## **Supporting information for**

## Syntheses and properties of core-substituted naphthalene bisimides with aryl ethynyl or cyano groups

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Figure S1: <sup>1</sup>H NMR spectrum of **2** in CDCl<sub>3</sub> at 298 K.



Figure S2 :  ${}^{13}$ C NMR spectrum of **2** in CDCl<sub>3</sub> at 298 K.



Figure S3 : FTIR spectrum of **2** in KBr pastille at 298 K.



Figure S4: <sup>1</sup>H NMR spectrum of **3** in CDCl<sub>3</sub> at 298 K.



Figure S5: <sup>13</sup>C NMR spectrum of **3** in CDCl<sub>3</sub> at 298 K.



Figure S6: FTIR spectrum of **3** in KBr pastille at 298 K.



Figure S7: <sup>1</sup>H NMR spectrum of **4** in CDCl<sub>3</sub> at 298 K.



Figure S8 : <sup>13</sup>C NMR spectrum of **4** in CDCl<sub>3</sub> at 298 K.



Figure S9 : FTIR spectrum of **4** in KBr pastille at 298 K.



Figure S10: <sup>1</sup>H NMR spectrum of **5** in CDCl<sub>3</sub> at 298 K.



Figure S11: <sup>13</sup>C NMR spectrum of **5** in CDCl<sub>3</sub> at 298 K.



Figure S12: FTIR spectrum of 5 in KBr pastille at 298 K.



Figure S13: <sup>1</sup>H NMR spectrum of **6** in CDCl<sub>3</sub> at 298 K.



Figure S14: <sup>13</sup>C NMR spectrum of **6** in CDCl<sub>3</sub> at 298 K.



Figure S15: FTIR spectrum of 6 in KBr pastille at 298 K.



Figure S16: <sup>1</sup>H NMR spectrum of **7** in CDCl<sub>3</sub> at 298 K.



Figure S17: <sup>13</sup>C NMR spectrum of **7** in CDCl<sub>3</sub> at 298 K.



Figure S18: FTIR spectrum of 7 in KBr pastille at 298 K.



Figure S19: Overlay of the electronic absorption (dashed line) and emission (straight line) spectra of 4 recorded in dichloromethane.



Figure S20: Overlay of the electronic absorption (dashed line) and emission (straight line) spectra of 6 recorded in dichloromethane.



Figure S21: Overlay of the electronic absorption spectrum of **3** in pure dichloromethane (thin straight line), in dichloromethane +  $HPF_6$  (dashed line) and emission spectrum in dichloromethane +  $HPF_6$  (bold straight line).