

## Supporting Information

### Reducing the Internal Reorganization Energy via Symmetry

#### Controlled $\pi$ -electron Delocalization

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**Table S1. Computational results (and experimental values in parentheses) of absorption and emission wavelength (in nm) for cyanine systems with different functionals (a)ωB97XD (b)B3LYP**

(a)

	Sym		Asym	
	Absorption	Emission	Absorption	Emission
<b>Cy5</b>	506.8 (652)	588.5(675)	409.8	574.8
<b>Cy6</b>	390.1	531.9	438.7	663.0
<b>Cy7</b>	590 (750)	694.7(775)	436.5	647.2
<b>Cy8</b>	416.0	598.0	466.3	712.3
<b>Cy7-trimer</b>	489.6	588.4	446.9	603.7
<b>Por-tetracene</b>	925.3	1189.6	668.4	1342.1

(b)

	Sym		Asym	
	Absorption	Emission	Absorption	Emission
<b>Cy5</b>	539.5 (652)	628.8(675)	490.8	600.8
<b>Cy6</b>	462.8	575.6	561.6	708.9
<b>Cy7</b>	601.4 (750)	699.4(775)	444.7	690.3
<b>Cy8</b>	507.6	646.9	603.2	766.4

**Table S2. Optical excitation and molecular orbital contributions of cyanine models (a) symmetric and asymmetric linear cyanines (b) symmetric and asymmetric trimeric cyanines (c) symmetric and asymmetric porphyrin-6, 13, 19, 26-tetracene**

(a)

	no.	E/eV	nm	f	Contribution	weight
<b>sym-Cy5-c</b>	<b>Absorption</b>	S <sub>1</sub>	2.45	506.8	HOMO→LUMO	95%
	(@S <sub>0</sub> -opt)	S <sub>2</sub>	4.16	297.7	HOMO-1→LUMO	82%
	<b>Emission</b>	S <sub>1</sub>	2.11	588.5	HOMO→LUMO	95%
<b>asym-Cy5-n</b>	(@S <sub>1</sub> -opt)	S <sub>2</sub>	3.85	321.8	HOMO-1→LUMO	81%
	<b>Absorption</b>	S <sub>1</sub>	3.02	409.8	HOMO→LUMO	91%
		S <sub>2</sub>	4.40	281.4	HOMO-1→LUMO	53%
					HOMO→LUMO+1	33%

	<b>Emission</b>	S <sub>1</sub>	2.16	574.8	2.4457	HOMO→LUMO	95%
	(@S <sub>1</sub> -opt)	S <sub>2</sub>	3.90	317.7	0.0468	HOMO-1→LUMO	72%
		S <sub>1</sub>	3.18	390.1	2.6178	HOMO→LUMO	93%
	<b>Absorption</b>		4.28	289.7	0	HOMO-1→LUMO	28%
	(@S <sub>0</sub> -opt)	S <sub>2</sub>				HOMO-1→LUMO+2	16%
<b>sym-Cy6-n</b>						HOMO→LUMO+1	38%
		S <sub>1</sub>	2.34	531.9	2.7151	HOMO→LUMO	96%
	<b>Emission</b>	S <sub>2</sub>	3.96	312.6	0	HOMO-1→LUMO	54%
	(@S <sub>1</sub> -opt)					HOMO→LUMO+1	17%
						HOMO→LUMO+3	17%
	<b>Absorption</b>	S <sub>1</sub>	2.83	438.7	2.3539	HOMO→LUMO	85%
<b>asym-Cy6-c</b>	(@S <sub>0</sub> -opt)	S <sub>2</sub>	3.96	313.4	0.0013	HOMO-1→LUMO	70%
	<b>Emission</b>	S <sub>1</sub>	1.87	663.0	2.6419	HOMO→LUMO	94%
	(@S <sub>1</sub> -opt)	S <sub>2</sub>	3.26	379.8	0.0112	HOMO-1→LUMO	83%
	<b>Absorption</b>	S <sub>1</sub>	2.08	594.8	2.1143	HOMO→LUMO	94%
<b>sym-Cy7-c</b>	(@S <sub>0</sub> -opt)	S <sub>2</sub>	3.77	328.8	0.2644	HOMO-1→LUMO	80%
	<b>Emission</b>	S <sub>1</sub>	1.75	708.2	2.2379	HOMO→LUMO	95%
	(@S <sub>1</sub> -opt)	S <sub>2</sub>	3.49	355.1	0.2632	HOMO-1→LUMO	77%
	<b>Absorption</b>	S <sub>1</sub>	2.80	443.3	2.0415	HOMO→LUMO	88%
<b>asym-Cy7-n</b>	(@S <sub>0</sub> -opt)	S <sub>2</sub>	4.03	307.6	0.2734	HOMO-1→LUMO	68%
						HOMO→LUMO+1	20%
	<b>Emission</b>	S <sub>1</sub>	1.82	679.6	2.2335	HOMO→LUMO	95%
	(@S <sub>1</sub> -opt)	S <sub>2</sub>	3.44	359.9	0.3443	HOMO-1→LUMO	75%
						HOMO→LUMO+1	17%
	<b>Absorption</b>	S <sub>1</sub>	2.98	416.0	3.1244	HOMO→LUMO	92%
<b>sym-Cy8-n</b>	(@S <sub>0</sub> -opt)	S <sub>2</sub>	4.07	304.3	0	HOMO-1→LUMO	66%
	<b>Emission</b>	S <sub>1</sub>	2.07	598.0	3.1792	HOMO→LUMO	96%
	(@S <sub>1</sub> -opt)	S <sub>2</sub>	3.63	341.8	0	HOMO-1→LUMO	72%
	<b>Absorption</b>	S <sub>1</sub>	2.66	466.3	2.8074	HOMO→LUMO	84%
<b>asym-Cy8-c</b>	(@S <sub>0</sub> -opt)	S <sub>2</sub>	3.83	323.8	0.0258	HOMO-1→LUMO	57%
						HOMO→LUMO+1	25%
	<b>Emission</b>	S <sub>1</sub>	1.74	712.28	3.0994	HOMO→LUMO	93%
	(@S <sub>1</sub> -opt)	S <sub>2</sub>	3.13	396.53	0.0066	HOMO-1→LUMO	78%
						HOMO→LUMO+1	15%

(b)

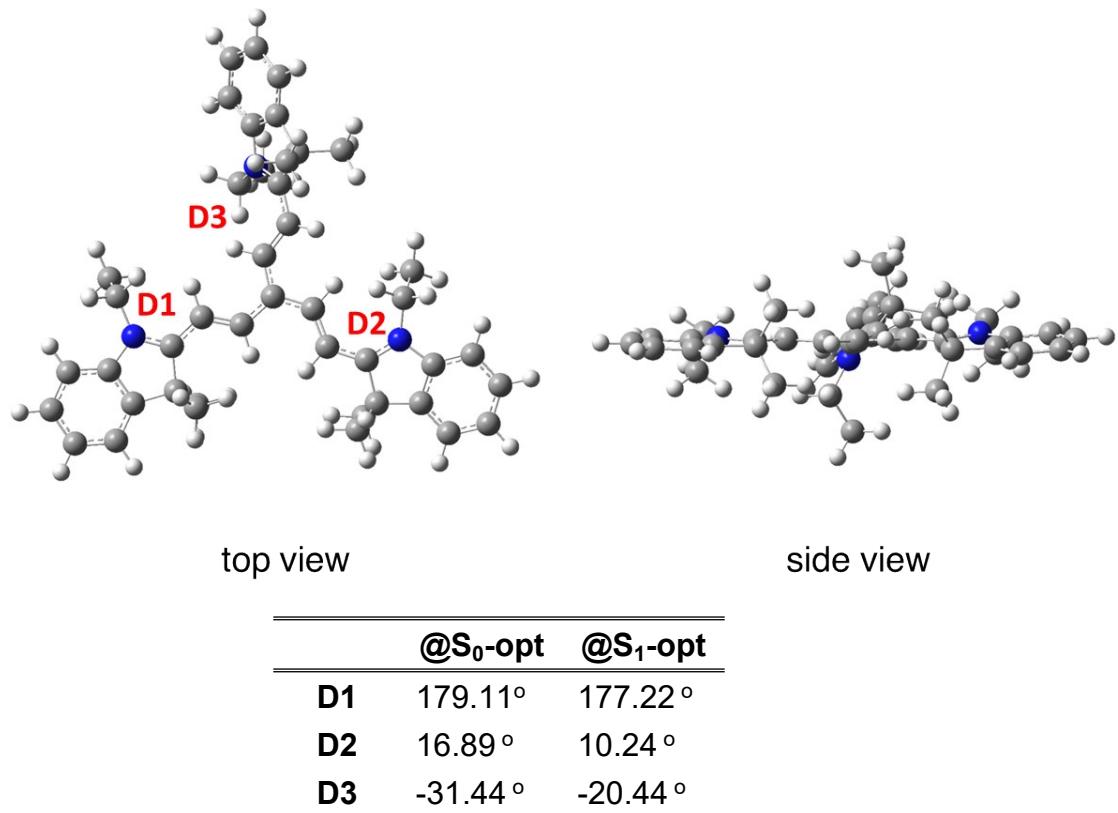
		no.	E/eV	nm	f	Contribution	weight
<b>sym-Cy7-trimer</b>	<b>Absorption</b>	S <sub>1</sub>	2.53	489.6	1.3143	HOMO→LUMO	87%

<b><i>asym-Cy7-trimer</i></b>	(@S <sub>0</sub> -opt)	S <sub>2</sub>	2.55	486.9	1.099	HOMO→LUMO+1	86%
	<b>Emission</b>	S <sub>1</sub>	2.11	588.4	1.4742	HOMO→LUMO	94%
	(@S <sub>1</sub> -opt)	S <sub>2</sub>	2.60	477.5	1.0403	HOMO→LUMO+1	86%
	<b>Absorption</b>	S <sub>1</sub>	2.77	446.9	1.2682	HOMO→LUMO	93%
	(@S <sub>0</sub> -opt)	S <sub>2</sub>	3.49	355.1	1.1234	HOMO→LUMO+1	78%
	<b>Emission</b>	S <sub>1</sub>	2.05	603.7	1.2613	HOMO→LUMO	94%
	(@S <sub>1</sub> -opt)	S <sub>2</sub>	2.85	434.4	1.461	HOMO→LUMO+1	88%

(c)

		no.	E/eV	nm	f	Contribution	weight
<b><i>sym-Por-tetracene</i></b>	<b>Absorption</b>	S <sub>1</sub>	1.34	925.27	0.0287	HOMO-1→LUMO+1	35%
						HOMO→LUMO	65%
	<b>(@S<sub>0</sub>-opt)</b>	S <sub>2</sub>	1.72	720.81	0.051	HOMO-1→LUMO	29%
						HOMO→LUMO+1	71%
	<b>Emission</b>	S <sub>1</sub>	1.04	1189.6	0.1290	HOMO-1→LUMO+1	28%
						HOMO→LUMO	80%
	<b>(@S<sub>1</sub>-opt)</b>	S <sub>2</sub>	1.09	1132.6	0.0127	HOMO-1→LUMO	43%
						HOMO→LUMO+1	66%
<b><i>asym-Por-tetracene</i></b>	<b>Absorption</b>	S <sub>1</sub>	1.85	668.4	0.0341	HOMO-1→LUMO	37%
						HOMO→LUMO	60%
	<b>(@S<sub>0</sub>-opt)</b>	S <sub>2</sub>	2.44	509.0	0.1687	HOMO→LUMO	79%
						HOMO-1→LUMO+1	42%
	<b>Emission</b>	S <sub>1</sub>	0.92	1342.1	0.0403	HOMO-1→LUMO+1	74%
						HOMO→LUMO	44%
	<b>(@S<sub>1</sub>-opt)</b>	S <sub>2</sub>	1.28	971.2	0.0238	HOMO→LUMO+1	62%

**Table S3. Dihedral angles (D1, D2 and D3) of *sym*-Cy7-trimer**



**Table S4. Computational (and Experimental) results of Absorption and Emission wavelength (in nm) in D-A compounds**

D	A	5-D-A		6-D-A	
		Absorption	Emission	Absorption	Emission
NH <sub>2</sub>	NO	452.6	631.3	417.8	504.7
NMe <sub>2</sub>	NO	465.6	668.6	401.6	520.6
NPh <sub>2</sub>	NO	437.6	544.3	491.6	643.0
TPA	NO	439.1 (542)	591.3 (603)	363.7	568.3

TPA	NT	453.8 (503)	561.2 (579)	368.4	471.1
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**Table S5. Optical excitation and molecular orbital contributions of donor-acceptor models, 5-D-A and 6-D-A (D=NH<sub>2</sub>, NMe<sub>2</sub> and TPA) (a) A=NO(b) A=NT**

(a)

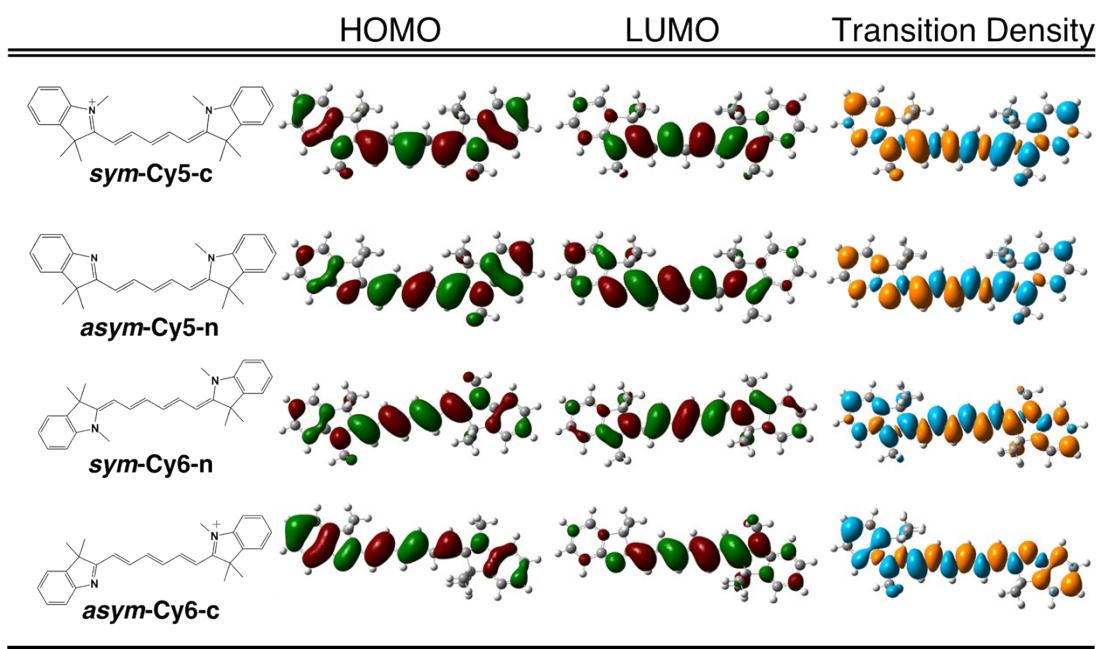
		no.	E/eV	nm	f	Contribution	weight
5-NH <sub>2</sub> -NO	Absorption	S <sub>1</sub>	2.74	452.6	0.2503	HOMO→LUMO	98%
	(@S <sub>0</sub> -opt)	S <sub>2</sub>	3.63	341.9	0	HOMO→LUMO+1	94%
	Emission	S <sub>1</sub>	1.96	631.3	0.2616	HOMO→LUMO	99%
	(@S <sub>1</sub> -opt)	S <sub>2</sub>	0.90	426.7	0	HOMO→LUMO+1	96%
6-NH <sub>2</sub> -NO	Absorption	S <sub>1</sub>	2.97	417.8	0.256	HOMO→LUMO	98%
	(@S <sub>0</sub> -opt)	S <sub>2</sub>	3.38	366.6	0	HOMO-1→LUMO	98%
	Emission	S <sub>1</sub>	2.46	504.7	0.3287	HOMO→LUMO	98%
	(@S <sub>1</sub> -opt)	S <sub>2</sub>	3.00	412.5	0	HOMO-1→LUMO	98%
5-NMe <sub>2</sub> -NO	Absorption	S <sub>1</sub>	2.66	465.6	0.3359	HOMO→LUMO	97%
	(@S <sub>0</sub> -opt)	S <sub>2</sub>	3.56	348.6	0.0001	HOMO→LUMO+1	89%
	Emission	S <sub>1</sub>	1.85	668.6	0.3209	HOMO→LUMO	98%
	(@S <sub>1</sub> -opt)	S <sub>2</sub>	2.75	450.2	0	HOMO→LUMO+1	96%
6-NMe <sub>2</sub> -NO	Absorption	S <sub>1</sub>	3.09	401.6	0.1778	HOMO→LUMO	98%
	(@S <sub>0</sub> -opt)	S <sub>2</sub>	3.34	370.6	0.0042	HOMO-1→LUMO	98%
	Emission	S <sub>1</sub>	2.38	520.6	0.2385	HOMO→LUMO	98%
	(@S <sub>1</sub> -opt)	S <sub>2</sub>	2.77	446.9	0.0057	HOMO-1→LUMO	98%
5-TPA-NO	Absorption	S <sub>1</sub>	2.82	439.0	1.3174	HOMO→LUMO	70%
	(@S <sub>0</sub> -opt)	S <sub>2</sub>	3.46	357.8	0	HOMO-1→LUMO	73%
	Emission	S <sub>1</sub>	2.10	591.3	1.5035	HOMO→LUMO	87%
	(@S <sub>1</sub> -opt)	S <sub>2</sub>	3.10	399.4	0	HOMO-1→LUMO	73%
6-TPA-NO	Absorption	S <sub>1</sub>	3.12	397.2	1.1699	HOMO-2→LUMO	19%
	(@S <sub>0</sub> -opt)	S <sub>2</sub>	3.83	323.7	0.0011	HOMO→LUMO	74%
	Emission	S <sub>1</sub>	2.18	568.3	1.2155	HOMO→LUMO	90%

	(@S <sub>1</sub> -opt)	S <sub>2</sub>	3.42	362.2	0.0034	HOMO-1→LUMO	84%
<b>5-Nph<sub>2</sub>-NO</b>	<b>Absorption</b>	S <sub>1</sub>	2.52	491.6	0.5679	HOMO→LUMO	93%
	(@S <sub>0</sub> -opt)	S <sub>2</sub>	3.38	366.4	0.00	HOMO-1→LUMO	44%
	<b>Emission</b>	S <sub>1</sub>	1.93	643.0	0.6554	HOMO→LUMO	95%
	(@S <sub>1</sub> -opt)	S <sub>2</sub>	2.99	415.2	0.00	HOMO-1→LUMO	31%
						HOMO→LUMO+1	64%
<b>6- Nph<sub>2</sub>-NO</b>	<b>Absorption</b>	S <sub>1</sub>	2.83	437.6	0.00	HOMO→LUMO	92%
	(@S <sub>0</sub> -opt)	S <sub>2</sub>	2.88	430.8	0.0994	HOMO-1→LUMO	92%
	<b>Emission</b>	S <sub>1</sub>	2.28	544.3	0.0355	HOMO→LUMO	96%
	(@S <sub>1</sub> -opt)	S <sub>2</sub>	2.47	502.0	0.0538	HOMO-1→LUMO	96%

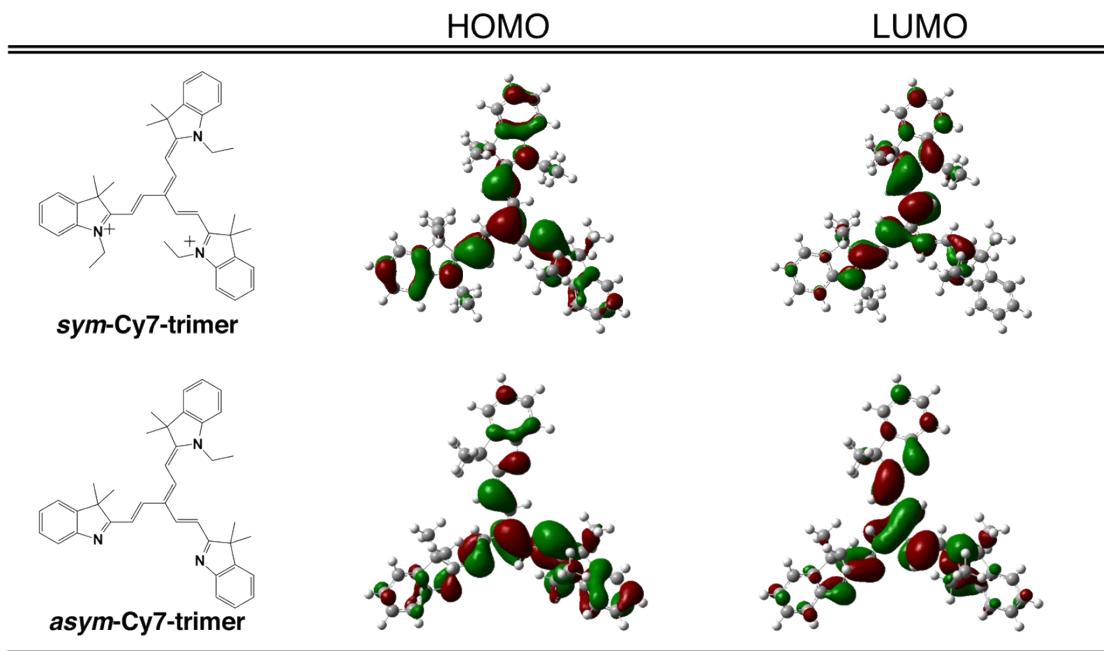
(b)

		no.	E/eV	nm	f	Contribution	weight
<b>5-NH<sub>2</sub>-NT</b>	<b>Absorption</b>	S <sub>1</sub>	2.67	464.8	0.1856	HOMO→LUMO	98%
	(@S <sub>0</sub> -opt)	S <sub>2</sub>	3.38	3671	0	HOMO→LUMO+1	95%
	<b>Emission</b>	S <sub>1</sub>	1.89	656.6	0.2015	HOMO→LUMO	98%
	(@S <sub>1</sub> -opt)	S <sub>2</sub>	2.65	468.0	0	HOMO→LUMO+1	97%
<b>6-NH<sub>2</sub>-NT</b>	<b>Absorption</b>	S <sub>1</sub>	2.80	442.7	0.4195	HOMO→LUMO	97%
	(@S <sub>0</sub> -opt)	S <sub>2</sub>	3.32	372.8	0	HOMO-1→LUMO	96%
	<b>Emission</b>	S <sub>1</sub>	2.34	528.6	0.5499	HOMO→LUMO	98%
	(@S <sub>1</sub> -opt)	S <sub>2</sub>	2.99	414.0	0	HOMO-1→LUMO	96%
<b>5-NMe<sub>2</sub>-NT</b>	<b>Absorption</b>	S <sub>1</sub>	3.53	351.3	0.298	HOMO→LUMO	96%
	(@S <sub>0</sub> -opt)	S <sub>2</sub>	3.54	350.5	0.0012	HOMO-2→LUMO+1	17%
						HOMO-1→LUMO	76%
	<b>Emission</b>	S <sub>1</sub>	1.84	671.9	0.2624	HOMO→LUMO	98%
	(@S <sub>1</sub> -opt)	S <sub>2</sub>	2.60	477.2	0	HOMO→LUMO+1	96%
<b>6-NMe<sub>2</sub>-NT</b>	<b>Absorption</b>	S <sub>1</sub>	2.89	428.2	0.3091	HOMO→LUMO	97%
	(@S <sub>0</sub> -opt)	S <sub>2</sub>	3.29	377.1	0.0061	HOMO-1→LUMO	97%
	<b>Emission</b>	S <sub>1</sub>	2.28	542.7	0.4176	HOMO→LUMO	98%

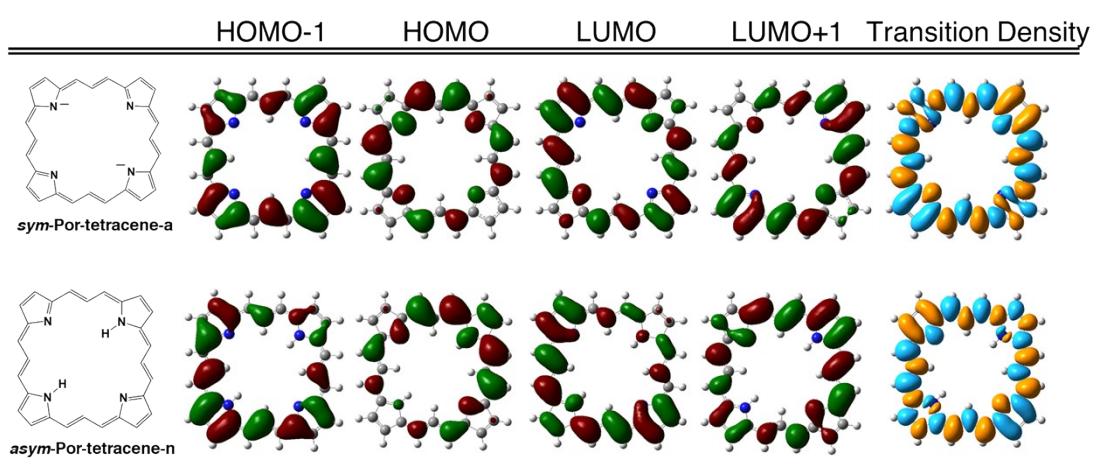
	(@S <sub>1</sub> -opt)	S <sub>2</sub>	2.84	436.3	0.0097	HOMO-1→LUMO	97%
5-TPA-NT	<b>Absorption</b>	S <sub>1</sub>	2.73	453.8	0.9992	HOMO→LUMO	84%
	(@S <sub>0</sub> -opt)	S <sub>2</sub>	3.20	387.2	0	HOMO-1→LUMO	88%
	<b>Emission</b>	S <sub>1</sub>	<u>2.21</u>	561.2	1.1952	HOMO→LUMO	86%
	(@S <sub>1</sub> -opt)	S <sub>2</sub>	3.17	391.1	0	HOMO-1→LUMO	57%
						HOMO→LUMO+1	28%
6-TPA-NT	<b>Absorption</b>	S <sub>1</sub>	3.36	368.4	0.1698	HOMO-2→LUMO	38%
	(@S <sub>0</sub> -opt)	S <sub>2</sub>	3.57	346.8	0.0018	HOMO-1→LUMO	84%
	<b>Emission</b>	S <sub>1</sub>	2.63	471.1	0.2472	HOMO→LUMO	82%
	(@S <sub>1</sub> -opt)	S <sub>2</sub>	3.26	380.6	0.1115	HOMO-2→LUMO	33%
						HOMO-1→LUMO	48%



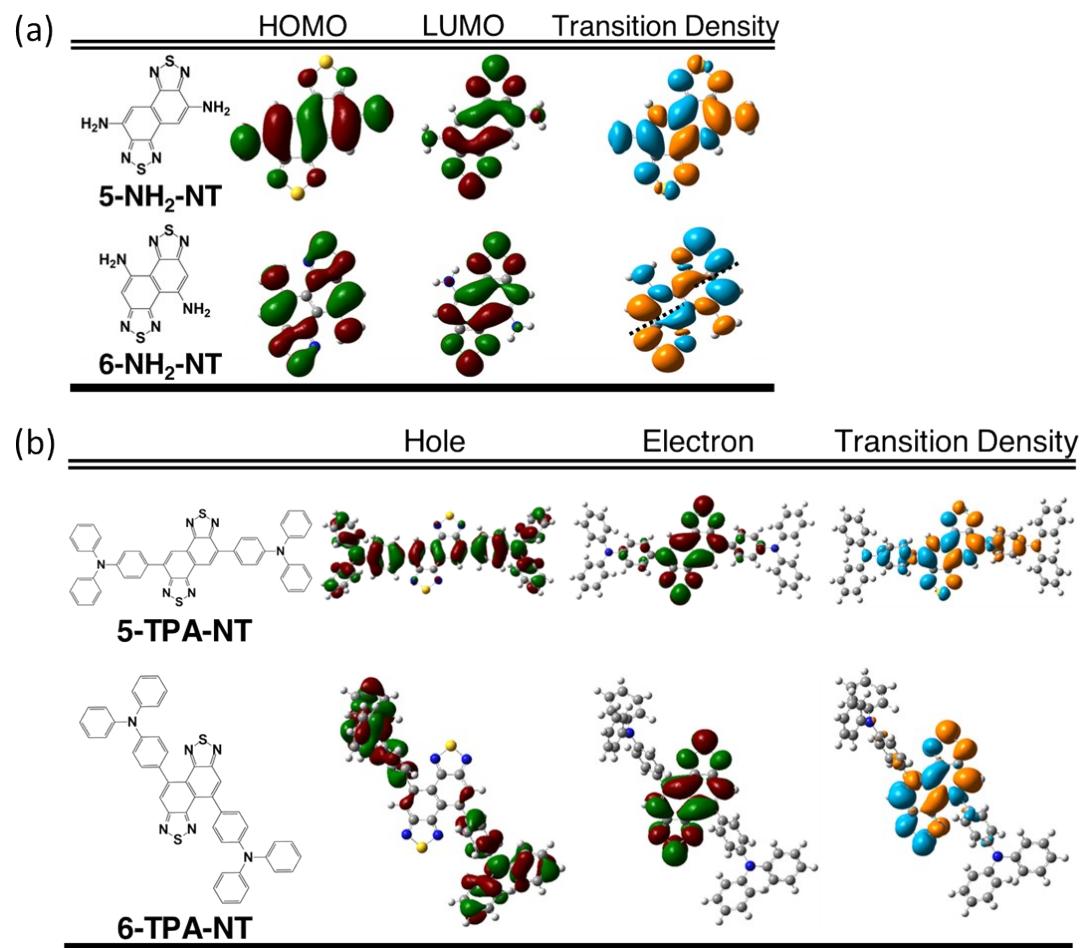
**Figure S1. Frontier molecular orbitals and transition density of symmetric and asymmetric cyanine systems (m=2)**



**Figure S2. Frontier molecular orbitals of symmetric and asymmetric Cy7-trimer**



**Figure S3. Frontier molecular orbitals and transition density of symmetric and asymmetric Por-tetracene**



**Figure S4. NTO analysis and transition density of (a) 5-NMe<sub>2</sub>-NT and NMe<sub>2</sub>-NT  
(b) 5-TPA-NT and 6-TPA-NT**