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Ligand Structure of Eu(III) complexes C<sub>8</sub>H<sub>17</sub>  $H_{17}C_8 - P = O$ Triph R = NHCH<sub>2</sub>Triph(Liquid crystal)  $\tau$  = 1.01 ms,  $\Phi_{tot}$  = 63 %  $R = NHCH<sub>2</sub>Triph (\tau = 0.23 ms in CH<sub>3</sub>OH)$  $R = OCH_2Triph (\tau = 0.29 \text{ ms in } CH_3OH)$  $R = N(n-Pr)CH_2Triph (\tau = 0.73 ms in CH_3OH)$  $R = N(n-Pr)CH_2Triph (\tau = 0.50 ms in CH_3OH)$ Ref. 50 Ref. 49  $C_2H_5$  $C_8H_{17}$ C<sub>8</sub>H<sub>17</sub>  $H_{17}C_8 - \dot{P} = O$  $H_{17}C_8 - P = O$  $H_2O$ C<sub>8</sub>H<sub>17</sub>  $OH_2$ (Solid)  $\tau$  = 0.41 ms,  $\Phi_{tot}$  = 10 % (Solid)  $\tau$  = 0.80 ms,  $\Phi_{tot}$  = 30 % (Liquid crystal)  $\tau$  = 1.11 ms,  $\Phi_{tot}$  = 65 % Ref. 50 Ref. 50 Ref. 50  $\mathsf{CF}_3 \setminus$ -P=O--ÓBu BuÒ (CH<sub>2</sub>Cl<sub>2</sub>)  $\tau$  = 0.79 ms,  $\Phi_{tot}$  = 63 %,  $\Phi_{ff}$  = 76 % (CH<sub>3</sub>OH)  $\tau$  = 0.86 ms,  $\Phi_{tot}$  = 3 % Ref. 51 Ref. 52 Ligand structure of Eu(III) complexes O ~/ RO<sub>2</sub>S RO<sub>2</sub>S SO<sub>2</sub>R ŞO<sub>2</sub>R NHR<sup>1</sup>OH  $R = NHCH_2C(O)NC(CH_2OH)_3$ 0-5/0  $R^1 = CH_2Chrysene$ (Solid)  $\tau$  = 0.74 ms,  $\Phi_{\rm ff}$  = 56 % Ref. 54 Ref. 53 O=PP=O-(Solid)  $\tau$  = 0.65 ms,  $\Phi_{\text{tot}}$  = 22 %,  $\Phi_{\text{ff}}$  = 73 %, (Solid)  $\tau$  = 0.77 ms,  $\Phi_{\text{tot}}$  = 36 %,  $\Phi_{\text{ff}}$  = 69 %

Figure S1. Chemical structures of Eu(III) complexes

Ref. 56

Ref. 55

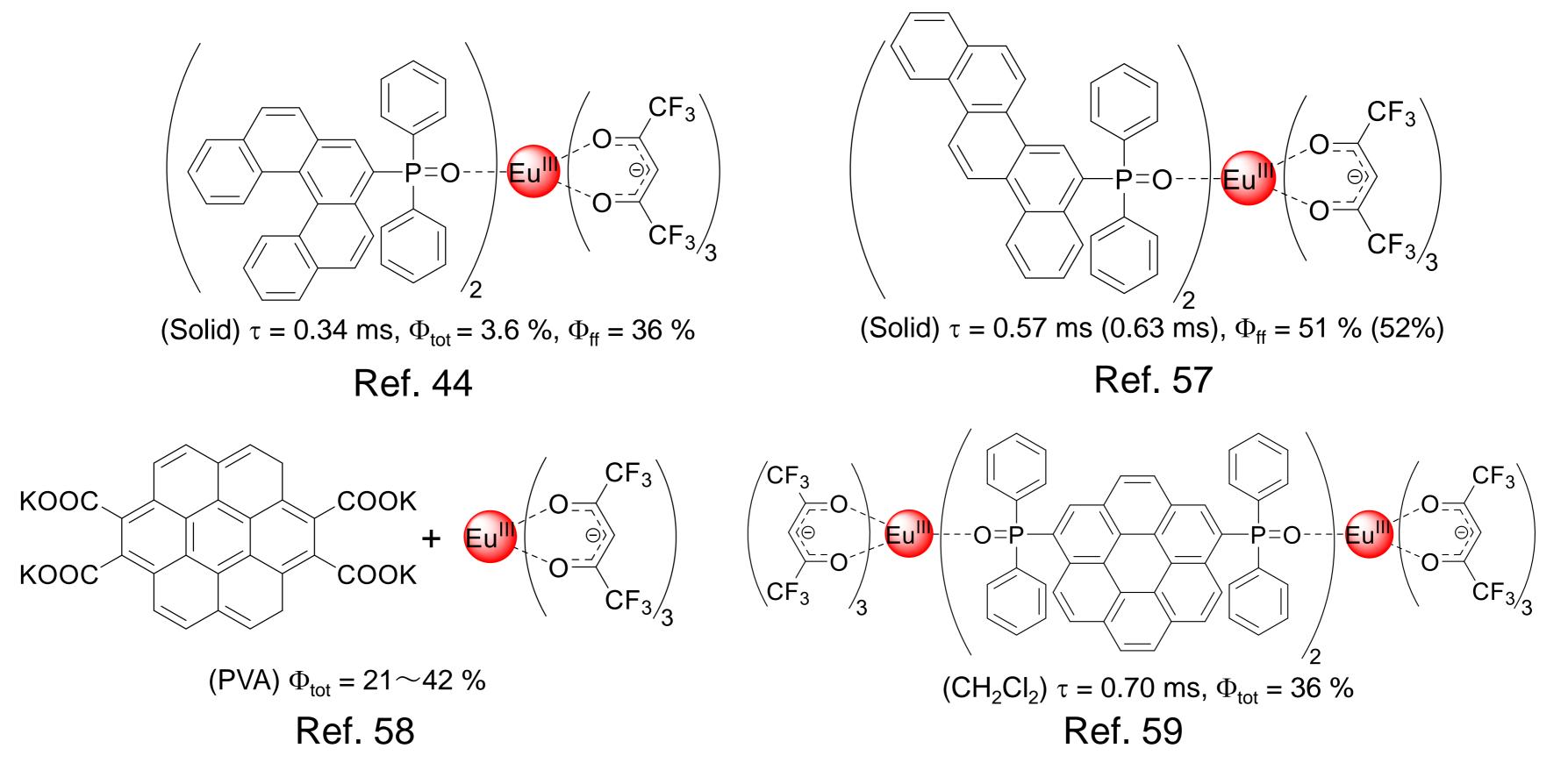


Figure S2. Chemical structures of Eu(III) complexes

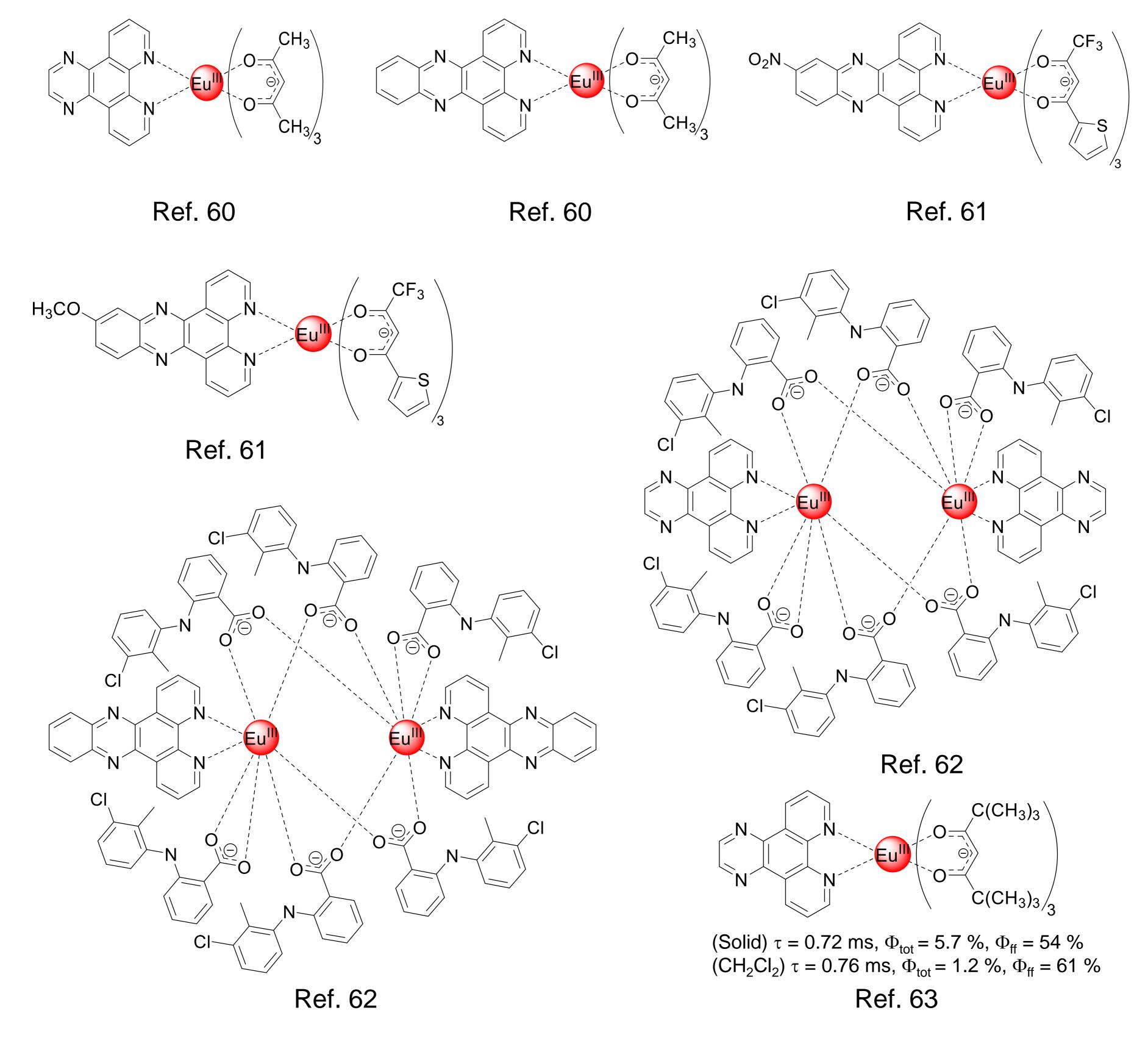


Figure S3. Chemical structures of Eu(III) complexes

Ref. 64

(DMF) 
$$\tau$$
 = 0.467 ms,  $\Phi_{tot}$  = 32.5 % (DMF)  $\tau$  = 0.492 ms,  $\Phi_{tot}$  = 38.5 %

Ref. 65

Ref. 67

Figure S4. Chemical structures of Eu(III) complexes

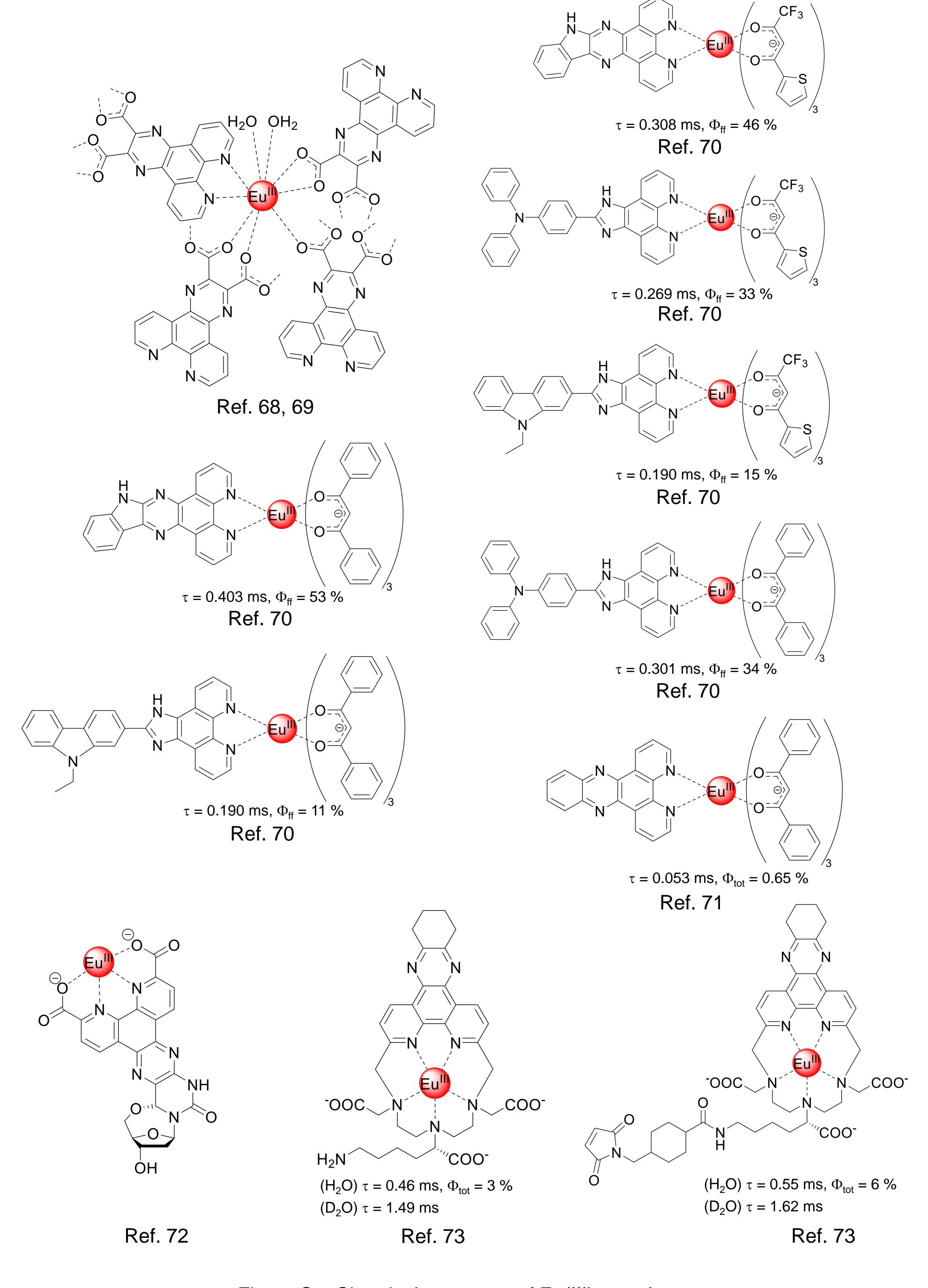


Figure S5. Chemical structures of Eu(III) complexes

Ref. 74

Ref. 75

 $\Phi_{\text{tot}}$  = 17 %

$$\Phi_{\text{tot}} = 17 \%$$
Ref. 75

Ref. 75

EtO<sub>2</sub>C NH 
$$O$$
 NH  $O$  NH  $O$ 

Ref. 76 Ref. 76

Figure S6. Chemical structures of Eu(III) complexes

(H<sub>2</sub>O) = 1.08 ms. 
$$\psi_{Nr}$$
 = 18 % (CH<sub>2</sub>CN)  $\psi_{Nr}$  = 0.0072 % (Solid) = 0.00093 ms.  $\psi_{Nr}$  = 0.003 %,  $\psi_{Nr}$  = 0.003 %,

Figure S7. Chemical structures of Eu(III) complexes

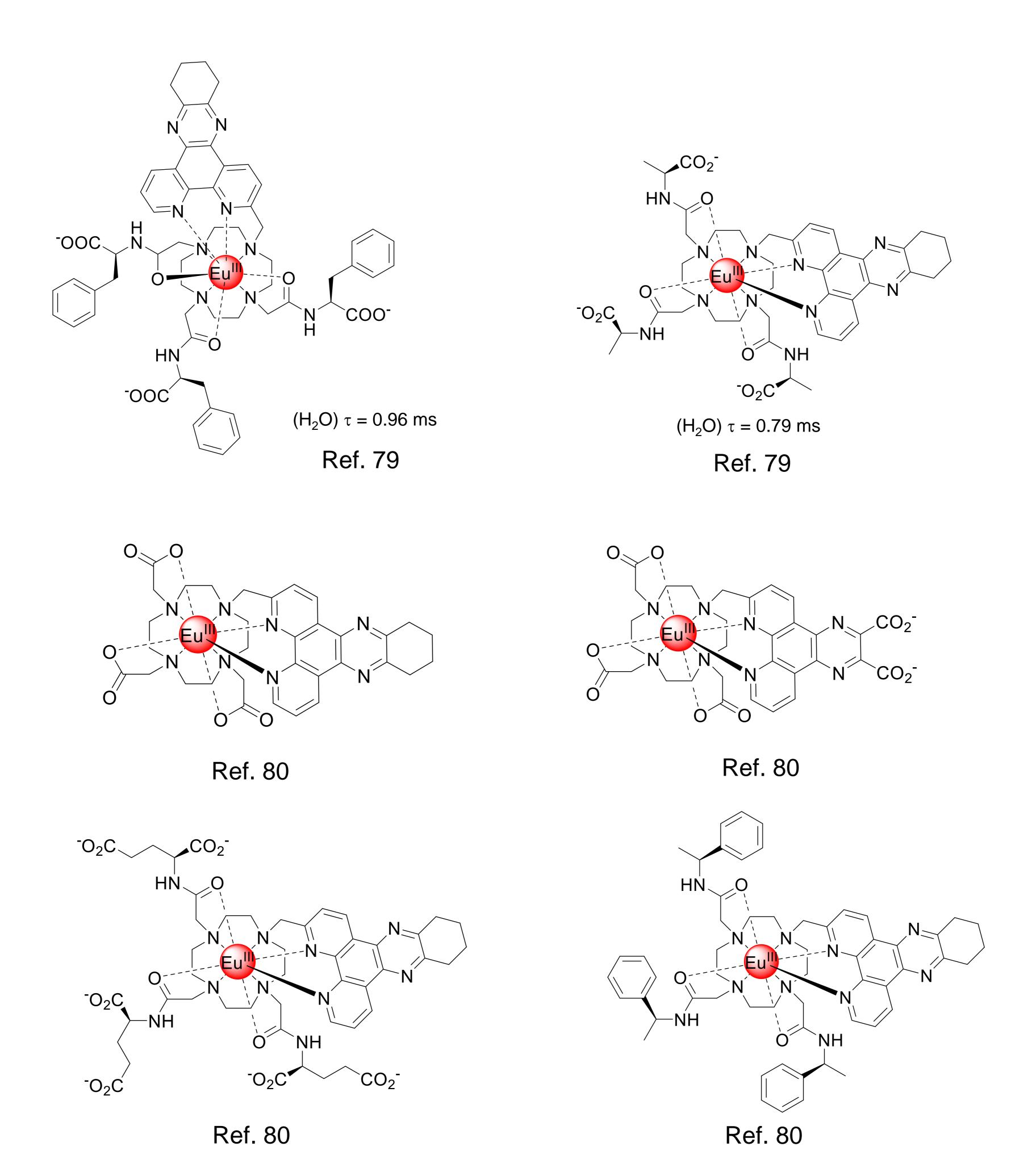


Figure S8. Chemical structures of Eu(III) complexes

HN O  
NH NH NH  

$$(H_2O) \Phi_{tot} = 21 \%$$
  
 $(D_2O) \Phi_{tot} = 27 \%$   
Ref. 81

Ref. 81

R' 
$$CO_2$$

HN  $O$ 

N  $N$ 

N

Ref. 81

$$R = CO_2Et$$
,  $R' = Me$   
 $R = CO_2Et$ ,  $R' = CH_2CH_2CO_2Et$ 

Ref. 81

(CH<sub>2</sub>Cl<sub>2</sub>)  $\tau$  = 0.71 ms,  $\Phi_{tot}$  = 6.2 % Ref. 82

Figure S9. Chemical structures of Eu(III) complexes