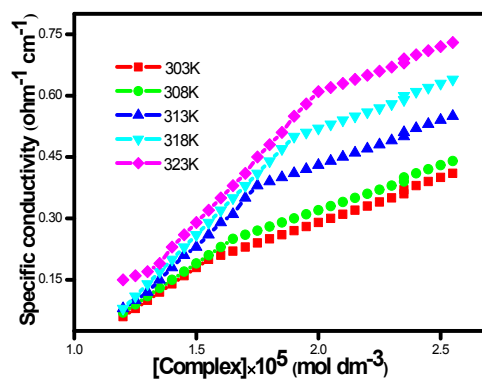
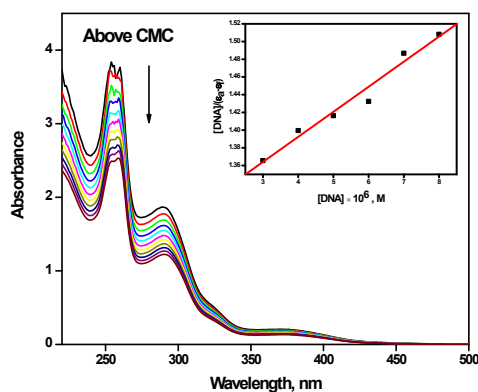


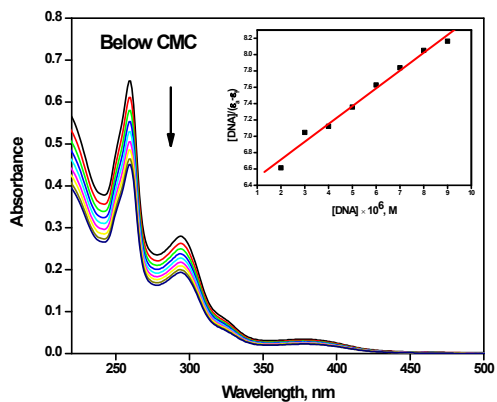
Supplementary Informations (SI)



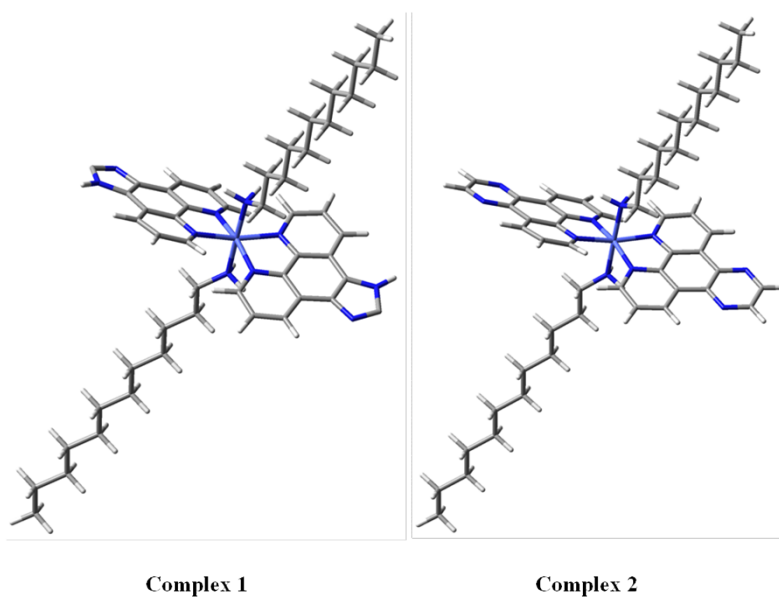
SI Fig. 1. Electrical conductivity vs. complex (2) concentration in aqueous solutions.



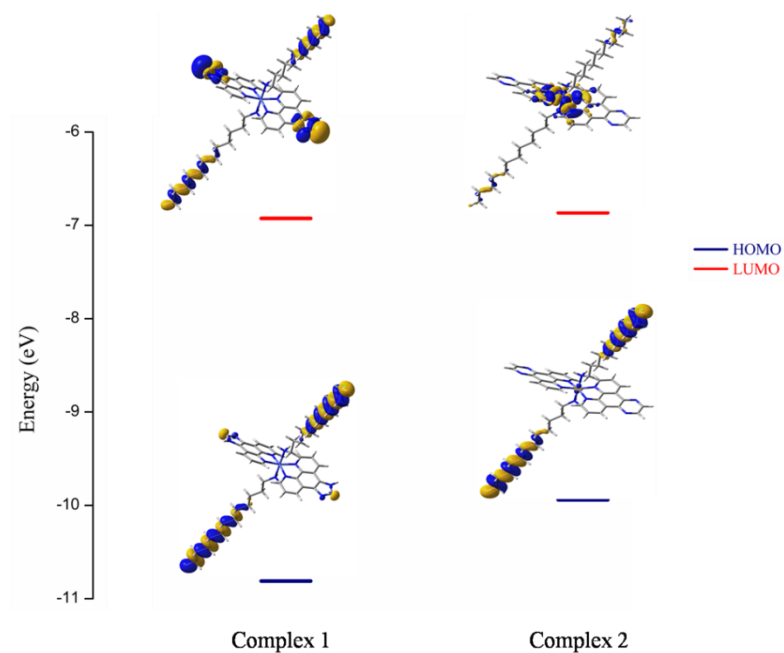
SI Fig. 2. Absorption spectra of complex (2) (Above cmc): in the absence (dotted line) and in the presence (solid lines) of increasing amounts of CT DNA. {Inset: Plot of $[DNA] / (\epsilon_a - \epsilon_f)$ vs. $[DNA]$ }. $[complex] = 1.0 \times 10^{-4} M$; $[DNA] = 0-9.1 \times 10^{-5} M$.



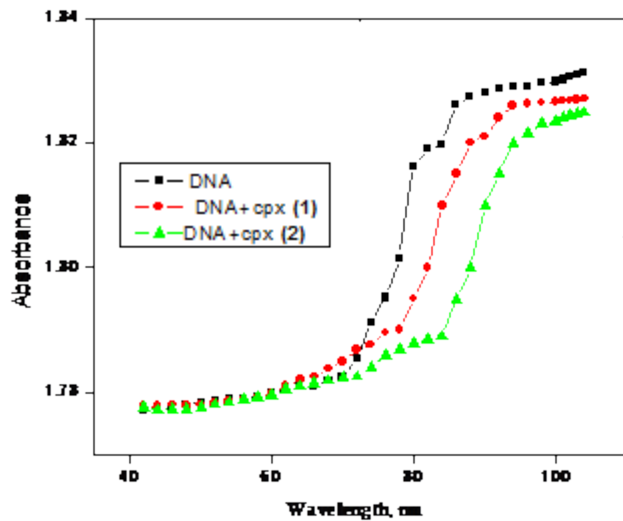
SI Fig. 3. Absorption spectra of complex (2) (Below cmc): in the absence (dotted line) and in the presence (solid lines) of increasing amounts of CT DNA. {Inset: Plot of $[DNA] / (\epsilon_a - \epsilon_f)$ vs. $[DNA]$ }. $[complex] = 1.0 \times 10^{-6} M$; $[DNA] = 0-9.1 \times 10^{-5} M$.



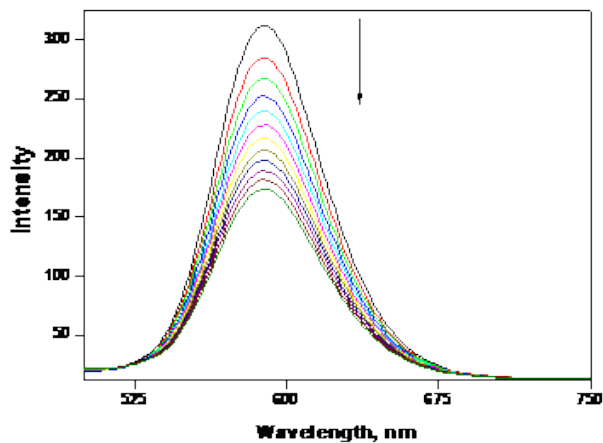
SI Fig. 4. Optimized geometries of surfactant Co(III) complexes (1) and (2).



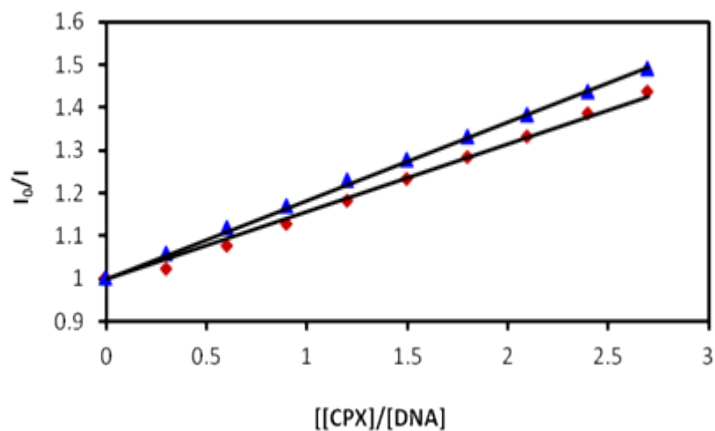
SI Fig. 5. Calculated frontier molecular orbitals of the surfactant Co(III) complexes (1) and (2) at B3LYP/LANL2DZ level.



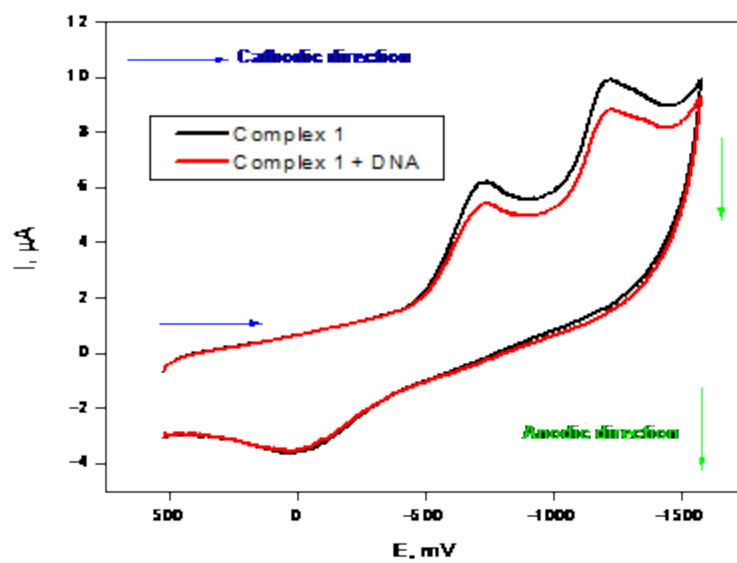
SI Fig. 6. DNA melting curves at 260 nm in the absence and presence of surfactant Co(III) complexes (1) and (2) at 8 μM ; [DNA] 80 μM .



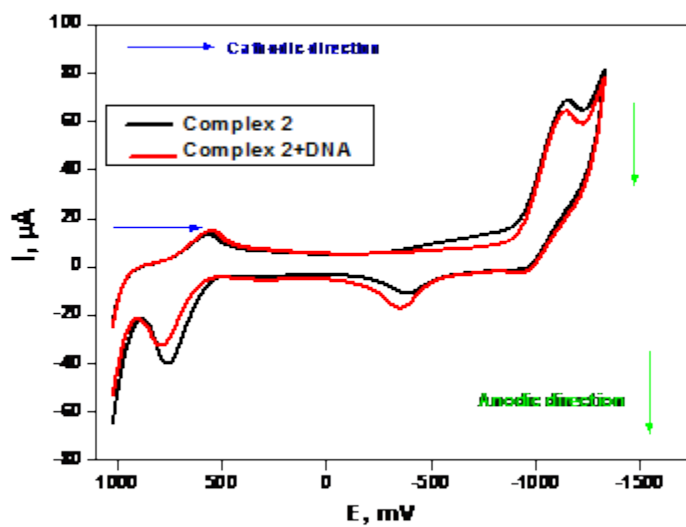
SI Fig. 7. Emission spectra of EB bound to CT DNA: in the absence and in the presence of surfactant Co(III) complex (2).



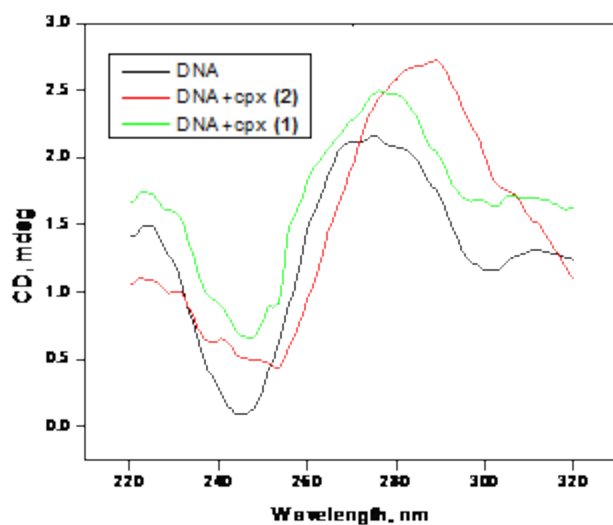
SI Fig. 8: Fluorescence quenching curves of EB bound to DNA by surfactant Co(III) complexes (red), $[\text{Co}(\text{ip})_2(\text{C}_{12}\text{H}_{25}\text{NH}_2)_2](\text{ClO}_4)_3$ and (blue), $[\text{Co}(\text{dpq})_2(\text{C}_{12}\text{H}_{25}\text{NH}_2)_2](\text{ClO}_4)_3$; Plot of $[\text{complex}]/[\text{DNA}]$ vs. I_0/I . $[\text{DNA}] = 1 \times 10^{-4} \text{ M}$; $[\text{complex}] = 5 \times 10^{-4} \text{ M}$.



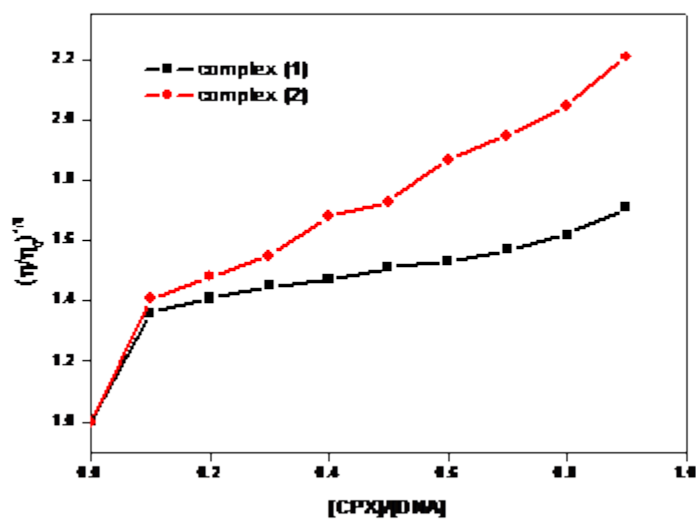
SI Fig. 9. CV spectra of complex (**1**) in the absence (black solid line) and in the presence (red solid line) of CT DNA. $[\text{Complex}] = 1 \times 10^{-3} \text{ M}$; $[\text{DNA}] = 0 - 2.68 \times 10^{-5} \text{ M}$.



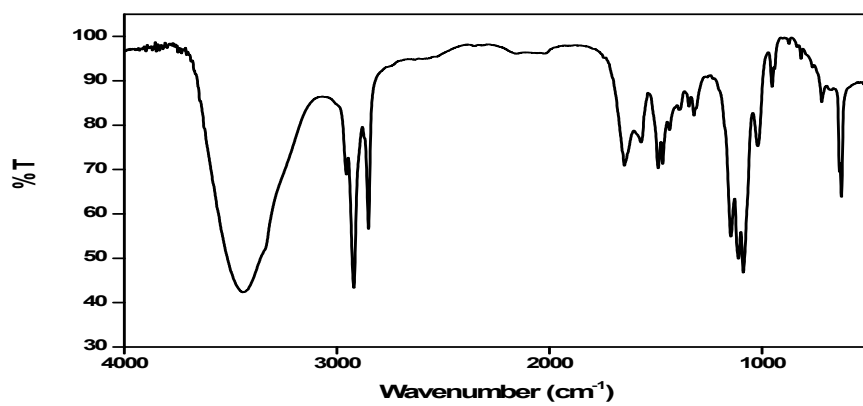
SI Fig. 10. CV spectra of complex (**2**) in the absence (black solid line) and in the presence (red solid line) of CT DNA. $[\text{Complex}] = 1 \times 10^{-3} \text{ M}$; $[\text{DNA}] = 0 - 2.68 \times 10^{-5} \text{ M}$.



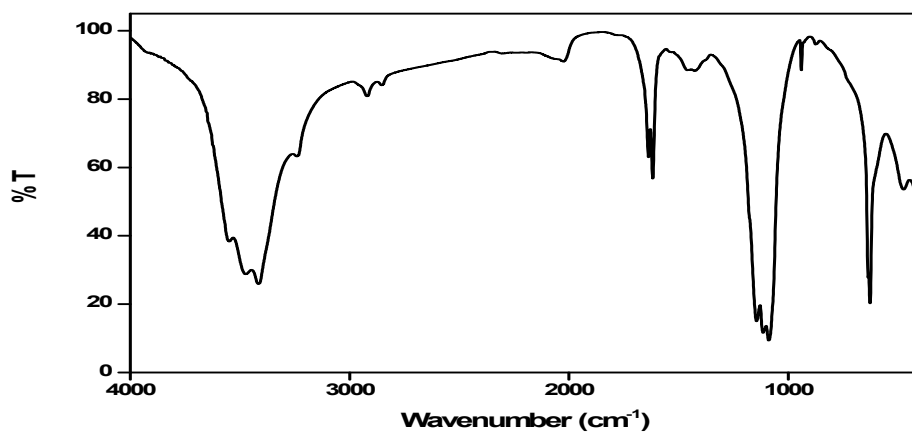
SI Fig. 11. Circular dichroism spectra in the absence (dotted line) and in the presence of surfactant Co(III) complex (1) and (2). [complex] = 5×10^{-5} M; [DNA] = 1×10^{-4} M.



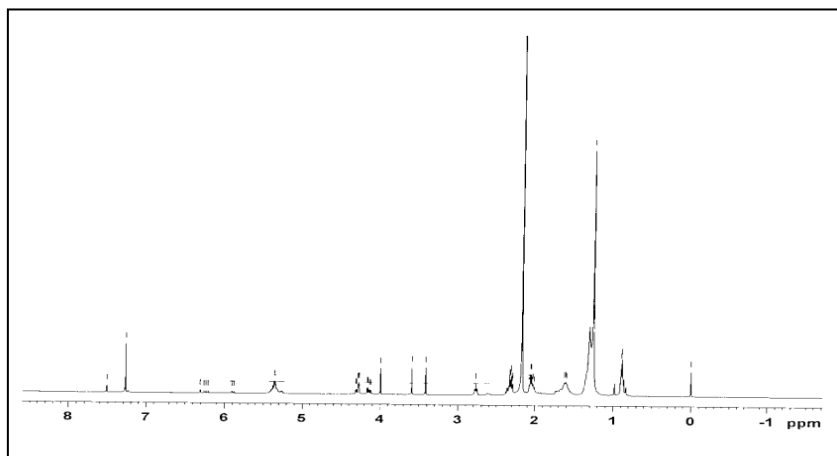
SI Fig. 12. Effects of increasing amounts of surfactant Co(III) complexes in presence of CT DNA on the relative viscosities of calf thymus DNA at $29.0 (\pm 0.1)^\circ\text{C}$.



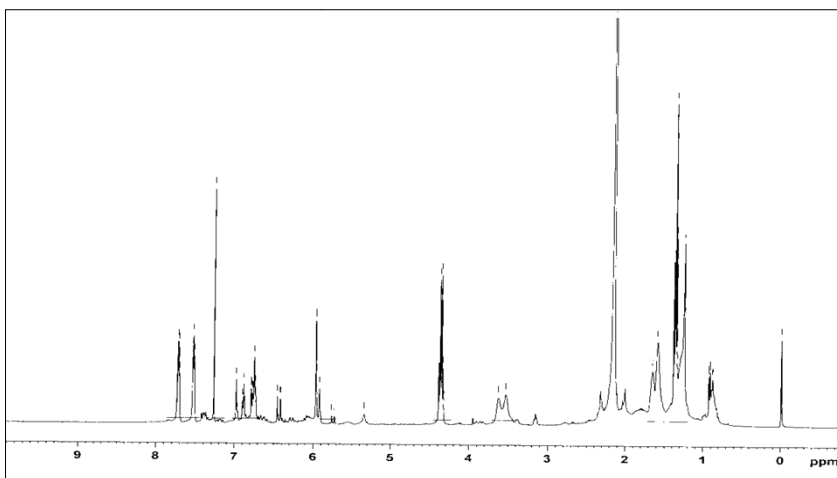
SI Fig. 13. IR spectrum of *cis*-[Co(ip)₂(DA)₂](ClO₄)₃



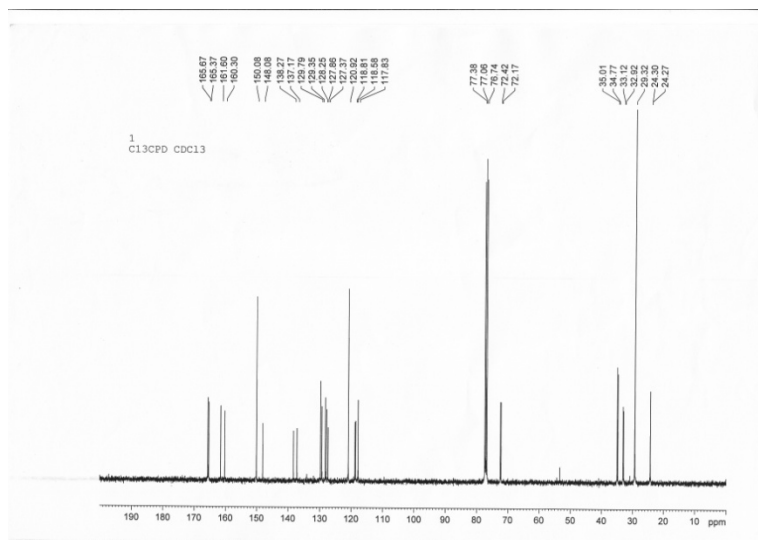
SI Fig. 14. IR spectrum of *cis*-[Co(dpq)₂(DA)₂](ClO₄)₃



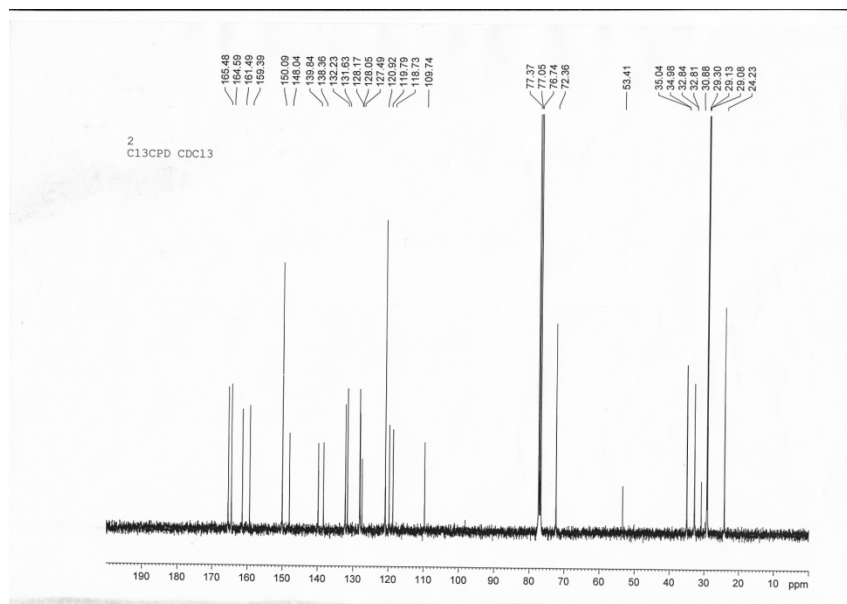
SI Fig. 15. ^1H NMR spectrum of $\text{cis-}[\text{Co}(\text{ip})_2(\text{DA})_2](\text{ClO}_4)_3$



SI Fig. 16. ^1H NMR spectrum of $\text{cis-}[\text{Co}(\text{dpq})_2(\text{DA})_2](\text{ClO}_4)_3$



SI Fig. 17. ^{13}C NMR spectrum of *cis*-[Co(ip) $_2$ (DA) $_2$](ClO $_4$) $_3$



SI Fig. 18. ^{13}C NMR spectrum of *cis*-[Co(dpq) $_2$ (DA) $_2$](ClO $_4$) $_3$

SI Tables

SI Table 1. CMC values of the surfactant Co(III) complex (**2**) in aqueous solution.

Temperature	CMC $\times 10^5$	$-\Delta G_{\text{mic}}^0$ (kJ mol ⁻¹)	$-\Delta H_{\text{mic}}^0$ (kJ mol ⁻¹)	$T\Delta S_{\text{mic}}^0$ (kJ mol ⁻¹)
303K	1.55	-28.36	-11.76	16.60
308K	1.65	-30.63	-12.34	18.29
313K	1.75	-31.44	-17.51	13.93
318K	1.91	-35.56	-19.36	16.20
323K	2.07	-38.39	-27.76	10.63