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Electronic Supplementary Information for

# Deciphering the Ultrafast Dynamics of a New Tetraphenylethylene Derivative in Solutions: Charge Separation, Phenyl Rings Rotation and C=C Bond Twisting

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#### 1. General

All commercially available reagents and solvents were used without further purification unless otherwise noted. NMR spectra were recorded on a Bruker AV400M (400 MHz) spectrometer. Residual proton and carbon of deuterated solvents were used as internal standards:  $\delta = 7.26$  ppm (CDCl<sub>3</sub>), for <sup>1</sup>H NMR,  $\delta = 77.00$  ppm (CDCl<sub>3</sub>) for <sup>13</sup>C NMR. HR-MS analysis were performed on a JEOL JMS-700 instrument. ATR-FTIR spectrum of TTECOOBu was recorded at a spectral resolution of 2 cm<sup>-1</sup> using a JASCO FT/IR-4200 spectrometer.

*Time-Correlated Single-Photon Counting (TCSPC):* The picosecond (ps) time-resolved emission experiments were carried out by employing a time-correlated single-photon counting (TSCPC) system. The samples were excited either by a 40 ps-pulsed (<1 mW, 40 MHz repetition rate) diode-laser (PicoQuant) centred at 371 nm or by 325 nm from the output of a femtosecond (fs) optical parametric oscillator (OPO, Inspire Auto 100, Radiantis), respectively. The fluorescence signal was collected at the magic angle (54.7°) and monitored at a 90° angle to the excitation beam at discrete emission wavelengths.

*Fluorescence Up-Conversion*: The femtosecond (fs) emission transients were collected using the fluorescence up-conversion technique. Briefly, the system consists of a fs Ti:sapphire oscillator (MaiTai HP, Spectra Physics, 810 nm, 90 fs, 2.75W mW, 80 MHz) coupled to an optical parametric oscillator (OPO, Inspire Auto 100, Radiantis) and up-conversion setups. The OPO output was centered at 650 nm and doubled in an optical setup through a 0.5 mm BBO crystal to generate a pumping beam at 325 nm (~0.1 nJ). The polarization of the latter was set to the magic angle with respect to the fundamental 810-nm beam. The sample was placed in a 1 mm thick rotating quartz cell. The fluorescence was focused with reflective optics into a 0.5 mm BBO crystal and gated with the remaining fundamental (810 nm) fs-beam.

*Transient Absorption*: The fs-transient absorption experiments were realized using a chirped pulse amplification setup that consists of a Ti:Sapphire oscillator (TISSA 50, CDP Systems) pumped by a 5 W diode laser (Verdi 5, Coherent). The seed pulse (30 fs, 450 mW at 86 MHz) centered at 800 nm is directed to a chirped pulse amplification system (Legend-USP, Coherent). The amplified fundamental beam (50 fs, ~3.1 W at 1 kHz) is then split by a beam splitter and the main portion (2.7 W) is directed through an optical parametric amplifier for wavelength conversion (TOPAS, Light Conversion). A small portion of the remaining fundamental beam (~200  $\mu$ W) goes through a delay line

(7.8 fs step and 2 ns of maximum delay) and is focused on a 3-mm thick sapphire crystal for white light continuum (WLC) generation. The produced WLC is split into two parts to form probe and reference beams, which are directed to the sample, where the probe and the pump beams are overlapped. The polarization of the pump is set to the magic angle in respect to the probe. The transmitted light is focused to light guides, directed to a spectrograph, and collected by a pair of photodiode arrays (1024 elements, for spectral measurements). To avoid photo degradation and re-excitation by consecutive pulses, the samples were placed in a 0.8-mm thick rotating quartz cell.

## 2. Synthesis and characterization of TTECOOBu



**TTE-COOBu.** A mixture of 1,1,2,2-tetrakis(4-bromophenyl)ethene **1** (600 mg, 0.92 mmol), pinacolate **2** (1.62 mg, 467  $\mu$ mol), Pd(PPh<sub>3</sub>)<sub>4</sub> (600 mg, 519  $\mu$ mol), and K<sub>2</sub>CO<sub>3</sub> (2.40 g, 17.3 mmol) in deoxygenated THF (50 mL) and H<sub>2</sub>O (15 mL) was stirred at 75 °C for 18 h. The organic layer was extracted with CHCl<sub>3</sub>, washed with water and brine, dried over anhydrous MgSO<sub>4</sub>, and concentrated with a rotary evaporator to afford crude, black solid. The product was purified by column chromatography (silica gel, CHCl<sub>3</sub>) and preparative HPLC with gel permeation chromatograph to afford **TTECOOBu** (531 mg, 0.40 mmol, 43%) as a yellow solid.

M.P. 250 °C. <sup>1</sup>H NMR (400 MHz, CDCl<sub>3</sub>)  $\delta$ : 8.12 (d, J = 8.4 Hz, 8H), 7.69 (d, J = 6.4 Hz, 24H), 7.48 (d, J = 8.4 Hz, 8H), 7.28 (d, J = 8.4 Hz, 8H), 4.38 (t, J = 6.8 Hz, 8H), 1.74-1.82 (m, 8H), 1.45-1.53 (m, 8H), 1.00 (t, J = 7.4 Hz, 12H) ppm. <sup>13</sup>C NMR (100 MHz, CDCl<sub>3</sub>)  $\delta$ : 166.7, 145.0, 143.2, 140.7, 140.4, 139.0, 138.5, 132.2, 130.2, 129.5, 127.7, 127.5, 127.0, 126.5, 65.0, 31.0, 19.4, 13.9 ppm. HR-MS (FAB): Calcd for C<sub>94</sub>H<sub>85</sub>O<sub>8</sub> [M+H]<sup>+</sup> 1340.6166; found: 1340.6154. IR(ATR) 3028.7 (C-H stretching of phenyl groups), 2957.3, 2931.3, 2871.3 (these correspond to C-H stretching of the butyl

group) 1710.6 (ester carbonyl stretching), 1607.4 (alkene bond stretching), 1272.8 cm<sup>-1</sup> (acyl C=O stretching).



Figure S1. <sup>1</sup>H NMR (400 MHz, CDCl<sub>3</sub>) spectrum of TTECOOBu.



Figure S2. <sup>13</sup>C NMR (100 MHz, CDCl<sub>3</sub>) spectrum of TTECOOBu.



Figure S3. ATR-

FTIR spectrum of TTECOOBu.





**Figure S4.** Normalized UV-visible absorption and excitation spectra of **TTECOOBu** in (A) DCM, (B) DMF, (C) TAC solutions and (D) PMMA film. The observation wavelengths for the excitation spectra are shown in the inset.



**Figure S5.** Magic-angle emission decays of **TTECOOBu** in (A) DCM, (B) DMF, (C) TAC solutions and (D) PMMA film, upon excitation 325 nm and observation as indicated in the inset. The solid lines are from the best multiexponential fits, and the IRF is the instrumental response function.



**Figure S6.** Femtosecond emission transients of **TTECOOBu** in (A) DCM and (B) DMF solutions. The samples were excited at 325 nm and gated at the indicated wavelengths. The solid lines are from the best multiexponential fit and the IRF is the instrumental response function (~320 fs).



**Figure S7.** Comparison of representative transient absorption decays of **TTECOOBu** in a DCM solution, upon excitation at 325 nm (A) and 400 nm (B).



**Figure S8.** Time-resolved transient absorption spectra of **TTECOOBu** in DCM at longer delay times upon excitation at 325 nm.



**Figure S9.** Representative transient absorption decays of **TTECOOBu** in a DCM solution, upon excitation at 325 nm and recorded at visible (A) and NIR (B) region. The solid lines are from the best multiexponential fits, and the IRF is the instrumental response function (~100 fs).



**Figure S10.** Representative transient absorption decays of **TTECOOBu** in a DCM solution, upon excitation at 400 nm and recorded at visible (A) and NIR (B) region. The solid lines are from the best multiexponential fits, and the IRF is the instrumental response function (~100 fs).

**Table S1.** Values of time constants  $(\tau_i)$ , amplitudes (A<sub>i</sub>), normalized (to 100) preexponential factor (a<sub>i</sub>) and contribution (c<sub>i</sub>) obtained from the fit of the emission ps-ns decays of **TTECOOBu** in a DCM solution, upon excitation at 371 nm and observation as indicated. A negative sign of a<sub>i</sub> indicates a rising component in the emission signal. The error in determination of  $\tau_i$  was within 10 - 15%.

| λ <sub>obs</sub> / nm | τ <sub>1</sub> /<br>ns | $\mathbf{A}_{1}$ | <b>a</b> 1 | <b>c</b> <sub>1</sub> | τ <sub>2</sub> /<br>ns | A <sub>2</sub> | <b>a</b> <sub>2</sub> | <b>c</b> <sub>2</sub> | τ <sub>3</sub> /<br>ns | A <sub>3</sub> | <b>a</b> <sub>3</sub> | <b>c</b> <sub>3</sub> | A <sub>1</sub> /A <sub>2</sub> |
|-----------------------|------------------------|------------------|------------|-----------------------|------------------------|----------------|-----------------------|-----------------------|------------------------|----------------|-----------------------|-----------------------|--------------------------------|
| 450                   |                        | 462              | 67         | 17                    |                        | 172            | 25                    | 17                    | 1.04                   | 52             | 8                     | 66                    | -                              |
| 480                   |                        | 1726             | 71         | 44                    |                        | 681            | 28                    | 46                    | 1.04                   | 11             | 1                     | 10                    | -                              |
| 510                   |                        | 1847             | 54         | 31                    | 0.08                   | 1574           | 46                    | 69                    |                        |                |                       |                       | -                              |
| 540                   | 0.02                   | 598              | 17         | 7                     |                        | 2919           | 83                    | 93                    |                        |                |                       |                       | -                              |
| 570                   | 0.05                   | (-)1255          | (-)100     | (-)100                |                        | 3982           | 100                   | 100                   |                        |                |                       |                       | -0.32                          |
| 600                   |                        | (-)2166          | (-)100     | (-)100                |                        | 4022           | 100                   | 100                   |                        | -              |                       |                       | -0.54                          |
| 640                   |                        | (-)3318          | (-)100     | (-)100                |                        | 4472           | 100                   | 100                   |                        |                |                       |                       | -0.74                          |
| 680                   |                        | (-)4921          | (-)100     | (-)100                |                        | 5039           | 100                   | 100                   |                        |                |                       |                       | -0.98                          |

**Table S2.** Values of time constants  $(\tau_i)$ , amplitudes (A<sub>i</sub>), normalized (to 100) preexponential factor (a<sub>i</sub>) and contribution (c<sub>i</sub>) obtained from the fit of the emission ps-ns decays of **TTECOOBu** in a DMF solution, upon excitation at 371 nm and observation as indicated. The negative sign of a<sub>i</sub> indicates a rising component in the emission signal. The error in determination of  $\tau_i$  was within 10 - 15%.

| λ <sub>obs</sub> / nm | τ <sub>1</sub> / ns | A <sub>1</sub> | <b>a</b> 1 | <b>c</b> <sub>1</sub> | $\tau_2 / ns$ | A <sub>2</sub> | <b>a</b> <sub>2</sub> | <b>c</b> <sub>2</sub> | τ <sub>3</sub> /<br>ns | A <sub>3</sub> | a <sub>3</sub> | <b>c</b> <sub>3</sub> | A <sub>1</sub> /A <sub>2</sub> |
|-----------------------|---------------------|----------------|------------|-----------------------|---------------|----------------|-----------------------|-----------------------|------------------------|----------------|----------------|-----------------------|--------------------------------|
| 450                   |                     | 517            | 72         | 25                    |               | 152            | 21                    | 15                    |                        | 54             | 7              | 60                    | _                              |
| 480                   |                     | 980            | 69         | 46                    |               | 426            | 30                    | 40                    | 1.15                   | 13             | 1              | 14                    | -                              |
| 510                   |                     | 2089           | 55         | 38                    | 0.10          | 1678           | 45                    | 62                    |                        |                |                |                       | -                              |
| 540                   | 0.05                | 161            | 5          | 3                     |               | 3064           | 95                    | 97                    |                        |                |                |                       | -                              |
| 570                   | 0.05                | (-)2073        | (-)100     | (-)100                |               | 4208           | 100                   | 100                   |                        |                |                |                       | -0.49                          |
| 600                   |                     | (-)3250        | (-)100     | (-)100                |               | 5217           | 100                   | 100                   |                        | -              |                |                       | -0.62                          |
| 640                   |                     | (-)4597        | (-)100     | (-)100                |               | 5923           | 100                   | 100                   |                        |                |                |                       | -0.78                          |
| 680                   |                     | (-)7191        | (-)100     | (-)100                |               | 7261           | 100                   | 100                   |                        |                |                |                       | -0.99                          |

**Table S3.** Values of time constants  $(\tau_i)$ , amplitudes (A<sub>i</sub>), normalized (to 100) preexponential factor (a<sub>i</sub>) and contribution (c<sub>i</sub>) obtained from the fit of the emission ps-ns decays of **TTECOOBu** in a TAC solution, upon excitation at 371 nm and observation as indicated. The negative sign of a<sub>i</sub> indicates a rising component in the emission signal. The error in determination of  $\tau_i$  was within 10 - 15%.

| λ <sub>obs</sub> /<br>nm | τ <sub>1</sub> /<br>ns | A <sub>1</sub> | <b>a</b> 1 | <b>c</b> <sub>1</sub> | τ <sub>2</sub> /<br>ns | A <sub>2</sub> | <b>a</b> <sub>2</sub> | <b>c</b> <sub>2</sub> | τ <sub>3</sub> /<br>ns | A <sub>3</sub> | a <sub>3</sub> | c <sub>3</sub> | A <sub>1</sub> /A <sub>2</sub> |
|--------------------------|------------------------|----------------|------------|-----------------------|------------------------|----------------|-----------------------|-----------------------|------------------------|----------------|----------------|----------------|--------------------------------|
| 450                      |                        | 1745           | 71         | 44                    |                        | 681            | 28                    | 48                    |                        | 34             | 1              | 8              | -                              |
| 470                      | 0.17                   | 1217           | 55         | 26                    |                        | 899            | 40                    | 53                    |                        | 107            | 5              | 21             | -                              |
| 490                      |                        | 606            | 32         | 10                    | 0.47                   | 1005           | 53                    | 45                    |                        | 301            | 15             | 45             | -                              |
| 510                      | 0.18                   | (-)486         | (-)100     | (-)100                |                        | 1642           | 65                    | 36                    |                        | 892            | 35             | 64             | -                              |
| 530                      | 0.20                   | (-)577         | (-)100     | (-)100                |                        | 927            | 44                    | 19                    | 1.55                   | 1164           | 56             | 81             | -                              |
| 550                      | 0.20                   | (-)696         | (-)100     | (-)100                |                        | -              |                       |                       | 1.55                   | 1907           | 100            | 100            | -0,36                          |
| 570                      | 0.45                   | (-)1276        | (-)100     | (-)100                |                        | -              |                       |                       |                        | 2413           | 100            | 100            | -0,53                          |
| 590                      | 0.64                   | (-)2211        | (-)100     | (-)100                |                        | -              |                       |                       |                        | 3162           | 100            | 100            | -0,70                          |
| 610                      | 0.80                   | (-)6368        | (-)100     | (-)100                |                        | -              |                       |                       |                        | 7723           | 100            | 100            | -0,82                          |
| 630                      | 0.95                   | (-)6587        | (-)100     | (-)100                |                        | -              |                       |                       |                        | 7260           | 100            | 100            | -0,91                          |

**Table S4.** Values of time constants ( $\tau_i$ ), amplitudes (A<sub>i</sub>), normalized (to 100) preexponential factor (a<sub>i</sub>) and contribution (c<sub>i</sub>) obtained from the fit of the emission ps-ns decays of **TTECOOBu** in PMMA Film, upon excitation at 371 nm and observation as indicated. The error in determination of  $\tau_i$  was within 10 - 15%.

| Medium | $\lambda_{obs}$ / nm | $\tau_1$ / ns | A <sub>1</sub> | <b>a</b> 1 | <b>c</b> <sub>1</sub> | $\tau_2$ / ns | A <sub>2</sub> | <b>a</b> <sub>2</sub> | <b>c</b> <sub>2</sub> |
|--------|----------------------|---------------|----------------|------------|-----------------------|---------------|----------------|-----------------------|-----------------------|
|        | 420                  | 1.17          | 1174           | 89         | 82                    | 1.91          | 145            | 11                    | 18                    |
|        | 450                  |               | 1068           | 70         | 59                    |               | 457            | 30                    | 41                    |
| PMMA   | 475                  |               | 1123           | 54         | 43                    |               | 956            | 46                    | 57                    |
| Film   | 500                  |               | 743            | 38         | 38                    |               | 1212           | 62                    | 72                    |
|        | 525                  |               | 521            | 29         | 20                    |               | 1275           | 71                    | 80                    |
|        | 550                  |               | 326            | 22         | 15                    |               | 1155           | 78                    | 95                    |

**Table S5.** Values of time constants ( $\tau_i$ ), normalized (to 100) pre-exponential factor ( $a_i$ ) and contribution ( $c_i$ ) obtained from the fit of the emission ps-ns decays of **TTECOOBu** in a DCM solution, upon excitation at 325 nm and observation as indicated. A negative sign of  $a_i$  indicates a rising component in the emission signal. The error in determination of  $\tau_i$  was within 10 - 15%.

| $\lambda_{obs}$ / nm | $\tau_1$ / ns | <b>a</b> 1 | <b>c</b> <sub>1</sub> | $\tau_2$ / ns | <b>a</b> <sub>2</sub> | <b>c</b> <sub>2</sub> | $\tau_3$ / ns | <b>a</b> <sub>3</sub> | <b>c</b> <sub>3</sub> |
|----------------------|---------------|------------|-----------------------|---------------|-----------------------|-----------------------|---------------|-----------------------|-----------------------|
| 450                  |               | 84         | 19                    |               | 9                     | 7                     | 1 1 /         | 7                     | 74                    |
| 470                  |               | 76         | 36                    |               | 23                    | 38                    | 1.14          | 1                     | 26                    |
| 490                  | 0.02          | 96         | 78                    | 0.07          | 4                     | 22                    |               |                       |                       |
| 510                  |               | 77         | 33                    |               | 23                    | 67                    |               |                       |                       |
| 530                  |               | 63         | 19                    |               | 37                    | 81                    |               |                       |                       |
| 550                  |               | (-)100     | (-)100                |               | 100                   | 100                   |               |                       |                       |
| 570                  |               | (-)100     | (-)100                |               | 100                   | 100                   |               | -                     |                       |
| 590                  | 0.04          | (-)100     | (-)100                | 0.07          | 100                   | 100                   |               |                       |                       |
| 610                  |               | (-)100     | (-)100                |               | 100                   | 100                   |               |                       |                       |
| 630                  |               | (-)100     | (-)100                |               | 100                   | 100                   |               |                       |                       |

**Table S6.** Values of time constants ( $\tau_i$ ), normalized (to 100) pre-exponential factor ( $a_i$ ) and contribution ( $c_i$ ) obtained from the fit of the emission ps-ns decays of **TTECOOBu** in a DMF solution, upon excitation at 325 nm and observation as indicated. The negative sign of  $a_i$  indicates a rising component in the emission signal. The error in determination of  $\tau_i$  was within 10 - 15%.

| $\lambda_{obs}$ / nm | $\tau_1$ / ns | <b>a</b> <sub>1</sub> | <b>c</b> <sub>1</sub> | $\tau_2$ / ns | <b>a</b> <sub>2</sub> | <b>c</b> <sub>2</sub> | $\tau_3$ / ns | <b>a</b> <sub>3</sub> | <b>c</b> <sub>3</sub> |
|----------------------|---------------|-----------------------|-----------------------|---------------|-----------------------|-----------------------|---------------|-----------------------|-----------------------|
| 450                  |               | 82                    | 22                    |               | 12                    | 9                     | 1.21          | 6                     | 69                    |
| 470                  |               | 74                    | 32                    |               | 24                    | 31                    | 1.51          | 2                     | 37                    |
| 490                  | 0.03          | 89                    | 48                    | 0.09          | 11                    | 52                    |               |                       |                       |
| 510                  |               | 80                    | 31                    |               | 20                    | 69                    |               |                       |                       |
| 530                  |               | 60                    | 14                    |               | 40                    | 86                    |               |                       |                       |
| 550                  |               | (-)100                | (-)100                |               | 100                   | 100                   |               |                       |                       |
| 570                  |               | (-)100                | (-)100                |               | 100                   | 100                   |               | -                     |                       |
| 590                  | 0.05          | (-)100                | (-)100                | 0.09          | 100                   | 100                   |               |                       |                       |
| 610                  |               | (-)100                | (-)100                |               | 100                   | 100                   |               |                       |                       |
| 630                  |               | (-)100                | (-)100                |               | 100                   | 100                   |               |                       |                       |

**Table S7.** Values of time constants ( $\tau_i$ ), normalized (to 100) pre-exponential factor ( $a_i$ ) and contribution ( $c_i$ ) obtained from the fit of the emission ps-ns decays of **TTECOOBu** in a TAC solution, upon excitation at 325 nm and observation as indicated. A negative sign of  $a_i$  indicates a rising component in the emission signal. The error in determination of  $\tau_i$  was within 10 - 15%.

| $\lambda_{obs}$ / nm | $\tau_1$ / ns | <b>a</b> <sub>1</sub> | <b>c</b> <sub>1</sub> | $\tau_2$ / ns | <b>a</b> <sub>2</sub> | <b>c</b> <sub>2</sub> | $\tau_3$ / ns | <b>a</b> <sub>3</sub> | <b>c</b> <sub>3</sub> |
|----------------------|---------------|-----------------------|-----------------------|---------------|-----------------------|-----------------------|---------------|-----------------------|-----------------------|
| 450                  |               | 80                    | 61                    |               | 18                    | 31                    |               | 2                     | 8                     |
| 470                  | 0.23          | 62                    | 37                    |               | 33                    | 44                    |               | 5                     | 19                    |
| 490                  |               | 27                    | 10                    | 0.52          | 56                    | 47                    |               | 17                    | 43                    |
| 510                  | 0.13          | (-)100                | (-)100                |               | 63                    | 36                    |               | 37                    | 64                    |
| 530                  | 0.21          | (-)100                | (-)100                |               | 41                    | 19                    | 1.55          | 59                    | 81                    |
| 550                  | 0.22          | (-)100                | (-)100                |               | -                     |                       | 1.55          | 100                   | 100                   |
| 570                  | 0.42          | (-)100                | (-)100                |               | -                     |                       |               | 100                   | 100                   |
| 590                  | 0.59          | (-)100                | (-)100                |               | -                     |                       |               | 100                   | 100                   |
| 610                  | 0.73          | (-)100                | (-)100                |               | -                     |                       |               | 100                   | 100                   |
| 630                  | 0.95          | (-)100                | (-)100                |               | -                     |                       |               | 100                   | 100                   |

**Table S8.** Values of time constants  $(\tau_i)$ , normalized (to 100) pre-exponential factor  $(a_i)$  and contribution  $(c_i)$  obtained from the fit of the emission ps-ns decays of **TTECOOBu** in PMMA Film, upon excitation at 325 nm and observation as indicated. The error in determination of  $\tau_i$  was within 10 - 15%.

| $\lambda_{obs}$ / nm | $\tau_1$ / ns | <b>a</b> <sub>1</sub> | <b>c</b> <sub>1</sub> | $\tau_2$ / ns | $\mathbf{a}_2$ | <b>c</b> <sub>2</sub> | $\tau_3 / ns$ | <b>a</b> <sub>3</sub> | <b>C</b> <sub>3</sub> |
|----------------------|---------------|-----------------------|-----------------------|---------------|----------------|-----------------------|---------------|-----------------------|-----------------------|
| 380                  | 0.40          | 40                    | 20                    |               | 59             | 80                    |               | -                     |                       |
| 400                  | 0.40          | 17                    | 8                     |               | 74             | 92                    |               | -                     |                       |
| 425                  |               | -                     |                       |               | 74             | 65                    |               | 26                    | 35                    |
| 450                  |               | -                     |                       | 1.10          | 44             | 34                    |               | 56                    | 66                    |
| 475                  |               | -                     |                       |               | 23             | 17                    |               | 77                    | 83                    |
| 500                  |               | -                     |                       |               | 2              | 2                     | 1.90          | 98                    | 98                    |
| 525                  |               | -                     |                       |               | 1              | 1                     |               | 99                    | 99                    |
| 550                  |               | -                     |                       |               | -              |                       |               | 100                   | 100                   |
| 570                  |               | -                     |                       |               | -              |                       |               | 100                   | 100                   |

#### 4. Equations for a reversible molecular system

To analyze the equilibrium state in order to get the values of the involved times of direct and reverse twisting motion, the emission decays were fitted according to the following reactions<sup>1–6</sup>:

$$I_f(CRS) = A_{11}e^{-t/\tau_1} + A_{12}e^{-t/\tau_2}$$
(1)

$$I_f(TICT) = A_{21}e^{-t/\tau_1} + A_{22}e^{-t/\tau_2}$$
(2)

$$A = A_{12}/A_{11} (3)$$

where  $\tau_1$  and  $\tau_2$  are the time constants of the fast and slow component respectively,  $A_{11}$ ,  $A_{12}$  and  $A_{21}$ ,  $A_{22}$  are the amplitudes in the bluest (1) and reddest (2) part of emission spectrum. The selected observation wavelengths were: (1) 450 nm (charge resonant structure - CRS) and (2) 680 nm (conformationally twisted species - TICT). The amplitudes at the reddest part of emission spectra are very similar in value but opposite in sign ( $A_{r1}/A_{r2} \sim -1$ ) which is a necessary condition to a reversible reaction.

Using the values of  $\tau_1$ ,  $\tau_2$  together with the amplitude's ratio (A<sub>12</sub>/A<sub>11</sub>) at the bluest observation wavelength, and the lifetime of charge resonance structure observed in the bluest part of emission spectra ( $\tau_3 = 1.04$  ns and  $\tau_3 = 1.15$  ns for DCM and DMF, respectively), the direct and reverse twisting motion constant (k<sub>DT</sub> and k<sub>RT</sub>) and the lifetime of conformationally twisted species,  $\tau_{TICT}$ , were calculated by application of the following equations<sup>1-6</sup>:

$$k_{DT} = \frac{\frac{1}{\tau_1} + \frac{A}{\tau_2}}{1 + A} - \frac{1}{\tau_{CRS}}$$
(4)

$$k_{RT} = \frac{\left(\frac{1}{\tau_2} - \frac{1}{\tau_1}\right)^2 - \left(2 \cdot k_{DT} + \frac{2}{\tau_{CRS}} - \frac{1}{\tau_1} - \frac{1}{\tau_2}\right)^2}{4 \cdot k_{DT}}$$
(5)

$$\frac{1}{\tau_{TICT}} = \frac{1}{\tau_1} \cdot \left( 1 + k_{RT} \cdot \frac{\tau_{CRS} - \tau_1}{1 + k_{DT} \cdot \tau_{CRS} - \frac{\tau_{CRS}}{\tau_1}} \right)$$
(6)

### 5. References

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