

Figure S1. Powder XRD patters of W-O series: pristine samples (A), samples calcined at 450 °C (B) and samples calcined at 600° C (C). On each series, (a), (b) and (c) refers to (Na)**W-O**, (NH<sub>4</sub>)**W-O** and (Na/NH<sub>4</sub>)**W-O** materials, respectively. Symbols: ( $\blacklozenge$ ) h-WO<sub>3</sub>, ( $\blacklozenge$ ) m-WO<sub>3</sub>.



Figure S2. Powder XRD patters of W/V-O series: pristine samples (A) and samples calcined at 600° C (B). On each series, (a), (b) and (c) refers to (Na)W/V-O,  $(NH_4)W/V-O$  and  $(Na/NH_4)W/V-O$  materials, respectively. Symbol: ( $\blacklozenge$ ) h-WO<sub>3</sub>.

W/V-O series



Figure S3. (a) Schematic representation illustrating the intergrowth of h-WO<sub>3</sub> and m-WO<sub>3</sub> in two different projections. (b) High resolution electron micrograph of a crystal in the [100]<sub>h</sub> projection. The change of contrast in the crystal edge corresponds to the transformation to m-WO<sub>3</sub> in the [010] projection. Similarity between d<sub>001</sub> for the two structures provide a good basis for the intergrowth of both polymorphs. The corresponding Fourier Transforms of each area have been included to illustrate the origin of the different diffraction effects.



Figure S4. Nitrogen (N<sub>2</sub>) adsorption–desorption isotherms of  $(NH_4^+)W/V-O$  heated at (a) 250 °C, (b) 400 °C and (c) 600 °C.



Figure S5. Simultaneous DTA/MS curves of  $(NH_4)$ **W-O** and  $(NH_4)$ **W/V-O** measured in 5% O<sub>2</sub>/He.