Supplementary Information

## Local reactivity descriptors to decipher the electrochemical hydrogenation of unsaturated carboxylic acids<sup>+</sup>

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**Figure S1.** Speciation diagrams for (a) fumaric acid ( $pKa_1=3.03$  and  $pKa_2=4.57$ ), and (b) maleic acid ( $pKa_1=1.9$  and  $pKa_2=6.07$ ). The diagrams show the relative abundance of the diprotic, monoprotic, and fully deprotonated species.



**Figure S2.** Current-potential polarization curves on Pb RDE for 5 g/L solutions of *cis,cis*muconic acid, *trans,trans*-muconic acid, and sorbic acid at pH 7. The two isomers show the same onset potential for the hydrogenation reaction at -1.55 V while the onset is shifted to -1.90 V for sorbic acid.



**Figure S3**. <sup>1</sup>H NMR spectrum of the solution collected after bulk electrolysis of sorbic acid. The products were identified and quantified by following the criteria of splitting (n+1 rule), integration, and chemical shift. **3HA:** B  $\delta$  5.43 ppm (m, 2H), C  $\delta$  2.84 ppm (d, J = 6.8 Hz, 2H), E  $\delta$  1.96 ppm (p, J = 7.4, 6.9 Hz, 2H), G  $\delta$  0.88 ppm (t, J = 7.7 Hz, 3H). **4HA:** A  $\delta$  5.55 ppm (m, 2H), D  $\delta$  2.17 ppm (hept, J = 6.3, 4.8, 4.3, 4.2 Hz, 4H), F  $\delta$  1.55 ppm (d, J = 5.0 Hz, 3H). **2HA** was not detected as it would have shown two distinctive peaks in the olefin region,  $\delta$  5.9 ppm (d, J = 15.7 Hz, 1H),  $\delta$  7.15 ppm (dt, J = 15.7, 6.8 Hz, 1H). Such peaks are absent in the spectrum.



**Figure S4**. NMR HSQC spectrum of the solution collected after bulk electrolysis of sorbic acid. CH2 groups and CH3/CH groups appear in blue and red, respectively.



**Figure S5.** <sup>1</sup>H NMR spectra collected during bulk electrolysis of crotonic acid at constant current (200 mA cm<sup>-2</sup>). No products could be detected during the 2-hour reaction.



**Figure S6.** Changes in free energy (eV) for the sequential addition of  $H^+|e^-$  pairs to sorbic acid (SA) to form the hydrogenated hexenoic acid products. Energetics are presented at -0.48 V vs. Ag/AgCl for consistency with Fig. 1 of the main text. Following the minimum-energy pathway does not predict the experimental product distribution.



**Figure S7.** LUMO energies (eV) of species involved in *cis,cis*-muconic acid (*cc*MA) electrohydrogenation to hexenedioic acid products. The species with the lowest LUMO energies are those observed experimentally.



**Figure S8.** LUMO energies (eV) of species involved in sorbic acid (SA) electrohydrogenation to hexenoic acid products. The species with the lowest LUMO energies are those observed experimentally.



**Figure S9.** LUMO coefficients (given by 2p<sub>z</sub> eigenvalues) of (a) *cis,cis*-muconic acid (*cc*MA) and (b) sorbic acid (SA). Included are the intermediates formed by hydrogenation at the 2p<sub>z</sub>-predicted most favorable sites (yellow).