

## Electronic Supplementary Information

### Maximum-Quantum (MaxQ) NMR for the speciation of mixtures of phenolic molecules

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#### 10 Extraction of the polar fraction of the oil, sample preparation and experimental section:

##### Samples

Two mixtures were used in the present study. In the first  
15 one, the following molecules (as supplied from Sigma  
Aldrich): gallic acid, syringic acid, caffeic acid, ferulic  
acid, vanillic acid, pyrocatechol, *o*- and *p*-coumaric acid,  
4-hydroxybenzoic acid, *t*-cinamic acid and benzoic acid  
were dissolved in a 3:2:1 DMSO:D<sub>2</sub>O:CDCl<sub>3</sub> mixture. The  
20 concentration of each compound was of about 10mM.

The second sample was an extract of a commercially  
available extra virgin olive oil (PUGET Classic, Lesieur  
Products), obtained with the following protocol.<sup>27</sup>First, 8  
25 grams of oil was dissolved in 8 ml of methanol/water,  
80/20, v/v. The mixture was then stirred in a vortex for 15  
mins (3 times) and centrifuged at 5000 rpm for about 10  
mins, at 298 K, (3 times) and the methanol fraction  
collected. Methanol was evaporated under vacuum at 60<sup>0</sup> C  
30 and the residue was washed with 8 ml of hexane (3 times).  
Hexane was then evaporated at 30<sup>0</sup> C. The residue was  
finally dissolved in 500μl of CD<sub>3</sub>OD and subjected to  
NMR experiments. The total polyphenols content in this  
sample was of at least 250 mg/kg, according to the  
35 nutritional composition information provided by the  
supplier.

##### NMR spectroscopy

40 Experiments were performed on a Bruker AV-500 NMR  
spectrometer equipped with a TXI triple resonance cryo  
probe, able to generate pulsed field gradients up to 55  
G/cm. The excitation-reconversion of <sup>1</sup>H multiple-quantum  
coherences was empirically optimized on a one  
45 dimensional version of the basic pulse sequence (90)<sub>x</sub>-τ/2-  
(180)<sub>x</sub>-τ/2- (90)<sub>φ</sub>-t<sub>1</sub>- (90)<sub>φ</sub>-t<sub>2</sub>, with a fixed t<sub>1</sub> value of 3  
microseconds. The delay, τ, was varied to obtain the best

intensity along with the a uniform as possible excitation of  
the coherence order of choice, *p*. Desired coherences were  
effectively selected using a pair of half-sine shaped pulsed  
50 field gradients,<sup>26</sup> G<sub>1</sub> and G<sub>2</sub>, placed before and after the  
final 90<sup>0</sup> pulse, respectively. The ratio of the gradient pulse  
was selected to fulfill G<sub>2</sub> = *p*\*G<sub>1</sub>, with G<sub>2</sub> being kept fixed  
at 24.75 G/cm and G<sub>1</sub> is respectively varied, for both  
55 mixtures.

For the standard mixture 400 increments of 4 scans each  
were acquired for the indirect dimension for the coherence  
orders (*p*=3,4 and 5, with τ values of 166.6 ms, 62.5 ms,  
60 100 ms respectively), corresponding to a resolution in the  
MQ dimension of 1.22 Hz/pt and 3.42 Hz/pt, respectively  
along F<sub>2</sub> and F<sub>1</sub> axes, for approximately 1.50 hrs  
acquisition time on each order. For the extra virgin olive  
oil extract all MQ experiments were performed (*p*=3, 4  
65 with τ values 250 ms, 62.5 ms respectively) with 512 t<sub>1</sub>  
increments of 16 scans each. The digital resolution in this  
latter case was of 1.01 Hz/pt and 1.95 Hz/pt respectively at  
F<sub>2</sub> and F<sub>1</sub> axes with about 7.19 hrs acquisition time for 3Q,  
the analogue values for 4Q experiment are 1.01 Hz/pt and  
70 1.46 Hz/pt at 6.45 hrs recording time. The 2D spectra were  
processed with sine bell window functions multiplication to  
finally produce a 1024 by 1024 matrix and are displayed in  
magnitude mode.

75 An additional MaxQ NMR experiment, over a reduced  
spectral span was performed when further resolution was  
needed (4Q expanded, top left Fig 3). Resolution along the  
MQ axis was about 0.17 Hz/pt, for the acquisition of 1.7 hrs  
with 256 increments and 4 scans each. with a fixed t<sub>1</sub> value  
80 of 3 microseconds, varying the delay τ to obtain the best  
intensity along with a uniform as possible excitation of the  
coherence order of choice, *p*.

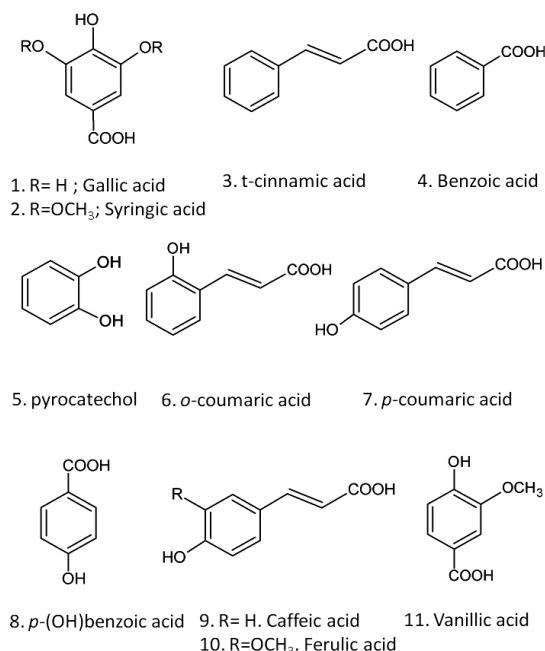


Figure S1: Chemical structures of the components of the standard set of simple phenols; the numbering follows the spectral assignment in the MaxQ spectra, Fig 2.

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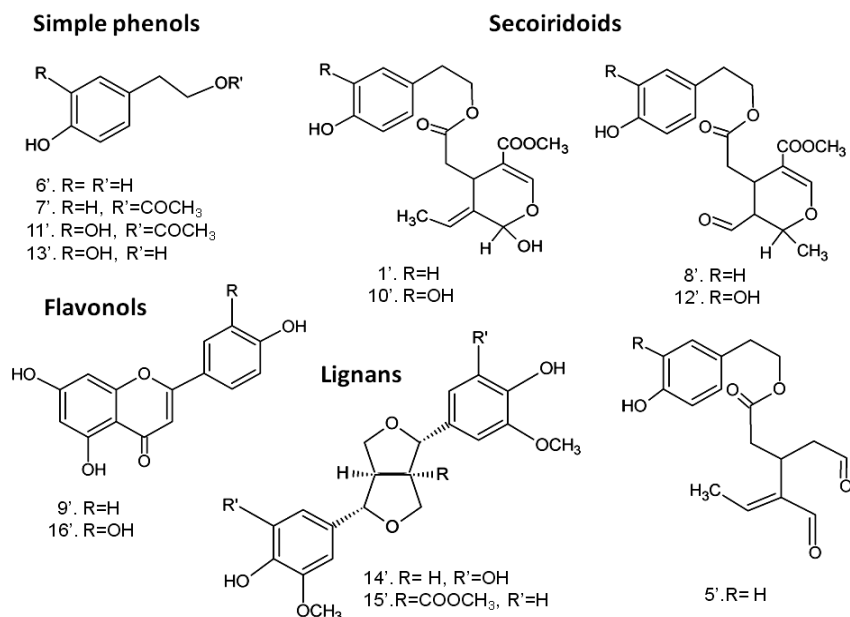


Figure S2: Chemical structures of the molecules identified in the olive oil extract, Numbering follows the one of MaxQ Spectra in Fig. 3. Simple phenols (6': tyrosol and 7': tyrosol acetate, 11': hydroxyltyrosol acetate, and 13': hydroxyltyrosol), secoiridoids (1': ligstroside aglycon, 5': dialdehydic form of ligstroside lacking carboxymethyl group, 8': dialdehydic form of ligstroside, 10': oleuropein aglycon, and 12': aldehydic form of oleuropein), flavonols (9': apigenin, 16': luteolin), and lignans (14': (+)- pinoresinol, 15': (+)-1-acetoxypinoresinol).

Table S1: Summary of the NMR MaxQ chemical shift of the phenolic molecular fragments identified for the two mixtures analyzed in this work.

| N° | Mixture of standard phenols |                              | N°  | Phenolic fraction of an extra virgin olive oil                       |                              |
|----|-----------------------------|------------------------------|-----|----------------------------------------------------------------------|------------------------------|
|    | Molecule (MaxQ)             | $\delta_{\text{MaxQ}}$ (ppm) |     | Molecule (MaxQ)                                                      | $\delta_{\text{MaxQ}}$ (ppm) |
| 1  | Gallic acid (1Q)            | 6.96                         | 1'  | Ligstroside aglycon (4Q)                                             | 6.860                        |
| 2  | Syringic acid (1Q)          | 7.19                         | 2'  | ---                                                                  | 6.863                        |
| 3  | t-cinnamic acid (5Q)        | 7.46                         | 3'  | ---                                                                  | 6.865                        |
| 4  | Benzoic acid (5Q)           | 7.67                         | 4'  | ---                                                                  | 6.867                        |
| 5  | Pyrocatechol (4Q)           | 6.69                         | 5'  | Dialdehydic form of ligstroside lacking the carboxymethyl group (4Q) | 6.870                        |
| 6  | o-coumaric acid (4Q)        | 7.09                         | 6'  | Tyrosol (4Q)                                                         | 6.885                        |
| 7  | p-coumaric acid (4Q)        | 7.11                         | 7'  | Tyrosol acetate (4Q)                                                 | 6.894                        |
| 8  | 4-hydroxybenzoic acid (4Q)  | 7.31                         | 8'  | Aldehydic form of ligstroside (4Q)                                   | 6.897                        |
| 9  | Caffeic acid (3Q)           | 6.93                         | 9'  | Apigenin (4Q)                                                        | 7.42                         |
| 10 | Ferulic acid (3Q)           | 7.07                         | 10' | Oleuropein aglycon (3Q)                                              | 6.63                         |
| 11 | Vanillic acid (3Q)          | 7.25                         | 11' | Hydroxytyrosol (3Q)                                                  | 6.64                         |
|    |                             |                              | 12' | Aldehydic form of oleuropein (3Q)                                    | 6.65                         |
|    |                             |                              | 13' | Hydroxytyrosol acetate(3Q)                                           | 6.68                         |
|    |                             |                              | 14' | Pinoresinol(3Q)                                                      | 6.84                         |
|    |                             |                              | 15' | Acetoxy pinoresinol(3Q)                                              | 6.88                         |
|    |                             |                              | 16' | Luteolin(3Q)                                                         | 7.27                         |

## 5 Additional References

26. Keeler, J.; Clowes, R. T.; Davis, A. L.; Laue, E. D., Academic Press Inc.: San Diego, 1994; Vol. 239, p 145.
27. Montedoro, G.; Servili, M.; Baldioli, M.; Selvaggini, R.; Maniati, E. *J. Agri. Food Chem.*, **1992**, 40, 1571-1576.