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Supplementary Information for

Artificial inflation of apparent photocatalytic activity induced by catalyst-massnormalization and a method to fairly compare heterojunction systems

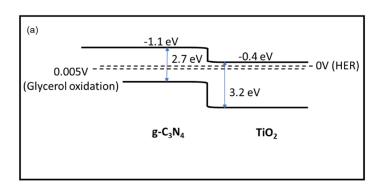
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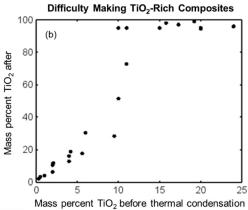


Figure S1. (a) Band diagram of a g-C₃N₄/TiO₂ heterojunction, based on bulk material properties; (b) graph of the mass percent of TiO₂ in the TiO₂/g-C₃N₄ composite (after thermal condensation, as measured by thermogravimetric analysis) versus in the TiO₂/dicyandiamide mixture (before thermal condensation of dicyandiamide to g-C₃N₄).

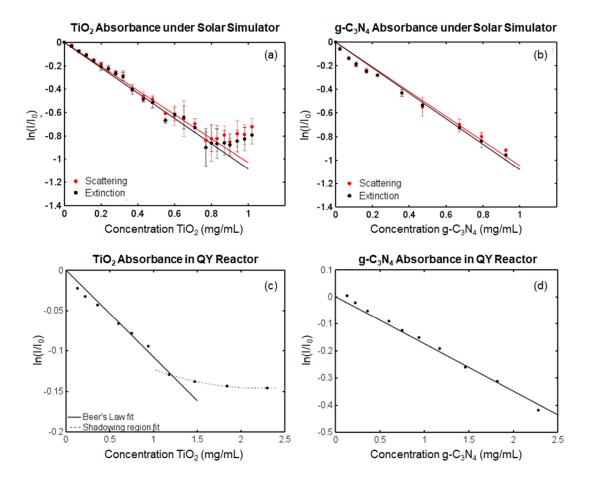


Figure S2. Fitting of Beer's law to light transmission data (plotted as the log of the outgoing over ingoing intensity, (I/I0)) under reaction conditions (using simulated solar light) for TiO₂ (a,c) and g-C₃N₄ (b,d) under the solar simulator (a,b) and in the quantum yield reactor (c,d). Under the solar simulator, extinction coefficients were measured using the full simulated AM1.5 spectrum while the scattering coefficient was determined using (a) a 385 nm longpass filter and (b) a neutral density NG1 filter to remove absorption by TiO₂ and g-C₃N₄ respectively. Absorption coefficients could be directly measured in-situ in the QY reactor by means of the incorporated integrating sphere.

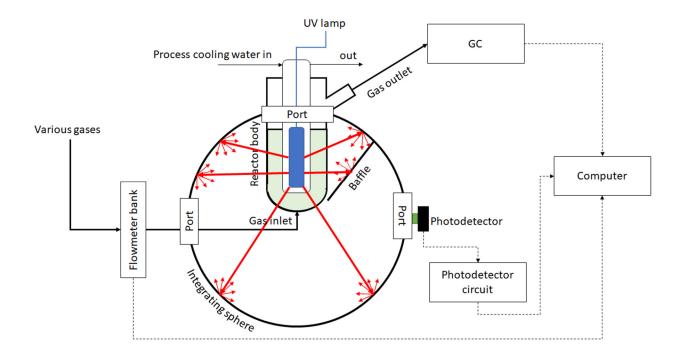


Figure S3. Experimental setup used to directly measure quantum yields at 365 nm. Solid black lines represent material flows, dotted lines represent information flows, and red lines portray representative light paths from the UV lamp and the ensuing diffuse reflectance off of the surface of the integrating sphere. The baffle blocks direct paths between the lamp and the photodetector, so only reflected light reaches the photodetector.

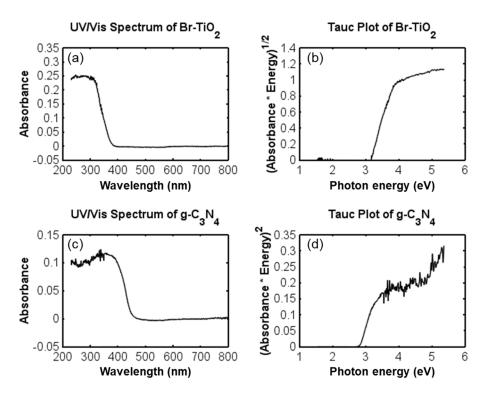


Figure S4. UV/Vis spectra (a,c) and their associated Tauc plots (b,d) for thermally treated br-TiO₂ nanorods (a,b) and g-C₃N₄ (c,d) dispersed in water. Note that the band gap extrapolated from (d), about 2.8 eV, is slightly larger than the 2.7 eV band gap from the solid-state measurement in Figure S2d - likely because smaller particles with fewer layers of sheets, showing quantum confinement effects, are more easily dispersible than large particles.

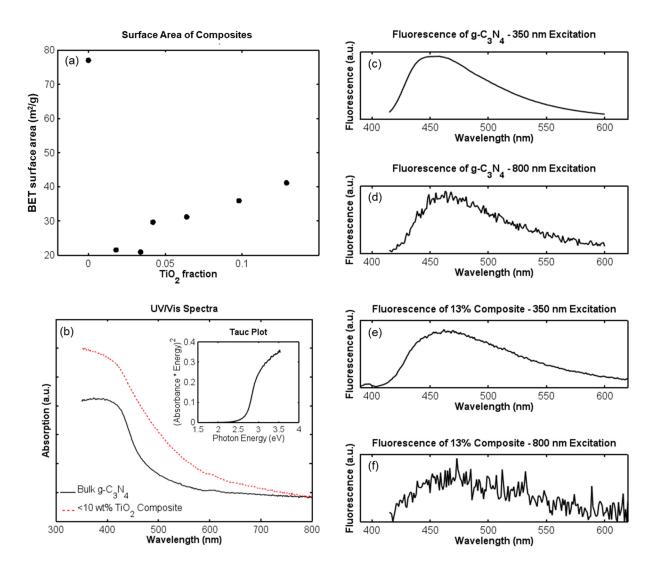


Figure S5. Supplementary characterization, including (a) BET surface area of g- C_3N_4 and low TiO_2 weight loading composites; (b) UV/Vis spectra of g- C_3N_4 and a composite (in their solid states) with inset Tauc plot indicating a g- C_3N_4 band gap of ~2.7 eV; and (c) corrected fluorescence spectra with single-photon excitation (350 nm) and (d) two-photon excitation (800 nm, with lower signal-to-noise) of the bulk g- C_3N_4 and (e-f) of the composites.

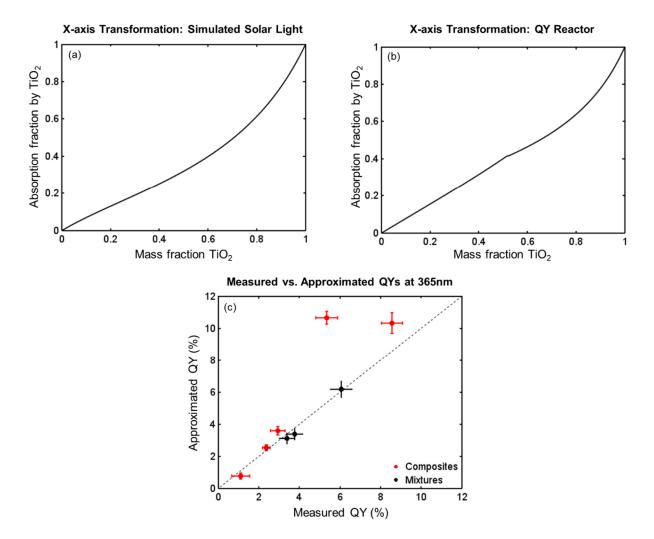


Figure S6. Transformation of the x-axis from mass fraction of TiO_2 to absorption fraction by TiO_2 according to equation (7), as it applies to data (a) using solar simulated light and (b) from the QY reactor with illumination at 365 nm. The kink in panel (b) results from the two-part fit of TiO_2 absorbance data in Figure S2c. (c) QYs were approximated for the experiments performed in the QY reactor and are compared to the measured QYs; the dotted line is a reference y = x line, and error bars represent 95% confidence intervals. The two are seen to agree reasonably well. Note that some deviation is expected given that the path length of light is very short in this reactor, ~1 mm, resulting in deposition of catalyst particles along the reactor walls—primarily the inner reactor wall—over time; this deposition is expected to influence the QY approximation but have a minimal effect on the direct QY measurement.

More specifically, the absorbance measurements and fitting to Beer's law become less accurate as the particles deposit, making the QY approximation less accurate as well. This problem becomes apparent over longer time scales, which are required to reach steady-state. Since the g-C₃N₄ is very poorly dispersible, it is much more prone than TiO₂ to depositing on the reactor wall (which is visually observed). In a physical mixture of the two, the TiO₂ tends to remain dispersed while the g-C₃N₄ gradually deposits. However, in a composite, the g-C₃N₄ carries TiO₂ with it as it deposits on the inner reactor wall, thereby increasing the light intensity both components see and the amount

of light absorbed, increasing the approximated quantum yield relative to the actual one. Since pure TiO_2 is about an order of magnitude more active than pure g-C₃N₄, this effect becomes more pronounced with increasing TiO_2 content.

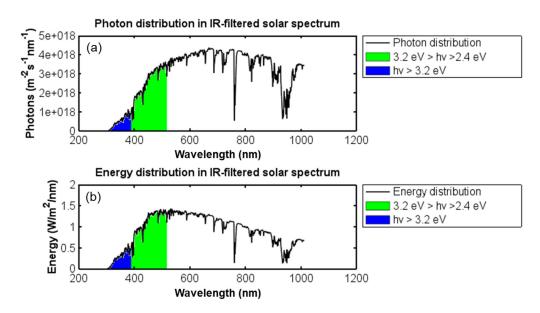
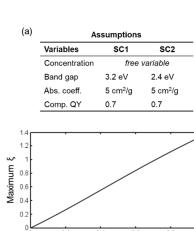


Figure S7. AM1.5 spectrum with a cut-off at 1013 nm, shown as both (a) a photon distribution and (b) an energy distribution. Green and blue shaded regions represent photons and energies available to a 2.4 eV band gap semiconductor and both a 2.4 eV and 3.2 eV band gap semiconductor respectively for absorption.



Assumptions			
SC1	SC2		
free	variable		
3.2 eV	3.2 eV		
5 cm ² /g	10 cm ² /g		
0.7	0.7		
	SC1 free 3.2 eV 5 cm ² /g		

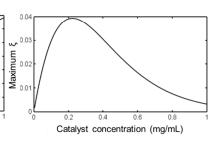
(b)

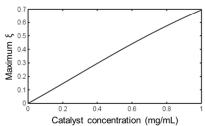
(e)

Assumptions			
Variables	SC1	SC2	
Concentration	free	variable	
Band gap	3.2 eV	3.2 eV	
Abs. coeff.	5 cm²/g	5 cm²/g	
Comp. QY	0.7	0.1	

(c)

(f)



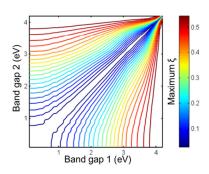


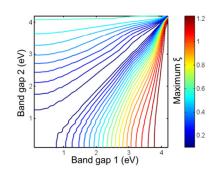
(d)	Assumptions					
	Variables	SC1	SC2			
	Concentration	0.2 mg/mL				
	Band gap	free	variable			
	Abs. coeff.	5 cm ² /g	5 cm ² /g			
	Comp. QY	0.7	0.7			

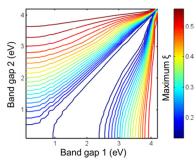
Catalyst concentration (mg/mL)

Assumptions			
Variables	SC1	SC2	
Concentration	0.2	mg/mL	
Band gap	free	variable	
Abs. coeff.	5 cm ² /g	10 cm ² /g	
Comp. QY	0.7	0.7	

Assumptions			
Variables	SC1	SC2	
Concentration	0.2 mg/mL		
Band gap	free	variable	
Abs. coeff.	5 cm ² /g	5 cm ² /g	
Comp. QY	0.7	0.1	



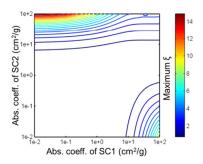


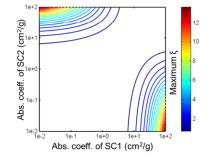


(g)	Assumptions				
	Variables	SC1	SC2		
	Concentration	0.2 mg/mL			
	Band gap	3.2 eV	2.4 eV		
	Abs. coeff.	fre	e variable		
	Comp. QY	0.7	0.7		

(h)	Assumptions			(i)
	Variables	SC1	SC2	_
	Concentration	0.2 mg/mL		
	Band gap	3.2 eV	3.2 eV	
	Abs. coeff.	free variable		
	Comp. QY	0.7	0.7	

Assumptions			
Variables	SC1	SC2	
Concentration	0.	2 mg/mL	
Band gap	3.2 eV	3.2 eV	
Abs. coeff.	fre	e variable	
Comp. QY	0.7	0.1	





Abs. coeff. of SC2 (cm ² /g) [1-91 (p-9) (p-9) [1-9] [1-9]	Maximum §	16 14 12 10 8 6		
1e-2 1e-1 1e+0 1e+1 1e+2 Abs. coeff. of SC1 (cm ² /g)				
1e-2 1e-1 1e+0 Abs. coeff. of SC1	1e+1 1e+2 1 (cm ² /g)			

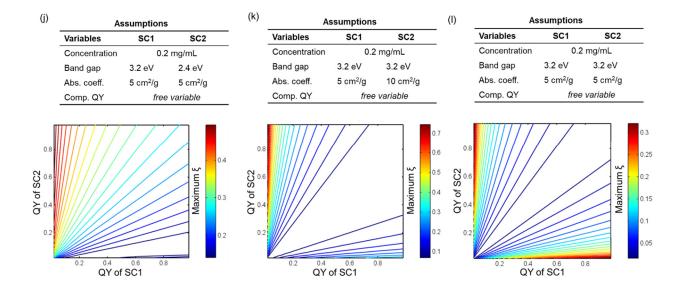


Figure S8. Detailed sensitivity analysis of the artificial enhancement introduced by mass-normalizing a two-photoabsorber no-enhancement model, showing covariance for each pair of input variables: concentration with (a) component band gaps, (b) component absorption coefficients, and (c) component quantum yields; band gaps with (e) absorbance coefficients and (f) quantum yields; absorbance coefficients with (g) band gaps and (i) quantum yields; and quantum yields with (j) band gaps and (k) absorbance coefficients. The redundancy in the covariance plots for the component properties consistently shows larger relative enhancement factors, for (1) the larger band gap material have the lower absorbance, (2) the larger band-gap material having the lower quantum yield, and (3) the material with the larger quantum yield having the larger absorbance coefficient. Covariance between individual component parameters - i.e., variance with (d) the band gaps of the two materials, (h) the absorbance coefficients of the two materials, and (i) the quantum yields of the two materials - are symmetric, as they should be.