Supporting Information:



Figure S1: Extinction coefficients determined by qNMR. (a) DB1 (b) DB2. Experiments were conducted in triplicate.



Figure S2: Normalized absorbance spectra of DB1 and DB2 in DMSO.



Figure S3: Incubation of DB2 in 2% DMSO and PBS with NADH (No NTR). (a) Fluorescence spectra of DB2 before and after 10-minute incubation with NADH. (b) Absorbance spectra of DB2 before and after 10-minute incubation with NADH.



Figure S4: Activation of **DB2** in *E. coli* monitored by fluorescence. While we observe an increase in fluorescence after 24 hrs, a similar increase in B. subtilis was observed at only 4 hrs with an almost 10-fold greater signal observed at 24 hrs. Experiments were conducted in triplicate.



Figure S5: Cell viability assay using CFU counting. Images of colonies grown on agar pad are taken by Invitrogen iBright FL1500 imaging system and preprocessed with µManger or Fiji/ImageJ. Triplicates were used for statistical analysis.



Scheme S1: Synthesis of **EY2.** The carboxylic acid on EY is converted to a methyl ester in the first step to direct nucleophilic substitution of the 4-nitrobenzyl group towards the hydroxyl group in the subsequent step.



Figure S6: Cell viability of **DB2** in HeLa cells under dark or light conditions (10 minutes, 530 nm, 41.8 mW/cm²). Experiments were conducted in triplicate.



Figure S7: Photophysical characterizations of **EY2** in 2% DMSO and PBS. (a) Normalized absorbance spectra of compounds. (b) Fluorescence spectra of compounds. (c) ¹O₂ generation of compounds detected by ABDA under 490 nm irradiation (28.0 mW/cm²). EY was chosen as the standard and ABDA under irradiation serves as a control. Experiments were conducted in triplicate.



Figure S8: Extinction coefficients determined by qNMR. (a) **EY1** (b) **EY2**. Experiments were conducted in triplicate.



Figure S9: Normalized absorbance spectra of EY1 and EY2 in DMSO.

Table S1: Summary of Photophysical Data for EY1 and EY2

| | EY1 | EY2 |
|--|---------------|-----------------|
| λ_{max} (abs, PBS) | 521 | 481 |
| λ_{max} (em, PBS) | 544 | 543 |
| λ_{max} (abs, DMSO) | 535 | 466 |
| ε (M ⁻¹ cm ⁻¹ , DMSO)* | 132,000 | 43,000 |
| $\Phi_{\rm f}({ m DMSO})$ | 0.61 ± 0.05 | 0.015 ± 0.002 |
| Φ_{Δ} (PBS) | 0.67 ± 0.11 | 0.13 ± 0.01 |

* Extinction coefficients were determined at the λ_{abs} in DMSO



Figure S10: Nitroreductase reaction with EY2 in 2% DMSO and PBS. (a) Fluorescence time-course of DB2 with NTR and NADH. (b) Fluorescence spectra of EY2 before and after 10-minute incubation with NTR and NADH. (c) Absorbance spectra of EY2 before and after 10-minute incubation with NTR and NADH.



Figure S11: ¹H NMR of DB1



Figure S12: ¹³C NMR of DB1



Figure S13: ¹H NMR of DB2



Figure S14: ¹³C NMR of DB2



Figure S15: ¹H NMR of EY1



Figure S16: ¹³C NMR of EY1



Figure S17: ¹H NMR of EY2



Figure S18: ¹³C NMR of EY2



Figure S19: MS of DB1







Figure S21: MS of EY1



Figure S22: MS of EY2