## **Supporting information**

## Selective isomerization-carbonylation of a terpene trisubstituted double bond

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Figure S1: <sup>1</sup>H NMR spectrum (400 MHz, CDCl<sub>3</sub>, 25 °C) of dimethyl 3,7-dimethylnonane-1,9-dioate (2).



Figure S2: <sup>13</sup>C {<sup>1</sup>H} NMR spectrum (100 MHz, CDCl<sub>3</sub>, 25 °C) of dimethyl 3,7-dimethylnonane-1,9-dioate (2).



Figure S3: <sup>1</sup>H NMR spectrum (400 MHz, CDCl<sub>3</sub>, 25 °C) of enriched dimethyl 3-(4-methylpentyl)pentanedioate (**3**) with dimethyl 3,7-dimethylnonane-1,9-dioate (**2**) (ratio 1:10).



Figure S4: <sup>13</sup>C {<sup>1</sup>H} NMR spectrum (100 MHz, CDCl<sub>3</sub>, 25 °C) of enriched dimethyl 3-(4-methylpentyl)pentanedioate (**3**) with dimethyl 3,7dimethylnonane-1,9-dioate (**2**) (ratio 1:10).





Figure S5: <sup>1</sup>H NMR spectrum (400 MHz, CDCl<sub>3</sub>, 25 °C) of enriched methyl 7-methoxy-3,7-dimethyloctanoate (**4**) with dimethyl 3,7-dimethylnonane-1,9dioate (**2**) (ratio 3:1).



Figure S6: <sup>1</sup>H NMR spectrum (400 MHz, CDCl<sub>3</sub>, 25 °C) of methyl 3,7-dimethyloct-2-enoate (5).



Figure S7: <sup>1</sup>H NMR spectrum (400 MHz, CDCl<sub>3</sub>, 25 °C) of double bond isomers of the (esterified) starting material (depleted in **5** to facilitate observation of all isomers).



Figure S8: <sup>1</sup>H NMR spectrum (400 MHz, CDCl<sub>3</sub>, 25 °C) of 3,7-dimethylnonane-1,9-diol (6).



Figure S9: <sup>1</sup>H NMR spectrum (400 MHz, C<sub>2</sub>D<sub>2</sub>Cl<sub>4</sub>, 25 °C) of poly[1,9-(3,7-dimethyl)nonadiyl-1,9-(3,7-dimethyl)nonadioate] (7). Insert shows enlargement of the end group region.



Figure S10: DSC trace of poly[1,9-(3,7-dimethyl)nonadiyl-1,9-(3,7-dimethyl)nonanedioate] (7).



Figure S11: GPC trace of poly[1,9-(3,7-dimethyl)nonadiyl-1,9-(3,7-dimethyl)nonanedioate] (7) (TCB: 160 °C, vs. PE standards).