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Supplementary

An efficient mixed micellar strategy for the catalytic oxidation of benzyl alcohol by diperiodatoargentate(III) in aqueous media

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Figure S1. The FT-IR spectrum of phenylhydrazone derivative of isolated oxidized product.



Figure S2. ¹H NMR spectrum of isolated oxidized product.



Figure S3: The conductometric and fluorometric plots of CMC determination of CPC and Brij-35 surfactants.



Figure S4. The integrated ${}^{1}H$ NMR spectrum of CPC/Brij-35 binary surfactants in D₂O solvent.



Figure S5. UV-Vis spectra of DPA $[2.72 \times 10^{-2} \text{ mM}]$ alone and in presence of studied surfactants CPC [1 mM], and Brij-35 [1 mM].



Figure S6. Sequential scanned absorption spectra of DPA directed oxidation of benzyl alcohol in aqueous media at 3 min interval in presence of 1 mM Brij-35 (A), 2 mM Brij-35 (B), and 3 mM Brij-35 (C). Condition: [benzyl alcohol] = 2.72×10^{-1} mM, [DPA] = 2.72×10^{-2} mM, T = 30 °C.



Figure S7. UV-vis scanned absorption spectra of benzyl alcohol oxidation by DPA in presence of CPC surfactant at 3 min interval for 1 mM CPC (A), 2 mM CPC (B), and 2 min interval for 3 mM CPC (C). Condition: [benzyl alcohol] = 2.72×10^{-1} mM, [DPA] = 2.72×10^{-2} mM, T = 30 °C.



Figure S8. The representative plot of $-\ln(Abs)_{360}$ vs time for the studied oxidation kinetics in presence of mixed micelle constituted by CPC:Brij-35 having mole fraction ratio 3:1 (A), 1:3 (B), and 2:2 (C).



Figure S9: ¹H NMR spectrum of mixed surfactants with benzyl alcohol and benzyl alcohol itself respectively.



Figure S10. The size of micellar nanoaggregates of CPC (A) and Brij-35 (C) surfactants in aqueous media and the alteration of hydrodynamic diameter observed in presence of benzyl alcohol for CPC (B) and Brij-35 (D) surfactants.

Compositions	a-H's	b-H's	c-H's	d-H's	m-	bulk-H's	p-H's	q-H's	r-H's	s-H's	t-H's
					H's						
CPC					0.68	1.08-1.27	4.69	1.96	8.95	8.09	8.57
Brij-35	0.85	1.26	1.53	3.55-3.76							
CPC + Brij- 35	0.82	1.13- 1.36	1.53	3.40-3.66	0.82	1.13-1.36	4.15- 4.32	1.98	8.90	8.14	8.62

Table S1. ¹H NMR values of CPC, Brij-35, and mixture of CPC and Brij-35.