal to 690 nm in toluene, 650 nm in DCM, 600 nm in DMF and ethanol.

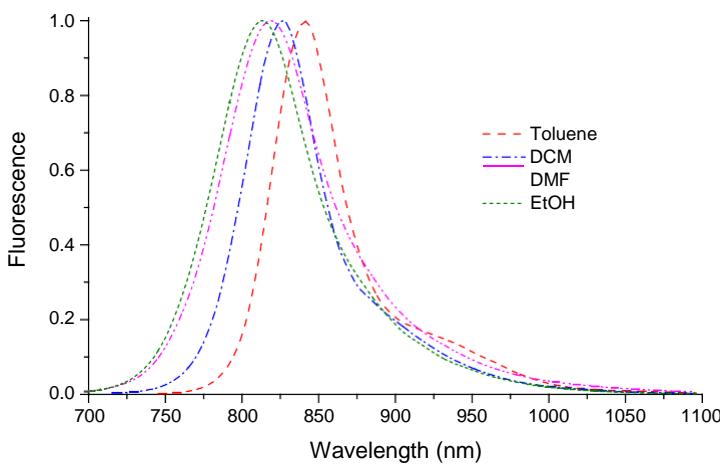


Fig. S21. Normalized fluorescence spectra of dye **12** in solvents of different polarities. Excitation wavelengths (λ_{exc}) were equal to 810 nm in toluene, 700 nm in DCM, 650 nm in DMF and ethanol.

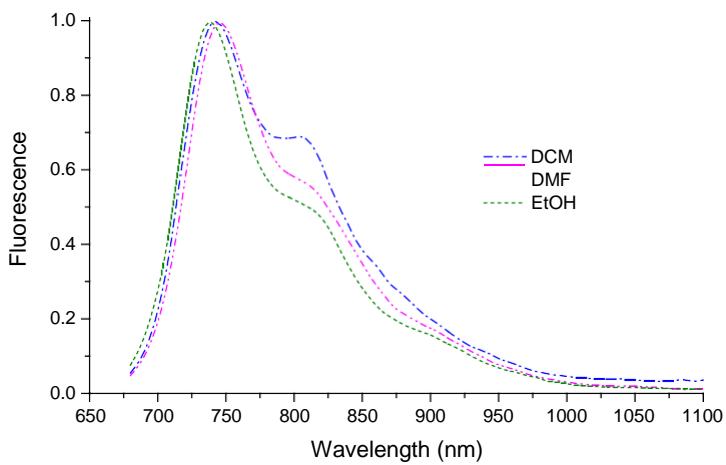


Fig. S22. Normalized fluorescence spectra of dye **13** in solvents of different polarities. Excitation wavelengths (λ_{exc}) were equal to 660 nm in all solvents.

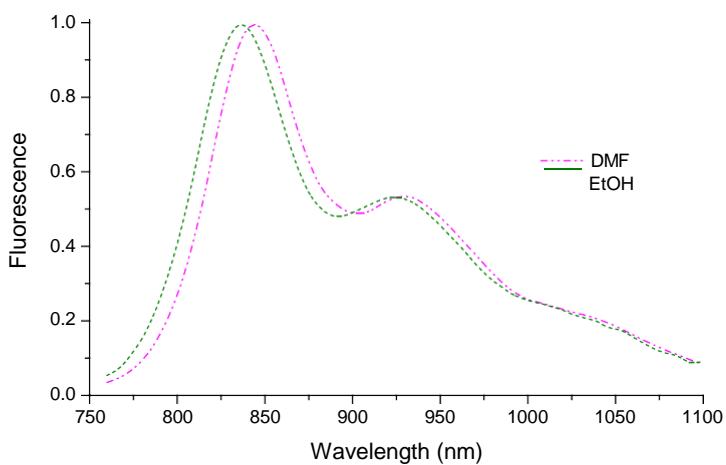


Fig. S23. Normalized fluorescence spectra of dye **14** in DMF and ethanol. Excitation wavelengths (λ_{exc}) were equal to 740 nm both solvents.

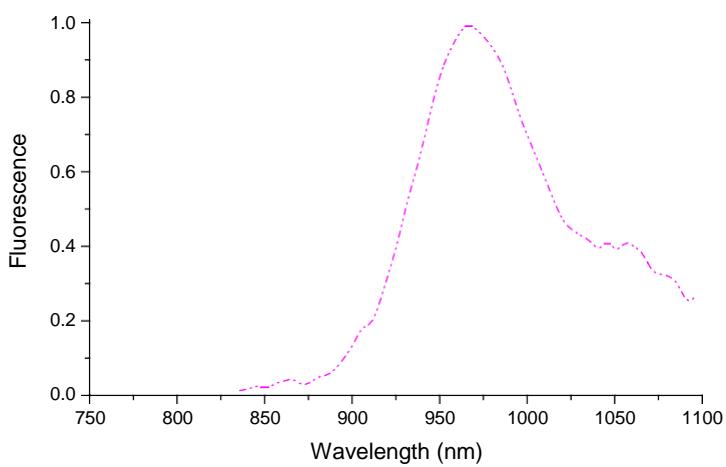


Fig. S24. Normalized fluorescence spectrum of dye **15** in DMF. Excitation wavelength (λ_{exc}) was equal to 810 nm.

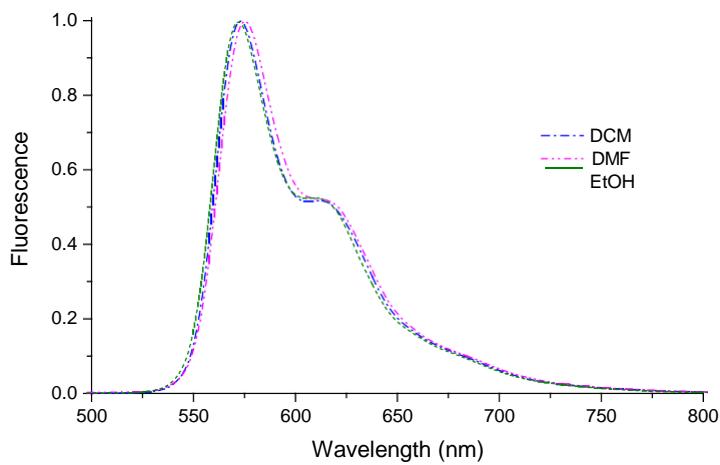


Fig. S25. Normalized fluorescence spectra of dye **16** in solvents of different polarities. Excitation wavelengths (λ_{exc}) were equal to 530 nm in all solvents.

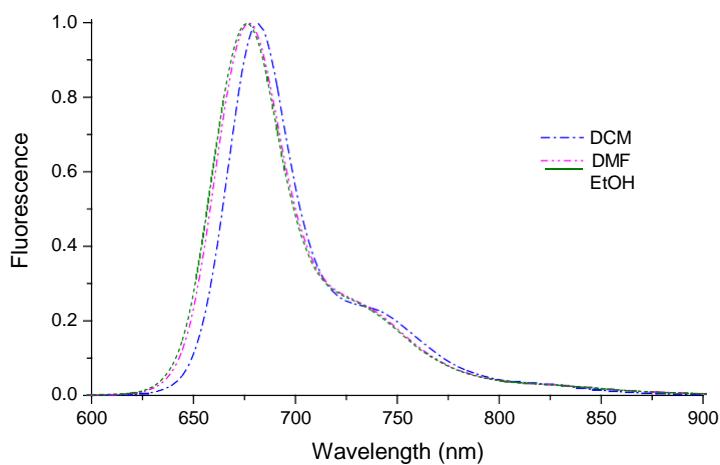


Fig. S26. Normalized fluorescence spectra of dye **17** in solvents of different polarities. Excitation wavelengths (λ_{exc}) were equal to 620 nm in all solvents.

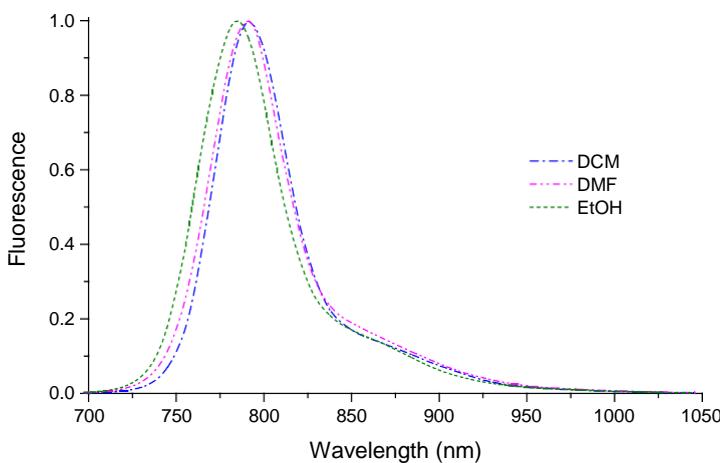


Fig. S27. Normalized fluorescence spectra of dye **18** in solvents of different polarities. Excitation wavelengths (λ_{exc}) were equal to 750 nm in all solvents.

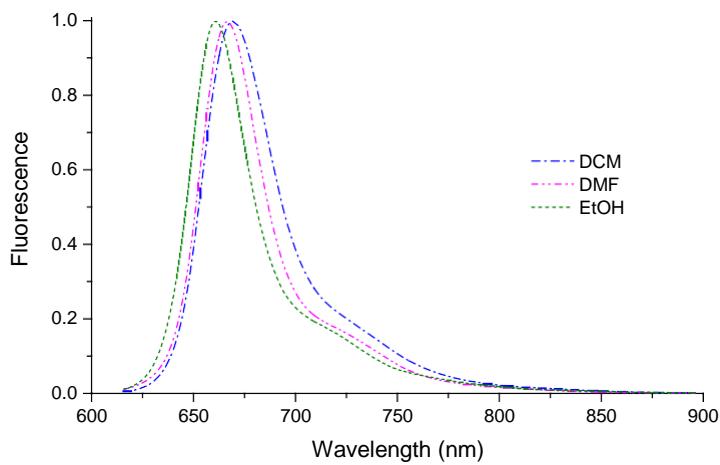


Fig. S28. Normalized fluorescence spectra of dye **19** in solvents of different polarities. Excitation wavelengths (λ_{exc}) were equal to 610 nm in all solvents.

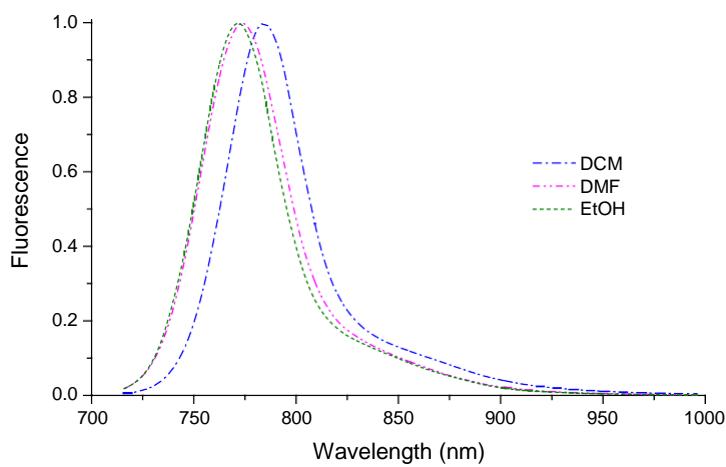


Fig. S29. Normalized fluorescence spectra of dye **20** in solvents of different polarities. Excitation wavelengths (λ_{exc}) were equal to 750 nm in all solvents.

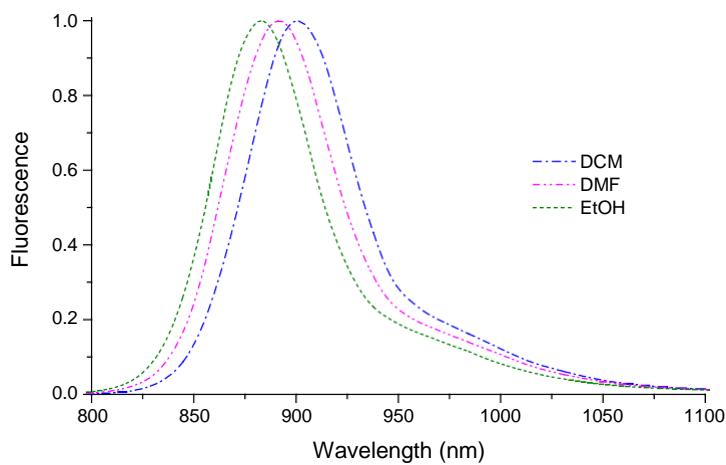


Fig. S30. Normalized fluorescence spectra of dye **21** in solvents of different polarities. Excitation wavelengths (λ_{exc}) were equal to 860 nm in all solvents.

Comparison of the absorption and fluorescence excitation spectra

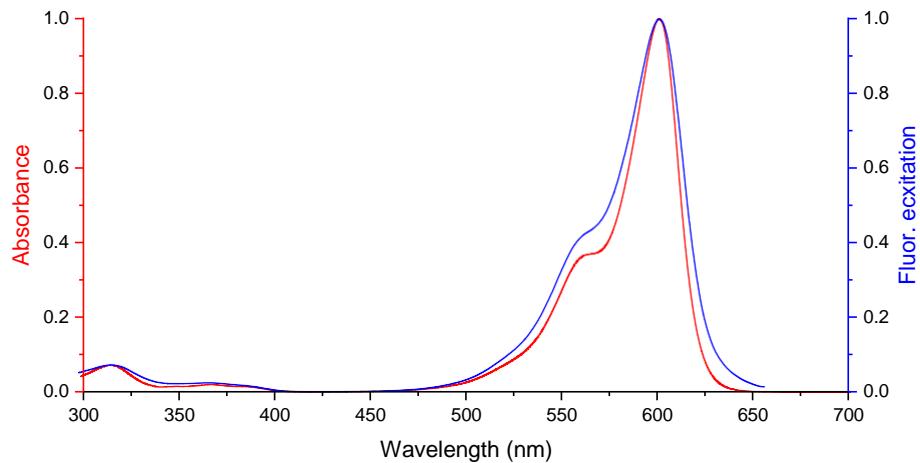


Fig. S31. Normalized absorption and fluorescence excitation spectra of dye **7** in ethanol. The fluorescence excitation spectrum was measured with $\lambda_{\text{reg}} = 680 \text{ nm}$ and both slit width set to 5 nm.

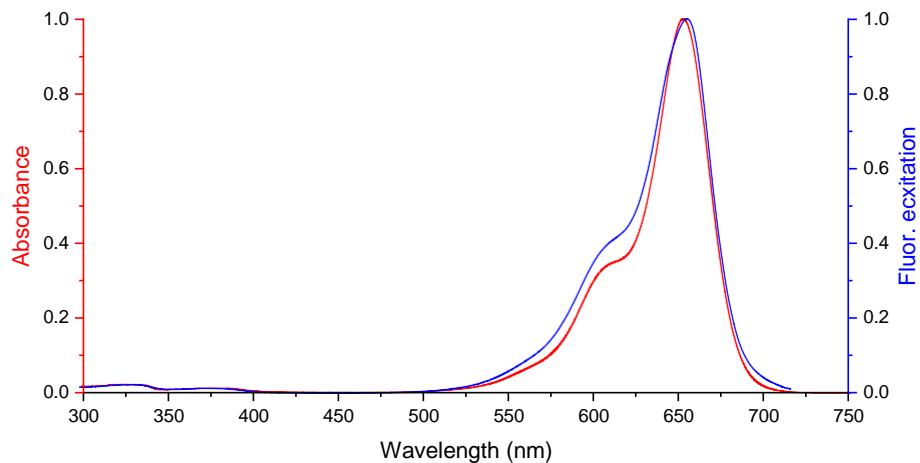


Fig. S32. Normalized absorption and fluorescence excitation spectra of dye **17** in ethanol. The fluorescence excitation spectrum was measured with $\lambda_{\text{reg}} = 750 \text{ nm}$ and both slit width set to 5 nm.

Absorption and fluorescence spectra of dye **9** in polyvinyl butyral (PVB)

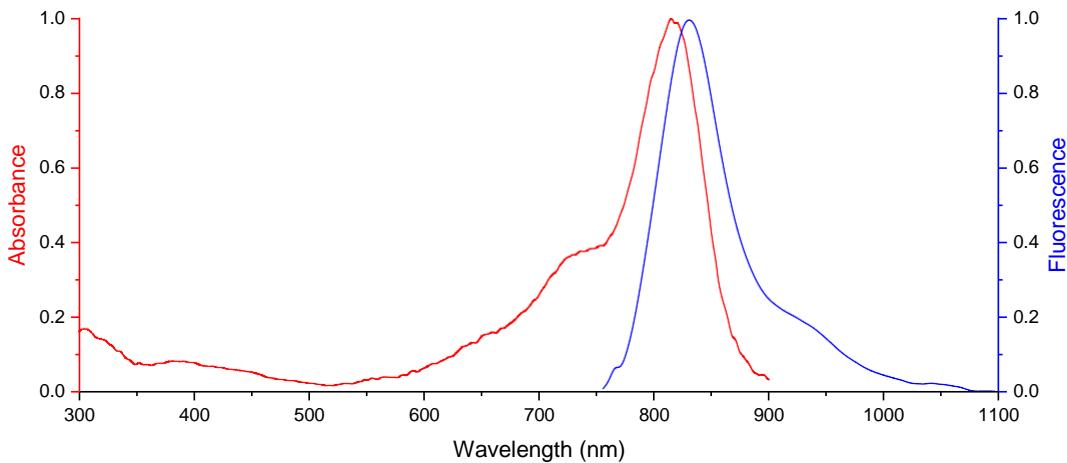


Fig. S33. Normalized absorption and fluorescence spectra of dye **9** (0.02 wt.%) in PVB. Excitation wavelength (λ_{exc}) was equal to 770 nm.

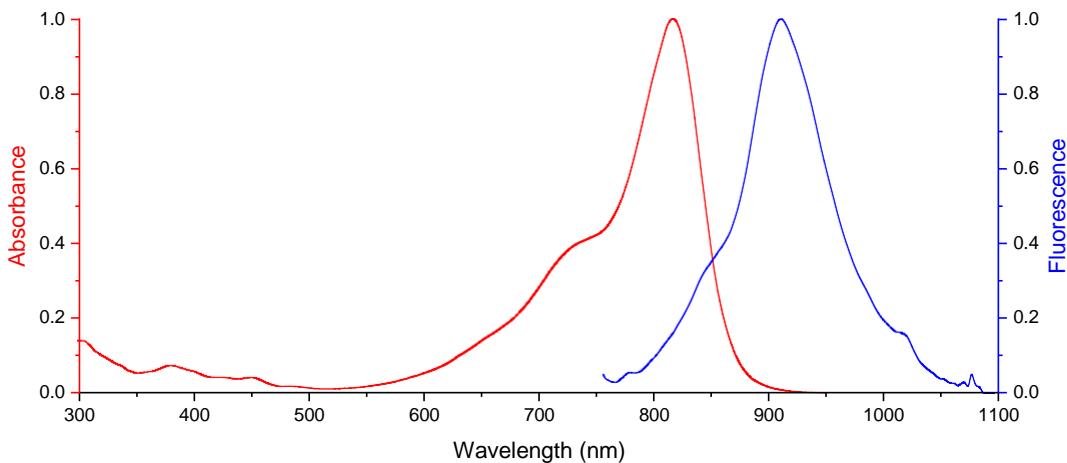
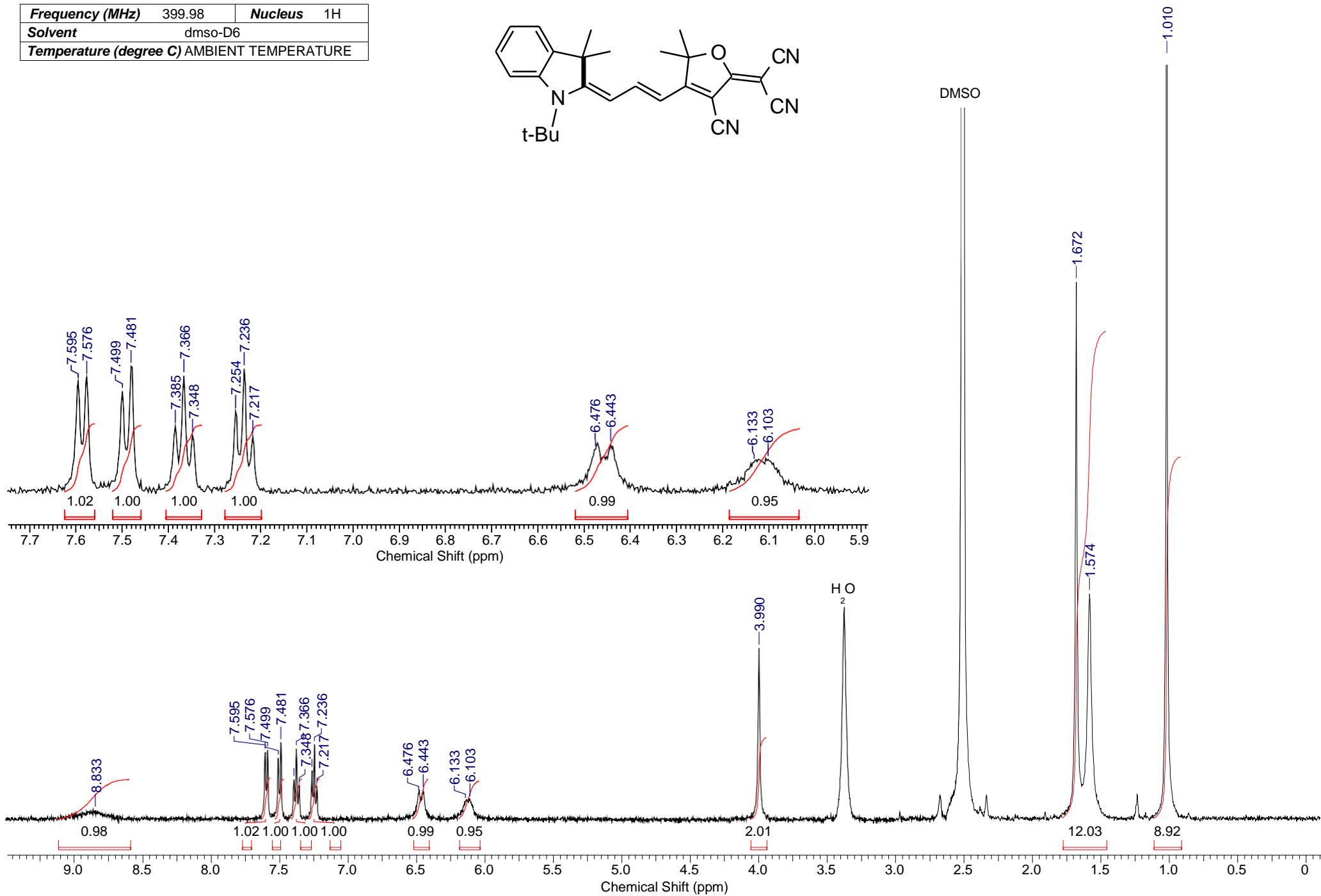
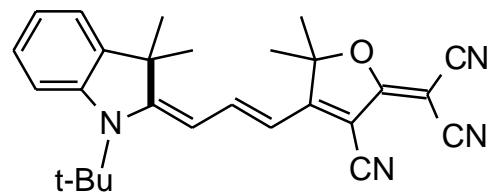
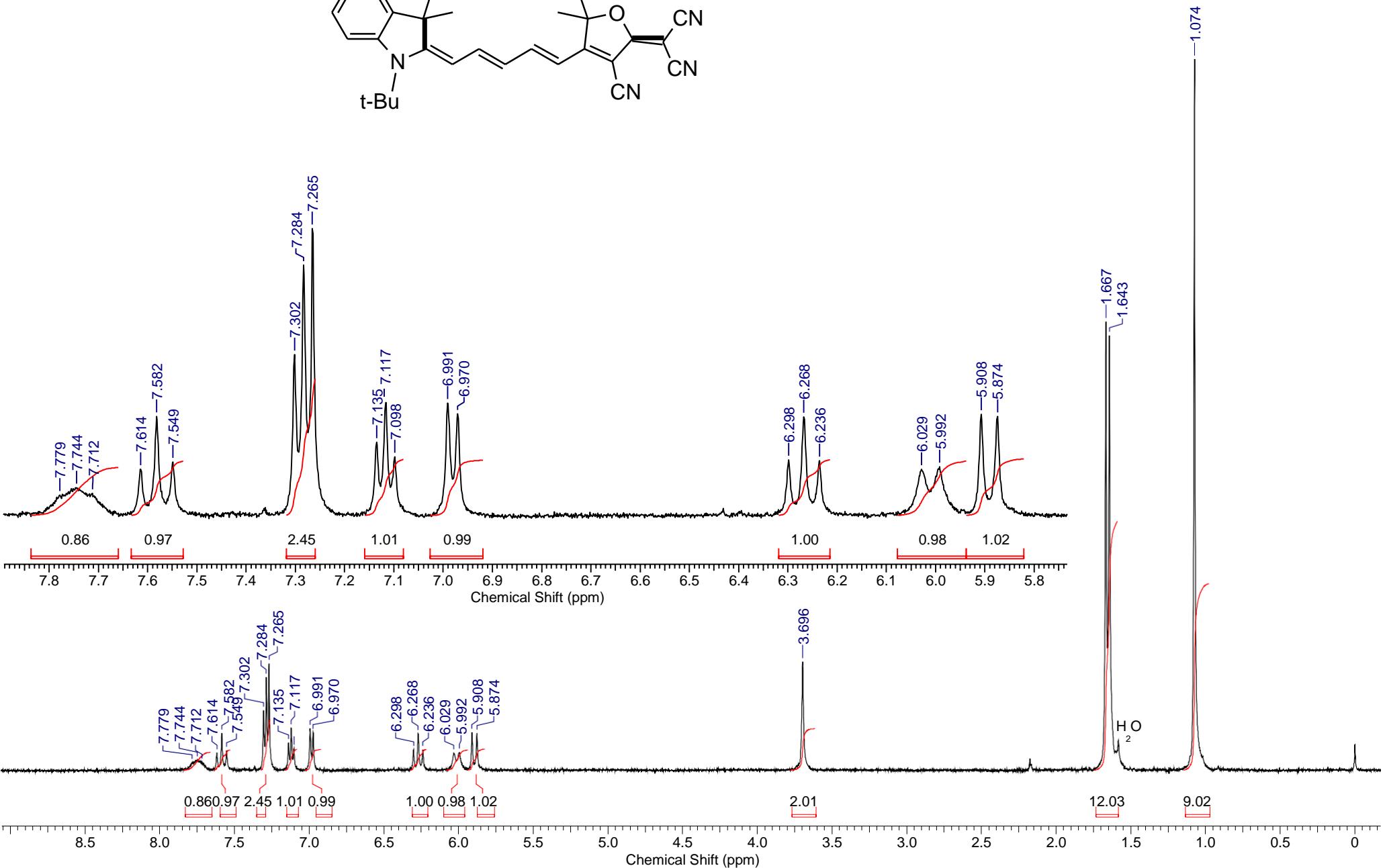
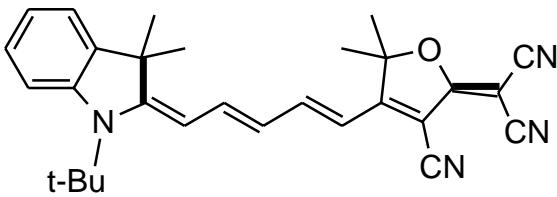


Fig. S34. Normalized absorption and fluorescence spectra of dye **9** (0.25 wt.%) in PVB. Excitation wavelength (λ_{exc}) was equal to 770 nm.

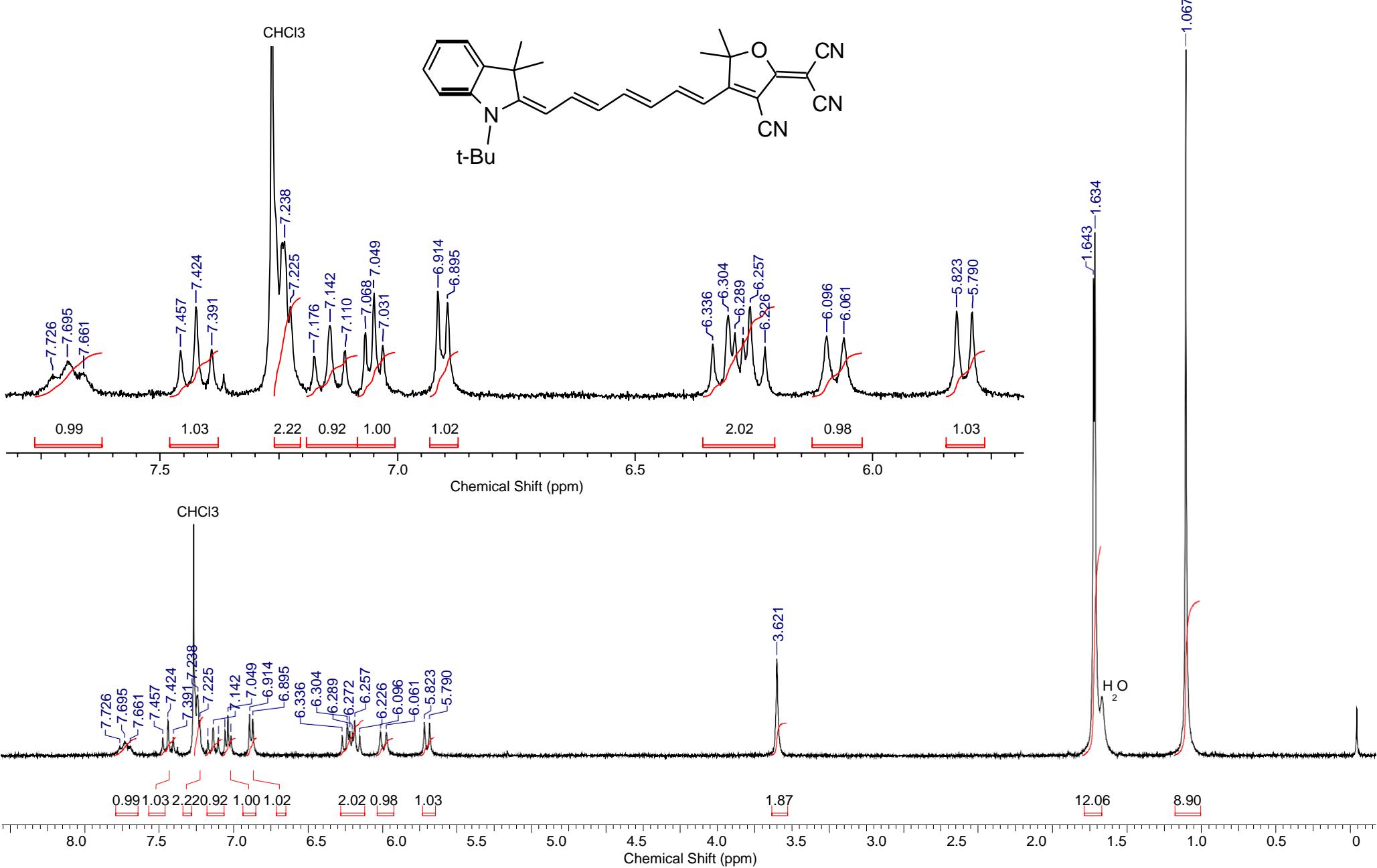
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Temperature (degree C)	AMBIENT TEMPERATURE		



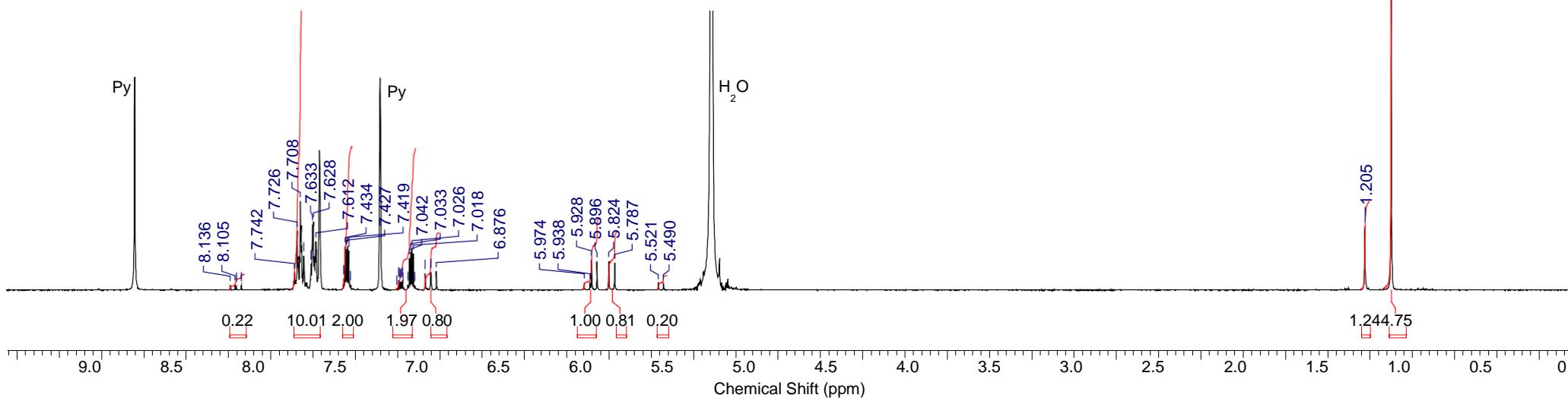
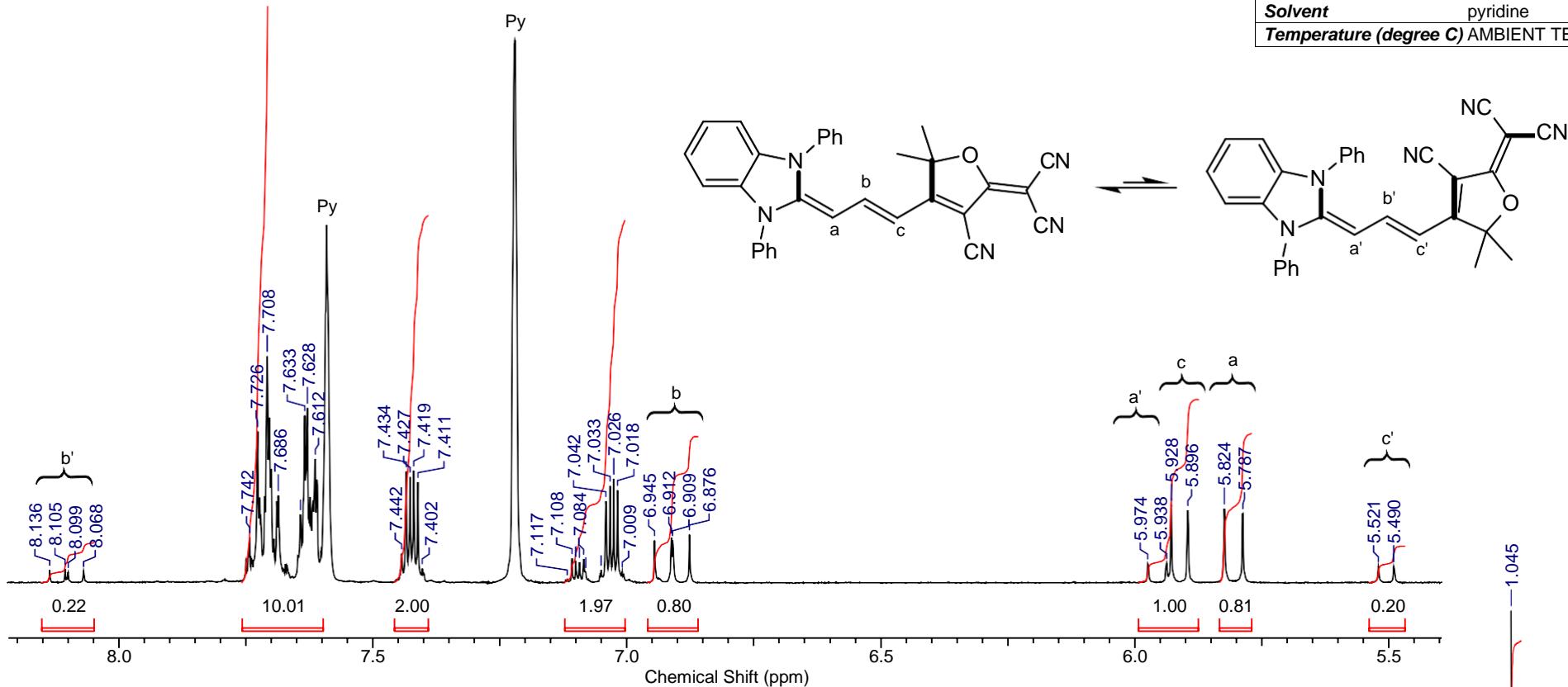
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Temperature (degree C)	AMBIENT TEMPERATURE		



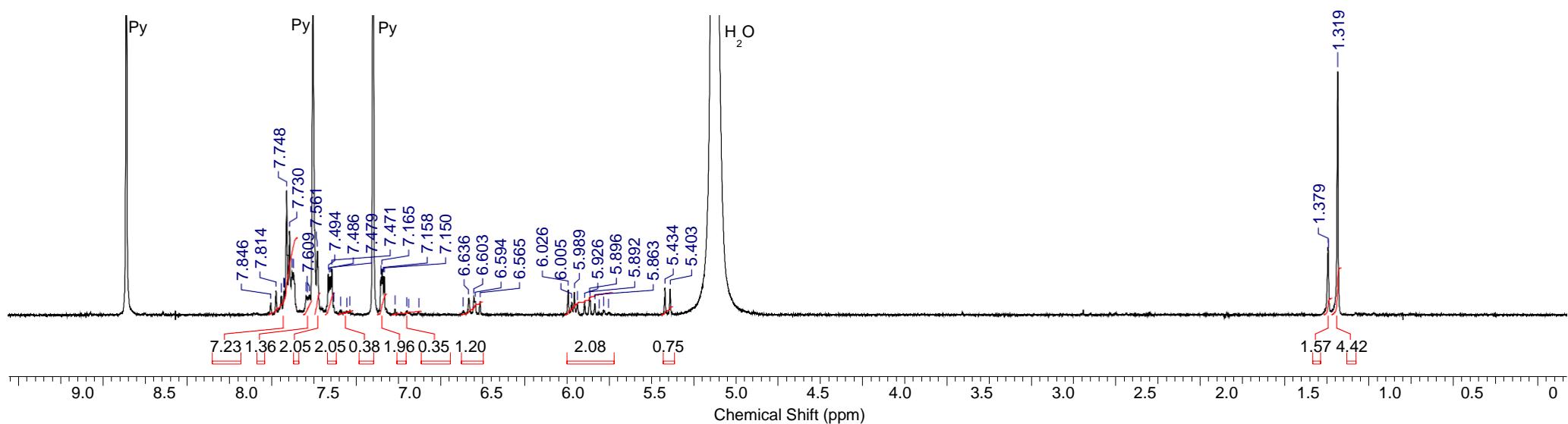
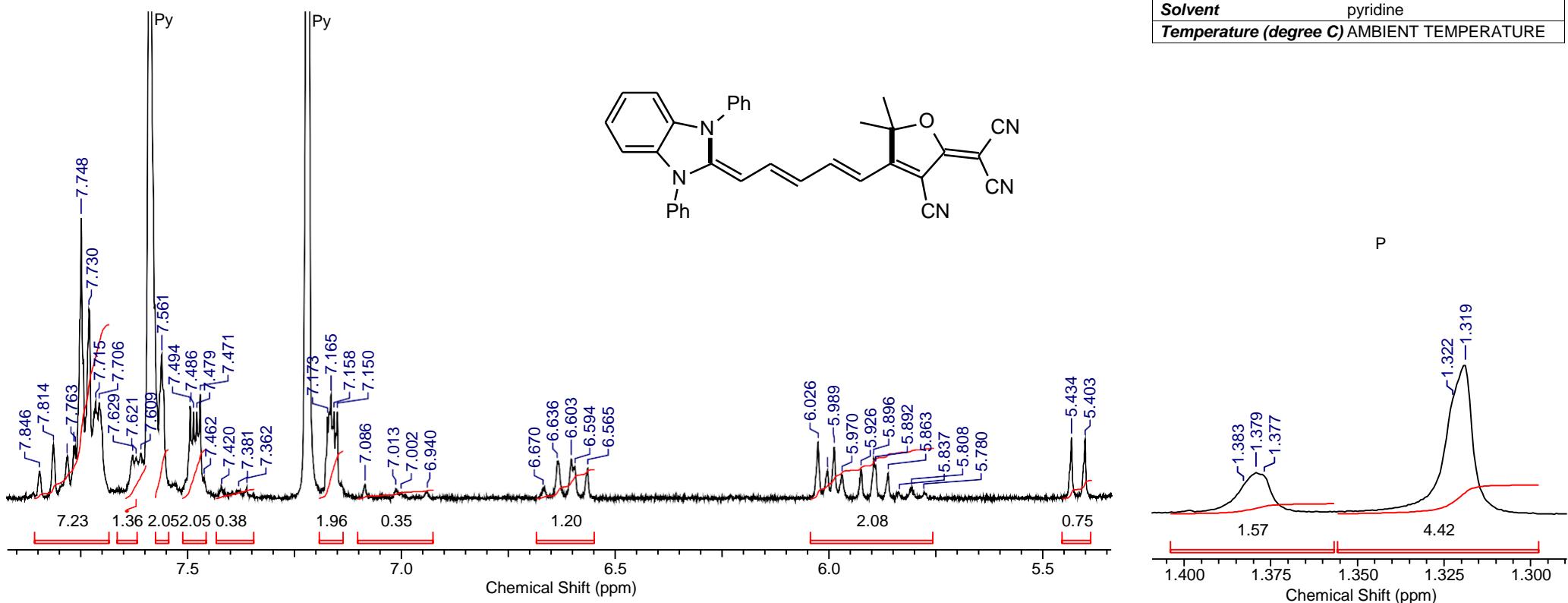
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Temperature (degree C)	AMBIENT TEMPERATURE		

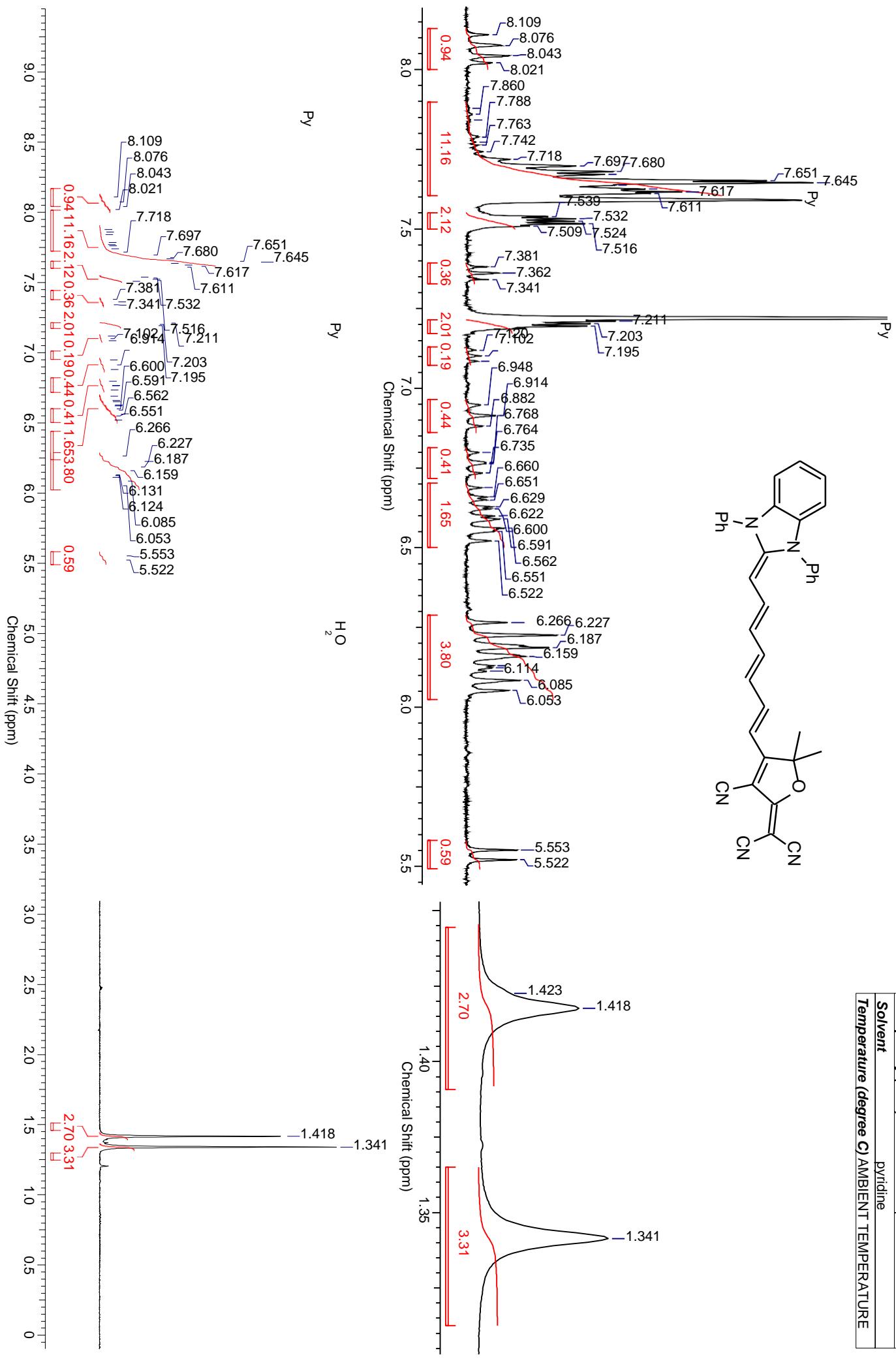


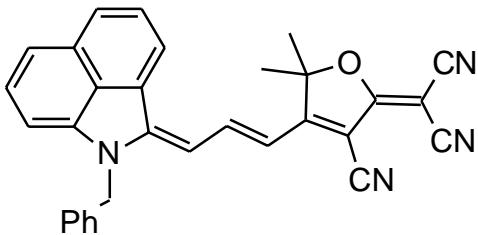
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Temperature (degree C)	AMBIENT TEMPERA	URE	



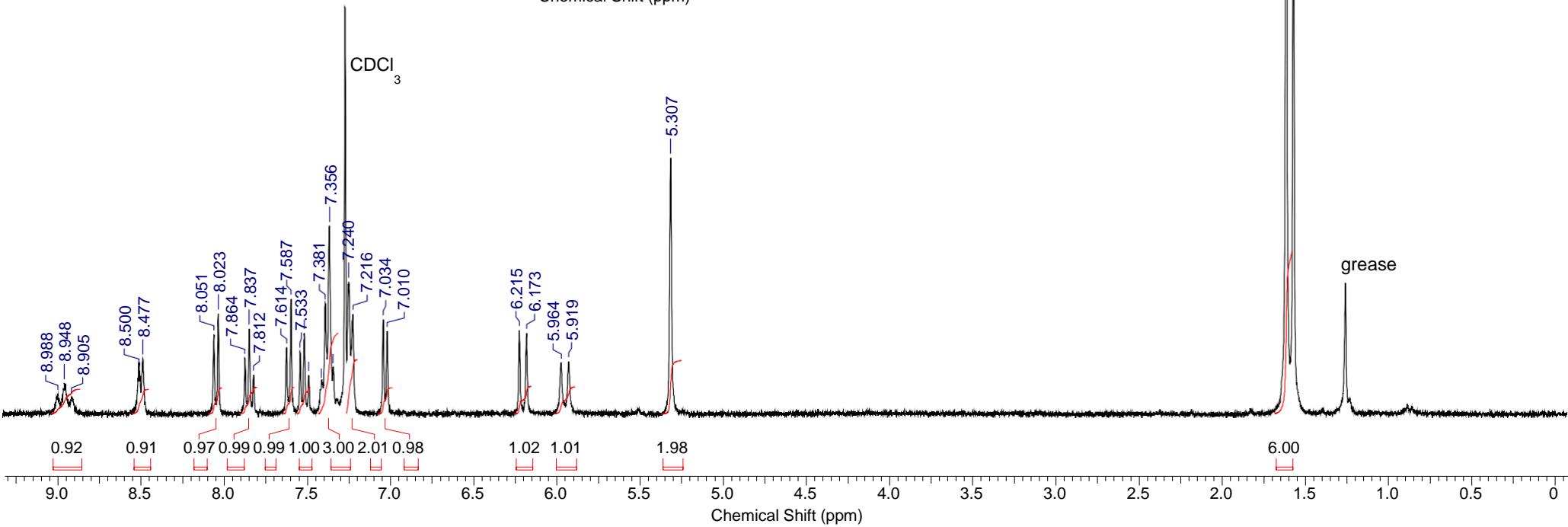
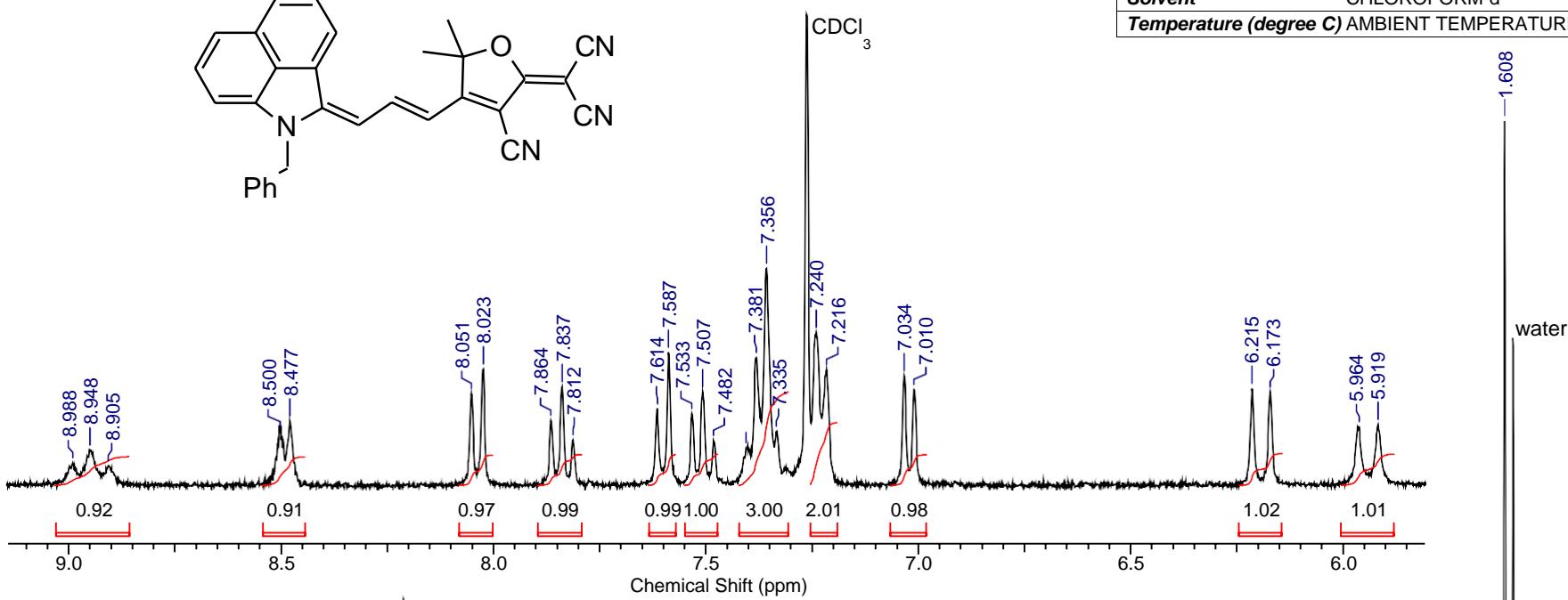
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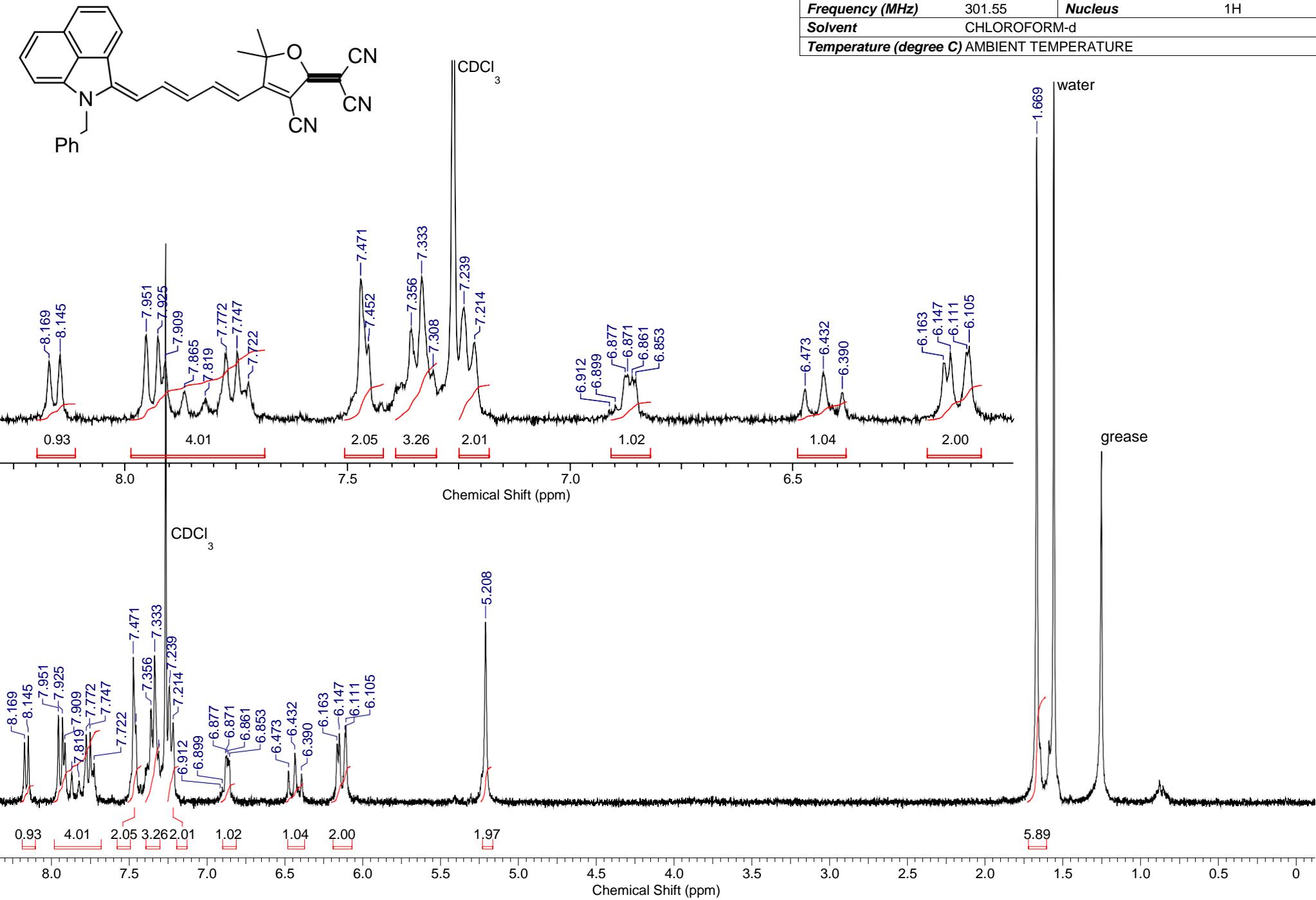


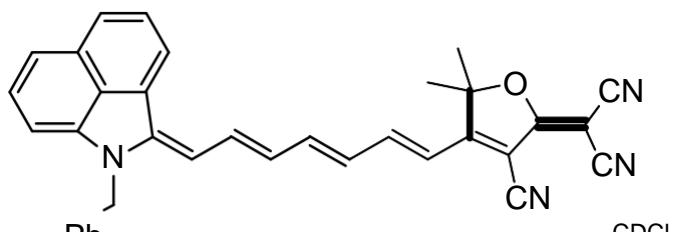


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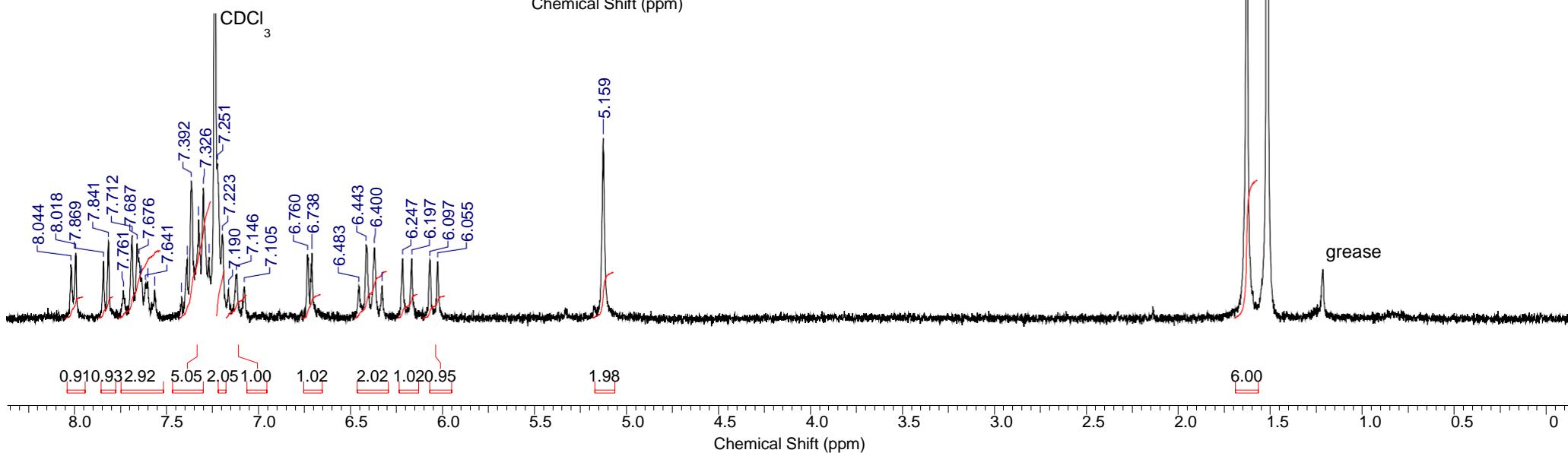
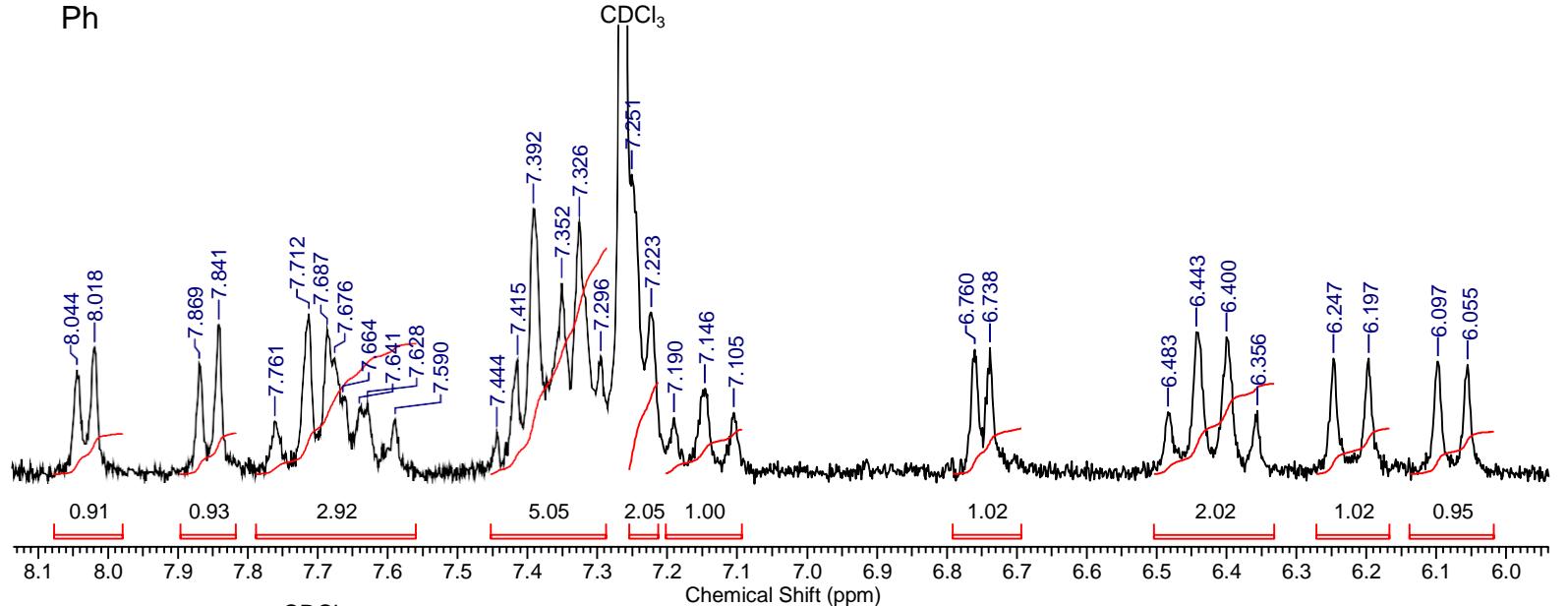


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Temperature (degree C)	AMBIENT TEMPERATURE		

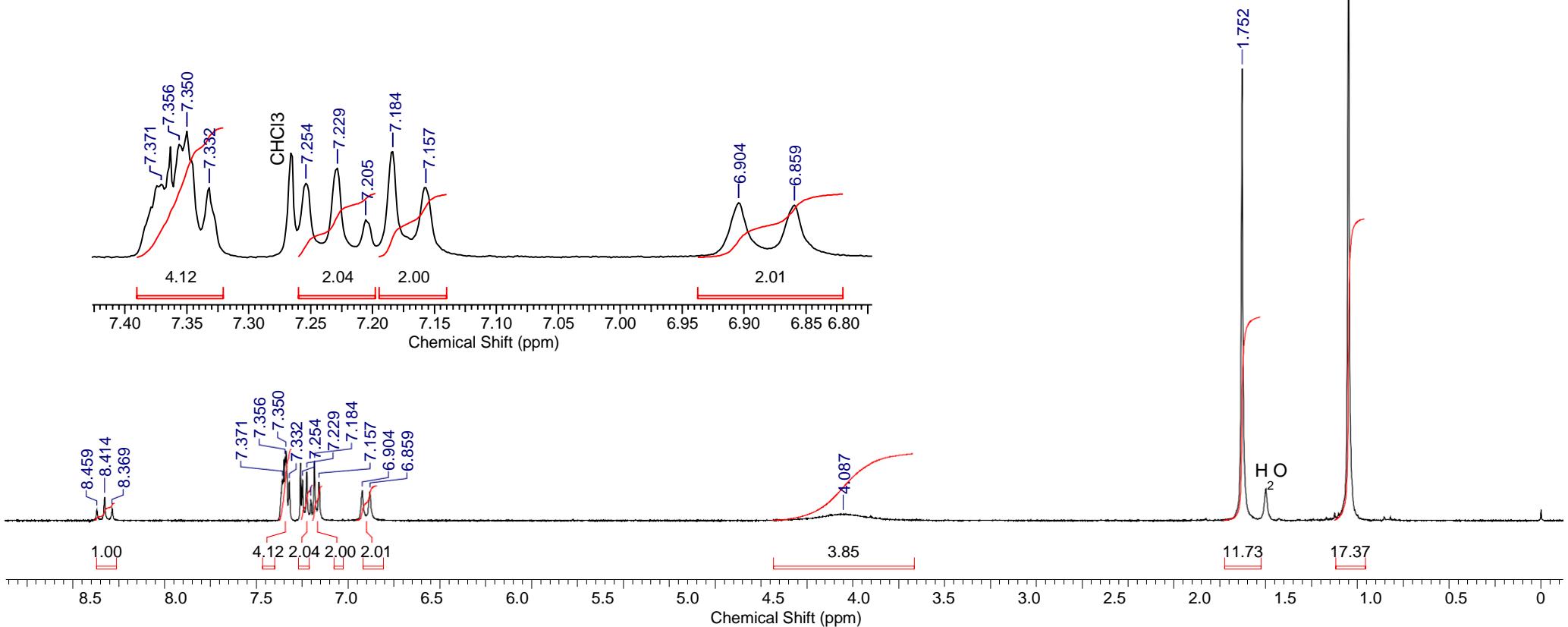
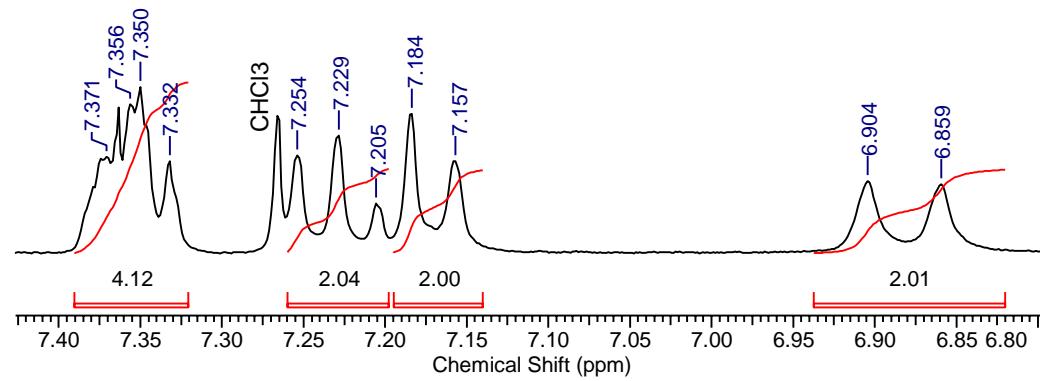
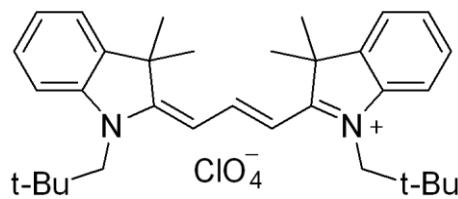




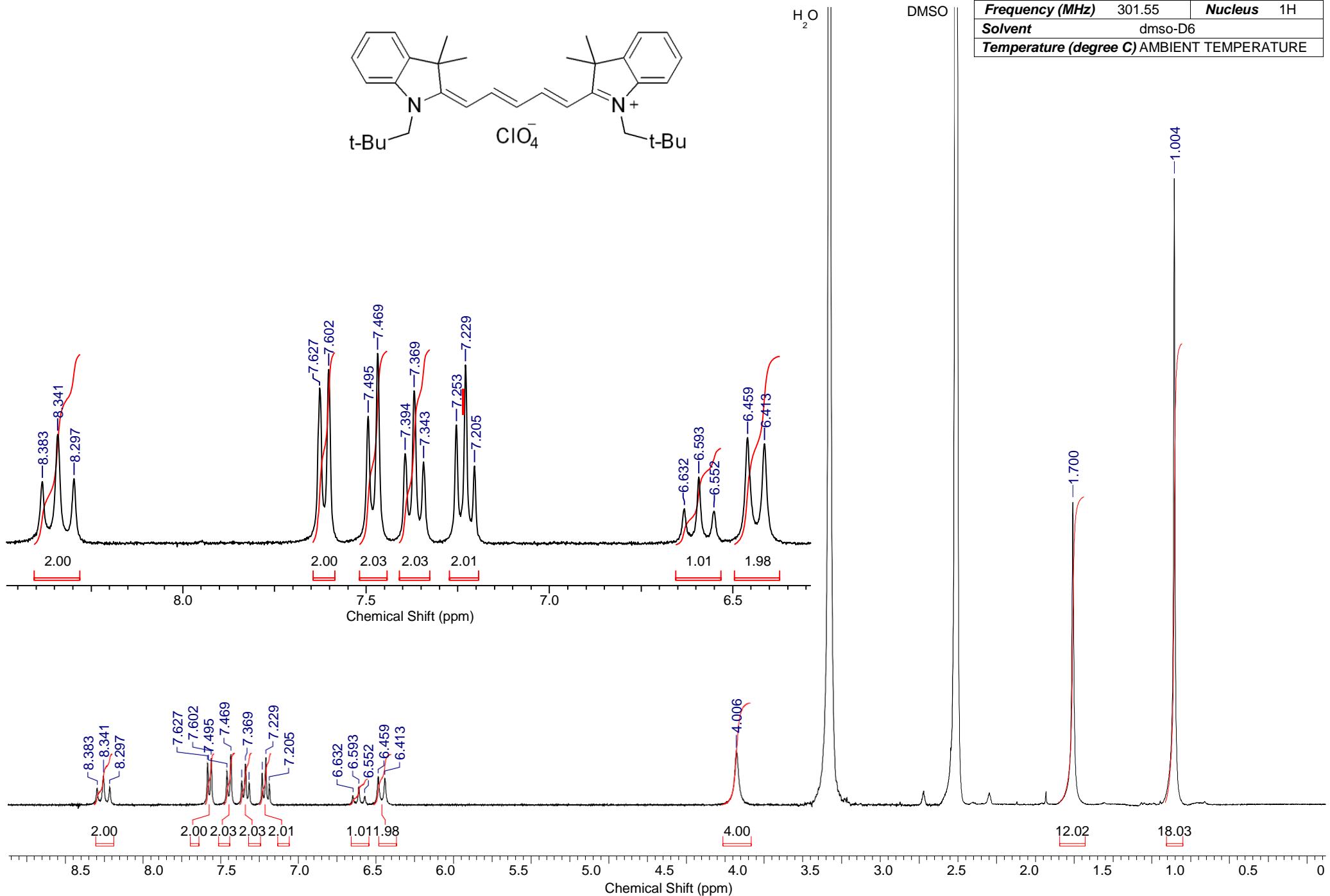
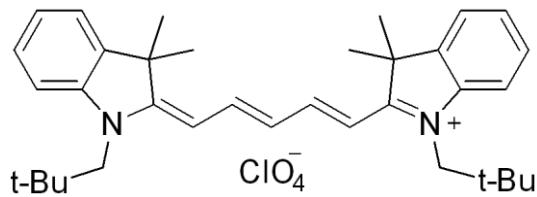
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Temperature (degree C)	AMBIENT TEMPERATURE		



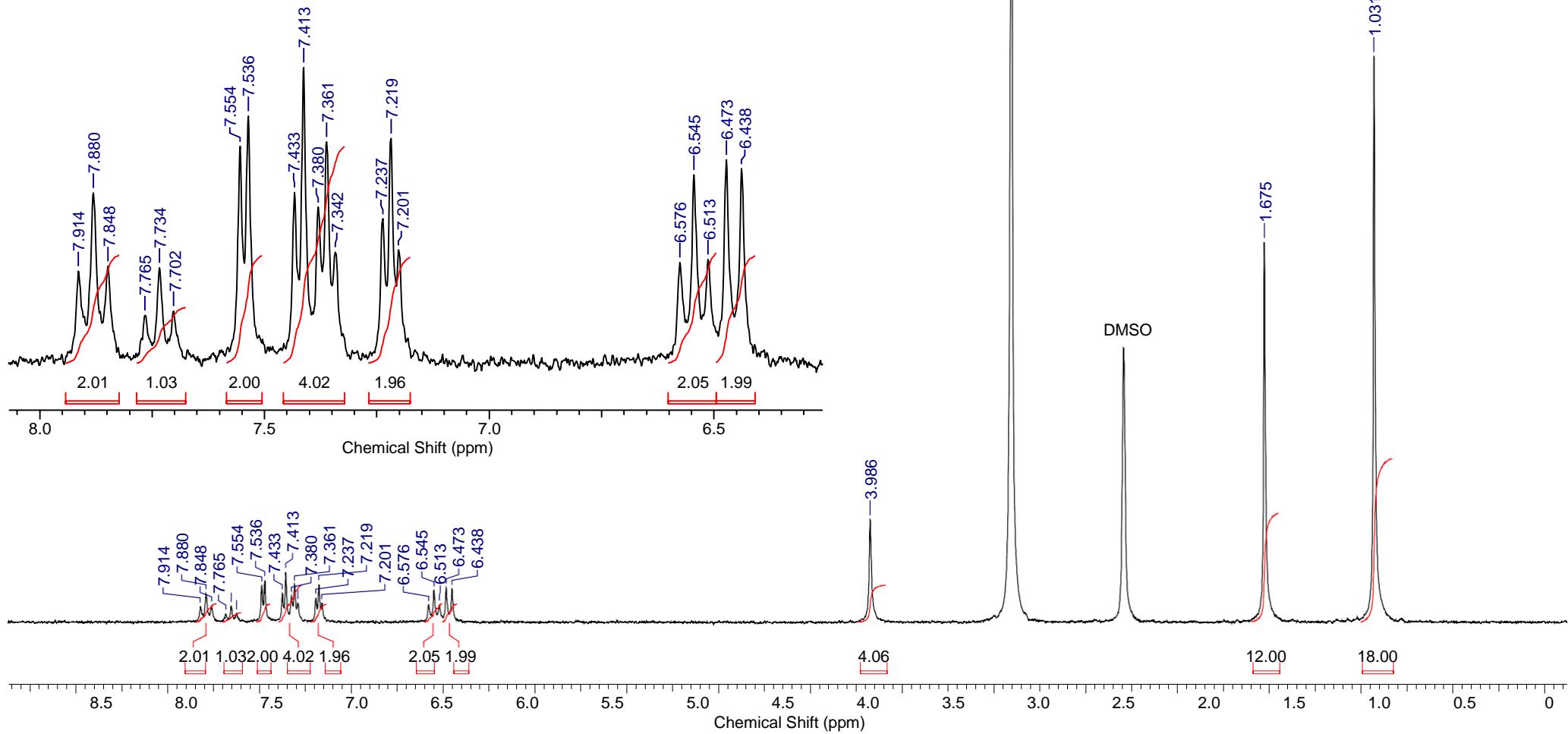
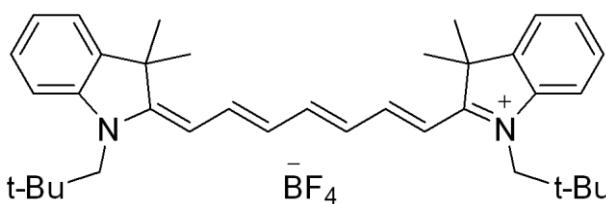
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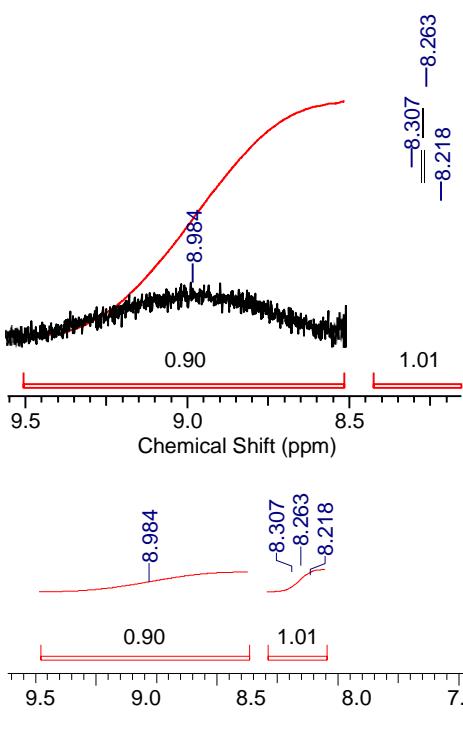
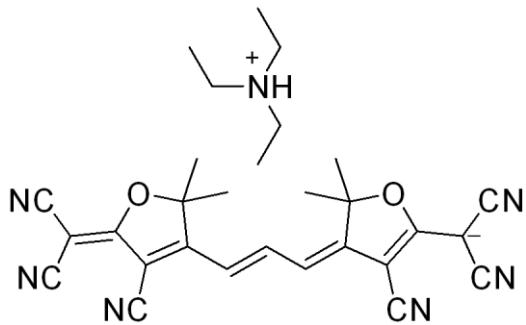
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Temperature (degree C)	AMBIENT TEMPERATURE		



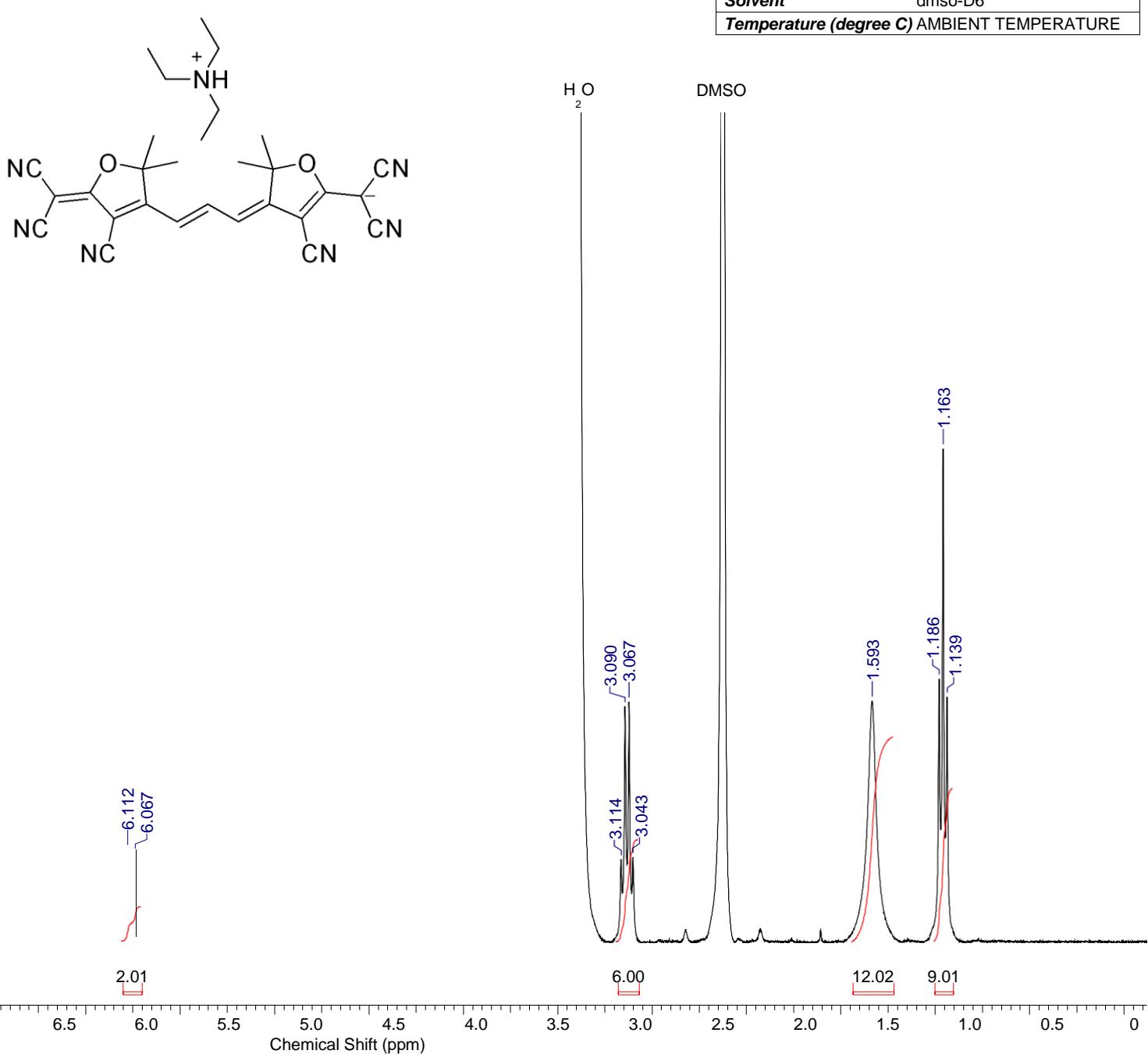
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Temperature (degree C)	AMBIENT TEMPERATURE		



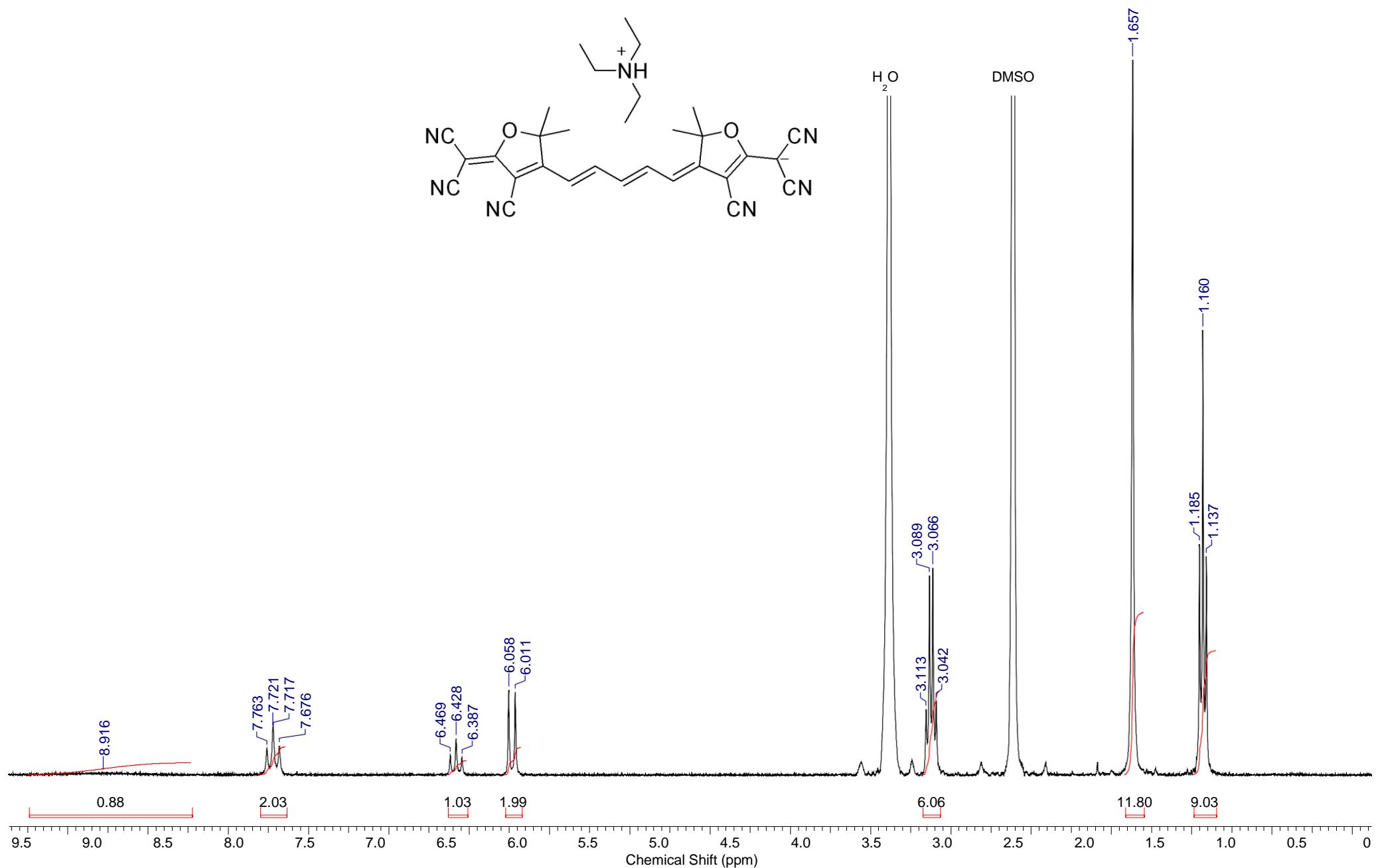
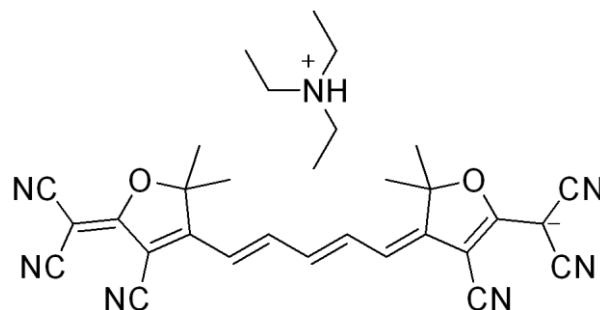
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Temperature (degree C) AMBIENT TEMPERATURE			



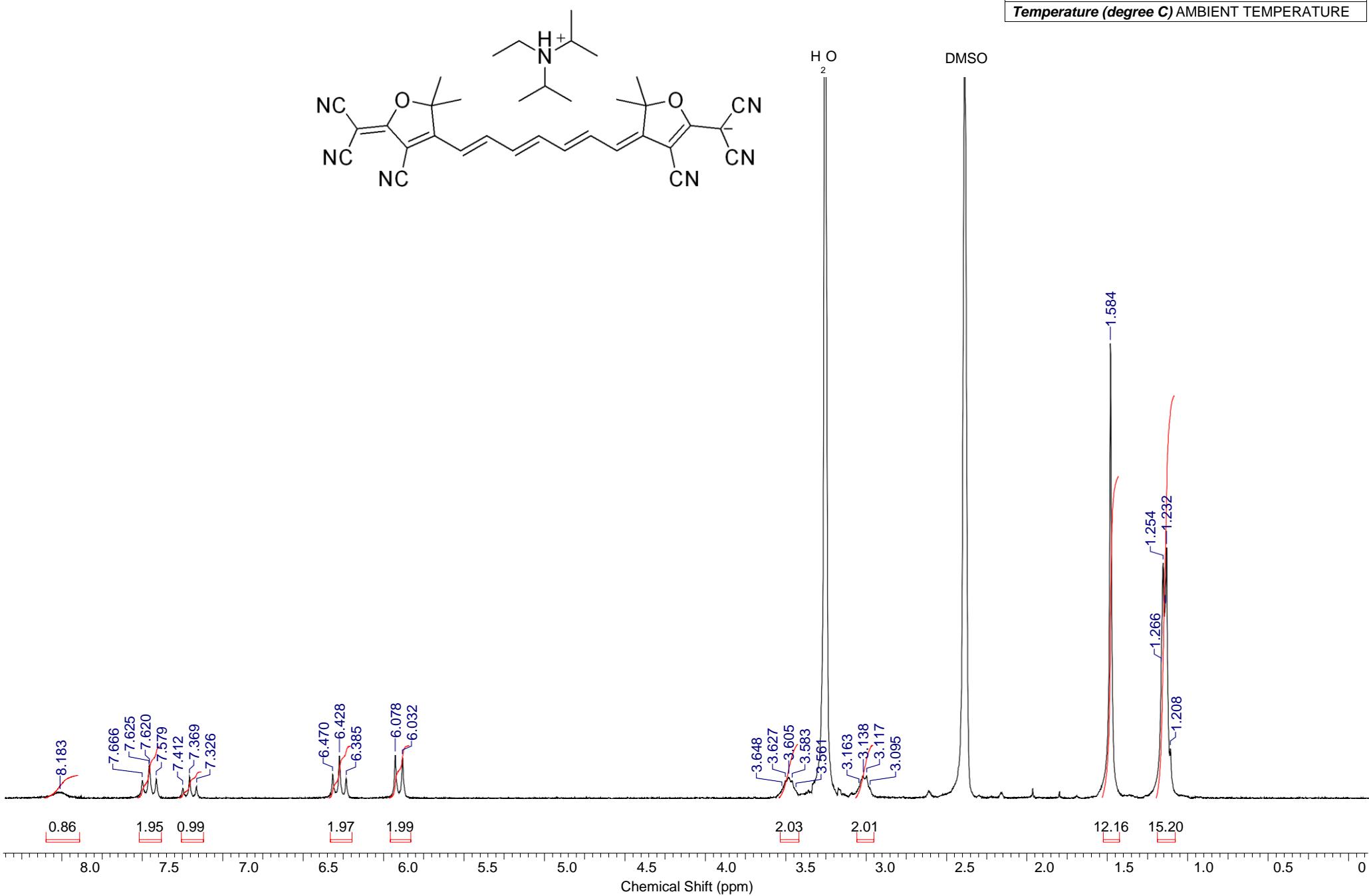
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6.067
6.112



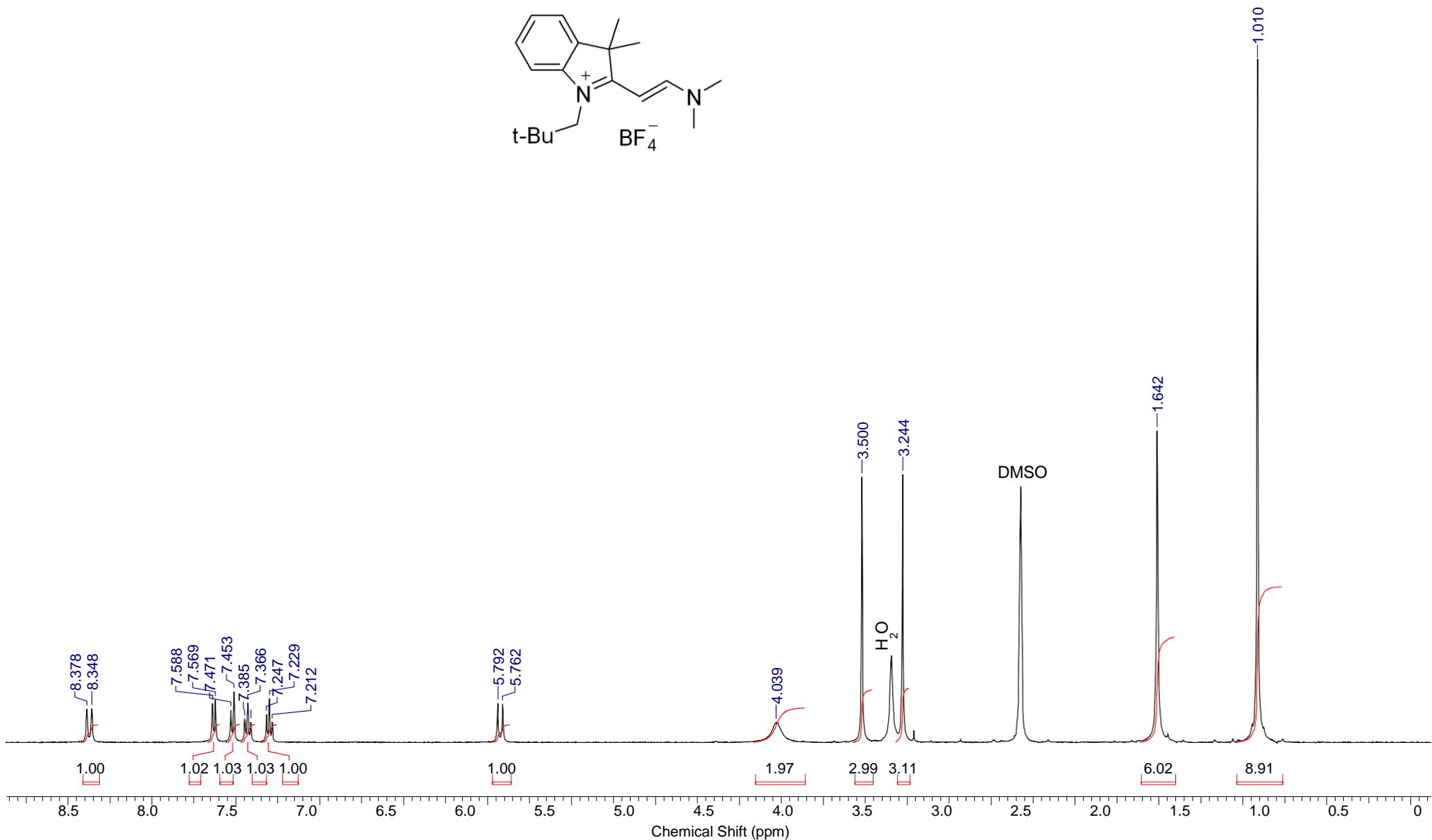
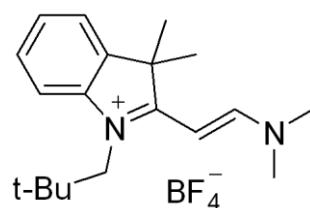
Frequency (MHz)	301.55	Nucleus	1H
Solvent	dmso-D6		
Temperature (degree C)	AMBIENT TEMPERATURE		



Frequency (MHz)	301.55	Nucleus	1H
Solvent	dmso-D6		
Temperature (degree C)	AMBIENT TEMPERATURE		



Frequency (MHz)	399.98	Nucleus	1H
Solvent	dmso_d6		
Temperature (degree C) AMBIENT TEMPERATURE			



Frequency (MHz)	399.98	Nucleus	1H
Solvent	dmso_d6		
Temperature (degree C) AMBIENT TEMPERATURE			

