### **Electronic Supporting Information**

# Photophysical study of a family of [Ru(phen)<sub>2</sub>(Me<sub>n</sub>dpq)]<sup>2+</sup> complexes in different solvents and DNA: a specific water effect promoted by methyl substitution

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	DMSO	MeCN	MeOH	EtOH	pH 7 tris buffer
$\lambda_{max abs} (nm)$	450	447	446	446	448
$\epsilon^{\lambda max} \left( M^{\text{-1}} cm^{\text{-1}} \right)$	19500	19300	19100	19200	16100
$\lambda_{max em}(nm)$	617	604	602	599	609
$\phi_{aer}$ <sup>a</sup>	0.038	0.012	0.019	0.016	0.019
$\tau_{aer} (ns)$	423	155	167	170	250
$\phi_{deg}{}^{a}$	0.126	0.064	0.061	0.043	0.024
$\tau_{deg}(ns)$	1360	760	602	351	335
$k_q[O_2]  (M^{\text{-}1}  s^{\text{-}1})^b$	$3.5 \times 10^{9}$	$2.7 \times 10^9$	$2.1 \times 10^{9}$	$1.4 \times 10^{9}$	$3.5 \times 10^{9}$
$k_r \left(s^{-1}\right)$	$9.3 \times 10^4$	$7.2 \times 10^4$	$1.0 \times 10^{5}$	$1.2 \times 10^{5}$	$7.1 \times 10^{4}$
$k_{nr} (s^{-1})$	$6.4 \times 10^{5}$	$1.2 \times 10^{6}$	$1.6 \times 10^{6}$	$2.7 \times 10^6$	$3.0 \times 10^{6}$

**Table S1.** Photophysical properties of  $[Ru(phen)_2(dpq)]^{2+}$ , **1**, in a range of solvents

<sup>a</sup>Relative quantum yields compared to [Ru(bpy)<sub>3</sub>]<sup>2+</sup>,  $\phi = 0.042$  in degassed aqueous solution and 0.028 in aerated aqueous solution. <sup>b</sup>k<sub>q</sub> (O<sub>2</sub>) evaluated using Stern-Volmer eq.  $\tau_0/\tau = 1 + k_q \tau_0$ [O<sub>2</sub>]. Errors:  $\lambda_{max.}$  abs  $\pm 2$  nm,  $\epsilon \pm 10$  %,  $\lambda_{max.}$  em  $\pm 2$  nm,  $\phi_{em} \pm 0.005$ ,  $\tau \pm 10$  %,  $k_q$  (O<sub>2</sub>)  $\pm 2 \times 10^8$  M<sup>-1</sup>s<sup>-1</sup>,  $k_r$  and  $k_{nr} \pm 30$ %.



Figure S1. Emission spectra of 1 in degassed (a) and aerated (b) solutions. (Excitation at  $\lambda_{max}$  abs of the MLCT band)

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	DMSO	MeCN	MeOH	EtOH	pH 7 tris buffer
N <sub>max abs</sub> (nm)	452	447	446	446	448
$\epsilon^{\lambda max} (M^{-1} cm^{-1})$	19400	19300	19200	19500	16200
$\lambda_{max Em}(nm)$	613	598	599	597	608
$\phi_{aer}$ a	0.040	0.012	0.011	0.013	0.035
$\tau_{aer} (ns)$	390	140	150	147	465
$\phi_{ m deg}$ <sup>a</sup>	0.122	0.052	0.054	0.024	0.063
$\tau_{deg}(ns)$	1267	603	482	270	803
$k_q[O_2] (M^{-1} s^{-1})^b$	$3.9 \times 10^9$	$2.9 \times 10^9$	$2.2 \times 10^{9}$	$1.5 \times 10^{9}$	$3.1 \times 10^{9}$
$k_r (s^{-1})$	$9.6  imes 10^4$	$8.5  imes 10^4$	$1.1 \times 10^{5}$	$8.9  imes 10^4$	$7.9  imes 10^4$
$k_{nr} (s^{-1})$	$6.9 \times 10^{5}$	$1.6 \times 10^{6}$	$2.0 \times 10^{6}$	$3.6 \times 10^{6}$	$1.2 \times 10^{6}$

<sup>a</sup>Relative quantum yields compared to  $[Ru(bpy)_3]^{2+}$ ,  $\phi = 0.042$  in degassed aqueous solution and 0.028 in aerated aqueous solution. <sup>b</sup>  $k_q$  (O<sub>2</sub>) evaluated using Stern-Volmer eq.  $\tau_0/\tau = 1 + k_q\tau_0[O_2]$ . Errors:  $\lambda_{max}$  abs  $\pm 2$  nm,  $\epsilon \pm 10$  %,  $\lambda_{max}$  em  $\pm 2$  nm,  $\phi_{em} \pm 0.005$ ,  $\tau \pm 10$  %,  $k_q$  (O<sub>2</sub>)  $\pm 2 \times 10^8$  M<sup>-1</sup>s<sup>-1</sup>,  $k_r$  and  $k_{nr} \pm 30\%$ .



Figure S2. Emission spectra of 2 in degassed (a) and aerated (b) solutions. (Excitation at  $\lambda_{max}$  abs of the MLCT band)

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	DMSO	MeCN	MeOH	EtOH	pH 7 tris buffer
$\lambda_{max abs} (nm)$	452	447	446	447	448
$\epsilon^{\lambda max} (M^{-1} cm^{-1})$	19200	19000	19400	19200	15400
$\lambda_{\max Em}(nm)$	610	597	593	592	605
φ <sub>aer</sub> <sup>a</sup>	0.042	0.011	0.014	0.010	0.041
$\tau_{aer} (ns)$	376	122	137	141	545
¢ <sub>deg</sub> <sup>a</sup>	0.117	0.047	0.040	0.019	0.080
$\tau_{deg}(ns)$	1199	544	425	270	1078
$k_q[O_2] (M^{-1} s^{-1})^b$	$4.0 \times 10^9$	$3.3 \times 10^9$	$2.4 \times 10^9$	$1.6 \times 10^{9}$	$3.1 \times 10^{9}$
$k_r (s^{-1})$	$9.8  imes 10^4$	$8.6  imes 10^4$	$9.4  imes 10^4$	$7.0  imes 10^4$	$7.4  imes 10^4$
$k_{nr} (s^{-1})$	$7.4 \times 10^{5}$	$1.8 \times 10^{6}$	$2.3 \times 10^{6}$	$3.4 \times 10^{6}$	$8.5 \times 10^{5}$

Table S3	Photophysical	properties of	[Du(nhan) ()	$(12^{10} dna)^{12+}$	in a range of sol	vonto
Table 55.	i notopnysicai	properties of	[Ku(phen) <sub>2</sub> (1	$v_2upq_j$ , 3	, in a range of so	venus

<sup>a</sup> Relative quantum yields compared to  $[Ru(bpy)_3]^{2+}$ ,  $\phi = 0.042$  in degassed aqueous solution and 0.028 in aerated aqueous solution. <sup>b</sup>  $k_q$  (O<sub>2</sub>) evaluated using Stern-Volmer eq.  $\tau_0/\tau = 1 + k_q \tau_0[O_2]$ . Errors:  $\lambda_{max}$  abs  $\pm 2$  nm,  $\epsilon \pm 10$  %,  $\lambda_{max}$  em  $\pm 2$  nm,  $\phi_{em} \pm 0.005$ ,  $\tau \pm 10$  %,  $k_q$  (O<sub>2</sub>)  $\pm 2 \times 10^8$  M<sup>-1</sup>s<sup>-1</sup>,  $k_r$  and  $k_{nr} \pm 30$ %.



Figure S3. Emission spectra of 3 in degassed (a) and aerated (b) solutions. (Excitation at  $\lambda_{max}$  abs of the MLCT band)