Synchronous role of coupled adsorption and photocatalytic oxidation on hybrid nanomaterials of pectin and nickel ferrite generating excellent removal efficiency for toxic dye effluents

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## **Supplementary information**

Fig. S1 Powder XRD pattern of bare pectin



**Fig.S2**  $(\alpha h\nu)^2 vs. h\nu$  curves (Tauc plots) of bare NiFe and P-NiFe nanocomposites



**Fig.S3** Control experiments for the photo catalytic degradation of RB5 using NiFe as a catalyst where conditions are (a) Dye+ light, (b) Dye+  $H_2O_2$ , (c) Dye+light+ferrite, (d) Dye+light+  $H_2O_2$  and (e) Dye+light+ $H_2O_2$ +Ferrite



**Fig.S4** Effect of catalyst loading on the degradation of (a) MB and (b) RB5 using NiFe as catalyst (Reaction Conditions: [Dye]= 0.05 mM,  $[H_2O_2]= 8.8 \text{ mM}$  and pH= 2.5)



Dye concentration (mM)

**Fig.S5** Effect of dye concentration on the degradation of (a) MB and (b) RB5 using NiFe as catalyst (Reaction Conditions:  $[NiFe] = 0.50 \text{ g/L}, [H_2O_2] = 8.8 \text{ mM} \text{ and } pH = 2.5)$ 



**Fig.S6** Effect of solution pH on the degradation of (a) MB and (b) RB5 using NiFe as catalyst (Reaction Conditions: [NiFe] = 0.50 g/L, [Dye] = 0.05 mM and  $[H_2O_2] = 8.8 \text{ mM}$ )



**Fig.S7**  $A_t/A_0$  graph *vs.* time (a) and  $\ln A_t/A_0$  graph *vs.* time (b) for degradation of MB and RB5 dye using NiFe as catalyst. (Reaction Conditions: [Dye]= 0.05mM, [NiFe]= 0.50 g/L, [H<sub>2</sub>O<sub>2</sub>]= 8.8 mM and pH= 2.5)



**Fig. S8** % Adsorption *vs.* time curves for MB dye and RB5 dye using bare pectin powder (Reaction Conditions: [Pectin]= 0.50 g/L, [Dye]= 0.05mM)