# **Supporting Information**

# High efficiency and long lifetime orange-red emitting thermally activated delayed fluorescent organic light emitting diodes by donor and acceptor engineering

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#### **Experimental**

### **General information**

1-(4-bromophenyl)-2-phenylethane-1,2-dione, 4,5-diaminophthalonitrile, tris-tert-butylphosphine  $(P(t-butyl)_3)$ , and palladium acetate  $(Pd(OAc)_2)$  were purchased from P&H tech. ptoluenesulphonic acid (PTSA) and copper cyanide (CuCN) were purchased from Alfa Aesar Co. Caesium carbonate (Cs<sub>2</sub>CO<sub>3</sub>), anhydrous ethanol, *N*,*N*-Dimethylformamide (DMF), anhydrous toluene, and acetic acid were obtained from Duksan Sci. Co. All these chemicals were used without further purification. Column chromatography (Silica Gel 60, 230-400 mesh, Merck) purified both the TADF emitters were further purified by sublimation ( $10^{-3}$  Torr at 300 °C) before applying for OLED devices. The ultraviolet-visible (UV-vis) absorption spectra and photoluminescence (PL) spectra were recorded using UV-vis spectrophotometer (JASCO, V-730) and fluorescence spectrophotometer (PerkinElmer, LS-55) respectively. CV measurement was carried out using Ivium Tech., Iviumstat instrument in dichloromethane solution with scan rate at 100 mV/s. The glassy carbon, platinum wire and Ag/AgCl were used as working, counter and reference electrode respectively. Internal standard was ferrocenium/ferrocene couple and supporting electrolyte was 0.1 M tetrabutylammonium perchlorate (TBAClO<sub>4</sub>). Absolute photoluminescence quantum yields (PLQYs) of 1 wt % doped polystyrene film were measured with Hamamatsu Quantaurus-QY C11347-11 a spectrometer and the transient photoluminescence decay characteristics of solid film samples were recorded using a Quantaurus-Tau fluorescence lifetime measurement system (C11367-31, Hamamatsu Photonics). The <sup>1</sup>H and <sup>13</sup>C nuclear magnetic resonance (NMR) spectra were recorded on a Avance-500 (Bruker, 500 MHz) spectrometer using deuterated chloroform (CDCl<sub>3</sub>) solvent. Chemical shifts of the <sup>1</sup>H and <sup>13</sup>C NMR signals were quoted relative to tetramethylsilane ( $\delta = 0.00$ ). All coupling constants are reported in Hertz. The mass spectra were recorded using a Advion, Expresion LCMS spectrometer in APCI mode. TD-DFT calculations was carried out using the Gaussian 09 package and Becke's three parameter exchange functional B3LYP with basis set of 6-31G (d).

Emitter	$\lambda_{EL}$	CE <sub>max</sub>	<b>PE</b> <sub>max</sub>	EQE <sub>max</sub>	CIE (x,y)
	[nm]	[cd A <sup>-1</sup> ]	[lm W <sup>-1</sup> ]	[%]	
6,7-DCNQx-DICz	571	56.8	44.2	19.9	(0.47, 0.51)
5,8-DCNQx-DICz	597	22.8	17.3	10.6	(0.55, 0.45)

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Figure S19. <sup>1</sup>H NMR spectrum of **5,8-DCNQx-DICz**.



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