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Supporting Information

## 1. Synthesis



## Synthesis of 1

Commercially available 4-pyrenyl-1-butanol (211 mg, 0.769 mmol) was dissolved in methylene chloride (10 mL). After cooling to 0 °C, PBr<sub>3</sub> (208 mg, 0.769 mmol) was slowly added to 4-pyrenyl-1-butanol solution with vigorous stirring. The mixture was refluxed for 12 hr and cooled to room temperature. After evaporating solvent, the residue was purified by column chromatography (silica gel; hexane:ethylacetate = 50:1 v/v) to provide 1-(4-bromobutyl)pyrene as a white solid (194 mg, 0.575 mmol). <sup>1</sup>H NMR (300 MHz, CDCl<sub>3</sub>):  $\delta$  (ppm) 8.27 (d, J = 9.3 Hz, 1H), 8.21~8.12 (m, 4H), 8.06~7.97 (m, 3H), 7.90 (d, J = 7.8 Hz, 1H), 3.50 (t, J = 6.3 Hz, 2H), 3.40 (t, J = 7.0 Hz, 2H), 2.07~2.04 (m, 4H).

1-(4-Bromobutyl)pyrene (50.0 mg, 0.148 mmol), potassium carbonate (41 mg, 0.296 mmol), di(2-picolyl)amine (DPA; 28.0  $\mu$ l , 0.155 mmol) and potassium iodide (49.0 mg, 0.296 mmol) were dissolved in acetonitrile and stirred vigorously at ambient temperature for 2 days. After solvent evaporation, the residue was diluted with water and extracted with CH<sub>2</sub>Cl<sub>2</sub>. The CH<sub>2</sub>Cl<sub>2</sub> extract was concentrated and purified by column chromatography (silica gel; ethylacetate) to give a pale yellow oil (49 mg, 0.107 mmol). <sup>1</sup>H NMR (300 MHz, CDCl<sub>3</sub>):  $\delta$  (ppm) 8.54 (d, *J* = 4.2 Hz, 2H), 8.25~8.16 (m,

3H), 8.10~7.99 (m, 5H), 7.81 (d, J = 7.8 Hz, 1H), 7.56 (t, J = 7.2 Hz, 2H), 7.51 (d, J = 7.5 Hz, 2H), 7.11 (t, J = 5.7 Hz, 2H), 3.86 (s, 4H), 3.29 (t, J = 7.2 Hz, 2H), 2.68 (t, J = 6.9 Hz, 2H), 1.87 (m, 2H), 1.74 (m, 2H); <sup>13</sup>C NMR (60 MHz, CDCl<sub>3</sub>):  $\delta$  (ppm) 149.17, 136.84, 131.61, 131.08, 129.96, 128.75, 127.69, 127.39, 127.35, 126.76, 125.99, 125.20, 125.03, 124.95, 124.86, 123.86, 123.57, 122.61, 60.04, 54.18, 33.30, 32.93, 29.89, 29.36, 21.36, 26.57 ; ESI-MS: m/z 456.7 [M+H<sup>+</sup>].

Synthesis of 1-Zn

To a solution of **1** (15.0 mg, 0.0329 mmol) in 15 mL of MeOH-THF (1:1) was added dropwise aqueous solution of ZnClO<sub>4</sub>·6H<sub>2</sub>O (1 eq., 0.2 mL), and the mixture was stirred for 30 min at room temperature. After solvent evaporation, the solid was collected to give **1**-Zn (98%) without further purification. <sup>1</sup>H NMR (300 MHz, DMSO-*d*<sub>6</sub>):  $\delta$  (ppm) 8.59 (s, 2H), 8.30~8.26 (m, 3H), 8.21~8.04 (m, 8H), 7.83 (d, *J* = 7.7 Hz, 1H), 7.58 (m, 4H), 4.28 (d, *J* = 16.2 Hz, 2H), 3.94 (d, *J* = 16.2 Hz, 2H), 3.35 (s, 4H), 2.73 (s, 2H), 1.55 (s, 4H); <sup>13</sup>C NMR (60 MHz, DMSO-*d*<sub>6</sub>):  $\delta$  (ppm) 184.14, 147.48, 140.58, 140.56, 136.40, 130.88, 130.36, 129.28, 127.99, 127.44, 127.28, 126.56, 126.20, 125.02, 124.93, 124.81, 124.60, 124.29, 124.22, 124.12, 82.80, 56.98, 32.54, 29.11 ; HRMS (FAB<sup>+</sup>, m-NBA, ): *m/z* found 618.1128, calcd for [M+ClO<sub>4</sub><sup>+</sup>] 618.1138.

## 2. Fluorescence Spectra

All stock solutions were prepared in DMSO, then diluted with 10 mM HEPES buffer (pH=7.4) solution to prepare samples. Total volume percent of DMSO in a sample is below 0.1%. Fluorescence spectra were recorded on a Jasco FP-750 spectrophotometer.

Fluorescence quantum yields were calculated according to the following equation. In this equation,  $\Phi_{sample}$  and  $\Phi_{std}$  are the quantum yields of sample and standard, respectively;  $I_{sample}$  and  $I_{std}$  are the integrated emission intensities of the sample and the standard, respectively;  $A_{sample}$  and  $A_{std}$  are the absorbance of the sample and standard, respectively; and  $n_{sample}$  and  $n_{std}$  are the refractive indexes of the sample and standard solutions, respectively.

$$\Phi_{\text{sample}} = \Phi_{\text{std}} \left[ I_{\text{sample}} / I_{\text{std}} \right] \left[ A_{\text{std}} / A_{\text{sample}} \right] \left[ n_{\text{sample}} / n_{\text{std}} \right]^2$$



**Figure S1**. Fluorescence spectra of 1-Zn (0.02 mM) in aqueous solvent of 10 mM HEPES buffer (pH=7.4) in the presence of various anions (0.4 equiv). Excitation wavelength, 343 nm.



**Figure S2**. Fluorescence titration spectra of 1-Zn upon addition of  $HPO_4^{2-}$  (sodium salt, equiv). [1-Zn] = 0.02 mM in aqueous HEPES buffer (pH=7.4). [HPO<sub>4</sub><sup>2-</sup>] = 0 ~ 1.2 equiv of 1-Zn. Excitation wavelength, 343 nm.



**Figure S3**. (A) Fluorescence spectra of 1-Zn in the presence of 10 equiv of ATP upon addition of PPi (sodium salt, equiv). [1-Zn] = 0.02 mM in aqueous HEPES buffer (pH=7.4). [PPi] = 0 ~ 2.3 equiv of 1-Zn. Excitation wavelength, 343 nm.

(B) Dependence of  $I_{476}/I_{397}$  in the presence of 10 equiv of ATP on the concentration of PPi (sodium salt, equiv).

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**Figure S4**. Job's plot for the binding between 1-Zn and PPi. [1-Zn] + [PPi] = 0.02 mM.



**Figure S5**. Fluorescence spectra of 1-Zn (0.02 mM) in aqueous solvent of 10 mM HEPES buffer (pH=7.4) in the presence of various anions (1 equiv). Excitation wavelength, 343 nm. Additon of 0.5 eq. and further addition over 10 eq. of these anions did not affect the spectral change.



**Figure S6**. Photographs of light emission of 1-Zn solution before (A) and after (B) addition of PPi in PL spectrophotometer (excitation wavelength = 343 nm); photographs of light emission of 1-Zn solution before (left) and after (right) addition of PPi under UV lamp (365 nm) (C).