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SUPPORTING INFORMATION

Development and validation of bioanalytical HPLC method for simultaneous estimation of cinnamaldehyde and cinnamic acid in rat plasma: Application for pharmacokinetic studies

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> Overlay of UV spectra for CNAD and CA



Fig. S1. (A) Overlay of UV spectra for CNAD (Green) and CA (Blue) (B) Representative HPLC chromatograms of rat plasma spiked with 0.01 μ g/ml of CNAD and CA for system suitability. Chromatographic separation was achieved on C18 column using methanol: acetonitrile: 2% glacial acetic acid (20:50:30, v/v) as mobile phase at a flow rate of 0.8 ml/min and UV detection at 292 nm.

Studies reporting similar λ_{max} of CNAD and/ or CA are given below for reference-

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- 5. HUA J, WU C. Determination of cinnamic acid, cinnamaldehyde and paeonol in Guizhifuling capsules by HPLC [J]. Anhui Medical and Pharmaceutical Journal. 2006; 1.



Fig. S2. Representative Linearity Plots for calibration range-0.001-1µg/ml (**A**) CNAD and (**B**) CA spiked plasma samples