

## Supplementary Information:

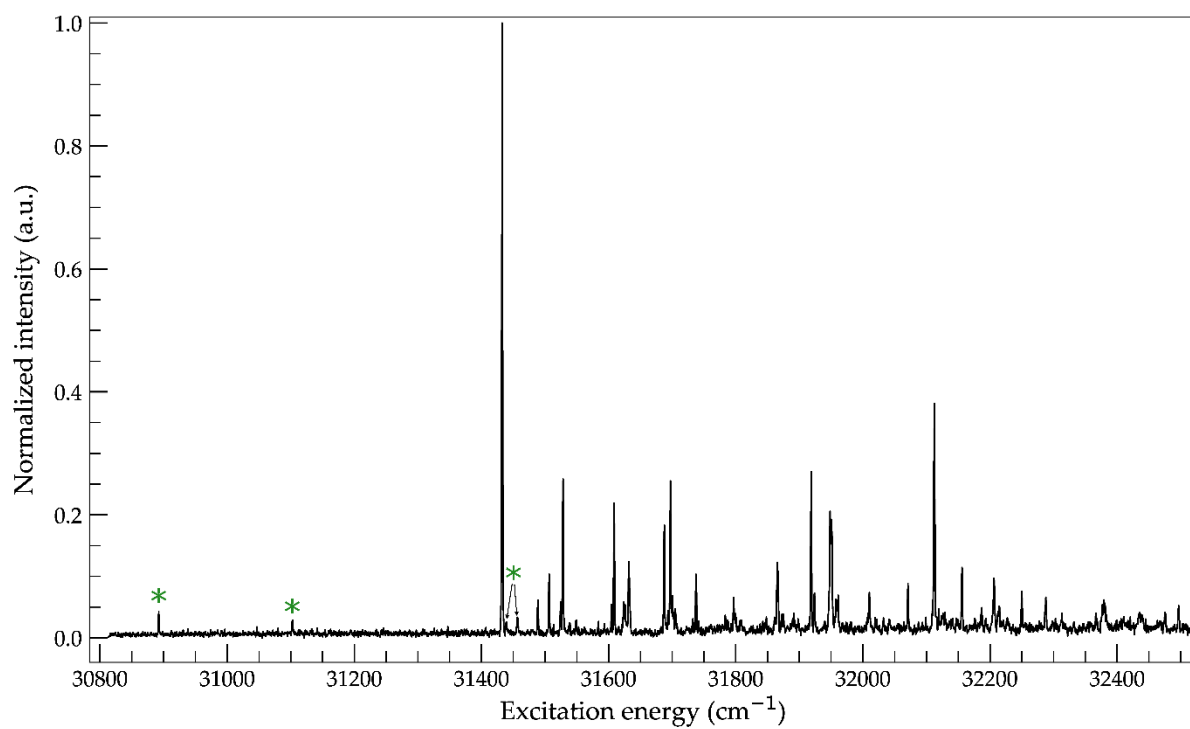
# Resonance Enhanced MultiPhoton Ionization studies of di-ortho-methoxy methylcinnamate, a cinnamate-based UV-B filter

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**Figure S1.** Extended jet-cooled excitation spectrum of di-ortho-methoxy methylcinnamate (**1**) recorded by two-colour (1+1') R2PI spectroscopy. Bands indicated with an \* are assigned to resonances of **1**-H<sub>2</sub>O clusters.

**Table S1.** Composition wavefunctions  $V'(\pi\pi^*)$  and  $V(\pi\pi^*)$  states of *s-cis* and *s-trans* conformations of di-*ortho*-methoxy cinnamate at  $S_0$  equilibrium geometry (vertical) and at the equilibrium geometry of the respective electronically excited state (adiabatic). HOMO and LUMO are abbreviated as H and L.

	Vertical <i>s-cis</i>	Adiabatic <i>s-cis</i> <sup>a</sup>	Vertical <i>s-trans</i>	Adiabatic <i>s-trans</i> <sup>a</sup>
$V'(\pi\pi^*)$	H-1→L 0.62 H → L -0.28 H → L+1 -0.17	H-1→L 0.62 H → L -0.30 H → L+1 -0.13	H-1→L 0.66 H → L -0.18 H → L+1 -0.18	H-1→L 0.65 H → L -0.23 H → L+1 -0.13
$V(\pi\pi^*)$	H-1→L 0.27 H → L 0.64		H-1→L 0.18 H → L 0.68	

<sup>a</sup> Geometry optimization of the  $V(\pi\pi^*)$  state does not lead to a stable minimum.