

## Supporting Information to:

### Guanidiniocarbonyl-pyrrole-aryl conjugates as nucleic acid sensors: switch of binding mode and spectroscopic responses by introducing additional binding sites into the linker.

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CD spectra:

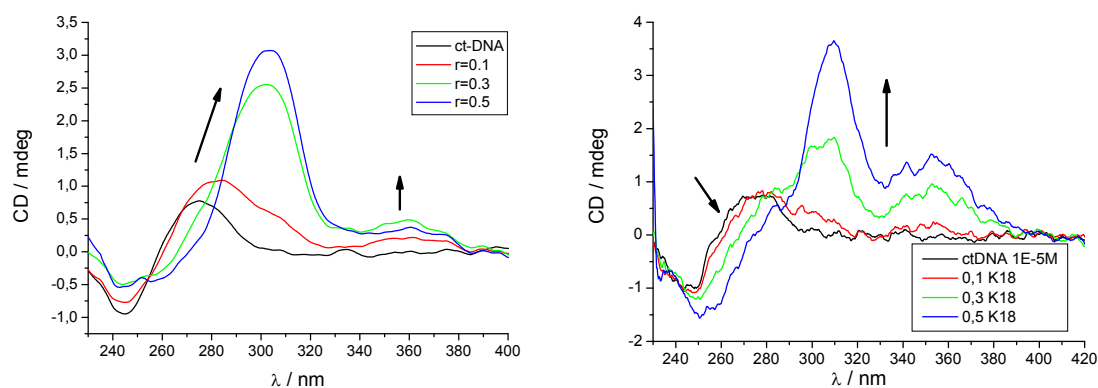


Figure S1 CD titrations of ct-DNA with **3** (left) and **4** (right) at pH 5 (sodium citrate buffer,  $I = 0.03 \text{ mol dm}^{-3}$ ).