

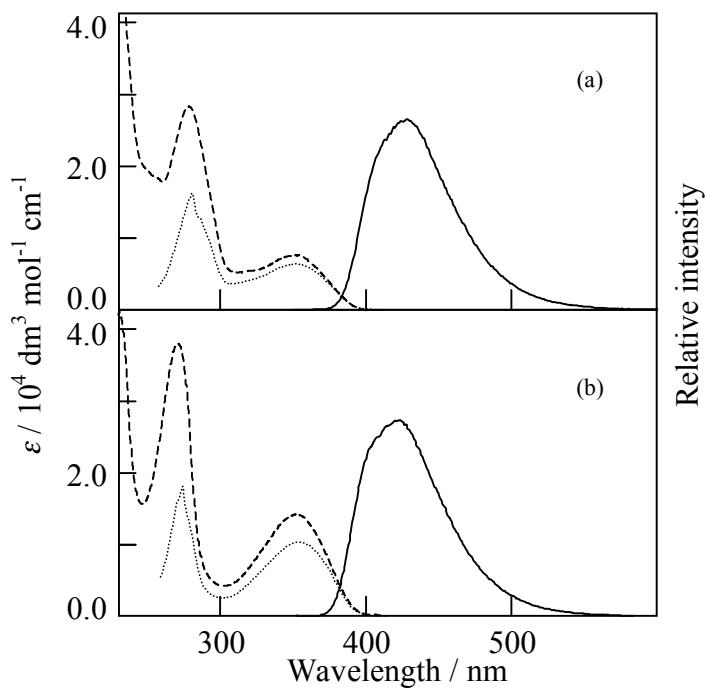
## **Electronic Supplementary Information**

# **Tuning of fluorescence properties of aminoterpyridine fluorophores by *N*-substitution**

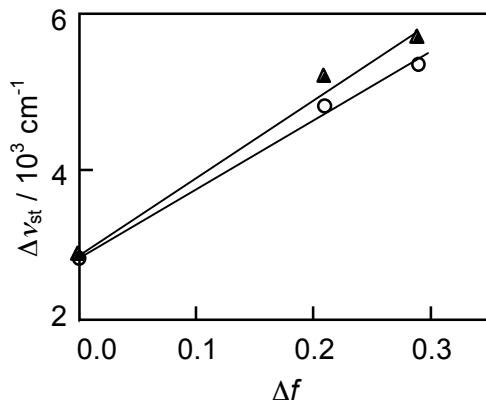
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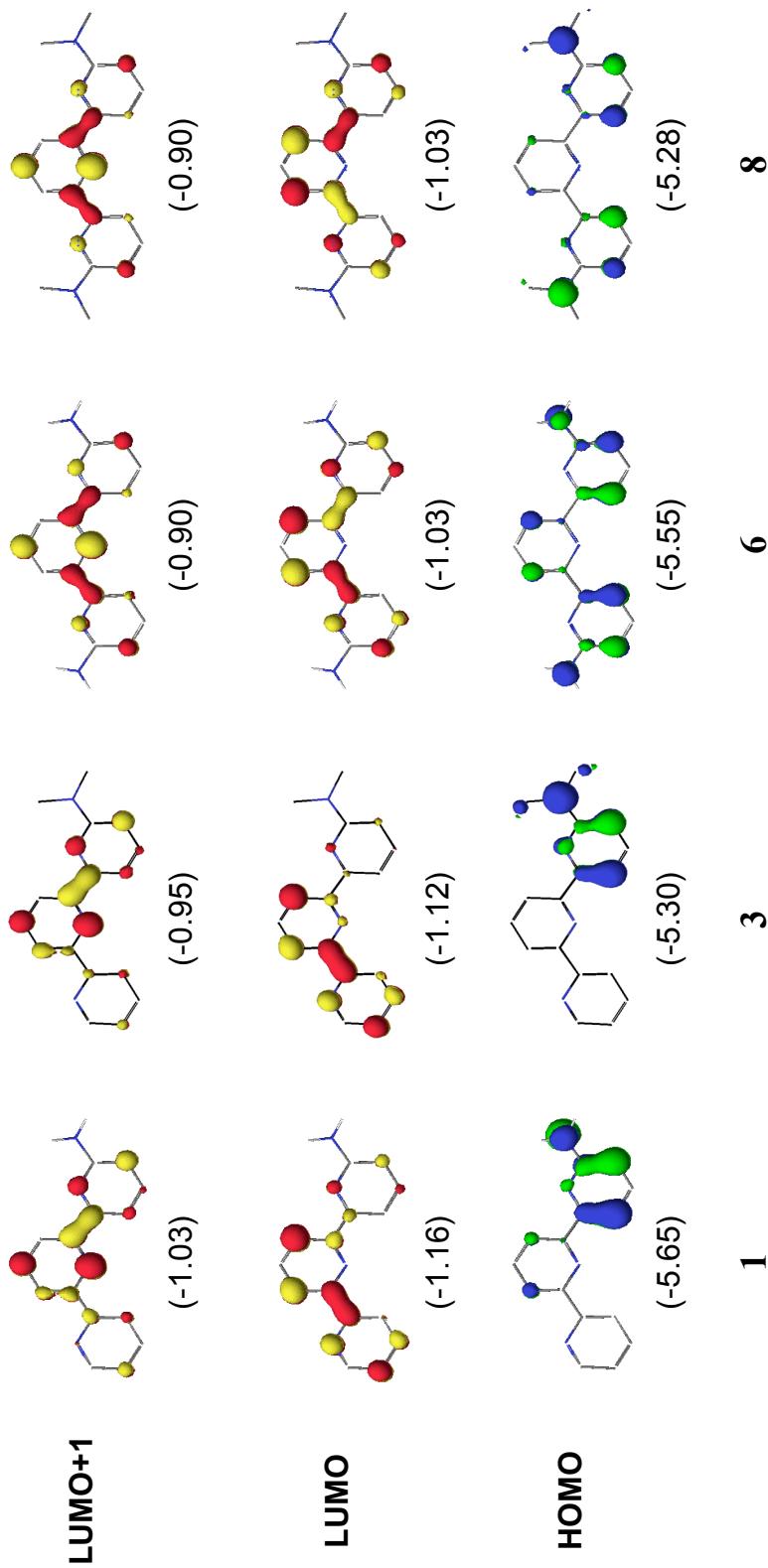
**Fig. S1** Absorption (broken line), fluorescence (solid line) and excitation (dotted line) spectra of **3** (a) and **8** (b) in dichloromethane.



**Figure S2.** Lippert-Mataga plot (see main text) of **3** (filled triangle) and **8** (open circle) in cyclohexene ( $\Delta f = 0.00$ ), dichloromethane (0.21) and ethanol (0.29). Equations expressing the collinear approximation were as follows.

$$\mathbf{3}: \Delta \nu_{\text{st}} = 1.0 \times 10^4 \Delta f + 2.9 \times 10^3 \quad (R = 0.990)$$

$$\mathbf{8}: \Delta \nu_{\text{st}} = 8.9 \times 10^3 \Delta f + 2.9 \times 10^3 \quad (R = 0.996)$$



**Fig. 3** Electronic state of **1**, **3**, **6**, **8** simulated by TD-DFT (B3LYP/6-31G(d)) calculation.  
Each orbital is shown with its energy level ( $E$  / eV) in parentheses.