

*Supporting Information for:*

**The effect of solvent polarity and macromolecular crowding on the viscosity sensitivity of a molecular rotor BODIPY-C<sub>10</sub>**

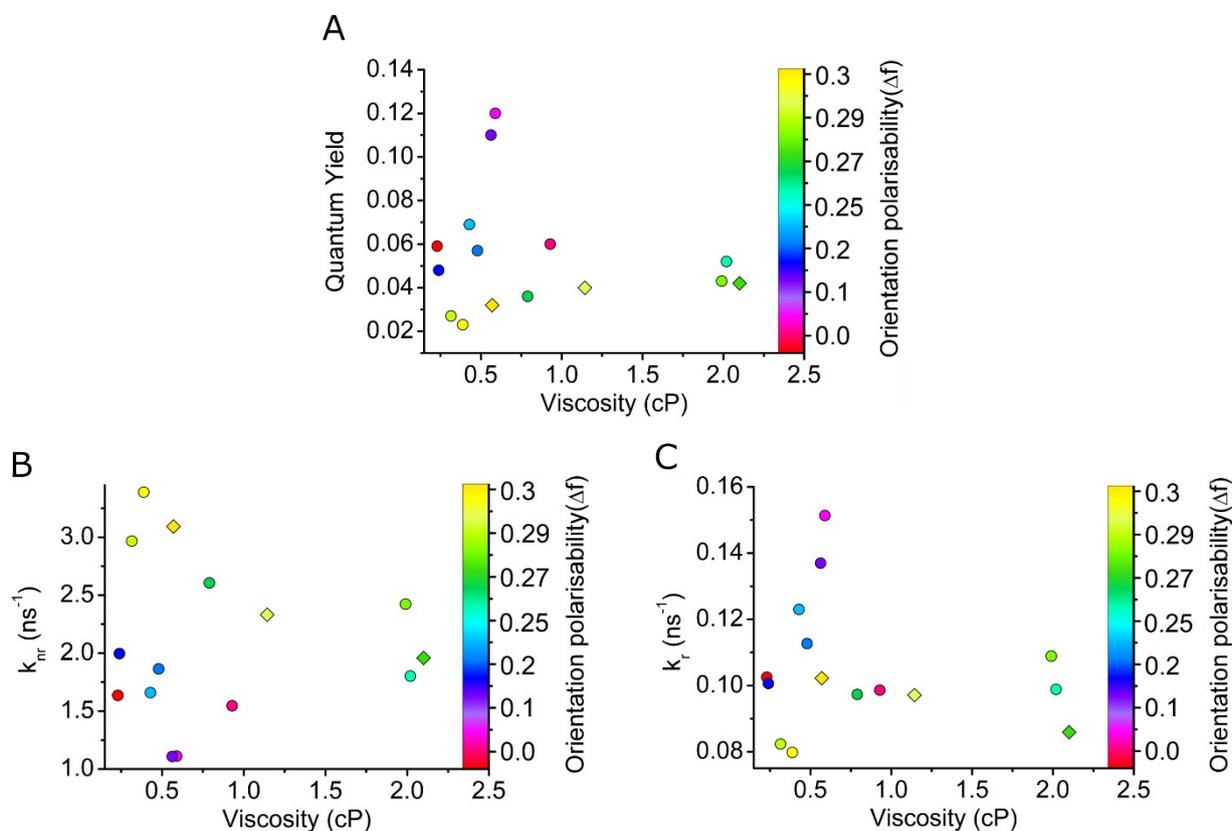
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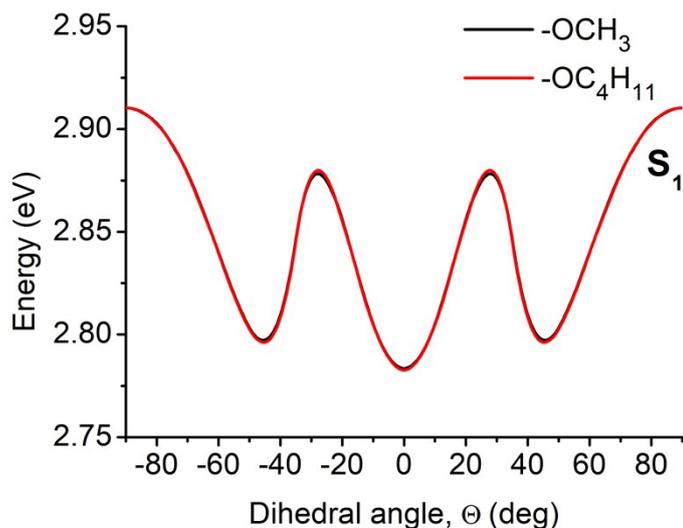
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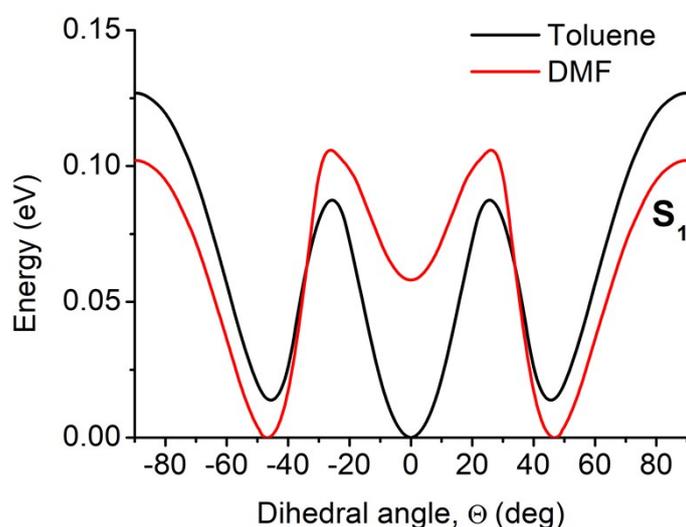
## Additional data



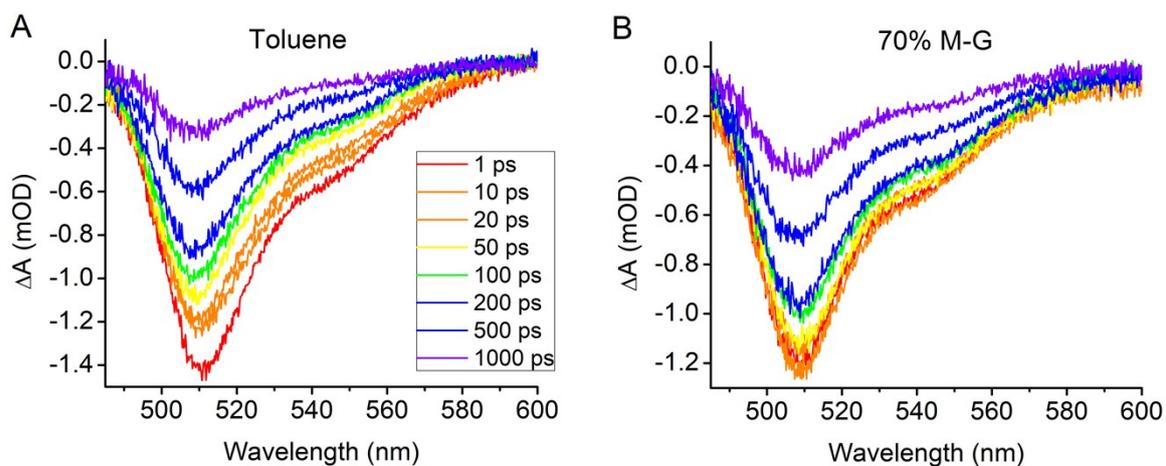
**Figure S1.** Fluorescence quantum yields (A), non-radiative (B) and radiative (C) decay constants of BODIPY-C<sub>10</sub> in organic solvents. The data points are coloured according to the orientational polarisability ( $\Delta f$ ) of solvents, which represents the polarity of a solvent and it is defined in Methods and Materials section, main text. BODIPY-C<sub>10</sub> has the lowest quantum yields in solvents with high  $\Delta f$ , which agrees well with the short fluorescence lifetimes observed in such solvents (Figure 2C, main text). Both short lifetimes and low quantum yields are the result of faster non-radiative decay constants in high  $\Delta f$  solvents (C). Since the radiative decay constants are slower by a factor of  $\approx 20$  on average, they have minimal influence in determining the variation of quantum yields and fluorescence lifetimes of BODIPY-C<sub>10</sub> in different solvents.



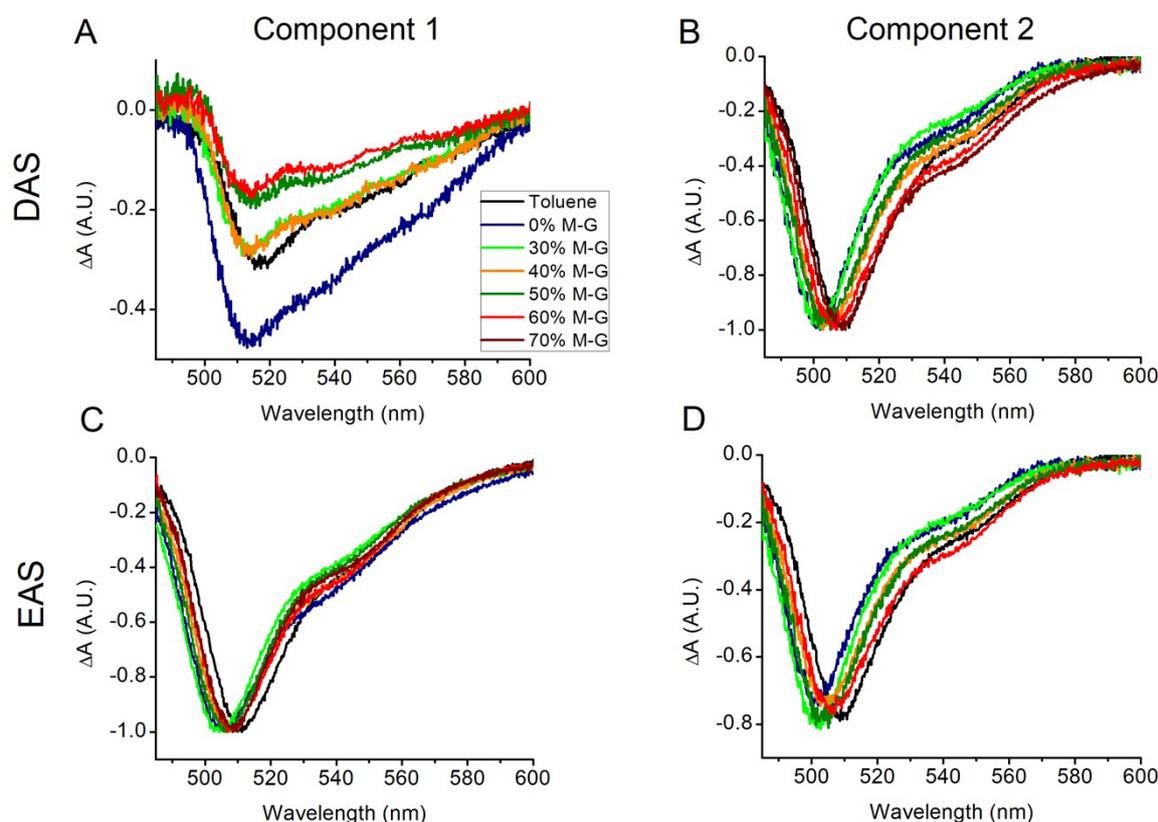
**Figure S2.** Potential energy curves for the first excited state of BODIPY derivatives calculated by TD-DFT. The results are shown for two shortened variants of BODIPY-C<sub>10</sub>: with a methyl group, and with an *n*-butyl group instead of the *n*-decane group in BODIPY-C<sub>10</sub>. The energy curves are almost identical, which means that shortening carbon chain of BODIPY-C<sub>10</sub> for faster computation does not significantly impact the results.



**Figure S3.** Potential energy curves for the first excited state of BODIPY-C<sub>10</sub> calculated by TD-DFT. The calculations were performed using solvent models of toluene and DMF. The calculations produce an energy barrier at 25°, which needs to be overcome for the fluorophore to relax non-radiatively. The theoretically obtained energy barrier is greater in the case of DMF, which does not agree well with experimental results: the fluorescence lifetime of BODIPY-C<sub>10</sub> is significantly lower in DMF, whereas the higher barrier alone would likely produce the opposite. Therefore, the existence of factors not accounted for in this model cannot be ruled out.



**Figure S4.** Transient absorption spectra of BODIPY-C<sub>10</sub> in toluene (A) and 70% glycerol-methanol mixture (v/v%) (B). Compared to data in methanol (Figure 3, main text), spectra in both non-polar (toluene) and viscous (70% glycerol-methanol) solvents decay slower.



**Figure S5.** Decay associated (DAS) and evolution associated spectra (EAS) resulting from a global analysis of transient absorption data of BODIPY-C<sub>10</sub>. The data were fitted using two exponential components except for 70% glycerol-methanol data where a single component was sufficient. DAS shows wavelength-dependence of amplitudes of both exponential components (top panel). Both components were normalized with respect to the intensity of Component 2 to account for the variation of the intensity of the transient absorption signal. The lower panel (C, D) shows EAS, which are the result of the sequential kinetic scheme:  $S_0 \xrightarrow{h\nu} S'_1 \xrightarrow{\tau_1} S_1 \xrightarrow{\tau_2} S_0$ . The first EAS component (C) corresponds to the transient absorption spectra of species in a state  $S'_1$ , which is the state the fluorophore is in immediately after excitation. The second EAS component (D) corresponds to the spectra of partially relaxed species  $S_1$ , which then decays back to the ground state.