

## Supporting Information

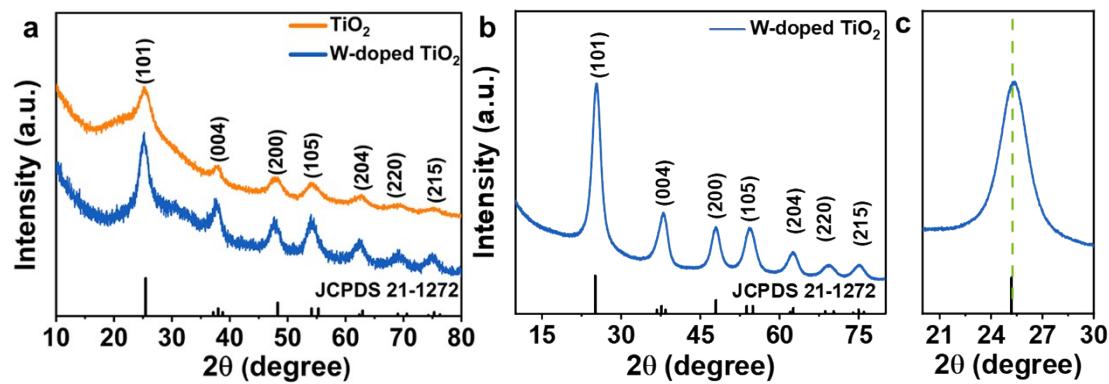
### Efficient photooxidation of C(sp<sup>3</sup>)-H bonds on visible-light-responsive W-doped TiO<sub>2</sub> nanocrystals promoted by photochromic effect

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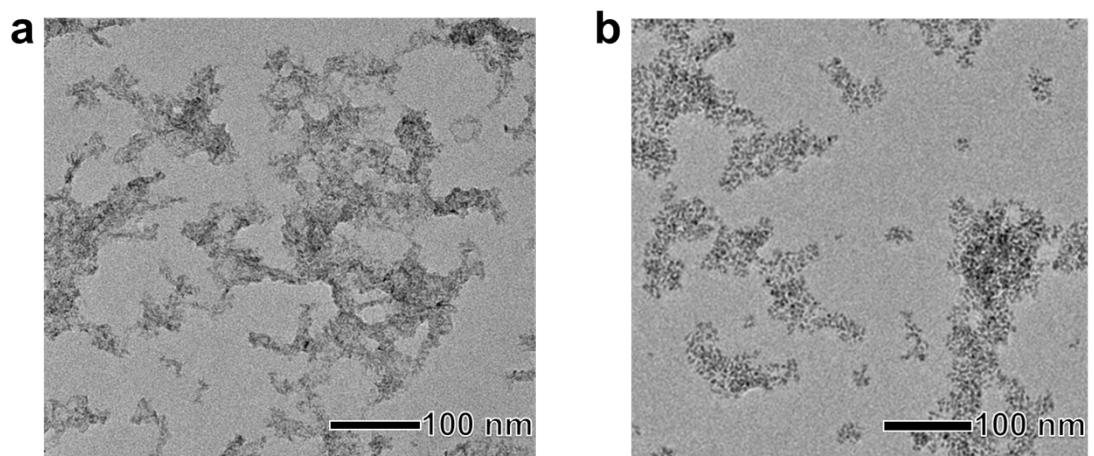
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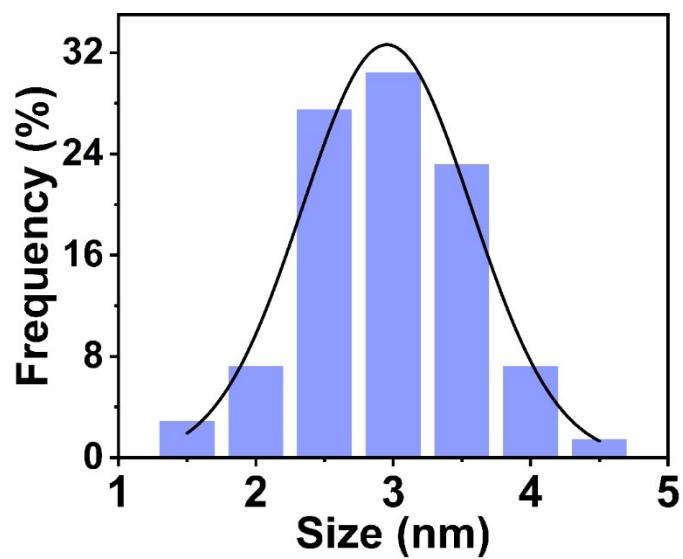
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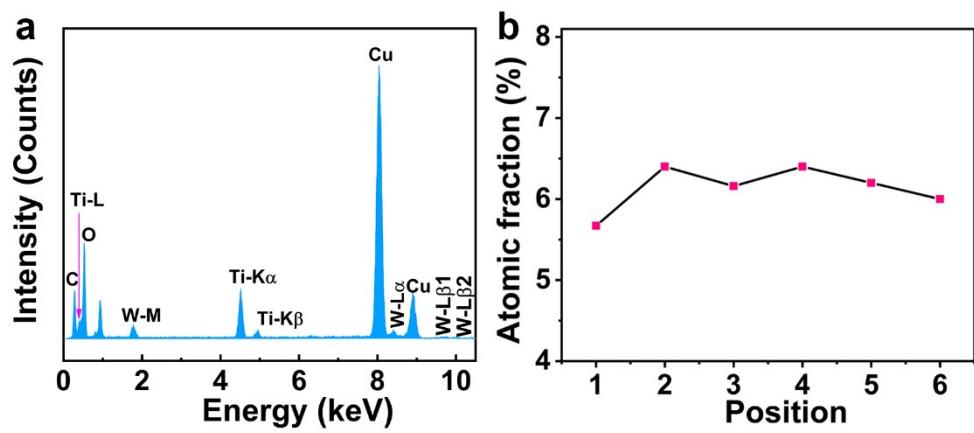
**Fig. S1.** (a) XRD patterns of  $\text{TiO}_2$  and W-doped  $\text{TiO}_2$  nanocrystals. (b and c) XRD patterns of various photocatalysts at  $2\theta$  of  $20\text{--}80^\circ$  (b) and  $20\text{--}30^\circ$  (c).



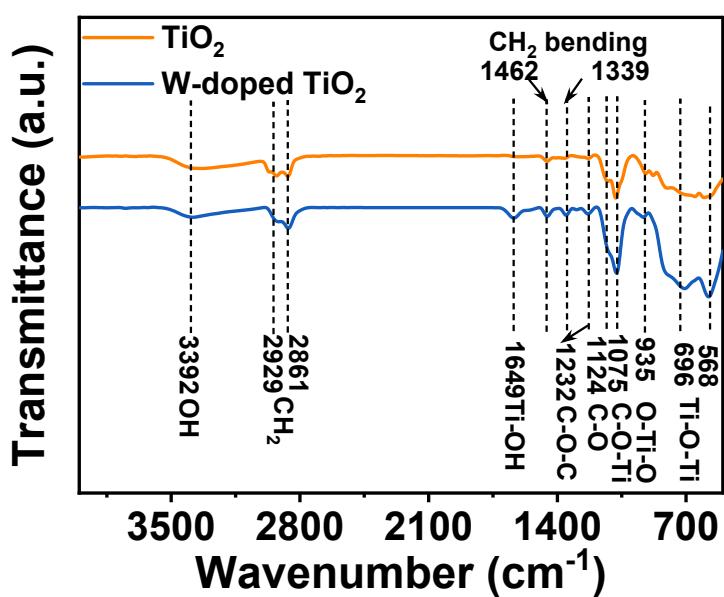
**Fig. S2.** High-magnification TEM images of (a)  $\text{TiO}_2$  and (b) W-doped  $\text{TiO}_2$  nanocrystals.



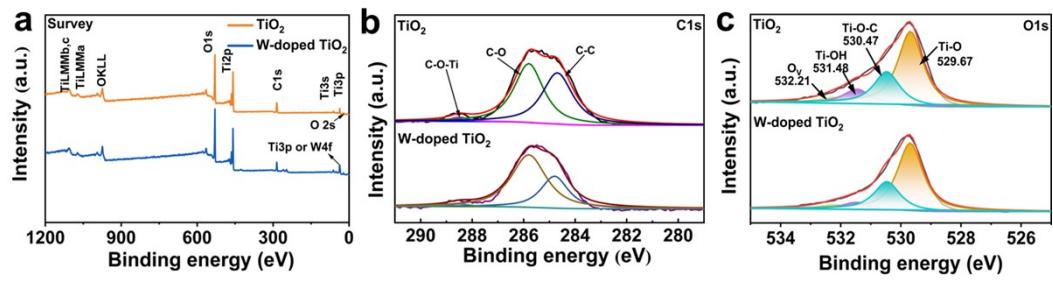
**Fig. S3.** Size distribution histogram of the W-doped TiO<sub>2</sub> nanocrystals.



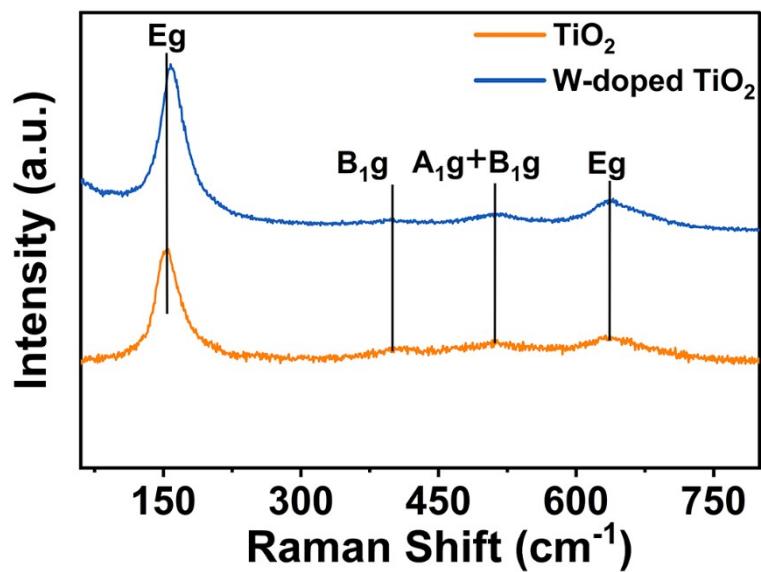
**Fig. S4.** (a) The energy-dispersive X-ray spectrometry; (b) W/Ti proportion statistics collected from six random W-doped  $\text{TiO}_2$  nanocrystals.



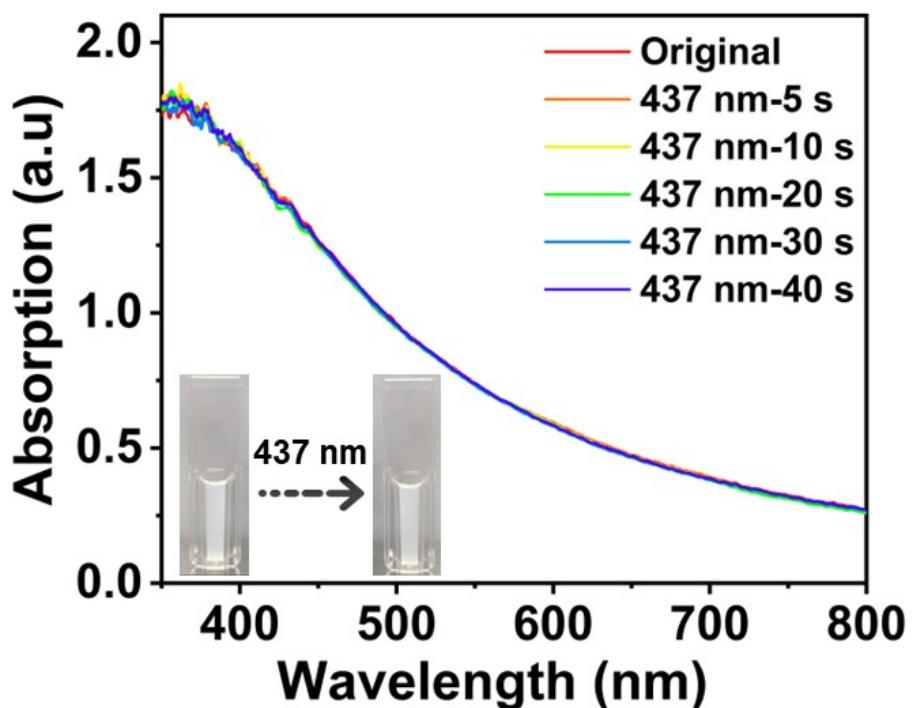
**Fig. S5.** FT-IR spectra of W-doped  $\text{TiO}_2$  and  $\text{TiO}_2$  nanocrystals.



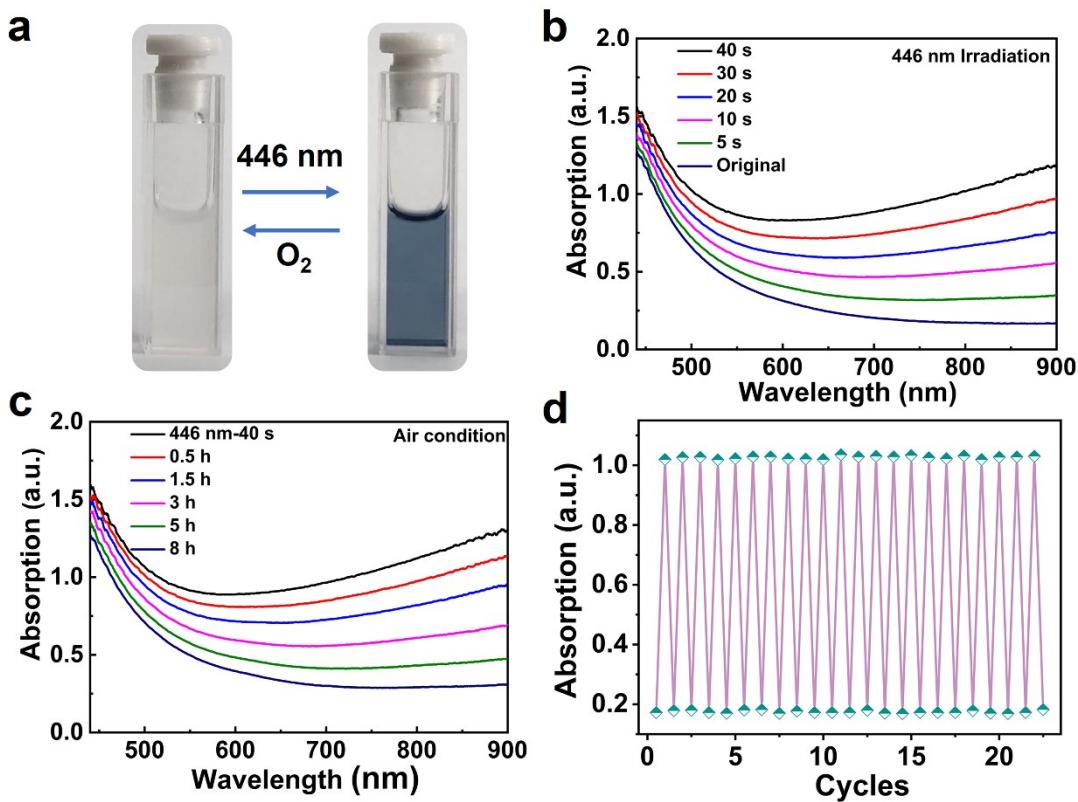
**Fig. S6.** (a) survey XPS spectra, (b, c) High resolution XPS spectra of C1s (b) and O 1s (c) of  $\text{TiO}_2$  and W-doped  $\text{TiO}_2$  nanocrystals.



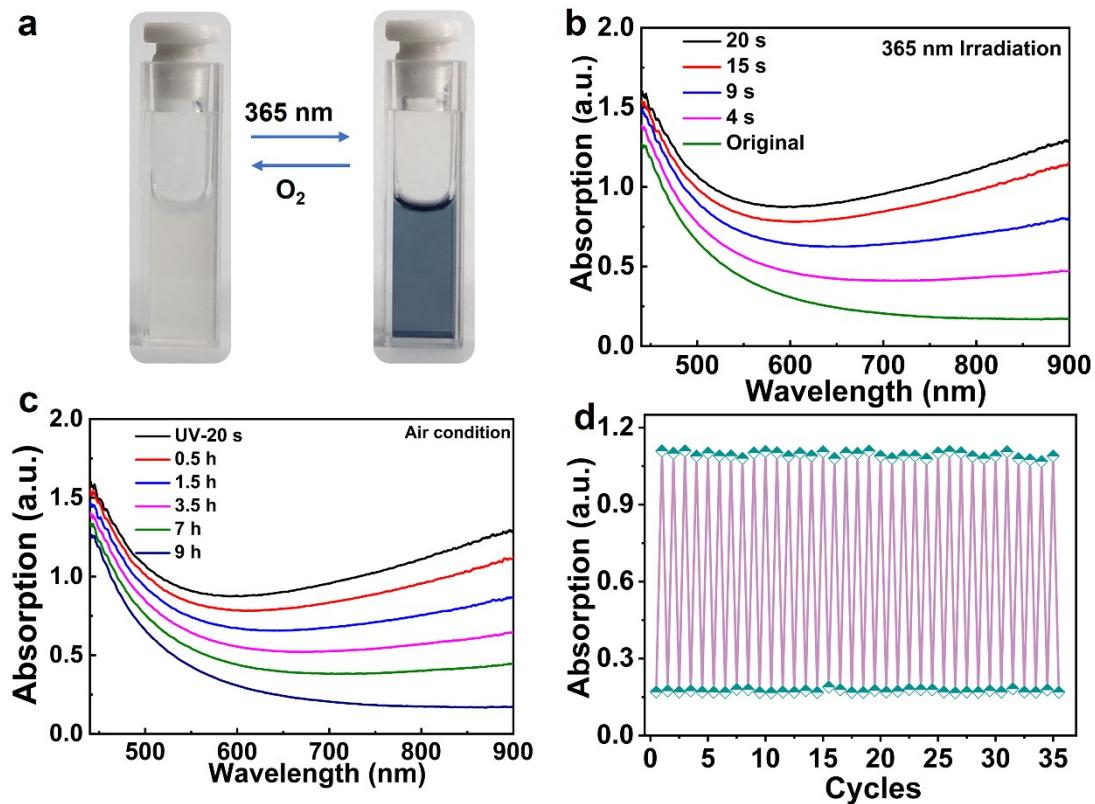
**Fig. S7.** Raman spectra of  $\text{TiO}_2$  and W-doped  $\text{TiO}_2$  nanocrystals.



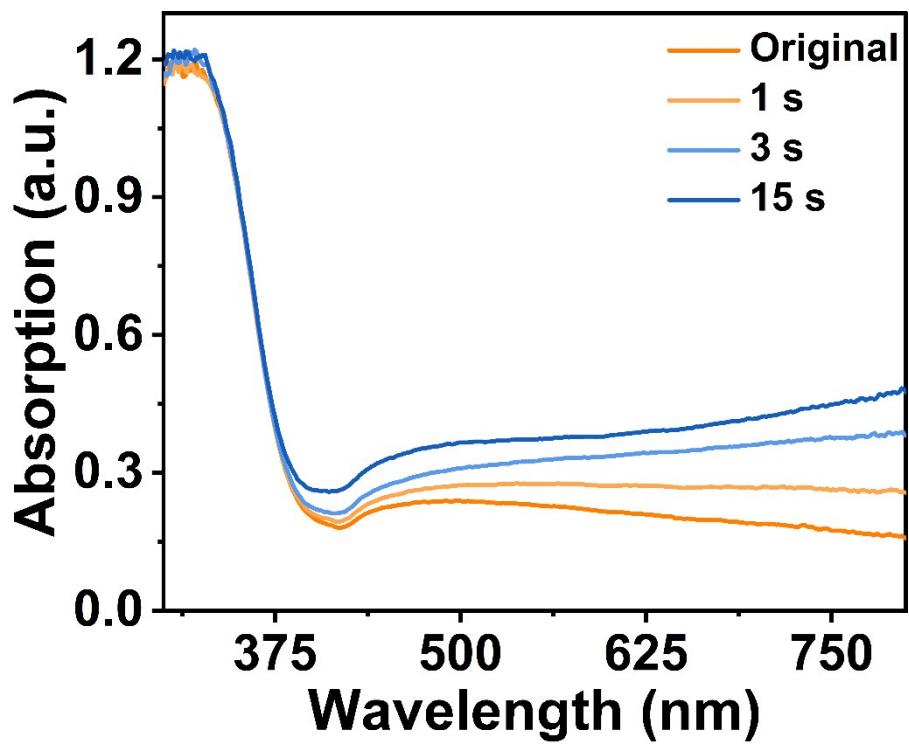
**Fig. S8.** UV-vis spectra of  $\text{TiO}_2$  nanocrystals showing the coloration process upon 437 nm irradiation. Insets are the digital photographs of samples before and after 437 nm irradiation.



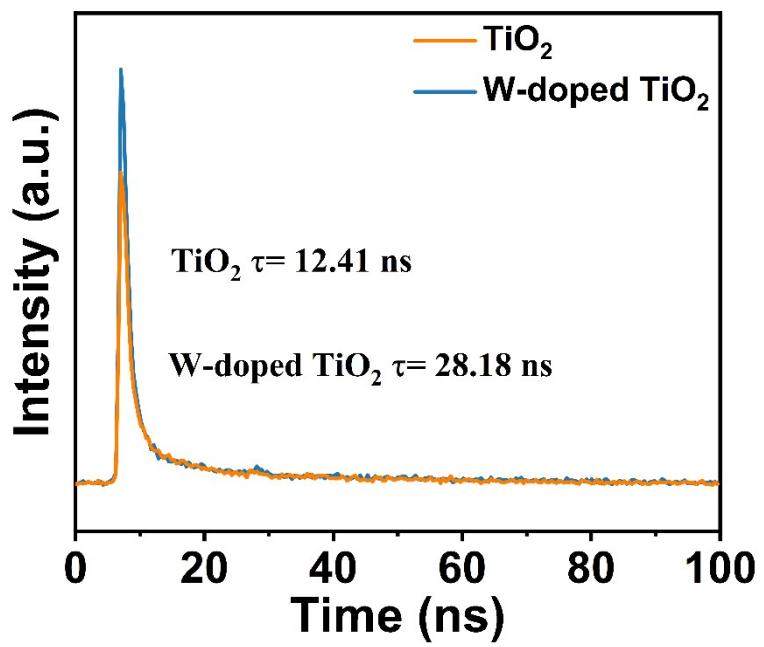
**Fig. S9.** Photoreversible color switching of the W-doped TiO<sub>2</sub> nanocrystals. (a) Color switching of the aqueous mixture upon 446 nm irradiation. UV-vis spectra showing (b) the coloration process upon 446 nm irradiation, (c) the decoloration process in air. (d) The absorption intensity of the system at 800 nm was recorded for 22 cycles.



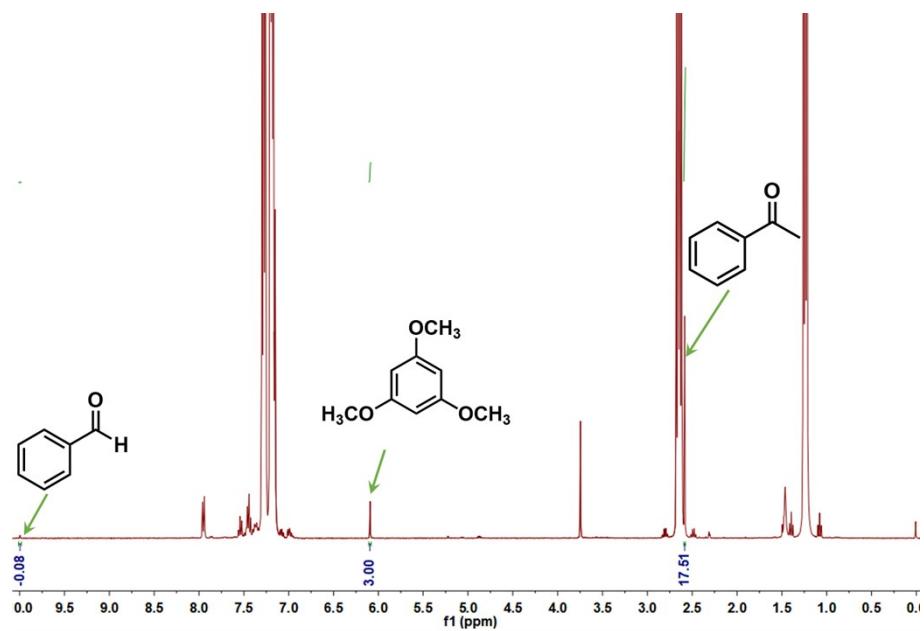
**Fig. S10.** Photoreversible color switching of the W-doped TiO<sub>2</sub> nanocrystals. (a) Color switching of the aqueous mixture upon 365 nm irradiation. UV-vis spectra showing (b) the coloration process upon 365 nm irradiation, (c) the decoloration process in air. (d) The absorption intensity of the system at 800 nm was recorded for 35 cycles.



**Fig. S11.** UV-vis spectra of W-doped  $\text{TiO}_2$  nanocrystals of the ethylbenzene/acetonitrile (1:1) solution showing the coloration process upon 437 nm irradiation.



**Fig. S12.** Time-dependent fluorescence decay traces of  $\text{TiO}_2$  nanoparticles and W-doped  $\text{TiO}_2$  nanocrystals.

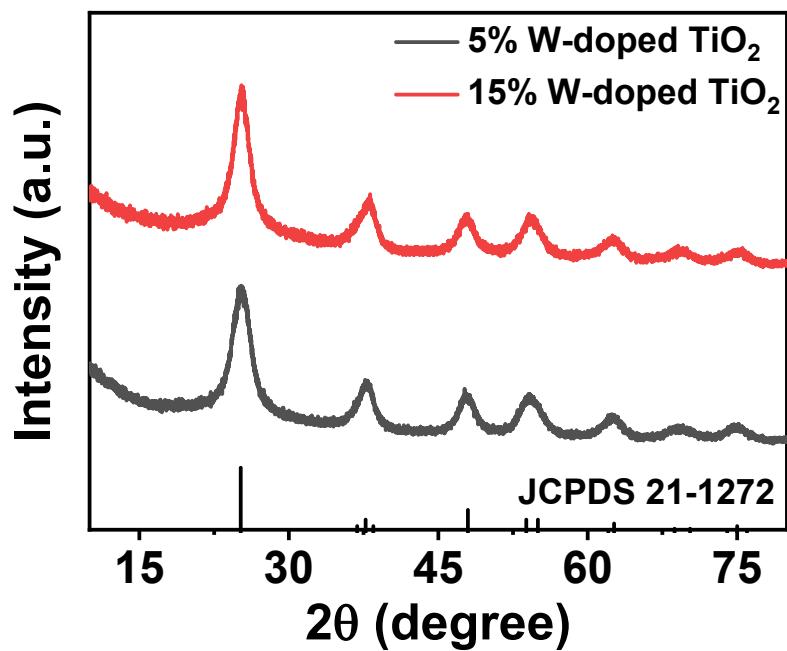


**Fig. S13.** <sup>1</sup>H NMR spectrum for photooxygenation reaction of ethylbenzene. The internal standard peak at 6.09 ppm and the product peak at 2.58 and 10.1 ppm were used to calculate the conversion rates (0.1 mmol 1,3,5-trimethoxybenzene as internal standard).

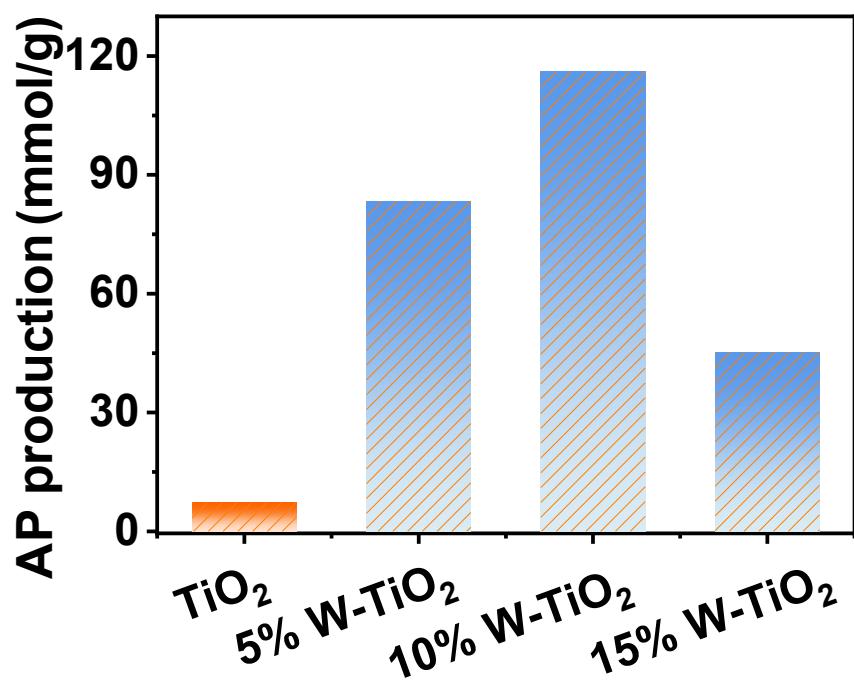
The apparent quantum yield (AQY) for the conversion of ethylbenzene was measured using a 437 nm monochromatic light. The total illumination was  $0.018 \text{ W cm}^{-2}$ . The irradiation area was controlled as  $13.2 \text{ cm}^2$ . Depending on the amount of converted ethylbenzene by the photocatalytic reaction in 6 hours, and the AQY was calculated as follow<sup>1</sup>:

$$AQY = \frac{N_e}{N_p} \times 100\% = \frac{10^9(\nu \times N_A \times K) \times (h \times c)}{(I \times A \times \lambda)} \times 100\% = \frac{1.2 \times 10^8(\nu \times K)}{(I \times A \times \lambda)}$$

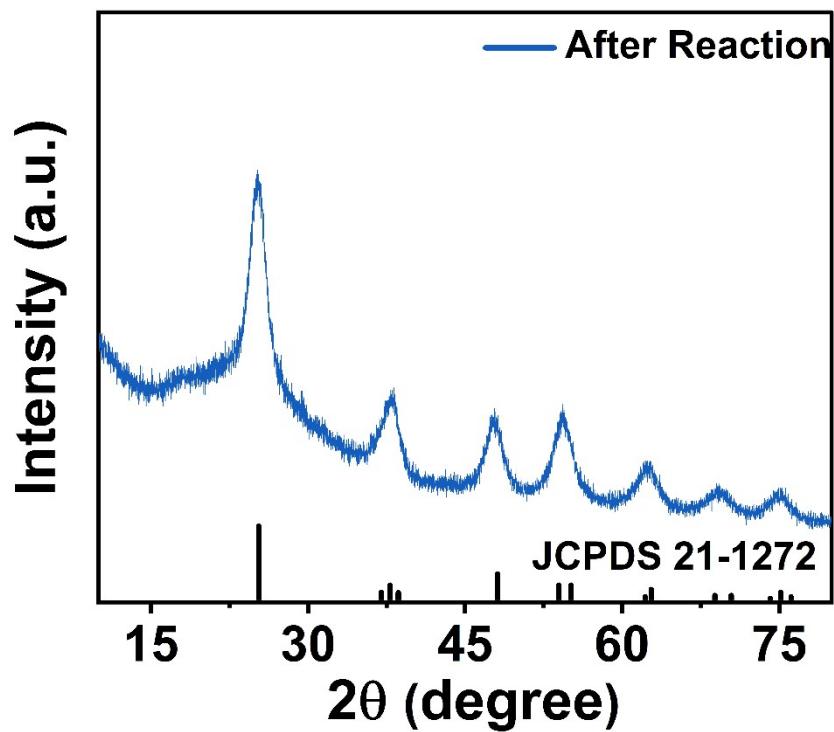
Where,  $N_e$  represents the number of electrons available for production of acetophenone,  $N_p$  represents the number of incident photons,  $N_A$  represents Avogadro constant ( $6.022 \times 10^{23} \text{ mol}^{-1}$ ),  $\nu$  is the production rate of acetophenone ( $\text{mol} \cdot \text{s}^{-1}$ ),  $h$  represents the Planck constant ( $6.626 \times 10^{-34} \text{ J} \cdot \text{s}$ ),  $c$  represents the speed of light ( $3 \times 10^8 \text{ m s}^{-1}$ ),  $A$  represents the irradiation area ( $\text{m}^2$ ),  $I$  represents the intensity of irradiation light ( $\text{W m}^{-2}$ ),  $\lambda$  represents the wavelength of the monochromatic light (nm).



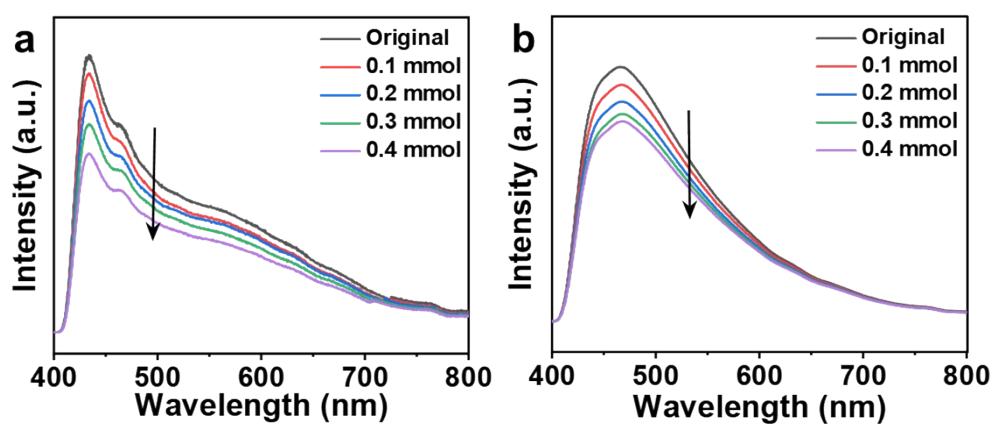
**Fig. S14.** XRD patterns of 5% and 15% W-doped  $\text{TiO}_2$  nanocrystals.



**Fig. S15.** Histogram of the production of acetophenone (AP) from ethylbenzene over different catalysts. Reaction condition: 298 K, O<sub>2</sub>, 3 mL ethylbenzene, 5 mg catalyst, 437 nm light, 6 h.



**Fig. S16** XRD pattern of W-doped  $\text{TiO}_2$  nanocrystals after photocatalysis reaction.



**Fig.S17** (a, b) Emission spectra of W-doped  $\text{TiO}_2$  (a) and  $\text{TiO}_2$  nanocrystals (b) at different concentrations of ethylbenzene.

**Table. S1.** Parameters of the time-resolved photoluminescence decay curves according to a biexponential decay.

Sample	$\tau_1$	A <sub>1</sub> (%)	$\tau_2$	A <sub>2</sub> (%)	$\tau_3$	A <sub>3</sub> (%)	$\tau_A$
TiO <sub>2</sub>	0.1367	18.45	2.1833	29.81	22.6491	51.74	12.41
W-doped TiO <sub>2</sub>	0.9614	40.68	6.4199	13.93	59.2489	45.39	28.18

**Table. S2.** Comparison of the photocatalytic aerobic oxidation of ethylbenzene/toluene activities of the reported heterogeneous materials

Catalyst	Oxidant	Temperatur e	Substrate ( mmol )	Yield (mmol/g)	External filed	Ref.
This work	O <sub>2</sub>	rt.	28.3 <sup>(a)</sup>	235	435 nm	
CBT	O <sub>2</sub>	rt.	8.17 <sup>(a)</sup>	14.21	420-780 nm	<sup>2</sup>
VO@g-C <sub>3</sub> N <sub>4</sub>	H <sub>2</sub> O <sub>2</sub>	rt.	1 <sup>(a)</sup>	39.62	40 W bulb	<sup>3</sup>
<i>p</i> -BiOBr	O <sub>2</sub>	rt.	0.2 <sup>(a)</sup>	9.3	≥420 nm	<sup>4</sup>
SA-Fe-TCN	O <sub>2</sub>	60 °C	0.5 <sup>(a)</sup>	9.9	≥420 nm	<sup>5</sup>
Cs <sub>3</sub> Bi <sub>2</sub> Br <sub>9</sub> /SBA- 15	Air	rt.	47.16 <sup>(a)</sup>	65.8	≥420 nm	<sup>6</sup>
1.8Ni-BWO	O <sub>2</sub>	rt.	21.74 <sup>(b)</sup>	45.6	≥420 nm	<sup>7</sup>
CsPb <sub>1-x</sub> Ce <sub>x</sub> Br <sub>3</sub>	O <sub>2</sub>	rt.	54.34 <sup>(b)</sup>	61.2	≥420 nm	<sup>8</sup>
<i>p</i> -BWO	O <sub>2</sub>	rt.	10 <sup>(b)</sup>	8.77	≥420 nm	<sup>9</sup>
Cs <sub>3</sub> Bi <sub>2</sub> Br <sub>9</sub> /g- C <sub>3</sub> N <sub>4</sub>	O <sub>2</sub>	rt.	54.34 <sup>(b)</sup>	13.59	≥400 nm	<sup>10</sup>
0.5%Pd@C- GluA-550	Air	120 °C	32.83 <sup>(c)</sup>	219.14		<sup>11</sup>
NCNTs	O <sub>2</sub>	120 °C	94.3 <sup>(c)</sup>	307.88		<sup>12</sup>

**(a) The substrate of photocatalytic oxidation is ethylbenzene. (b) The substrate of photocatalytic oxidation is toluene. (c) The substrate of thermocatalytic oxidation is ethylbenzene.**

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