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Supporting information

Deuteration of Heptamethne Cyanine Dyes Enhances Their Emission Efficacy

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Materials and Methods

Reagents and solvents of the highest purity available were used as purchased, or they were purified/dried using standard methods when necessary. The intermediates were synthesized according to the published procedures $(10^1, 11^2, 12^3, 13^{4,5})$ or purchased (4H) from standard suppliers (Merck, TCI, Across Organics, etc.).

Flash column chromatography was performed using silica gel (230–400 mesh). ¹H NMR spectra were recorded on 400 or 500 MHz spectrometers; ¹³C NMR spectra were obtained on 125 MHz instruments in CDCl₃, CD₃OD, and *d*₆-DMSO. ¹⁹F NMR were obtained on 376 MHz or 470 MHz instruments. ¹H chemical shifts are reported in ppm relative to CDCl₃ ($\delta = 7.26$ ppm), CD₃OD ($\delta = 3.31$ ppm) and *d*₆-DMSO ($\delta = 2.50$ ppm) as an internal reference. ¹³C chemical shifts are reported in ppm with CDCl₃ ($\delta = 77.67$ ppm), CD₃OD ($\delta = 49.30$ ppm) and *d*₆-DMSO ($\delta = 39.52$ ppm) as internal references. ²H NMR spectra were measured using non-deuterated solvents with addition of 5 µL of respective deuterated solvent to allow locking of a sample. Deuterated solvents were kept under nitrogen atmosphere. HRMS of the synthesized compounds was obtained using a triple quadrupole electrospray ionization mass spectrometer in a positive or negative mode coupled with direct inlet. The relative ratio of *d*₅:*d*₆:*d*₇ for the final cyanines **1–4D** was calculated from isotope pattern of the molecular peak detected by HRMS.

Steady-State Absorption and Emission Spectroscopy

Absorption spectra and molar absorption coefficients were obtained on a UV-vis spectrometer with matched 1.0 cm quartz cells in CH₂Cl₂ (1-3) or MeOH (4), with constant amount 0.4% of DMSO. Fluorescence spectra were measured using a fluorescence spectrometer in a 1.0 cm quartz fluorescence cuvette at 20 °C in CH₂Cl₂. The sample concentrations were adjusted to keep the absorbance below ~0.2 at the corresponding excitation wavelength. Each sample was measured five times, and the spectra were averaged. Emission spectra were normalized and corrected by the photomultiplier sensitivity function using correction files supplied by the manufacturer.

Quantum yields of fluorescence were measured in CH₂Cl₂ against the reference using the relative method. For compounds **1** and **2**, IR-1061 was used as a reference standard ($\Phi_F = 0.32\%^6$ in CH₂Cl₂). For compounds **3** and **4** dye **4H** (ICG) was used as a reference standard ($\Phi_F = 12\%^7$ in methanol), and the calculations were done using eq. bellow for correction of refractive indexes.

$$\Phi_{\rm S} = \Phi_{\rm R} \left(\frac{\rm slope_{\rm S}}{\rm slope_{\rm R}} \right) \left(\frac{\rm n_{\rm S}}{\rm n_{\rm R}} \right)^2$$

The subscripts s and R refer to the sample and reference, respectively. Φ_R is the known quantum yield of the reference standard, slope is the slope of integrated fluorescence spectrum intensity plotted against absorbance A of the solution at the excitation wavelength (λ_{ex}), and n is the refractive index of the solvent, using values $n_S = 1.4244$ for CH₂Cl₂ and $n_R = 1.4793$ for methanol. Each compound was measured using 15 independent solutions with absorbance in a range 0.02-0.2 at a respective excitation wavelength and compared to reference sample measured under the same settings using 10–15 independent solutions with absorbance in a range 0.02-0.2. Error calculation of the quantum yield was propagated from the error in slope of both the reference and the unknown.

Stability of 1 DD In the Dark and Under Irradiation

Compounds **1H** and **1DD** were dissolved in CH_2Cl_2 (A=1 at 988 nm) and irradiated with LEDs at 820 nm (~25 mW/cm²) and the progress of the irradiation was monitored at periodic intervals (10 min for irradiated, 30 min for the experiment in the dark) by UV–vis spectrometry. The stability of **1H** and **1DD** in the dark was recorded using the same procedure with exclusion of the irradiation source.

Time-Resolved Emission Spectroscopy

Time-correlated single photon counting was employed for the time resolved emission measurement of **1-4D** in solution (DCM). A 780 nm pulsed diode laser (PicoQuant LDH-P-C-780) with a repetition rate of 80 MHz was used as the excitation source. An epifluorescent configuration was used to collect emission with a 650 long pass dichroic mirror (Thorlabs DMLP650R). The laser was filtered using 830 nm longpass filter (Newport Optics 10CGA-830). The emission was fiber coupled into reflective collimators(Thorlabs RC12FC-P01) and detected using superconducting nanowire single-photon detectors (Quantum Opus Opus One). A timing module recorded all photon events (Picoquant HydraHarp 400) in time-tagged time-resolved mode.

Given the short lifetimes of these dye, lifetimes were fit using a single exponential with an offset from the peak maximum based on the Gaussian instrument response function (46 ps for all but 1DD and 17 ps for 1DD) (Figure S1). A overlay of 4H and 4D is provided to show the



Figure S1: Time correlated photon counts of IRF (grey) and dye (black) and fits (red) of **1H** (A), **1D** (B), **1DD** (C) **2H** (D), **2H** (E), **3H** (F), **3D** (G), **4H** (H), **and 4D** (I).



Figure S2: Comparison of the TCSPC lifetime trace of dye 4H and 4D to show that deuteration increases lifetime.

TSCPC trace	R-squared	
IRF (single gaussian)	0.9901	
IRF 1DD (single gaussian)	0.9928	
1H	0.9818	
1D	0.9976	
1DD	0.9981	
2H	0.9753	
2D	0.9745	
3Н	0.9974	
3D	0.9976	
4 H	0.9993	
4D	0.9993	

 Table S2. Values of R-squared for the fits in Figure S1

Synthesis of the Intermediates and Cyanines 1-4D and 1-3H.



Structures of the studied molecules and the terminal heterocycles:



4-(Bis(methyl-*d*₃)amino)phenol (7).

A mixture of 4-aminophenol (14) (3.01 g, 27.0 mmol) and CD₃I (2.7 mL, 43.2 mmol) was heated in DMF (20 mL) in the presence of K_2CO_3 (5.97 g, 43.2 mmol) in a pressure tube at 100 °C for 5 h. The reaction mixture was then cooled down to room temperature and stirred for 12 h. The precipitate



was filtered off and the filtrate was concentrated under reduced pressure. The solid residue after filtration was dissolved in water (50 mL), neutralized with conc. HCl (32 %) and extracted with EtOAc (3×50 mL). The evaporated filtrate was dissolved in EtOAc and extracted with H₂O (3×75 mL). Organic part was combined with the extraction above, dried with MgSO₄, filtered, and the solvent was removed under reduced pressure. The resulting oily mixture was purified by column chromatography (SiO₂, pentane/EtOAc gradient 6:1 – 5:1) providing phenol **7**. Yield: 2.37 g (61%). White solid. M.p. 97.4–98.1°C. ¹H NMR (500 MHz, CDCl₃) δ (ppm) 7.1 (dd, *J*₁ = 8.1, *J*₂ = 8.1 Hz, 1H), 6.41 – 6.18 (m, 3H), 5.10 (brs, 1H).²H NMR (92 MHz, CDCl₃) δ (ppm) 2.89 (s, 6H). ¹³C NMR (126 MHz, CDCl₃) δ (ppm) 156.8, 151.7, 130.2, 105.9, 104.8, 100.4, 40.3 (sep, *J* = 22 Hz). ¹³C{²H} NMR (151 MHz, CDCl₃) δ (ppm) 156.7, 152.0, 130.2 (d, *J* = 158 Hz), 105.7 (d, *J* = 160 Hz), 104.3 (d, *J* = 159 Hz), 100.1 (d, *J* = 156 Hz), 40.1. HRMS (ESI+) calcd. for [C₈H₆D₆NO⁺] 144.1290, found 144.1285.

6-(Bis(methyl-d₃)amino)-2-phenyl-4*H*-chromen-4-one (8).

4-(Bis(methyl- d_3)amino)phenol (7) (1.2 g, 8.38 mmol) and ethyl benzoylacetate (2.5 mL, 14.7 mmol) were combined in a 50 mL ovendried flask equipped with an oven-dried reflux condenser and heated neat to 180°C for 24 h. The solution was cooled down to room temperature, evaporated with Celite and purified by column



chromatography (SiO₂, pentane/AcOEt gradient 6:1 – 1:1) to afford flavone **8**. Yield: 0.98 g (43%). Brown solid. M.p. 159.2–159.6°C. ¹H NMR (500 MHz, CDCl₃) δ (ppm) 8.05 (d, J = 9.0 Hz, 1H), 7.99–7.86 (m, 2H), 7.56–7.47 (m, 3H), 6.93–6.71 (m, 2H), 6.61 (s, 1H).²H NMR (92 MHz, CDCl₃) δ (ppm) 3.09 (s, 6H). ¹³C NMR (126 MHz, CDCl₃) δ (ppm) 177.6, 162.7, 158.6, 154.4, 132.2, 131.3, 129.0, 126.7, 126.2, 113.3, 111.1, 106.9, 97.2, 39.4 (sep, J = 21 Hz). ¹³C (²H) NMR (151 MHz, CDCl₃) δ (ppm) 132.3, 131.3 (dt, $J_1 = 162$, $J_2 = 7.6$ Hz), 129.1 (d, J = 153 Hz), 126.8 (d, J = 164 Hz), 126.3 (dd, $J_1 = 161$, $J_2 = 6.5$ Hz), 113.5, 111.2 (d, J = 158 Hz), 107.1 (d, J = 166 Hz), 97.2 (dd, $J_1 = 160$, $J_2 = 5.2$ Hz), 39.6. HRMS (ESI+) calcd. for [C₁₇H₁₀D₆NO₂⁺] 272.1552, found 272.1542.

6-(Bis(methyl-d₃)amino)-4-methyl-2-phenylchromenylium tetrafluoroborate (9).

Flavone **8** (336 mg, 1.24 mmol) was dissolved in anhydrous THF (17 mL), cooled to 0 °C in an ice bath, and MeMgBr (1.2 mL, 2.5 M in Et₂O, 3 mmol) was added dropwise. The reaction was left to warm up to room temperature and stirred for 25 h. The reaction was then quenched with HBF₄ (6 mL, 5%, 4.8 mmol), H₂O (50 mL) was added,



and the mixture was extracted with CH₂Cl₂ (3×100 mL) dried over MgSO₄, filtered, and evaporated. The crude product was purified by trituration with hot AcOEt (70 mL), filtered and washed with Et₂O (3×40 mL) providing flavylium **9**. Yield: 337 mg (69%). Dark red solid. M.p. 256 – 256.5°C (decomp.). ¹H NMR (500 MHz, DMSO-*d*₆) δ (ppm) 8.36 (d, *J* = 7.7 Hz, 2H), 8.24–8.20 (m, 2H), 7.80–7.74 (m, 1H), 7.75–7.68 (m, 2H), 7.51 (dd, *J*₁ = 9.6, *J*₂ = 2.6 Hz, 1H), 7.34 (d, *J* = 2.5 Hz, 1H), 2.89 (s, 3H).²H NMR (92 MHz, DMSO-*d*₆) δ (ppm) 3.30 (s, 6H). ¹³C NMR (126 MHz, DMSO-*d*₆) δ (ppm) 164.7, 164.3, 158.8, 158.1, 134.6, 130.2, 130.0, 129.4, 128.2, 118.7, 118.1, 112.5, 96.5, 20.1.¹³C{²H} NMR (151 MHz, DMSO-*d*₆) δ (ppm) 164.2, 163.8, 158.3 (d, *J* = 5.4 Hz), 157.9 (dd, *J*₁ = 97, *J*₂ = 8.4 Hz), 134.1 (d, *J* = 163 Hz), 129.8 (d, *J* = 164 Hz), 129.7 (d, *J* = 163 Hz), 128.9 (d, *J* = 166 Hz), 127.7 (d, *J* = 163 Hz), 118.8, 118.2 (d,

J = 166 Hz), 112.0 (dd, $J_1 = 173$, $J_2 = 5.1$ Hz), 96.1 (dd, $J_1 = 167$, $J_2 = 5.0$ Hz), 19.6 (q, J = 133 Hz). HRMS (ESI+) calcd. for [C₁₈H₁₂D₆NO⁺] 270.1765, found 270.1765.

N-((1E,2E,4E)-5-(Phenylamino)penta-2,4-dien-1-ylidene-1,2,3,4,5- d_5)benzenaminium chloride (6D).

Solution of pyridine- d_5 (1.16 g, 13.8 mmol) and 2,4dinitrophenyltosylate (5.13 g, 15.2 mmol) in MeCN (10 mL) was stirred at 40°C for 18 h. AcOEt (40 mL) was added to the reaction mixture and after stirring for 1 h, the precipitate was filtered off,



washed with Et₂O (3×20 mL), dried and the Zincke salt 5 formed in quantitative yield (5.81 g, 13.8 mmol) as a white solid and was used in the next step without further purification. Aniline (0.46 g, 4.9 mmol) in CD₃OD (80% in D₂O, 3 mL) was added dropwise into a solution of Zincke salt 5 (1.02 g, 2.4 mmol) in CD₃OD (90% in D₂O, 3 mL) and stirred at room temperature for 2 h. The mixture was cooled in ice bath for 30 min, the precipitate was filtered off, washed with Et₂O (15 mL). The filtrate was filtered one more time. The combined solids were suspended in i-PrOH (5 mL) containing conc. HCl (32%, 4 mL) and MTBE (25 mL) was added. The precipitate was filtered off, washed with Et₂O/*i*-PrOH (15 mL, 30:1), Et₂O (25 mL) and dried to afford the intermediate 6D. Note: Even in solid state stored in freezer (-20°C), 6D undergoes slow shuffling of deuteria and protons on the nitrogen atoms over time, decreasing its deuteration degree, and it is advised to prepare it shortly before use. Yield: 400 mg (57%). Red solid. M.p. 180–181°C. ¹H NMR (600 MHz, DMSO-*d*₆) δ (ppm) 12.19 (s, 2H), 7.49–7.42 (m, 8H), 7.24–7.21 (m, 2H). ²H NMR (61 MHz, DMSO-*d*₆) δ (ppm) 9.18–8.27 (m, 2D), 8.00–7.87 (m, 1D), 6.91–6.11 (m, 2D). ¹³C NMR (151 MHz, DMSO- d_6) δ (ppm) 138.8, 129.8, 125.6, 117.6. ${}^{13}C{}^{2}H$ NMR (151 MHz, DMSO- d_6) δ (ppm) 162.6, 155.0, 138.8, 129.8 (d, J = 161 Hz), 125.6 (d, J = 162 Hz), 117.6 (d, J = 161 Hz), 108.9. HRMS (ESI+) calcd. for $[C_{17}H_{12}D_5N_2^+]$ 254.1700, found 254.1698.

General Procedure for the Synthesis of Cyanines 1H–DD.

Intermediate **6H** or **6D** (1 eq., 0.35 mmol) was dissolved in anhydrous MeCN (4 mL) under nitrogen atmosphere. DIPEA (3 eq., 136 mg, 1.05 mmol) was added dropwise, and the mixture was cooled in an ice bath. Ac₂O (5 eq., 0.16 mL, 1.75 mmol) was added dropwise, and the reaction mixture was stirred at room temperature for 45 min. The mixture was degassed (3 cycles of sonication + vacuum/N₂ overpressure, 1 min. each) and a degassed solution of heterocycle **9** or **10** (3 eq., 1.05 mmol; degassed again by 3 cycles) in CD₃OD/MeCN-*d*₃ (for **1D**, **1DD**) or CH₃OH/MeCN (for **1**) (8 mL; 1:1) was added. The reaction mixture was carefully degassed again (3 cycles of sonication + vacuum/N₂ overpressure, 1 min. each). The reaction flask was covered in aluminum foil and stirred at room temperature for 20 h. The volatiles were evaporated under reduced pressure, the crude product was dissolved in MeOH (4 mL) and added dropwise into stirred Et₂O (25 mL). The precipitate was filtered, washed with H₂O (10 mL) and Et₂O (10 mL). The resulting solid was purified by column chromatography (SiO₂, CH₂Cl₂/EtOH gradient 200:1 – 50:1 or CH₂Cl₂/MeOH gradient 200:1 – 100:1) to afford the target cyanines.

7-(Diethylamino)-4-((1*E*,3*E*,5*E*)-7-((*E*)-7-(diethylamino)-2-phenyl-4*H*-chromen-4-ylidene)hepta-1,3,5-trien-1-yl)-2-phenylchromenylium tetrafluoroborate (1H).

Prepared according to the general procedure from intermediate **6H** (105 mg, 0.35 mmol) and heterocycle **10** (398 mg, 1.05 mmol) in CH₃OH/MeCN (8 mL; 1:1). Purified by column chromatography (SiO₂, CH₂Cl₂/EtOH gradient 200:1 – 50:1). Yield: 187 mg (73%). Purple solid. M.p. 180.3–180.5°C (decomp.). ¹H NMR (400 MHz, DMSO- d_6) δ (ppm) 8.25–8.13 (m, 6H), 8.03 (d, *J* = 9.3 Hz,



2H), 7.84 (s, 2H), 7.65–7.59 (m, 6H), 7.44 – 7.33 (m, 1H), 7.12 (d, J = 13.3 Hz, 2H), 7.01 (dd, $J_1 = 9.4, J_2 = 2.5$ Hz, 2H), 6.89 (d, J = 2.5 Hz, 2H), 6.84–6.73 (m, 2H), 3.56 (q, J = 7.1 Hz, 8H), 1.20 (t, J = 7.0 Hz, 12H). ¹³C NMR (126 MHz, DMSO- d_6) δ (ppm) 156.3, 156.2, 152.6, 146.9, 144.4, 131.9, 131.8, 129.7, 129.5, 126.6, 126.5, 116.4, 113.5, 111.4, 102.3, 97.6, 44.9, 13.0. HRMS (ESI+) calcd. for [C₄₅H₄₅N₂O₂⁺] 645.3481, found 645.3483.

7-(Diethylamino)-4-((1E,3E,5E)-7-((E)-7-(diethylamino)-2-phenyl-4H-chromen-4-ylidene)hepta-1,3,5-trien-1-yl-1,2,3,4,5,6,7- d_7)-2-phenylchromenylium tetrafluoroborate (1D).

Prepared according to the general procedure from intermediate **6D** (107 mg, 0.35 mmol) and heterocycle **10** (398 mg, 1.05 mmol) in CD₃OD/MeCN- d_3 (8 mL; 1:1) as a mixture of d_7 : d_6 : d_5 – 42:32:26. Purified by column chromatography (SiO₂, CH₂Cl₂/MeOH gradient 200:1 – 100:1). Yield: 130 mg (54%). Purple solid. M.p. 152–153°C. ¹H NMR (600 MHz, DMSO- d_6) δ (ppm) 8.27–8.11



(m, 4H), 8.06–7.89 (m, 2H), 7.81–7.70 (m, 2H), 7.66–7.55 (m, 6H), 7.06 (s, 1H), 7.00–6.92 (m, 2H), 6.87–6.80 (m, 2H), 3.54 (q, J = 7.3 Hz, 8H), 1.20 (t, J = 7.1 Hz, 12H). ²H NMR (92 MHz, MeCN- d_3) δ (ppm) 8.33–7.33 (m, 2H), 7.41–6.14 (m, 5H). ¹³C NMR (126 MHz, DMSO- d_6) δ (ppm) 155.8, 152.1, 131.4, 131.4, 129.1, 126.2, 126.0, 113.1, 110.9, 101.9, 97.1, 44.5, 12.5. ¹³C{²H} NMR (151 MHz, DMSO- d_6) δ (ppm) 156.2, 152.5, 150.1, 146.4, 144.3, 131.9 (d, J = 163 Hz), 131.8, 130.1 129.5 (d, J = 158 Hz), 129.2, 126.6 (d, J = 161 Hz), 126.4 (d, J = 160 Hz), 116.8, 116.0, 113.5 (d, J = 162 Hz), 110.9, 101.9 (d, J = 165 Hz), 97.1 (d, J = 163 Hz), 44.5 (t, J = 136 Hz), 12.5 (q, J = 127 Hz). HRMS (ESI+) calcd. for [C₄₅H₃₈D₇N₂O₂⁺] 652.3920, found 652.3895.

$\label{eq:constraint} \begin{array}{l} 7-(Bis(methyl-d_3)amino)-4-((1E,3E,5E)-7-((E)-7-(bis(methyl-d_3)amino)-2-phenyl-4H-chromen-4-ylidene) hepta-1,3,5-trien-1-yl-1,2,3,4,5,6,7-d_7)-2-phenylchromenylium tetrafluoroborate (1DD). \end{array}$

Prepared according to the general procedure from intermediate **6D** (107 mg, 0.35 mmol) and heterocycle **9** (375 mg, 1.05 mmol) in CD₃OD/MeCN- d_3 (8 mL; 1:1) as a mixture of d_7 : d_6 : d_5 – 11:34:55. Purified by column chromatography (SiO₂, CH₂Cl₂/MeOH gradient 200:1 – 100:1). Yield: 51 mg (21%). Purple solid. M.p. 196.4– 197.0°C (decomp.). ¹H NMR (500 MHz, MeCN- d_3) δ



(ppm) 7.61 (d, J = 7.4 Hz, 4H), 7.40–7.25 (m, 9H), 6.96 (s, 2H), 6.48 (s, 1.48 H), 6.32 (dd, $J_1 = 9.1, J_2 = 2.6$ Hz, 2H), 6.19 (d, J = 2.7 Hz, 2H). ¹³C NMR (126 MHz, MeCN- d_3) δ (ppm) 156.5, 156.1, 154.8, 132.2, 131.9, 129.7, 126.5, 125.8, 116.6, 113.2, 112.1, 102.1, 97.8. ¹³C{²H} NMR (151 MHz, MeCN- d_3) δ (ppm) 156.2, 155.9, 154.5 (d, J = 9.1 Hz), 145.2 (d, J = 243 Hz), 132.4, 132.0, 131.2, 130.2, 129.6 (d, J = 161 Hz), 129.5 (d, J = 161 Hz), 126.5 (d, J = 107 Hz), 125.5

(d, J = 106 Hz), 116.6 (d, J = 109), 113.0 (d, J = 161 Hz), 111.9, 102.0 (d, J = 168 Hz), 97.6 (d, J = 166 Hz), 39.4. HRMS (ESI+) calcd. for [C₄₁H₁₉D₁₈N₂O₂⁺] 607.3985, found 607.3975.

General Procedure for the Synthesis of 2H–D.

Solution of heterocycle **13** (2 eq., 226 mg, 0.84 mmol), intermediate **6H** or **6D** (1 eq, 0.42 mmol), and sodium acetate (2 eq., 69 mg, 0.84 mmol) in Ac₂O (16 mL) was stirred at room temperature for 2 h. Afterwards, Et₂O (30 mL) was added, and the mixture was cooled for 3 h to 4°C. The precipitate was filtered, the filtrate diluted with ether (50 mL) and filtered again. Combined solids were washed with Et₂O (50 mL), H₂O (25 mL) and again Et₂O (20 mL). The crude product was washed with MeOH (20 mL), AcOEt (10 mL) and Et₂O (20 mL) to afford pure cyanines **2H–D**.

1-Methyl-2-((1*E*,3*E*,5*E*,7*E*)-7-(1-methylbenzo[*cd*]indol-2(1*H*)-ylidene)hepta-1,3,5-trien-1-yl)benzo[*cd*]indol-1-ium tetrafluoroborate (2H).

Prepared according to the general procedure from intermediate **6H** (120 mg, 0.42 mmol) and heterocycle **13** (226 mg, 0.84 mmol). Yield: 132 mg (61%). Purple solid. M.p. 243.5–243.7°C (decomp.). ¹H NMR (400 MHz, MeCN- d_3) δ (ppm) 8.24 (d, J = 7.2 Hz, 2H), 8.04–7.94 (m, 4H), 7.81–7.71 (m, 2H), 7.52



(d, J = 8.4 Hz, 3H), 7.45–7.35 (m, 2H), 6.96 (d, J = 7.2 Hz, 2H), 6.87–6.76 (m, 2H), 6.43 (d, J = 13.6 Hz, 2H), 3.38 (s, 6H). ¹³C NMR not measured due to poor solubility. HRMS (ESI+) calcd. for [C₃₁H₂₅N₂⁺] 425.2018, found 425.2024.

$\label{eq:link} 1-Methyl-2-((1E,3E,5E,7E)-7-(1-methylbenzo[cd]indol-2(1H)-ylidene)hepta-1,3,5-trien-1-yl-1,2,3,4,5,6,7-d_7) benzo[cd]indol-1-ium tetrafluoroborate (2D).$

Prepared according to the general procedure from intermediate **6D** (123 mg, 0.42 mmol) and heterocycle **13** (226 mg, 0.84 mmol) as a mixture of $d_7:d_6:d_5 - 1:18:81$. Yield: 113 mg (52%). Purple solid. M.p. 243.7–244°C (decomp.). ¹H NMR (400 MHz, MeCN- d_3) δ (ppm) 8.31 (d, J = 7.2 Hz, 2H), 8.05 (d,



J = 8.0 Hz, 2H), 7.85–7.75 (m, 2H), 7.57 (d, J = 8.2 Hz, 2H), 7.50–7.44 (m, 2H), 7.06 (d, J = 7.2 Hz, 2H), 6.50 (s, 1.8H), 3.47 (s, 6H). ²H NMR (92 MHz, MeCN-*d*₃) δ 9.03–7.30 (m, 4D), 7.13–6.16 (m, 3D).¹³C NMR not measured due to low solubility. HRMS (ESI+) calcd. for [C₃₁H₂₀D₅N₂⁺] 430.2332, found 430.2320.

General Procedure for the Synthesis of 3H–D and 4D.

The Schiff base **6H** or **6D** (1 eq., 0.33 mmol) was dissolved in dry MeCN (5 mL) and kept under N₂ atmosphere. DIPEA (3 eq., 127 mg, 0.98 mmol) was added dropwise, and the mixture was cooled in ice bath, followed by the addition of Ac₂O (5 e.q., 0.15 mL, 1.6 mmol). The red solution turned yellow within few minutes. Heterocycle **11** or **12** (3 eq., 0.98 mmol) was then dissolved in MeCN/CH₃OH or MeCN- d_3 /CD₃OD (1.5 ml; 2:1) with DIPEA (3 eq., 127 mg, 0.98 mmol) and the solution was added to the reaction mixture. The reaction flask was covered in aluminum foil and stirred at room temperature for 16 h. The volatiles were evaporated under reduced pressure to give the crude product, to which Et₂O (5 mL) was added, the precipitate was filtered off and washed with water (5×10 mL) and diethyl ether (3×10 mL) and dried under reduced pressure to give the target cyanines **3H–4D** if not stated differently.

1-Methyl-2-((1*E*,3*E*,5*E*)-7-((*E*)-1-methylquinolin-2(1*H*)-ylidene)hepta-1,3,5-trien-1-yl)quinolin-1-ium iodide (3H).

Prepared according to the general procedure from intermediate **6H** (100 mg, 0.33 mmol) and heterocycle **11** (288 mg, 0.98 mmol). Yield: 117 mg (70%). Dark green solid. M.p. 226.7–227.0°C (decomp.). ¹H NMR (500 MHz, DMSO- d_6) δ



(ppm) 7.98–7.89 (m, 4H), 7.88–7.78 (m, 6H), 7.72 (ddd, $J_1 = 8.6$, $J_2 = 7.0$, $J_3 = 1.6$ Hz, 2H), 7.47–7.39 (m, 2H), 7.27–7.17 (m, 1H), 6.54–6.45 (m, 2H), 6.39 (d, J = 13.2 Hz, 2H), 3.86 (s, 6H). ¹³C NMR (126 MHz, DMSO- d_6) δ (ppm) 151.1, 150.3, 146.8, 140.1, 135.2, 132.3, 128.8, 124.8, 124.7, 124.1, 120.1, 116.3, 108.1, 36.2. HRMS (ESI+) calcd. for [C₂₇H₂₅N₂⁺] 377.2018, found 377.2002.

$1-Methyl-2-((1E,3E,5E)-7-((E)-1-methylquinolin-2(1H)-ylidene)hepta-1,3,5-trien-1-yl-1,2,3,4,5,6,7-d_7)quinolin-1-ium iodide (3D).$

Prepared according to the general procedure from intermediate **6D** (101 mg, 0.33 mmol) and heterocycle **11** (288 mg, 0.98 mmol) as a mixture of $d_7:d_6:d_5$, 52:40:8. Yield: 135 mg (80%). Dark green solid. M.p. 226.9–227.2°C

(decomp.). ¹H NMR (500 MHz, DMSO- d_6) δ 7.99–7.89 (m, 4H), 7.87–7.76 (m, 4H), 7.76–7.68 (m, 2H), 7.48–7.37 (m, 2H), 6.38 (s, 0.5H). ²H NMR (92 MHz, DMSO- d_6) δ (ppm) 8.25–7.00 (m, 1D), 6.53 (s, 6D). ¹³C NMR (126 MHz, DMSO- d_6) δ (ppm) 151.0, 140.0, 135.2, 132.3, 128.8, 124.7, 120.1, 116.3, 36.2. ¹³C{²H} NMR (151 MHz, DMSO- d_6) δ (ppm) 150.0, 145.4, 139.1, 134.3 (d, *J* = 168 Hz), 132.0, 131.4 (d, *J* = 159 Hz), 127.9 (d, *J* = 162 Hz), 123.8, 123.7 (d, *J* = 165 Hz), 122.6, 119.1 (d, *J* = 169 Hz), 115.4 (d, *J* = 166 Hz) 106.8, 35.3 (q, *J* = 142 Hz). HRMS (ESI+) calcd. for [C₂₇H₁₈D₇N₂⁺] 384.2457, found 384.2459.

Sodium $4-(2-((1E,3E,5E,7E)-7-(1,1-dimethyl-3-(4-sulfonatobutyl)-1,3-dihydro-2H-benzo[e]indol-2-ylidene)hepta-1,3,5-trien-1-yl-1,2,3,4,5,6,7-d_7)-1,1-dimethyl-1H-benzo[e]indol-3-ium-3-yl)butane-1-sulfonate (4D).$

Prepared according to the general procedure from intermediate **6D** (101 mg, 0.33 mmol) and heterocycle **12** (339 mg, 0.98 mmol). The reaction mixture was evaporated under reduced pressure, dissolved in CH_2Cl_2 and washed with brine. Organic layer was separated, dried with MgSO₄ and evaporated. Crude product was purified by column chromatography (SiO₂, gradient



CH₂Cl₂/CH₂Cl₂-MeOH 5:1) to afford cyanine **4D** as a mixture of $d_7:d_6:d_5$, 8:37:55. Yield: 120 mg (47%). Dark green solid. Characterization in accordance with literature.³



Figure S4. ²H NMR (92 MHz, CDCl₃): 7



S 13



Figure S8. ²H NMR (92 MHz, CHCl₃): 8





S 16





S 18



S 19





Figure S22. ²H NMR (92 MHz, MeCN): 1D





Figure S26. ${}^{13}C{}^{1}H$ NMR (126 MHz, MeCN- d_3): **1DD**



Figure S28. ¹H NMR (400 MHz, MeCN-*d*₃): 2H





Figure S32. ${}^{13}C{}^{1}H$ NMR (126 MHz, DMSO- d_6): 3H



S 27



S 28

HRMS Spectroscopy

Calculation the Relative ratio of *d*₅:*d*₆:*d*₇ Cyanines

The relative ratio of $d_5:d_6:d_7$ for the final cyanines **1–4D** was calculated from isotope pattern of the molecular peak detected by HRMS. Based on the relative abundance of the respective masses compared to the expected isotopic pattern ratios for each of the derivatives $d_5 - d_7$ the relative ratio was calculated. The d_5 isomers were taken as a referential starting point due to their specific main peak (100% abundance) not coinciding with other isotopic values. Using **1H-D** as an example, the intensity of mass corresponding to d_5 experiences contribution by the *d5*-isomer:

 $[d_5] = I(M)$, where M corresponds to the calculated exact mass of d_5 -isomer

The mass corresponding to d_6 -1D experiences contribution from d_6 -1D and the isotope pattern of d_5 -1D, which can be calculated from the molecular formula (e.g. in ChemDraw):

 $[d_6] + [d_5] \times 0.487 = I(M+1)$, where M+1 corresponds to the calculated exact mass of the d_6 -isomer.

The mass corresponding to d_7 -1D experiences contribution from d_7 -1D and the isotope patterns of d_6 - and d_5 -1D, which can be calculated from the molecular formula (e.g. in ChemDraw):

 $[d_7] + [d_6] \times 0.487 + [d_5] \times 0.116 = I(M+2)$, where M+2 corresponds to the calculated exact mass of the d_7 -isomer.

Solving these three equations and normalizing the sum of $[d_7] + [d_6] + [d_5]$ to 100 gives the ratio of the three isomers in percent.



Figure S37. HRMS (ESI+): 1D



Figure S38. HRMS (ESI+): 1DD



Figure S39. HRMS (ESI+): 2D



Figure S40. HRMS (ESI+): 3D



Figure S41. HRMS (ESI+): 4D



UV-Vis Absorption and Emission Spectroscopy of 1-4H and 1-4D.

Figure S42. UV-Vis absorption (solid) and emission (dashed) spectra of **1H** (left) and **1D** (right) in DCM.



Figure S43. UV-Vis absorption (solid) and emission (dashed) spectra of 1DD in DCM.



Figure S44. UV-Vis absorption (solid) and emission (dashed) spectra of **2H** (left) and **2D** (right) in DCM.



Figure S45. UV-Vis absorption (solid) and emission (dashed) spectra of **3H** (left) and **3D** (right) in DCM.



Figure S46. UV-Vis absorption (solid) and emission (dashed) spectra of **4H** (left) and **4D** (right) in DCM.

Absorption Coefficients of 1–4H and 1–4D.



Figure S47. Dependence of absorption at λ_{max} on the concentration of **1H** (left) and **1D** (right) in DCM.



Figure S48. Dependence of absorption at λ_{max} on the concentration of 1DD in DCM.



Figure S49. Dependence of absorption at λ_{max} on the concentration of **2H** (left) and **2D** (right) in DCM.



Figure S50. Dependence of absorption at λ_{max} on the concentration of **3H** (left) and **3D** (right) in DCM.



Figure S51. Dependence of absorption at λ_{max} on the concentration of 4H (left) and 4D (right) in MeOH.





Figure S52. Dependence of the integral of emission on the absorption at λ_{exc} nm for 1H (left) and 1D (right) in DCM.



Figure S53. Dependence of the integral of emission on the absorption at λ_{exc} nm for **1H** in DCM (depicted in red) and DMSO (depicted in black).



Figure S54. Dependence of the integral of emission on the absorption at λ_{exc} nm for **1DD** in DCM.



Figure S55. Dependence of the integral of emission on the absorption at λ_{exc} nm for **2H** (left) and **2D** (right) in DCM.



Figure S56. Dependence of the integral of emission on the absorption at λ_{exc} nm for **3H** (left) and **3D** (right) in DCM.



Figure S57. Dependence of absorption at $\lambda = 750$ nm on the area of emission of 4H (left) and 4D (right) in DCM.

Deuterium-Exchange Experiments

The degree of deuteration at C1' and C7' positions is related to the ability of the heterocycle to undergo deuterium exchange at the activated methyl under the reaction conditions. Premixing heterocycle **10** in d_4 -CD₃OD led to no discernable deuterium enrichment at the methyl after 1 hour (<5%), presumably due to low acidity of the hydrogens (Fig. S57). Addition of Et₃N or premixing with AcONa in case of heterocycles **10** and **13**, respectively, did not increase deuterium incorporation in the final cyanines **1D** and **2D**.



Figure S58. ¹H NMR spectrum of heterocycle **10** collected immediately after dissolving (red), after 1h of standing in MeOD (black), and after the addition of 3 μ L of Et₃N.



Figure S59. (left) The Φ_{F} data for **1H–DD** from Figure S51 and S53 plotted in a single graph. (right) The Φ_{F} data for **4H–D** from Figure S56 plotted in a single graph.



Figure S60. Enhancement (χ) of Φ_F in **1D–4D** as a function of the HOMO-LUMO gap.

Table S3. Statistical analysis of the relative Φ_F values.

compounds	<i>t</i> -value	р
1H vs 1D	3.75	<0.10
1H vs 1DD	14.64	<0.025
1D vs 1DD	13.26	<0.025
4H vs 4D	2.83	<0.15



Figure S61. Comparison of stability of **1H** (red) and **1DD** (black) in DCM in the dark (dotted line) and under irradiation with light at 820 nm.

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