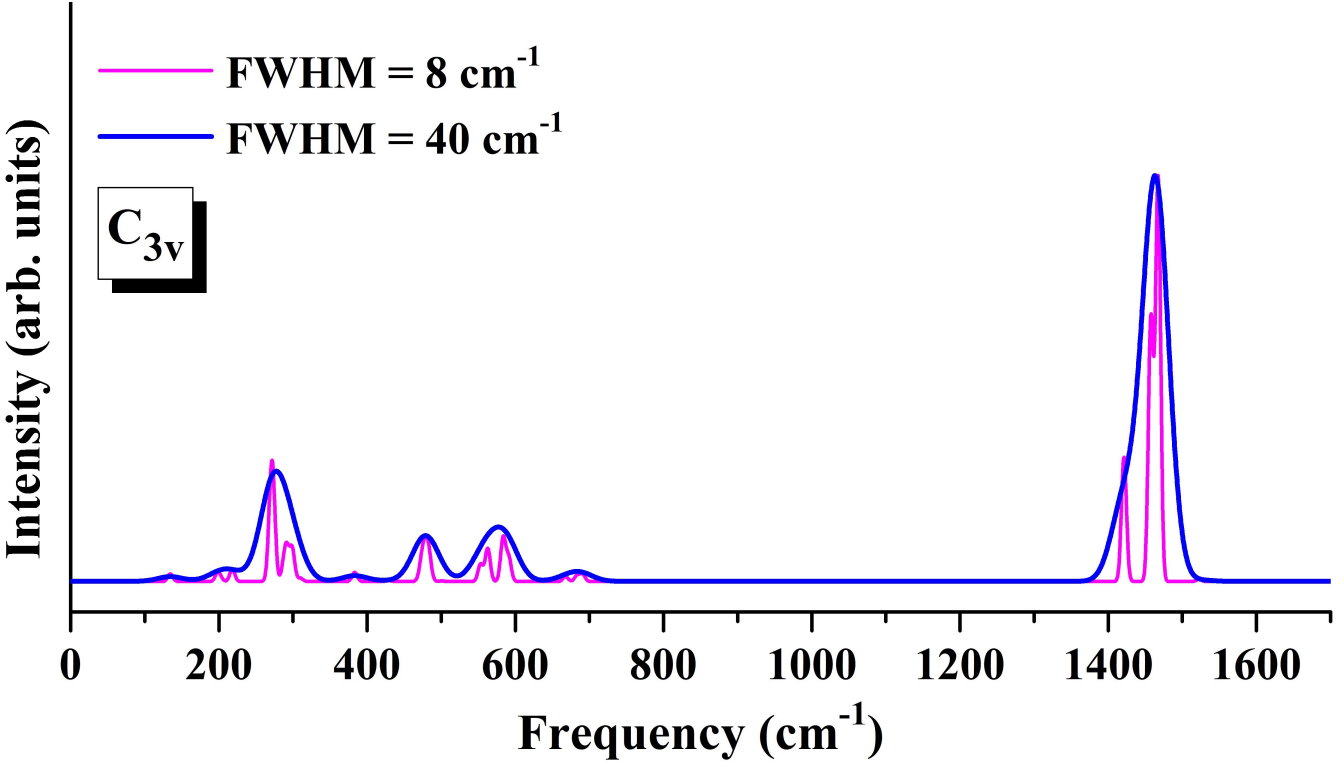This journal is © the Owner Societies 2021