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# **Electronic Supplementary Information**

General considerations

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**General methods:** <sup>1</sup>H and <sup>13</sup>C NMR spectra were recorded at 400 and 100.6 MHz, respectively. IR spectra were recorded in KBr pellets or neat in NaCl on a FT-IR spectrometer. Only the most significant IR absorptions are given. Melting points were determined on a microscopes apparatus and were uncorrected. All products were further characterized by mass spectra. Unless otherwise stated, all starting materials, catalysts, and solvents were commercially available and were used as purchased. Reaction products were purified by flash chromatography on silica gel by elution with *n*-hexane/EtOAc mixtures.

General Procedure for the Synthesis of *O*-aryl-prop-2-ynyl)phenols (1): Synthesis of -methoxy-O-(3-(4-methoxyphenyl)prop-2-ynyl)phenol (1h). A solution of 4-methoxy-*O*-prop-2-ynylphenol (810.9 mg, 5.0 mmol, 1 equiv.),  $PdCl_2(PPh_3)_2$  (70.1 mg, 0.10 mmol, 0.02 equiv.) and CuI (38.1 mg, 0.4 mmol, 0.04 equiv.) in DMF (3 mL) /di-isopropylamine (6 mL) was treated with 4-iodoanisole (1.521 g, 6.5mmol, 1.3 equiv.). The resulting solution was stirred at room temperature for 1 h until determined to be complete by TLC. The crude reaction mixture was poured into  $NH_4Cl/H_2O$  and extracted with ether. The combined organic extracts were washed with  $NaCl/H_2O$ , dried over  $Na_2SO_4$  and finally concentrated under reduced pressure. The product was subjected to flash column chromatography (SiO<sub>2</sub> 50 g), eluting with *n*-hexane/ethyl acetate 85:15 v/v to afford the product (1.139 g, 4.25 mmol, 85%) as a yellow solid.

Characterization of 4-(2-hydroxyethyl)-O-(3-(4-methoxyphenyl)prop-2-ynyl)phenol (1a):



(0.944 g,67%). Mp: 102-103 °C. Found C, 76.63; H, 6.42. Anal Calcd for  $C_{18}H_{18}O_3$ , C, 76.57; H, 6.43. IR (KBr):  $v_{max}/cm^{-1}$  3425, 2939, 2229, 1604, 1581, 1510, 1444, 1242, 1028, 833.  $\delta_H$  (400 MHz; CDCl<sub>3</sub>; Me<sub>4</sub>Si) 7.40 (d, J = 8.4 Hz, 2H), 7.19 (d, J = 8.4 Hz, 2H), 7.01 (d, J = 8.8 Hz, 2H), 6.85 (d, J = 8.8 Hz, 2H), 4.90 (s, 2H), 3.87 (t, J = 6.4 Hz, 2H), 3.82 (s, 3H), 2.84 (t, J = 6.4 Hz, 2H), 1.61 (bs, 1H).  $\delta_C$  (100.6 MHz; CDCl<sub>3</sub>; Me<sub>4</sub>Si) 159.9, 156.6, 133.3, 131.2, 130.0, 115.2, 114.4, 113.9, 87.1, 82.7, 63.8, 56.9, 55.3, 38.3. MS (relative intensity): m/z 305 ([M+23]<sup>+</sup>, 100).

Characterization of 4-(2-hydroxyethyl)-O-(3-phenylprop-2-ynyl)phenol (1b):



 $(0.945 \text{ g}, 75\%). \text{ Mp: } 70\text{-}71 \ ^{\circ}\text{C}. \text{ Found C}, 80.84; \text{H}, 6.40. \text{ Anal Calcd for } C_{17}\text{H}_{16}\text{O}_2, \text{C}, 80.93; \text{H}, 6.39. \text{ IR (KBr): } v_{max}/\text{cm}^{-1} \ 3338, 2939, 2360, 1610, 1581, 1510, 1444, 1236, 1018, 823. \\ \delta_{H} (400 \text{ MHz; CDCl}_3; \text{Me}_4\text{Si}) \ 7.48\text{-}7.46 (m, 2\text{H}), 7.34\text{-}7.33 (m, 3\text{H}), 7.20 (d, \textit{J} = 8.8 \text{ Hz}, 2\text{H}), 7.01 (d, \textit{J} = 8.8 \text{ Hz}, 2\text{H}), 4.92 (s, 2\text{H}), 3.85 (t, \textit{J} = 6.4 \text{ Hz}, 2\text{H}), 2.85 (t, \textit{J} = 6.4 \text{ Hz}, 2\text{H}), 1.58 (bs, 1\text{H}). \\ \delta_{C} (100.6 \text{ MHz; CDCl}_3; \text{Me}_4\text{Si}) \ 156.6, 131.8, 131.3, 130.0, 128.7, 128.3, 122.3, 115.2, 87.1, 84.0, 63.8, 56.8, 38.3. \\ \text{MS (relative intensity): } m/z \ 275 ([M+23]^+, 100). \\ \end{array}$ 

Characterization of 4-(2-hydroxyethyl)-O-(3-(4-acetylphenyl)prop-2-ynyl)phenol (1c):

 $(1.249 \text{ g}, 85\%). \text{ Mp: 95-97 °C. Found C, 77.60; H, 6.15. Anal Calcd for C_{19}H_{18}O_3, C, 77.53; H, 6.16. \text{ IR (KBr): } v_{max}/cm^{-1} 3356, 2927, 2359, 1687, 1601, 1578, 1514, 1454, 1244, 1020, 839. \\ \delta_H (400 \text{ MHz; CDCl}_3; \text{ Me}_4\text{Si}) 7.91 (d, J = 8.4 \text{ Hz}, 2H), 7.53 (d, J = 8.4 \text{ Hz}, 2H), 7.20 (d, J = 8.4 \text{ Hz}, 2H), 7.00 (d, J = 8.8 \text{ Hz}, 2H), 4.93 (s, 2H), 3.86 (t, J = 6.4 \text{ Hz}, 2H), 2.85 (t, J = 6.4 \text{ Hz}, 2H), 2.61 (s, 3H), 1.59 (bs, 1H). \\ \delta_C (100.6 \text{ MHz; CDCl}_3; \text{Me}_4\text{Si}) 197.3, 156.4, 136.6, 131.9, 131.6, 130.1, 128.2, 127.1, 115.1, 87.3, 86.3, 63.7, 56.7, 38.3, 26.6. MS (relative intensity): m/z 317 (([M+23]^+, 100). \text{ Mathematical matrix}) + 1.50 (Mathematical mathematical ma$ 

#### Characterization of O-(3-phenylprop-2-ynyl)phenol (1d):



 $(0.904 g, 87\%). Oil. Found C, 86.59; H, 5.79. Anal Calcd for C_{15}H_{12}O, C, 86.51; H, 5.81. IR (KBr): v_{max}/cm^{-1} 2918, 2858, 2359, 1597, 1491, 1456, 1263, 1036, 754, 690. \delta_{H} (400 MHz; CDCl_3; Me_4Si) 7.48-7.45 (m, 2H), 7.37-7.32 (m, 5H), 7.08-7.01 (m, 3H), 4.94 (s, 2H). \delta_{C} (100.6 MHz; CDCl_3; Me_4Si) 157.8, 131.8, 129.5, 128.7, 128.3, 121.4, 118.5, 111.0, 87.1, 84.1, 56.6. MS (relative intensity): m/z 208 (M^+, 11), 115 (100), 93 (4), 77 (4).$ 

## Characterization of O-(3-(4-methoxyphenyl)prop-2-ynyl)phenol (1e):



 $(0.881 g, 74\%). Oil. Found C, 80.57; H, 5.94. Anal Calcd for C_{16}H_{14}O_2, C, 80.65; H, 5.92. IR (KBr): v_{max}/cm^{-1} 2908, 2227, 1603, 1512, 1456, 1244, 1030, 831. \delta_H (400 MHz; CDCl_3; Me_4Si) 7.40-7.32 (m, 4H), 7.08-7.00 (m, 3H), 6.87-6.84 (m, 2H), 4.93 (m, 2H), 3.83 (s, 3H). \delta_C (100.6 MHz; CDCl_3; Me_4Si) 159.9, 157.9, 133.4, 129.5, 121.4, 115.4, 115.1, 114.4, 114.0, 87.2, 82.7, 56.8, 55.3. MS (relative intensity): m/z 239 (M^{+1}).$ 

#### Characterization of O-(3-(4-acetylphenyl)prop-2-ynyl)phenol (1f):



(1.062 g, 85%). Mp: 84-85 °C. Found C, 81.64; H, 5.63. Anal Calcd for C<sub>17</sub>H<sub>14</sub>O<sub>2</sub>, C, 81.58; H, 5.64. IR (KBr):  $v_{max}/cm^{-1}$  2854, 2364, 1684, 1597, 1554, 1487, 1448, 1263, 1034, 852, 841 (cm<sup>-1</sup>);  $\delta_{H}$  (400 MHz; CDCl<sub>3</sub>; Me<sub>4</sub>Si) 7.91 (d, *J* = 8.4 Hz, 2H), 7.54 (d, *J* = 8.4 Hz, 2H), 7.37-7.33 (m, 2H), 7.07-7.02 (m, 3H), 4.96 (s, 2H), 2.61 (s, 3H).  $\delta_{C}$  (100.6 MHz; CDCl<sub>3</sub>; Me<sub>4</sub>Si) 197.2, 157.7, 136.6, 131.9, 129.5, 128.2, 127.1, 121.6, 115.0, 87.3, 86.3, 56.5, 26.6. MS (relative intensity): m/z 250 (M<sup>+</sup>, 12), 207 (11), 157 (100), 93 (11), 43 (79).

#### Characterization of 4-methoxy-O-(3-phenylprop-2-ynyl)phenol (1g):



(1.011 g, 85%). Mp: 80-82 °C. Found C, 80.71; H, 5.90. Anal Calcd for C<sub>16</sub>H<sub>14</sub>O<sub>2</sub>, C, 80.65; H, 5.92. IR (KBr):  $\nu_{max}/cm^{-1}$  2960, 2222, 1510, 1439, 1230, 1034, 824.  $\delta_{H}$  (400 MHz; CDCl<sub>3</sub>; Me<sub>4</sub>Si) 7.47-7.32 (m, 5H), 7.01 (d, *J* = 9.2 Hz, 2H), 6.89 (d, *J* = 9.2 Hz, 2H), 4.89 (s, 2H), 3.81 (s, 3H).  $\delta_{C}$  (100.6 MHz; CDCl<sub>3</sub>; Me<sub>4</sub>Si) 154.4, 152.0, 131.8, 128.6, 128.3, 122.4, 116.3, 114.6, 87.0, 84.3, 57.5, 55.7. MS (relative intensity): m/z 238 (M<sup>+</sup>, 27), 123 (31), 115 (100).

#### Characterization of 4-methoxy-O-(3-(4-methoxyphenyl)prop-2-ynyl)phenol (1h):



(1.072 g, 80%). Mp: 94-95 °C. Found C, 76.17; H, 6.03. Anal Calcd for C<sub>17</sub>H<sub>16</sub>O<sub>3</sub>, C, 76.10; H, 6.01. IR (KBr):  $v_{max}$ /cm<sup>-1</sup> 2955, 2229, 1604, 1508, 1242, 1032, 847.  $\delta_{H}$  (400 MHz; CDCl<sub>3</sub>; Me<sub>4</sub>Si) 7.41 (d, *J* = 8.9 Hz, 2H), 7.01 (d, *J* = 9.1 Hz, 2H), 6.88 (d, *J* = 9.1 Hz, 2H), 6.85 (d, *J* = 8.9 Hz, 2H), 4.87 (s, 2H), 3.82 (s, 3H), 3.81 (s, 3H).  $\delta_{C}$  (100.6 MHz; CDCl<sub>3</sub>; Me<sub>4</sub>Si) 159.9, 154.4, 152.0, 133.3, 116.2, 114.6, 114.4, 113.9, 87.0, 82.9, 57.6, 55.7, 55.3. MS (relative intensity): m/z 268 (M<sup>+</sup>, 19), 145 (100), 123 (8), 77 (7).

#### Characterization of 4-methoxy-O-(3-(4-acetylphenyl)prop-2-ynyl)phenol (1i):



(1.162 g, 83%). Mp: 92-93 °C. Found C, 77.04; H, 5.76. Anal Calcd for  $C_{18}H_{16}O_3$ , C, 77.12; H, 5.75. IR (KBr):  $v_{max}/cm^{-1}$  2835, 2351, 1682, 1601, 1556, 1506, 1444, 1221, 1032, 856, 831.  $\delta_{H}$  (400 MHz; CDCl<sub>3</sub>; Me<sub>4</sub>Si) 7.91 (d, J = 8.4 Hz, 2H), 7.53 (d, J = 8.4 Hz, 2H), 7.00 (d, J = 9.1 Hz, 2H), 6.89 (d, J = 9.1 Hz, 2H), 4.90 (s, 2H), 3.80 (s, 3H), 2.61 (s, 3H).  $\delta_{C}$  (100.6 MHz; CDCl<sub>3</sub>; Me<sub>4</sub>Si) 197.2, 154.6, 151.9, 136.6, 131.9, 128.2, 127.2, 116.3, 114.7, 87.6, 86.2, 57.5, 55.7, 26.6. MS (relative intensity): m/z 280 (M<sup>+</sup>, 63), 237 (21), 123 (14), 161 (26), 43 (100).

#### Characterization of 4-acetyl-O-3-phenylprop-2-ynyl)phenol (1j):



(1.100 g, 85%). Mp: 88-90 °C. Found C, 81.65; H, 5.63. Anal Calcd for  $C_{17}H_{14}O_2$ , C, 81.58; H, 5.64. IR (KBr):  $v_{max}/cm^{-1}$  2918, 2225, 1672, 1595, 1508, 1248, 1014, 837.  $\delta_H$  (400 MHz; CDCl<sub>3</sub>; Me<sub>4</sub>Si) 7.99 (d, *J* = 8.9 Hz, 2H), 7.45 (dd, *J*<sub>1</sub> = 8.8 Hz, *J*<sub>2</sub> = 1.6 Hz, 2H), 7.35-7.32 (m, 3H), 7.10 (d, *J* = 8.9 Hz, 2H), 5.00 (s, 2H), 2.58 (s, 3H).  $\delta_C$  (100.6 MHz; CDCl<sub>3</sub>; Me<sub>4</sub>Si) 196.7, 161.6, 131.8, 130.9, 130.5, 128.9, 128.4, 122.0, 114.7, 87.8, 83.0, 56.7, 26.4. MS (relative intensity): m/z 251 ([M+1]<sup>+</sup> 100).

#### Characterization of 4-acetyl-O-(3-(4-methoxyphenyl)prop-2-ynyl)phenol (1k):



(1.064 g, 76%). Mp: 87-88 °C. Found C, 77.19; H, 5.76. Anal Calcd for C<sub>18</sub>H<sub>16</sub>O<sub>3</sub>, C, 77.12; H, 5.75. IR (KBr):  $v_{max}$ /cm<sup>-1</sup> 2914, 2225, 1680, 1597, 1564, 1508, 1248, 1028, 831.  $\delta_{H}$  (400 MHz; CDCl<sub>3</sub>; Me<sub>4</sub>Si) 7.98 (d, J = 9.0 Hz, 2H), 7.39 (d, J = 8.9 Hz, 2H), 7.08 (d, J = 9.0 Hz, 2H), 6.84 ((d, J = 8.9 Hz, 2H), 3.82 (3H), 2.58 (s, 3H).  $\delta_{C}$  (100.6 MHz; CDCl<sub>3</sub>; Me<sub>4</sub>Si) 196.7, 161.7, 160.1, 133.4, 130.9, 130.5, 114.7, 114.00, 113.99, 87.8, 81.7, 56.9, 55.3, 26.4. MS (relative intensity): m/z 280 (M<sup>+</sup>, 11), 145 (100), 77 (6), 43 (27).

#### Characterization of 4-acetyl-O-(3-(4-acetylphenyl)prop-2-ynyl)phenol (11):



(1.314 g, 85%). Mp: 92-93 °C. Found C, 78.12; H, 5.51. Anal Calcd for  $C_{19}H_{16}O_3$ , C, 78.06; H, 5.52. IR (KBr):  $v_{max}/cm^{-1}$  2916, 2362, 1685, 1668, 1601, 1577, 1508, 1236, 1030, 843, 818.  $\delta_{H}$  (400 MHz; CDCl<sub>3</sub>; Me<sub>4</sub>Si) 7.98 (d, J = 8.8 Hz, 2H), 7.91 (d, J = 8.4 Hz, 2H), 7.52 (d, J = 8.4 Hz, 2H), 7.08 (d, J = 8.8 Hz, 2H), 5.02 (s, 2H), 2.60 (s, 3H), 2.58 (s, 3H).  $\delta_{C}$  (100.6 MHz; CDCl<sub>3</sub>; Me<sub>4</sub>Si) 197.2, 196.7, 161.4, 136.8, 132.0, 131.0, 130.6, 128.2, 126.7, 114.6, 86.9, 86.2, 56.6, 26.4. MS (relative intensity): m/z 293 ([M+1]<sup>+</sup> 100).

#### Characterization of 4-phenyl-O-(3-phenylprop-2-ynyl)phenol (1m):



(1.150 g, 81%). Mp: 112-113 °C. Found C, 88.77; H, 5.65. Anal Calcd for C<sub>21</sub>H<sub>16</sub>O, C, 88.70; H, 5.67. IR (KBr):  $v_{max}/cm^{-1}$  2900, 2360, 1608, 1583, 1522, 1489, 1452, 1248, 1024, 831.  $\delta_{H}$  (400 MHz; CDCl<sub>3</sub>; Me<sub>4</sub>Si) 7.62-7.59 (m, 4H), 7.51-7.44 (m, 4H), 7.37-7.34 (m, 4H), 7.16 (d, *J* = 8.8 Hz, 2H), 5.00 (s, 2H).  $\delta_{C}$  (100.6 MHz; CDCl<sub>3</sub>; Me<sub>4</sub>Si) 157.4, 140.7, 134.6, 131.9, 128.8, 128.7, 128.3, 128.2, 126.8, 126.7, 122.3, 115.3, 87.3, 83.9, 56.8. MS (relative intensity): m/z 284 (M<sup>+</sup>, 35), 207 (72), 115 (100), 77 (17).

#### Characterization of 4-phenyl-O-(3-(4-methoxyphenyl)prop-2-ynyl)phenol (1n):



(1.224 g, 78%). Mp: 134-135 °C. Found C, 84.12; H, 5.76. Anal Calcd for  $C_{22}H_{18}O_2$ , C, 84.05; H, 5.75. IR (KBr):  $\nu_{max}/\text{cm}^{-1}$  2918, 2227, 1605, 1512, 1489, 1244, 1028, 833.  $\delta_H$  (400 MHz; CDCl<sub>3</sub>; Me<sub>4</sub>Si) 7.60-7.57 (m, 4H), 7.45-7.41 (m, 4H), 7.34 (s, 1H), 7.13 (d, J = 8.8 Hz, 2H), 6.86 (d, J = 8.8 Hz, 2H), 4.97 (s, 2H), 3.83 (s, 3H).  $\delta_C$  (100.6 MHz; CDCl<sub>3</sub>; Me<sub>4</sub>Si) 159.9, 157.4, 140.8, 134.5, 133.4, 128.7, 128.2, 126.8, 126.7, 115.3, 114.3, 113.9, 87.3, 82.5, 56.9, 55.3. MS (relative intensity): m/z 315 ([M+1]<sup>+</sup> 100).

## Characterization of 4-phenyl-O-(3-(4-acetylphenyl)prop-2-ynyl)phenol (10):

 $(1.336 \text{ g}, 82\%). \text{ Mp: } 141-143 \ ^{\circ}\text{C}. \text{ Found C}, 84.52; \text{ H}, 5.54. \text{ Anal Calcd for } C_{23}\text{H}_{18}\text{O2}, \text{ C}, 84.64; \text{ H}, 5.56. \text{ IR (KBr): } \nu_{\text{max}}/\text{cm}^{-1} \ 2916, 2362, 1680, 1601, 1520, 1489, 1456, 1246, 1028, 835. \\ \delta_{\text{H}} (400 \text{ MHz; CDCl}_3; \text{ Me}_4\text{Si}) \ 7.92 \ (\text{d}, J = 8.4 \text{ Hz}, 2\text{H}), 7.60-7.55 \ (\text{m}, 6\text{H}), 7.45 \ (\text{t}, J = 7.2 \text{ Hz}, 2\text{H}), 7.34 \ (\text{t}, J = 7.2 \text{ Hz}, 1\text{H}), 7.13 \ (\text{d}, J = 8.4 \text{ Hz}, 2\text{H}), 5.00 \ (\text{s}, 2\text{H}), 2.62 \ (\text{s}, 3\text{H}). \\ \delta_{\text{C}} (100.6 \text{ MHz; CDCl}_3; \text{Me}_4\text{Si}) \ 197.2, 157.3, 140.6, 136.7, 134.7, 132.0, 128.8, 128.3, 128.2, 127.1, 126.9, 126.8, 115.3, 87.2, 86.4, 56.7, 26.6. \text{ MS (relative intensity): } m/z \ 327 \ ([\text{M}+1]^+ 100).$ 

# Characterization of 3,5-dimethyl-O-(3-(4-methoxyphenyl)prop-2-ynyl)phenol (1p):

 $(1.130 \text{ g}, 85\%). \text{ Mp: } 55-56 \ ^\circ\text{C. Found C}, 81.24; \text{ H}, 6.80. \text{ Anal Calcd for } C_{18}H_{18}O_2, \text{ C}, 81.17; \text{ H}, 6.81. \text{ IR (KBr): } \nu_{max}/\text{cm}^{-1} \ 2916, 2225, 1597, 1510, 1446, 1246, 1034, 881, 827. \\ \delta_H \ (400 \text{ MHz; } \text{CDCl}_3; \text{ Me}_4\text{Si}) \ 7.42 \ (d, \textit{J} = 8.8 \text{ Hz}, 2H), 6.86 \ (d, \textit{J} = 8.8 \text{ Hz}, 2H), 6.69-6.68 \ (m, 3H), 4.89 \ (s, 2H), 3.83 \ (s, 3H), 2.33 \ (s, 6H). \\ \delta_C \ (100.6 \text{ MHz; } \text{CDCl}_3; \text{ Me}_4\text{Si}) \ 159.9, 158.0, 139.2, 133.3, 123.2, 114.6, 113.9, 112.8, 86.9, 82.9, 56.7, 55.3, 21.5. \\ \text{MS (relative intensity): } m/z \ 266 \ (M^+, 12), 145 \ (100), 77 \ (9). \\ \end{array}$ 

#### Characterization of 3-methyl-O-(3-phenylprop-2-ynyl)phenol (1q):



(1.010 g, 91%). Oil. Found C, 86.53; H, 6.37. Anal Calcd for  $C_{16}H_{14}O$ , C, 86.45; H, 6.35. IR (KBr):  $v_{max}/cm^{-1}$  2927, 2360, 1607, 1585, 1489, 1443, 1259, 1041.  $\delta_{H}$  (400 MHz; CDCl<sub>3</sub>; Me<sub>4</sub>Si) 7.7.66 (d, J = 7.9 Hz, 2H), 7.38-7.34 (m, 3H), 7.26 (t, J = 8.4 Hz, 1H), 6.92-6.87 (m, 3H), 4.95 (s, 2H), 2.41 (s, 3H).  $\delta_{C}$  (100.6 MHz; CDCl<sub>3</sub>; Me<sub>4</sub>Si) 157.9, 139.6, 137.5, 131.9, 129.2, 128.7, 128.3, 122.3, 115.9, 111.8, 87.1, 84.2, 56.6, 21.6. MS (relative intensity): m/z 222 (M<sup>+</sup>, 13), 115 (100), 89 (9), 77 (21).

#### Characterization of 3-methyl-O-(3-(4-methoxyphenyl)prop-2-ynyl)phenol (1r):



(1.159 g, 92%). Oil. Found C, 80.85; H, 6.37. Anal Calcd for  $C_{17}H_{16}O_2$ , C, 80.93; H, 6.39. IR (KBr):  $v_{max}/cm^{-1}$  2916, 2360, 1606, 1585, 1510, 1458, 1250, 1036, 833.  $\delta_H$  (400 MHz; CDCl<sub>3</sub>; Me<sub>4</sub>Si) 7.40 (d, *J* = 8.8 Hz, 2H), 7.24-7.20 (m, 1H), 6.87-6.83 (m, 5H), 4.90 (s, 2H), 3.83 (s, 3H), 2.37 (s, 3H).  $\delta_C$  (100.6 MHz; CDCl<sub>3</sub>; Me<sub>4</sub>Si) 159.9, 157.9, 139.5, 133.3, 129.2, 122.2, 115.9, 114.5, 113.9, 111.8, 87.0, 82.7, 56.7, 55.3, 21.5. MS (relative intensity): m/z 252 (M<sup>+</sup>, 6), 145 (100), 77 (14).

#### Characterization of 3-methyl-O-(3-(4-acetylphenyl)prop-2-ynyl)phenol (1s):



 $(1.082 \text{ g}, 82\%). \text{ Mp: } 76-79 \ ^\circ\text{C}. \text{ Found C}, 81.84; \text{ H}, 6.11. \text{ Anal Calcd for } C_{18}\text{H}_{16}\text{O}_2, \text{ C}, 81.79; \text{ H}, 6.10. \text{ IR (KBr): } \nu_{max}/\text{cm}^{-1} 2925, 2335, 1674, 1599, 1493, 1259, 1028, 845, 825. \\ \delta_{H} (400 \text{ MHz; CDCl}_3; \text{ Me}_4\text{Si}) 7.92 (\text{d}, J = 8.4 \text{ Hz}, 2\text{H}), 7.54 (\text{d}, J = 8.4 \text{ Hz}, 2\text{H}), 7.23 (\text{td}, J_i = 7.3 \text{ Hz}, J_2 = 2.1 \text{ Hz}, 1\text{H}), 6.87-6.85 (\text{m}, 3\text{H}), 4.94 (\text{s}, 2\text{H}), 2.61 (\text{s}, 3\text{H}), 2.38 (\text{s}, 3\text{H}). \\ \delta_{C} (100.6 \text{ MHz; CDCl}_3; \text{Me}_4\text{Si}) 197.2, 157.8, 139.6, 136.6, 131.9, 129.2, 128.2, 127.2, 122.5, 115.9, 111.7, 87.4, 86.2, 56.5, 26.6, 21.5. \\ \text{MS} (\text{relative intensity}): \text{m/z } 264 (\text{M}^+, 35), 157 (100), 77 (37), 43 (68). \\ \text{MS} (100.6 \text{ MS}) = 2.33 \text{ MS} (100.6 \text{ MS}) = 2.33 \text{$ 

#### Characterization of 4-bromo-3-(3-(4-methoxyphenyl)prop-2-ynyloxy)phenol (1t):

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(1.49 g, 63%). Mp 124-125 °C. Found C, 57.73; H, 3.92, Br, 23.92. Anal Calcd for  $C_{16}H_{13}BrO_3$ , C, 57.68; H, 3.93, Br, 23.98. IR (KBr):  $v_{max}/cm^{-1}$  3431, 2925, 2360, 1604, 1587, 1510, 1454, 1244, 1024, 831, 532.  $\delta_{H}$  (400 MHz; CDCl<sub>3</sub>; Me<sub>4</sub>Si) 7.44-7.35 (m, 3H), 6.85 (d, J = 8.8 Hz, 2H), 6.73 (d, J = 2.6 Hz, 1H), 6.40 (dd,  $J_I = 8.6$  Hz,  $J_2 = 2.6$  Hz, 1H), 5.03 (s, 1H), 4.97 (s, 2H), 3.83 (s, 3H).  $\delta_{C}$  (100.6 MHz; CDCl<sub>3</sub>; Me<sub>4</sub>Si) 160.0, 155.9, 155.2, 133.5, 133.4, 114.2, 114.0, 109.6, 103.1, 102.8, 88.0, 81.8, 58.0, 55.3. MS (relative intensity): m/z 334 ([M+2]<sup>+</sup>, 97), 332 (M<sup>+</sup>, 100).

Table of Spectra:

<sup>1</sup>H NMR and <sup>13</sup>C NMR spectra of compound (1a) <sup>1</sup>H NMR and <sup>13</sup>C NMR spectra of compound (1b) <sup>1</sup>H NMR and <sup>13</sup>C NMR spectra of compound (1c) <sup>1</sup>H NMR and <sup>13</sup>C NMR spectra of compound (1d) <sup>1</sup>H NMR and <sup>13</sup>C NMR spectra of compound (1e) <sup>1</sup>H NMR and <sup>13</sup>C NMR spectra of compound (1f) <sup>1</sup>H NMR and <sup>13</sup>C NMR spectra of compound (1f) <sup>1</sup>H NMR and <sup>13</sup>C NMR spectra of compound (**1b**) <sup>1</sup>H NMR and <sup>13</sup>C NMR spectra of compound (1i) <sup>1</sup>H NMR and <sup>13</sup>C NMR spectra of compound (1j) <sup>1</sup>H NMR and <sup>13</sup>C NMR spectra of compound (1k) <sup>1</sup>H NMR and <sup>13</sup>C NMR spectra of compound (**1**) <sup>1</sup>H NMR and <sup>13</sup>C NMR spectra of compound (**1**) <sup>1</sup>H NMR and <sup>13</sup>C NMR spectra of compound (**1n**) <sup>1</sup>H NMR and <sup>13</sup>C NMR spectra of compound (10) <sup>1</sup>H NMR and <sup>13</sup>C NMR spectra of compound (**1p**) <sup>1</sup>H NMR and <sup>13</sup>C NMR spectra of compound (**1q**) <sup>1</sup>H NMR and <sup>13</sup>C NMR spectra of compound (1r) <sup>1</sup>H NMR and <sup>13</sup>C NMR spectra of compound (1s) <sup>1</sup>H NMR and <sup>13</sup>C NMR spectra of compound (1s) <sup>1</sup>H NMR and <sup>13</sup>C NMR spectra of compound (2a) <sup>1</sup>H NMR and <sup>13</sup>C NMR spectra of compound (**2b**) <sup>1</sup>H NMR and <sup>13</sup>C NMR spectra of compound (2c)  $_{1}$ H NMR and  $^{13}$ C NMR spectra of compound (2d) <sup>1</sup>H NMR and <sup>13</sup>C NMR spectra of compound (2e) <sup>1</sup>H NMR and <sup>13</sup>C NMR spectra of compound (2f) <sup>1</sup>H NMR and <sup>13</sup>C NMR spectra of compound (2g) <sup>1</sup>H NMR and <sup>13</sup>C NMR spectra of compound (2h) <sup>1</sup>H NMR and <sup>13</sup>C NMR spectra of compound (2i) <sup>1</sup>H NMR and <sup>13</sup>C NMR spectra of compound (2j) <sup>1</sup>H NMR and <sup>13</sup>C NMR spectra of compound (**2**) <sup>1</sup>H NMR and <sup>13</sup>C NMR spectra of compound (**2**) <sup>1</sup>H NMR and <sup>13</sup>C NMR spectra of compound (**2**) <sup>1</sup>H NMR and <sup>13</sup>C NMR spectra of compound (2n) <sup>1</sup>H NMR and <sup>13</sup>C NMR spectra of compound (20) <sup>1</sup>H NMR and <sup>13</sup>C NMR spectra of compound (2p) <sup>1</sup>H NMR and <sup>1</sup>C NMR spectra of compound (**2p**) <sup>1</sup>H NMR and <sup>13</sup>C NMR spectra of compound (**2q**) <sup>1</sup>H NMR and <sup>13</sup>C NMR spectra of compound (**2r**) <sup>1</sup>H NMR and <sup>13</sup>C NMR spectra of compound (**2s**) <sup>1</sup>H NMR and <sup>13</sup>C NMR spectra of compound (**2t**) <sup>1</sup>H NMR and <sup>13</sup>C NMR spectra of compound (**2u**)













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