## **Supporting Information**

# High-efficiency organic electroluminescent materials based on D-A-D type with sterically hindered methyl groups

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### 1. General considerations for characterization

**Instrument**: Nuclear magnetic resonance (NMR) spectra were recorded on a Bruker DRX 400 spectrometer using tetramethylsilane as a reference in deuterated chloroform solution at 298 K. MALDI-TOF mass spectrometric measurements were performed on a Bruker Bifiex III MALDI-TOF spectrometer. Thermogravimetric analysis (TGA) was conducted under a dry nitrogen gas flow at a heating rate of 10 °C min<sup>-1</sup> on a Perkin- Elmer TGA 7. UV-Vis absorption spectra were recorded on a HP-8453 UV-visible system. Cyclic voltammetry was carried out on a CHI660A electrochemical work station in a three-electrode cell dipped in a 0.1 M tetrabutylammonium hexafluorophosphate (Bu<sub>4</sub>NPF<sub>6</sub>) acetonitrile solution under nitrogen protection at a scan rate of 100 mV s<sup>-1</sup> and room temperature (RT). In this three-electrode cell, a platinum rod, platinum wire and Ag/AgCl electrode were used as a working electrode, counter electrode and reference electrode, respectively. Ferrocene was added as the internal standard. Steady state fluorescence spectra, fluorescence lifetime, and quantum efficiency were measured with Edinburgh fluorescence spectrometer (FLS980) with an integrating sphere. Lifetime in the time range from 0 ns to 150 ns was measured using picosecond pulsed diode laser under the excitation at 375 nm. The DFT calculations were performed with the Gaussian09 series of programs using the B3LYP hybrid functional and 6-31G(d, p) basis set.

#### 2. Device fabrication and characterization

The layers of ITO/HATCN (20 nm)/TAPC (40 nm)/emitter:*m*CP (5 wt%, 15 nm)/TmPyPB (50 nm)/LiF (1 nm)/Al (100 nm) were successively deposited on the pre-cleaned ITO glass substrates at a pressure of less than  $10^{-4}$  Torr. The active area of devices was 2 mm × 2 mm. The EL spectra of devices were measured by fiber optic spectrometer (Ocean Optics USB 2000) in the normal direction. The *J-V-L* curves

were investigated by a dual-channel Keithley 2614B source measure unit and a PIN-25D silicon photodiode. All the measurements were conducted at room temperature under ambient condition.

#### **3.** Computational details

The molecular geometries, the energy levels of frontal molecular orbitals, frequencies and excitations of molecules were calculated using density functional theory (DFT) at B3LYP/6-31G(d) basis set using Gaussian 09 Rev D.01. For simplicity of calculations, methyl group was used as the side-chain substituent.<sup>2</sup> The molecular orbital distributions were plotted with iso-value of 0.02 and 30 excited states were assumed to calculate the computational spectra of molecules using time-dependent (TD)-DFT at the same level. In order to examine the character of excited-states, natural transition orbitals (NTOs) were evaluated for the five lowest excited-states, involving both singlet and triplet states. This approach provides the most compact representation of the electronic transitions in terms of an expansion into single particle orbitals by diagonalizing the transition density matrix associated with each excitation.

#### 4. Lippert-Mataga calculation

The influence of solvent environment on the optical property of our compounds can be understood using the Lippert-Mataga equation, a model that describes the interactions between the solvent and the dipole moment of solute:

$$hc(v_a - v_f) = hc(v_a^0 - v_f^0) + \frac{2(\mu_e - \mu_g)^2}{a^3} f(\varepsilon, n)$$
1-1

where *f* is the orientational polarizability of the solvent,  $v_a^0 - v_f^0$  corresponds to the Stokes shifts when *f* is zero,  $\mu_e$  is the excited state dipole moment,  $\mu_g$  is the ground-state dipole moment (can be calculated by TDDFT); *a* is the solvent cavity (Onsager) radius, derived from the Avogadro number (N), molecular weight (M), and density (*d* = 1.0 g/cm<sup>3</sup>);  $\varepsilon$  and *n* are the solvent dielectric and the solvent refractive index, respectively;  $f(\varepsilon, n)$  and *a* can be calculated respectively as follows:

$$f(\varepsilon,n) = \frac{\varepsilon - 1}{2\varepsilon + 1} - \frac{n^2 - 1}{2n^2 + 1}$$
1-2

$$a = \left(\frac{3M}{4N\pi d}\right)^{1/3}$$
 1-

3

According to 1-1, 1-2 and 1-3, the  $\mu_e$  can be calculated as follows:

$$\mu_e = \mu_g + \left\{ \frac{hca^3}{2} \times \left[ \frac{d(v_a - v_f)}{df(\varepsilon, n)} \right] \right\}_{1/2}$$

1-4

Equation 1-4 shows that  $\mu_e$  is proportional to  $\left(\frac{d(v_a - v_f)}{df(\varepsilon, n)}\right)_{1/2}$ .

Identification code	2TPA-BT	2MeTPA-BT	2DMeTPA-BT
Empirical formula	$C_{58}H_{62}N_4S$	$C_{60}H_{66}N_4S$	$C_{62}H_{70}N_4S$
Formula weight	847.17	875.22	903.28
Temperature/K	100.00(10)	100.01(10)	100.00(10)
Crystal system	triclinic	triclinic	monoclinic
Space group	<i>P</i> -1	<i>P</i> -1	$P2_{1}/n$
a/Å	10.5957(9)	10.6469(4)	12.4016(3)
<i>b</i> /Å	11.7812(10)	13.3025(5)	24.5755(7)
$c/{ m \AA}$	20.1419(12)	18.9893(7)	18.4934(4)
$\alpha/^{\circ}$	78.686(6)	107.170(3)	90
$\beta/^{\circ}$	86.684(6)	93.133(3)	95.000(2)
$\gamma^{/\circ}$	77.498(7)	90.910(3)	90
Volume/Å <sup>3</sup>	2406.7(3)	2564.31(17)	5614.9(2)
Ζ	2	2	4
$ ho_{ m calc} g/ m cm^3$	1.169	1.134	1.069
$\mu/\mathrm{mm}^{-1}$	0.907	0.866	0.804
F(000)	908.0	940.0	1944.0
Crystal size/mm <sup>3</sup>	$0.12 \times 0.11 \times 0.09$	0.13  imes 0.12  imes 0.11	$0.13 \times 0.11 \times 0.1$
Radiation	$CuK\alpha (\lambda = 1.54184)$	$CuK\alpha \ (\lambda = 1.54184)$	$CuK\alpha (\lambda = 1.54184)$
$2\Theta$ range for data collection/°	4.474 to 147.19	4.88 to 147.886	5.996 to 147.1
Index ranges	$-11 \le h \le 12, -14 \le k \le 14, -25 \le l \le 22$	$-13 \le h \le 8, -16 \le k \le 16, -20 \le l \le 23$	$-15 \le h \le 10, -26 \le k \le 30, -21 \le l \le 22$

## Table 1. Crystal data and structure refinement for 2TPA-BT, 2MeTPA-BT and 2DMeTPA-BT

Reflections collected	16600	17404	23309
Independent reflections	9394 [ $R_{int} = 0.1195, R_{sigma} = 0.1394$ ]	10025 [ $R_{int} = 0.0459, R_{sigma} = 0.0546$ ]	11010 [ $R_{int} = 0.0525$ , $R_{sigma} = 0.0653$ ]
Data/restraints/parameters	9394/0/580	10025/0/600	11010/0/620
Goodness-of-fit on $F^2$	1.054	1.054	1.030
Final R indexes [I≥2σ (I)]	$R_1 = 0.0894, wR_2 = 0.2064$	$R_1 = 0.0746$ , $wR_2 = 0.2081$	$R_1 = 0.0730, wR_2 = 0.2004$
Final R indexes [all data]	$R_1 = 0.1100, wR_2 = 0.2447$	$R_1 = 0.0860, wR_2 = 0.2246$	$R_1 = 0.0943, wR_2 = 0.2215$
Largest diff. peak/hole / e Å <sup>-3</sup>	0.71/-0.43	0.56/-0.71	0.83/-0.43

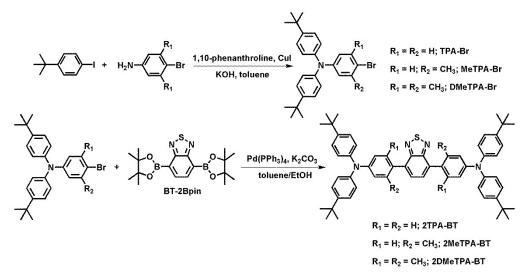


Figure S1. Synthetic routes of 2TPA-BT, 2MeTPA-BT and 2DMeTPA-BT

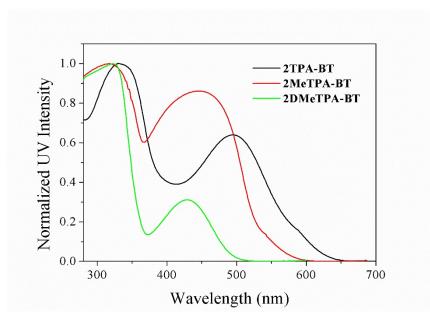


Figure S2. UV–vis absorption spectra of **2TPA-BT**, **2MeTPA-BT** and **2DMeTPA-BT** in neat films

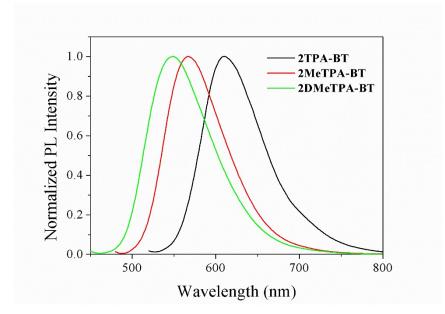


Figure S3. PL spectra of 2TPA-BT, 2MeTPA-BT and 2DMeTPA-BT in neat films

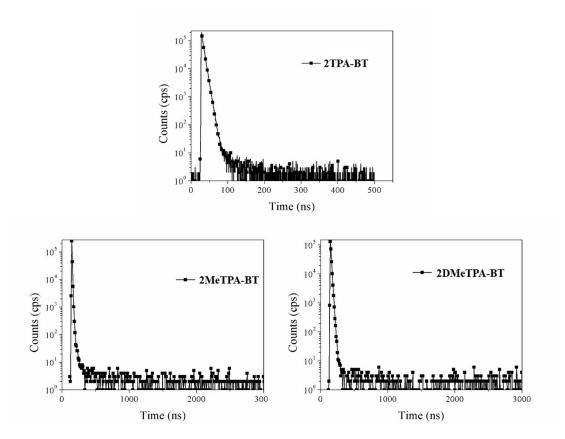


Figure S4. Lifetime measurements of **2TPA-BT**, **2MeTPA-BT** and **2DMeTPA-BT** in neat films

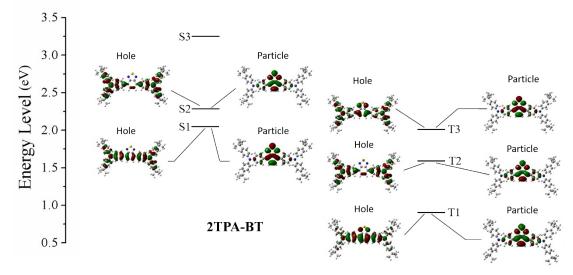


Figure S5. The energy level and the natural transition orbitals of  $S_1$ ,  $S_2$ ,  $T_1$ ,  $T_2$  and  $T_3$  for **2TPA-BT**.

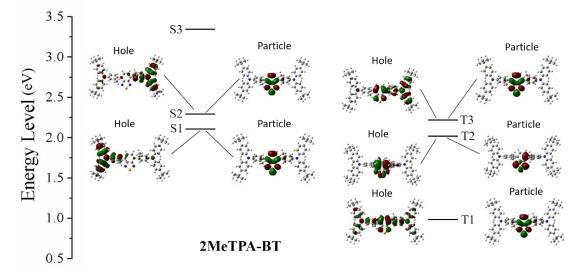


Figure S6. The energy level and the natural transition orbitals of  $S_1$ ,  $S_2$ ,  $T_1$ ,  $T_2$  and  $T_3$  for **2MeTPA-BT**.

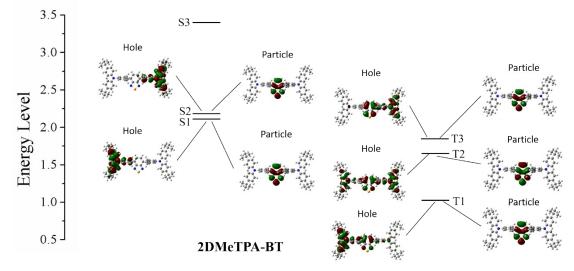


Figure S7. The energy level and the natural transition orbitals of  $S_1$ ,  $S_2$ ,  $T_1$ ,  $T_2$ ,  $T_3$  and  $T_5$  for **2DMeTPA-BT**.

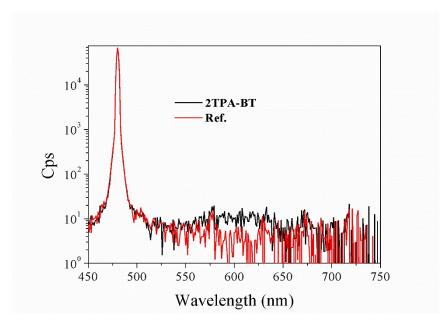


Figure S8. Emission spectra of xenon lamp and **2TPA-BT**:*m*CP composed film.

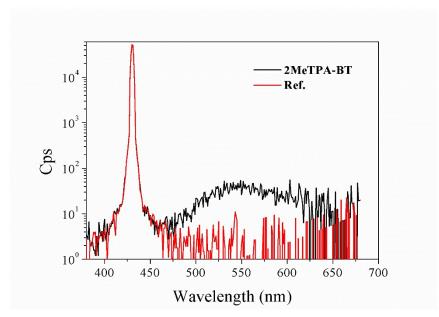


Figure S9. Emission spectra of xenon lamp and **2MeTPA-BT**:*m*CP composed film.

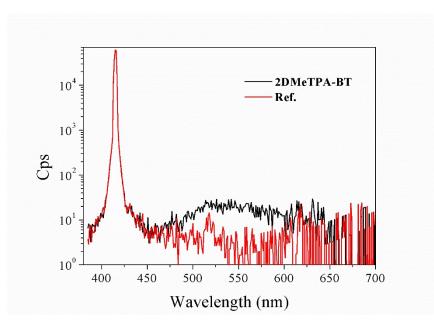


Figure S10. Emission spectra of xenon lamp and **2DMeTPA-BT**:*m*CP composed film.

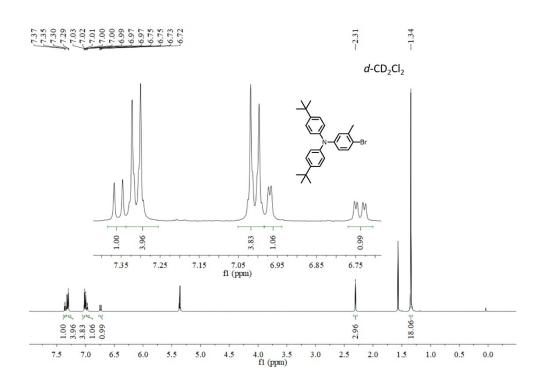


Figure S11. <sup>1</sup>H NMR spectrum of **MeTPA-Br** 

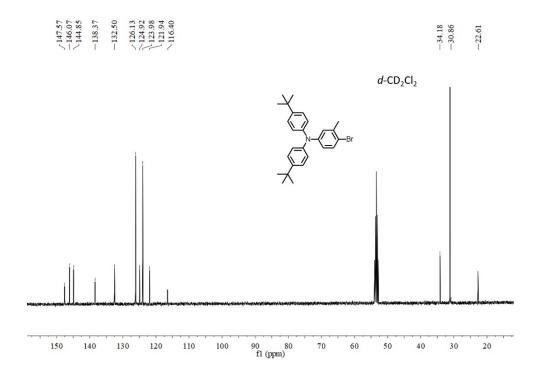


Figure S12. <sup>13</sup>C NMR spectrum of MeTPA-Br

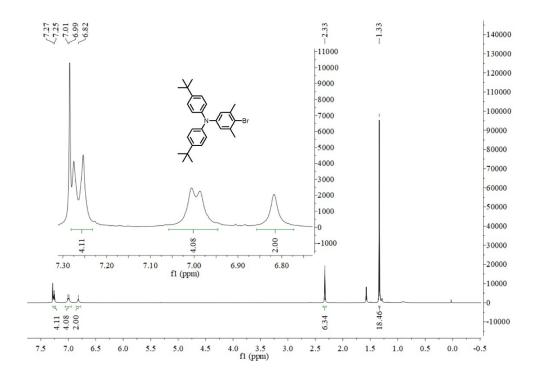


Figure S13. <sup>1</sup>H NMR spectrum of **DMeTPA-Br** 

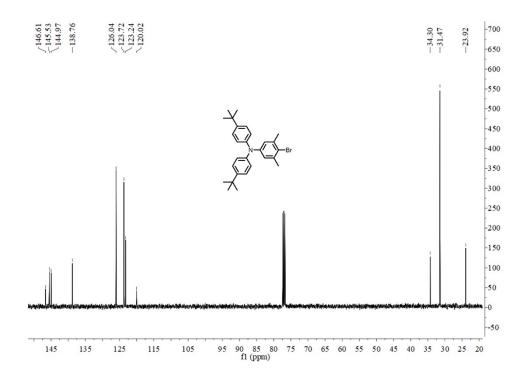


Figure S14. <sup>13</sup>C NMR spectrum of **DMeTPA-Br** 

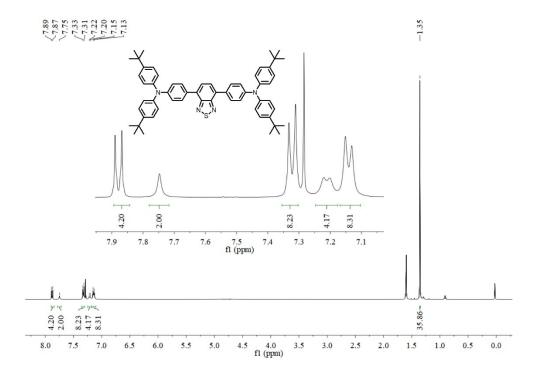


Figure S15. <sup>1</sup>H NMR spectrum of **2TPA-BT** 

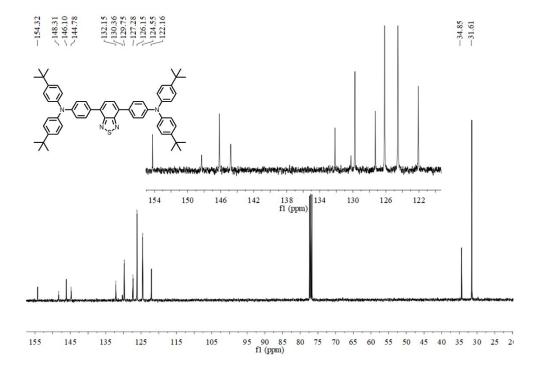


Figure S16. <sup>13</sup>C NMR spectrum of **2TPA-BT** 

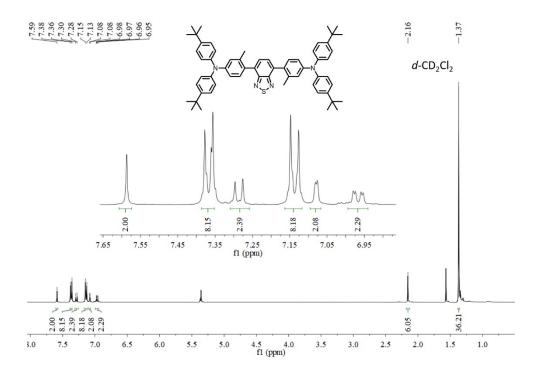


Figure S17. <sup>1</sup>H NMR spectrum of **2MeTPA-BT** 

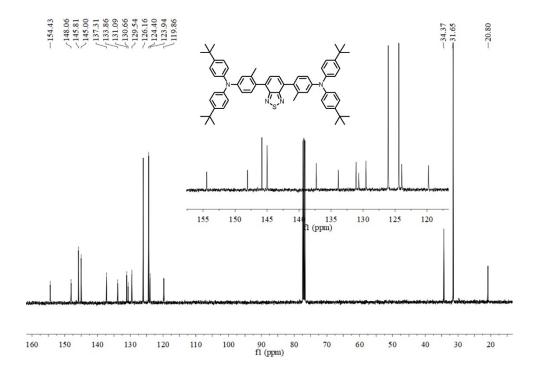


Figure S18. <sup>13</sup>C NMR spectrum of **2MeTPA-BT** 

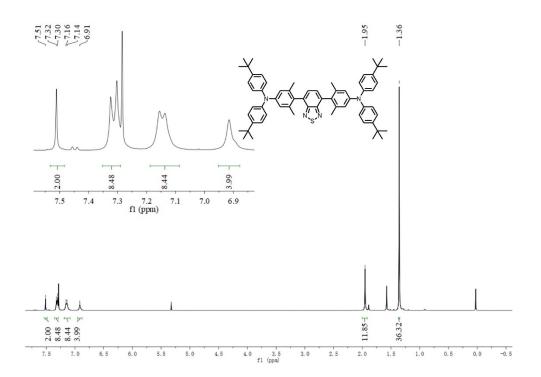


Figure S19. <sup>1</sup>H NMR spectrum of **2DMeTPA-BT** 

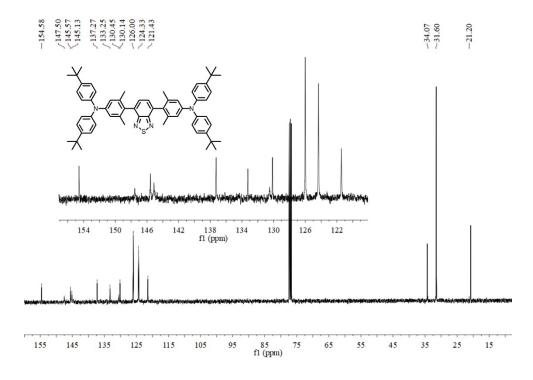


Figure S20. <sup>13</sup>C NMR spectrum of **2DMeTPA-BT** 

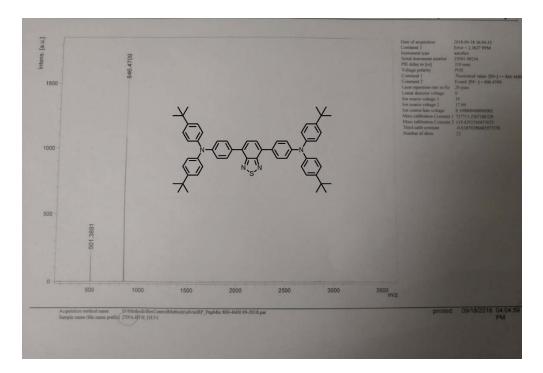


Figure S21. MALDI-TOF mass spectrum of **2TPA-BT** 

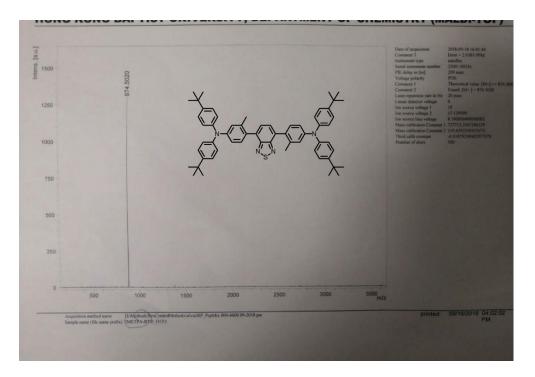


Figure S22. MALDI-TOF mass spectrum of 2MeTPA-BT

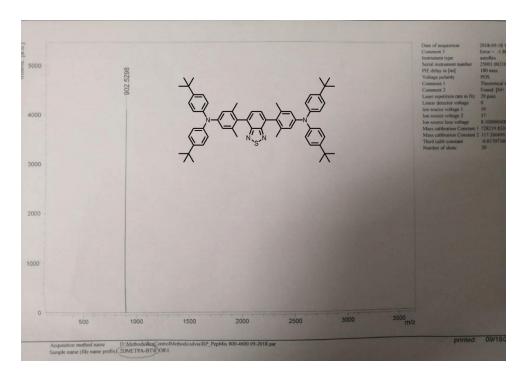


Figure S23. MALDI-TOF mass spectrum of **2DMeTPA-BT**