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## Supporting Information

## Radical-Radical Coupling Effects in the Direct-Growth Grafting-Through Synthesis of

Bottlebrush Polymers using RAFT and ROMP

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Scheme S1. Synthesis of Norbornene-functionalized trithiocarbonate **3**<sup>a</sup>



°Conditions: (i) THF, rt, 8 h. (ii) THF, 80 °C, 18 h. (iii)  $CH_2Cl_2$ , rt, 16 h.



Figure S1. <sup>1</sup>H NMR spectrum showing crude aliquot of  $S^{10\%}$  containing unreacted monomer and MM after RAFT polymerization reaching a monomer conversion of 10%.



Figure S2. <sup>1</sup>H NMR spectrum showing crude aliquot of  $S^{20\%}$  containing unreacted monomer and MM after RAFT polymerization reaching a monomer conversion of 19%.



Figure S3. <sup>1</sup>H NMR spectrum showing crude aliquot of  $S^{30\%}$  containing unreacted monomer and MM after RAFT polymerization reaching a monomer conversion of 30%.



Figure S4. <sup>1</sup>H NMR spectrum showing crude aliquot of  $S^{40\%}$  containing unreacted monomer and MM after RAFT polymerization reaching a monomer conversion of 40%.



Figure S5. <sup>1</sup>H NMR spectrum showing crude aliquot of  $S^{50\%}$  containing unreacted monomer and MM after RAFT polymerization reaching a monomer conversion of 50%.



Figure S6. SEC traces showing (A) refractive index detector and (B) light scattering detector of PS MMs  $S^{10\%}$ ,  $S^{20\%}$ ,  $S^{30\%}$ ,  $S^{40\%}$  and  $S^{50\%}$ .



Figure S7. PS-MM purification plot showing the absorption of monomer and the MM at 200 nm (red) as the polarity of the mobile phase increases.



Figure S8. <sup>1</sup>H NMR stacked spectra showing the progress of  $S_{100}^{30\%}$  from crude MM containing unreacted monomer after RAFT polymerization (bottom) to purified PS-MM after silica column (middle) and to PS-BB after ROMP (top).



Figure S9. SEC trace of light scattering detector and molar mass of bottlebrush polymer  $S_{100}^{20\%}$ . The molar mass of peak A is 273 kg/mol and peak B is 518 kg/mol.



Figure S10. SEC trace of light scattering detector and molar mass of bottlebrush polymer  $S_{100}^{30\%}$ . The molar mass of peak A is 276 kg/mol and peak B is 572 kg/mol.



Figure S11. SEC trace of light scattering detector and molar mass of bottlebrush polymer  $S_{100}^{40\%}$ . The molar mass of peak A is 279 kg/mol and peak B is 574 kg/mol.



Figure S12. SEC trace of light scattering detector and molar mass of bottlebrush polymer  $S_{100}^{50\%}$ . The molar mass of peak A is 279 kg/mol and peak B is 524 kg/mol.



Figure S13. <sup>1</sup>H NMR spectrum showing crude aliquot of  $T^{50\%}$  containing unreacted monomer and MM after RAFT polymerization reaching a monomer conversion of 53%.



Figure S14. <sup>1</sup>H NMR spectrum showing crude aliquot of  $T^{60\%}$  containing unreacted monomer and MM after RAFT polymerization reaching a monomer conversion of 59%.



Figure S15. <sup>1</sup>H NMR spectrum showing crude aliquot of  $T^{70\%}$  containing unreacted monomer and MM after RAFT polymerization reaching a monomer conversion of 72%.



Figure S16. <sup>1</sup>H NMR spectrum showing crude aliquot of  $T^{80\%}$  containing unreacted monomer and MM after RAFT polymerization reaching a monomer conversion of 77%.



Figure S17. <sup>1</sup>H NMR spectrum showing crude aliquot of  $T^{90\%}$  containing unreacted monomer and MM after RAFT polymerization reaching a monomer conversion of 86%.



Figure S18. SEC traces showing (A) refractive index detector and (B) light scattering detector of PtBA MMs T<sup>50%</sup>, T<sup>60%</sup>, T<sup>70%</sup>, T<sup>80%</sup> and T<sup>90%</sup>.



Figure S19. PtBA-MM purification plot showing the absorption of monomer at 265 nm (red) and the MM at 305 nm (blue) as the polarity of the mobile phase increases.



Figure S20. <sup>1</sup>H NMR stacked spectra showing the progress of  $T_{100}^{50\%}$  from crude MM containing unreacted monomer after RAFT polymerization (bottom) to purified PtBA-MM after silica column (middle) and to PtBA-BB after ROMP (top).



Figure S21. SEC trace of light scattering detector and molar mass of bottlebrush polymer  $T_{100}^{80\%}$ . The molar mass of peak A is 413 kg/mol and peak B is 848 kg/mol.



Figure S22. SEC trace of light scattering detector and molar mass of bottlebrush polymer  $T_{100}^{90\%}$ . The molar mass of peak A is 396 kg/mol and peak B is 888 kg/mol.



Figure S23. <sup>1</sup>H NMR spectrum showing crude aliquot of  $M^{50\%}$  containing unreacted monomer and MM after RAFT polymerization reaching a monomer conversion of 50%.



Figure S24. <sup>1</sup>H NMR spectrum showing crude aliquot of  $M^{60\%}$  containing unreacted monomer and MM after RAFT polymerization reaching a monomer conversion of 63%.



Figure S25. <sup>1</sup>H NMR spectrum showing crude aliquot of  $M^{70\%}$  containing unreacted monomer and MM after RAFT polymerization reaching a monomer conversion of 66%.



Figure S26. <sup>1</sup>H NMR spectrum showing crude aliquot of  $M^{80\%}$  containing unreacted monomer and MM after RAFT polymerization reaching a monomer conversion of 79%.



Figure S27. <sup>1</sup>H NMR spectrum showing crude aliquot of  $M^{90\%}$  containing unreacted monomer and MM after RAFT polymerization reaching a monomer conversion of 85%.



Figure S28. SEC traces showing (A) refractive index detector and (B) light scattering detector of PMMA MMs M<sup>50%</sup>, M<sup>60%</sup>, M<sup>70%</sup>, M<sup>80%</sup> and M<sup>90%</sup>.



Figure S29. PMMA-MM purification plot showing the absorption of monomer at 253 nm (red) and the MM at 330 nm (blue) as the polarity of the mobile phase increases.



Figure S30. <sup>1</sup>H NMR stacked spectra showing the progress of  $M_{100}^{50\%}$  from crude MM containing unreacted monomer after RAFT polymerization (bottom) to purified PMMA-MM after silica column (middle) and to PMMA-BB after ROMP (top).



Figure S31. <sup>1</sup>H NMR spectrum showing crude aliquot of  $A^{50\%}$  containing unreacted monomer and MM after RAFT polymerization reaching a monomer conversion of 49%.



Figure S32. <sup>1</sup>H NMR spectrum showing crude aliquot of  $A^{60\%}$  containing unreacted monomer and MM after RAFT polymerization reaching a monomer conversion of 59%.



Figure S33. <sup>1</sup>H NMR spectrum showing crude aliquot of  $A^{70\%}$  containing unreacted monomer and MM after RAFT polymerization reaching a monomer conversion of 70%.



Figure S34. <sup>1</sup>H NMR spectrum showing crude aliquot of  $A^{80\%}$  containing unreacted monomer and MM after RAFT polymerization reaching a monomer conversion of 77%.



Figure S35. <sup>1</sup>H NMR spectrum showing crude aliquot of  $A^{90\%}$  containing unreacted monomer and MM after RAFT polymerization reaching a monomer conversion of 89%.



Figure S36. SEC traces showing (A) refractive index detector and (B) light scattering detector of PACMO MMs  $A^{50\%}$ ,  $A^{60\%}$ ,  $A^{70\%}$ ,  $A^{80\%}$  and  $A^{90\%}$ .



Figure S37. PACMO-MM purification plot showing the absorption of monomer and the MM at 210 nm (blue) as the polarity of the mobile phase increases.



Figure S38. <sup>1</sup>H NMR stacked spectra showing the progress of  $A_{100}^{80\%}$  from crude MM containing unreacted monomer after RAFT polymerization (bottom) to purified PACMO-MM after silica column (middle) and to PACMO-BB after ROMP (top).

**Deconvolution of Coupled Bottlebrush Polymers** 



Figure S39. RI signal from SEC of  $S_{100}^{20\%}$  (solid, black), deconvoluted coupled bottlebrush products (dash, red), and deconvoluted uncoupled bottlebrush product (dash, blue).



Figure S40. RI signal from SEC of  $S_{100}^{30\%}$  (solid, black), deconvoluted coupled bottlebrush products (dash, red), and deconvoluted uncoupled bottlebrush product (dash, blue).



Figure S41. RI signal from SEC of  $S_{100}^{40\%}$  (solid, black), deconvoluted coupled bottlebrush products (dash, red), and deconvoluted uncoupled bottlebrush product (dash, blue).



Figure S42. RI signal from SEC of  $S_{100}^{50\%}$  (solid, black), deconvoluted coupled bottlebrush products (dash, red), and deconvoluted uncoupled bottlebrush product (dash, blue).



Figure S43. RI signal from SEC of  $T_{100}^{80\%}$  (solid, black), deconvoluted coupled bottlebrush products (dash, red), and deconvoluted uncoupled bottlebrush product (dash, blue).



Figure S44. RI signal from SEC of  $T_{100}^{90\%}$  (solid, black), deconvoluted coupled bottlebrush products (dash, red), and deconvoluted uncoupled bottlebrush product (dash, blue).

End group Analysis of Macromonomers



Figure S45. <sup>1</sup>H NMR spectrum of  $S^{10\%}$ 



Figure S46. <sup>1</sup>H NMR spectrum of  $S^{20\%}$ 



Figure S47. <sup>1</sup>H NMR spectrum of  $S^{30\%}$ 



Figure S48. <sup>1</sup>H NMR spectrum of  $S^{40\%}$ 



Figure S49. <sup>1</sup>H NMR spectrum of  $S^{50\%}$ 



Figure S50.  $^1\text{H}$  NMR spectrum of  $T^{50\%}$ 



Figure S51. <sup>1</sup>H NMR spectrum of  $T^{60\%}$ 



Figure S52. <sup>1</sup>H NMR spectrum of  $T^{70\%}$ 



Figure S53. <sup>1</sup>H NMR spectrum of  $T^{80\%}$ 



Figure S54. <sup>1</sup>H NMR spectrum of  $T^{90\%}$ 



Figure S55. <sup>1</sup>H NMR spectrum of **M**<sup>50%</sup>



Figure S56. <sup>1</sup>H NMR spectrum of M<sup>60%</sup>



Figure S57. <sup>1</sup>H NMR spectrum of  $\mathbf{M^{70\%}}$ 



Figure S58. <sup>1</sup>H NMR spectrum of **M<sup>80%</sup>** 



Figure S59. <sup>1</sup>H NMR spectrum of **M**<sup>90%</sup>



Figure S60.  $^1\text{H}$  NMR spectrum of  $A^{50\%}$ 



Figure S61. <sup>1</sup>H NMR spectrum of  $A^{60\%}$ 



Figure S62. <sup>1</sup>H NMR spectrum of  $\mathbf{A}^{70\%}$ 



Figure S63. <sup>1</sup>H NMR spectrum of  $A^{80\%}$ 



Figure S64. <sup>1</sup>H NMR spectrum of  $A^{90\%}$ 

## Offline Measurement of dn/dc of PtBA in THF from RI



Figure S65. Plot of differential refractive index vs. concentration for PtBA (4 kg/mol made by RAFT using CTA shown in Scheme 2A) in THF at 26 °C.



## Offline Measurement of dn/dc of PACMO in THF from RI

Figure S66. Plot of differential refractive index vs. concentration for PACMO (3 kg/mol made by RAFT using CTA shown in Scheme 2A) in THF at 26 °C.

Table S1. MMs used in this study

MM	M <sub>n,theo</sub> <sup>a</sup>	$M_{n,NMR}^{b}$	$M_{n,SEC}^{c}$	Đ	MM	M <sub>n,theo</sub> <sup>a</sup>	$M_{n,NMR}^{b}$	$M_{n,SEC}^{c}$	Ð
	(kg/mol)	(kg/mol)	(kg/mol)			(kg/mol)	(kg/mol)	(kg/mol)	
S <sup>10%</sup>	3.0	3.5	3.0	1.09	M <sup>50%</sup>	3.0	2.7	2.8	1.10
S <sup>20%</sup>	2.9	3.2	2.8	1.10	M <sup>60%</sup>	3.1	3.0	3.0	1.16
S <sup>30%</sup>	3.0	4.5	2.8	1.09	M <sup>70%</sup>	2.8	2.6	2.8	1.10
S <sup>40%</sup>	3.0	4.0	2.8	1.09	M <sup>80%</sup>	2.9	2.8	2.8	1.09
S <sup>50%</sup>	3.0	3.3	3.0	1.12	M <sup>90%</sup>	2.8	2.7	3.4	1.13
T <sup>50%</sup>	3.1	3.0	4.7	1.04	A <sup>50%</sup>	2.9	2.7	3.9	1.10
T <sup>60%</sup>	2.9	3.4	4.7	1.07	A <sup>60%</sup>	3.0	3.7	4.3	1.14
T <sup>70%</sup>	3.1	4.4	3.9	1.08	A <sup>70%</sup>	3.0	4.2	4.5	1.11
T <sup>80%</sup>	2.9	3.5	6.0	1.10	A <sup>80%</sup>	2.9	2.7	4.2	1.04
T <sup>90%</sup>	2.9	5.2	6.7	1.16	A <sup>90%</sup>	2.9	4.2	4.3	1.09

<sup>a</sup>Expected (theoretical)  $M_n$  value based on an assumption of linear molar mass growth with monomer conversion, where monomer conversion was monitored using <sup>1</sup>H NMR spectroscopy. <sup>b</sup>Measured by <sup>1</sup>H NMR spectroscopy using end group analysis based on norbornene end group proton integrations compared to backbone proton integrations. <sup>c</sup>Measured by SEC in THF at 30 <sup>o</sup>C using light scattering and refractive index detectors using dn/dc values noted in the Experimental Section.