Supplementary information:

# Steric effects on excimer formation for photoluminescent smectic liquid-crystalline materials

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#### **Experimental section**

#### General:

All reagents and solvents were purchased from Tokyo Kasei or Kanto Kagaku, and appropriately purified, if necessary. Unless otherwise noted, all of the reactions were carried out under an argon atmosphere in dry solvents. Silica gel column chromatography was carried out with silica gel 60 from Kanto Chemicals (silica gel 60, spherical, 40-50  $\mu$ m). Recycling preparative GPC was carried out with a Japan Analytical Industry LC-9201 chromatograph. <sup>1</sup>H NMR and <sup>13</sup>C NMR spectra were recorded on a JEOL JNM-LA400 spectrometer in CDCl<sub>3</sub> solution (400 and 100 MHz for <sup>1</sup>H NMR and <sup>13</sup>C NMR, respectively). Chemical shifts for <sup>1</sup>H and <sup>13</sup>C NMR were referenced to internal standards Me<sub>4</sub>Si ( $\delta$  = 0.00) and CDCl<sub>3</sub> ( $\delta$  = 77.00) respectively, and are expressed by chemical shifts in ppm ( $\delta$ ), multiplicity, coupling constant (Hz), and relative intensity. Mass spectra were recorded on a PerSeptive Biosystems Voyager-DE STR spectrometer. Elemental analyses were carried out with an Exeter Analytical Inc. CE-440 Elemental Analyzer.

Polarizing optical microscopic images were obtained with an Olympus BX51 equipped with a Mettler FP82HT hot stage. Differential scanning calorimetry (DSC) measurements were performed on a NETZCH DSC204 Phoenix calorimeter at a scanning rate of 5 °C min<sup>-1</sup>. X-ray diffraction measurements were carried out on a Rigaku RINT 2500 diffractometer with a heating stage using Ni-filtered Cu K $\alpha$  radiation. Absorption spectra were measured with a JASCO V-670 spectrophotometer equipped with integrating sphere unit ISN-800T. Emission spectra were recorded on a JASCO FP-6500 spectrofluorometer equipped with a hot stage. Time-resolved fluorescence measurements were carried out by exciting samples with a nitrogen laser pulse (337 nm), and the emission was dispersed with a Hamamatsu Photonics C-2830 disperser and monitored on a Hamamatsu Photonics M-2548 streak camera.

## Synthesis:

9,10-Diethynylanthracene (**3**), 4-iodophenyl 3,4,5-tris {2-[2-(2-{2-[4-(4-*trans*-pentylcyclohexyl)-phenoxy]ethoxy}ethoxy]ethoxy}benzoate (**4**) and 2,6-di-*tert*-butyl-9,10-bis(trimethylsilyl-ethynyl)anthracene (**5**) were obtained according to the reported procedures.<sup>1–3</sup>



Scheme S1 Syntheses of 1 and 2.

# 9,10-Bis[*p*-(3,4,5-tris{2-[2-(2-{2-[4-(4-*trans*-pentylcyclohexyl)phenoxy]ethoxy}ethoxy)ethoxy]ethoxy}phenylcarbonyloxy)phenylethynyl]anthracene (1).

 $Pd(PPh_3)_4$  (9.35 mg, 8.09 × 10<sup>-3</sup> mmol) and CuI (1.54 mg, 8.09 × 10<sup>-3</sup> mmol) were added to a mixture of 3 (18.3 mg,  $8.09 \times 10^{-2}$  mmol), 4 (282 mg, 0.178 mmol), dry toluene (10 mL) and freshly distilled Et<sub>3</sub>N (3 mL). After stirring for 5 h at 70 °C, the mixture was dissolved in ethyl acetate and the organic phase was washed with 5% hydrochloric acid, water and brine, then dried over anhydrous MgSO<sub>4</sub>. After filtration and evaporation, the resulting residue was purified by silica gel flash column chromatography (eluent: ethyl acetate/chloroform =  $97:3 \rightarrow 100:0$ ) and GPC (eluent: chloroform) to afford 1 as an orange waxy solid (44.2 mg, 17%). <sup>1</sup>H NMR (CDCl<sub>3</sub>, 400 MHz): δ 8.72-8.69 (m, 4H), 7.84 (d, J = 8.4 Hz, 4H), 7.68-7.65 (m, 4H), 7.48 (s, 4H), 7.31 (d, J = 8.8 Hz, 4H), 7.11-7.07 (m, 12H), 6.84-6.81 (m, 12H), 4.28 (t, J = 5.2 Hz, 4H), 4.24 (t, J = 4.8 Hz, 8H), 4.10-4.07 (m, 12H), 3.89 (t, J = 4.8 Hz, 8H), 3.84-3.81 (m, 16H), 3.75-3.65 (m, 48H), 2.42-2.33 (m, 6H), 1.85-1.81 (m, 24H), 1.42-1.17 (m, 66H), 1.05-0.95 (m, 12H), 0.88 (t, J = 6.8 Hz, 18H). <sup>13</sup>C NMR (100 MHz, CDCl<sub>3</sub>): δ 164.45, 156.83, 152.52, 151.18, 143.46, 140.32, 132.93, 132.13, 127.59, 127.25, 126.93, 123.87, 122.19, 121.11, 118.42, 114.36, 109.76, 101.69, 86.68, 72.55, 70.86, 70.79, 70.73, 70.68, 70.65, 70.59, 69.81, 69.64, 69.02, 67.40, 43.71, 37.40, 37.31, 34.56, 33.64, 32.23, 26.67, 22.72, 14.13. MS (MALDI-TOF): m/z 3163.32 [M + Na]<sup>+</sup>; calcd. 3162.90. Anal. calcd for C<sub>194</sub>H<sub>266</sub>O<sub>34</sub>: C, 74.16; H, 8.53%; found: C, 74.16; H, 8.79%.

### 2,6-Di-tert-butyl-9,10-diethynylanthracene (6).

Compound **5** (35.7 mg,  $7.39 \times 10^{-2}$  mmol) was dispersed in a mixture of methanol/THF (7:2 v/v, 45 mL) containing KOH (12.5 mg, 0.222 mmol). The mixture was stirred for 45 min at room temperature. After removing the solvent, the residue was poured into a mixture of 5% hydrochloric acid/chloroform. The organic phase was washed with brine, dried over anhydrous MgSO<sub>4</sub>, filtered and evaporated to afford **6** as a brown powder. The product was used directly in the next reaction.

## 2,6-Di-*tert*-buthyl-9,10-bis[*p*-(3,4,5-tris{2-[2-(2-{2-[4-(4-*trans*-pentylcyclohexyl)phenoxy]ethoxy}ethoxy)ethoxy]phenylcarbonyloxy)phenylethynyl]anthracene (2).

This compound was prepared in a similar manner to compound **1**, and was obtained as an orange waxy solid (19%). <sup>1</sup>H NMR (CDCl<sub>3</sub>, 400 MHz):  $\delta$  0.88 (t, *J* = 7.2 Hz, 18H), 0.95-1.05 (m, 12H), 1.17-1.43 (m, 66H), 1.53 (s, 18H), 1.81-1.84 (m, 24H), 2.34-2.40 (m, 6H), 3.65-3.75 (m, 44H), 3.83 (t, *J* = 5.2 Hz, 16H), 3.89 (t, *J* = 5.2 Hz, 8H), 4.07-4.10 (m, 16H), 4.24 (t, *J* = 5.2 Hz, 8H), 4.28 (t, *J* = 5.2 Hz, 4H), 6.28-6.84 (m, 12H), 7.07-7.11 (m, 12 H), 7.29-7.31 (m, 4H), 7.48 (s, 4H), 7.76 (dd, *J* = 2.0 Hz, 8.8 Hz, 2H), 7.81 (d, 7.6 Hz, 4H), 8.61-8.63 (m, 4H). <sup>13</sup>C NMR (100 MHz, CDCl<sub>3</sub>):  $\delta$  164.47, 156.82, 152.50, 150.99, 149.11, 143.41, 140.30, 132.78, 131.86, 130.77, 127.58, 126.87, 126.27, 123.87, 122.21, 121.47, 121.40, 117.52, 114.33, 109.71, 101.37, 87.10, 72.53, 70.85, 70.77, 70.72, 70.68, 70.64, 70.58, 69.80, 69.62, 69.00, 67.35, 43.69, 37.39, 37.28, 35.24, 34.54, 33.62, 32.22, 30.94, 26.66, 22.72, 14.14. MS (MALDI-TOF): *m/z* 3274.73 [M + Na]<sup>+</sup>; calcd. 3275.02. Anal. calcd for C<sub>202</sub>H<sub>282</sub>O<sub>34</sub>: C, 74.55; H, 8.73%; found: C, 74.64; H, 8.75%.

Compound	Thermal behaviour <sup>a</sup>										
1	G	-22	$M_1$	22	$M_2$	49	Sm	76	SmA	85	Iso
2	G	-22	Cr <sub>1</sub>	(0.37) 28	Cr <sub>2</sub>	(1.7) 47	Sm	(6.8) 53	SmA	(12.6) 63	Iso
<sup><i>a</i></sup> Transition temperatures (°C) and transition enthalpies (kJ mol <sup>-1</sup> , in parentheses) are determined by											
differential sc	annin	g calo	rimetr	y (DSC)	on 2r	nd heatin	ng at :	5 K mi	$n^{-1}$ . Sm	A: smec	tic A; Sm:
unidentified r	nonol	ayer s	mecti	c; M: un	identif	fied mes	sophase	e; G: g	glassy;	Cr: cryst	alline; Iso:
isotropic.											

Table S1 Liquid-crystalline properties of compounds 1 and 2.



Fig. S1 (a) Polarizing optical micrograph of 2 at 55 °C and (b) XRD pattern of 2 at 55 °C.



Fig. S2 Time-resolved fluorescence decay profiles of 1 and 2 ( $\lambda_{ex} = 337$  nm); (a) a dichloromethane solution of 1 at room temperature, (b) a dichloromethane solution of 2 at room temperature, (c) compound 1 in the smectic A phase at 80 °C and (d) compound 2 in the smectic A phase at 55 °C.

## References

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