

## **SUPPORTING INFORMATION**

### **Synthesis and photophysical properties of novel butterfly-shaped blue emitters based on pyrene**

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Elsegood<sup>d</sup> and Takehiko Yamato<sup>\*a</sup>**

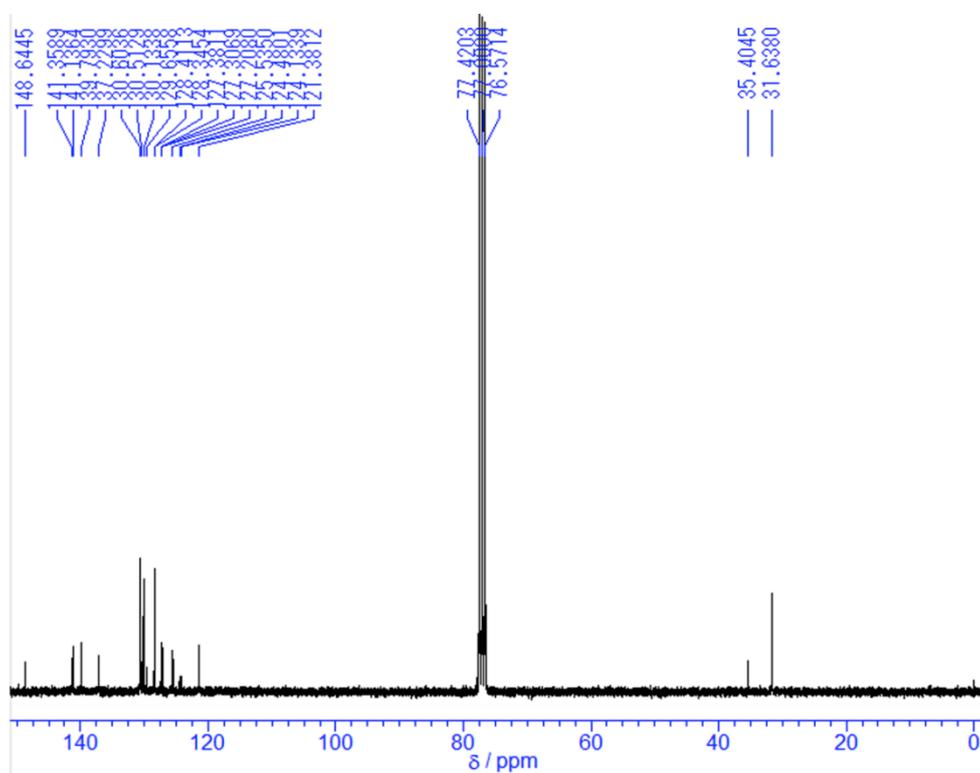
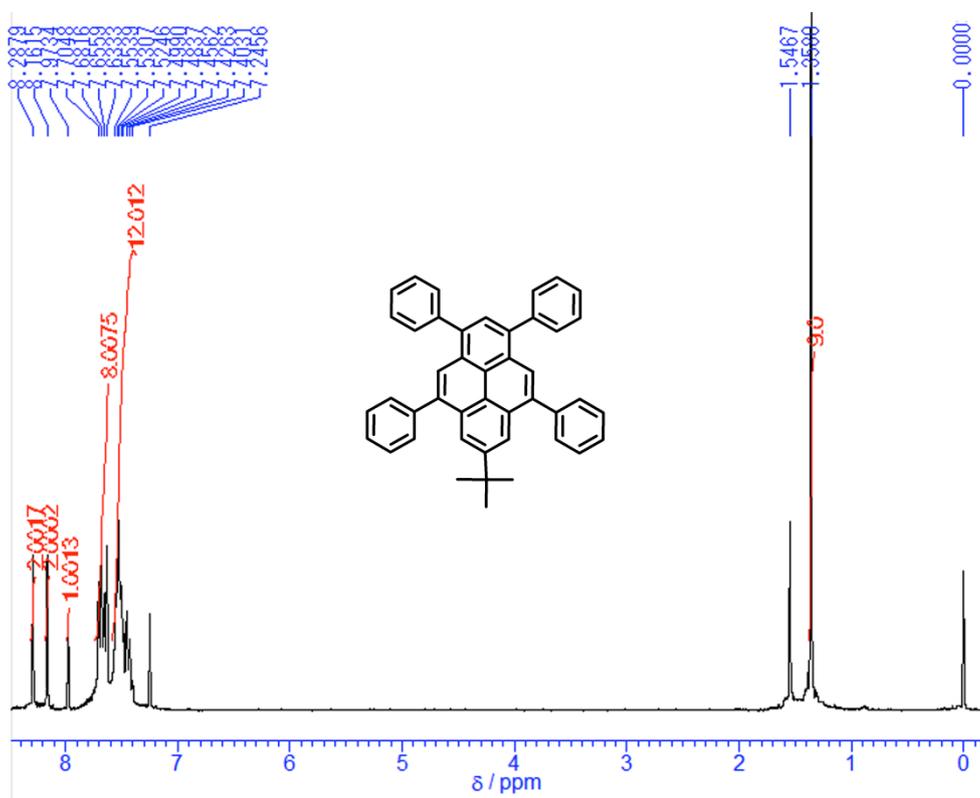
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## NMR spectrum



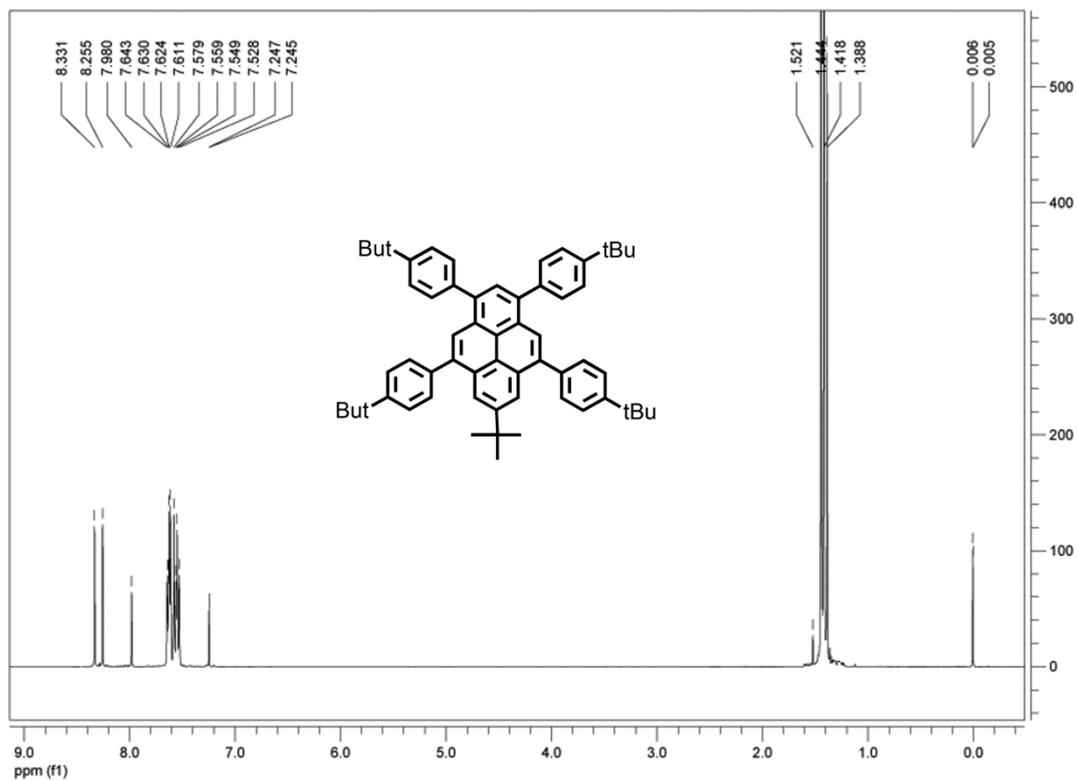


Figure S1-3.  $^1\text{H}$  NMR spectrum of **4b** (400 MHz,  $\text{CDCl}_3$ , 293 K).

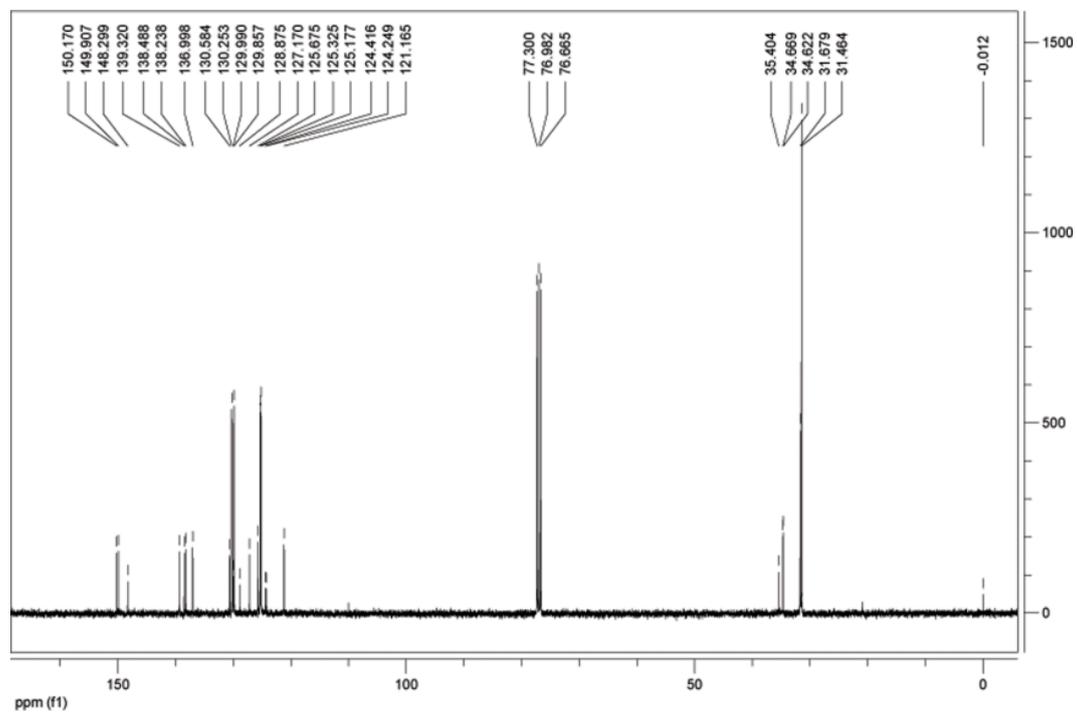


Figure S1-4.  $^{13}\text{C}$  NMR spectrum of **4b** (100 MHz,  $\text{CDCl}_3$ , 293 K).

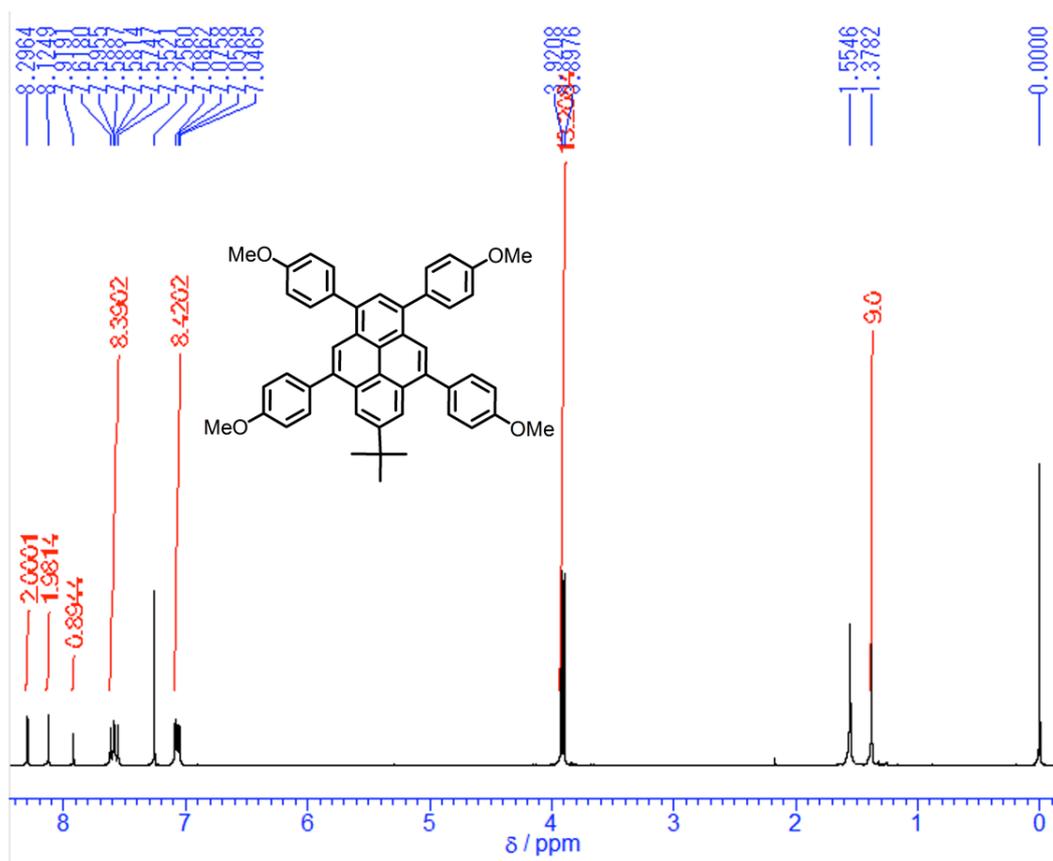


Figure S1-5. <sup>1</sup>H NMR spectrum of **4c** (300 MHz, CDCl<sub>3</sub>, 293 K).

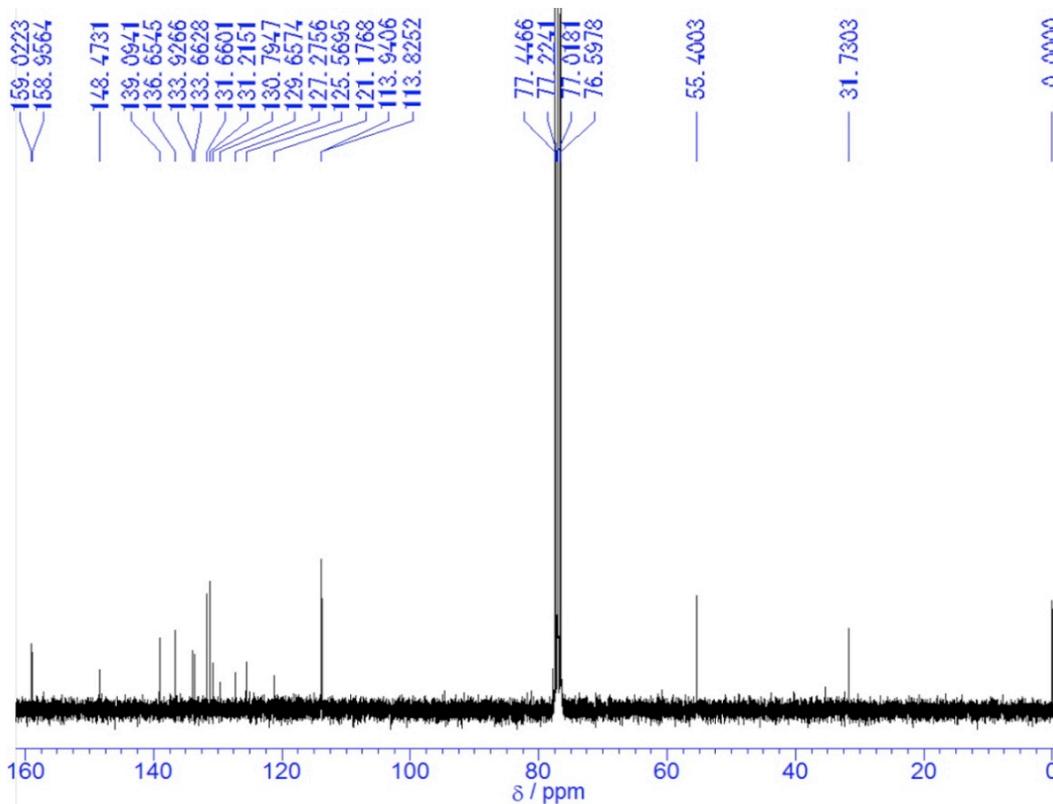
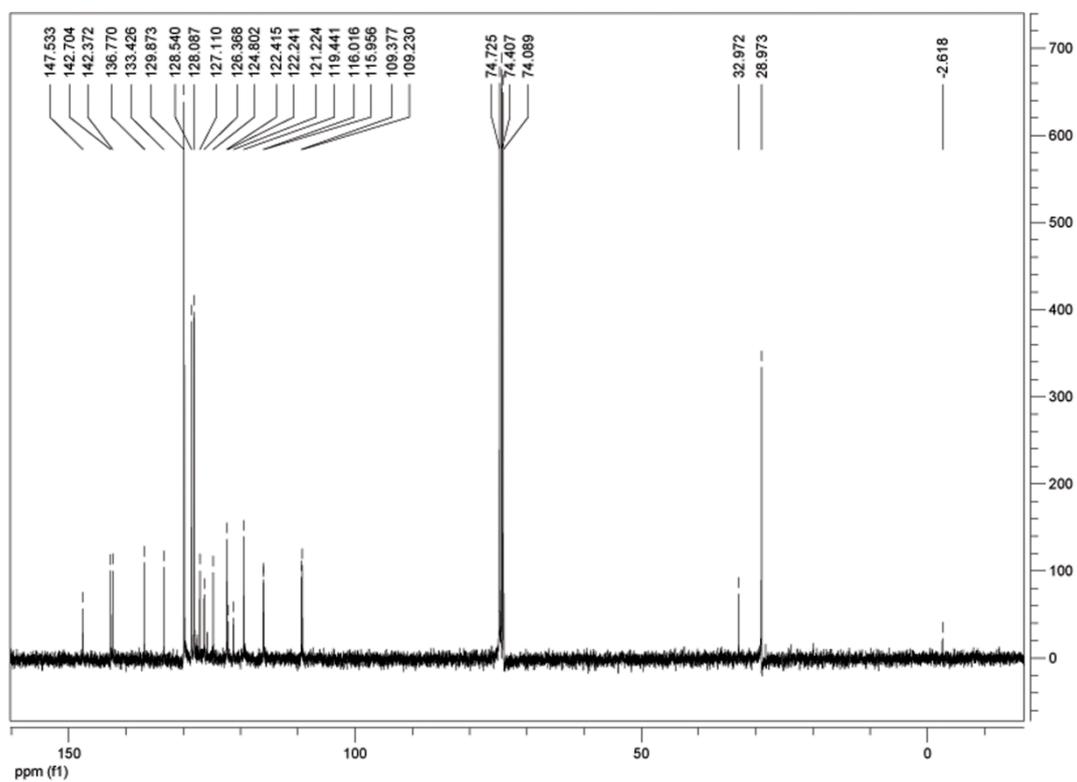
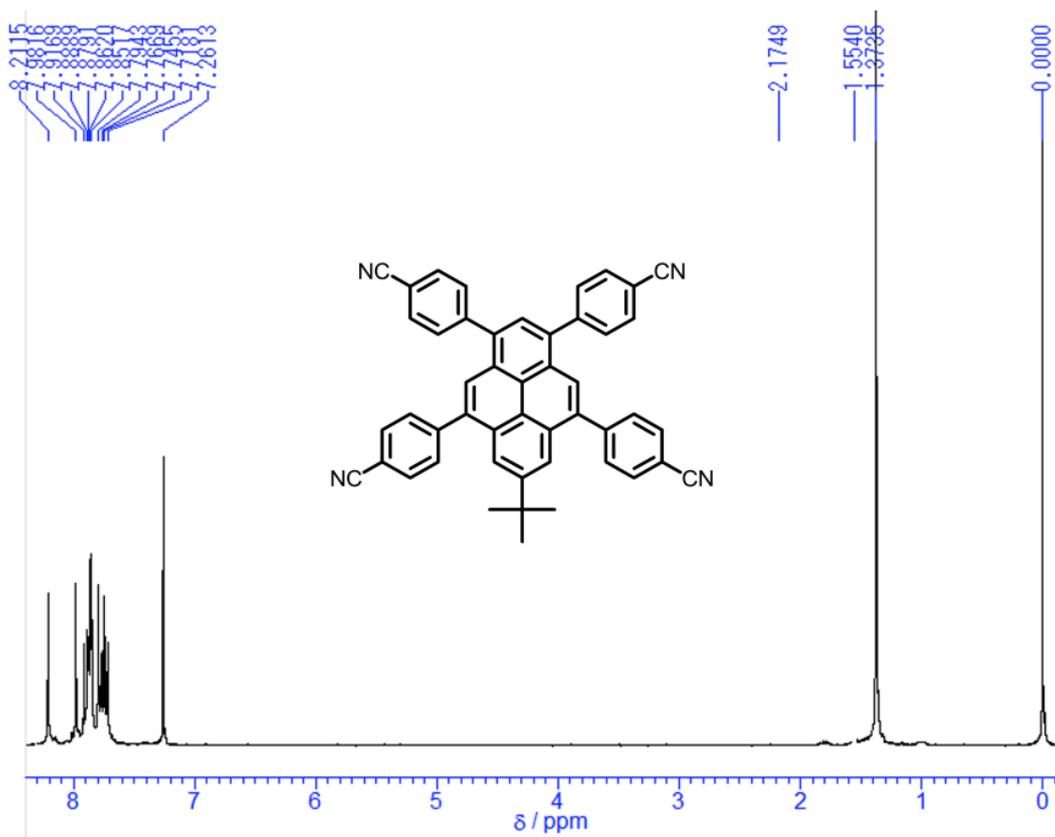


Figure S1-6. <sup>13</sup>C NMR spectrum of **4c** (75 MHz, CDCl<sub>3</sub>, 293 K).





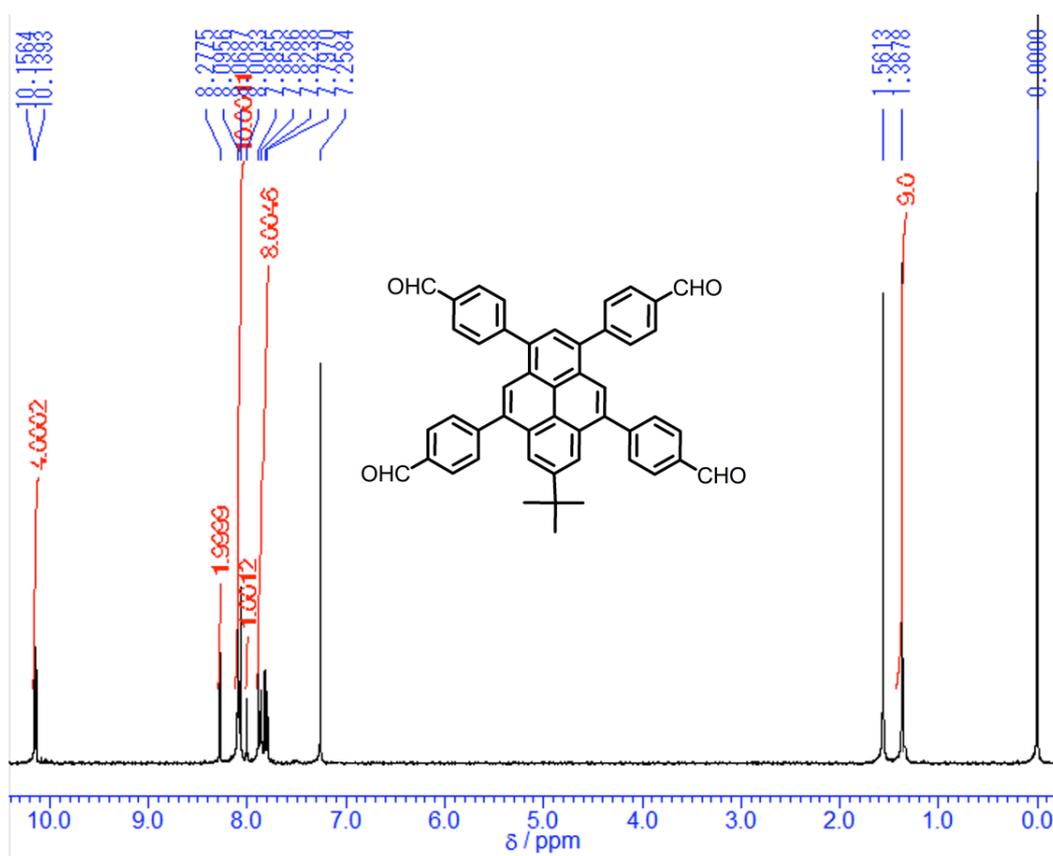


Figure S1-11.  $^1\text{H}$  NMR spectrum of **4f** (300 MHz,  $\text{CDCl}_3$ , 293 K).

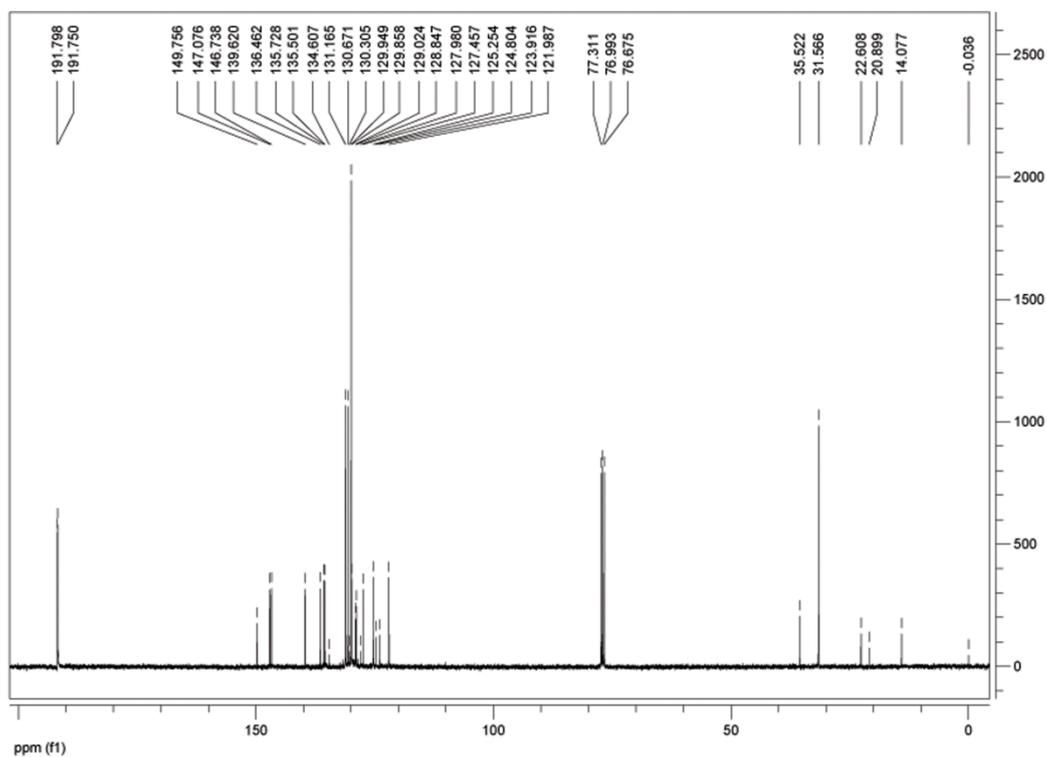


Figure S1-12.  $^{13}\text{C}$  NMR spectrum of **4f** (100 MHz,  $\text{CDCl}_3$ , 293 K).

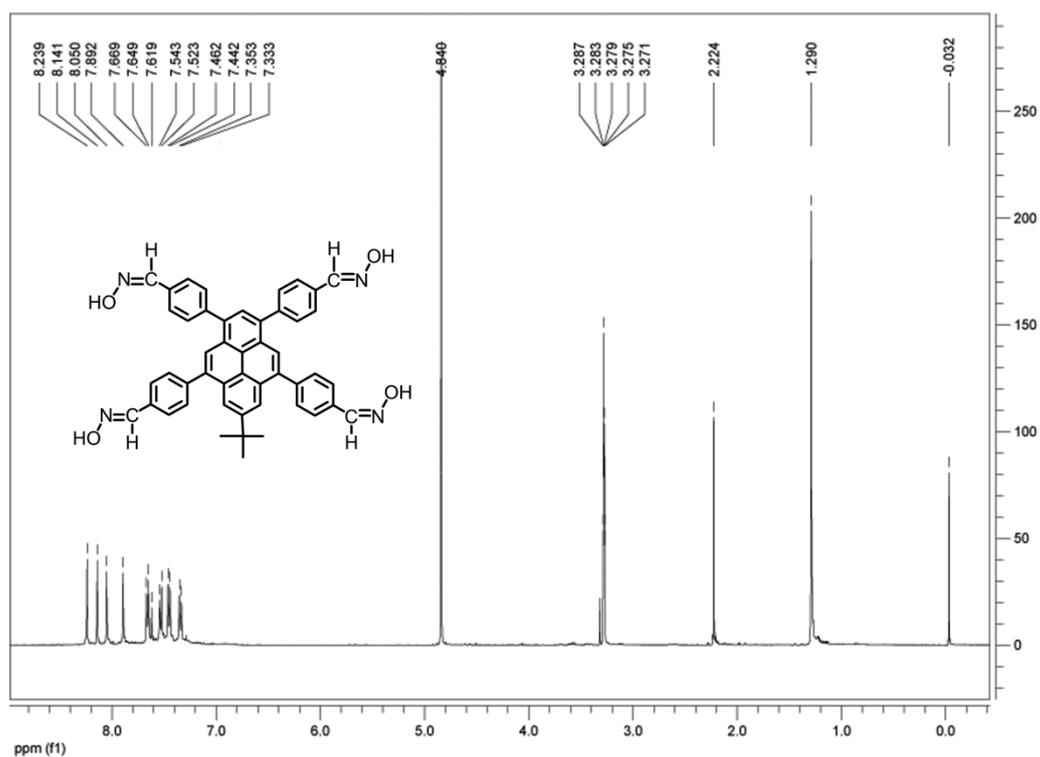


Figure S1-13.  $^1\text{H}$  NMR spectrum of **5** (400 MHz,  $\text{CDCl}_3$ , 293 K).

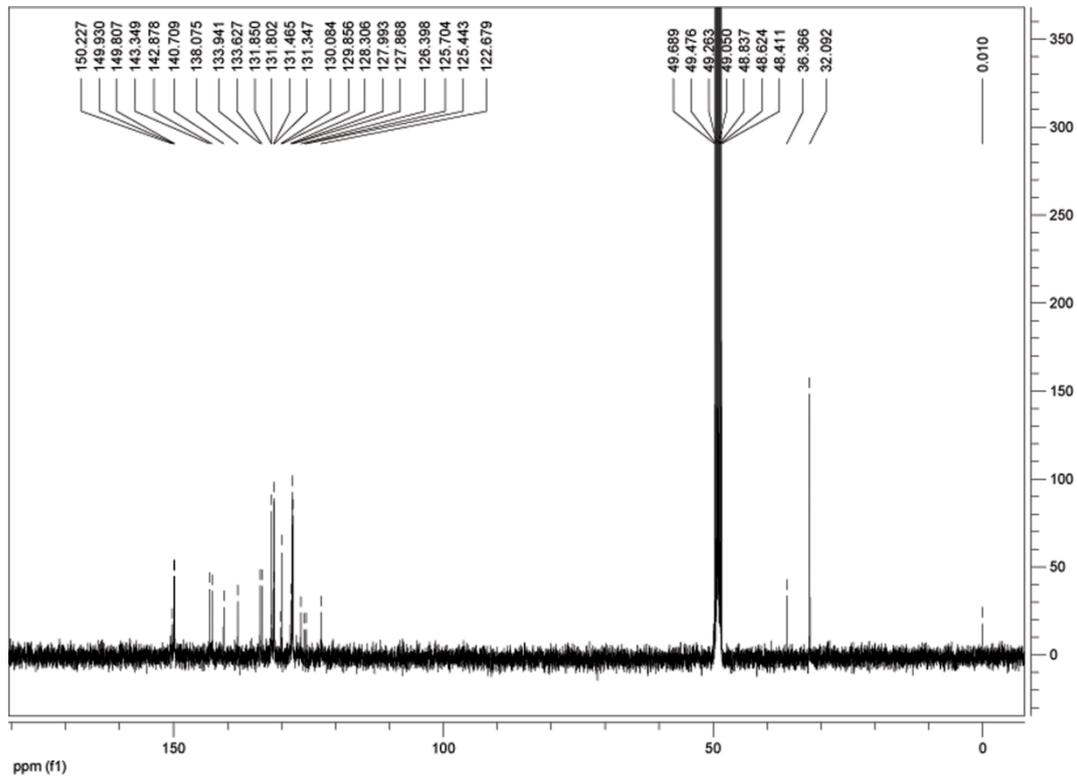
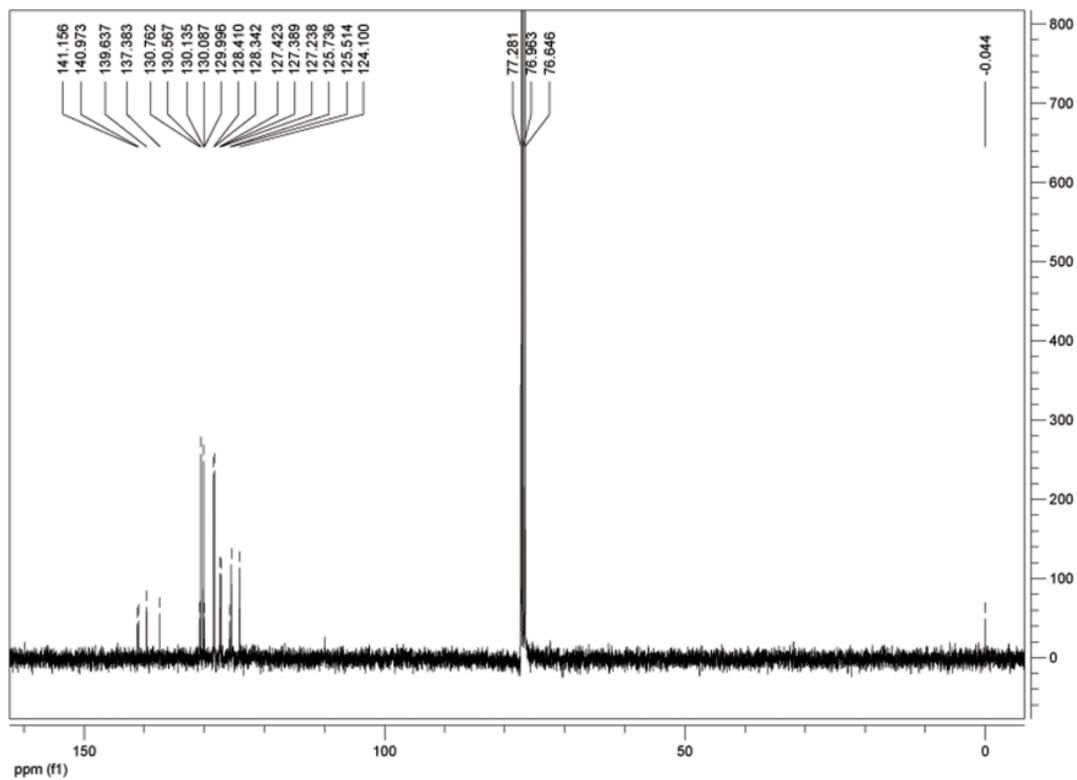
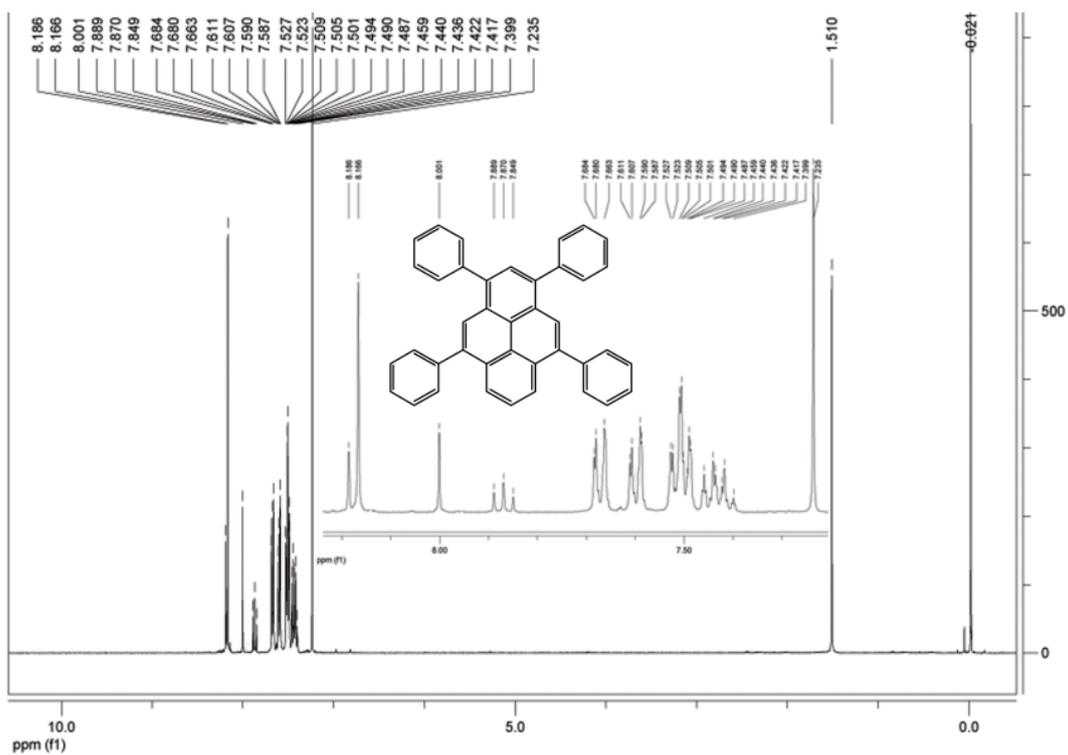


Figure S1-14.  $^{13}\text{C}$  NMR spectrum of **5** (100 MHz,  $\text{CDCl}_3$ , 293 K).



## Photophysical Analysis

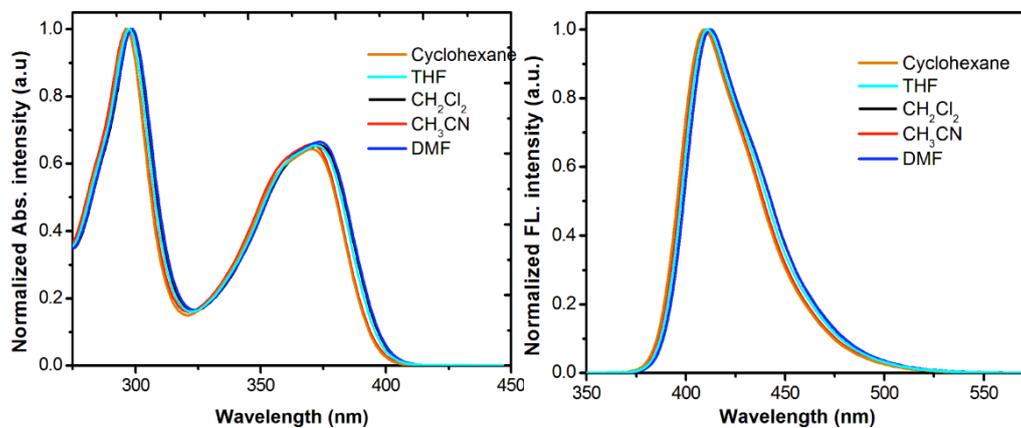


Figure S2-1. UV/Vis absorption (left) and fluorescence spectra (right) of the compound **4a** recorded in different solvents at  $\sim 10^{-5}$  M and 25 °C.

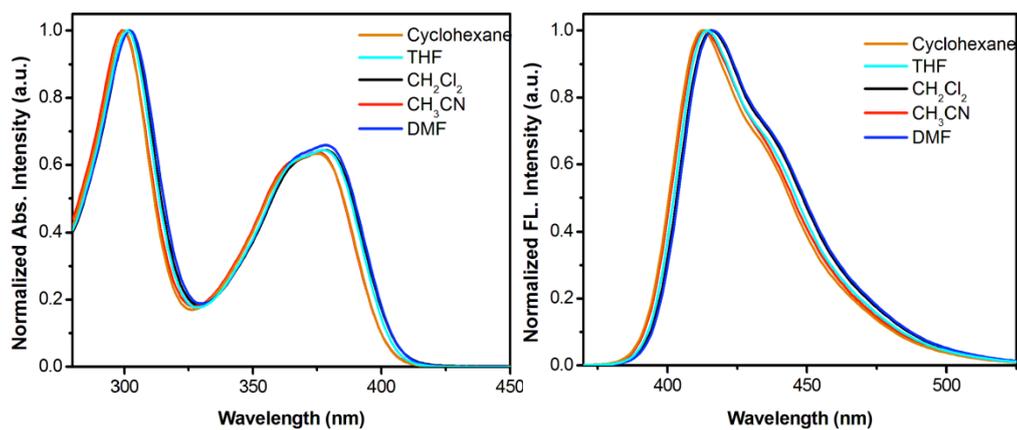


Figure S2-2. UV/Vis absorption (left) and fluorescence spectra (right) of the compound **4b** recorded in different solvents at  $\sim 10^{-5}$  M and 25 °C.

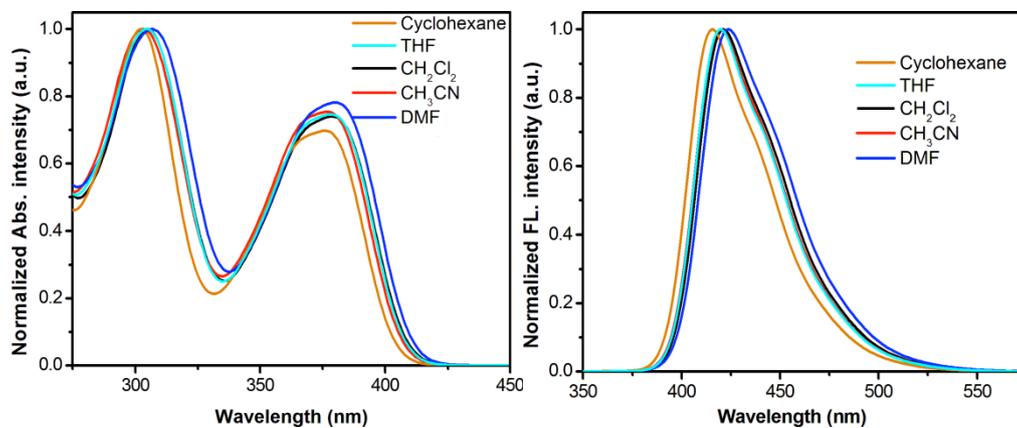


Figure S2-3. UV/Vis absorption (left) and fluorescence spectra (right) of the compound **4c** recorded in different solvents at  $\sim 10^{-5}$  M and 25 °C.

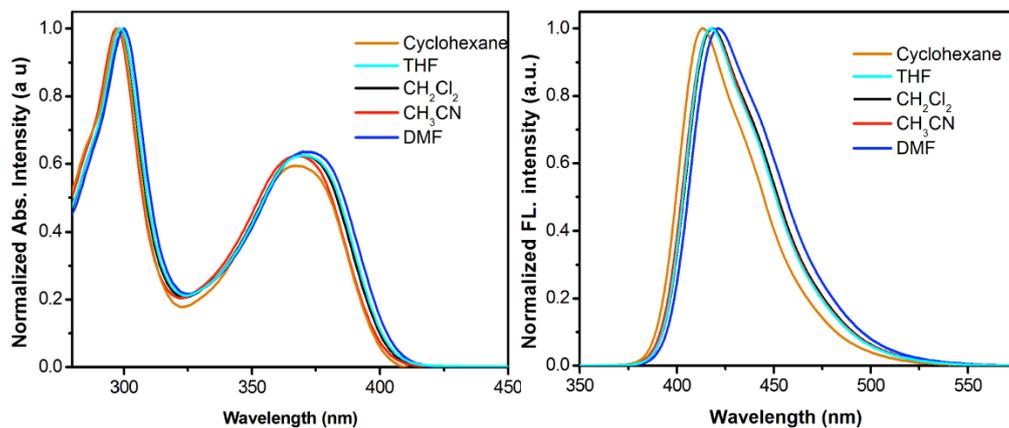


Figure S2-4. UV/Vis absorption (left) and fluorescence spectra (right) of the compound **4d** recorded in different solvents at ~10<sup>-5</sup> M and 25 °C.

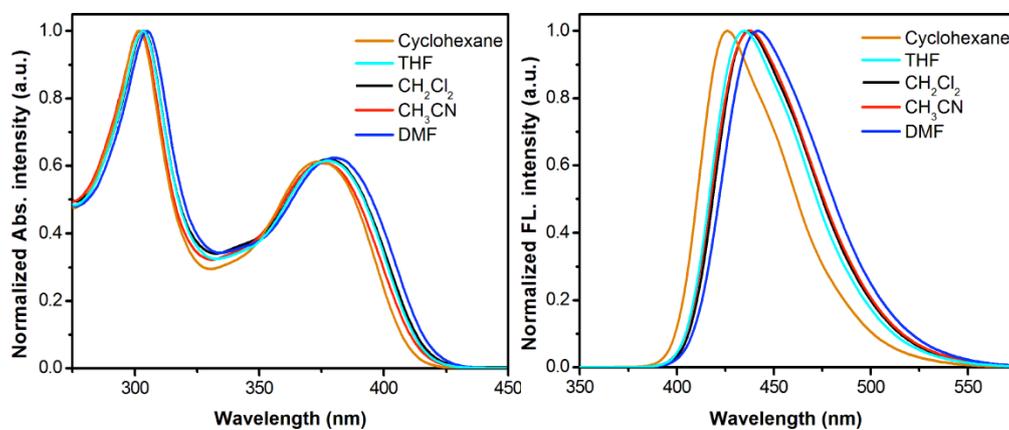


Figure S2-5. UV/Vis absorption (left) and fluorescence spectra (right) of the compound **4e** recorded in different solvents at ~10<sup>-5</sup> M and 25 °C.

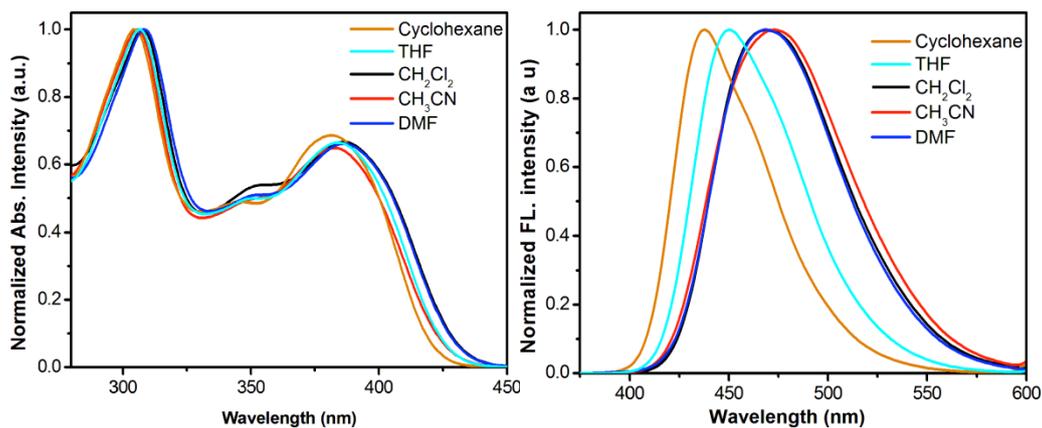


Figure S2-6. UV/Vis absorption (left) and fluorescence spectra (right) of the compound **4f** recorded in different solvents at ~10<sup>-5</sup> M and 25 °C.

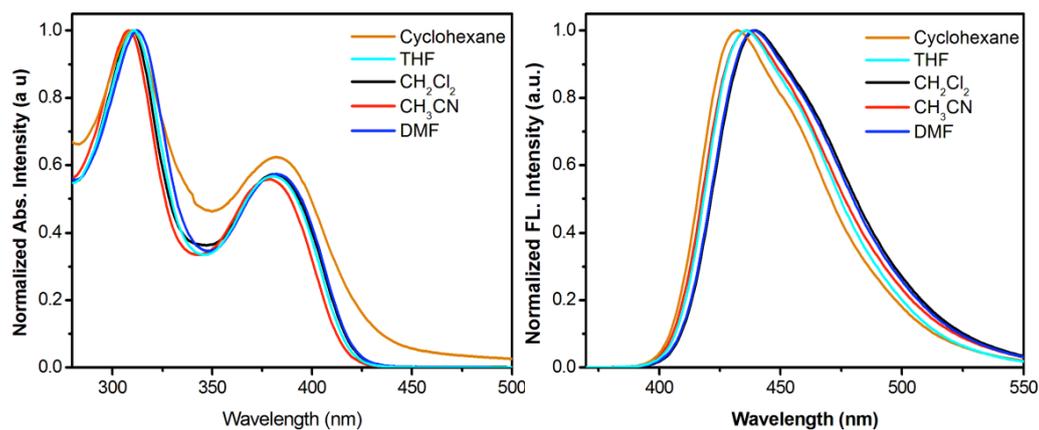


Figure S2-7. UV/Vis absorption (left) and fluorescence spectra (right) of the compound **5** recorded in different solvents at  $\sim 10^{-5}$  M and 25 °C.

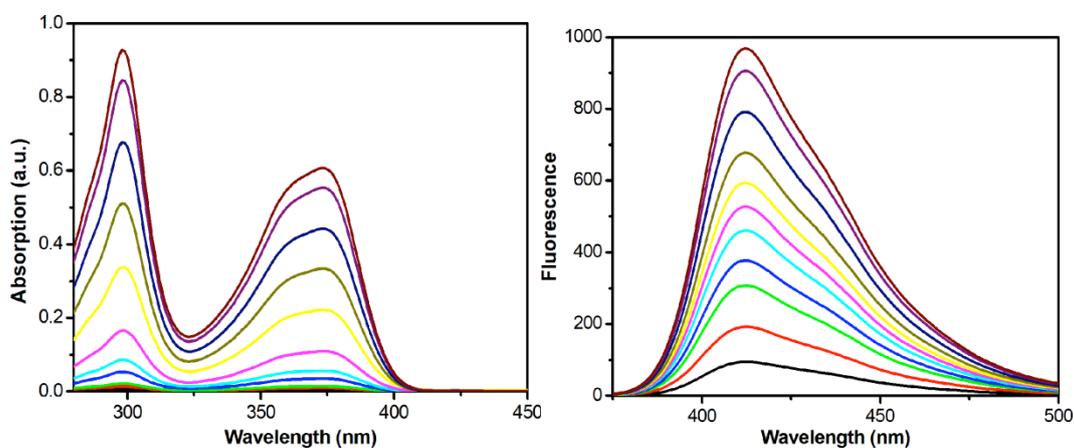


Figure S2-8 Effect of concentration on the UV/Vis (left) and fluorescence emission (right) of **4a** in CH<sub>2</sub>Cl<sub>2</sub> at 25 °C.

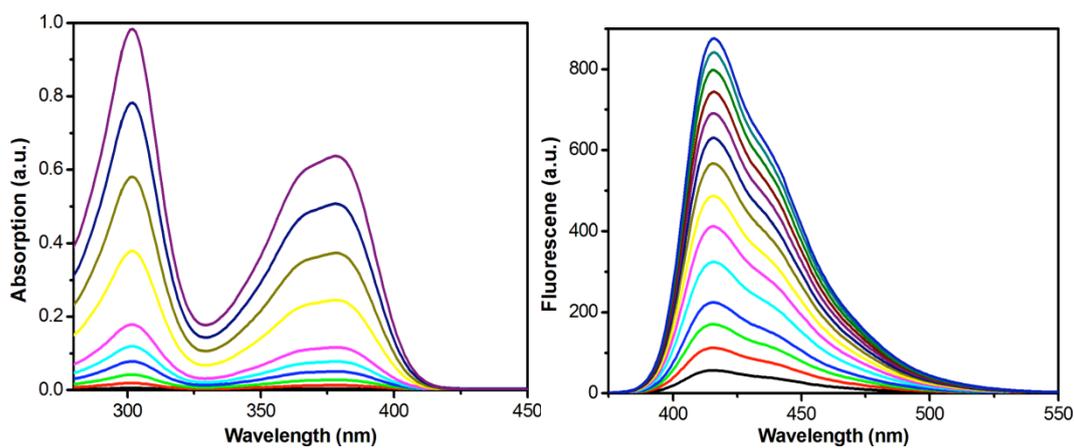


Figure S2-9 Effect of concentration on the UV/Vis (left) and fluorescence emission (right) of **4b** in CH<sub>2</sub>Cl<sub>2</sub> at 25 °C.

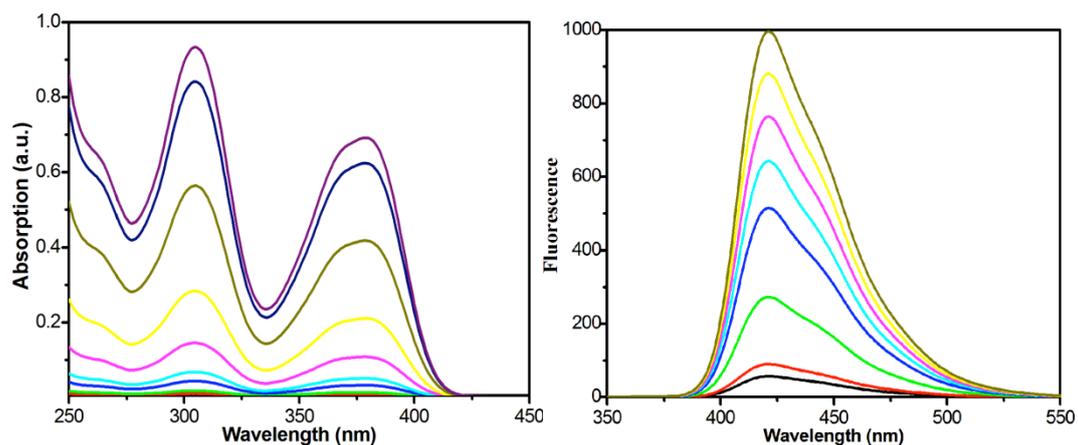


Figure S2-10 Effect of concentration on the UV/Vis (left) and fluorescence emission (right) of **4c** in  $\text{CH}_2\text{Cl}_2$  at 25 °C.

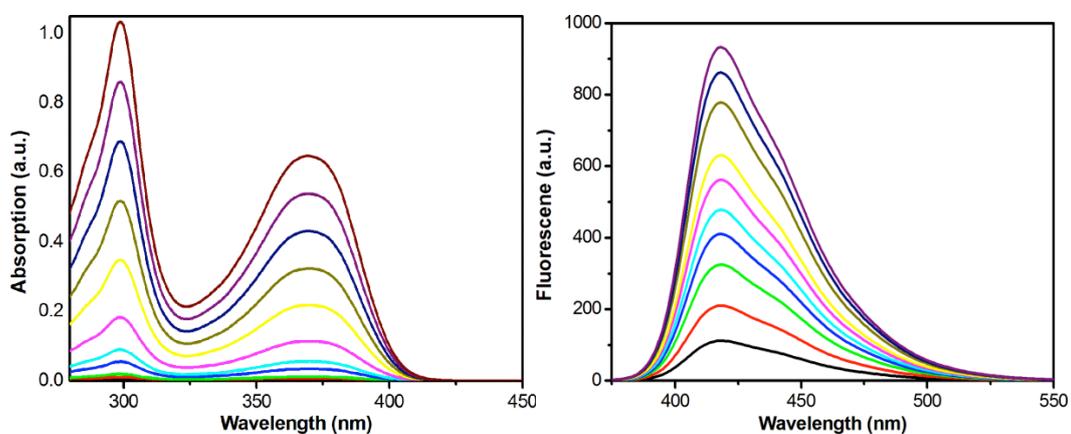


Figure S2-11 Effect of concentration on the UV/Vis (left) and fluorescence emission (right) of **4d** in  $\text{CH}_2\text{Cl}_2$  at 25 °C.

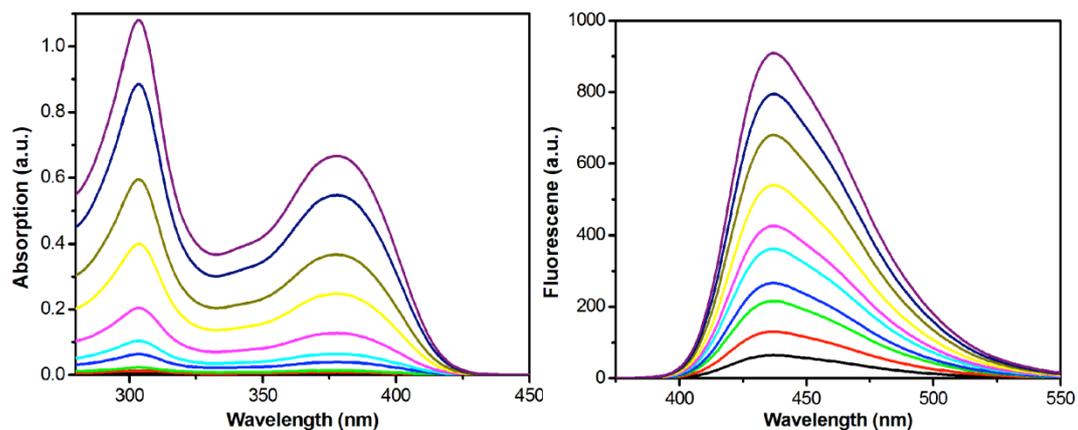


Figure S2-12 Effect of concentration on the UV/Vis (left) and fluorescence emission (right) of **4e** in  $\text{CH}_2\text{Cl}_2$  at 25 °C.

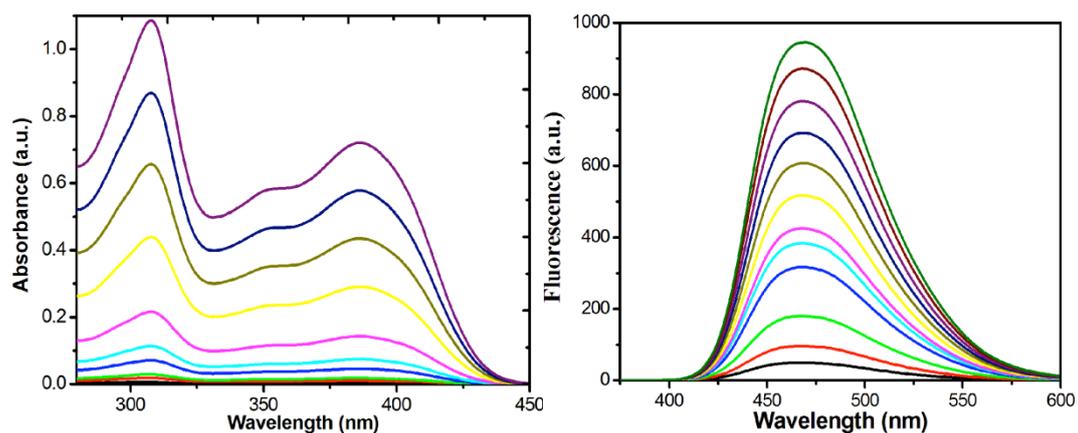


Figure S2-13 Effect of concentration on the UV/Vis (left) and fluorescence emission (right) of **4** in  $\text{CH}_2\text{Cl}_2$  at 25 °C.

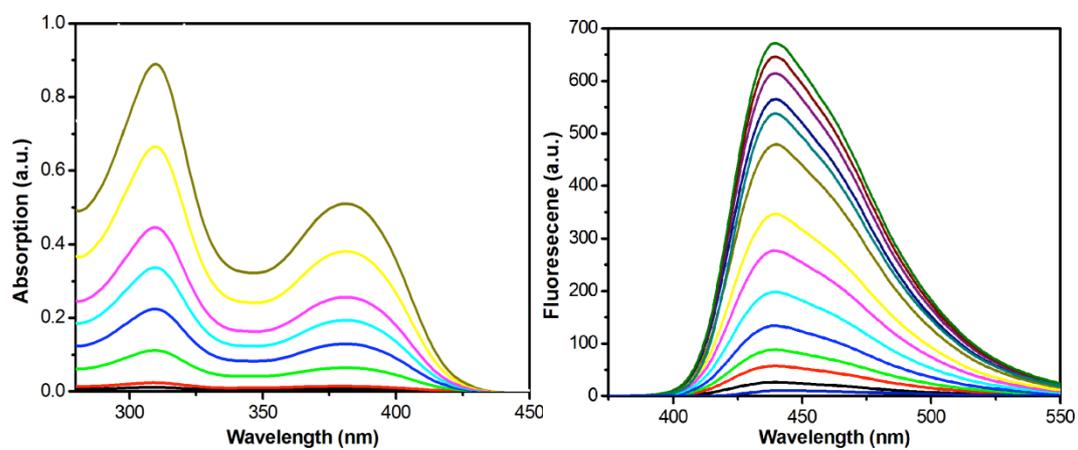


Figure S2-14 Effect of concentration on the UV/Vis (left) and fluorescence emission (right) of **5** in  $\text{CH}_2\text{Cl}_2$  at 25 °C.

## DSC analysis

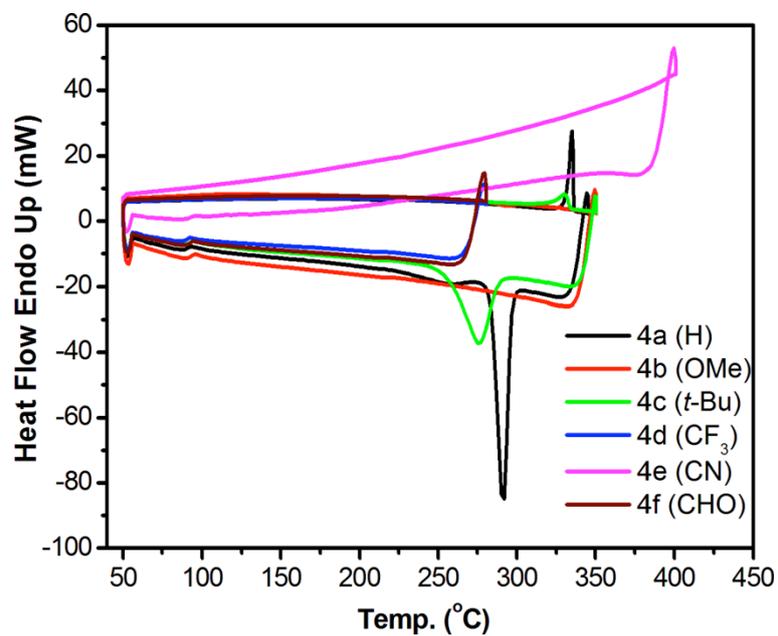


Figure S3-1 The DSC curve of compounds 4a-f

## Electrochemistry Analysis

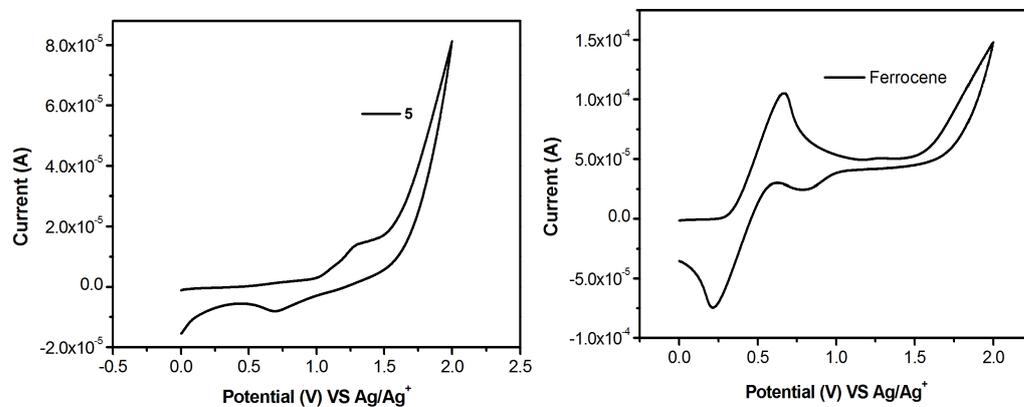


Figure S4-1 Cyclic voltammograms for compound 5.

## Quantum Chemistry Computation

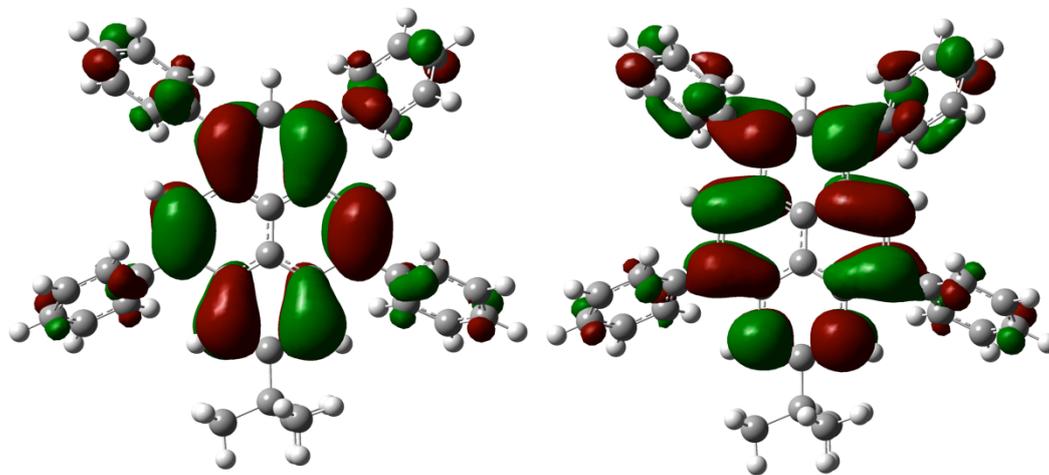


Figure S4-1. Computed molecular orbital plots (B3LYP/6-31G\*) of the compound **4a**. The left plots represent the HOMOs, and the right plots represent the LUMOs.

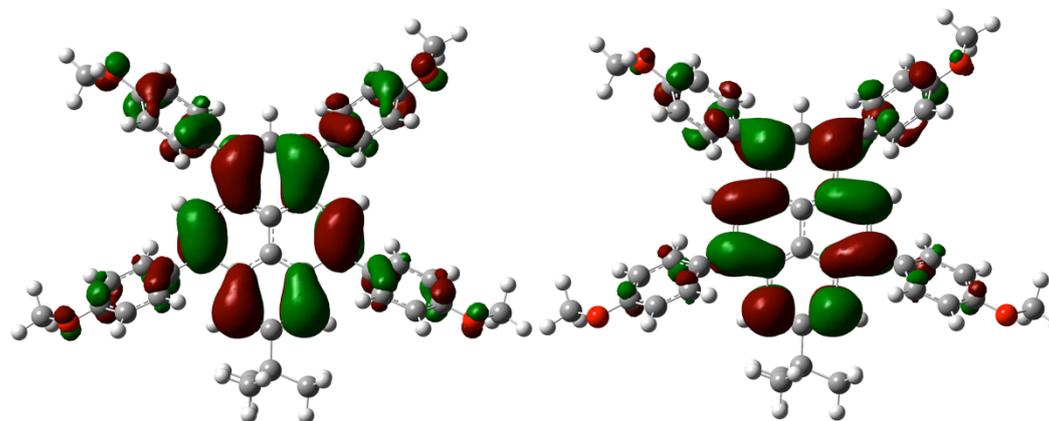


Figure S4-2. Computed molecular orbital plots (B3LYP/6-31G\*) of the compound **4c**. The left plots represent the HOMOs, and the right plots represent the LUMOs.

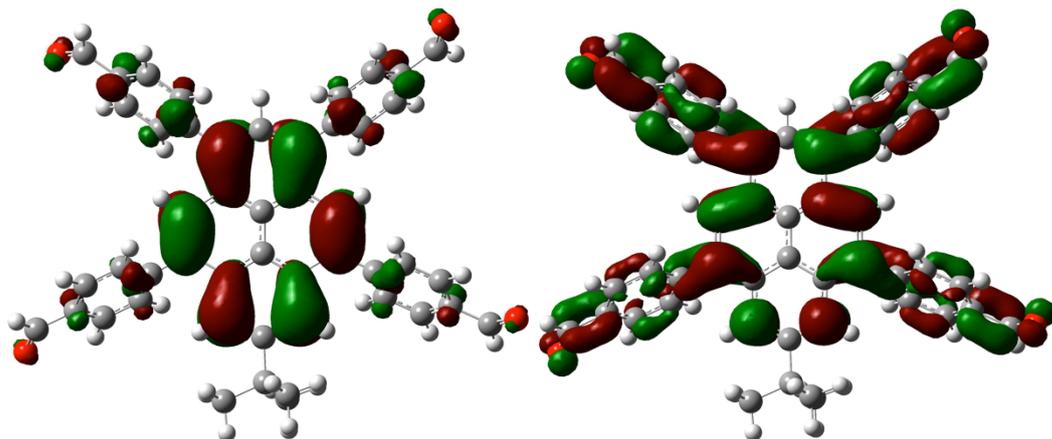


Figure S4-3. Computed molecular orbital plots (B3LYP/6-31G\*) of the compound **4f**. The left plots represent the HOMOs, and the right plots represent the LUMOs.

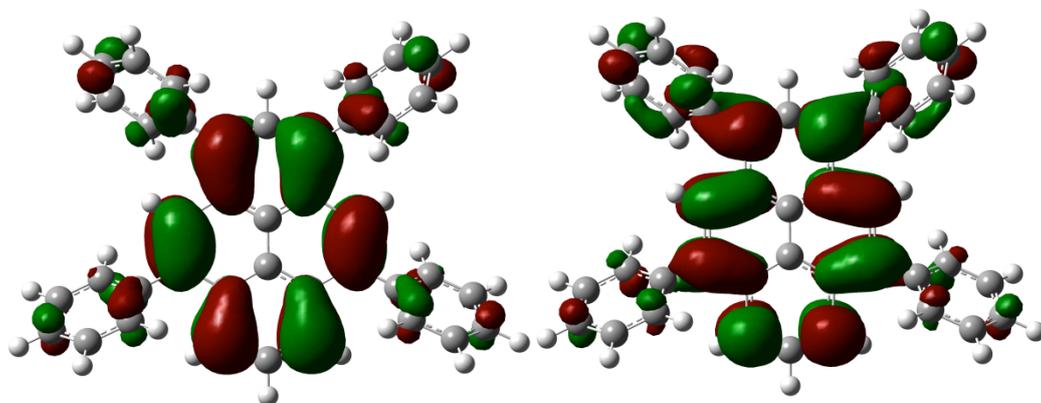


Figure S4-4. Computed molecular orbital plots (B3LYP/6-31G\*) of the compound **6**. The left plots represent the HOMOs, and the right plots represent the LUMOs.