## **Supplementary Data**

## 1. Pristine particles

The pristine  $TiO_2$  nanoparticles (NPs) used in this work are commercially available from Millennium (reference S5-300) as an aqueous acidic suspension (pH 1, HNO<sub>3</sub>). The morphology of the particles is shown in Figure 1Sa. They consist in porous aggregates of about 40 nm (pore volume fraction of 28%) of primary crystallized particles of 8 nm.

TiO<sub>2</sub> NPs are dispersed in the silica mesoporous matrix and TiO<sub>2</sub>/SiO<sub>2</sub> nanocomposite powders are annealed in air up to 1000°C. After heating, X-ray diffraction patterns clearly show the conservation of the anatase type structure in nanocomposites (Figure 2S). As the annealing temperature increases up to 1000°C, the coherence length rises from 8 to 20 nm (as deduced from the full width at half-maximum of the diffraction peaks using the Scherrer law) and the surface area of the powders progressively decreases from 350 to 20 m<sup>2</sup>.g<sup>-1</sup> (as deduced from the BET analysis of N<sub>2</sub> adsorption isotherms). This is due to the progressive selfsintering of the aggregates observed in pristine TiO<sub>2</sub> NPs, as confirmed by electron microscopy observations performed on the NPs after the silica dissolution, with dense NPs of about 20-30 nm observed after annealing at 1000 °C (Figure 1Sc). Annealed NPs are dispersed in acidic water leading to colloids as for the pristine NPs (Figure 3S).



Pristine TiO<sub>2</sub>

Annealing at 600 °C

Annealing at 1000 °C

Figure 1S. TEM images of pristine and annealed  $TiO_2$  NPs after annealing in air of the  $TiO_2/SiO_2$  nanocomposite powders and the subsequent dissolution of silica.



**Figure 2S.** X-ray diffraction profiles (CuK $\alpha$ ) and evolution of the coherence length  $\xi$ , as a function of the annealing temperature in air of the TiO<sub>2</sub> NPs powders. All peaks are indexed in the anatase type structure.



**Figure 3S.** Characterization of the colloidal suspension of  $TiO_2$  NPs in water by Dynamic Light Scattering, after the annealing at 1000 °C in air of the  $TiO_2/SiO_2$  nanocomposite powders, the dissolution of silica and the NPs dispersion in water. The size distribution is compared to the one obtained for the starting suspension containing pristine  $TiO_2$  NPs.

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## 2. Characterization of nitrogen species in N-doped TiO<sub>2</sub> NPs powders.

For EPR and XPS experiments,  $TiO_2/SiO_2$  nanocomposite powders were treated at room temperature by a diluted aqueous solution of hydrofluoric acid (HF 2 wt %) to dissolve the silica matrix.



**Figure 4S**. EPR spectra of N-doped TiO<sub>2</sub> NPs after nitridation at 600 °C and silica dissolution. The two types of N-based paramagnetic species have been previously observed by Livraghi et al..<sup>38-39</sup> (a) EPR spectrum measured at room temperature assigned to species containing a single nitrogen atom trapped in the anatase structure of TiO<sub>2</sub> ( $\nu = 9.836$  GHz). (b) EPR spectrum measured at 77 K which is characteristic of the adsorption of nitric oxide molecules (NO) at the surface of different oxides ( $\nu = 9.648$  GHz).



**Figure 5S**. XPS spectrum of the N 1s core level obtained from N-doped TiO<sub>2</sub> NPs after nitridation at 800 °C and silica dissolution. Two peaks are clearly observed at 396 and 400 eV assigned to substitutional nitrogen dopant and adsorbed nitrogen species, respectively.<sup>16-17</sup>

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## 3. Thermal stability of defects in N-doped TiO<sub>2</sub> NPs.



**Figure 6S.** DTA, TGA and MS curves performed on N-doped TiO<sub>2</sub> powder (10 °C.min<sup>-1</sup> heating rate) after nitridation at 600 °C. (a) under argon flow, (b) in air. The latter experiments were performed after a sample annealing at 850 °C under Ar flow.