## **Supporting information for:**

## Silver Nanowires as Receiving-Radiating Nanoantennas in Plasmon-Enhanced Up-Conversion Processes

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Fig. 1S. X-ray diffraction pattern of the NaYF<sub>4</sub>: $Er^{3+}/Yb^{3+}$  nanocrystals. The JCPDS no. 77-2042 line pattern (for  $\alpha$ -NaYF<sub>4</sub>) is shown for reference.



Fig. 2S. Extinction spectrum of colloidal silver nanowires. Arrows denote emission and absorption lines of NaYF<sub>4</sub>: $Er^{3+}/Yb^{3+}$  nanocrystals.



Fig. 3S. Fluorescence of  $NaYF_4:Er^{3+}/Yb^{3+}$  nanocrystals imaged using a confocal microscope. The excitation was 980 nm 5 mW CW laser diode.



Fig. 4S. Single silver nanowires surrounded by NaYF<sub>4</sub>:Er<sup>3+</sup>/Yb<sup>3+</sup> nanocrystals observed by AFM microscope.



Fig. 5S. Up-conversion emission spectra of uncoupled nanocrystals (red) and nanocrystals coupled to silver nanowires (blue). Figure (a) presents raw data and relative intensity enhancement, (b) normalized emission spectra.