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## **Supporting Information**

## Significant promotion effects of Ag oxide to Pd catalyst for ethanol

## and methanol oxidation reactions

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Samples	Loading of Pd	Loading of Ag	Atomic Pd/Ag ratio
Pd <sub>0.05</sub> Ag/C	0.43%	8.78%	0.049
Pd <sub>0.1</sub> Ag/C	0.87%	8.46%	0.104
Pd <sub>0.5</sub> Ag/C	4.43%	8.74%	0.514
Pd <sub>1.0</sub> Ag/C	8.76%	8.98%	0.988
Pd/C	8.93%	0	
Ag/C	0	9.02%	

**Table. S1** The actual loading and chemical composition of the Pd<sub>m</sub>Ag/C samples

Catalyst	Electrolyte	Current density (mA mg <sup>-1</sup> Pd)	Reference
	0.5 M KOH + 2.0 M C <sub>2</sub> H <sub>5</sub> OH	8688 This work 2475	
Pd <sub>0.5</sub> Ag/C	0.5 M KOH + 2.0 M CH <sub>3</sub> OH		
Pt <sub>1</sub> Ru <sub>1</sub> /C	1.0 M KOH + 1.0 M C <sub>2</sub> H <sub>5</sub> OH	3731	1
Pd <sub>50</sub> Ag <sub>50</sub>	1.0 M KOH + 1.0 M C <sub>2</sub> H <sub>5</sub> OH	1970	2
Pd-Ag/G	1.0 M KOH + 1.0 M C <sub>2</sub> H <sub>5</sub> OH	5200	3
Pd <sub>1</sub> Ag <sub>3</sub> -HNs	1.0 M KOH + 1.0 M C <sub>2</sub> H <sub>5</sub> OH	1615.9	4
Pd/Ag-BP-30%	1.0 M KOH + 1.0 M C <sub>2</sub> H <sub>5</sub> OH	6410.8	5
Pd–Ag/GNs	1.0 M KOH + 1.0 M CH <sub>3</sub> OH	595	6
Pd-Ag(1:1)/RGO	1.0 M KOH + 1.0 M C <sub>2</sub> H <sub>5</sub> OH	1601	7
	1.0 M KOH + 1.0 M CH <sub>3</sub> OH	630	1

**Table. S2** Comparison of the catalytic activity of Pd<sub>0.5</sub>Ag/C, PtRu/C and the AgPd catalysts previously reported in literature



**Figure. S1** TEM images of (A)Pd<sub>0.05</sub>Ag/C, (B)Pd<sub>0.1</sub>Ag/C and (C)Pd<sub>1.0</sub>Ag/C samples. (D-F) show the corresponding size histograms for the metal particles.

Figure. S2 CV curves of  $Pd_{0.5}Ag/C$  and Pd/C electrocatalysts in 0.5 M KOH. The potential range was  $-1.0 \sim 0.5 V$  (A) and  $-1.0 \sim 0.1 V$  (B).





**Figure. S3** CO stripping voltammograms of Pd<sub>m</sub>Ag/C and Pd/C catalysts in 0.5 M KOH, scan rate 50 mV s<sup>-1</sup>

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