

Supplementary Information

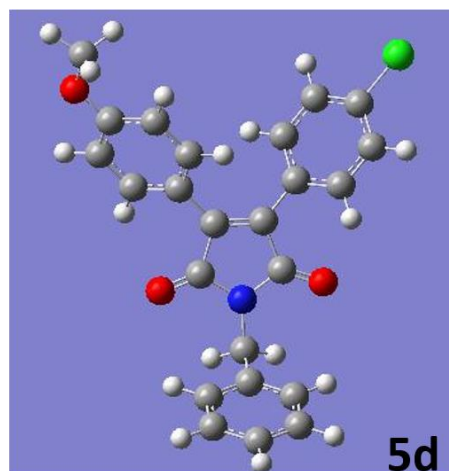
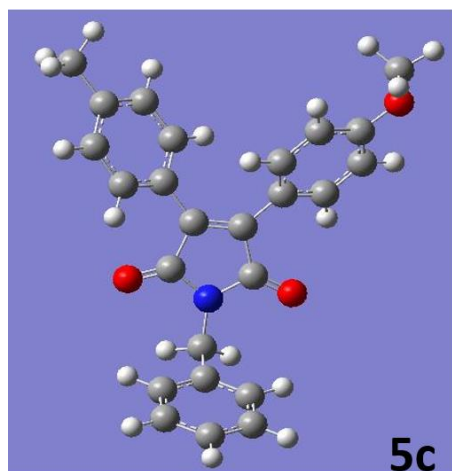
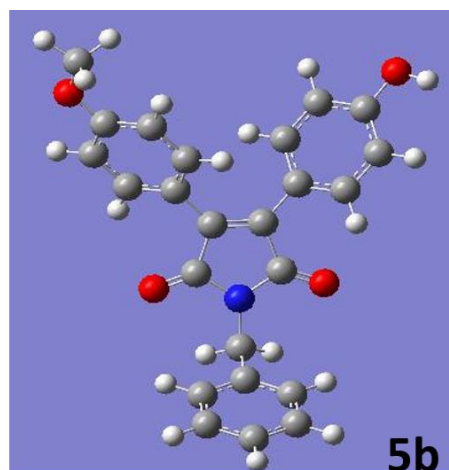
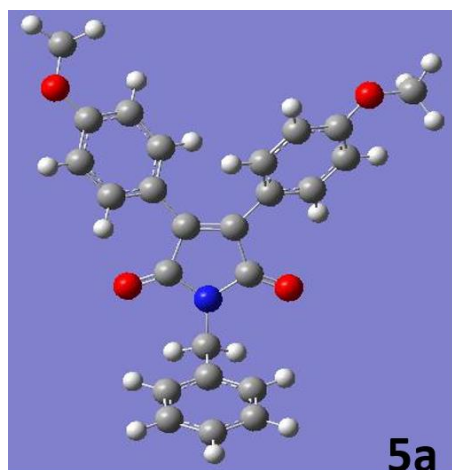
Fluorescence from bisaryl-substituted maleimide derivatives

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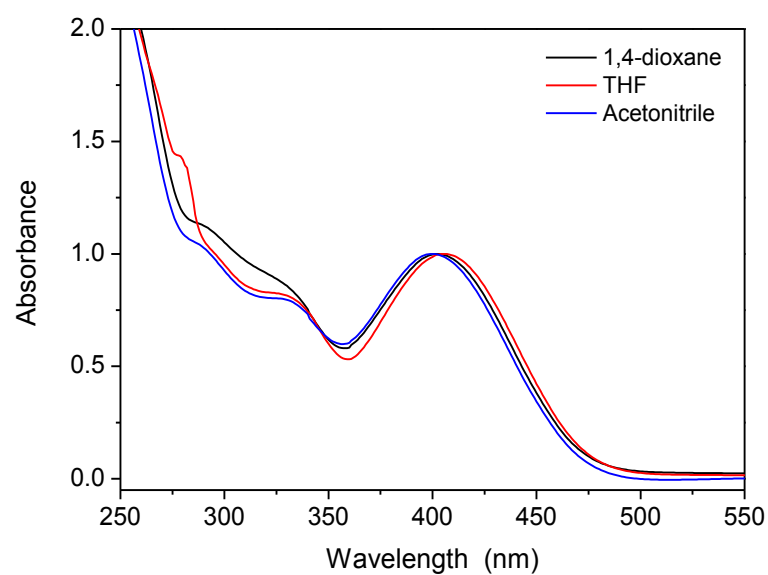
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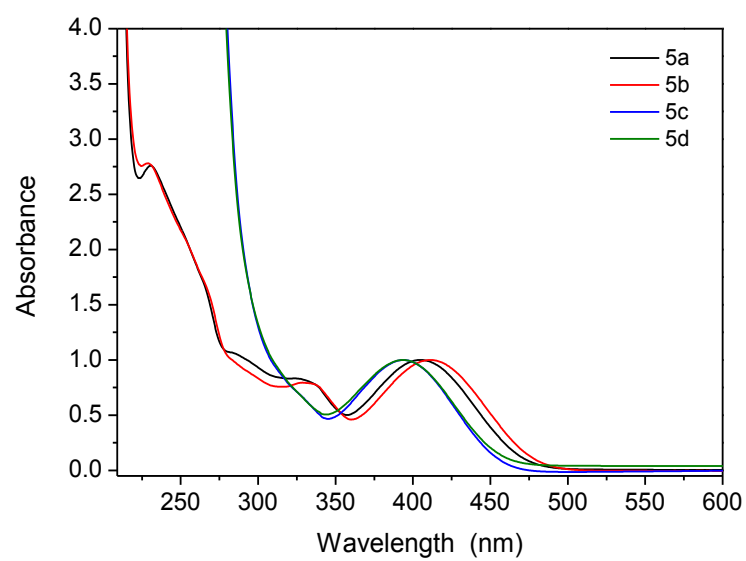
S1. Optimized geometry of maleimide derivatives.

Table S1. Contribution of dipole moments in each direction.

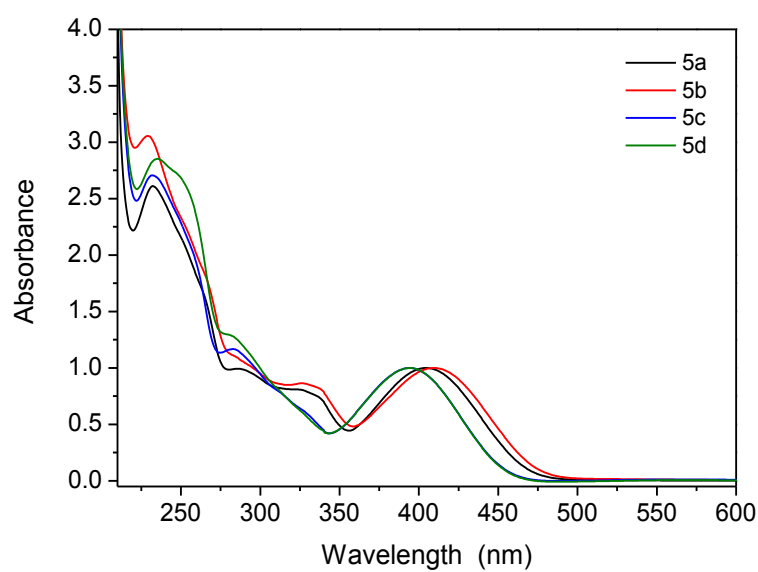
Compound	Axis x (D)	Axis y (D)	Axis z (D)	Total dipole moment (D)
5a	-3.9814	1.5388	-0.2952	4.2786
5b	-2.4939	1.1086	2.6704	3.8183
5c	3.6023	0.6310	1.9853	4.1613
5d	1.8742	1.7808	1.6228	3.0524



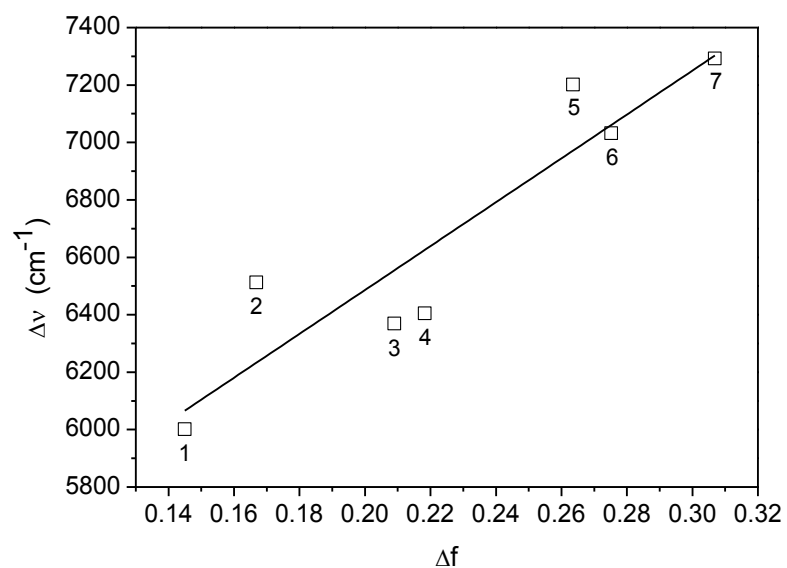
S2. Absorption spectra of **5a** in 1,4-dioxane, THF and acetonitrile.



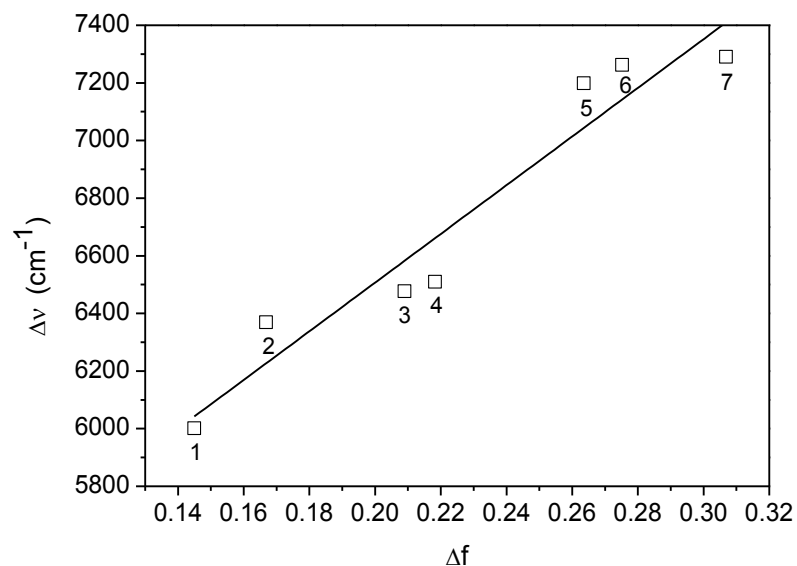
S3. Absorption spectra of all compounds in diethyl ether.



S4. Absorption spectra of all compounds in di-*n*-propyl ether.



S5. Lippert-Mataga plot of compound **5c** according to eq. 3. 1: di-*n*-propyl ether, 2: diethyl ether, 3: THF, 4: CH₂Cl₂, 5: DMSO, 6: DMF, 7: acetonitrile.



S6. Lippert-Mataga plot of compound **5d** according to eq. 3. 1: di-*n*-propyl ether, 2: diethyl ether, 3: THF, 4: CH₂Cl₂, 5: DMSO, 6: DMF, 7: acetonitrile.