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## Supplementary information

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## SI 1. Synthesis of hydrophilic squaraine dye

The synthetic structures for the quaternized 5 -chloroindolenines $\mathbf{1 a - 1 b}$, the key intermediates for the synthesis of mono-reactive squaraines are presented in Scheme 1. 4-chlorophenylhydrazine was taken to the Fischer indole synthesis reaction with 5-methyl-6-oxoheptane-1-sulfonic acid ${ }^{1}$ followed by conversion of the corresponding sulfonic acid to the potassium salt $\mathbf{1 c}$ which was then quaternized with an excess of 6bromohexanoic acid or iodomethane to give the quaternary salts $\mathbf{1 a}$ and $\mathbf{1 b}$, respectively.


Scheme 1. Synthesis of the quaternized indolenines $\mathbf{1 a} \mathbf{- 1 b}$.

The unsymmetrical squaraine dyes under investigation were synthesized via two ways (Scheme 2). The first approach was to react quaternized indolenines $\mathbf{1 a}$ and $\mathbf{1 b}$ with squaric acid (2) followed by hydrolysis of the formed butyl esters in a mixture of acetic and hydrochloric acids. Following this approach, a mixture of two symmetrical squaraine dyes and the unsymmetrical $\boldsymbol{b}-4$ was obtained. $\boldsymbol{b}-4$ was isolated from the mixture in low yield (7\%). A more direct and high-yield approach is based on the reaction of the mono-substituted squaric acids $\mathbf{3 a}$ or $\mathbf{3} \mathbf{b}^{2}$ with the quaternized indolenines $\mathbf{1 a}$ and $\mathbf{1 b}$ resulting in the desired squaraine dyes $\boldsymbol{b}-\mathbf{2}$ and $\boldsymbol{b}-\mathbf{3}$. In this second approach, the dyes are obtained in yields of $26 \%$ ( $\boldsymbol{b}-\mathbf{2}$ and $15 \%$ (b-3), respectively.


Scheme 2. Synthetic scheme for $\boldsymbol{b}-\mathbf{2 , b} \boldsymbol{b}$-3 and $\boldsymbol{b}-\mathbf{4}$

In order to make these dyes suitable for covalent attachment to the amino-groups of proteins, DNA and other biomolecules, the carboxylic acid groups of these dyes were converted to reactive N hydroxysuccinimide (NHS) esters with $N, N, N^{\prime}, N^{\prime}$-tetramethyl- $O$-( $N$-succinimidyl)uronium tetrafluoroborate (TSTU) and $N, N$-diisopropylethylamine (DIPEA) (Scheme 3).


Scheme 3. Conversion of the dyes to activated $N$-hydroxysuccinimidyl esters

## Experimental

## General information

The $\mathbf{C}, \mathbf{H}, \mathbf{N}$ elemental analysis was performed by a EuroVector Euro EA 3000 EA-IRMS elemental analyzer.
${ }^{1}$ H NMR spectra were measured on a Varian $400 \mathrm{MR}\left({ }^{1} \mathrm{H} 400 \mathrm{MHz}\right)$ spectrometer in DMSO- $d_{6}$ using signal of remaining non-deuterated solvent as an internal standard ( 2.50 ppm for DMSO $^{3}$ ).

ESI mass spectra were recorded on Waters Quattro micro API mass spectrometer with direct injection of the sample solution to the ionization chamber. Spectra were recorded for negative and positive ions at 120 ${ }^{\circ} \mathrm{C}$ with energy 3 kV on capillary.

The purity of the obtained compounds were monitored by HPLC on Agilent Technologies 1100 (LC), column Phenomenex Luna Omega $5 \mu \mathrm{~m}$ C18 $100 \AA, 4.6 \times 250 \mathrm{~mm}$, column temperature $35^{\circ} \mathrm{C}$, eluent water-acetonitrile $(\mathrm{ACN})+0.05 \%$ phosphoric acid.

Absorption spectra were recorded in $1-\mathrm{cm}$ quartz cells at $25^{\circ} \mathrm{C}$ using a PerkinElmer Lambda $35 \mathrm{UV} / \mathrm{Vis}$ spectrophotometer. Absorption maxima were determined with an accuracy of $\pm 0.5 \mathrm{~nm}$ and rounded off.

Emission spectra were measured in $1-\mathrm{cm}$ standard quartz cells at $25^{\circ} \mathrm{C}$ using a Varian Cary Eclipse spectrofluorometer. The emission spectra were corrected for wavelength-dependent instrument sensitivity. Emission maxima were determined with an accuracy of $\pm 1.0 \mathrm{~nm}$.

## Synthesis

4-Chlorophenylhydrazine hydrochloride was purchased from TCI, all other reagents and Silica gel 60 for column chromatography were purchased from Aldrich and used without further purification. 3-((5-Chloro-1,3,3-trimethylindolin-2-ylidene)methyl)-4-hydroxycyclobut-3-ene-1,2-dione ${ }^{2}$, 5-methyl-6-oxoheptane-1sulfonic acid ${ }^{1}$ were synthesized according to the referenced procedures.

## Potassium 4-(5-chloro-2,3-dimethyl-3H-indol-3-yl)butane-1-sulfonate (1c)


(4-Chlorophenyl)hydrazine hydrochloride ( $2.7 \mathrm{~g}, 15.1 \mathrm{mmol}$ ) and 5-methyl-6-oxoheptane-1-sulfonic acid $(3.36 \mathrm{~g}, 16.1 \mathrm{mmol})$ were heated under reflux in acetic acid $(20 \mathrm{~mL})$ for 10 h . The acetic acid was removed under reduced pressure by rotary evaporation. The resulting viscous residue was mixed with water ( 5 mL ) and made alkaline to pH 9 with $10 \%$ aqueous potassium hydroxide solution. The insoluble precipitate was filtered off and the filtrate was purified by column chromatography (Silica gel 60 RP18, 0-5 \% acetonitrile-water). A fraction containing the product was made alkaline to pH 9 with $10 \%$ aqueous potassium hydroxide solution and the water was removed on a rotary evaporator. Yield: $4.1 \mathrm{~g}(69 \%) .{ }^{1} \mathrm{H}-$ NMR ( 400 MHz , DMSO- $d_{6}$ ), $\delta$, ppm: $7.47(1 \mathrm{H}$, d, arom., 2.2 Hz$), 7.39(1 \mathrm{H}, \mathrm{d}$, arom., 8.3 Hz$), 7.30(1 \mathrm{H}$, dd, arom., $2.2 \mathrm{~Hz}, 8.1 \mathrm{~Hz}$ ), 2.30-2.24 ( $2 \mathrm{H}, \mathrm{m}, \mathrm{CH}_{2} \mathrm{SO}_{3} \mathrm{~K}$ ), 2.16 ( $3 \mathrm{H}, \mathrm{s}, 2-\mathrm{CH}_{3}$ ), 1.95-1.69 ( $2 \mathrm{H}, \mathrm{m}, \mathrm{C} \underline{H}_{2}$ ), $1.47-1.36\left(2 \mathrm{H}, \mathrm{m}, \mathrm{C} \underline{H}_{2}\right), 1.22\left(3 \mathrm{H}, \mathrm{s}, 3-\mathrm{CH}_{3}\right), 0.74-0.59\left(1 \mathrm{H}, \mathrm{m}, \mathrm{CH}_{2}\right), 0.52-0.37\left(1 \mathrm{H}, \mathrm{m}, \mathrm{C} \underline{H}_{2}\right)$. ESI MS, $\mathrm{m} / \mathrm{z}$ calcd. for $[\mathrm{M}+\mathrm{H}]^{+}\left[\mathrm{C}_{14} \mathrm{H}_{18} \mathrm{ClKNO}_{3} \mathrm{~S}\right]^{+} 354.03$, found: 354.09. Anal. calcd. (\%) for $\mathrm{C}_{14} \mathrm{H}_{17} \mathrm{ClKNO}_{3} \mathrm{~S}: \mathrm{C}$, $47.51 ;$ H, $4.84 ;$ N, 3.96. Found C, $47.28 ;$ H, $4.79 ; \mathrm{N}, 3.92$ UV-Vis: $\lambda_{\max }(A b s) 262 \mathrm{~nm}$ (Methanol).

## 4-(1-(5-carboxypentyl)-5-chloro-2,3-dimethyl-3H-indol-1-ium-3-yl)butane-1-sulfonate (1a)



Potassium 4-(5-chloro-2,3-dimethyl-3H-indol-3-yl)butane-1-sulfonate ( $650 \mathrm{mg}, 1.84 \mathrm{mmol}$ ) and 6bromohexanoic acid ( $720 \mathrm{mg}, 3.69 \mathrm{mmol}$ ) were thoroughly mixed in a sealed tube at heated at $110{ }^{\circ} \mathrm{C}$ for 6 h . After cooling, the resulting viscous paste was triturated with ether. A precipitate was filtered off and washed with ether to yield 910 mg of 4-(1-(5-carboxypentyl)-5-chloro-2,3-dimethyl-3H-indol-1-ium-3-yl)butane-1-sulfonate (containing potassium bromide) which was used for further synthesis without additional purification. ${ }^{1} \mathrm{H}-\mathrm{NMR}\left(400 \mathrm{MHz}, \mathrm{DMSO}-d_{6}\right), \delta$, ppm: $8.02(1 \mathrm{H}, \mathrm{d}$, arom., 8.8 Hz ), 8.01 ( $1 \mathrm{H}, \mathrm{s}$, arom.), $7.72\left(1 \mathrm{H}, \mathrm{d}\right.$, arom., 8.6 Hz ), 4.47 ( 2 H , broad s, $\mathrm{N}-\mathrm{CH}_{2}$ ), $2.87\left(3 \mathrm{H}, \mathrm{s}, 2-\mathrm{CH}_{3}\right), 2.39-2.25(4 \mathrm{H}, \mathrm{m}$, $2 \times \mathrm{CH}_{2}$ ), $2.22\left(2 \mathrm{H}, \mathrm{t}, \mathrm{CH}_{2} \mathrm{COOH}, 6.9 \mathrm{~Hz}\right), 1.87-1.73\left(2 \mathrm{H}, \mathrm{m}, \mathrm{CH}_{2}\right), 1.54\left(3 \mathrm{H}, \mathrm{s}, 3-\mathrm{CH}_{3}\right), 1.60-1.46(2 \mathrm{H}, \mathrm{m}$, $\left.\mathrm{CH}_{2}\right), 1.46-1.33\left(4 \mathrm{H}, \mathrm{m}, \mathrm{CH}_{2}\right), 0.88-0.67\left(1 \mathrm{H}, \mathrm{m}, \mathrm{CH}_{2}\right), 0.64-0.45\left(1 \mathrm{H}, \mathrm{m}, \mathrm{CH}_{2}\right)$. ESI MS, m/z calcd. for $[\mathrm{M}+\mathrm{K}]^{+}\left[\mathrm{C}_{20} \mathrm{H}_{28} \mathrm{ClKNO}_{5} \mathrm{~S}\right]^{+} 468.10$, found: 468.25 . UV-Vis: $\lambda_{\max }(\mathrm{Abs}) 285 \mathrm{~nm}$ (Methanol).

## 4-(5-Chloro-1,2,3-trimethyl-3H-indol-1-ium-3-yl)butane-1-sulfonate (1b)



Potassium 4-(5-chloro-2,3-dimethyl-3 H -indol-3-yl)butane-1-sulfonate ( $770 \mathrm{mg}, 2.17 \mathrm{mmol}$ ), iodomethane $(0.5 \mathrm{~mL}, 8.03 \mathrm{mmol})$ and acetonitrile $(1 \mathrm{~mL})$ were mixed in a sealed tube and stirred at $40^{\circ} \mathrm{C}$ for 15 h . After cooling, the solution on top was decanted and the solid product was triturated with ether to yield 1.03 g of 4-(5-chloro-1,2,3-trimethyl-3H-indol-1-ium-3-yl)butane-1-sulfonate (containing potassium iodide), which was used in the further transformations without additional purification. ${ }^{1} \mathrm{H}-\mathrm{NMR}\left(400 \mathrm{MHz}, \mathrm{DMSO}-d_{6}\right), \delta$, ppm: $7.99(1 \mathrm{H}, \mathrm{d}$, arom., 2.0 Hz$), 7.94(1 \mathrm{H}, \mathrm{d}$, arom., 8.8 Hz$), 7.72(1 \mathrm{H}, \mathrm{dd}$, arom., $2.0 \mathrm{~Hz}, 8.8 \mathrm{~Hz}), 4.00$ ( $3 \mathrm{H}, \mathrm{s}, \mathrm{N}-\mathrm{CH}_{3}$ ), $2.80\left(3 \mathrm{H}, \mathrm{s}, 2-\mathrm{CH}_{3}\right), 2.34-2.22\left(4 \mathrm{H}, \mathrm{m}, 2 \times \mathrm{CH}_{2}\right), 1.53\left(3 \mathrm{H}, \mathrm{s}, 3-\underline{C H}_{3}\right), 1.47-1.35(2 \mathrm{H}, \mathrm{m}$, $\left.\mathrm{C} \underline{H}_{2}\right), 0.91-0.73\left(1 \mathrm{H}, \mathrm{m}, \mathrm{C} \underline{H}_{2}\right), 0.70-0.54\left(1 \mathrm{H}, \mathrm{m}, \mathrm{C} \underline{H}_{2}\right)$. ESI MS, m/z calcd. for $[\mathrm{M}+\mathrm{K}]^{+}\left[\mathrm{C}_{15} \mathrm{H}_{20} \mathrm{ClKNO}_{3} \mathrm{~S}\right]^{+}$ 368.05, found: 368.15. UV-Vis: $\lambda_{\max }(A b s) 285 \mathrm{~nm}$ (Methanol).

4-((1-(5-carboxypentyl)-5-chloro-3-methyl-3-(4-sulfobutyl)-3H-indol-1-ium-2-yl)methylene)-2-((5-chloro-1,3-dimethyl-3-(4-sulfobutyl)indolin-2-ylidene)methyl)-3-oxocyclobut-1-en-1-olate (b-4COOH).


4-(1-(5-carboxypentyl)-5-chloro-2,3-dimethyl-3H-indol-1-ium-3-yl)butane-1-sulfonate (1a) (containing potassium bromide) ( $260 \mathrm{mg}, 0.45 \mathrm{mmol}$ ) from the previous step, 3,4-dihydroxycyclobut-3-ene-1,2-dione (2) ( $57 \mathrm{mg}, 0.50 \mathrm{mmol}$ ), and 4 -(5-chloro-1,2,3-trimethyl-3 H -indol-1-ium-3-yl)butane-1-sulfonate (1b) (containing potassium iodide) ( 250 mg ) were heated under reflux in toluene ( 10 mL ) and 1-butanol ( 10 mL ) using a Dean-Stark apparatus for 4 h . The solvent was removed under reduced pressure by rotary evaporation. Acetic acid ( 6 mL ) and concentrated hydrochloric acid $(0.6 \mathrm{~mL})$ were added to the residue and
the mixture was refluxed for 1 hour. The acids were removed by rotary evaporation and the obtained raw product was purified by column chromatography (Silica gel 60 RP18, $0-25 \%$ acetonitrile-water) to give $\boldsymbol{b}-4$-COOH ( $27 \mathrm{mg}, 6 \%$ ). ${ }^{1} \mathrm{H}-\mathrm{NMR}\left(400 \mathrm{MHz}\right.$, DMSO- $d_{6}$ ), $\delta$, ppm: 7.58 ( $2 \mathrm{H}, \mathrm{s}$, arom.), 7.40-7.34 ( $2 \mathrm{H}, \mathrm{m}$, arom.), $7.30(1 \mathrm{H}, \mathrm{d}$, arom., 8.5 Hz$), 7.29(1 \mathrm{H}$, d, arom., 8.7 Hz$), 5.86(1 \mathrm{H}, \mathrm{s}, \mathrm{C} \underline{H}), 5.82(1 \mathrm{H}, \mathrm{s}, \mathrm{C} \underline{H}), 4.04$ ( 2 H , broad s, $\mathrm{NC} \underline{H}_{2}$ ), $3.56\left(3 \mathrm{H}, \mathrm{s}, \mathrm{NC} \underline{H}_{3}\right), 2.28-2.14\left(4 \mathrm{H}, \mathrm{m}, \mathrm{CH}_{2}\right), 2.19(2 \mathrm{H}, \mathrm{t}, \mathrm{CH} 2 \mathrm{COOH}, 6.9 \mathrm{~Hz}), 1.64$ ( $6 \mathrm{H}, \mathrm{s}, 3-\mathrm{C}_{3}$ ), 1.72-1.60 (4H, m, CH2), 1.59-1.49 (2H, m, CH $)_{2}$ ), $1.45-1.29\left(8 \mathrm{H}, \mathrm{m}, \mathrm{C} \underline{H}_{2}\right), 0.82-0.62(2 \mathrm{H}$, $\mathrm{m}, \mathrm{C} \underline{H}_{2}$ ), 0.59-0.36 (2H, m, CH2 $\underline{H}_{2}$ ). ESI MS, m/z calcd. for $[\mathrm{M}-\mathrm{H}]^{-}\left[\mathrm{C}_{39} \mathrm{H}_{45} \mathrm{Cl}_{2} \mathrm{~N}_{2} \mathrm{O}_{10} \mathrm{~S}_{2}\right]^{-} 835.19$, found: 835.27. Anal. calcd. (\%) for $\mathrm{C}_{39} \mathrm{H}_{46} \mathrm{Cl}_{2} \mathrm{~N}_{2} \mathrm{O}_{10} \mathrm{~S}_{2}$ : C, 55.91 ; H, 5.53; N, 3.34. Found C, 55.85 ; H, 5.49; N, 3.31. UV-Vis: $\lambda_{\max }(\mathrm{Abs}) 639 \mathrm{~nm}$; $\lambda_{\max }(\mathrm{Em}) 649 \mathrm{~nm}($ Methanol $) ; \lambda_{\max }(\mathrm{Abs}) 637 \mathrm{~nm}, \lambda_{\max }(\mathrm{Em}) 647 \mathrm{~nm}$ (Phosphate buffer).

## $\mathrm{Di}(\boldsymbol{N}, \mathrm{N}$-diisopropylethylammonium) salt of 4-(5-chloro-2-((3-((5-chloro-1,3-dimethyl-3-(4-

 sulfonatobutyl)indolin-2-ylidene)methyl)-2-oxido-4-oxocyclobut-2-en-1-ylidene)methyl)-1-(6-((2,5-dioxopyrrolidin-1-yl)oxy)-6-oxohexyl)-3-methyl-3H-indol-1-ium-3-yl)butane-1-sulfonate ( N Hydroxysuccinimide ester of $\boldsymbol{b}-4-\mathbf{C O O H}$ ) (b-4-NHS).
$\boldsymbol{b}-4$-COOH ( $22.0 \mathrm{mg}, 26.2 \mathrm{~m} \mu \mathrm{~mol}$ ), $N, N, N^{\prime}, N^{\prime}$-tetramethyl- $O$-( $N$-succinimidyl)uronium tetrafluoroborate (TSTU) ( $11 \mathrm{mg}, 36.5 \mathrm{~m} \mu \mathrm{~mol}$ ) were dissolved in DMF ( 1.5 mL ) and $N, N$-diisopropylethylamine (DIEA) $(20 \mathrm{~m} \mu \mathrm{~L}, 114.7 \mathrm{~m} \mu \mathrm{~mol})$ was added. The solution was stirred at room temperature for 10 min . The reaction mixture was diluted with ether ( 20 mL ) and left for precipitation. The solvent was decanted, the solid residue was washed with ether and then diluted with $5 \%$ aqueous acetonitrile and purified by column chromatography (Silica gel 60 RP18, 5-34 \% acetonitrile-water) to give $\boldsymbol{b}-4$-NHS. Yield: 7 mg ( $22 \%$ ). ${ }^{1} \mathrm{H}-\mathrm{NMR}\left(400 \mathrm{MHz}\right.$, DMSO- $d_{6}$ ), $\delta$, ppm: 7.59 ( $2 \mathrm{H}, \mathrm{s}$, arom.), 7.40-7.34 ( $2 \mathrm{H}, \mathrm{m}$, arom.), 7.34-7.27 (2H, m, arom.), $5.86(1 \mathrm{H}, \mathrm{s}, \mathrm{CH}), 5.82(1 \mathrm{H}, \mathrm{s}, \mathrm{CH}), 4.04\left(2 \mathrm{H}\right.$, broad s, $\left.\mathrm{NCH}_{2}\right), 3.56\left(3 \mathrm{H}, \mathrm{s}, \mathrm{NCH}_{3}\right), 3.58-3.50(4 \mathrm{H}$, $\mathrm{m}, \mathrm{CH}$ (DIPEA)), 3.18-3.07 (4H, m, CH2 (DIPEA)), 2.82 ( $4 \mathrm{H}, \mathrm{s}, \mathrm{CH}_{2}$ (succinimide)), 2.73-2.64 (4H, m, $\mathrm{CH}_{2}$ ), 2.24-2.13 (2H, m, CH2CONHS), $1.64\left(6 \mathrm{H}, \mathrm{s}, 3-\mathrm{CH}_{3}\right), 1.72-1.60\left(4 \mathrm{H}, \mathrm{m}, \mathrm{CH}_{2}\right), 1.60-1.48(2 \mathrm{H}, \mathrm{m}$, $\mathrm{CH}_{2}$ ), 1.45-1.29 (8H, m, CH2), 1.33-1.19 (30H, m, DIPEA), 0.82-0.62 (2H, m, CH2), 0.59-0.36 (2H, m, $\mathrm{CH}_{2}$ ). ESI MS, m/z calcd. for [M-2DIEA+H $]^{+}\left[\mathrm{C}_{43} \mathrm{H}_{50} \mathrm{Cl}_{2} \mathrm{~N}_{3} \mathrm{O}_{12} \mathrm{~S}_{2}\right]^{-} 934.22$, found: 934.55. Anal. calcd.
(\%) for $\mathrm{C}_{59} \mathrm{H}_{87} \mathrm{Cl}_{2} \mathrm{~N}_{5} \mathrm{O}_{12} \mathrm{~S}_{2}$ : C, 59.38; H, 7.35; N, 5.87. Found C, 59.68; H, 7.43; N, 5.96. UV-Vis: $\lambda_{\max }$ (Abs) $639 \mathrm{~nm}, \lambda_{\max }(E m) 649 \mathrm{~nm}$ (Methanol).

## 4-((1-(5-carboxypentyl)-5-chloro-3-methyl-3-(4-sulfobutyl)-3H-indol-1-ium-2-yl)methylene)-2-((5-chloro-1,3,3-trimethylindolin-2-ylidene)methyl)-3-oxocyclobut-1-en-1-olate (b-2).



3-((5-Chloro-1,3,3-trimethylindolin-2-ylidene)methyl)-4-hydroxycyclobut-3-ene-1,2-dione (3a) (100 mg, 0.33 mmol ) and 4-(1-(5-carboxypentyl)-5-chloro-2,3-dimethyl-3H-indol-1-ium-3-yl)butane-1-sulfonate (1a) (containing potassium bromide) ( 200 mg ) were heated under reflux in toluene ( 8 mL ) and 1-butanol $(8 \mathrm{~mL})$ using a Dean-Stark apparatus for 6 h . The solvent was removed under reduced pressure by rotary evaporation. Acetic acid ( 5 mL ) and concentrated hydrochloric acid $(0.5 \mathrm{~mL})$ were added to the residue and the mixture was refluxed for 40 min . The acids were rotary evaporated and the obtained raw product was purified by column chromatography (Silica gel 60 RP18, 20-45 \% acetonitrile-water) to give $\boldsymbol{b}$-2-COOH ( $60 \mathrm{mg}, 26 \%$ ). ${ }^{1} \mathrm{H}-\mathrm{NMR}\left(400 \mathrm{MHz}\right.$, DMSO- $d_{6}$ ), $\delta$, ppm: 7.64 ( $1 \mathrm{H}, \mathrm{s}$, arom.), $7.60(1 \mathrm{H}, \mathrm{s}$, arom.), 7.45-7.35 $(2 \mathrm{H}, \mathrm{m}$, arom. $), 7.35-7.25(2 \mathrm{H}, \mathrm{m}$, arom. $), 5.84(1 \mathrm{H}, \mathrm{s}, \mathrm{CH}), 5.79(1 \mathrm{H}, \mathrm{s}, \mathrm{CH}), 4.05\left(2 \mathrm{H}\right.$, broad s, $\left.\mathrm{NCH}_{2}\right)$, $\left.3.56\left(3 \mathrm{H}, \mathrm{s}, \mathrm{NCH}_{3}\right), 2.25-2.10(6 \mathrm{H}, \mathrm{m}, \mathrm{CH})_{2}\right), 1.68\left(6 \mathrm{H}, \mathrm{s}, \mathrm{C}\left(\mathrm{CH}_{3}\right)_{2}\right), 1.66\left(3 \mathrm{H}, \mathrm{s}, 3-\mathrm{CH}_{3}\right), 1.72-1.60(2 \mathrm{H}$, $\left.\mathrm{m}, \mathrm{CH}_{2}\right), 1.59-1.43\left(2 \mathrm{H}, \mathrm{m}, \mathrm{CH}_{2}\right), 1.43-1.24\left(4 \mathrm{H}, \mathrm{m}, \mathrm{CH}_{2}\right), 0.82-0.62\left(1 \mathrm{H}, \mathrm{m}, \mathrm{CH}_{2}\right), 0.60-0.36(1 \mathrm{H}, \mathrm{m}$, $\mathrm{CH}_{2}$ ). ESI MS, m/z calcd. for [M-H] $]^{-} \mathrm{C}_{36} \mathrm{H}_{39} \mathrm{Cl}_{2} \mathrm{~N}_{2} \mathrm{O}_{7} \mathrm{~S}^{-} 713.19$, found: 713.35. Anal. calcd. (\%) for $\mathrm{C}_{36} \mathrm{H}_{40} \mathrm{Cl}_{2} \mathrm{~N}_{2} \mathrm{O}_{7} \mathrm{~S}: \mathrm{C}, 60.42 ; \mathrm{H}, 5.63 ; \mathrm{N}, 3.91$. Found C, $60.73 ; \mathrm{H}, 5.68 ; \mathrm{N}, 3.88$. UV-Vis: $\lambda_{\max }(\mathrm{Abs}) 636 \mathrm{~nm}$ ( $\varepsilon 173,000 \mathrm{M}^{-1} \mathrm{~cm}^{-1}$ ), $\lambda_{\max }(\mathrm{Em}) 646 \mathrm{~nm}$ (Methanol).
$N, N$-Diisopropylethylammonium salt of 4-(5-chloro-2-((3-((5-chloro-1,3,3-trimethylindolin-2-ylidene)methyl)-2-oxido-4-oxocyclobut-2-en-1-ylidene)methyl)-1-(6-((2,5-dioxopyrrolidin-1-yl)oxy)-6-oxohexyl)-3-methyl-3H-indol-1-ium-3-yl)butane-1-sulfonate ( $N$-Hydroxysuccinimide ester of $\boldsymbol{b}$-2COOH) (b-2-NHS).

$\boldsymbol{b}$-2-COOH ( $55.0 \mathrm{mg}, 76.8 \mathrm{~m} \mu \mathrm{~mol}$ ), $N, N, N^{\prime}, N^{\prime}$-tetramethyl- $O$-( $N$-succinimidyl)uronium tetrafluoroborate (TSTU) ( $35 \mathrm{mg}, 116.2 \mathrm{~m} \mu \mathrm{~mol}$ ) were dissolved in DMF ( 4 mL ) and $N, N$-diisopropylethylamine (DIEA) (37 $\mathrm{m} \mu \mathrm{L}, 212.2 \mathrm{~m} \mu \mathrm{~mol}$ ) was added. The solution was stirred at room temperature for 10 min . The excess of DIEA was removed under reduced pressure with a rotary evaporator and the residue was diluted with water and purified by column chromatography (Silica gel 60 RP18, 20-50 \% acetonitrile-water) to give b-2NHS. Yield: $12 \mathrm{mg}(74 \%) .{ }^{1} \mathrm{H}-\mathrm{NMR}\left(400 \mathrm{MHz}, \mathrm{DMSO}-d_{6}\right), \delta, \mathrm{ppm}: 7.65(1 \mathrm{H}, \mathrm{s}$, arom. $), 7.60(1 \mathrm{H}, \mathrm{s}$, arom. ), 7.43-7.35 ( $2 \mathrm{H}, \mathrm{m}$, arom. $)$, $7.35-7.25(2 \mathrm{H}, \mathrm{m}, \operatorname{arom}),. 5.84(1 \mathrm{H}, \mathrm{s}, \mathrm{CH}), 5.79(1 \mathrm{H}, \mathrm{s}, \mathrm{CH}), 4.05(2 \mathrm{H}$, broad s, $\mathrm{NCH}_{2}$ ), $3.56\left(3 \mathrm{H}, \mathrm{s}, \mathrm{NCH}_{3}\right), 3.58-3.49(2 \mathrm{H}, \mathrm{m}, \mathrm{CH}(\mathrm{DIPEA})), 3.18-3.07\left(2 \mathrm{H}, \mathrm{m}, \mathrm{CH}_{2}\right.$ (DIPEA)), $2.82\left(4 \mathrm{H}, \mathrm{s}, \mathrm{CH}_{2}\right.$ (succinimide) ), 2.72-2.64 (4H, m, CH2), 2.21-2.10 (2H, m, CH2CONHS), $1.68(6 \mathrm{H}, \mathrm{s}$, $\left.\mathrm{C}\left(\mathrm{CH}_{3}\right)_{2}\right), 1.66\left(3 \mathrm{H}, \mathrm{s}, 3-\mathrm{CH}_{3}\right), 1.77-1.60\left(2 \mathrm{H}, \mathrm{m}, \mathrm{CH}_{2}\right), 1.57-1.41\left(2 \mathrm{H}, \mathrm{m}, \mathrm{CH}_{2}\right), 1.40-1.28(4 \mathrm{H}, \mathrm{m}, \mathrm{CH} 2)$, 1.33-1.20 (15H, m, DIPEA), $0.82-0.62\left(1 \mathrm{H}, \mathrm{m}, \mathrm{CH}_{2}\right), 0.60-0.36(1 \mathrm{H}, \mathrm{m}, \mathrm{CH})$. ESI MS, m/z calcd. for [M-DIEA- $\left.\mathrm{H}^{+}\right]^{-}\left[\mathrm{C}_{40} \mathrm{H}_{42} \mathrm{Cl}_{2} \mathrm{~N}_{3} \mathrm{O}_{9} \mathrm{~S}\right]^{-}$810.20, found: 810.43. Anal. calcd. (\%) for $\mathrm{C}_{48} \mathrm{H}_{62} \mathrm{Cl}_{2} \mathrm{~N}_{4} \mathrm{O}_{9} \mathrm{~S}$ : C, 61.20; H , $6.63 ;$ N, 5.95 . Found C, $61.33 ; H, 6.60 ; \mathrm{N}, 6.01$. UV-Vis: $\lambda_{\max }(\mathrm{Abs}) 636 \mathrm{~nm}, \lambda_{\max }(\mathrm{Em}) 646 \mathrm{~nm}$ (Methanol).

4-((1-(5-carboxypentyl)-5-chloro-3,3-dimethyl-3H-indol-1-ium-2-yl)methylene)-2-((5-chloro-1,3-dimethyl-3-(4-sulfobutyl)indolin-2-ylidene)methyl)-3-oxocyclobut-1-en-1-olate (b-3-COOH).


6-(5-Chloro-2-((2-hydroxy-3,4-dioxocyclobut-1-en-1-yl)methylene)-3,3-dimethylindolin-1-yl)hexanoic acid ( $\mathbf{3 b}$ ) ( $180 \mathrm{mg}, 0.45 \mathrm{mmol}$ ) and 4-(5-chloro-1,2,3-trimethyl-3 H -indol-1-ium-3-yl)butane-1-sulfonate (1b) (containing potassium iodide) ( 225 mg ) were heated under reflux in toluene ( 8 mL ) and 1-butanol ( 8 mL ) using a Dean-Stark trap for 4 h . The solvent was removed under reduced pressure using a rotary evaporator. Acetic acid ( 6 mL ) and concentrated hydrochloric acid $(0.6 \mathrm{~mL})$ were added to the residue and the mixture was refluxed for 1 hour. The acids were rotary evaporated and the obtained raw product was purified by column chromatography (Silica gel $60 \mathrm{RP} 18,20-45 \%$ acetonitrile-water) to give $\boldsymbol{b}$ - $\mathbf{3} \mathbf{- C O O H}$ ( $47 \mathrm{mg}, 15 \%$ ). ${ }^{1} \mathrm{H}-\mathrm{NMR}\left(400 \mathrm{MHz}\right.$, DMSO- $d_{6}$ ), $\delta$, ppm: 7.64 ( $1 \mathrm{H}, \mathrm{s}$, arom.), 7.60 ( $1 \mathrm{H}, \mathrm{s}$, arom.), 7.42-7.35 ( $2 \mathrm{H}, \mathrm{m}, \operatorname{arom}.), 7.35-7.29$ ( $2 \mathrm{H}, \mathrm{m}, \operatorname{arom}.), 5.82(1 \mathrm{H}, \mathrm{s}, \mathrm{C} \underline{H}), 5.81(1 \mathrm{H}, \mathrm{s}, \mathrm{C} \underline{H}), 4.05(2 \mathrm{H}$, broad s, NCH2$)$, $\left.3.55\left(3 \mathrm{H}, \mathrm{s}, \mathrm{NC} \underline{H}_{3}\right), 2.25-2.13(6 \mathrm{H}, \mathrm{m}, \mathrm{CH})_{2}\right), 1.67\left(6 \mathrm{H}, \mathrm{s}, \mathrm{C}\left(\mathrm{C}_{3}\right)_{2}\right), 1.66\left(3 \mathrm{H}, \mathrm{s}, 3-\mathrm{CH}_{3}\right), 1.75-1.61(2 \mathrm{H}$, $\mathrm{m}, \mathrm{CH})_{2}$, 1.61-1.47 (2H, m, CH2 $), 1.46-1.30\left(4 \mathrm{H}, \mathrm{m}, \mathrm{CH}_{2}\right), 0.77-0.60\left(1 \mathrm{H}, \mathrm{m}, \mathrm{C} \underline{H}_{2}\right), 0.59-0.40(1 \mathrm{H}, \mathrm{m}$, $\mathrm{C}_{2}$ ). ESI MS, m/z calcd. for [M-H] $\left[\mathrm{C}_{36} \mathrm{H}_{39} \mathrm{Cl}_{2} \mathrm{~N}_{2} \mathrm{O}_{7} \mathrm{~S}\right]^{-} 713.19$, found: 713.37. Anal. calcd. (\%) for $\mathrm{C}_{36} \mathrm{H}_{40} \mathrm{Cl}_{2} \mathrm{~N}_{2} \mathrm{O}_{7} \mathrm{~S}: \mathrm{C}, 60.42 ; \mathrm{H}, 5.63 ; \mathrm{N}, 3.91$. Found C, $60.38 ; \mathrm{H}, 5.58 ; \mathrm{N}, 3.89$. UV-Vis: $\lambda_{\max }(\mathrm{Abs}) 636 \mathrm{~nm}$, $\lambda_{\max }(\mathrm{Em}) 648 \mathrm{~nm}$ (Methanol).

## $N, N$-Diisopropylethylammonium salt of 4-(5-chloro-2-((3-((5-chloro-1-(6-((2,5-dioxopyrrolidin-1-

 yl)oxy)-6-oxohexyl)-3,3-dimethyl-3H-indol-1-ium-2-yl)methylene)-2-oxido-4-oxocyclobut-1-en-1$\mathbf{y l}$ )methylene)-1,3-dimethylindolin-3-yl)butane-1-sulfonate ( $N$-Hydroxysuccinimide ester of $\boldsymbol{b}$-3COOH) (b-3-NHS).
$\boldsymbol{b}-3$-COOH ( $20.0 \mathrm{mg}, 27.9 \mathrm{~m} \mu \mathrm{~mol}$ ), $N, N, N^{\prime}, N^{\prime}$-tetramethyl- $O$-( $N$-succinimidyl)uronium tetrafluoroborate (TSTU) ( $10 \mathrm{mg}, 33.2 \mathrm{~m} \mu \mathrm{~mol}$ ) were dissolved in DMF ( 2 mL ) and $N, N$-diisopropylethylamine (DIEA) ( 14 $\mathrm{m} \mu \mathrm{L}, 80.3 \mathrm{~m} \mu \mathrm{~mol}$ ) was added. The solution was stirred at room temperature for 10 min . The reaction mixture was diluted with ether $(20 \mathrm{~mL})$ and left for precipitation of the product. The formed precipitate was filtered off, washed with ether, diluted with $20 \%$ aqueous acetonitrile and purified by column chromatography (Silica gel 60 RP18, 20-50 \% acetonitrile-water) to give $\boldsymbol{b}$-3-NHS. Yield: 12 mg ( $74 \%$ ). ${ }^{1} \mathrm{H}-\mathrm{NMR}\left(400 \mathrm{MHz}\right.$, DMSO- $d_{6}$ ), $\delta$, ppm: 7.64 ( $1 \mathrm{H}, \mathrm{s}$, arom.), 7.60 ( $1 \mathrm{H}, \mathrm{s}, \operatorname{arom}$. ), $7.42-7.34$ ( $2 \mathrm{H}, \mathrm{m}$, arom.), $7.34-7.27(2 \mathrm{H}, \mathrm{m}, \operatorname{arom}),. 5.82(1 \mathrm{H}, \mathrm{s}, \mathrm{C} \underline{H}), 5.81(1 \mathrm{H}, \mathrm{s}, \mathrm{C} \underline{H}), 4.05(2 \mathrm{H}$, broad s, $\mathrm{NC} \underline{H} 2), 3.55(3 \mathrm{H}, \mathrm{s}$,
$\mathrm{NC} \underline{H}_{3}$ ), 3.58-3.50 (2H, m, CH (DIPEA)), 3.18-3.06 (2H, m, CH ${ }_{2}$ (DIPEA)), 2.83 ( $4 \mathrm{H}, \mathrm{s}, \mathrm{CH}_{2}$ (succinimide)), 2.73-2.64 (4H, m, CH2), 2.24-2.12 (2H, m, CH2CONHS), $1.67\left(6 \mathrm{H}, \mathrm{s}, \mathrm{C}\left(\mathrm{C} \underline{H}_{3}\right)_{2}\right), 1.66(3 \mathrm{H}$, s, 3-CH3 $\underline{H}_{3}$, $1.75-1.61\left(2 \mathrm{H}, \mathrm{m}, \mathrm{CH}_{2}\right), 1.61-1.47(2 \mathrm{H}, \mathrm{m}, \mathrm{CH} 2), 1.45-1.30\left(4 \mathrm{H}, \mathrm{m}, \mathrm{CH}_{2}\right), 1.33-1.19(15 \mathrm{H}, \mathrm{m}$, DIPEA), $0.77-0.59\left(1 \mathrm{H}, \mathrm{m}, \mathrm{CH}_{2}\right), 0.58-0.38\left(1 \mathrm{H}, \mathrm{m}, \mathrm{CH}_{2}\right)$. ESI MS, m/z calcd. for [M-DIEA-H $\left.{ }^{+}\right]^{-}$ [ $\left.\mathrm{C}_{40} \mathrm{H}_{42} \mathrm{Cl}_{2} \mathrm{~N}_{3} \mathrm{O}_{9} \mathrm{~S}\right]^{-} 810.20$, found: 810.47. Anal. calcd. (\%) for $\mathrm{C}_{48} \mathrm{H}_{62} \mathrm{Cl}_{2} \mathrm{~N}_{4} \mathrm{O}_{9} \mathrm{~S}: \mathrm{C}, 61.20 ; \mathrm{H}, 6.63 ; \mathrm{N}, 5.95$. Found C, 61.15; H, 6.81; N, 5.99. UV-Vis: $\lambda_{\max }(\mathrm{Abs}) 636 \mathrm{~nm}, \lambda_{\max }(\mathrm{Em}) 648 \mathrm{~nm}$ (Methanol).

## SI 2. Sequence of DNA Holliday Junction (DNA-HJ)

Table S1. DNA sequence used to synthesize the HJ-DNA

| DNA strands | Base sequence |
| :--- | :--- |
| Strand A | ATATAATCGCTCG*CATATTATGACTG |
| Strand B | CAGTCATAATATG*TGGAATGTGAGTG |
| Strand C | CACTCACATTCCA*CTCAACACCACAA |
| Strand D | TTGTGGTGTTGAG*CGAGCGATTATAT |

*Indicates the position where an extra Thymine is added to bound covalently the squaraine dye onto the DNA. Note that the extra Thymine is added only if the DNA strand has the dye as shown in Figure 1A.

## SI 3. Absorption spectra of modified squaraine monomers in DNA-HJ



Figure S1. Absorption spectra of squaraine dyes monomers in DNA-HJ.

## SI 4. Fluorescence suppression of squaraine dimers

The fluorescence suppression of dimer in reference to their respective monomers was calculated using the emission spectra scaled by the absorptance at the excitation wavelength ( 630 nm ). The normalized emission (FL) in the wavelength range of " $x$ " to " $y$ " $n m$ is defined as:

$$
\begin{equation*}
F L_{\text {construct }}=\frac{\text { Emission spectra }_{x \rightarrow y \mathrm{~nm}}}{\text { Absoptane }_{\text {@excited wavelength }}} \tag{Eq.S1}
\end{equation*}
$$

Where:

$$
\begin{equation*}
\text { Absoptance }=1-10^{-} \text {absorbance } \tag{Eq.S2}
\end{equation*}
$$

The florescence suppression of the aggregates was calculated using the integrated area of monomers and dimers $\left(\int F L_{X}\right)$ by the following formula ${ }^{4}$ :
$\% F L$ suppression $=\frac{\int F L_{\text {Monomer }}-\int F L_{\text {Dimer }}}{\int F L_{\text {Monomer }}} \times 100 \%$
Table S2. Percentage (\%) of fluorescence emission suppression of squaraine dye aggregates relative to their monomers (excitation at 630 nm )

| Dye group | Dye label | Construct | Peak | Area | FL suppression (\%) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{aligned} & *_{0}^{0} \\ & 0 \\ & 0 \\ & 0 \\ & 0 \\ & 0 \\ & U \\ & 0 \\ & 0 \\ & 0 \\ & U \\ & i \\ & 0 \\ & Z \end{aligned}$ | $a-1$ | Monomer | 646 | $2.47 \mathrm{E}+08$ | - |
|  |  | Adjacent dimer | 646 | $2.23 \mathrm{E}+07$ | 91.0 |
|  |  | Transverse dimer | 649 | $3.17 \mathrm{E}+07$ | 87.2 |
|  | $a-2$ | Monomer | 648 | $2.72 \mathrm{E}+08$ | - |
|  |  | Adjacent dimer | 652 | $3.98 \mathrm{E}+07$ | 85.4 |
|  |  | Transverse dimer | 650 | $2.68 \mathrm{E}+07$ | 90.2 |
|  | $a-3$ | Monomer | 648 | $1.52 \mathrm{E}+08$ | - |
|  |  | Adjacent dimer | 649 | $4.76 \mathrm{E}+07$ | 68.7 |
|  |  | Transverse dimer | 648 | $3.55 \mathrm{E}+07$ | 76.6 |
|  | $b-1 *$ | Monomer | 654 | $3.19 \mathrm{E}+08$ | - |
|  |  | Adjacent dimer | 654 | $2.36 \mathrm{E}+07$ | 92.6 |
|  |  | Transverse dimer | 654 | $1.85 \mathrm{E}+07$ | 94.2 |
|  | $b-2^{* *}$ | Monomer | 656 | $4.45 \mathrm{E}+07$ | - |
|  |  | Adjacent dimer | 657 | $1.25 \mathrm{E}+07$ | 71.8 |
|  |  | Transverse dimer | 658 | 5673110 | 87.2 |
|  | $b-3 * *$ | Monomer | 657 | $3.09 \mathrm{E}+07$ | - |
|  |  | Adjacent dimer | 655 | $1.66 \mathrm{E}+07$ | 46.3 |
|  |  | Transverse dimer | 658 | 8480870 | 72.5 |
|  | $b-4 * *$ | Monomer | 657 | $2.98 \mathrm{E}+07$ | - |
|  |  | Adjacent dimer | 660 | 7921470 | 73.4 |
|  |  | Transverse dimer | 665 | 7182130 | 75.9 |

*Slit $=3 \mathrm{~nm}$ BadPass recorded in Mass et al. ${ }^{4}$ and ${ }^{* *}$ Slit $=2 \mathrm{~nm}$ of $0.5 \mu \mathrm{M}$ SQ-DNA constructs, in 1XTBE 15 mM MgCl 2 recorded at room temperature. Absorbance nad fluorescence was measured under the same
experimental conditions using 5 mm of SQ-DNA constructs.

## SI 5. KRM modeling

## SI 5.1. Scorecards of non-chlorinated adjacent dimers





SI 5.2. Score cards of non-chlorinated transverse dimers




SI 5.3. Score cards of chlorinated adjacent dimers

| Dye b-1 <br> Adjacent BC dimer (single dimer) Holliday Junction DNA |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Number of chromophores |  |  |  |  |  |  |  |
| Number of vibrational levels considered, $n_{v}$ | 3 |  | $2.5 \quad 2.3$ |  | $\begin{gathered} \text { Energy (el } \\ 2.1 \quad 1.9 \end{gathered}$ | $1.8$ |  |
| Scaffold variant | 4-arm HJ DNA |  | $\begin{aligned} & \text { F } \\ & \underline{E} \\ & \sum_{0}^{2} \\ & 0 \\ & \hline \end{aligned}$ | $\mathrm{A} \text { —— Experiment }$ |  |  |  |
| Monomer property | value | units |  |  |  |  |  |
| Energy of a vibron $\varepsilon_{v}$ | 150 | meV |  |  |  |  |  |
| Displacement of excited state potential, $d$, from ground state potential (dimensionless) | 0.66 |  |  |  |  |  |  |
| Energy loss parameter, $\Gamma$ | 30 | meV |  |  | $n$ |  |  |
| Characteristic excitonic hopping parameter, $J_{0}$ | 51 | $\mathrm{meV}^{*} \mathrm{~nm}^{3}$ |  |  | $\Rightarrow$ | $\sqrt{5}$ |  |
| Huang-Rhys factor (dimensionless) | 0.22 |  |  |  |  |  |  |
| Transition dipole moment, $\mu$ | 12.0 | debye |  | 55 | 60065 | $700$ |  |
| TDM length, $l$ | 1.3 | nm |  |  | avelength | m) |  |
| Energy offset from monomer, Eof | -5E-05 | meV |  |  |  |  |  |
| Aggregate parameter | units | $(1,2)$ |  |  |  |  |  |
| Exciton hopping parameter, $J_{m, n}$ | meV | 132 |  |  |  |  |  |
| Center-to-center distance, $R_{m, n}$ | nm | 0.34 |  |  |  |  |  |
| Closest distance between dyes, $\mathrm{dmin}_{m,}$ | nm | 0.34 |  |  |  |  |  |
| Oblique angle, $\alpha_{m, n}$ | degrees | 1.3 |  |  |  |  |  |
| *Twist angle, $\theta_{t}{ }^{\text {m,n}}$ | degrees | -1.3 |  |  |  |  |  |
| ${ }^{\wedge}$ Slip angle $1, \theta_{\mathrm{s}} \mathrm{m}, \mathrm{R}$ | degrees | 88.9 |  |  |  |  |  |
| ${ }^{\wedge}$ Slip angle $2, \theta_{\mathrm{s}}{ }^{\mathrm{n}, \mathrm{R}}$ | degrees 88.9  <br> Center coordinates (nm)   |  |  |  |  |  |  |
| Chromophore number | Center coordinates (nm) |  |  | Angles (degrees) |  |  |  |
|  | X | Y | Z | Zenith | Azimuthal |  |  |
| 1 | 0.00 | 0.00 | -0.17 | 88.9 | 0.0 |  |  |
| 2 | 0.00 | 0.00 | 0.17 | 88.9 | -1.3 |  |  |
|  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |
| Fitting parameters | RR | $0 I_{\text {ABS }}$ | OI ${ }_{C D}$ | OI ${ }_{\text {total }}$ | $\boldsymbol{m s}_{\text {ABS }}$ | $\boldsymbol{m s}_{C D}$ | Total |
| Goodness of fit results | 1.03 | 0.95 | 0.35 | 0.65 | 0.41 | 9.27 | Fitness |
| Fitness weight | 1 | 0 | 0 | n/a | 1 | 1 | 9.68 |
| * Twist angle is taken to be the angle betweeen TDM projections in a plane normal to the separation vector, $R_{m, n}$ |  |  |  |  |  |  |  |
| ${ }^{\wedge}$ The slip angle depends on the reference dye. Slip angle is the angle between the TDM vector and the separation vector from the reference chromophore |  |  |  |  |  |  |  |





SI 5.4. Score cards of chlorinated transverse dimers





SI 6. Three-dimensional vector 3D plots of two dimers configuration


Figure S2. Vector plot with planar projections of two dimers plot and close view of each dimer, i.e., dimers I (composed of vectors 1 and 2) and II *composed of vectors 3 and 4). Vector plot represent the position and orientation of TDM of each chromophore in each aggregate (black arrow) derived from the KRM modeling.

Continuation of Figure S2


## SI 7. Effect of physical parameters on dye aggregate



Figure S3. Effect of solvent accessible surface area (SASA) in square angstrom $\left(\AA^{2}\right)$ on the excitonic coupling strength ( $J_{m, n}$ ) in meV of non-chlorinated (orange) and chlorinated (blue) squaraine dyes. (A) Adjacent dimers (A) and transverse dimers (B).

SI 8. Symmetrically substituted squaraine dyes


Figure S4. Relationship of A-value and exciton delocalization $\left(J_{m, n}\right)$ of symmetrically substituted squaraine dyes.

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