

**Emission efficiency of cationic solid state luminophores is directly proportional to
intermolecular charge transfer intensity**

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General considerations

Column chromatography was performed using reversed phase C18-silica gel columns (RP18 25-40 μm) and direct phase silica gel columns.

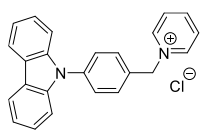
Nuclear magnetic resonance spectra were recorded on NMR spectrometers at the following frequencies: ^1H , 400 MHz, 300 MHz; $^{13}\text{C}\{^1\text{H}\}$, 101 MHz. Chemical shifts are reported in parts per million (ppm) relative to TMS or with the residual solvent peak as an internal reference. High-resolution mass spectra (HRMS (ESI-TOF)) were recorded on a mass spectrometer with a time-of-flight (TOF) mass analyzer using the ESI technique. Melting points are uncorrected.

Unless otherwise noted, all chemicals were used as received from commercial sources. Anhydrous THF was obtained by passing commercially available solvent through activated alumina columns.

The luminescence data was collected with Edinburgh Instruments FS5 Spectrofluorometer; photoluminescence quantum yields (Φ) were measured using an integrating sphere.

Single-crystal X-ray diffraction analyses were performed on Rigaku *XtaLAB Synergy S*, *Dualflex* apparatus with HyPix6000 detector and CuK_α / MoK_α radiation type.

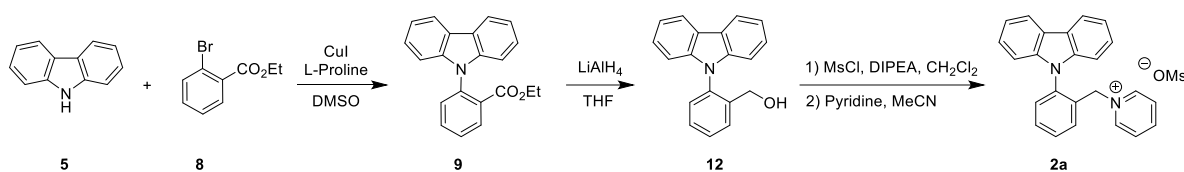
Synthesis of emitters 1–4



1-(4-(9H-Carbazol-9-yl)benzyl)pyridin-1-ium chloride (1) was synthesized according to a published protocol.¹ The ¹H NMR was fully consistent with the previous report.¹

¹H NMR (300 MHz, (CD₃)₂SO, ppm) δ 9.42–9.34 (m, 2H), 8.73–8.65 (m, 1H), 8.30–8.22 (m, 4H), 7.90–7.82 (m, 2H), 7.78–7.71 (m, 2H), 7.48–7.36 (m, 4H), 7.34–7.26 (m, 2H), 6.06 (s, 2H).

Synthesis of emitter 2a



Ethyl 2-(9H-carbazol-9-yl)benzoate (9). Anhydrous DMSO (21 mL) was added *via* septa to a mixture of 9H-carbazole (**5**, 1.0 g, 6.0 mmol, 1.0 equiv), ethyl 2-bromobenzoate (**8**, 1.6 g, 7.2 mmol, 1.2 equiv), CuI (0.2 g, 0.9 mmol, 0.15 equiv), L-Proline (0.2 g, 1.8 mmol, 0.3 equiv) and K₂CO₃ (2.5 g, 18 mmol, 3.0 equiv) in an argon-purged 100 mL round-bottom flask. The flask was sealed with rubber septa and heated at 140 °C for 72h. After cooling, the black suspension was diluted with water (100 mL), saturated aqueous ammonia (50 mL) and CH₂Cl₂ (50 mL). Phases were separated, and the water phase was extracted with CH₂Cl₂ (2×50 mL). The combined organic layers were dried over anhydrous Na₂SO₄ and purified by silica gel column chromatography using 1:30 (v/v) EtOAc:petroleum ether as the mobile phase to obtain **9** as a colorless solid (1.1 g, 58%); analytical TLC on silica gel, 1:30 EtOAc/petroleum ether, R_f=0.15. Analytically pure material was obtained by crystallization from EtOAc/hexane: mp 106–107 °C (colorless rectangles).

¹H NMR (400 MHz, CDCl₃, ppm) δ 8.17–8.13 (m, 3H), 7.79–7.73 (m, 1H), 7.65–7.57 (m, 2H), 7.42–7.36 (m, 2H), 7.30–7.25 (m, 2H), 7.16–7.12 (m, 2H), 3.66 (q, *J*=7.1 Hz, 2H), 0.39 (t, *J*=7.1 Hz, 3H).

¹³C{¹H} NMR (101 MHz, CDCl₃, ppm) δ 166.3, 141.8, 136.8, 133.4, 132.3, 130.9, 130.4, 128.6, 126.0, 123.3, 120.3, 119.9, 109.5, 61.2, 13.0.

HRMS *m/z*: [M]⁺ calculated for C₂₁H₁₈NO₂⁺: 316.1332; Found: 316.1331.

IR (KBr, cm⁻¹) 1720 (C=O).

(2-(9H-Carbazol-9-yl)phenyl)methanol (12). Anhydrous THF (10 mL) solution of to ethyl 2-(9H-carbazol-9-yl)benzoate (**9**, 1.0 g, 3.2 mmol, 1.0 equiv) was added to an anhydrous THF (10 mL) suspension of LiAlH₄ (0.5 g, 13 mmol, 4.0 equiv) in a sealed, Ar flushed 100 mL roundbottom flask at 0 °C. The sealed flask was heated at 70 °C for 1h. The reaction mixture was cooled and quenched by drop wise addition of water until gas evolution ceased, followed by addition of water (2 mL) and 15% aqueous NaOH solution (0.6 mL). The obtained suspension was filtered through a pad of celite, washed with EtOAc. The filtrate was dried over anhydrous Na₂SO₄ and the organics evaporated to yield the product **12** as a colorless amorphous material (0.85 g, 98 %).

¹H NMR (400 MHz, CDCl₃, ppm) δ 8.19–8.14 (m, 2H), 7.82–7.78 (m, 1H), 7.63–7.57 (m, 1H), 7.55–7.50 (m, 1H), 7.42–7.36 (m, 3H), 7.32–7.27 (m, 2H), 7.06–7.02 (m, 2H), 4.34 (d, *J*=4.4 Hz, 2H), 1.53–1.47 (m, 1H).

¹³C{¹H} NMR (101 MHz, CDCl₃, ppm) δ 141.6, 140.1, 134.8, 129.6, 129.4, 129.3, 129.2, 126.3, 123.2, 120.6, 120.0, 109.7, 61.1.

HRMS *m/z*: [M]⁺ calculated for C₁₉H₁₅NO⁺: 273.1154; Found: 273.1153.

IR (KBr, cm⁻¹) 3447 (O–H).

1-(2-(9H-Carbazol-9-yl)benzyl)pyridin-1-ium methanesulfonate (2a). Anhydrous CH₂Cl₂ (30 mL) was added to (2-(9H-carbazol-9-yl)phenyl)methanol (**12**, 0.85 g, 3.1 mmol, 1.0 equiv) in a 50 mL roundbottom flask at 0 °C. To the cooled colorless solution MsCl (0.5 mL, 6.2 mmol, 2.0 equiv) followed by DIPEA (2.2 mL, 12 mmol, 4.0 equiv) was added. The pale yellow solution was stirred in an ice bath. After 1h the reaction mixture was diluted with CH₂Cl₂ (50 mL) and H₂O (50 mL), the layers separated and the water layer washed with CH₂Cl₂ (30 mL) one more time. The combined organics were dried over Na₂SO₄ and evaporated to give a yellow oil. MeCN (15 mL) was added to the yellow oil to form a yellow solution. Pyridine (0.8 mL, 9.3 mmol, 3.0 equiv) was added to the yellow solution and stirred at room temperature. After 72h the reaction mixture was diluted with EtOAc (150 mL) and stirred at 0 °C. After 1h the resulting precipitate was filtered and washed with EtOAc and Et₂O to give the product **2a** as a pale green solid (1.0 g, 75%). Analytically pure material was obtained by crystallization from MeCN/EtOAc: mp 227–228 °C (colorless plates).

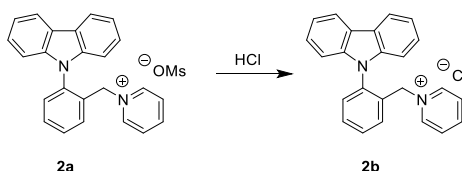
¹H NMR (400 MHz, (CD₃)₂SO, ppm) δ 8.25–8.14 (m, 5H), 7.89–7.83 (m, 1H), 7.82–7.76 (m, 2H), 7.64–7.58 (m, 2H), 7.57–7.51 (m, 1H), 7.36–7.25 (m, 4H), 6.88–6.82 (m, 2H), 5.60 (s, 2H), 2.30 (s, 3H).

$^{13}\text{C}\{^1\text{H}\}$ NMR (101 MHz, $(\text{CD}_3)_2\text{SO}$, ppm) δ 145.2, 143.8, 140.0, 135.4, 133.1, 132.4, 132.1, 130.7, 130.2, 127.5, 126.5, 122.5, 120.8, 120.4, 109.1, 60.8, 39.8.

HRMS m/z : $[\text{M}]^+$ calculated for $\text{C}_{24}\text{H}_{19}\text{N}_2^+$: 335.1543; Found: 335.1556.

IR (KBr, cm^{-1}) 1193 (S=O).

Synthesis of compound 2b



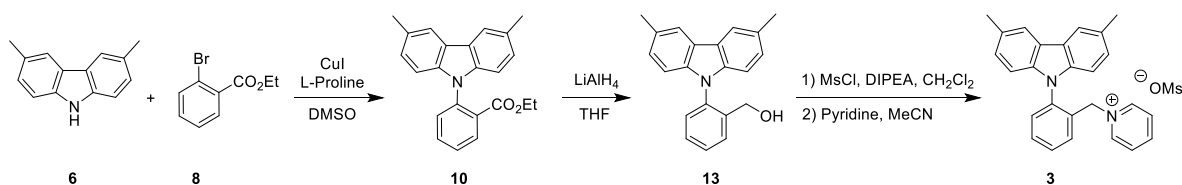
1-(2-(9H-Carbazol-9-yl)benzyl)pyridin-1-ium chloride (2b). EtOH (6 mL) was added to 1-(2-(9H-carbazol-9-yl)benzyl)pyridin-1-ium methanesulfonate (**2a**, 0.20 g, 0.47 mmol). The pale green solution was subjected to reversed phase column chromatography using 0.1% HCl acidic water and MeCN as an eluent at a rate of 40 mL/min. Initial elution for 20 minutes with 5% MeCN followed by a 40 minute gradient from 5% to 95% MeCN afforded the desired material. After evaporation in *vacuo* the obtained oil was dissolved in MeCN (5 mL) to which EtOAc (50 mL) was slowly added. The formed precipitate was filtered, washed with EtOAc to give the product **2b** as a colorless crystals (0.16 g, 90%). Analytically pure material was obtained by crystallization from MeCN/Et₂O: mp 212–214 °C (colorless prisms).

^1H NMR (400 MHz, $(\text{CD}_3)_2\text{SO}$, ppm) δ 8.21–8.16 (m, 2H), 8.12–8.07 (m, 1H), 8.06–8.01 (m, 2H), 7.91–7.86 (m, 1H), 7.82–7.75 (m, 2H), 7.54–7.48 (m, 3H), 7.34–7.24 (m, 4H), 6.83–6.77 (m, 2H), 5.56 (s, 2H).

$^{13}\text{C}\{^1\text{H}\}$ NMR (101 MHz, $(\text{CD}_3)_2\text{SO}$, ppm) δ 145.3, 143.7, 140.2, 135.7, 133.3, 133.0, 132.6, 131.0, 130.6, 127.7, 127.0, 122.7, 121.1, 120.9, 109.3, 61.3.

HRMS m/z : $[\text{M}]^+$ calculated for $\text{C}_{24}\text{H}_{19}\text{N}_2^+$: 335.1543; Found: 335.1551.

IR (KBr, cm^{-1}) 3049 (C–H).

Synthesis of emitter **3**

Ethyl 2-(3,6-dimethyl-9H-carbazol-9-yl)benzoate (10). Anhydrous DMSO (21 mL) was added *via* septa to a mixture of 3,6-dimethyl-9H-carbazole (**6**, 0.8 g, 4.3 mmol, 1.0 equiv), ethyl 2-bromobenzoate (**8**, 1.3 g, 5.5 mmol, 1.3 equiv), CuI (0.1 g, 0.6 mmol, 0.15 equiv), L-Proline (0.1 g, 1.3 mmol, 0.3 equiv) and K₂CO₃ (1.8 g, 13 mmol, 3.0 equiv) in an argon-purged 100 mL round-bottom flask. The flask was sealed with rubber septa and heated at 140 °C for 72h. After cooling, the black suspension was diluted with water (100 mL), saturated aqueous ammonia (50 mL) and CH₂Cl₂ (50 mL). Phases were separated, and the water phase was extracted with CH₂Cl₂ (2×50 mL). The combined organic layers were dried over anhydrous Na₂SO₄ and purified by silica gel column chromatography using 1:30 (v/v) EtOAc:petroleum ether as the mobile phase to obtain **10** as a viscous oil (1.0 g, 71%); analytical TLC on silica gel, 1:10 EtOAc/petroleum ether, R_f=0.40.

¹H NMR (400 MHz, CDCl₃, ppm) δ 8.12–8.08 (m, 1H), 7.90–8.87 (m, 2H), 7.75–7.69 (m, 1H), 7.60–7.53 (m, 2H), 7.19–7.15 (m, 2H), 7.03–6.99 (m, 2H), 3.68 (q, *J*=7.1 Hz, 2H), 2.53 (s, 6H) 0.45 (t, *J*=7.1 Hz, 3H).

¹³C{¹H} NMR (101 MHz, CDCl₃, ppm) δ 166.5, 140.3, 137.3, 133.3, 132.1, 130.8, 130.2, 128.9, 128.2, 127.2, 123.4, 120.2, 109.1, 61.2, 21.6, 13.0.

HRMS *m/z*: [M]⁺ calculated for C₂₃H₂₂NO₂⁺: 344.1651; Found: 344.1656.

IR (KBr, cm⁻¹) 1713 (C=O).

(2-(3,6-Dimethyl-9H-carbazol-9-yl)phenyl)methanol (13). Anhydrous THF (10 mL) solution of to ethyl 2-(3,6-dimethyl-9H-carbazol-9-yl)benzoate (**10**, 0.8 g, 2.3 mmol, 1.0 equiv) was added to an anhydrous THF (10 mL) suspension of LiAlH₄ (0.4 g, 9.3 mmol, 4.0 equiv) in a sealed, Ar flushed 100 mL roundbottom flask at 0 °C. The sealed flask was heated at 70 °C for 1h. The reaction mixture was cooled and quenched by drop wise addition of water until gas evolution ceased, followed by addition of water (1.5 mL) and 15% aqueous NaOH solution (0.4 mL). The obtained suspension was filtered through a pad of celite, washed with EtOAc. The filtrate was dried over anhydrous Na₂SO₄ and the organics evaporated to yield the product **13** as a viscous oil (0.67 g, 95 %).

¹H NMR (400 MHz, CDCl₃, ppm) δ 7.95–7.91 (m, 2H), 7.80–7.75 (m, 1H), 7.60–7.54 (m, 1H), 7.53–7.47 (m, 1H), 7.38–7.33 (m, 1H), 7.22–7.16 (m, 2H), 6.94–6.89 (m, 2H), 4.33 (s, 2H), 2.55 (s, 6H).

¹³C{¹H} NMR (101 MHz, CDCl₃, ppm) δ 140.2, 140.1, 135.3, 129.5, 129.3, 129.2, 129.1, 127.4, 123.2, 120.5, 109.3, 61.2, 21.5.

HRMS m/z: [M]⁺ calculated for C₂₁H₁₉NO⁺: 301.1467; Found: 301.1469.

IR (KBr, cm⁻¹) 3376 (O–H).

1-(2-(3,6-Dimethyl-9H-carbazol-9-yl)benzyl)pyridin-1-ium methanesulfonate (3).

Anhydrous CH₂Cl₂ (30 mL) was added to (2-(3,6-dimethyl-9H-carbazol-9-yl)phenyl)methanol (**13**, 0.6 g, 2.0 mmol, 1.0 equiv) in a 50 mL roundbottom flask at 0 °C. To the cooled colorless solution MsCl (0.3 mL, 4.0 mmol, 2.0 equiv) followed by DIPEA (1.4 mL, 8.0 mmol, 4.0 equiv) was added. The pale yellow solution was stirred in an ice bath. After 1h the reaction mixture was diluted with CH₂Cl₂ (50 mL) and H₂O (50 mL), the layers separated and the water layer washed with CH₂Cl₂ (30 mL) one more time. The combined organics were dried over Na₂SO₄ and evaporated to give a yellow oil. MeCN (15 mL) was added to the yellow oil to form a yellow solution. Pyridine (1.6 mL, 20 mmol, 10 equiv) was added to the yellow solution and stirred at room temperature. After 72h the reaction mixture was diluted with Et₂O (150 mL) and stirred at 0 °C. After 1h the resulting precipitate was filtered and washed with Et₂O to give the product **3** as a colorless solid (0.84 g, 92%). Analytically pure material was obtained by crystallization from MeCN/Et₂O: decomposition 230–250 °C (colorless prisms).

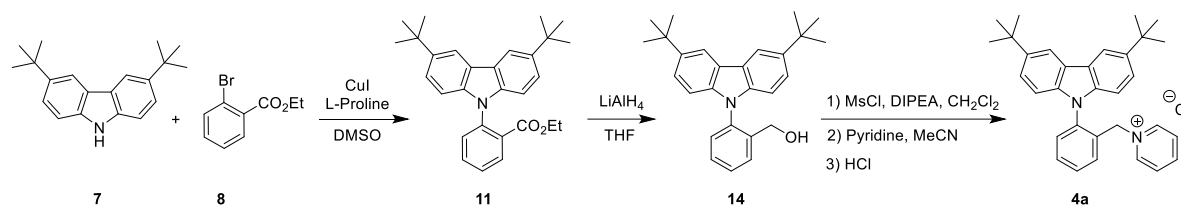
¹H NMR (400 MHz, CD₃OD, ppm) δ 8.00–7.94 (m, 2H), 7.90–7.88 (m, 2H), 7.84–7.76 (m, 4H), 7.55–7.50 (m, 1H), 7.39–7.33 (m, 2H), 7.14–7.11 (m, 2H), 6.70–6.65 (m, 2H), 5.56 (s, 2H), 2.67 (s, 3H), 2.51 (s, 6H).

¹³C{¹H} NMR (101 MHz, CD₃OD, ppm) δ 145.7, 144.2, 139.7, 137.6, 134.4, 134.3, 133.6, 132.4, 131.4, 131.2, 128.8, 128.5, 124.2, 121.6, 109.7, 63.5, 39.5, 21.4.

HRMS m/z: [M]⁺ calculated for C₂₆H₂₃N₂⁺: 363.1861; Found: 363.1861.

IR (KBr, cm⁻¹) 1192 (S=O).

Synthesis of emitter 4a



Ethyl 2-(3,6-di-*tert*-butyl-9*H*-carbazol-9-yl)benzoate (11). Anhydrous DMSO (18 mL) was added *via* septa to a mixture of 3,6-di-*tert*-butyl-9*H*-carbazole (**7**, 1.4 g, 5.0 mmol, 1.0 equiv), ethyl 2-bromobenzoate (**8**, 1.5 g, 6.5 mmol, 1.3 equiv), CuI (0.1 g, 0.8 mmol, 0.15 equiv), L-Proline (0.2 g, 1.5 mmol, 0.3 equiv) and K₂CO₃ (2.1 g, 15 mmol, 3.0 equiv) in an argon-purged 100 mL round-bottom flask. The flask was sealed with rubber septa and heated at 140 °C for 72h. After cooling, the black suspension was diluted with water (100 mL), saturated aqueous ammonia (50 mL) and CH₂Cl₂ (50 mL). Phases were separated, and the water phase was extracted with CH₂Cl₂ (2×50 mL). The combined organic layers were dried over anhydrous Na₂SO₄ and purified by silica gel column chromatography using 1:30 (v/v) EtOAc:petroleum ether as the mobile phase to obtain **11** as an amorphous material (1.4 g, 67%); analytical TLC on silica gel, 1:10 EtOAc/petroleum ether, R_f=0.45.

¹H NMR (400 MHz, CDCl₃, ppm) δ 8.13–8.08 (m, 3H), 7.75–7.69 (m, 1H), 7.59–7.54 (m, 2H), 7.43–7.39 (m, 2H), 7.07–7.02 (m, 2H), 3.69 (q, *J*=7.1 Hz, 2H), 1.45 (s, 18H) 0.42 (t, *J*=7.1 Hz, 3H).

¹³C{¹H} NMR (101 MHz, CDCl₃, ppm) δ 166.5, 142.7, 140.3, 137.3, 133.2, 132.1, 130.7, 130.2, 128.1, 123.7, 123.4, 116.3, 108.9, 61.2, 34.9, 32.2, 13.0.

HRMS *m/z*: [M]⁺ calculated for C₂₉H₃₄NO₂⁺: 428.2590; Found: 428.2582.

IR (KBr, cm⁻¹) 1716 (C=O).

(2-(3,6-Di-*tert*-butyl-9*H*-carbazol-9-yl)phenyl)methanol (14). Anhydrous THF (10 mL) solution of to ethyl ethyl 2-(3,6-di-*tert*-butyl-9*H*-carbazol-9-yl)benzoate (**11**, 1.2 g, 2.8 mmol, 1.0 equiv) was added to an anhydrous THF (10 mL) suspension of LiAlH₄ (0.4 g, 11 mmol, 4.0 equiv) in a sealed, Ar flushed 100 mL roundbottom flask at 0 °C. The sealed flask was heated at 70 °C for 1h. The reaction mixture was cooled and quenched by drop wise addition of water until gas evolution ceased, followed by addition of water (2 mL) and 15% aqueous NaOH solution (0.6 mL). The obtained suspension was filtered through a pad of celite, washed

with EtOAc. The filtrate was dried over anhydrous Na₂SO₄ and the organics evaporated to yield the product **15** as an amorphous material (0.83 g, 77 %).

¹H NMR (400 MHz, CDCl₃, ppm) δ 8.18–8.13 (m, 2H), 7.83–7.76 (m, 1H), 7.61–7.54 (m, 1H), 7.53–7.46 (m, 1H), 7.45–7.40 (m, 2H), 7.37–7.32 (m, 1H), 6.98–6.92 (m, 2H), 4.38 (d, *J*=4.9 Hz, 2H), 1.47 (s, 18H).

¹³C{¹H} NMR (101 MHz, CDCl₃, ppm) δ 142.9, 140.2, 140.1, 135.4, 129.5, 129.3, 129.2, 129.1, 123.9, 123.2, 116.5, 109.1, 61.3, 34.9, 32.2.

HRMS *m/z*: [M]⁺ calculated for C₂₇H₃₁NO⁺: 385.2406; Found: 385.2411.

IR (KBr, cm⁻¹) 3348 (O–H).

1-(2-(3,6-Di-*tert*-butyl-9*H*-carbazol-9-yl)benzyl)pyridin-1-ium chloride (4a). Anhydrous CH₂Cl₂ (30 mL) was added to (2-(3,6-di-*tert*-butyl-9*H*-carbazol-9-yl)phenyl)methanol (**14**, 0.4 g, 1.0 mmol, 1.0 equiv) in a 50 mL roundbottom flask at 0 °C. To the cooled colorless solution MsCl (0.2 mL, 2.0 mmol, 2.0 equiv) followed by DIPEA (0.7 mL, 4.0 mmol, 4.0 equiv) was added. The pale yellow solution was stirred in an ice bath. After 1h the reaction mixture was diluted with CH₂Cl₂ (50 mL) and H₂O (50 mL), the layers separated and the water layer washed with CH₂Cl₂ (30 mL) one more time. The combined organics were dried over Na₂SO₄ and evaporated to give a yellow oil. MeCN (15 mL) was added to the yellow oil to form a yellow solution. Pyridine (0.8 mL, 9.9 mmol, 10 equiv) was added to the yellow solution and stirred at room temperature. After 72h the reaction mixture was directly subjected to reversed phase column chromatography using 0.1% HCl acidic water and MeCN as an eluent at a rate of 40 mL/min. Initial elution for 20 minutes with 5% MeCN followed by a 40 minute gradient from 5% to 95% MeCN afforded the desired material. After evaporation *in vacuo* the obtained oil was dissolved in MeCN (5 mL) to which Et₂O (50 mL) was slowly added. The formed precipitate was filtered, washed with EtOAc to give the product **4a** as a colorless crystals (0.41 g, 86%). Analytically pure material was obtained by crystallization from MeCN/EtOAc: mp 219–220 °C (colorless prisms).

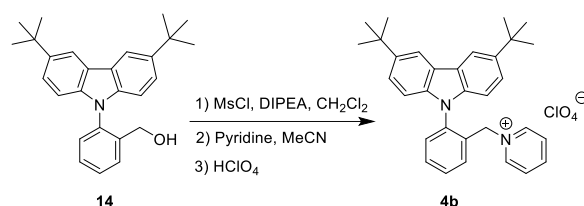
¹H NMR (400 MHz, CD₃OD, ppm) δ 8.18–8.16 (m, 2H), 8.02–7.93 (m, 2H), 7.86–7.76 (m, 4H), 7.56–7.51 (m, 1H), 7.41–7.32 (m, 4H), 6.72–6.68 (m, 2H), 5.56 (s, 2H), 1.46 (s, 18H).

¹³C{¹H} NMR (101 MHz, CD₃OD, ppm) δ 145.7, 145.2, 144.3, 139.8, 137.7, 134.4, 133.7, 132.5, 131.3, 128.5, 125.5, 124.1, 117.8, 109.4, 63.4, 35.7, 32.4.

HRMS *m/z*: [M]⁺ calculated for C₃₂H₃₅N₂⁺: 447.2800; Found: 447.2815.

IR (KBr, cm^{-1}) 2957 (C–H).

Synthesis of emitter **4b**



1-(2-(3,6-Di-*tert*-butyl-9H-carbazol-9-yl)benzyl)pyridin-1-ium perchlorate (**4b**).

Anhydrous CH_2Cl_2 (30 mL) was added to (2-(3,6-di-*tert*-butyl-9H-carbazol-9-yl)phenyl)methanol (**14**, 0.4 g, 1.0 mmol, 1.0 equiv) in a 50 mL roundbottom flask at 0 °C. To the cooled colorless solution MsCl (0.2 mL, 2.0 mmol, 2.0 equiv) followed by DIPEA (0.7 mL, 4.0 mmol, 4.0 equiv) was added. The pale yellow solution was stirred in an ice bath. After 1h the reaction mixture was diluted with CH_2Cl_2 (50 mL) and H_2O (50 mL), the layers separated and the water layer washed with CH_2Cl_2 (30 mL) one more time. The combined organics were dried over Na_2SO_4 and evaporated to give a yellow oil. MeCN (15 mL) was added to the yellow oil to form a yellow solution. Pyridine (0.8 mL, 9.9 mmol, 10 equiv) was added to the yellow solution and stirred at room temperature. After 72h the reaction mixture was directly subjected to reversed phase column chromatography using 0.1% HClO_4 acidic water and MeCN as an eluent at a rate of 40 mL/min. Initial elution for 20 minutes with 5% MeCN followed by a 40 minute gradient from 5% to 95% MeCN afforded the desired material. After evaporation in *vacuo* the obtained oil was crystallized from H_2O (25 mL). The formed precipitate was filtered, washed with H_2O to give the product **4b** as a colorless solid (0.40 g, 73%). Analytically pure material was obtained by crystallization H_2O : mp 198–199 °C (colorless plates).

^1H NMR (400 MHz, CD_3OD , ppm) δ 8.00–7.91 (m, 2H), 7.85–7.77 (m, 2H), 7.77–7.73 (m, 2H), 7.55–7.51 (m, 1H), 7.41–7.36 (m, 2H), 7.35–7.30 (m, 2H), 6.72–6.68 (m, 2H), 5.54 (s, 2H), 1.46 (s, 18H).

$^{13}\text{C}\{^1\text{H}\}$ NMR (101 MHz, CD_3OD , ppm) δ 145.7, 145.2, 144.2, 139.7, 137.7, 134.4, 134.3, 133.7, 132.5, 131.3, 128.5, 125.5, 124.1, 117.8, 109.4, 63.5, 35.7, 32.4.

HRMS m/z : $[\text{M}]^+$ calculated for $\text{C}_{32}\text{H}_{35}\text{N}_2^+$: 447.2800; Found: 447.2802.

IR (KBr, cm^{-1}) 2959 (C–H).

Luminescence spectra

Absorption in solution

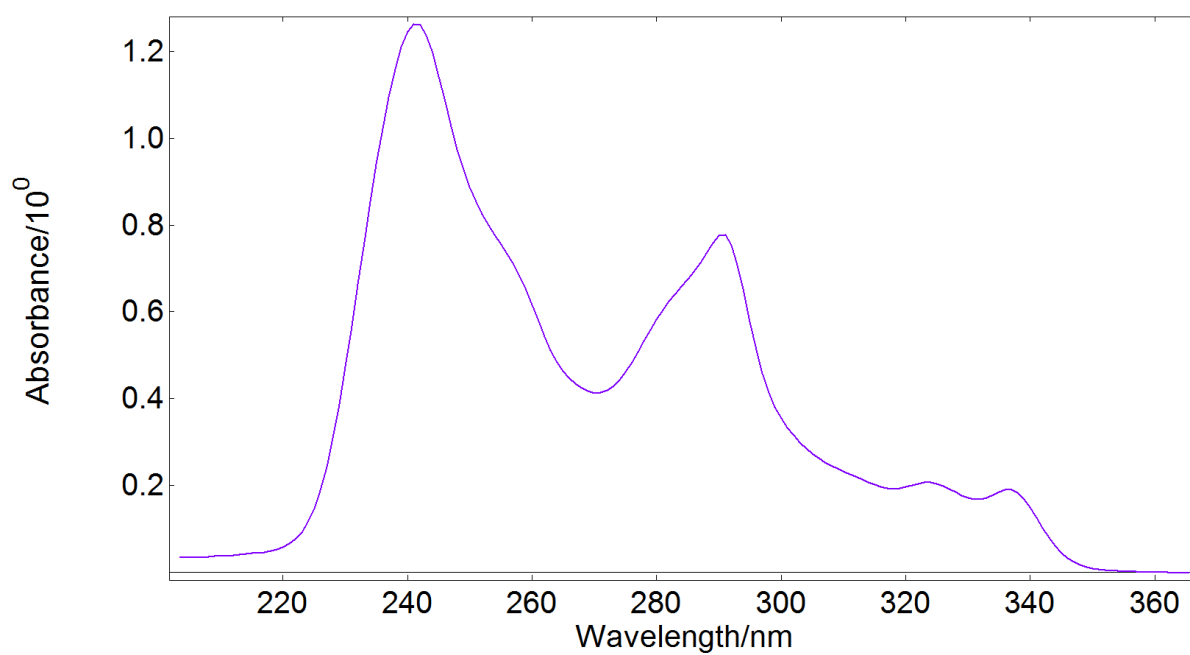


Fig. S1. Absorption of **1** in MeCN solution (at 10⁻⁵ mol/L)

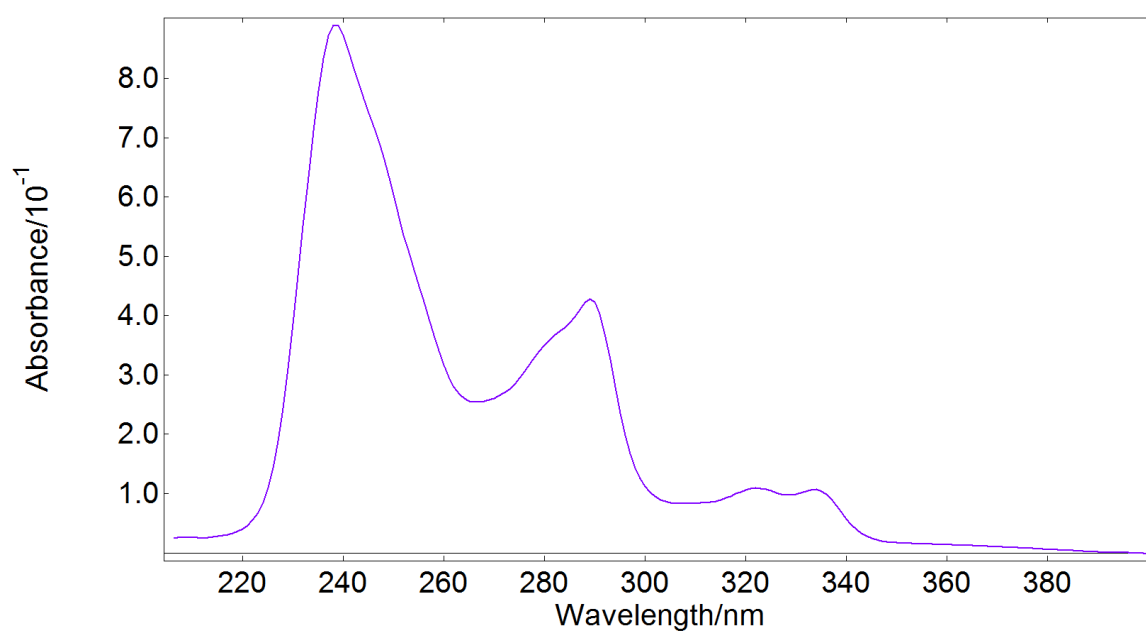


Fig. S2. Absorption of **2a** in MeCN solution (at 10⁻⁵ mol/L)

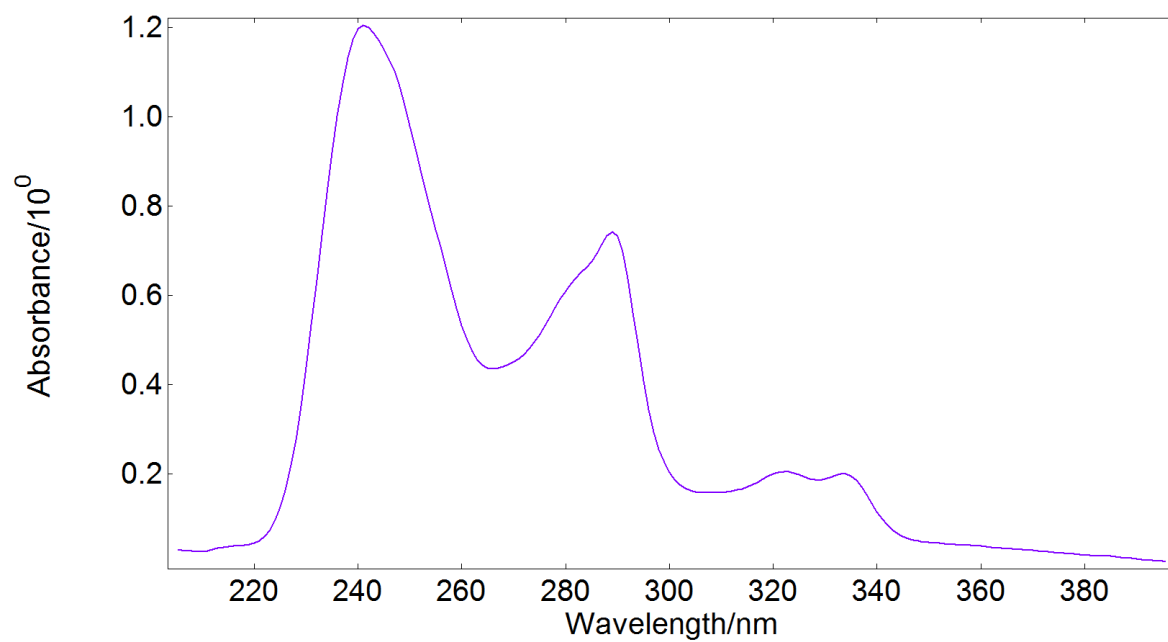


Fig. S3. Absorption of **2b** in MeCN solution (at 10^{-5} mol/L)

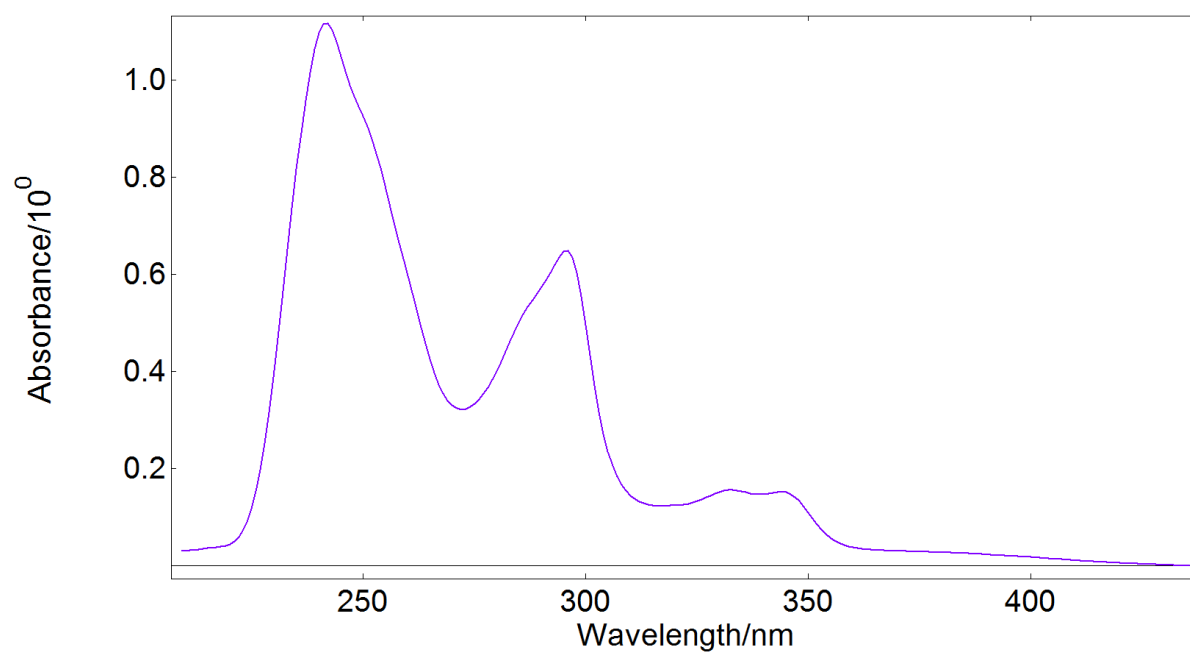


Fig. S4. Absorption of **3** in MeCN solution (at 10^{-5} mol/L)

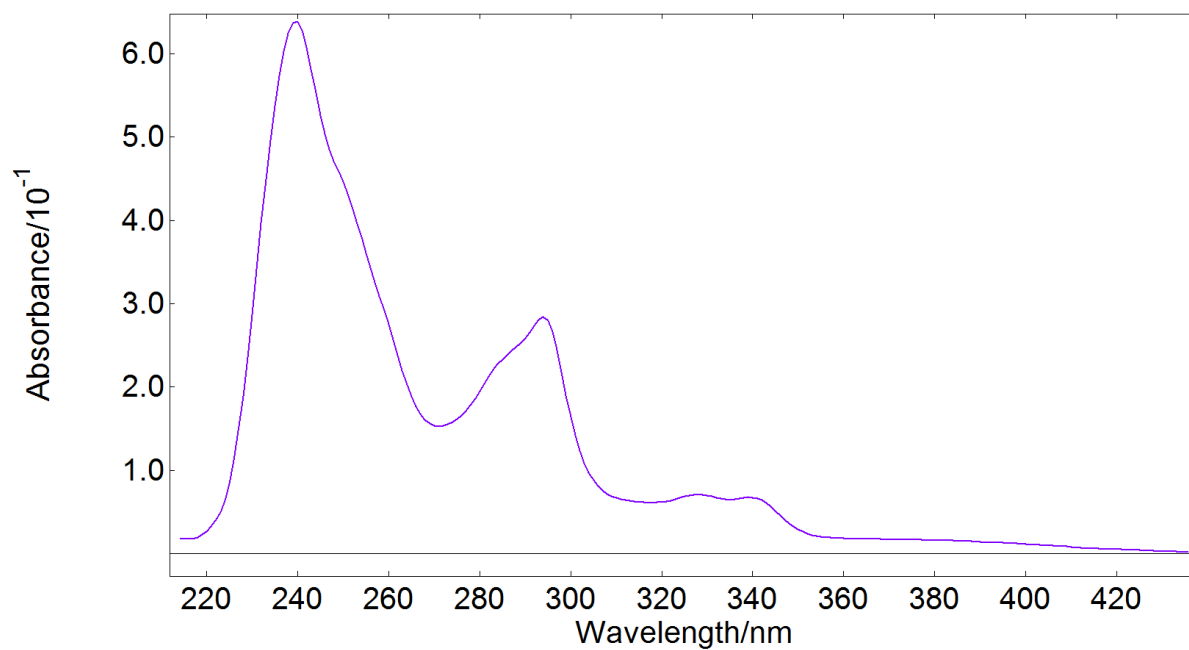


Fig. S5. Absorption of **4a** in MeCN solution (at 10^{-5} mol/L)

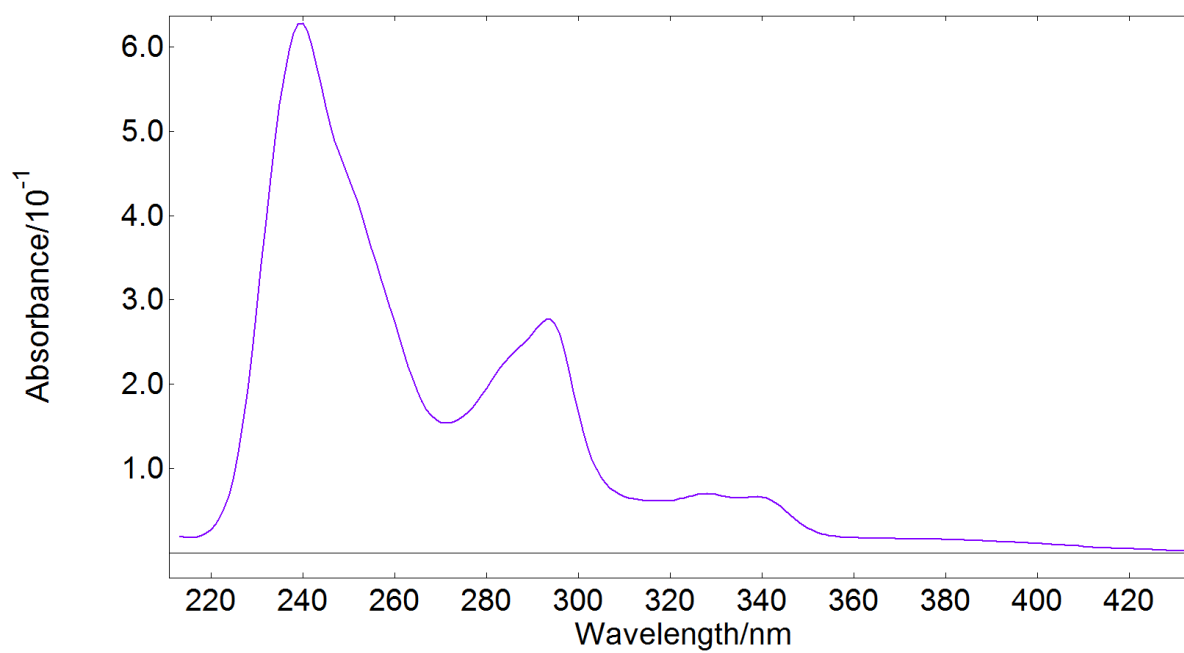


Fig. S6. Absorption of **4b** in MeCN solution (at 10^{-5} mol/L)

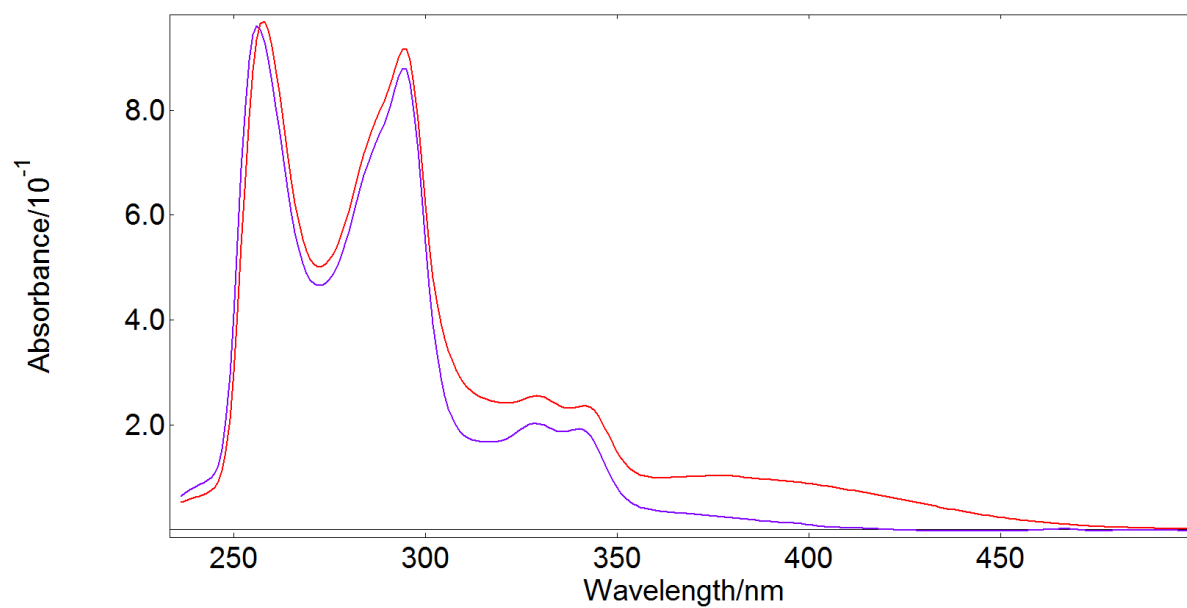


Fig. S7. Absorption of **4b** in EtOAc solution before (blue) and after (red) addition of 2 equivalents tetra-*n*-butylammonium iodide (at 10^{-5} mol/L)

Emission in MeCN solution

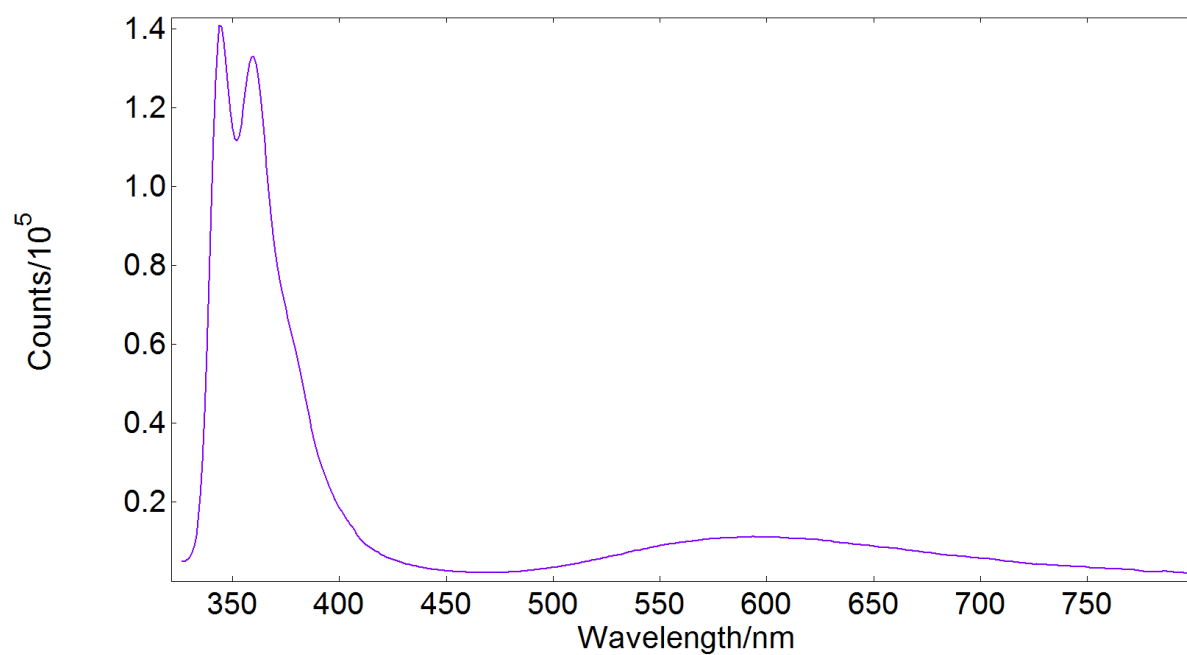


Fig. S8. Emission of **2a** in MeCN solution (at 10^{-5} mol/L)

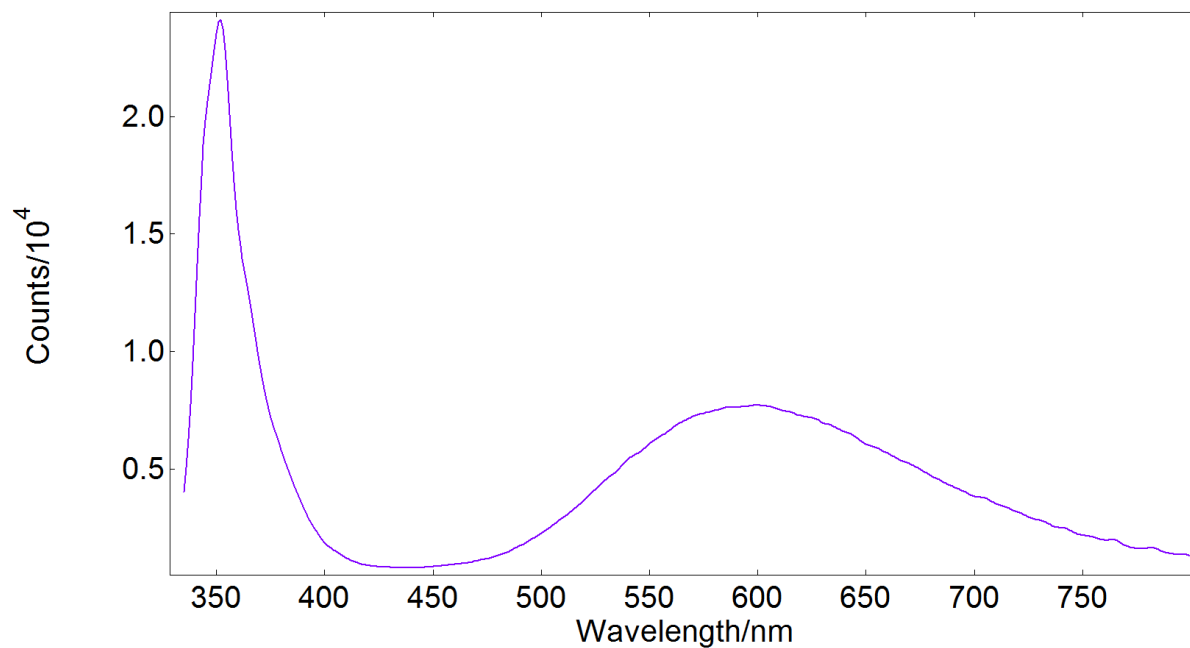


Fig. S9. Emission of **2b** in MeCN solution (at 10^{-5} mol/L)

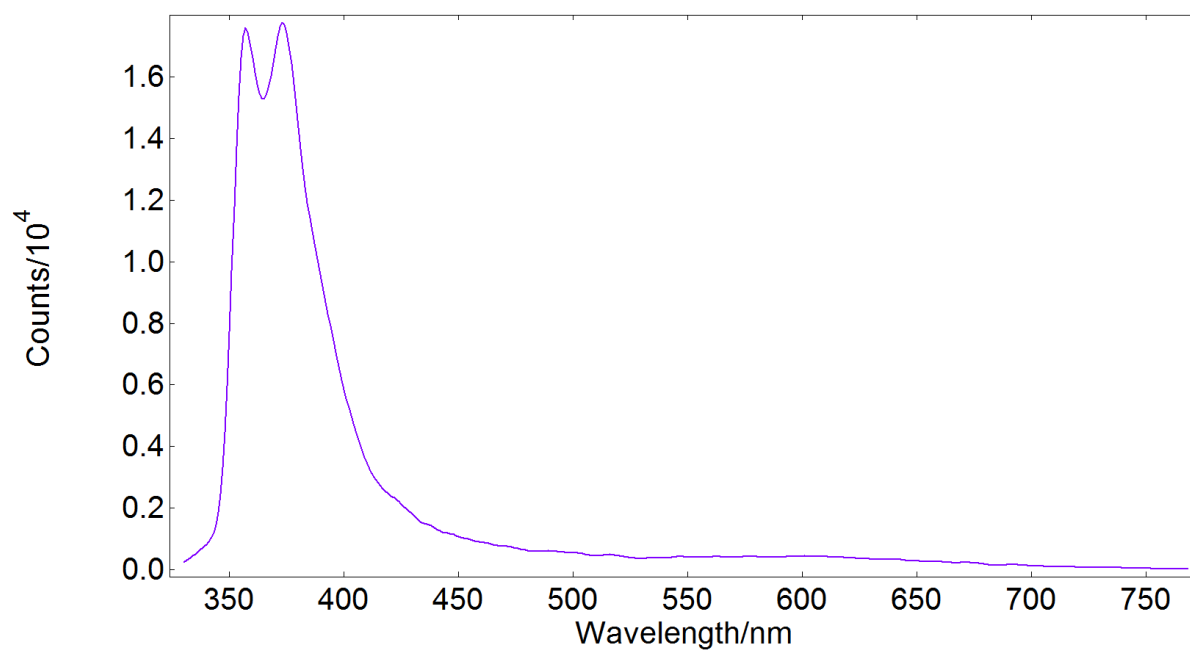


Fig. S10. Emission of **3** in MeCN solution (at 10^{-5} mol/L)

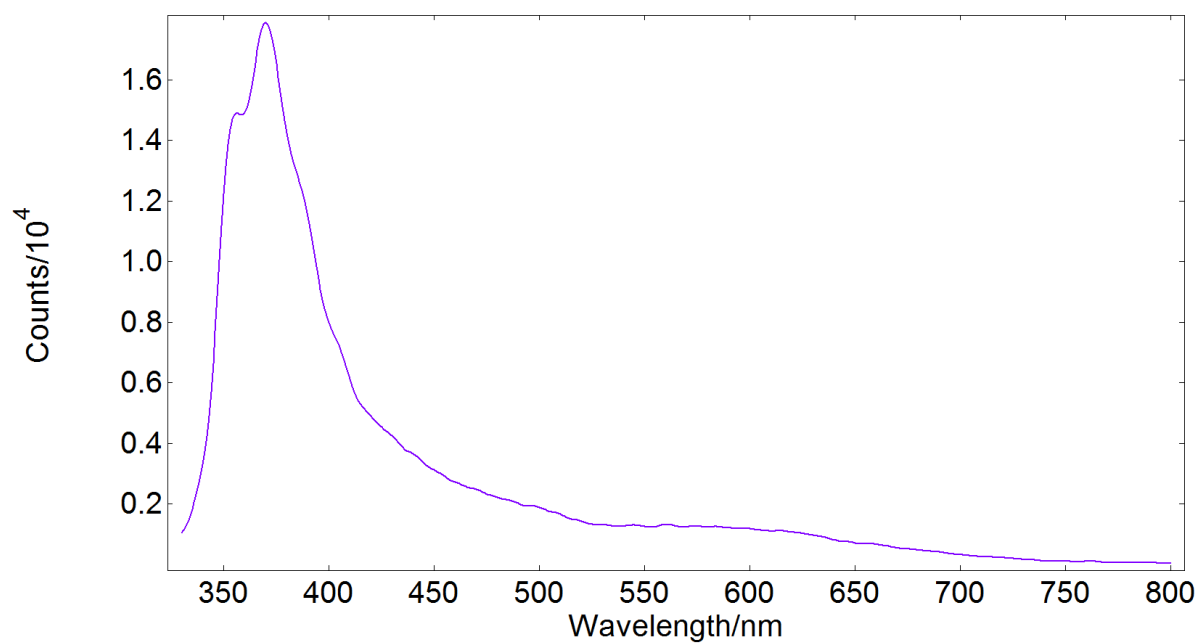


Fig. S11. Emission of **4a** in MeCN solution (at 10^{-5} mol/L)

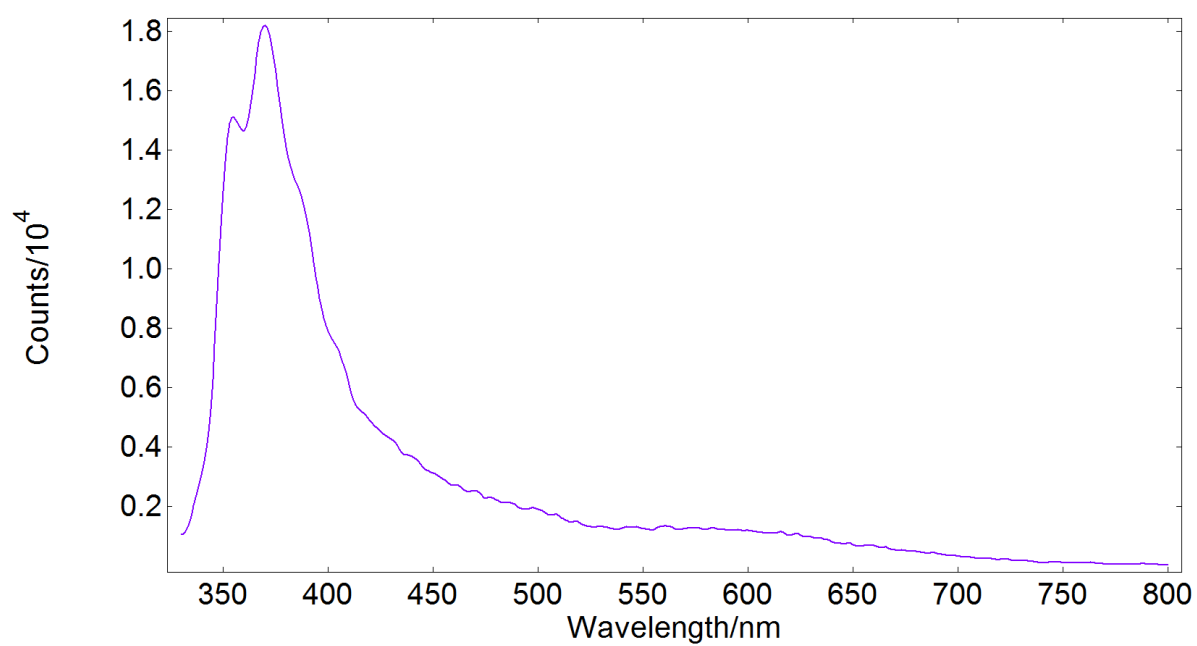
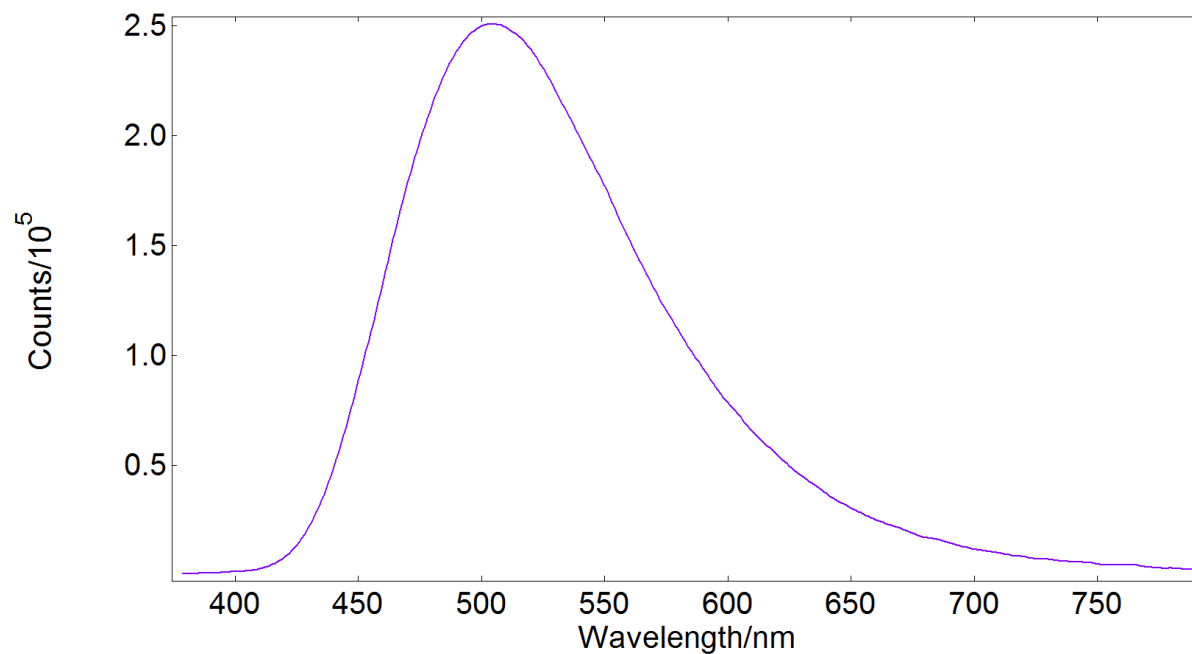
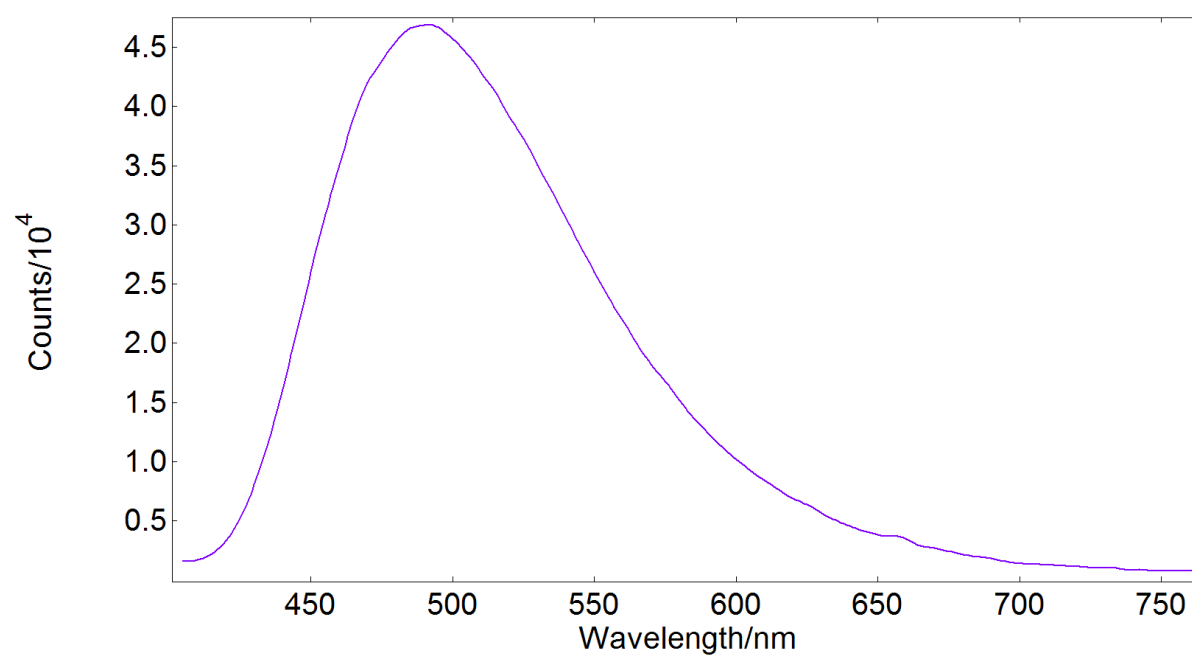


Fig. S12. Emission of **4b** in MeCN solution (at 10^{-5} mol/L)

Emission in the solid state**Fig. S13.** Emission of **1** in the solid state**Fig. S14.** Emission of **2a** in the solid state

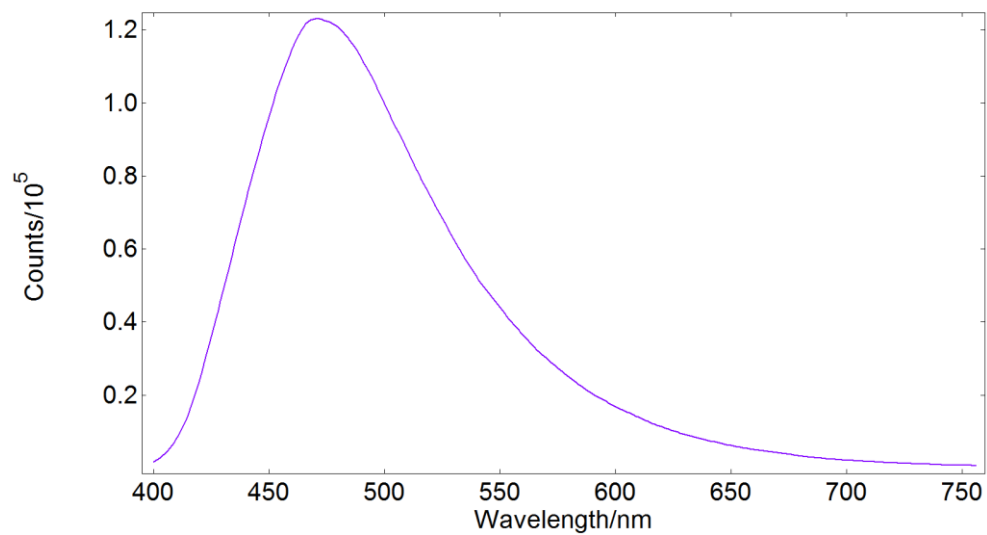


Fig. S15. Emission of **2b** in the solid state

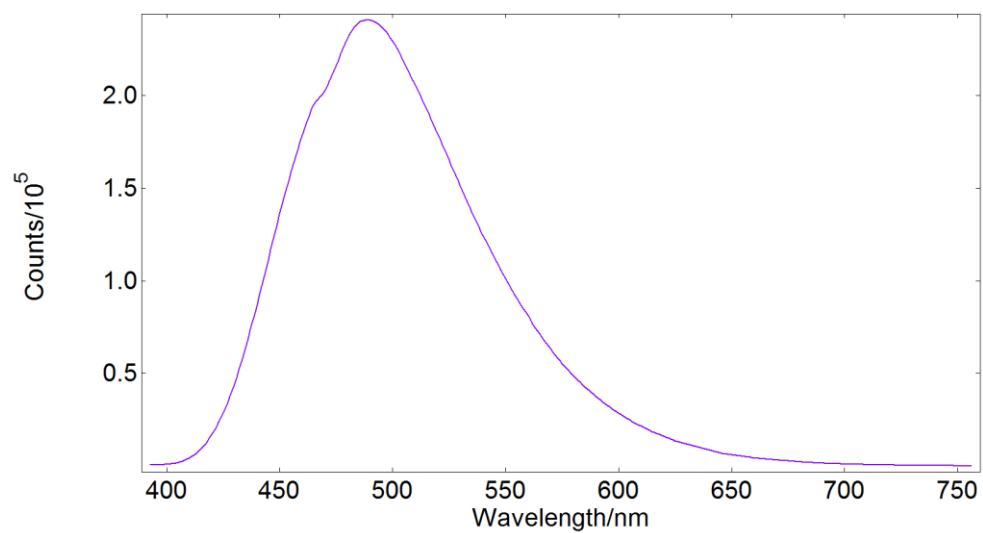


Fig. S16. Emission of **3** in the solid state

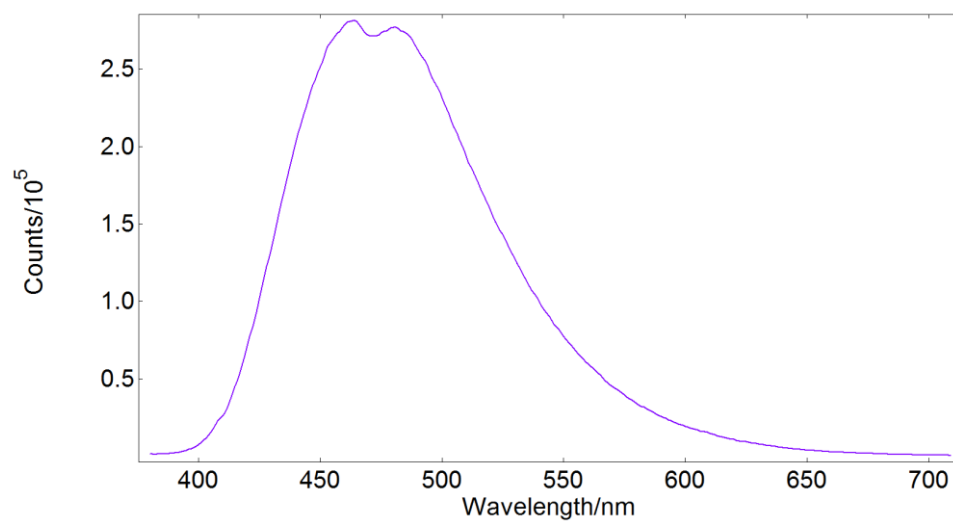


Fig. S17. Emission of **4a** in the solid state

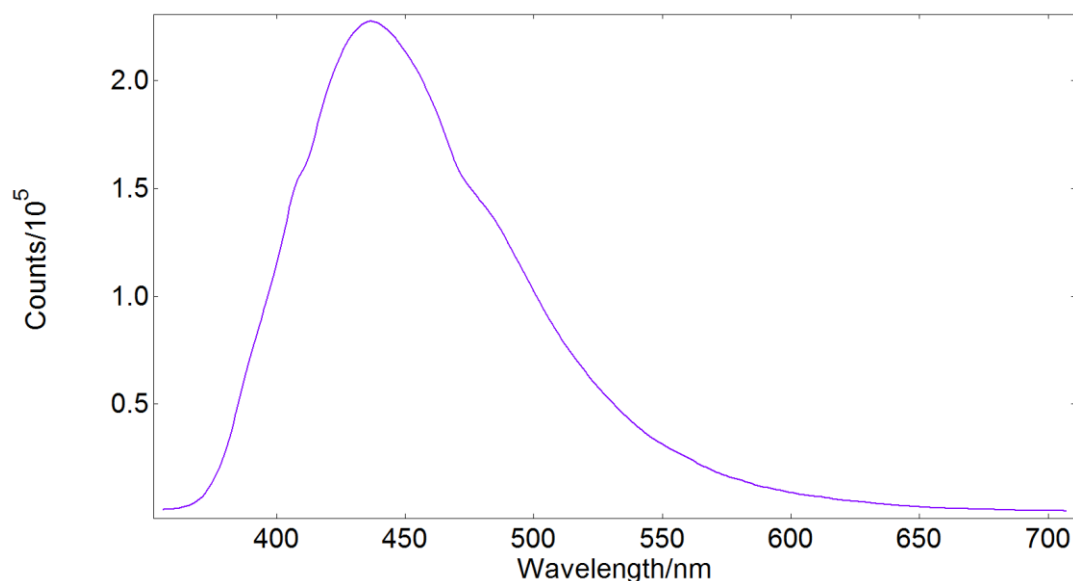
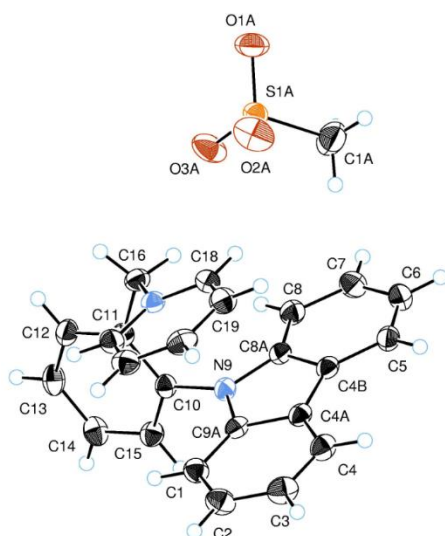


Fig. S18. Emission of **4b** in the solid state

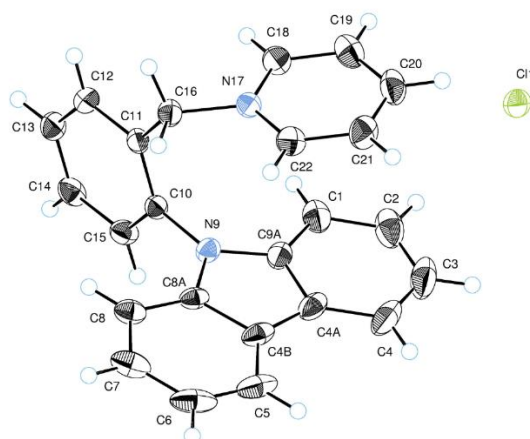
In repeated measurements under the same experimental conditions (excitation source, wavelength, batch of the material, experimental setup) the Φ values of solid state luminophores **1–4** did not differ by more than 2% of the Φ value given in Table 1 (see manuscript). Accordingly, four repeated measurements for each compound were conducted (see below). The standard deviation (σ) for the measurements is within the expected range and would be fully obscured by the marker of each point in Figure 4C (see manuscript).

Table S1. Repeated measurements of solid state Φ for compounds **1–4**.

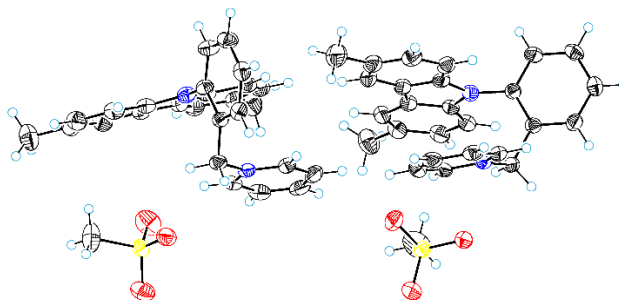
Compound	Φ_1 , %	Φ_2 , %	Φ_3 , %	Φ_4 , %	σ , %
1	16.9	17.2	17.1	17.7	0.3
2a	43.0	42.6	44.9	43.3	1.0
2b	34.9	34.3	35.8	35.1	0.6
3	83.6	87.0	84.9	85.2	1.4
4a	42.8	41.7	43.3	41.4	0.9
4b	18.5	19.7	18.8	19.3	0.5

X-Ray Structure, crystal data and structure refinements for 2a

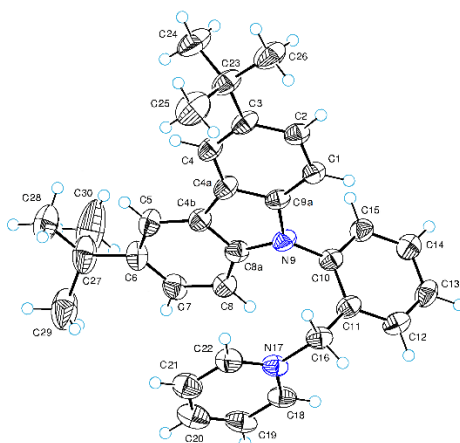
Identification code	KL-1291
Empirical formula	C ₂₅ H ₂₂ N ₂ O ₃ S
Formula weight	430.53
Temperature/K	150.0(1)
Crystal system	monoclinic
Space group	<i>P</i> 2 ₁ / <i>c</i>
<i>a</i> /Å	14.9750(1)
<i>b</i> /Å	19.7881(1)
<i>c</i> /Å	14.8102(1)
α /°	90
β /°	108.774(1)
γ /°	90
Volume/Å ³	4155.16(5)
<i>Z</i>	8
ρ_{calc} /g/cm ³	1.3763
μ /mm ⁻¹	1.635
<i>F</i> (000)	1808
Crystal size/mm ³	0.22 × 0.13 × 0.02
Radiation	Cu K α (λ = 1.54184)
2 θ max. for data collection/°	155.0
Index ranges	-18 ≤ <i>h</i> ≤ 18, -25 ≤ <i>k</i> ≤ 24, -18 ≤ <i>l</i> ≤ 17
Reflections collected	63395
Independent reflections	8742 [<i>R</i> _{int} = 0.0391, <i>R</i> _{sigma} = 0.0231]
Data/restraints/parameters	8742/0/561
Goodness-of-fit on <i>F</i> ²	1.049
Final <i>R</i> indexes [<i>I</i> ≥ 2 σ (<i>I</i>)]	<i>R</i> ₁ = 0.0378, <i>wR</i> ₂ = 0.1005
Largest diff. peak/hole / e Å ⁻³	0.38/-0.48

X-Ray Structure, crystal data and structure refinements for 2b

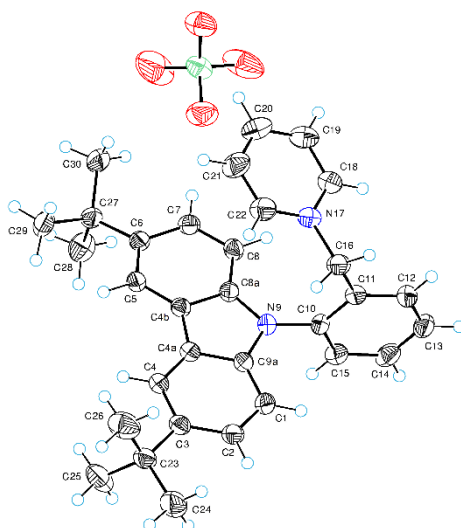
Identification code	KL1321
Empirical formula	C ₂₄ H ₁₉ ClN ₂
Formula weight	370.86
Temperature/K	150.0(1)
Crystal system	monoclinic
Space group	<i>P</i> 2 ₁ / <i>c</i>
<i>a</i> /Å	8.90415(9)
<i>b</i> /Å	28.9401(2)
<i>c</i> /Å	7.98398(8)
α /°	90
β /°	111.1157(11)
γ /°	90
Volume/Å ³	1919.22(3)
<i>Z</i>	4
ρ_{calc} /g/cm ³	1.283
μ /mm ⁻¹	1.825
Crystal size/mm ³	0.21×0.17×0.06
Radiation	CuK α (λ = 1.54184)
2 θ max. for data collection/°	155.0
Reflections collected	24065
Independent reflections	4073
Restraints/parameters	0/245
Goodness-of-fit on <i>F</i> ²	1.054
Final <i>R</i> indexes [<i>I</i> > 2 σ (<i>I</i>)]	<i>R</i> ₁ = 0.0335, <i>wR</i> ₂ = 0.0876
Final <i>R</i> indexes [all data]	<i>R</i> ₁ = 0.0341, <i>wR</i> ₂ = 0.0880
Largest diff. peak/hole / e Å ⁻³	0.26/-0.23

X-Ray Structure, crystal data and structure refinements for 3

Identification code	KL-1421A
Empirical formula	C ₅₄ H ₅₂ N ₄ O ₆ S ₂
Formula weight	917.17
Temperature/K	150.0(3)
Crystal system	triclinic
Space group	$P \bar{1}$
$a/\text{\AA}$	13.3101(3)
$b/\text{\AA}$	13.4723(5)
$c/\text{\AA}$	13.9252(3)
$\alpha/^\circ$	101.733(3)
$\beta/^\circ$	102.111(2)
$\gamma/^\circ$	100.527(3)
Volume/ \AA^3	2323.25(12)
Z	2
$\rho_{\text{calc}}/\text{g cm}^{-3}$	1.3110
μ/mm^{-1}	1.493
Crystal size/ mm^3	$0.19 \times 0.06 \times 0.01$
Radiation	CuK α ($\lambda = 1.54184$)
2θ max. for data collection/ $^\circ$	160.0
Reflections collected	12221
Independent reflections	9928
Restraints/parameters	0/601
Goodness-of-fit on F^2	1.196
Final R indexes [$I > 2\sigma(I)$]	$R_1 = 0.0953$, $wR_2 = 0.2903$
Final R indexes [all data]	$R_1 = 0.1046$, $wR_2 = 0.2957$
Largest diff. peak/hole / e \AA^{-3}	1.97/-0.70

X-Ray Structure, crystal data and structure refinements for 4a

Identification code	k11418
Empirical formula	$C_{64}H_{70}Cl_2N_4$
Formula weight	966.14
Temperature/K	150.0(2)
Crystal system	monoclinic
Space group	$P2_1/n$
$a/\text{\AA}$	10.2702(7)
$b/\text{\AA}$	12.6758(9)
$c/\text{\AA}$	41.470(3)
$\alpha/^\circ$	90
$\beta/^\circ$	90.17(1)
$\gamma/^\circ$	90
Volume/ \AA^3	5398.7(7)
Z	4
$\rho_{\text{calc}}/\text{g cm}^{-3}$	1.189
μ/mm^{-1}	1.406
Crystal size/ mm^3	$0.22 \times 0.12 \times 0.03$
Radiation	$\text{CuK}\alpha$ ($\lambda = 1.54184$)
2θ max. for data collection/ $^\circ$	160.0
Reflections collected	15044
Independent reflections	10487
Restraints/parameters	0/655
Goodness-of-fit on F^2	1.110
Final R indexes [$I > 2\sigma(I)$]	$R_1 = 0.1247$, $wR_2 = 0.3594$
Final R indexes [all data]	$R_1 = 0.1406$, $wR_2 = 0.3701$
Largest diff. peak/hole / $e \text{\AA}^{-3}$	1.39/-0.54

X-Ray Structure, crystal data and structure refinements for 4b

Identification code	C1418
Empirical formula	C ₃₂ H ₃₅ ClN ₂ O ₄
Formula weight	547.10
Temperature/K	150.0(1)
Crystal system	orthorhombic
Space group	<i>Pbca</i>
<i>a</i> /Å	12.1430(4)
<i>b</i> /Å	11.0905(4)
<i>c</i> /Å	42.6477(15)
α /°	90
β /°	90
γ /°	90
Volume/Å ³	5743.4(4)
<i>Z</i>	8
ρ_{calc} /cm ³	1.2653
μ /mm ⁻¹	1.491
Crystal size/mm ³	0.17 × 0.16 × 0.01
Radiation	Cu K α (λ = 1.54184 Å)
2 θ max. for data collection/°	160.0
Reflections collected	30498
Independent reflections	6185
Restraints/parameters	0/358
Goodness-of-fit on F^2	1.060
Final <i>R</i> indexes [$I > 2\sigma(I)$]	$R_1 = 0.0664$, $wR_2 = 0.1566$
Final <i>R</i> indexes [all data]	$R_1 = 0.0859$, $wR_2 = 0.1670$
Largest diff. peak/hole / e Å ⁻³	0.55/-0.45

Quantum chemical calculations**Charge transfer integral calculations****Every considered charge transfer (CT) pathway for 1–4**

Geometries of the molecules were obtained from the X-Ray analysis data.

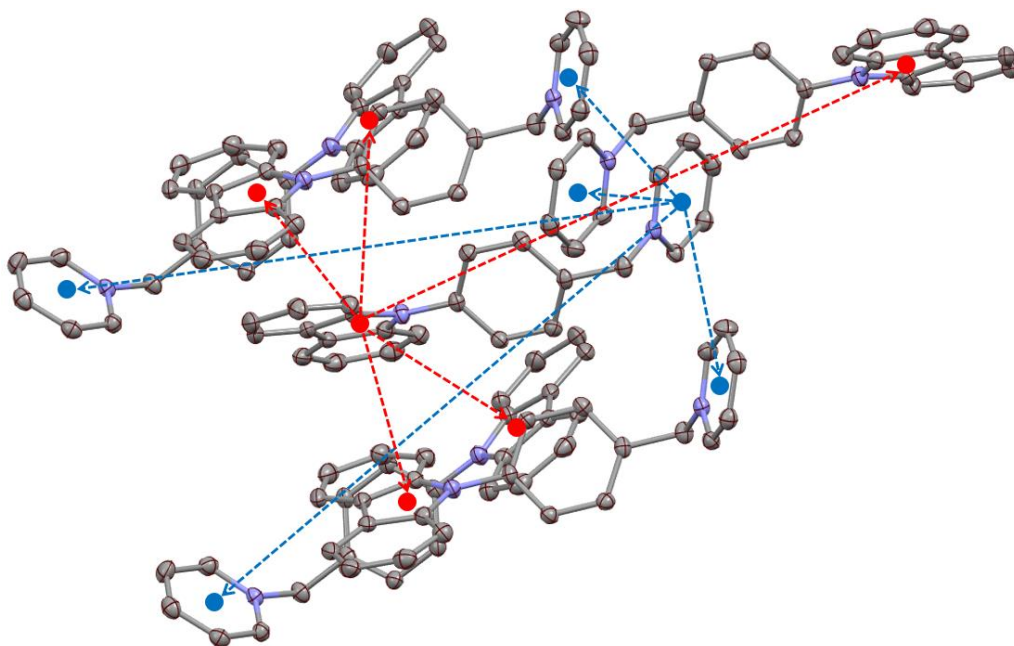


Fig. S19. Every electron (blue vectors) and hole (red vectors) CT pathway considered for **1**

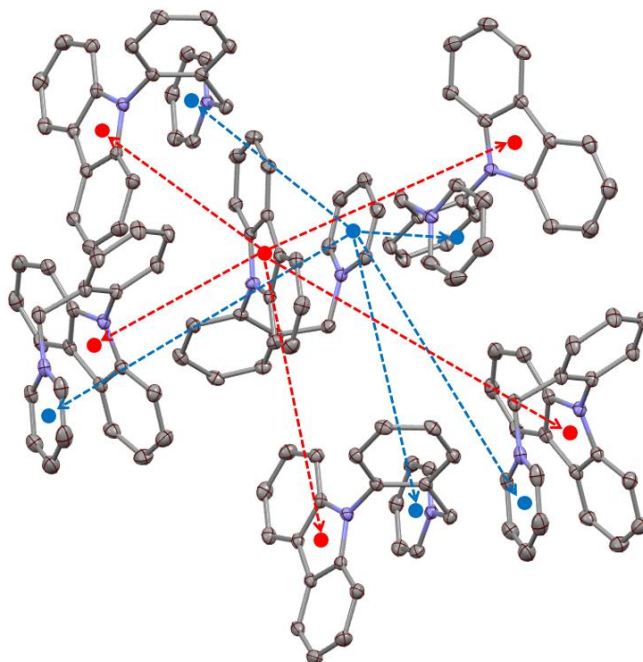


Fig. S20. Every electron (blue vectors) and hole (red vectors) CT pathway considered for **2a**

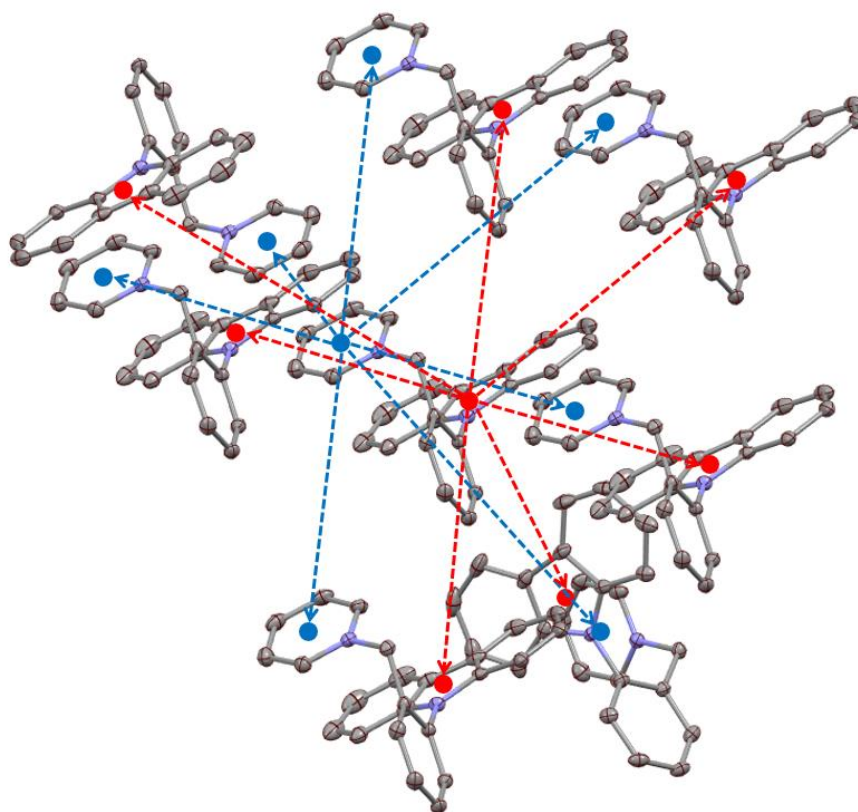


Fig. S21. Every electron (blue vectors) and hole (red vectors) CT pathway considered for **2b**

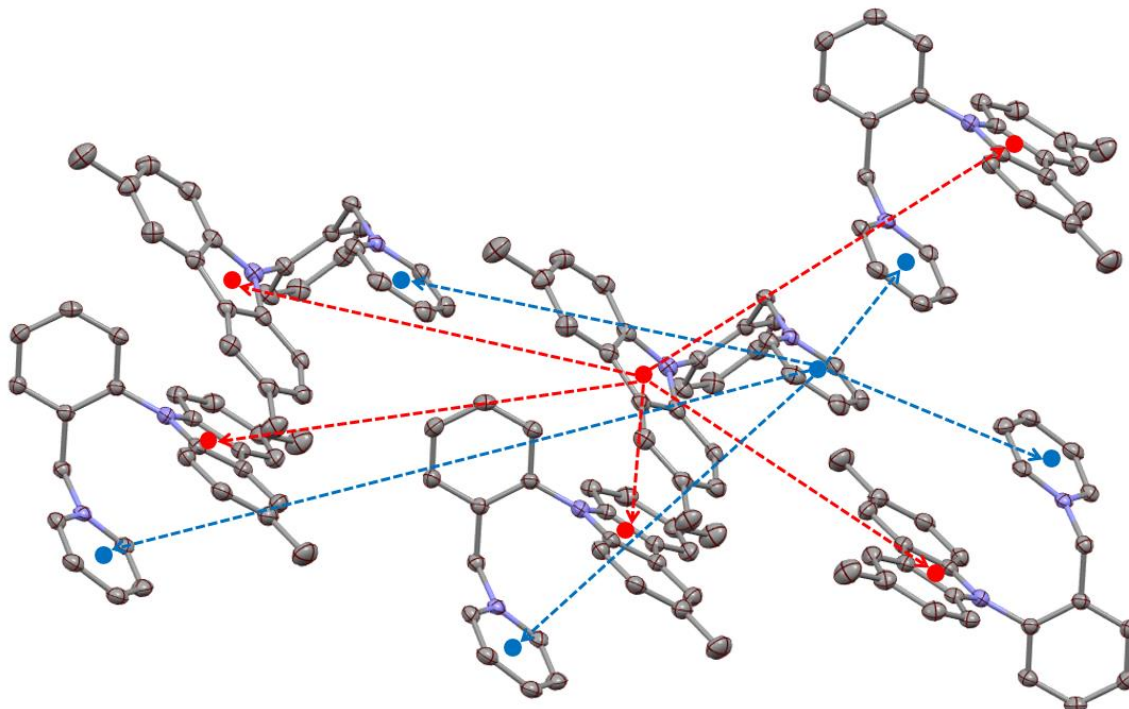


Fig. S22. Every electron (blue vectors) and hole (red vectors) CT pathway considered for **3**

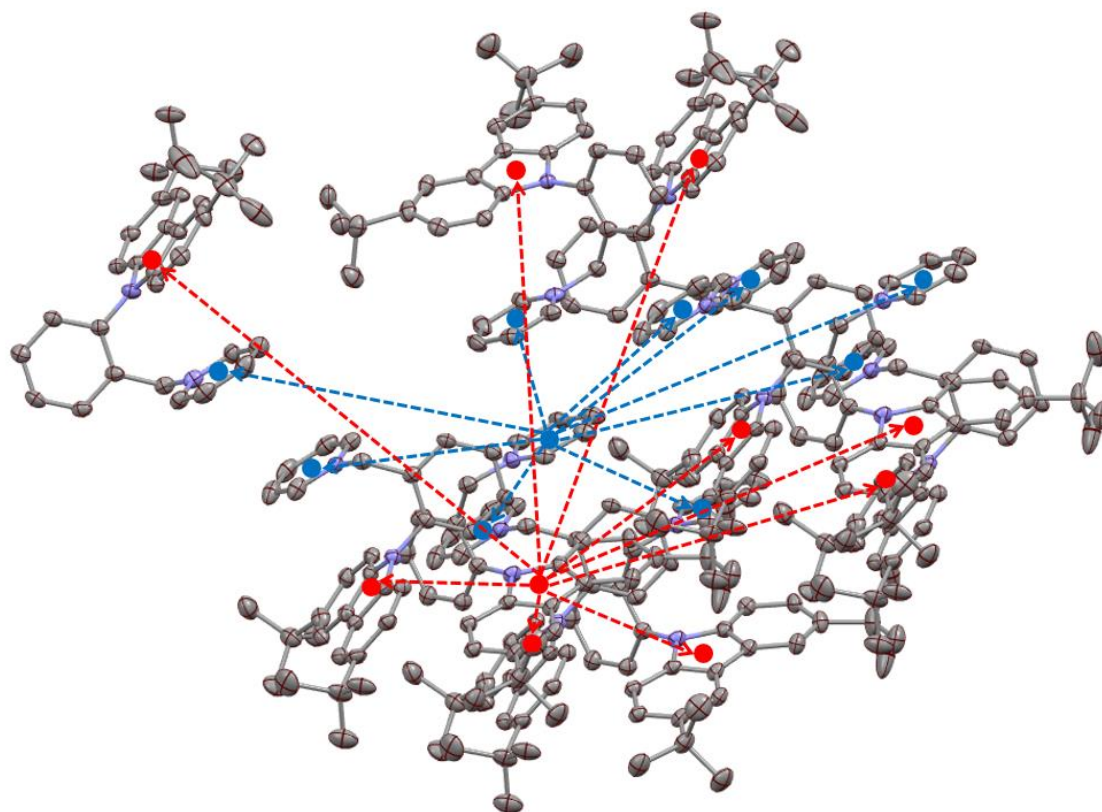


Fig. S23. Every electron (blue vectors) and hole (red vectors) CT pathway considered for **4a**

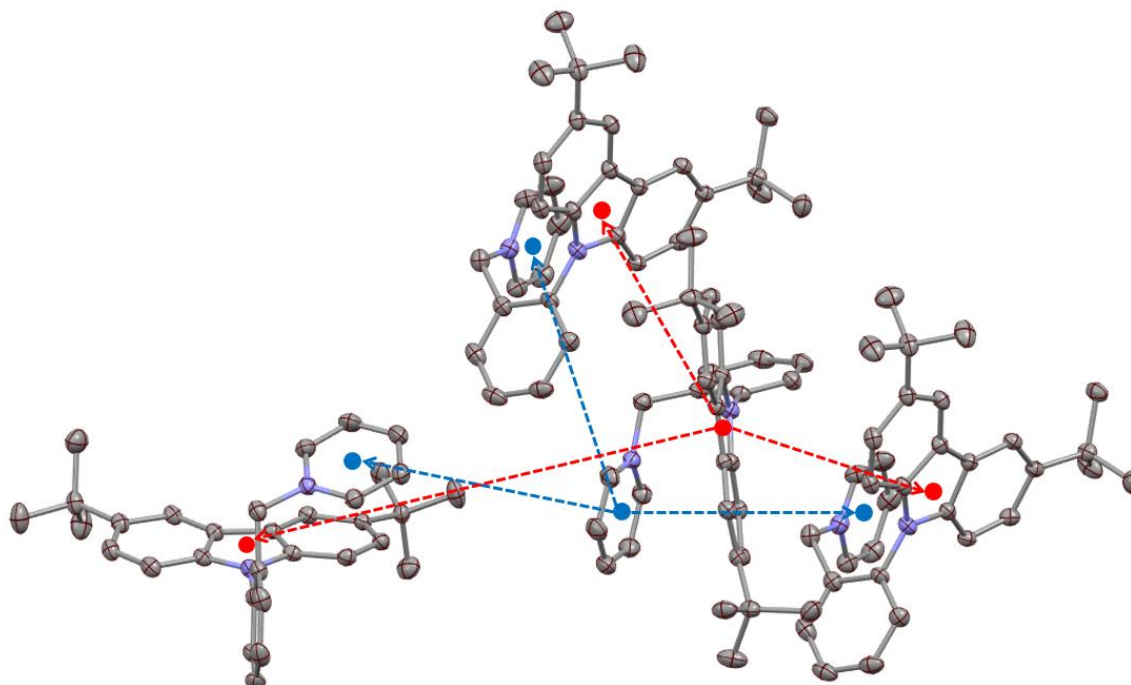


Fig. S24. Every electron (blue vectors) and hole (red vectors) CT pathway considered for **4b**

Calculation methodology for electronic coupling:

Luminophore molecules in their corresponding geometries were obtained from the X-ray analysis data. The geometries of dimers were obtained by selecting short contacts from X-ray analysis data. Only unique geometries of the short contact pairs were used in further calculations without additional geometry optimization. For each pair of the dimers HOMO and LUMO data of dimer and individual monomers were calculated. CTIs were calculated for both electron transfer (LUMO, blue vectors, E_{1-3}) and hole transfer (HOMO, red vectors, H_{1-3}) using CATNIP (Brown, J. S. Catnip (version 1.9), **2018** software. (Available from https://github.com/JoshuaSBrown/QC_Tools) For all CT pathways in compounds **1–4** the absolute value of electronic coupling ($|V|$) was calculated using dimers of the corresponding compound. Their absolute hole (HOMO-HOMO) and electron (LUMO-LUMO) coupling values were calculated using formula:

$$|V| = \left| \frac{J - S(\varepsilon_1 + \varepsilon_2)}{1 - S^2} \right|,$$

where

J – charge transfer integral; ε_1 – site energy for 1st luminophore of the chosen dimer; ε_2 – site energy for 2nd luminophore for the chosen dimer; S – overlap integral.

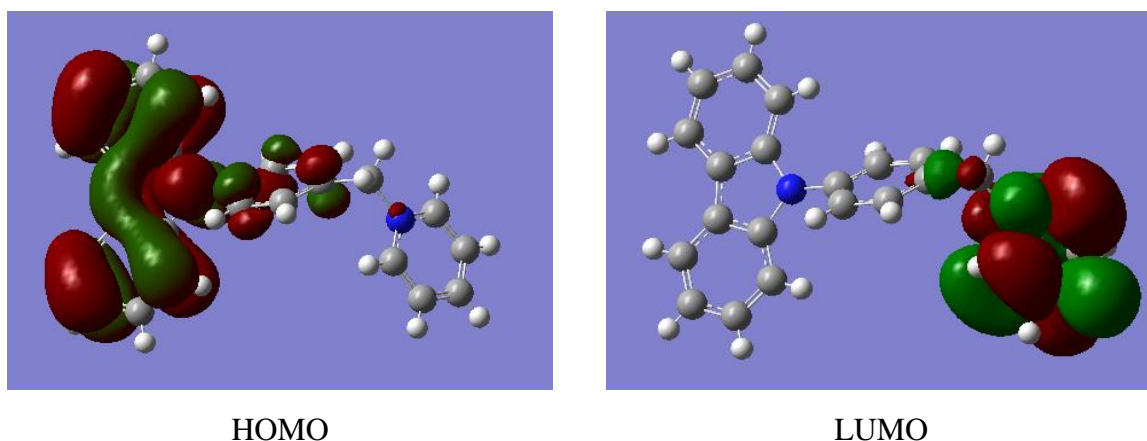
The calculations for HOMOs and LUMOs were performed using Gaussian 09³ software using B3LYP/6-311++g(2df,p) level of theory. The use of CAM-B3LYP/6-311++g(2df,p) basis set afforded similar results.

Hardware for calculations: the cluster for calculations consisted of: 2x Intel Xeon E5-2630 v2 (6 cores)/64 GB RAM/2x Nvidia Tesla K20M nodes. The calculations were performed on 10 cores with 50 GB RAM. The longest CPU time for a single dimer was 2d 1h 51min 20.2s.

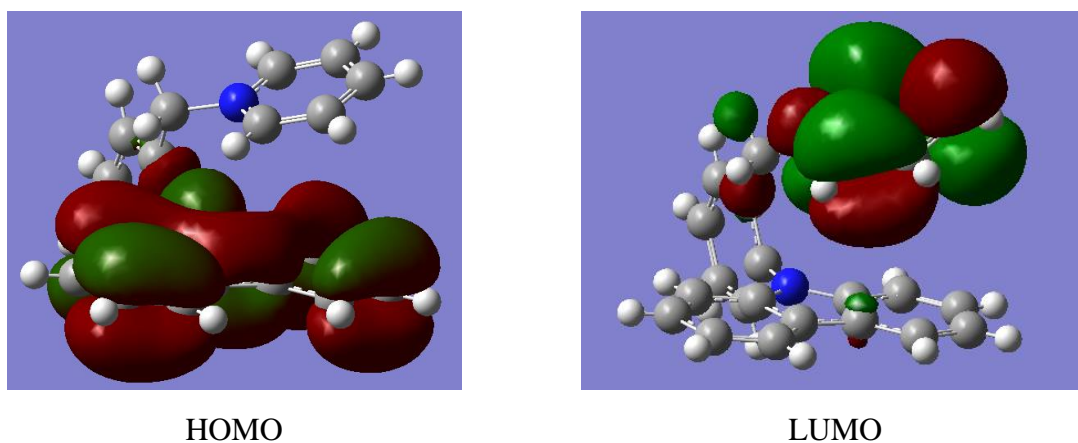
For simplicity, the number of charge transfer pathways for each compound were limited to three hole and three electron pathways with the highest $|V|$ value. The disregarded pathways contributed less than 3% of the total sum of $|V|$ ($\Sigma|V|$).

Data of the hole and electron CT pathways for luminophores 1–4

H_n – hole transfer pathways, $n = 1–3$; E_n – electron transfer pathways, $n = 1–3$

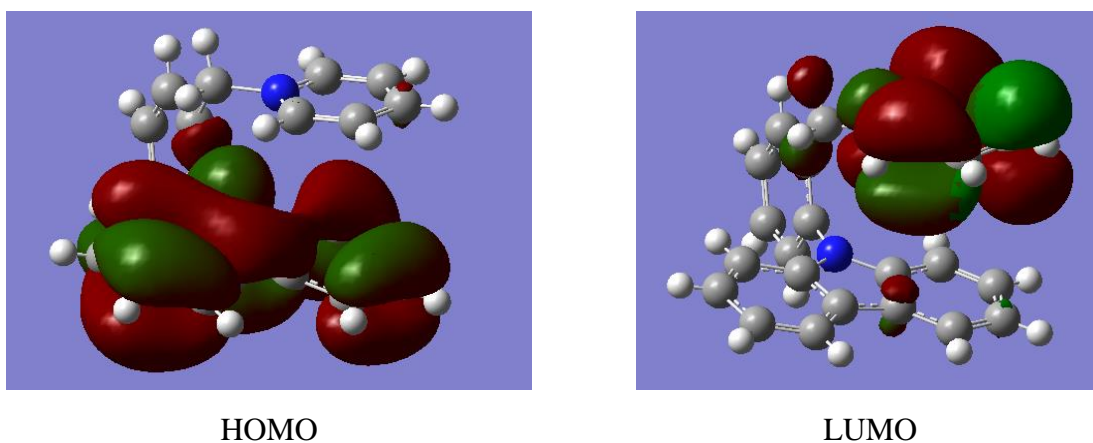
**Fig. S25.** Representation of HOMO and LUMO orbitals of compound **1****Table S2.** Electron coupling and energy calculation results for emitter **1**

		H₁	H₂	H₃
HOMO-HOMO, Hole transfer	J	-0.0099	0.0516	0.0380
	ε₁	-9.6448	-9.4751	-9.1907
	ε₂	-9.6446	-9.1446	-9.2187
	S	0.0006	-0.0034	-0.0033
	 V , eV	0.0042	0.0204	0.0077
	E_(RB3LYP), A.U.	-2070.388	-2070.433	-2070.401
		E₁	E₂	E₃
LUMO-LUMO, Electron transfer	J	0.1388	0.0006	-0.0048
	ε₁	-8.8727	-7.6458	-8.2709
	ε₂	-8.8734	-7.5824	-8.2879
	S	-0.0101	-0.0001	0.0003
	 V , eV	0.0494	0.0001	0.0023
	E_(RB3LYP), A.U.	-2070.388	-2070.433	-2070.401

**Fig. S26.** Representation of HOMO and LUMO orbitals of compound **2a****Table S3.** Electron coupling and energy calculation results for emitter **2a**

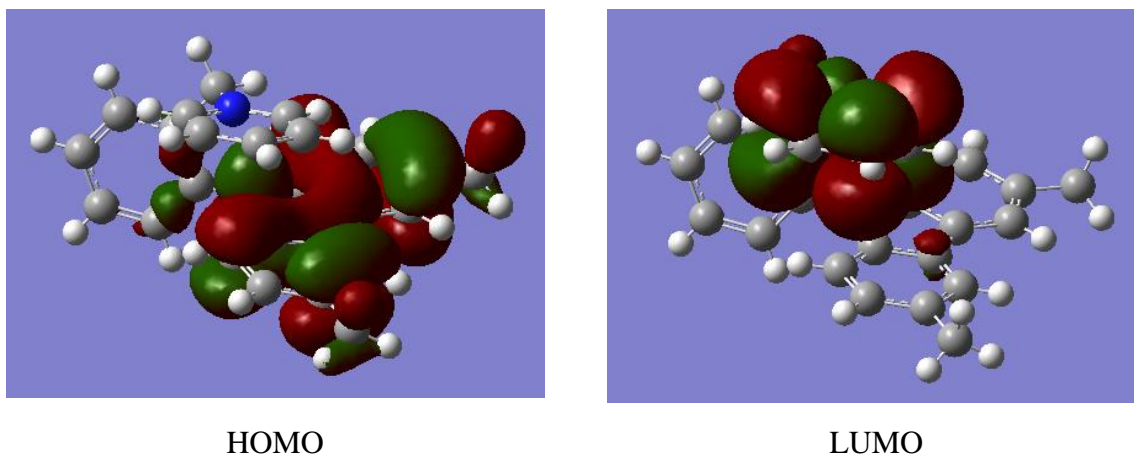
		H₁	H₂	H₃
HOMO-HOMO, Hole transfer	J	-0.0036	0.0722	-0.0085
	ε₁	-10.0517	-10.3287	-10.2146
	ε₂	-10.4751	-10.4134	-9.8416
	S	0.0001	-0.0047	0.0007
	 V , eV	0.0023	0.0236	0.0017
	E_(RB3LYP), A.U.	-2070.420	-2070.432	-2070.437

		E₁	E₂	E₃
LUMO-LUMO, Electron transfer	J	0.0110	-0.2184	-0.0001
	ε₁	-7.9428	-8.5041	-7.6042
	ε₂	-7.8967	-8.4500	-7.5108
	S	-0.0009	0.0154	0.00001
	 V , eV	0.0036	0.0877	0.00002
	E_(RB3LYP), A.U.	-2070.420	-2070.401	-2070.437

**Fig. S27.** Representation of HOMO and LUMO orbitals of compound **2b****Table S4.** Electron coupling and energy calculation results for emitter **2b**

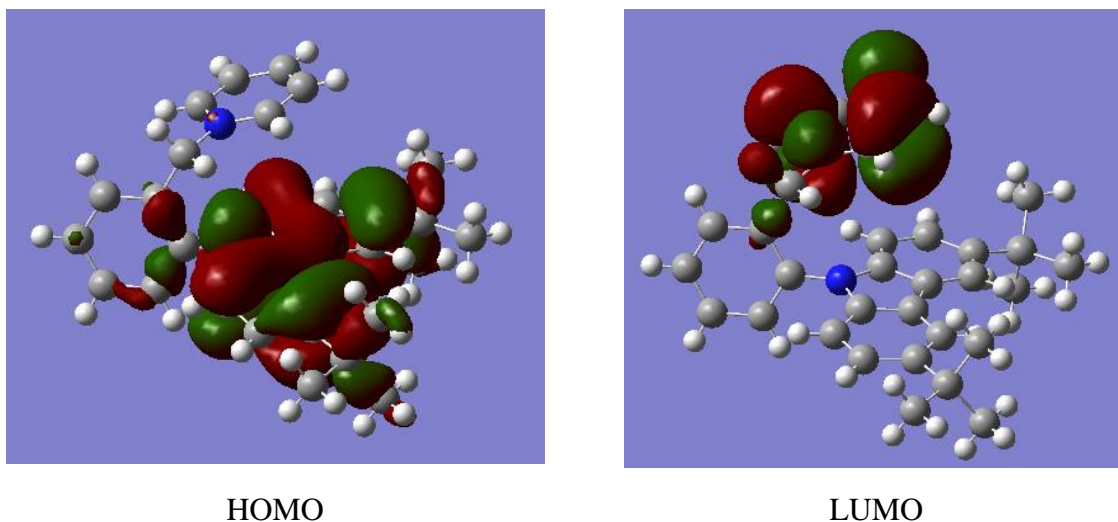
		H₁	H₂	H₃
HOMO-HOMO, Hole transfer	J	0.0124	0.1001	-0.0328
	ε₁	-10.0573	-10.0815	-10.0345
	ε₂	-9.9387	-10.1741	-10.2457
	S	-0.0008	-0.0070	0.0021
	 V , eV	0.0043	0.0289	0.0113
	E_(RB3LYP), A.U.	-2070.428	-2070.436	-2070.419

		E₁	E₂	E₃
LUMO-LUMO, Electron transfer	J	-0.0863	-0.0552	0.0180
	ε₁	-8.4170	-7.8138	-7.7625
	ε₂	-8.4167	-7.8140	-7.6842
	S	0.0053	0.0048	-0.0016
	 V , eV	0.0413	0.0174	0.0055
	E_(RB3LYP), A.U.	-2070.400	-2070.415	-2070.419

**Fig. S28.** Representation of HOMO and LUMO orbitals of compound **3****Table S5.** Electron coupling and energy calculation results for emitter **3**

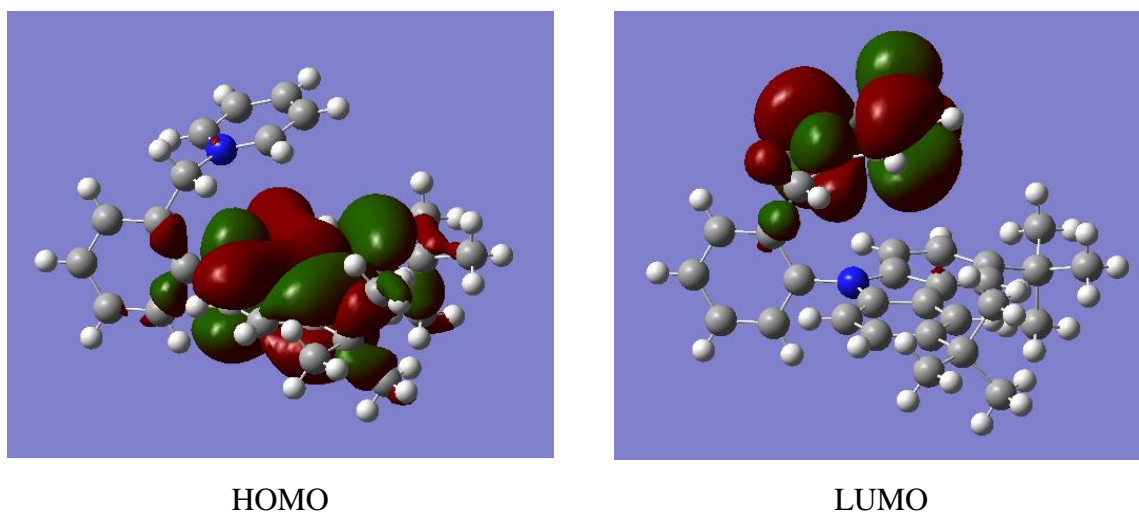
		H₁	H₂	H₃
HOMO-HOMO, Hole transfer	J	-0.0028	0.0083	0.0116
	ε₁	-9.9012	-10.2161	-9.6254
	ε₂	-9.8988	-9.6118	-10.1842
	S	0.0002	-0.0006	-0.0008
	 V , eV	0.0011	0.0022	0.0032
E_(RB3LYP), A.U.		-2227.860	-2227.874	-2227.874

		E₁	E₂	E₃
LUMO-LUMO, Electron transfer	J	-0.7927	-0.0079	-0.0137
	ε₁	-8.3375	-7.5282	-7.7939
	ε₂	-8.3346	-7.5165	-7.9365
	S	0.0613	0.0007	0.0014
	 V , eV	0.2829	0.0025	0.0029
E_(RB3LYP), A.U.		-2227.860	-2227.886	-2227.874

**Fig. S29.** Representation of HOMO and LUMO orbitals of compound **4a****Table S6.** Electron coupling and energy calculation results for emitter **4a**

		H ₁	H ₂	H ₃
HOMO- HOMO, Hole transfer	J	0.0784	0.0557	0.0220
	ϵ_1	-9.7809	-9.7064	-9.2895
	ϵ_2	-9.7401	-9.7946	-9.3578
	S	-0.0049	-0.0036	-0.0016
	 V , eV	0.0307	0.0211	0.0075
	E_(RB3LYP), A.U.	-2699.503	-2699.504	-2699.525

		E ₁	E ₂	E ₃
LUMO- LUMO, Electron transfer	J	-0.1029	0.0780	0.0867
	ϵ_1	-8.3346	-8.0736	-7.9269
	ϵ_2	-8.3275	-7.9298	-8.1118
	S	0.0075	-0.0063	-0.0069
	 V , eV	0.0403	0.0277	0.0317
	E_(RB3LYP), A.U.	-2699.500	-2699.503	-2699.504

**Fig. S30.** Representation of HOMO and LUMO orbitals of compound **4b****Table S7.** Electron coupling and energy calculation results for emitter **4b**

		H₁	H₂	H₃
HOMO-HOMO, Hole transfer	J	0.0847	-0.0007	-0.0047
	ε₁	-9.6548	-9.3320	-9.2602
	ε₂	-9.8017	-9.3164	-9.3233
	S	-0.0054	0.0001	0.0003
	 V , eV	0.0326	0.0003	0.0015
	E_(RB3LYP), A.U.	-2699.532	-2699.541	-2699.554
		E₁	E₂	E₃
LUMO-LUMO, Electron transfer	J	0.0756	0.0495	-0.0021
	ε₁	-7.8299	-7.6996	-7.4270
	ε₂	-7.9884	-7.8597	-7.4719
	S	-0.0066	-0.0043	0.0002
	 V , eV	0.0237	0.0159	0.0008
	E_(RB3LYP), A.U.	-2699.532	-2699.541	-2699.554

Accordingly, the CTI analysis demonstrated that the sum of absolute electronic couplings $\Sigma(|V|)$ for each of the luminophores **1–4** correlated well ($R^2=0.95$) with the corresponding solid state Φ (see manuscript for details).

CTI analysis for luminophores 15–17

CTI analysis (as described above) was also performed for luminophores **15–17** of completely distinct design, developed in 2020 by Shi, Lu and co-workers⁴ (Fig. S31).

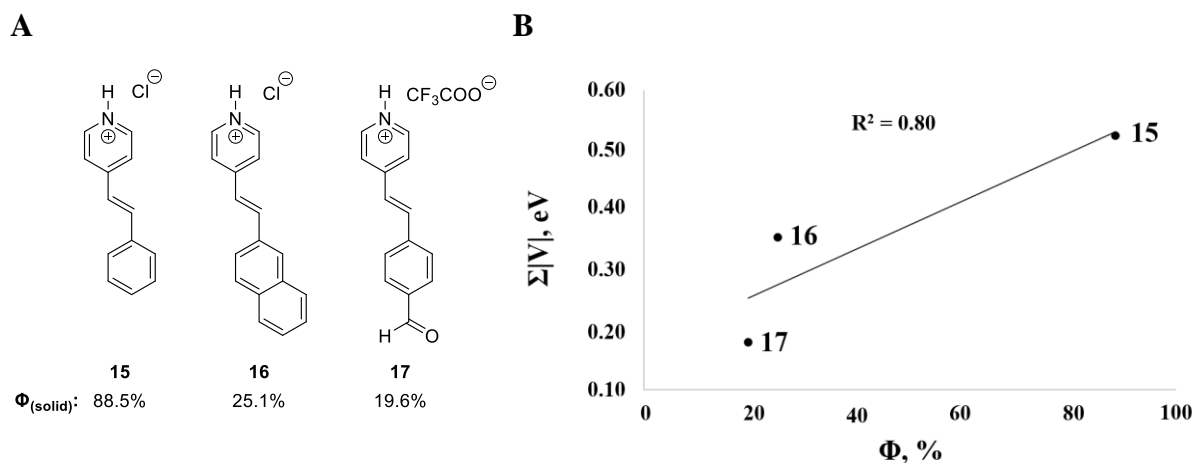


Fig. S31. A: Luminophores **15–17**; B: Correlation between the $\Sigma|V|$ and Φ for **15–17**

Table S8. Electron coupling and energy calculation results for emitter **15**

		H₁	H₂	H₃
HOMO-HOMO, Hole transfer	J	-0.4088	0.0005	0.4140
	ε₁	-12.3148	-11.1400	-12.1624
	ε₂	-12.3154	-11.3729	-12.1624
	S	0.0220	-0.0000	-0.0228
	 V , eV	0.1386	0.0003	0.1373
E_(RB3LYP), A.U.		-1113.994	-1114.002	-1114.001

		E₁	E₂	E₃
LUMO-LUMO, Electron transfer	J	0.1894	-0.0145	-0.3810
	ε₁	-8.8479	-8.1884	-8.6213
	ε₂	-8.8471	-8.3241	-8.6213
	S	-0.0123	0.0014	0.0252
	 V , eV	0.0809	0.0030	0.1641
E_(RB3LYP), A.U.		-1113.994	-1114.002	-1114.001

Table S9. Electron coupling and energy calculation results for emitter **16**

		H₁	H₂	H₃
HOMO-HOMO, Hole transfer	J	-0.0023	-0.4172	-0.0098
	ε₁	-10.0394	-11.1654	-9.8120
	ε₂	-10.0399	-11.1631	-9.8109
	S	0.0004	0.0244	0.0008
	 V , eV	0.0014	0.1449	0.0018
	E_(RB3LYP), A.U.	-1421.344	-1421.315	-1421.351
		E₁	E₂	E₃
LUMO-LUMO, Electron transfer	J	-0.4534	0.0021	0.0244
	ε₁	-8.5060	-7.8924	-8.0894
	ε₂	-8.5066	-7.6158	-8.0905
	S	0.0296	-0.0002	-0.0025
	 V , eV	0.2016	0.0005	0.0043
	E_(RB3LYP), A.U.	-1421.315	-1421.338	-1421.320

Table S10. Electron coupling and energy calculation results for emitter **17**

		H₁	H₂	H₃
HOMO-HOMO, Hole transfer	J	-0.0173	0.0070	0.0020
	ε₁	-11.9185	-11.1882	-11.8367
	ε₂	-11.9191	-11.1882	-10.5221
	S	0.0010	-0.0004	-0.0002
	 V , eV	0.0049	0.0021	0.0003
	E_(RB3LYP), A.U.	-1340.788	-1340.774	-1340.759

		E₁	E₂	E₃
LUMO-LUMO, Electron transfer	J	-0.4227	0.0072	-0.0071
	ε₁	-9.1968	-8.0516	-8.5747
	ε₂	-9.1971	-8.0512	-8.0043
	S	0.0281	-0.0005	0.0004
	 V , eV	0.1646	0.0033	0.0037
	E_(RB3LYP), A.U.	-1340.728	-1340.788	-1340.759

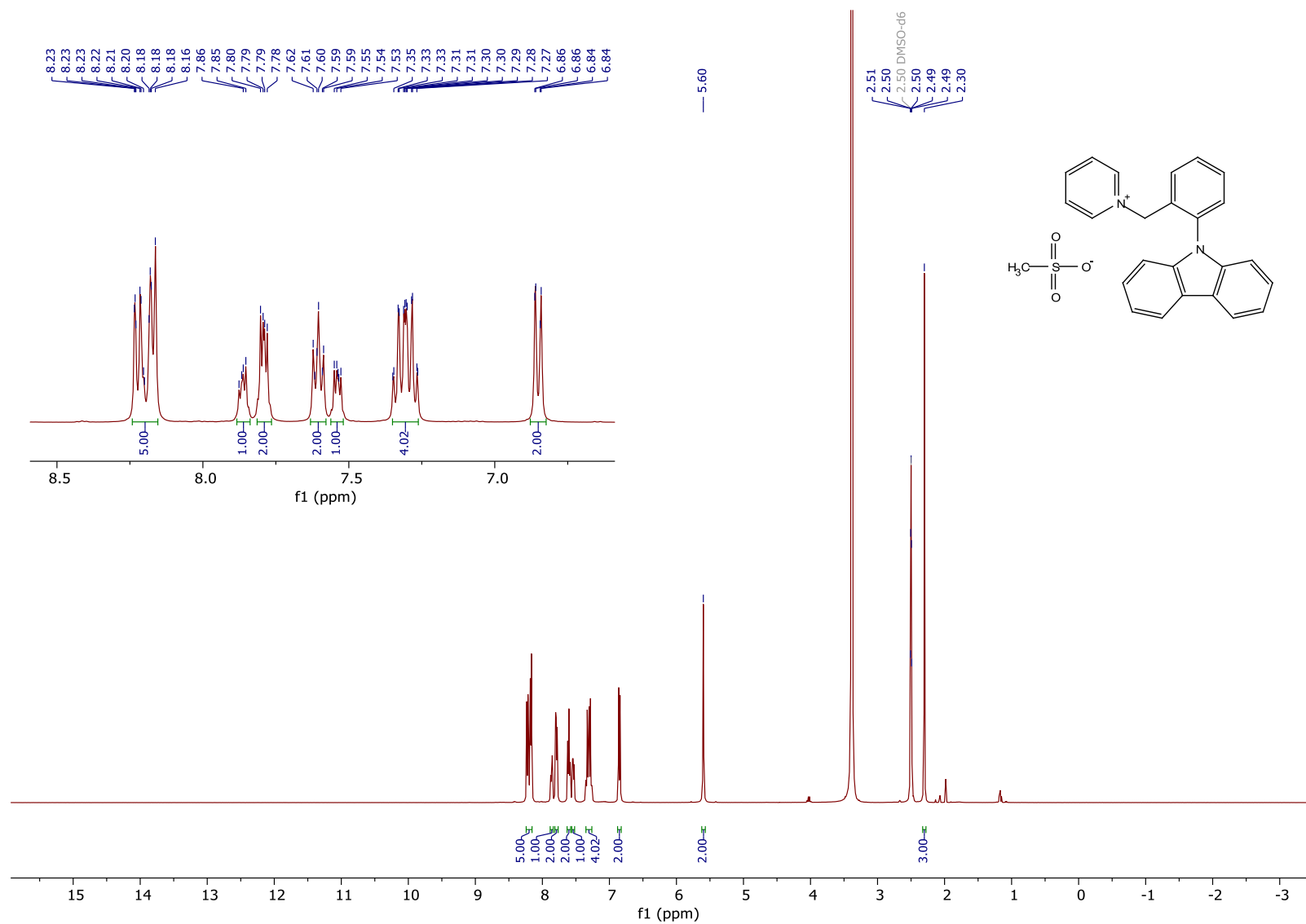
The CTI analysis demonstrated that the sum of absolute electronic couplings $\Sigma(|V|)$ for luminophores **15–17** correlated well with the corresponding solid state Φ values. The lower correlation value ($R^2=0.80$) for **15–17** as compared to that for luminophores **1–4** possibly is a consequence of insufficient data points (only three are available) and overestimation of the CTI value for **16**, due to the larger total π -system of the molecule.

References

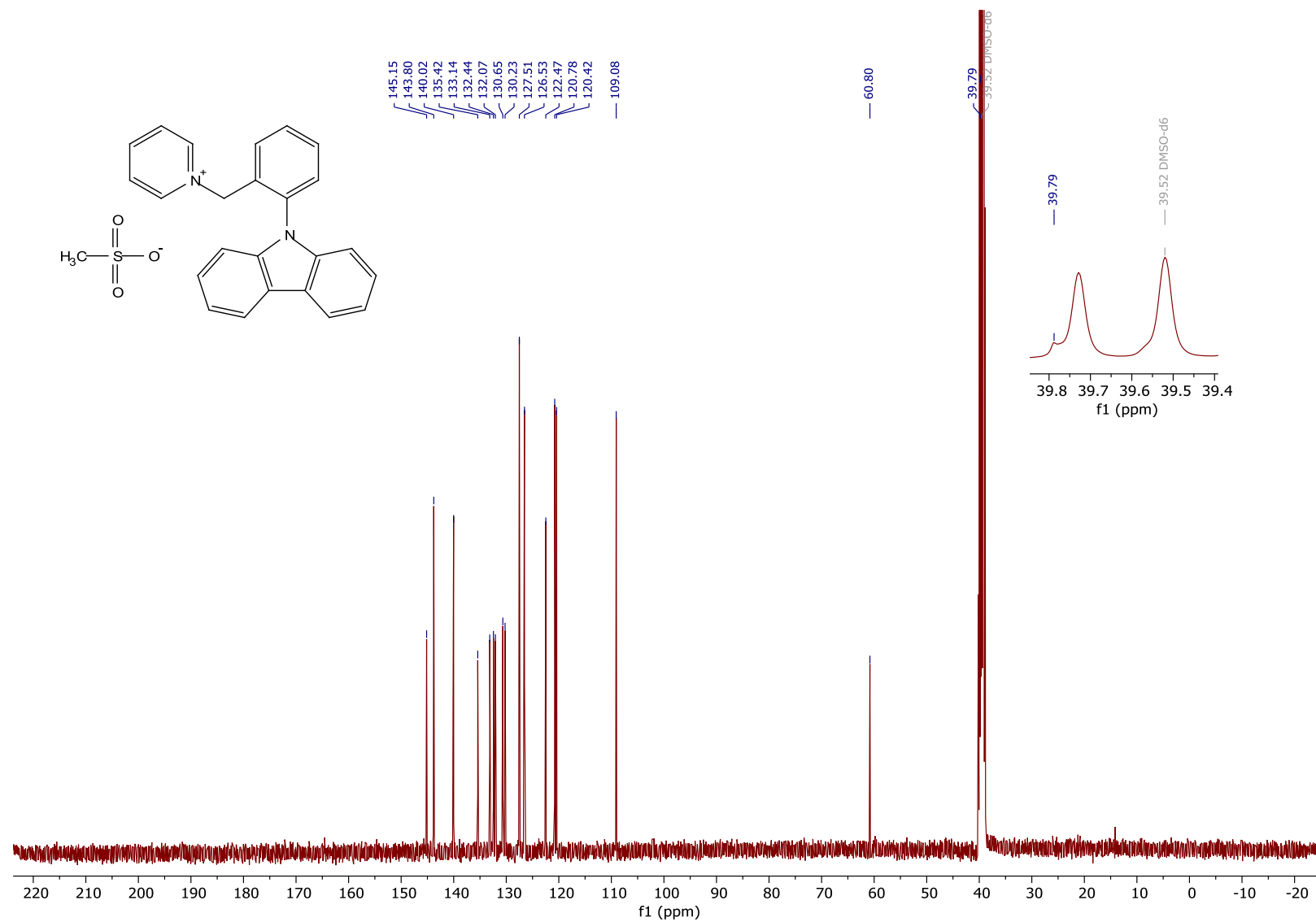
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^1H and ^{13}C NMR data

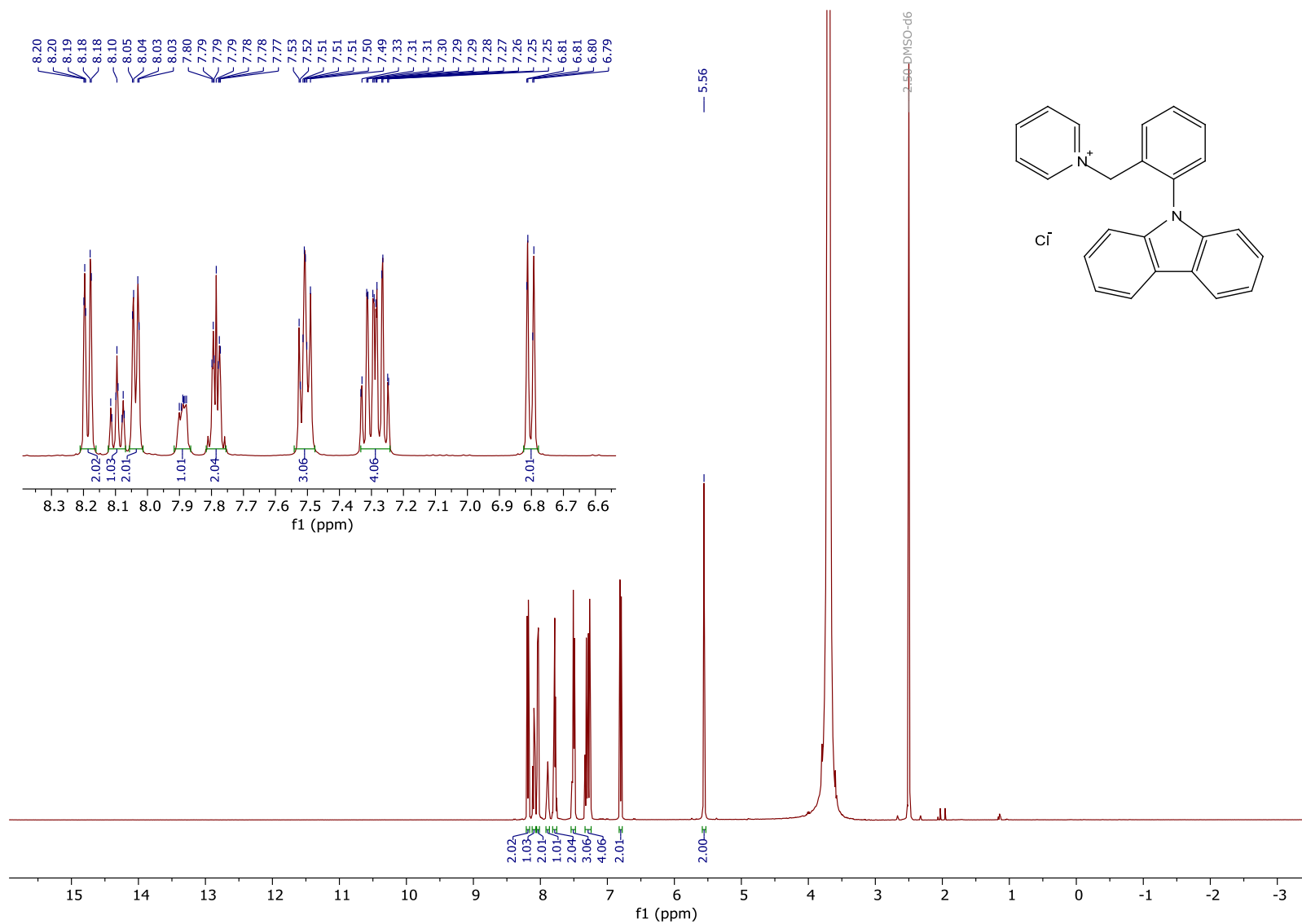
¹H NMR (400 MHz, (CD₃)₂SO, ppm) spectrum of 1-(2-(9*H*-carbazol-9-yl)benzyl)pyridin-1-ium methanesulfonate (**2a**)



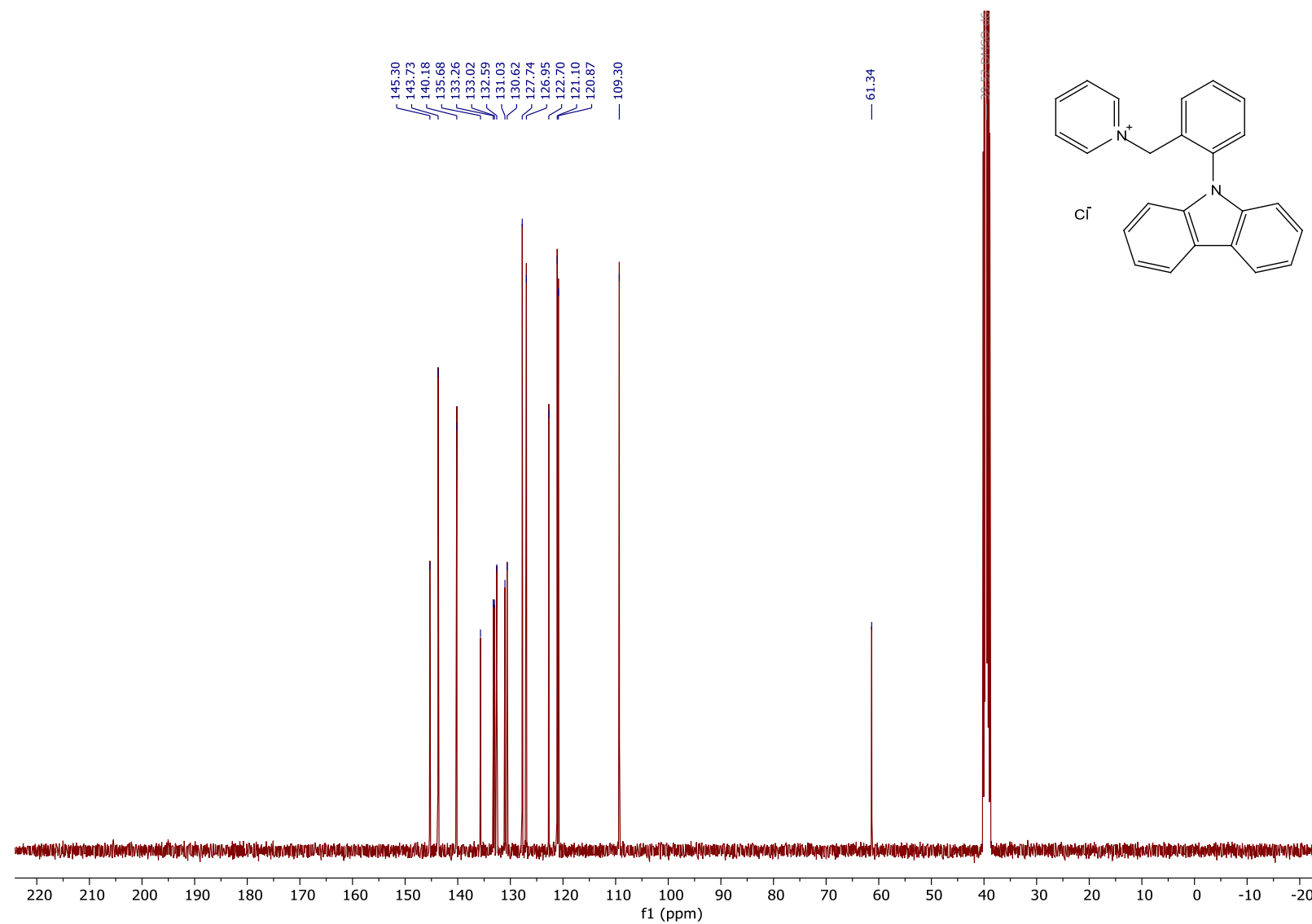
$^{13}\text{C}\{^1\text{H}\}$ NMR (101 MHz, $(\text{CD}_3)_2\text{SO}$, ppm) spectrum of 1-(2-(9H-carbazol-9-yl)benzyl)pyridin-1-ium methanesulfonate (**2a**)



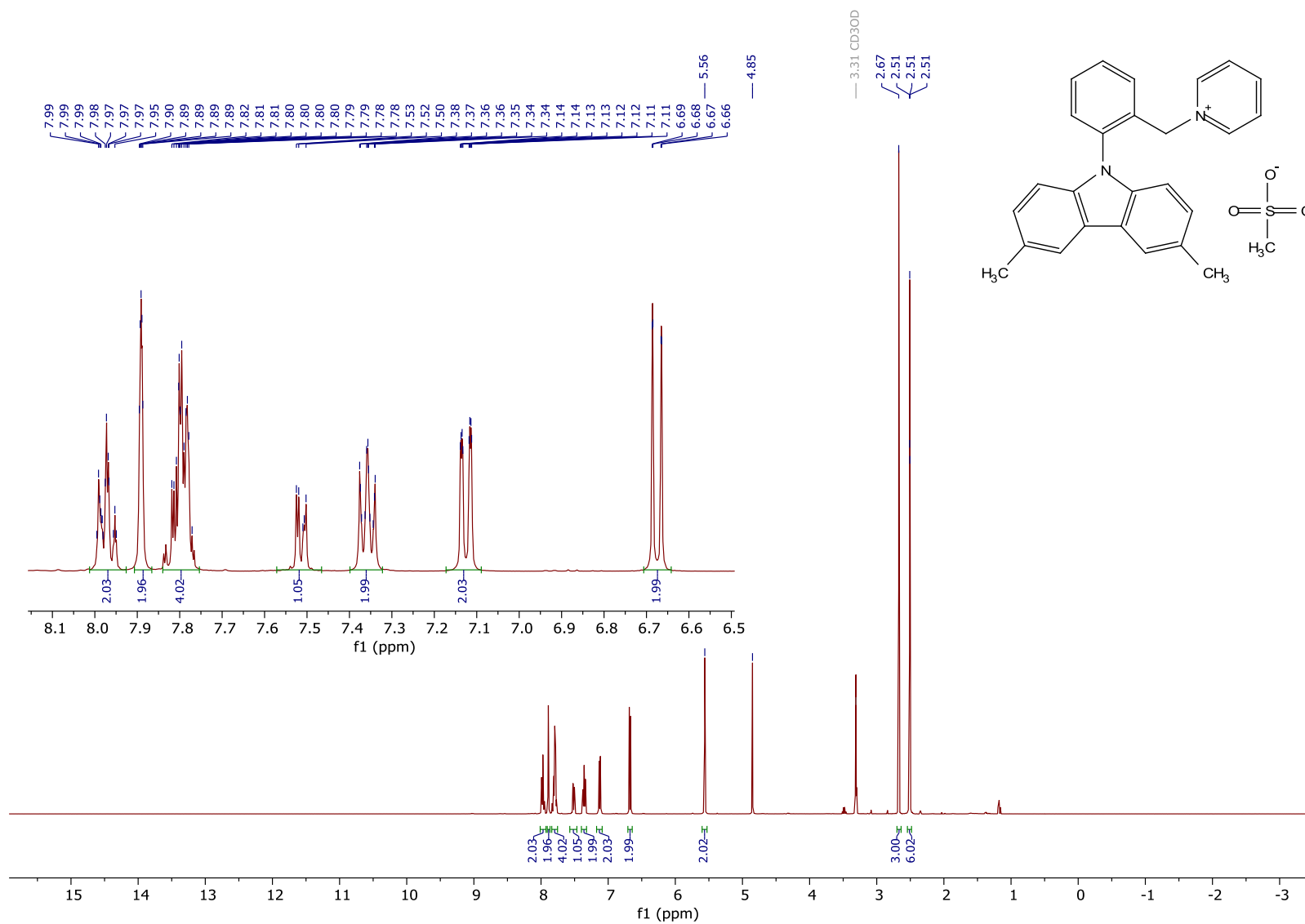
¹H NMR (400 MHz, (CD₃)₂SO, ppm) spectrum of 1-(2-(9*H*-carbazol-9-yl)benzyl)pyridin-1-ium chloride (**2b**)



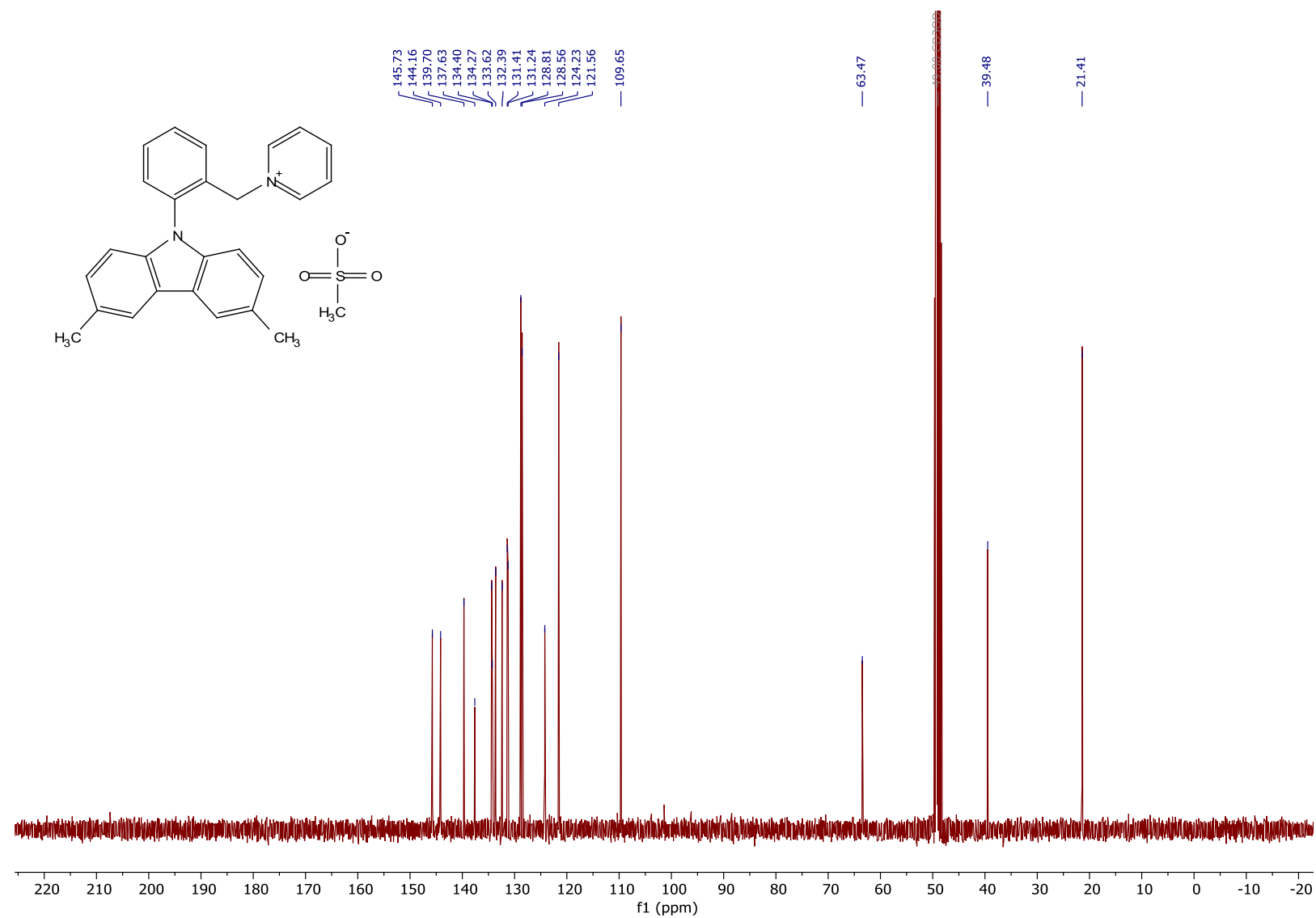
$^{13}\text{C}\{^1\text{H}\}$ NMR (101 MHz, $(\text{CD}_3)_2\text{SO}$, ppm) spectrum of 1-(2-(9H-carbazol-9-yl)benzyl)pyridin-1-ium chloride (**2b**)



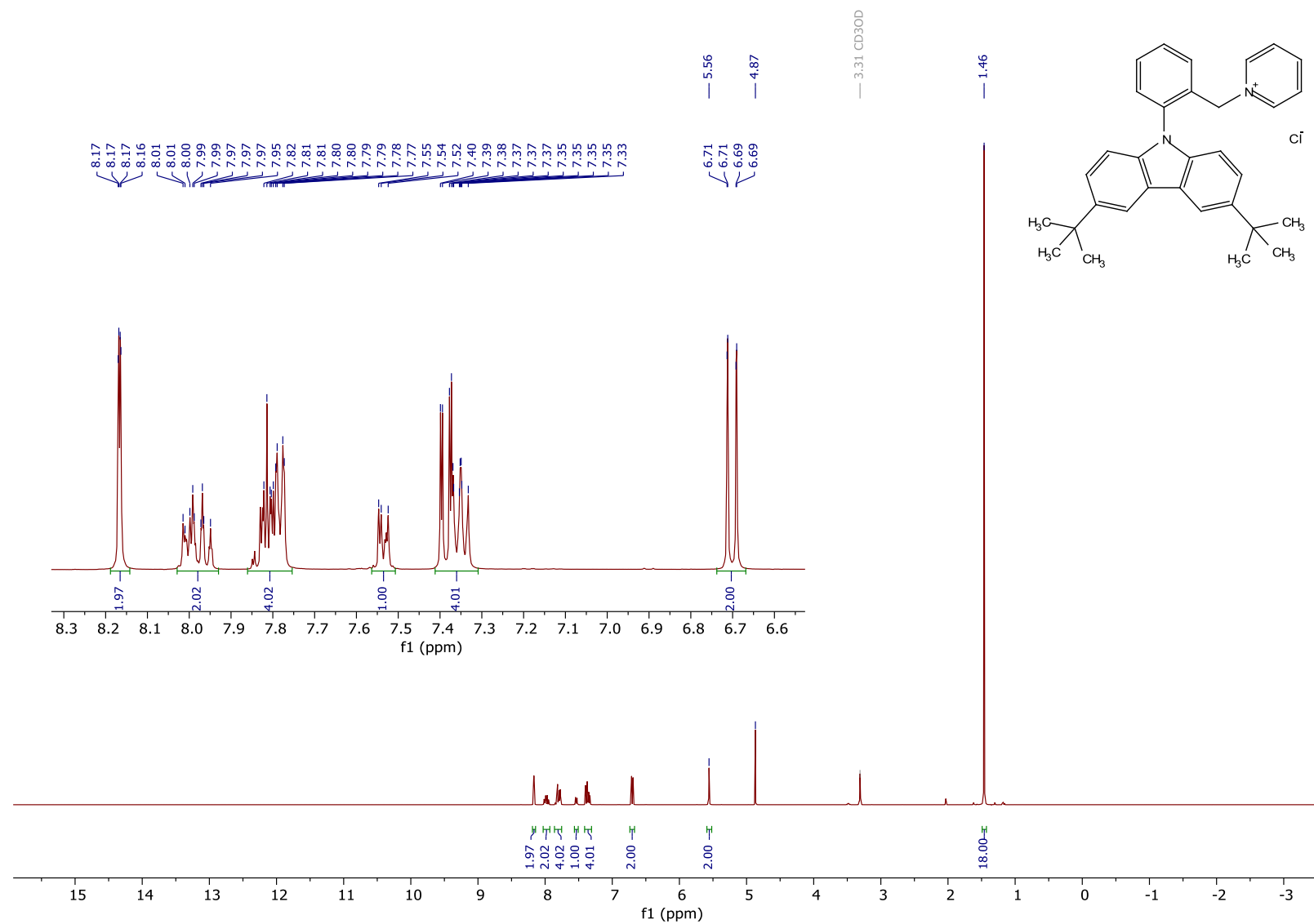
¹H NMR (400 MHz, CD₃OD, ppm) spectrum of 1-(2-(3,6-dimethyl-9*H*-carbazol-9-yl)benzyl)pyridin-1-ium methanesulfonate (**3**)



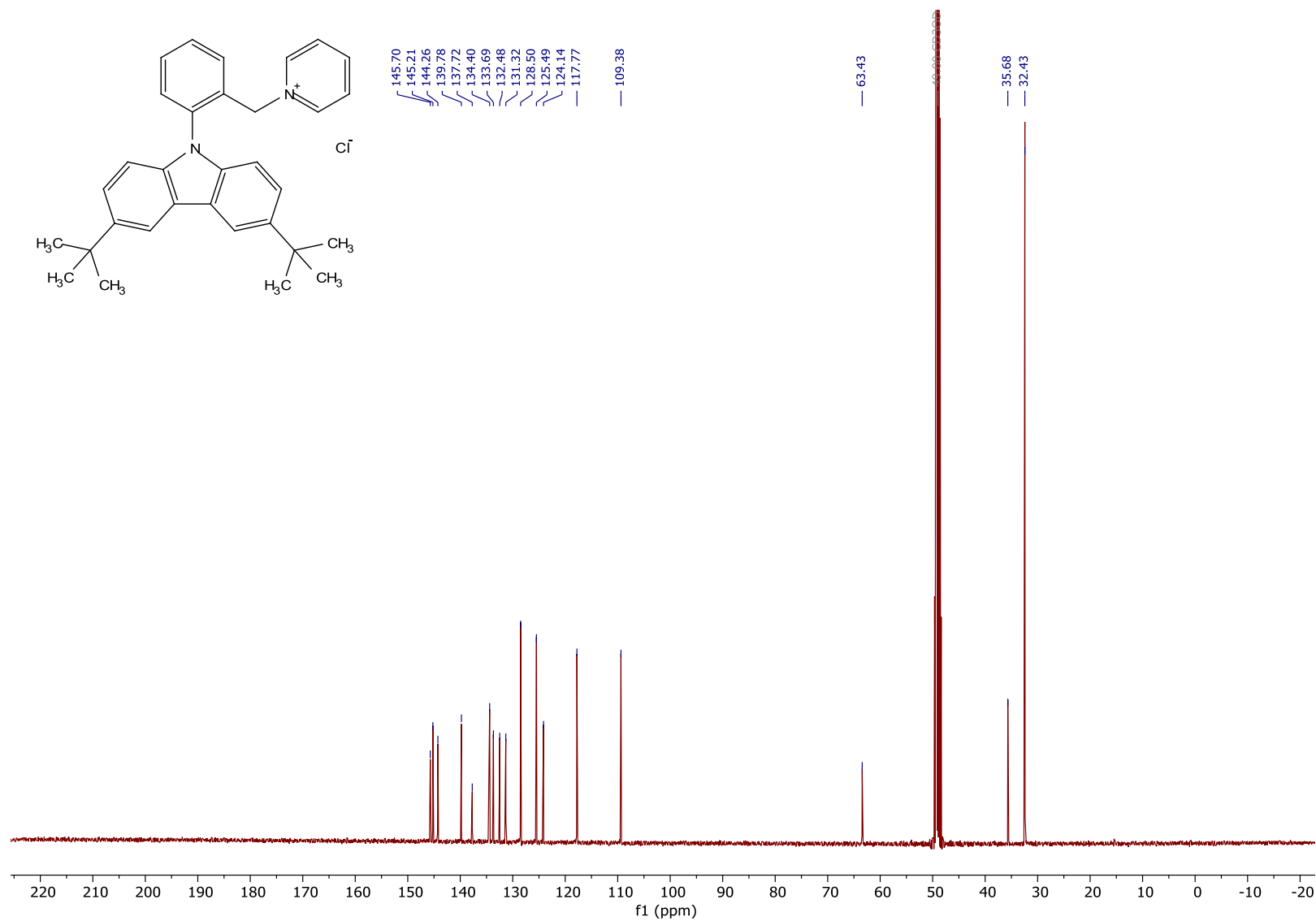
$^{13}\text{C}\{^1\text{H}\}$ NMR (101 MHz, CD_3OD , ppm) spectrum of 1-(2-(3,6-dimethyl-9*H*-carbazol-9-yl)benzyl)pyridin-1-ium methanesulfonate (**3**)



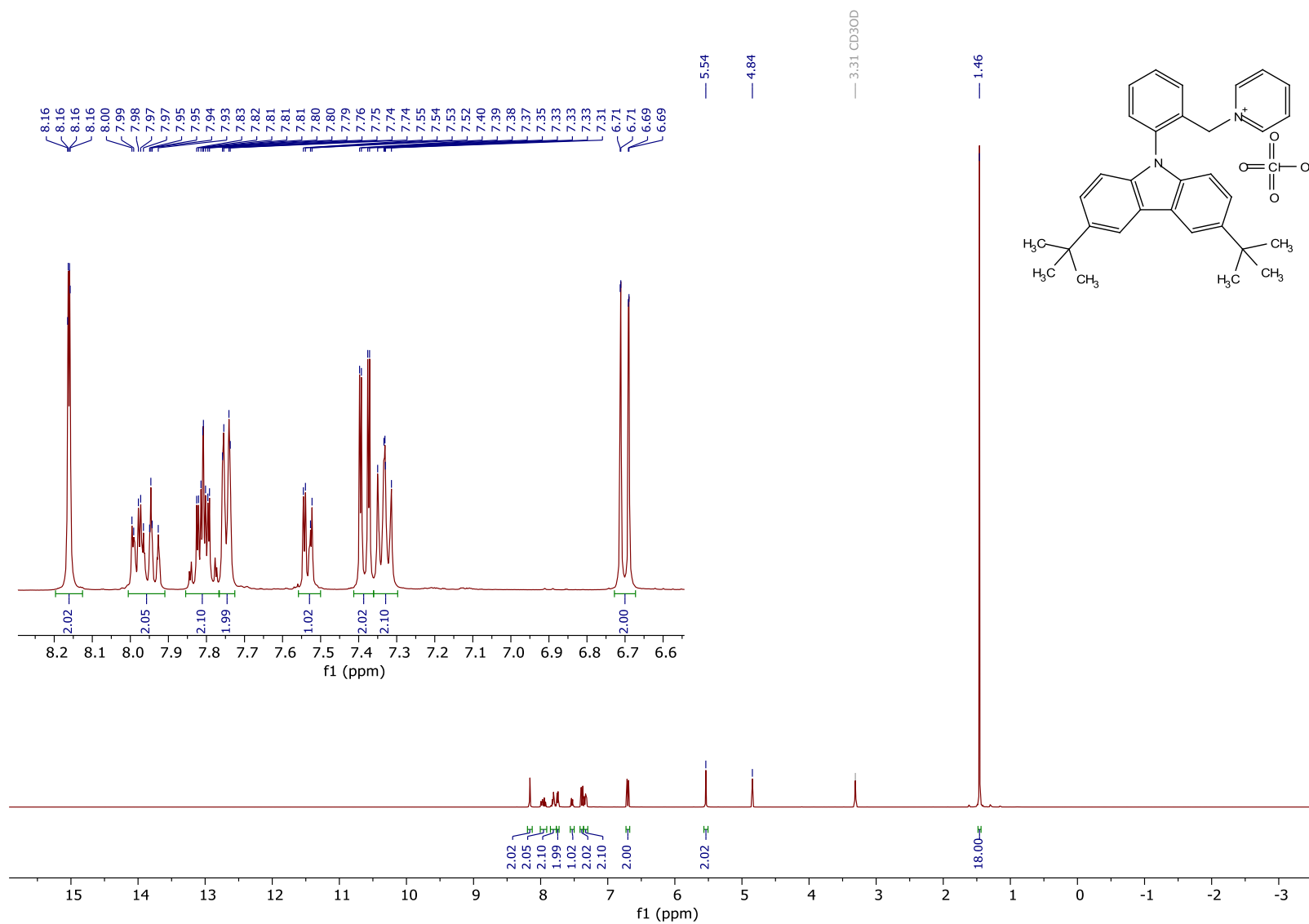
¹H NMR (400 MHz, CD₃OD, ppm) spectrum of 1-(2-(3,6-di-*tert*-butyl-9*H*-carbazol-9-yl)benzyl)pyridin-1-ium chloride (**4a**)



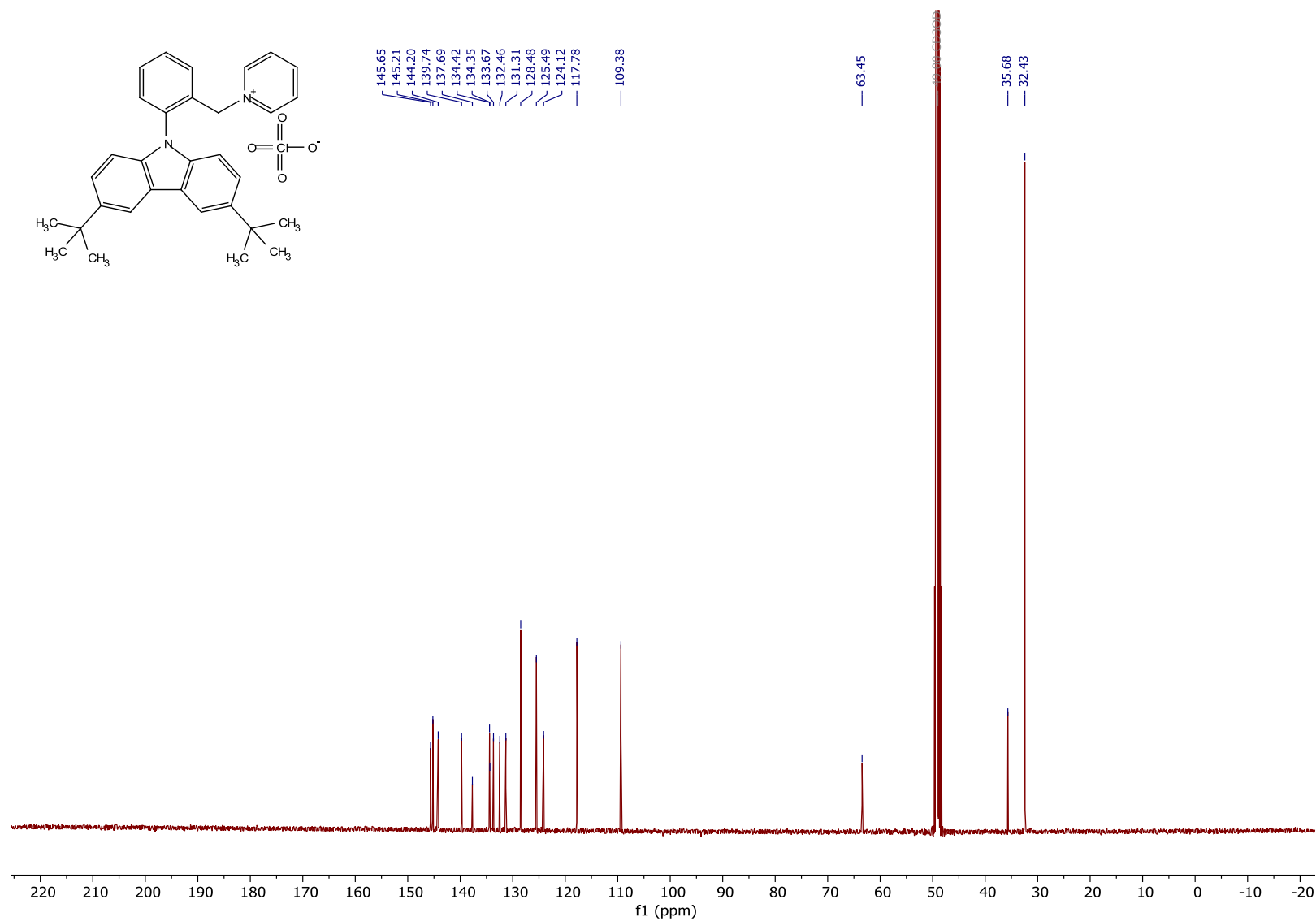
$^{13}\text{C}\{^1\text{H}\}$ NMR (101 MHz, CD_3OD , ppm) spectrum for 1-(2-(3,6-di-*tert*-butyl-9*H*-carbazol-9-yl)benzyl)pyridin-1-ium chloride (**4a**)



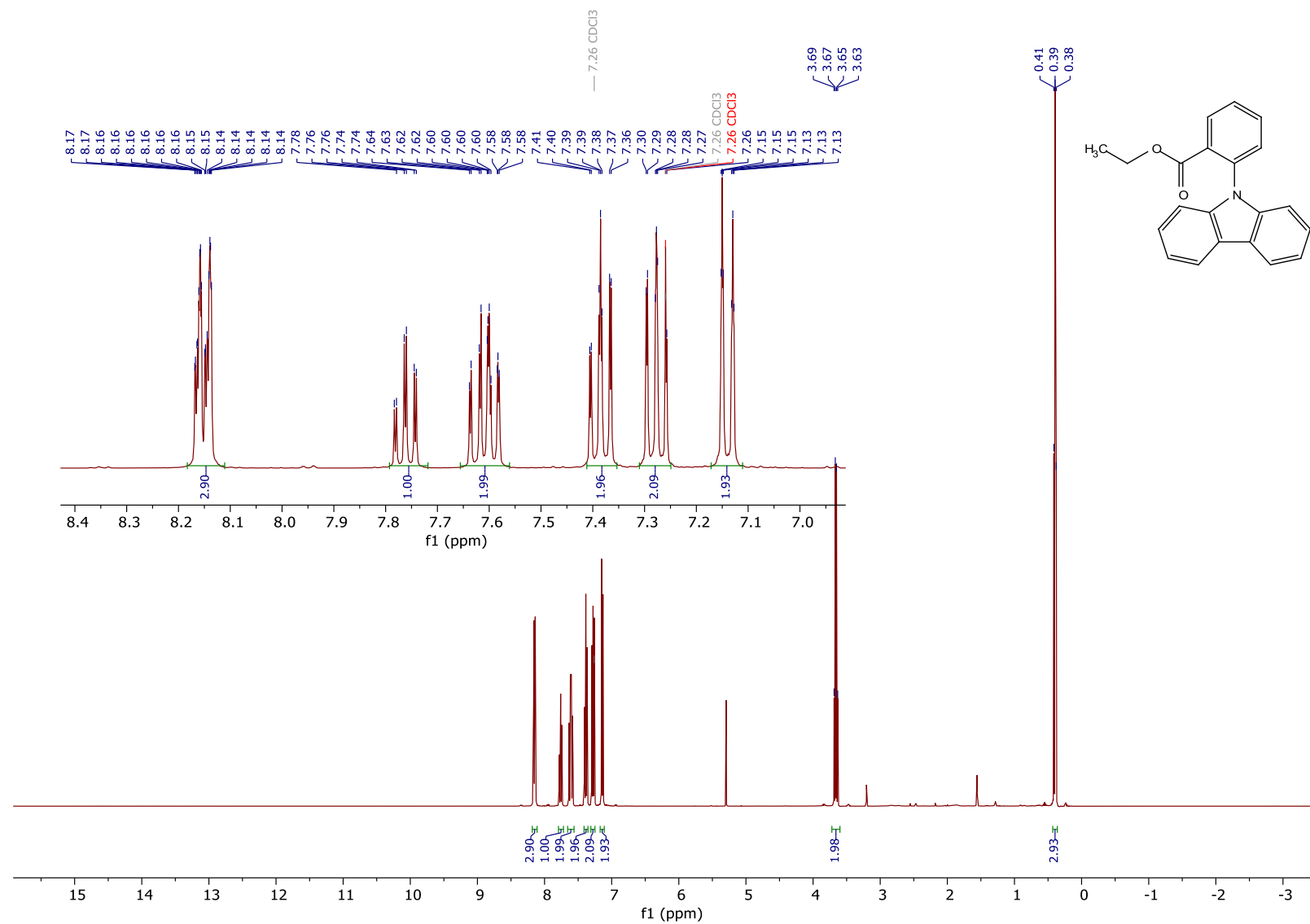
¹H NMR (400 MHz, CD₃OD, ppm) spectrum of 1-(2-(3,6-di-*tert*-butyl-9*H*-carbazol-9-yl)benzyl)pyridin-1-ium perchlorate (**4b**)



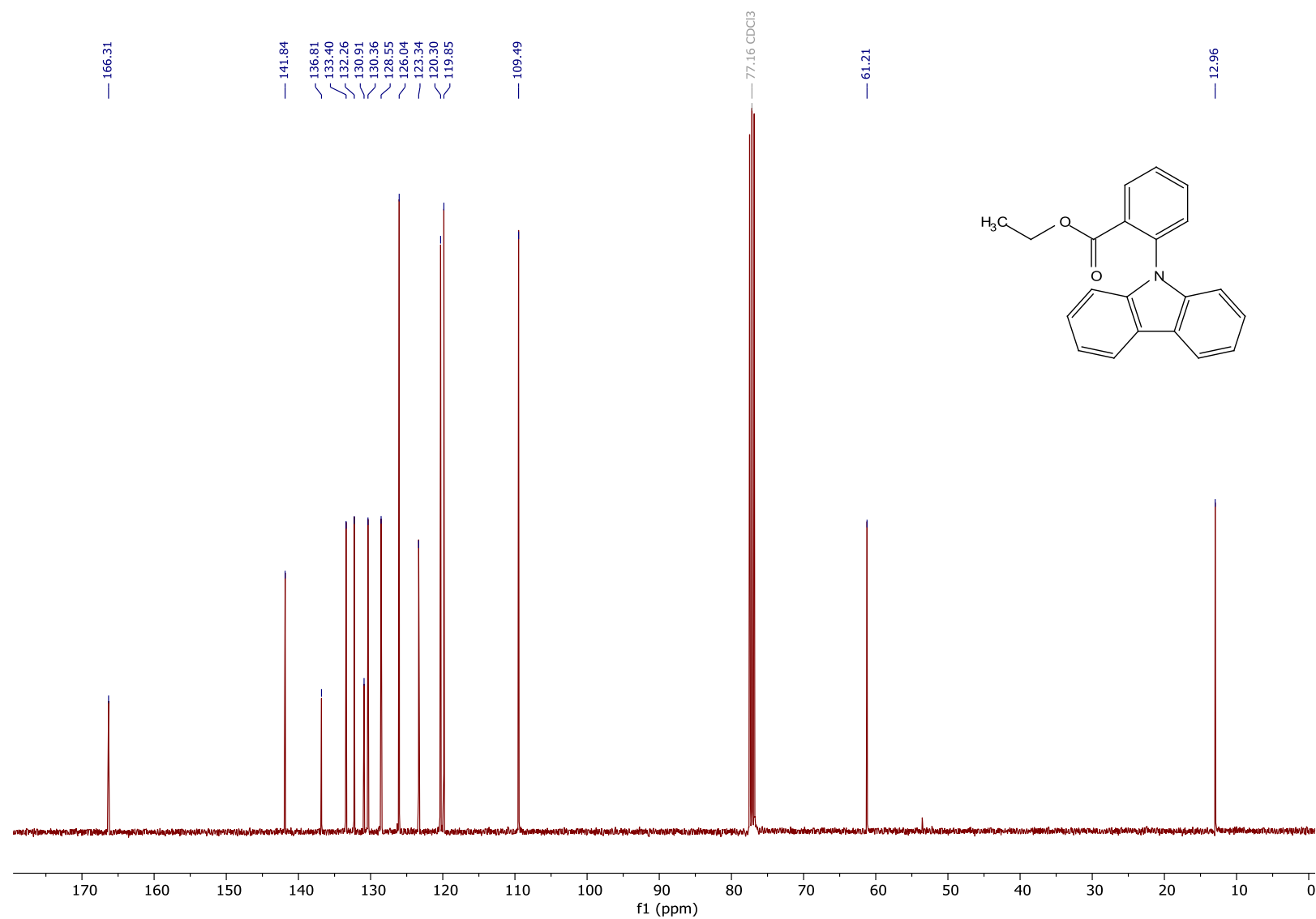
$^{13}\text{C}\{^1\text{H}\}$ NMR (101 MHz, CD_3OD , ppm) spectrum of 1-(2-(3,6-di-*tert*-butyl-9*H*-carbazol-9-yl)benzyl)pyridin-1-ium perchlorate (**4b**)



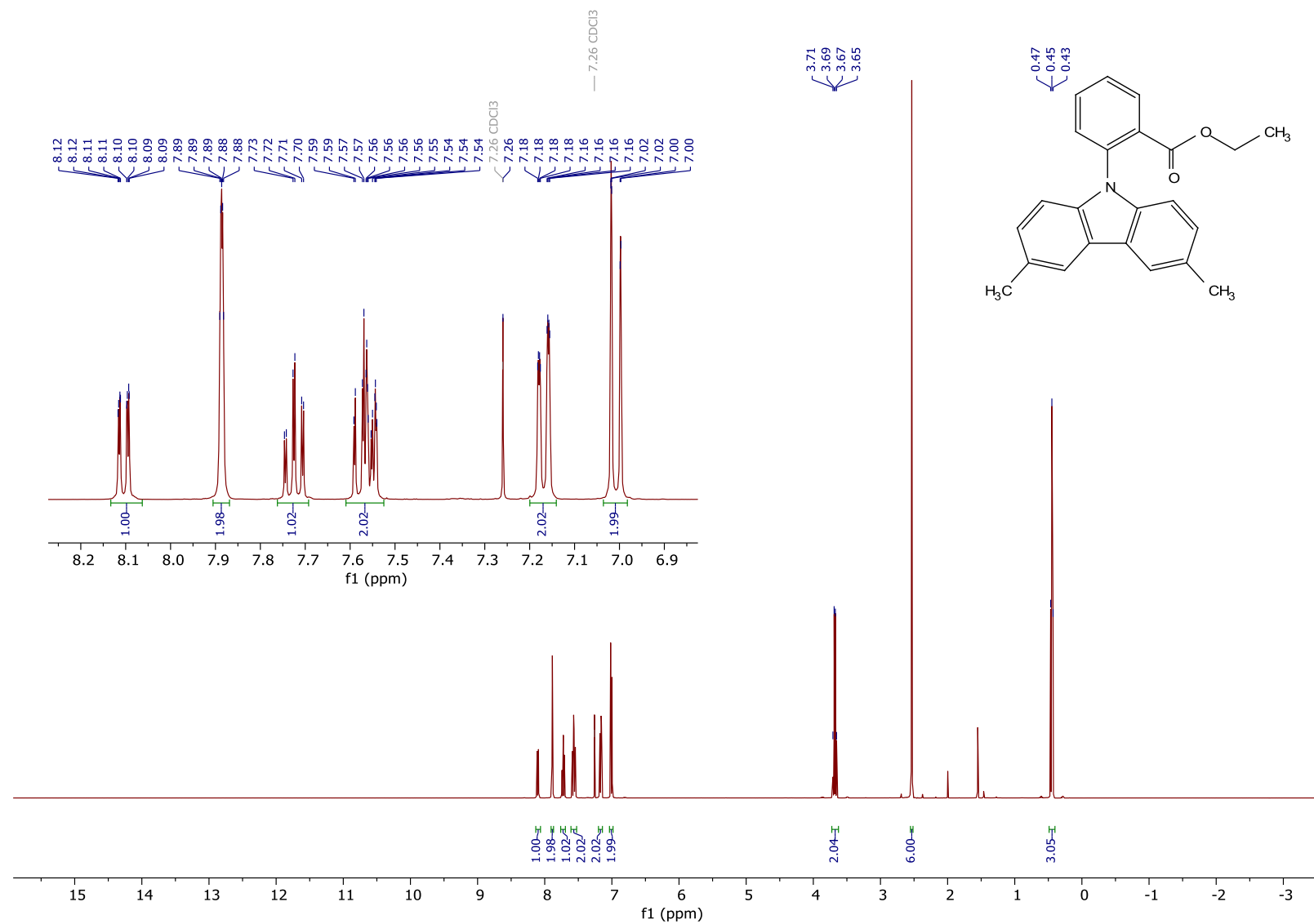
¹H NMR (400 MHz, CDCl₃, ppm) spectrum of ethyl 2-(9*H*-carbazol-9-yl)benzoate (**9**)



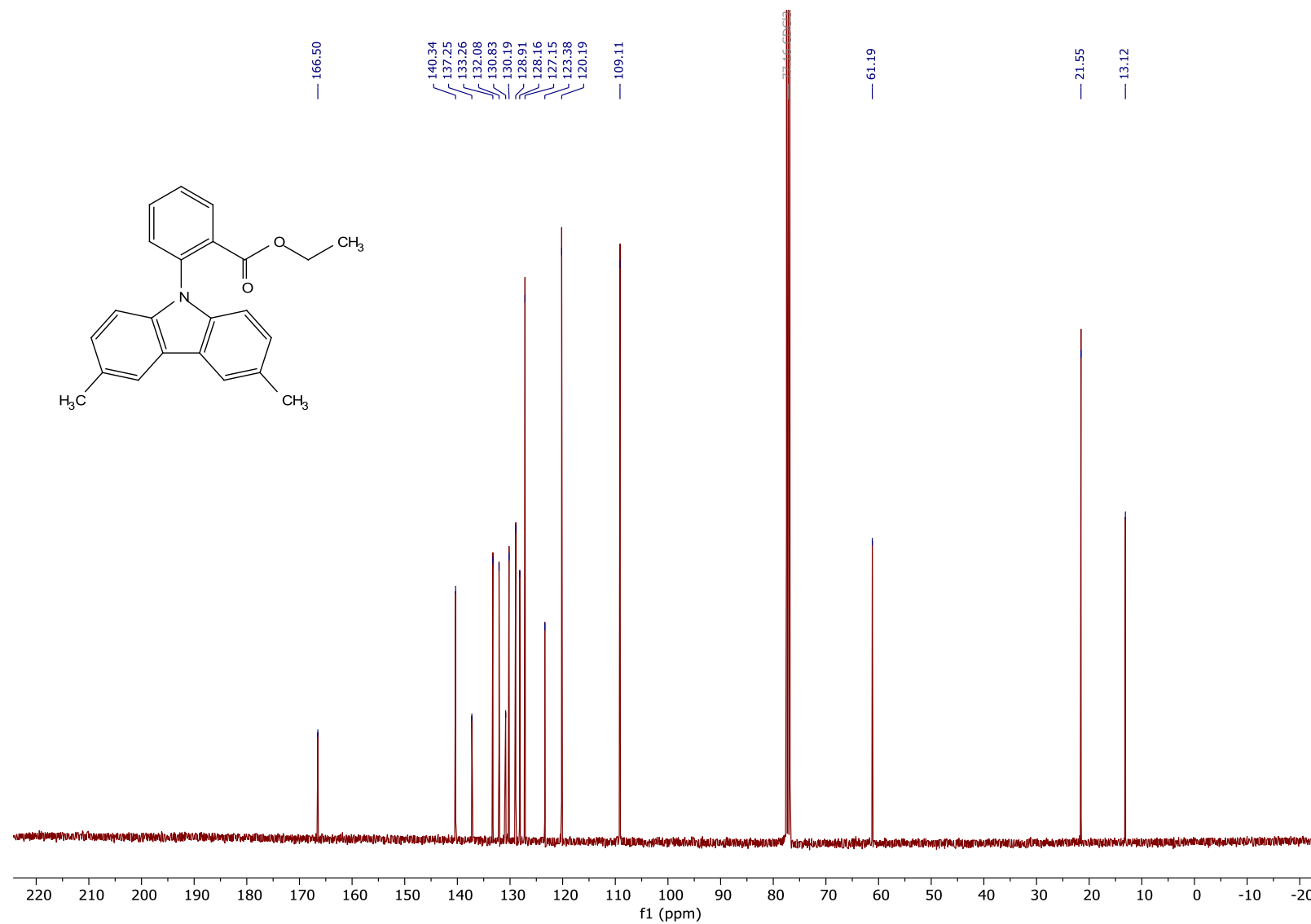
$^{13}\text{C}\{^1\text{H}\}$ NMR (101 MHz, CDCl_3 , ppm) spectrum of ethyl 2-(9*H*-carbazol-9-yl)benzoate (**9**)



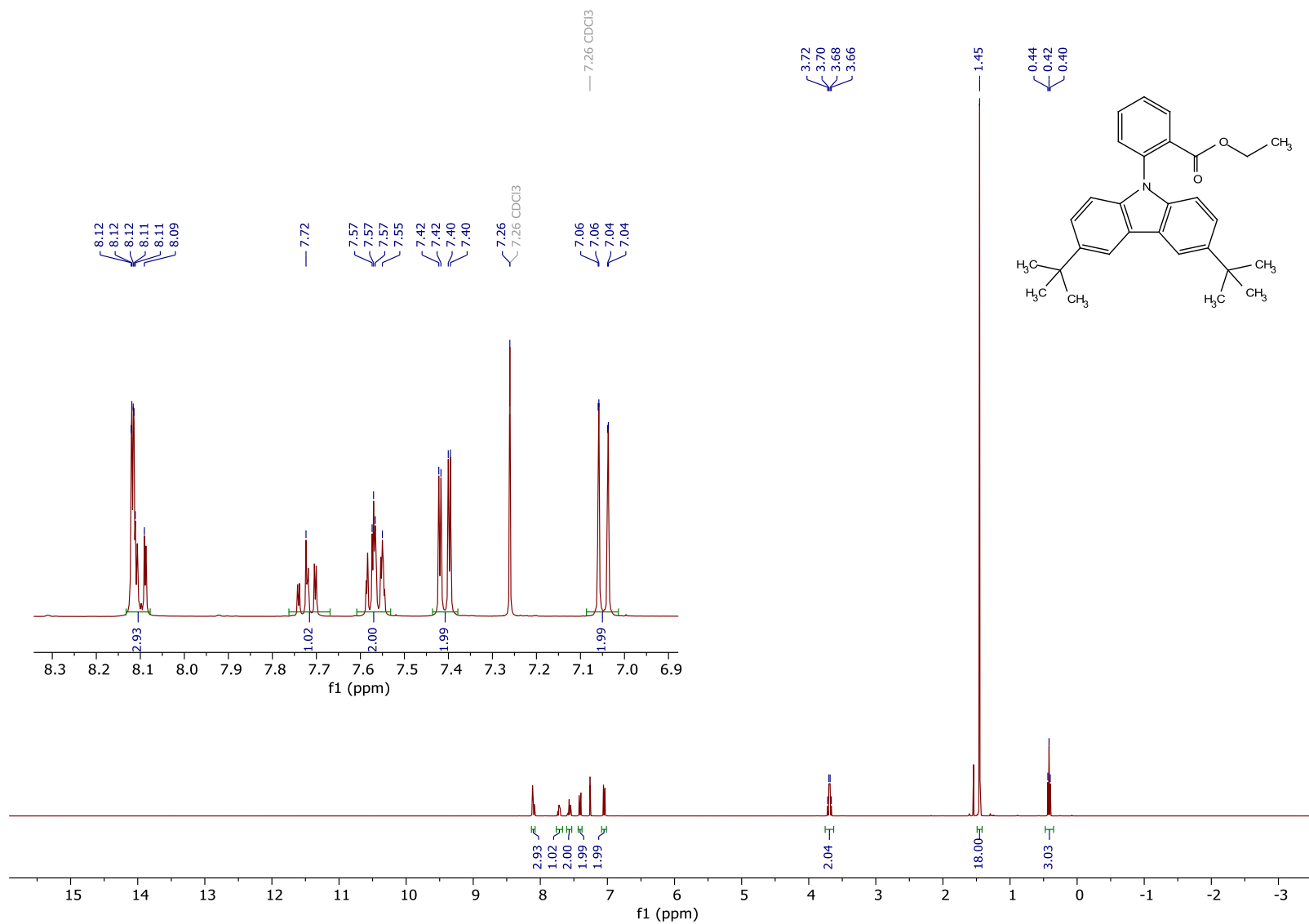
¹H NMR (400 MHz, CDCl₃, ppm) spectrum of ethyl 2-(3,6-dimethyl-9*H*-carbazol-9-yl)benzoate (**10**)



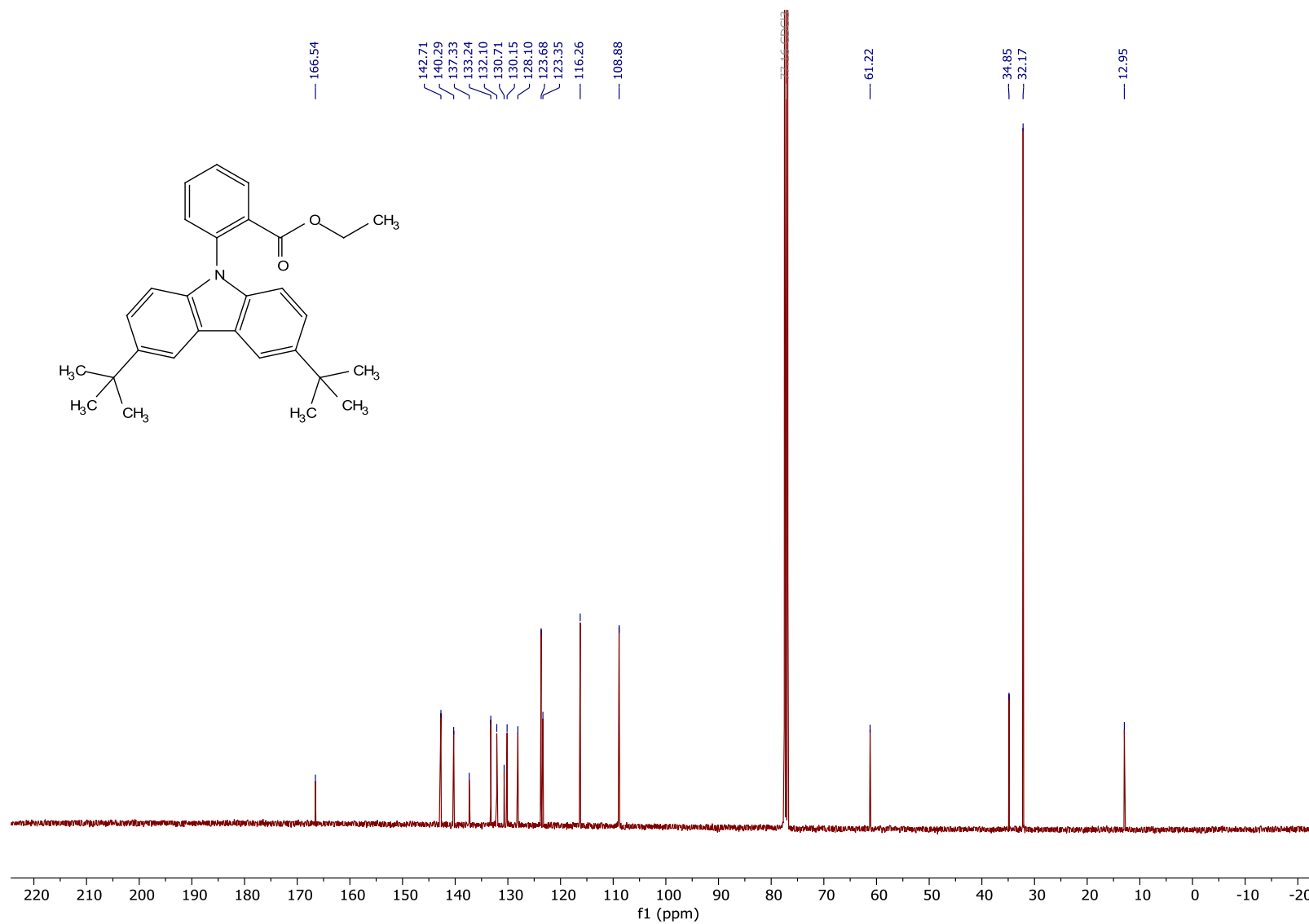
$^{13}\text{C}\{^1\text{H}\}$ NMR (101 MHz, CDCl_3 , ppm) spectrum of ethyl 2-(3,6-dimethyl-9*H*-carbazol-9-yl)benzoate (**10**)



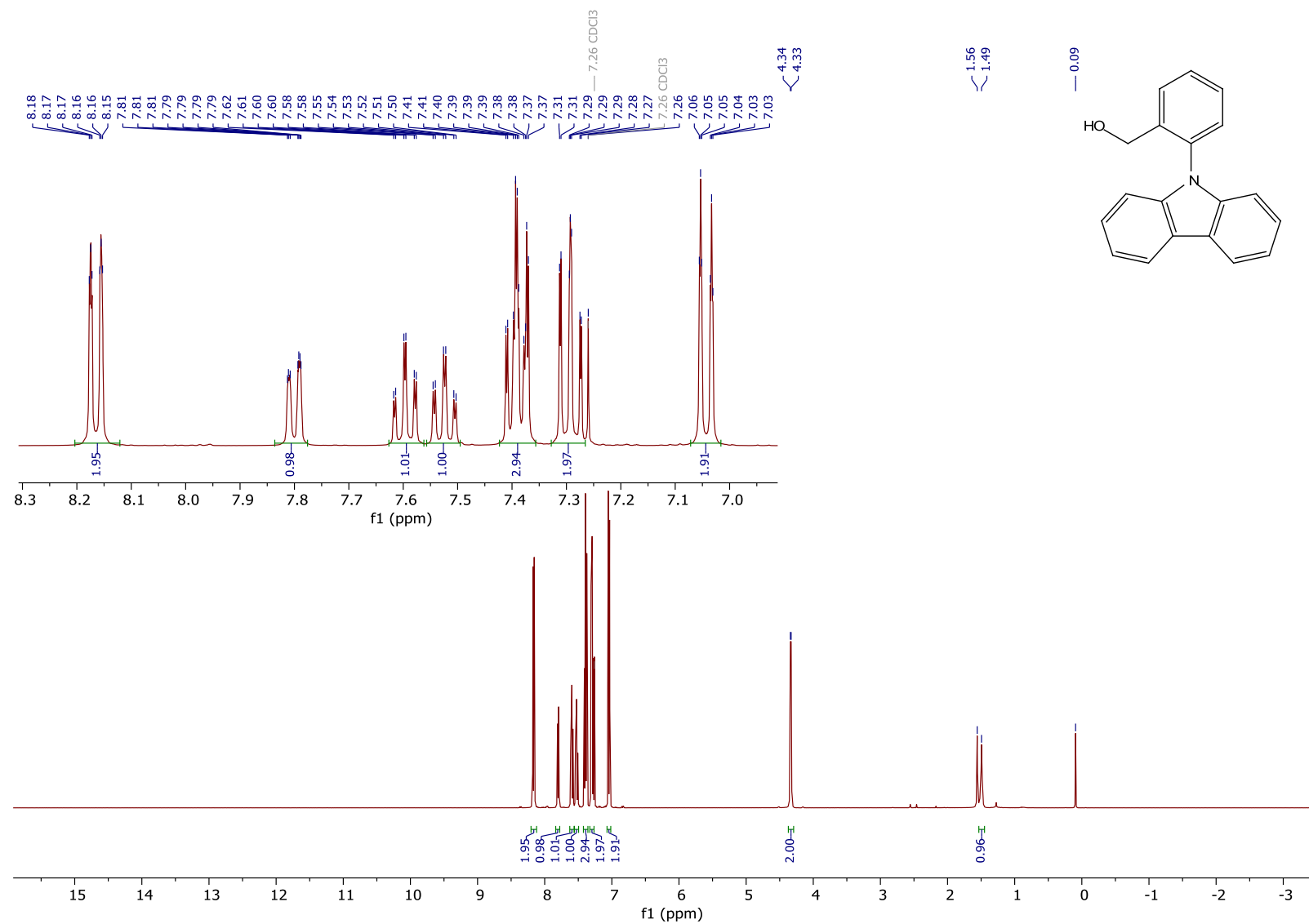
¹H NMR (400 MHz, CDCl₃, ppm) spectrum of ethyl 2-(3,6-di-*tert*-butyl-9*H*-carbazol-9-yl)benzoate (**11**)



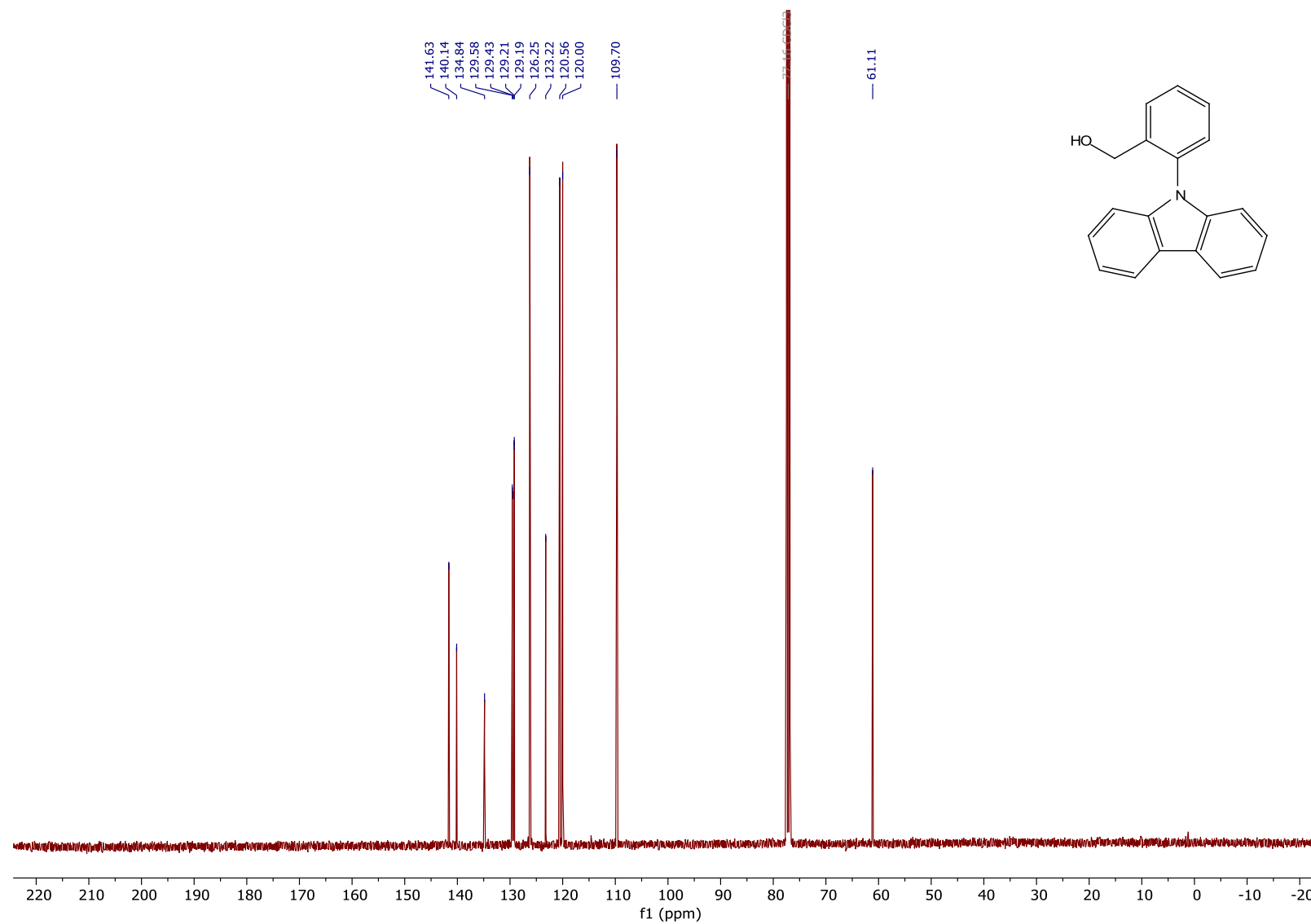
$^{13}\text{C}\{^1\text{H}\}$ NMR (101 MHz, CDCl_3 , ppm) spectrum of ethyl 2-(3,6-di-*tert*-butyl-9*H*-carbazol-9-yl)benzoate (**11**)



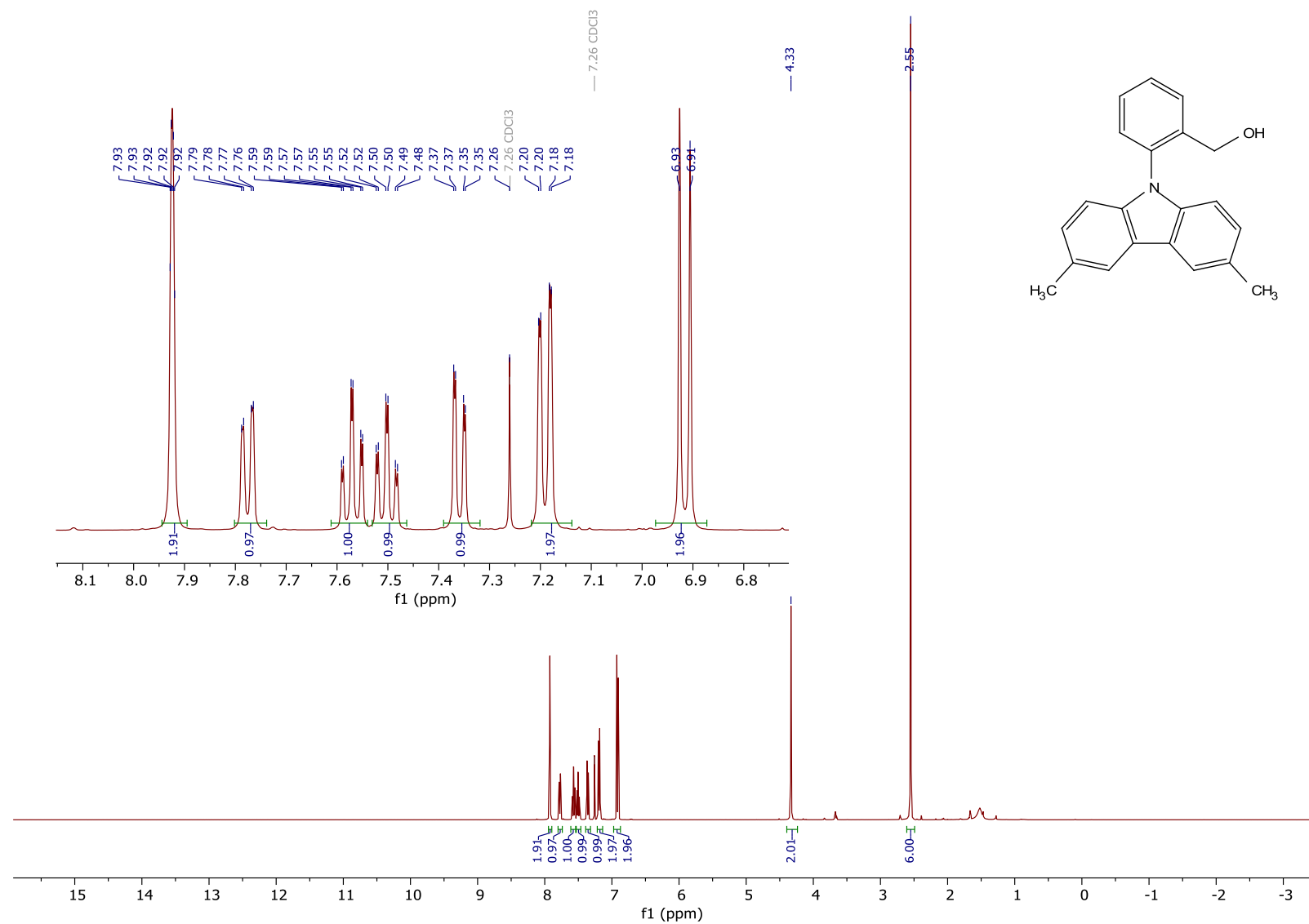
¹H NMR (400 MHz, CDCl₃, ppm) spectrum of (2-(9*H*-carbazol-9-yl)phenyl)methanol (**12**)



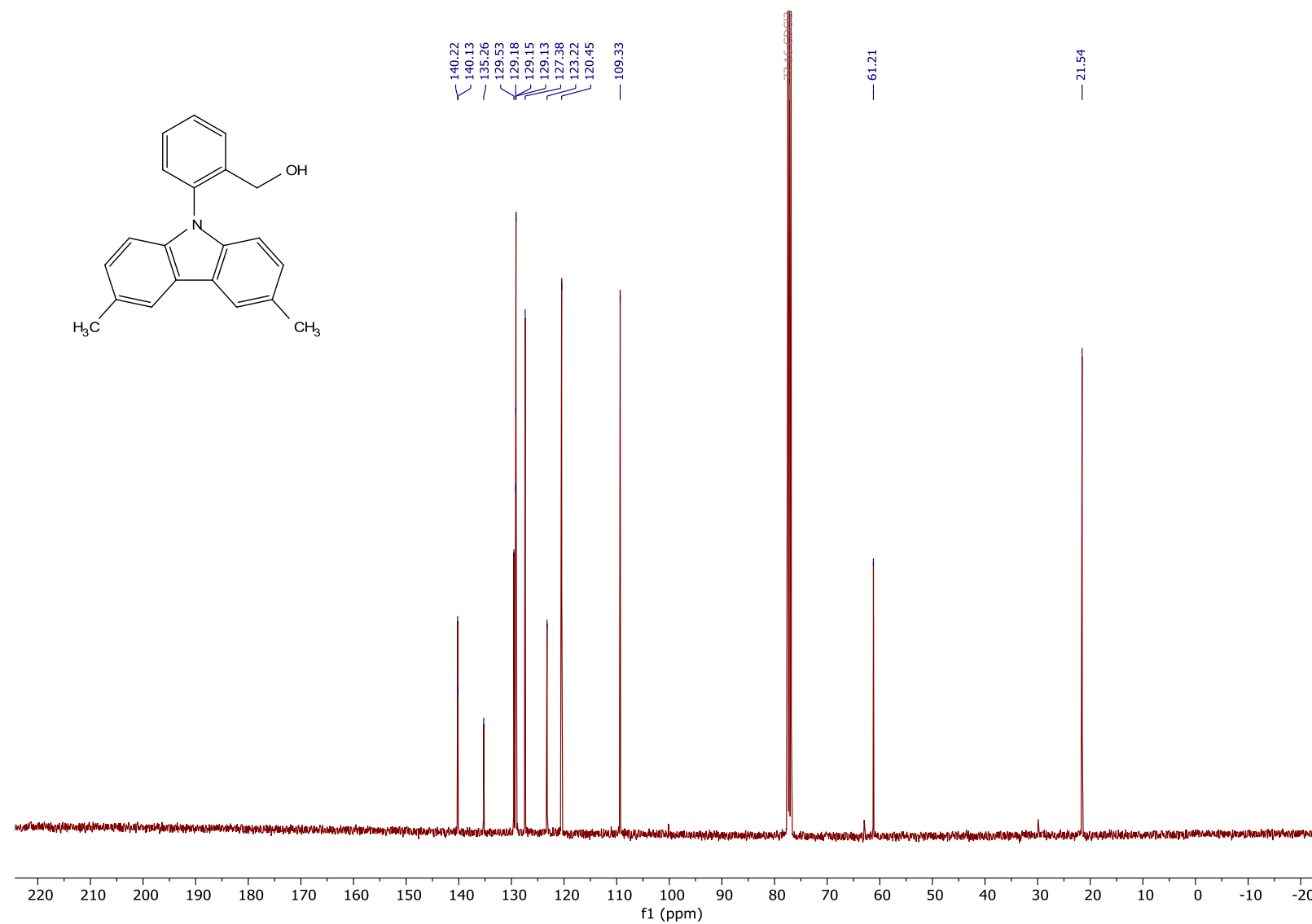
$^{13}\text{C}\{^1\text{H}\}$ NMR (101 MHz, CDCl_3 , ppm) spectrum of (2-(9*H*-carbazol-9-yl)phenyl)methanol (**12**)



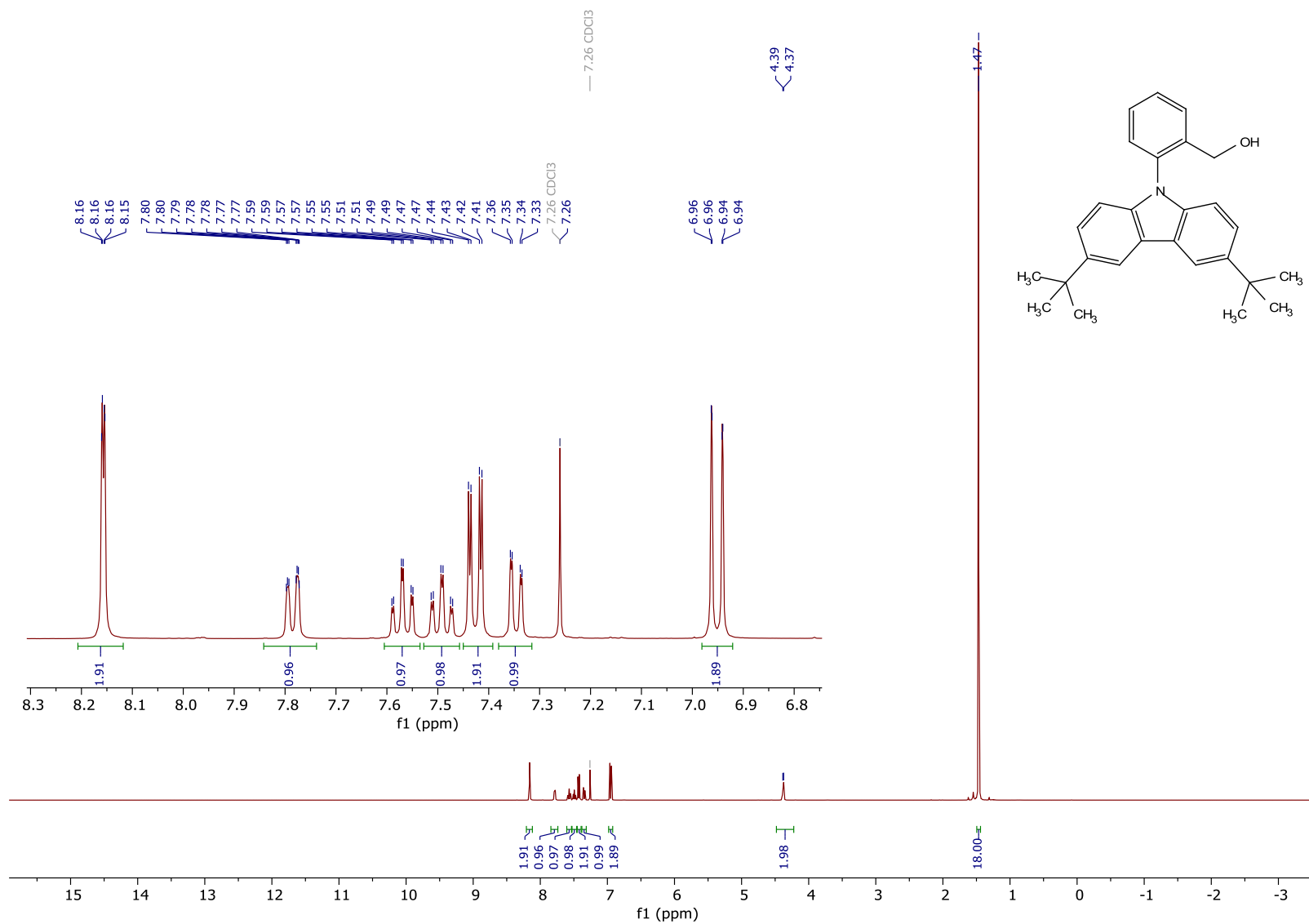
¹H NMR (400 MHz, CDCl₃, ppm) spectrum of (2-(3,6-dimethyl-9*H*-carbazol-9-yl)phenyl)methanol (**13**)



$^{13}\text{C}\{^1\text{H}\}$ NMR (101 MHz, CDCl_3 , ppm) spectrum of (2-(3,6-dimethyl-9*H*-carbazol-9-yl)phenyl)methanol (**13**)



¹H NMR (400 MHz, CDCl₃, ppm) spectrum of (2-(3,6-di-*tert*-butyl-9*H*-carbazol-9-yl)phenyl)methanol (**14**)



$^{13}\text{C}\{^1\text{H}\}$ NMR (101 MHz, CDCl_3 , ppm) spectrum of (2-(3,6-di-*tert*-butyl-9*H*-carbazol-9-yl)phenyl)methanol (**14**)

