## **Supporting Information**

## Influencing Electronic Interaction in Diferrocenyl-1-Phenyl-1*H*-Pyrroles

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**Figure SI1** Top: <sup>1</sup>H NMR spectrum of **3e** in the range between 6.9 and 7.5 ppm in  $CDCl_3$  (7.26 ppm) at 25 °C; bottom: simulated spectrum of **3e** for a frequency of 500.13 MHz and a line width of 0.5 Hz.



**Figure SI2** Top: <sup>1</sup>H-<sup>1</sup>H-COSY NMR spectrum of **3e** in the range between 6.9 and 7.5 ppm in  $CDCl_3$  (7.26 ppm) at 25 °C.



**Figure SI3** Top:  ${}^{1}\text{H}{}^{-13}\text{C}{}^{-}\text{HSQC}$  NMR spectrum of **3e** (range:  ${}^{1}\text{H}$  6.9 to 7.5 ppm;  ${}^{13}\text{C}$  110 to 145 ppm) in CDCl<sub>3</sub> at 25 °C.



**Figure SI4** NIR spectrum of **3a**. Arrows indicate increasing, decreasing or shifting of the absorptions; dichloromethane solutions (1.0 mmol·L<sup>-1</sup>) at 25 °C, supporting electrolyte  $[N^{n}Bu_{4}][B(C_{6}F_{5})_{4}]$  (0.1 mol·L<sup>-1</sup>); bottom: oxidation of **3a** to **3a**<sup>+</sup> at potentials from -400 to 350 mV; middle: oxidation of **3a**<sup>+</sup> to **3a**<sup>2+</sup> (375 - 600 mV); top: oxidation of **3a**<sup>2+</sup> to **3a**<sup>3+</sup> (600 - 1500 mV).



**Figure SI5** NIR spectrum of **3b**. Arrows indicate increasing, decreasing or shifting of the absorptions; dichloromethane solutions (1.0 mmol·L<sup>-1</sup>) at 25 °C, supporting electrolyte  $[N^{n}Bu_{4}][B(C_{6}F_{5})_{4}]$  (0.1 mol·L<sup>-1</sup>); bottom: oxidation of **3b** to **3b**<sup>+</sup> at potentials from -200 to 325 mV; top: oxidation of **3b**<sup>+</sup> to **3b**<sup>2+</sup> (350 - 1000 mV).



**Figure SI6** NIR spectrum of **3e**. Arrows indicate increasing, decreasing or shifting of the absorptions; dichloromethane solutions  $(1.0 \text{ mmol}\cdot\text{L}^{-1})$  at 25 °C, supporting electrolyte  $[N^n\text{Bu}_4][B(C_6F_5)_4]$  (0.1 mol·L<sup>-1</sup>); bottom: oxidation of **3e** to **3e**<sup>+</sup> at potentials from -200 to 350 mV; top: oxidation of **3e**<sup>+</sup> to **3e**<sup>+</sup> to **3e**<sup>2+</sup> (350 - 1000 mV).



**Figure SI7** NIR spectrum of **3f**. Arrows indicate increasing, decreasing or shifting of the absorptions; dichloromethane solutions (1.0 mmol·L<sup>-1</sup>) at 25 °C, supporting electrolyte  $[N^{n}Bu_{4}][B(C_{6}F_{5})_{4}]$  (0.1 mol·L<sup>-1</sup>); bottom: oxidation of **3f** to **3f**<sup>+</sup> at potentials from -200 to 350mV; top: oxidation of **3f**<sup>+</sup> to **3f**<sup>2+</sup> (350 - 1000 mV).