## **Supporting information**

## Distribution of guest molecules in Pluronic micelles studied by double electron

## electron resonance and small angle X-ray scattering

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<u>Figure S1</u>. Experimetal calibration of  $\lambda$  obtained from measurements on solutions of TEMPO radicals in methanol/toluene (1:1) with two concentrations, 2 mM (circles) and 5 mM (squares). The 2 mM sample was measured with two pump pulses of durations 20 and 40 ns and the 5 mM sample with three pump pulse durations of 20, 30, and 40 ns. Other experimental parameters: T= 25K;  $v_0$ =32.437GHz and B<sub>0</sub>=1.158 T.  $\lambda_{exp}$  was determined from Eqs 7,8.



Figure S2. DEER decays at various concentrations of spin-probe for (a) a biradical and (b) a triradical. (c) Plot of  $\ln(V(t=2.88 \ \mu s)/V_0)$  vs the molecular concentration of the biradical and triradical. According to Eq. 24, the slope is equal to  $\lambda nt/\chi$ , where t=2.88 $\mu$ s and n is the number of spins per spin-probe molecule. For  $\lambda$ =0.2,  $\chi$ =0.96 and 1.06 are obtained for the biradical and triradical, respectively. The intercept for the triradical give  $\ln V_{intra}(t)$ = -2ln(1- $\lambda$ )=0.44 as expected. This is not the case for the biradical where the effective  $\lambda$  for the pair is lower because of the shorter distances, some of which are outside the range of the DEER method.