## NMR and Elemental Analysis Data

Selected data for oleyl bromide:  $C_{18}H_{35}Br$  (MW=331.4). <sup>1</sup>H chemical shift ( $\delta$ ) data: (500 MHz, CDCl<sub>3</sub>); 5.36 (multiplet, 2H, vinyl), 3.43 (singlet, 2H,  $\alpha$ -methylene to bromide), 2.02-2.04 (multiplet, 4H, allylic), 1.87 (broad multiplet, 2H,  $\beta$ -methylene to bromide), 1.44 (broad multiplet, 2H,  $\gamma$ -methylene to bromide), 1.28-1.40 (multiplet, 20H, the remaining methylene groups), 0.89 (triplet, 3H, terminal methyl group).

Selected data for 18:1-2-18:1: C<sub>42</sub>H<sub>86</sub>N<sub>2</sub>Br<sub>2</sub> (MW=778.98). Elemental analysis: (calc. C, 64.76; H, 11.13; N, 3.60; found C, 64.64; H, 11.00; N, 3.43). <sup>1</sup>H chemical shift data (500 MHz, CDCl<sub>3</sub>); 5.35-5.36 (overlapping triplets, 4H, vinyl), 4.81 (singlet, 4H, spacer  $\alpha$ - methylenes to quaternary nitrogens), 3.72 (broad triplet, 4H, C-18 chain  $\alpha$ -methylenes to quaternary nitrogens), 3.53 (singlet, 12H, quaternary methyl groups), 2.01-2.03 (multiplet, 8H, allylic), 1.81 (broad multiplet, 4H, C-18 chain  $\beta$ -methylenes to quaternary nitrogens), 1.28-1.40 (multiplet, 44H, remaining methylenes in C-18 chains, 0.89 (triplet, 6H, terminal methyl groups).

Selected data for 18:1-3-18:1: C<sub>43</sub>H<sub>88</sub>N<sub>2</sub>Br<sub>2</sub> (MW=793.01). Elemental analysis: (calc. C, 65.13; H, 11.18; N, 3.53; found C, 64.84; H, 11.00; N, 3.65); <sup>1</sup>H chemical shift data (500 MHz, CDCl<sub>3</sub>); 5.35-5.36 (overlapping triplets, 4H, vinyl), 3.97 (broad triplet, 4H, spacer  $\alpha$ -methylenes to quaternary nitrogens), 3.48 (broad triplet, 4H, C-18 chains  $\alpha$ -methylenes to quaternary nitrogens), 3.36 (singlet, 12H, quaternary methyl groups), 2.83 (multiplet, 2H, central methylene in spacer), 2.02-2.03 (multiplet, 8H, allylic), 1.83 (broad multiplet, 4H, C-18 chain  $\beta$ -methylenes to quaternary nitrogens), 1.28-1.40 (multiplet, 44H, remaining methylenes in C-18 chains), 0.89 (triplet, 6H, terminal methyl groups).

Selected data for  $18:1-6-18:1: C_{46}H_{94}N_2Br_2$  (MW=835.09). Elemental analysis: (calc. C, 66.16; H, 11.35; N, 3.35. found C, 65.58; H, 11.10; N, 3.25); <sup>1</sup>H chemical shift data (500 MHz, CDCl<sub>3</sub>); 5.35-5.36 (overlapping triplets, 4H, vinyl), 3.78 (broad triplet, 4H, spacer  $\alpha$ -methylenes to quaternary nitrogens),

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3.44 (multiplet, 4H, C-18 chains  $\alpha$ -methylenes to quaternary nitrogens), 3.40 (singlet, 12H, quaternary methyl groups), 2.10 (multiplet, 4H, spacer  $\beta$ -methylenes to quaternary nitrogens), 2.01-2.03 (multiplet, 8H, allylic), 1.70-1.73 (multiplet, 8H, central methylenes in spacer and C-18 chain  $\beta$ -methylenes to quaternary nitrogens), 1.28-1.40 (multiplet, 44H, remaining methylenes in C-18 chains), 0.89 (triplet, 6H, terminal methyl groups).